

TOWN OF BLADENSBURG QUARTERLY STUDY SESSION | OCTOBER 21, 2024

October 21, 2024 at 5:30 PM 4229 Edmonston RD, Bladensburg, MD 20710 AGENDA

Public Access Virtual via live stream of the Town's Facebook and YouTube pages:

https://www.youtube.com/channel/UCoflhVTBelD3c9oH8GYSW0g

https://www.facebook.com/Bladensburgmd

- 1. Call to Order 1 min
- 2. Approval of Agenda 1 min
- 3. New Business
 - A. Town Events | 2025: A discussion and overview of Town Events for Calendar Year 2025.
- 4. Adjournment



Agenda Item Summary Report

Meeting Date: October 21, 2024 Submitted by:

Michelle Bailey Hedgepeth, Town Administrator

Item Title: Town Events | 2025: A discussion and overview of Town Events for Calendar Year 2025.

Town Events | 2025: A discussion and overview of Town Events for Calendar Year 2025.

Work Session Item [] Council Meeting Item [X]

Documentation Attached:

- 1. PowerPoint
- 2. Draft Event Form
- 3. Community Events from Admin
- 4. Community Events from Police Department

Recommended Possible Action:

Some of the possible Council actions:

- 1. Provide directions to staff on overall direction for the town events
- 2. Provide specific directions on the remaining FY 2025 Events
- 3. Provide direction on calendar year 2025 Events as outlined by staff
- 4. Direct staff to research and bring back more information
- 5. Other, Council provides thoughts and direction on any related matter

Item Summary:

On September 12, 2024, Council Retreat, the Council agreed to meet quarterly to discuss current community events in the town. Some of those events are hosted by the Administration Department and the others by the Police Department.

Some of the questions asked were:

- 1. What events do we currently host?
- 2. How to improve what we currently have?
- 3. How to make sure events are not duplicated?

The Council also agreed to hold an after-action meeting to review the events and gather feedback to help prepare for next year.

Attach please find a list of events

| Budgeted Item: Yes [] No [] NA | Continued Date: |
|----------------------------------|-----------------|
| Budgeted Amount: | |
| One-Time Cost: NA | |
| Ongoing Cost: NA | |
| Council Priority: Yes [] No [] | Approved Date: |
| | |

TOWN OF BLADENSBURG



Town Council Event Information Form

Event Overview

| Event Title: | |
|-----------------------------|--|
| Purpose/Goal of Event: | |
| Event Date: | |
| Event Time: | |
| Event Location: | |
| Theme: | |
| Target Audience: | |
| Expected Attendance: | |

Event Details

- Color Scheme/Decor:
- Guest Speakers/Presenters:
 - o Names, Titles, and Roles:
- Audio/Visual Needs:
 - o *Microphones:*
 - o Projectors:
 - Screens:
 - o Sound System:
 - o Other:
- Stage/Podium Requirements:
- Tables/Chairs:
 - Number of tables:
 - Number of chairs:
- Special Setups:
 - o Roundtables, Classroom style, U-shaped, etc.:
- Transportation Needs (for Seniors or other groups):
 - o Shuttle, Vans, or Special Arrangements:

Food & Beverage

- Food for Participants:
 - o Type of Food (Buffet, Boxed Lunch, etc.):
 - o Caterer/Food Provider:
 - o Dietary Restrictions or Special Requests:
- Food for Guest Speakers/Presenters:
- Beverages Provided:
 - o Coffee, Water, Soft Drinks, etc.:
- Additional Snacks or Break Options:

Event Timeline & Logistics

- Event Setup Start Time:
- Event Breakdown/Cleanup End Time:
- Run of Show (Agenda/Program):
- Volunteers/Staff Support Needed:
- Parking/Transportation for Attendees:
- Public Safety Needs:
- Marketing/Promotion Plans:
 - o Flyers, Social Media, etc.:
- Registration/RSVP Details:
 - o Online or In-Person Registration Required?:

Additional Information

- Budget Constraints or Requirements:
- Any Special Requests or Notes:

Contact Information

- Event Organizer:
 - o Name:
 - Email:
 - o Phone Number:
- Point of Contact on Event Day:
 - o Name:
 - Phone Number:

COMMUNITY EVENTS 2025



Prepared by RAY JEFFERIES Marketing Specialist







REMAINING 2024 TOWN OF BLADENSBURG **EVENTS SCHEDULE**

October

Saturday, October 26: Bladensburg Day - David C. Harrington Park -10:00am to 3:00pm

November

Tuesday, November 11: Veterans Day - Peace Cross Memorial - 11:00am to 12:00pm

Saturday, November 22: Bladensburg Turkey Distribution - Bladensburg High School – 10:00am to 12:00pm

Tuesday, November 27: Turkey Trot - Bladensburg Waterfront Park -7:00am to 9:00am

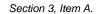
December

Friday, December 5: Yule Log - Bladensburg Town Hall - 6:00pm to 9:00pm

Thursday, December 11: Senior Gala - Bladensburg Community Center -10:00am to 2:00pm

Saturday, December 13: Bladensburg Holiday Meal Distribution -Bladensburg High School - 10:00am to 12:00pm







TOWN OF BLADENSBURG **EVENTS SCHEDULE**

January

Monday, January 20: MLK Day of Service – Bladensburg Waterfront Park - 9:00am to 12:00pm

February

Saturday, February 8: Black History Month - Location TBD - Timeframe **TBD**

April

Friday, April 25: **Arbor Day** (to be determined) Saturday, April 26: Growing Green with Pride - Bladensburg Town Hall -9:00am to 12:00pm

May

Thursday, May 9: Mental Health Awareness - Location TBD - 6:00pm to 8:00pm

Monday, May 26: **Memorial Day Ceremony** – Memorial Grove Park – 11:00am to 12:00pm

June

Friday, June 20: **Juneteenth** – David C. Harrington Park – 6:00pm to 8:00pm

July

Wednesday, July 2: 2024 Bladensburg Fireworks - Bladensburg Waterfront Park – 6:00pm to 9:30pm

TBD: **Peace Cross 100th Anniversary Ceremony** – with MNCPPC

September

Tuesday, September 9: **Senior Gathering** – Location: TBD – 10:00am to 2:00pm

October

Saturday, October 4: **Domestic Violence Awareness** – Location: TBD – 10:00am to 12:00pm

Saturday, October 18: **Growing Green with Pride** – Bladensburg Town Hall – 9:00am to 12:00pm

Saturday, October 25: **Bladensburg Day** – David C. Harrington Park – 10:00am to 3:00pm

November

Tuesday, November 11: **Veterans Day** – Peace Cross Memorial – 11:00am to 12:00pm

Saturday, November 22: **Bladensburg Turkey Distribution** – Bladensburg High School – 10:00am to 12:00pm

Tuesday, November 27: **Turkey Trot** – Bladensburg Waterfront Park – 7:00am to 9:00am

December

Friday, December 5: **Yule Log** – Bladensburg Town Hall – 6:00pm to 9:00pm

Thursday, December 11: **Senior Gala** – Bladensburg Community Center – 10:00am to 2:00pm

Saturday, December 13: **Bladensburg Holiday Meal Distribution** – Bladensburg High School – 10:00am to 12:00pm





Section 3, Item A.

2027 BLADENSBURG POLICE DEPARTMENT **EVENTS SCHEDULE**

January

- 27th Community Day of Service 1 5 pm
- 31st MD State Police Polar Bear Plunge

February

- 19th Coffee with a Cop
- 26th 28th Police Explorers Advisors Conference

March

- 1st 2nd Police Explorers Advisors Conference
- 13th Chief's Community Walk
- 29th Bike Olympics

April

- 1st Citizens' Police Academy Begins
- 14th 21st PGCPS Spring Break
- 19th Eggstravaganza

May

- 3rd Mental Health Bike Rodeo
- 11th 17th Police Week
- 17th Bladensburg Awards Banquet
- 21st Coffee with a Cop

June

- 10th Citizen's Police Academy Graduation
- 12th Chief's Community Walk
- 14th Community Yard Sale
- 18th Last Day of School



2027 BLADENSBURG POLICE DEPARTMENT **EVENTS SCHEDULE**

July

- 3rd Bladensburg Fireworks Event
- 12th Bladensburg Car Show
- 13th 18th Police Explorer/Cadet Bi-Annual Competition
- 28th 31st Jr. Police Academy

August

- 1st Ice Cream with a Cop
- 5th National Night Out
- 23rd Back 2 School Summer Jam
- 25th First Day of School

September

- 11th Chief's Community Walk
- 13th Youth Car Wash (Youth Programs Fundraiser)
- 29th Police Explorers' Open House

October

- 1st National Walk to School Day
- 4th Breast Cancer Awareness Event
- 24th Trunk or Treat

November

- 17th Outreach Meals for Homeless
- 19th Coffee with a Cop
- 21st Turkey Giveaway for Seniors

December

- 5th Yule Log/Night with Santa
- 13th Shop with a Cop
- 15th PE/STT Holiday Party



MID-SIZE EVENTS

BLACK HISTORY MONTH

| Item | Cost |
|----------------|---------|
| Refreshments | \$2,000 |
| Entertainment | \$1600 |
| Giveaways | \$400 |
| Transportation | \$1,000 |
| Total | \$5,000 |

Total Budget = \$5,000

JUNETEENTH

| Item | Cost |
|----------------|---------|
| Entertainment | \$400 |
| Paint Supplies | \$200 |
| Face Painting | \$800 |
| Transportation | \$550 |
| Total | \$1,950 |

Total Budget = \$2,000

MENTAL HEALTH/ DOMESTIC VIOLENCE

| Item | Cost |
|--------------------------|---------|
| Resources and Vendors | \$1,000 |
| Transportation | \$550 |
| | |
| | |
| Total | \$1,550 |

Total Budget = \$2,000

YULE LOG

| Item | Cost |
|----------------|---------|
| Refreshments | \$2,000 |
| Suplies | \$710 |
| Entertainment | \$1,150 |
| Transportation | \$1,000 |
| Total | \$4,860 |

Total Budget = \$5,000

GREEN EVENTS

MLK DAY OF SERVICE

GROWING GREEN WITH PRIDE - SPRING (EARTH DAY)

| Item | Cost |
|----------|-------------|
| Supplies | \$ 0 |
| Total | \$0 |

Total Budget = \$0

| Item | Cost |
|-----------------|---------|
| Supplies | \$500 |
| Dumpster | \$1,000 |
| Shredding Truck | \$1,000 |
| Refreshments | \$100 |
| Total | \$2,600 |

Total Budget = \$3,000

GROWING GREEN WITH PRIDE - FALL

| Item | Cost |
|--------------|-------|
| Supplies | \$500 |
| Refreshments | \$100 |
| Total | \$600 |

otal Budget = \$1,000

ARBOR DAY (TO BE DETERMINED)

| Item | Cost |
|--------------|-------|
| Supplies | \$500 |
| Refreshments | \$100 |
| Total | \$600 |

Total Budget = \$1.000



GREEN COMMUNITY EVENTS

SENIOR EVENTS

SENIOR GATHERING SENIOR GALA

| Item | Cost |
|----------------|---------|
| Refreshments | \$1,200 |
| Entertainment | \$1,150 |
| Supplies | \$350 |
| Transportation | \$1,000 |
| Total | \$3,700 |

| Total | Budget: | = \$4.000 |
|-------|---------|-----------|
|-------|---------|-----------|

| Item | Cost |
|----------------|---------|
| Refreshments | \$2,000 |
| Entertainment | \$1,000 |
| Supplies | \$350 |
| Transportation | \$1,000 |
| Total | \$4,950 |

Total Budget = \$5,000



LARGE SCALE EVENTS

BLADENSBURG FIREWORKS

BLADENSBURG DAY

| Item | Cost |
|----------------|----------|
| Fireworks | \$10,000 |
| Entertainment | \$9,960 |
| Restrooms | \$1,230 |
| Lighting | \$4,000 |
| Transportation | \$1,000 |
| Supplies | \$700 |
| Total | \$26,890 |

| Item | Cost |
|----------------|----------|
| Stage | \$1,500 |
| Entertainment | \$6,000 |
| Supplies | \$2,500 |
| Transportation | \$1,000 |
| Total | \$11,000 |

Total Budget = \$11,000

Total Budget = \$27,000



PATRIOTIC EVENTS

MEMORIAL DAY

PEACE CROSS 100TH ANNIVERSARY (M-NCPPC)

| Item | Cost |
|--------------|-------|
| Refreshments | \$250 |
| Total | \$250 |

Total Budget = \$250

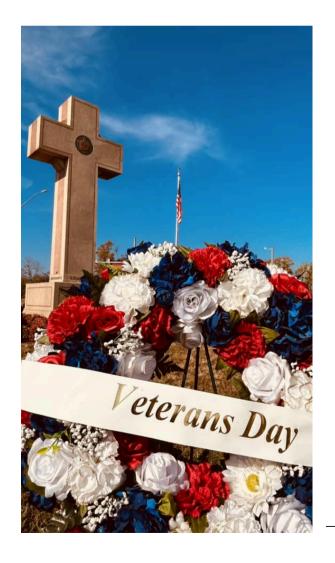
| Item | Cost |
|------------------|---------|
| To be determined | \$1,000 |
| Total | \$1,000 |

Total Budget = \$1,000

VETERANS DAY

| Item | Cost |
|--------------|-------|
| Refreshments | \$250 |
| Total | \$250 |

Total Budget = \$250



OTHER EVENTS

THANKSGIVING MEAL DISTRIBUTION

| Item | Cost |
|--------------|----------|
| Refreshments | \$200 |
| Meals | \$20,000 |
| Total | \$20,200 |

Total Budget = \$20,500

TURKEY TROT

| Item | Cost |
|--------------|-------|
| Shirts | \$500 |
| Refreshments | \$100 |
| Total | \$600 |

Total Budget = \$1,000

HOLIDAY MEAL DISTRIBUTION

| Item | Cost |
|--------------|----------|
| Refreshments | \$200 |
| Meals | \$20,000 |
| Total | \$20,200 |

Total Budget = \$20,500

