

# TOWN OF BOWLING GREEN ECONOMIC DEVELOPMENT AUTHORITY MEETING

# AGENDA

### Tuesday, December 18, 2018 6:30 AM

# CALL TO ORDER AND QUORUM ESTABLISHED:

## **UNFINISHED BUSINESS:**

<u>1.</u> Approval of November 5, 2018 Minutes

# **NEW BUSINESS:**

- 2. VEDA Cardinal Program
- 3. Approval of Legal Services Invoices
- <u>4.</u> Facade Improvement Grant Request.

# **CLOSED SESSION**

### **ADJOURNMENT**

MINUTES SPECIAL MEETING NOVEMBER 5, 2018 5:30 PM

#### I. CALL TO ORDER AND QUORUM ESTABLISHED

Chairman John Sieg called the Special Meeting of the Board of Directors of the Economic Development Authority of the Town of Bowling Green to order at 5:34 P.M. Present were Board members Hardy Dunnington, John Lane, Glenn McDearmon, John Sieg, and David Storke. Absent was Board member Tyler Gibson.

#### II. CLOSED MEETING:

Board member David Storke moved that the Board convene in Closed Session, in accordance with Section 2.2-3711(A)(3) of the Code of Virginia, for discussion or consideration of the acquisition of real property for a public purpose, or of the disposition of publicly held real property, where discussion in an open meeting would adversely affect the bargaining position or negotiating strategy of the public body. The motion was seconded by Board member Hardy Dunnington and was approved unanimously by the Board members present.

#### III. RETURN TO OPEN SESSION

Board member Hardy Dunnington moved that the Board reconvene to open meeting. The motion was seconded by Board member David Storke and was approved unanimously by the Board members present.

Chairman John Sieg read the following Certification as required by Section 2.2-3712 (D): to the best of each member's knowledge (i) only public business matters lawfully exempted from open meeting requirements under this chapter and (ii) only such public business matters as were identified in the motion by which the closed meeting was convened were heard, discussed or considered in the meeting by the public body. No Board members registered any exceptions to the certification and it was approved unanimously by the Board members present.

#### IV. ADJOURNMENT

There being no further business for the Board's consideration, Chairman John Sieg adjourned the meeting at 6:39 P.M.

### Virginia Economic Developers Association Cardinal Community Assistance Program

### **Background**

Generally communities understand the concept of economic development and have a realistic view of their fiscal health. In most cases this leads to the realization that development and growth are critical to their long-term survival. There are times, however, when communities can be overwhelmed by their circumstances and for economic development lack the expertise to fully assess their situation and opportunities. "Getting started" and "knowing where to go" is often the most difficult part of any task and it is particularly so for communities having many mandated responsibilities, but limited resources to accomplish them. Therefore, the Virginia Economic Developers Association (VEDA) is offering the Community Assistance Program to assist communities facing extraordinary economic needs or a disaster-related crisis, review their options and initiate a development strategy.

To implement this program VEDA is turning to a special group of its members, the Cardinals. Since 1988, VEDA has recognized members' leadership in the economic development field, outstanding professional accomplishments, and service to the organization through the Cardinal Award. There are now 31 Cardinals; award winners serve on the Cardinal Council, established by the VEDA Board in 2005. The Council is a deliberative resource for the Board on an as-needed basis. The Cardinal Council enthusiastically supports the Community Assistance Program and welcomes the opportunity to further serve the economic development interest of the Commonwealth and her localities.

### **Program Description**

The Community Assistance Program will provide a **<u>community group with a recognized role in</u> <u>economic development</u>** an unbiased review of its current economic development situation through the eyes of development practitioners with decades of state, regional and local experience. It is envisioned the vehicle for this assistance will be dialogue between local business, economic and political leadership and the Cardinal Team (CT). The CT would review data/profiles/information provided by the community prior to in-community tours and meetings. Material prepared by the community would include:

- 1. economic base situation
- 2. description of existing economic development effort
- 3. self analysis of product/readiness for development/deficiencies
- 4. identified potential opportunities
- 5. community's desires/priorities/commitment

It is envisioned the CT would spend approximately one day in the community in meetings with the community's leadership and touring/observing the area. The following half-day the CT would share their thoughts, analysis and recommendations. The community would be expected to provide a scribe to summarize the findings and to produce a public report. Should specific issues and/or questions arise during the dialogue for which additional research and reflection is warranted the Cardinal Team will prepare an additional document addressing these items.

### **Eligible Communities**

All community groups with a recognized role in economic development would be eligible for this program. It will be the community group's responsibility to demonstrate their need for access to this program. There is a clear belief that all communities impacted by disaster situations (natural or man-made) should receive priority and would qualify. For other communities going through fundamental economic change, experiencing unprecedented unemployment, facing major employer closings or changing their economic development leadership or structure, the burden will be placed on them to build the case as to why they should receive assistance.

### **Community/Group Responsibilities**

There will be no charge for the program although the community group will be expected to cover travel expenses of the Cardinal Team (normally two or three). In addition to the requirements listed in the Program Description and Eligible Communities sections, communities in the application process must assure the locality is committed to development and their elected and appointed leadership will participate in the process. Communities are encouraged to dovetail their request for this assistance with other available resources such as the CDBG planning grants for community needs or economic assessments.

### **Selection/Application Process**

Applications will be made to the Executive Director of VEDA and received on a rolling basis. A community's application should be in the form of a letter from the chief administrative officer or the community group's designated leader and include the following:

- The community's statement of their economic health (not necessarily a complete economic base analysis, but sufficient information to demonstrate status of the drivers of the local economy).
- Must convey any specific local concerns they want the Cardinal Team to address.
- Must make an expression of elected and appointed leadership commitment for local efforts toward economic development.
- Must agree to reimburse Cardinal Team for travel expenses.
- Must establish a local point of contact in order to make arrangements.

A Selection Review Committee consisting of three VEDA members (one of whom to be the Chair) and two Cardinals will be appointed by the VEDA President to review and approve applications. The President will name the Chair. Once established the Review Committee may establish cut-off dates for applications and amend the application process as conditions warrant. Applications involving emergency situations would be considered immediately by the committee chair who in consultation with committee members would decide on approval or denial.

4/05/12

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# Town of Bowling Green Economic Development Authority Façade and Streetscape Improvement Program Grant Application

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Applicant Business Name: ChASE Street Hops LLC				
Business Location Address: 115 N Main St. B.G.				
Applicant Name/Business Representative: MARK GAINES				
Business Property Owner Business Tenant				
Applicant Contact/Mailing Address: PO Box 1395				
Bonling Green, VA. 72427				
Applicant Daytime Phone Number: <u>540 - 907 - 0369</u>				
Applicant e-mail Address: Chase Street hops & gmoil. Com				
If Tenant, Name/Address of Building Owner: Virginia Limbrick				
18566 chose st. Bowling Greer VA. 22477				
Owners Written Consent for Improvement Project is Attached				
Type of Improvements Proposed:				
□Painting/Cleaning QAwnings □Doors/Windows/Shutters □Signage				
CRestoration of Masonry/Other Exterior Features of Building Streetscape Improvements				
Other				
Describe the Improvement Project: A Frame Root on existing I				
Beam structure, 30 mential shingles, Vary/ Boord				
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And a replace, Receptale for a fiture sign				
or the Goble end.				

Attach supporting materials, including current pictures of the building to be improved and, as appropriate, drawings or plans that show the improvements proposed, paint color samples or other material samples or specifications, and any other materials that will give the EDA Board a comprehensive understanding of the improvement project.

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Total Estimated Cost of Façade/Streetscape Improvement Project: #5000 of

XA Cost Estimate from a Professional Contractor is Attached

A Schedule of Estimated Material Costs, if Separately Purchased, is Also Attached

The Economic Development Authority Board of Directors will provide a grant for 50% of the final documented actual cost, up to a maximum of \$2,500, after the completion of an approved façade/streetscape improvement project. Any variation from the project proposal without prior approval of the EDA Board may jeopardize the entire project's grant funding. Additional work beyond what is included in the project proposal will not be approved for grant funding without advance approval of the EDA Board.

Mark hami

Applicant Signature

Date

For Official Use Only		
Date Received:		
Zoning Administrator's Comments:		
□Improvement Grant Approved	□Improvement Grant Rejected	
Chairman, EDA Board of Directors	Date	
Additional EDA Board Comments/If Rejected, Reasons	:	