



**TOWN OF BOWLING GREEN
ECONOMIC DEVELOPMENT AUTHORITY MEETING**

A G E N D A

**Wednesday, March 11, 2026
6:00 PM**

CALL TO ORDER:

Reading, (if required by a Director), approval and correction of the minutes of the last regular meeting and any special meetings held subsequent to the last regular meeting:

1. Minutes- February 11

CITIZEN COMMENTS (EACH SPEAKER NOT TO EXCEED 3 MINUTES):

NEW BUSINESS:

2. Caroline County Tourism & Marketing Presentation, Kathy Beard, Tourism Manager
3. Joint EDA & BGVA Main Street Discussion
4. EDA Budget- FY27
5. Beautification & Gateway Discussion, India Adams-Jacobs, Town Manager

TREASURER'S REPORT:

CHAIRPERSON'S REPORT:

COMMITTEE REPORTS:

OLD BUSINESS:

PRESENTATIONS (not to exceed 15 minutes):

ADJOURNMENT:



**TOWN OF BOWLING GREEN
ECONOMIC DEVELOPMENT AUTHORITY MEETING**

MINUTES

**Wednesday, February 11, 2026
6:00 PM**

CALL TO ORDER:

- The Economic Development Authority Meeting was called to order at 6:02 PM by Chair Manns. A quorum was established.

CITIZEN COMMENTS (EACH SPEAKER NOT TO EXCEED 3 MINUTES):

None.

TREASURER'S REPORT:

- In the absence of the Treasurer, India Adams-Jacobs, Town Manager, reported that Town Council previously approved a \$6,000 budget amendment to allow the EDA to utilize allocated funds. The rack card purchase previously approved remains the only anticipated expenditure; an invoice has not yet been received.

CHAIRPERSON'S REPORT:

- Chair Manns reported that outreach efforts will continue regarding potential use of the Old Mansion property for future events.
- The Chair requested that the Town Manager explore formalizing EDA committee structures to enhance cross-collaboration with BGVA/Main Street and strengthen joint promotional efforts.

COMMITTEE REPORTS:

None.

PRESENTATIONS (not to exceed 15 minutes):

Presentation by Fredericksburg Regional Alliance, Curry Roberts

- Mr. Curry Roberts, representing the Fredericksburg Regional Alliance, provided an overview of the organization's regional economic development initiatives and its role in supporting business recruitment, site selection assistance, and regional marketing efforts across the Fredericksburg area. Mr. Roberts discussed current industry targets, workforce considerations, and strategies used to attract employers and investment to the region. Directors discussed opportunities for Bowling Green to leverage regional partnerships, improve visibility for available properties, and coordinate marketing efforts with the Alliance and local organizations. Additional discussion included the importance of aligning regional economic development strategies with local tourism promotion, downtown revitalization, and business retention efforts. Directors expressed interest in continuing collaboration with the Fredericksburg Regional Alliance to identify potential development opportunities and increase regional awareness of Bowling Green's assets.

OLD BUSINESS:

1. Tourism & Marketing Rack Card Review, India Adams-Jacobs, Town Manager

- Town Manager India Adams-Jacobs provided updated rack card proofs incorporating feedback from BGVA.
- Directors recommended adding the year “1667” for historical context, incorporating additional images featuring people, and highlighting the USO Building more prominently.
- Staff will incorporate the recommended revisions prior to final production.

2. EDA Bylaws, India Adams-Jacobs, Town Manager

- Chair Manns requested legal interpretation of certain bylaw provisions. The Town Manager clarified the interpretation.
- Director Storke motioned to approve the EDA bylaws, seconded by Director Beale. Following a roll-call vote, the EDA bylaws were approved unanimously.

NEW BUSINESS:

3. 2026 Economic Development Authority Meetings

- Economic Development Authority Directors reviewed the proposed 2026 meeting schedule.
- Director Storke motioned to approve the 2026 EDA meeting schedule. The motion was seconded by Director Hageman and carried unanimously by roll-call vote.

4. EDA Minutes- January 14, 2026

- Director Storke motioned to approve the January 14, 2026, EDA meeting minutes as presented. The motion was seconded by Director Beale and carried unanimously by roll-call vote.

5. Wine Festival Discussion

- Director Storke motioned to amend the agenda to include discussion of a potential Wine Festival initiative. The motion was seconded by Director Beale and carried unanimously by roll-call vote.
- Directors discussed the concept of hosting a Wine Festival as a potential revenue-generating event. Discussion included possible venues such as the Old Mansion property, Union Bank lawn, or courthouse lawn; coordination considerations with the Harvest Festival; licensing requirements; staffing capacity; and event scheduling.
- Directors agreed that further research is necessary regarding licensing requirements, vendor coordination, and prior event logistics before formal action is taken.

ADJOURNMENT:

- Director Hageman motioned to adjourn the meeting. Following second by Director Storke, and unanimous Board approval, the Economic Development Authority meeting adjourned at 7:32 PM.

Attest:

Chair: _____
Jason Manns

Clerk: _____
India Adams-Jacobs, MPA, ICMA-CM