

# CITY OF BELLE ISLE, FL SPECIAL EVENTS COMMITTEE MEETING

Held in City Hall Chambers, 1600 Nela Avenue, Belle Isle, FL Held the 3rd Wednesday of Every Month Wednesday, October 19, 2022 \* 6:00 PM

#### **AGENDA**

#### **Special Events Committee Members**

Betty Lynn DeJarnette | Craig Huff | Holly Bobrowski | Kathy McCoy Lora Brannan | Maggie Burdette | Nicholas Fouraker

Welcome to the City of Belle Isle Special Events Committee meeting. Agendas and all backup material supporting each agenda item are available in the City Clerk's office or on the city's website at www.belleislefl.gov.

- 1. Call to Order and Confirmation of Quorum
- 2. Public Comment
- 3. Approval of Minutes
  - a. May 18, 2022
- 4. Unfinished Business
  - a. Holiday Event Planning Light the Way
  - b. Santa Ride Confirmation of Dates and Logistics
- 5. New Business
  - a. Participation in the Servants Heart 5K Run
- 6. Next Meeting Schedule
- 7. Adjournment

City of Belle Isle, FL Special Events Committee Meeting Minutes Held in City Hall Chambers, 1600 Nela Avenue, Belle Isle, FL Held the 3rd Wednesday of Every Month Wednesday, May 18, 2022; 6:00 PM

Members Present	Members Absent
Mayor Nicholas Fouraker Holly Bobrowski Lora Brannan Kathy McCoy Maggie Buedette	Betty Lynn DeJarnette Craig Huff

#### Call to Order

Meeting called to order by Holly at 6:24pm

Maggie made motion to approve April 20, 2022 minutes; Kathy agreed

## **After Action of Easter Egg Hunt**

Positives: good event with no complaints; came in under budget at \$255.00

Consideration: big kid area needs to be inspected for pipes/holes and treated for ant piles; add a notes requiring all participants wear shoes

## **After Action Spring Fling**

Positives: the event was well organized as far as set-up and including great vendors

Considerations: improve advertising by (possibly) using Conway News, Survey Monkey to gauge interest, send out a mailer/postcard with dates for all of the events during the year, encourage more people to sign up for e-lerts, provide flyers for area establishments, create videos for community to see the vendors/ fun time; suggested improvements to the event included moving the time to later in the day, include beer but later in the day may be problem with food trucks

#### **Future Events/Budget**

Proposed budget for October 1, 2022 - September 30, 2023 is \$36,000.00; the breakdown is:

Event	Cost
Light the Way	\$25,000.00
Santa ride	5,000.00
Easter Egg Hunt / Spring Fling*	1,000.00
Reserves	5,000.00
Total	\$36,000.00

<sup>\*</sup>Easter Egg Hunt and Spring Fling will be held on the same day, April 8, 2023

# **Adjournment**

Motion to cancel Special Events Committee meetings in June and July, 2022 called by Kathy and unanimously approved.

Next meeting will be August 17, 2022 at 6:00pm. There being no further business, Chairman Bobrowski called for a motion to adjourn, unanimously approved at 7:12PM.

#### Lora Brannan

Special Events Secretary