

**TOWN OF BOWLING GREEN
ECONOMIC DEVELOPMENT AUTHORITY
MINUTES**

August 30, 2021

Meeting Location: Town Hall; 117 Butler Street, Bowling Green, VA 22427

CALL TO ORDER AND QUORUM ESTABLISHED: Chairman, John Lane, called the meeting to order at 6:31PM and noted that a quorum of the EDA board was present.

MEMBERS PRESENT: Dan Webb, Donny Cutlip, Jerry Covington.

MEMBERS ABSENT: Glenn McDearmon, Jason Manns and David Storke

OTHERS PRESENT: Jo-Elsa Jordan, Economic Development Coordinator; Jeff Syzperski, ReThink Main Street

UNFINISHED BUSINESS:

1. Approval of July 26, 2021 meeting minutes:
A motion was made by Donny Cutlip and seconded by Dan Webb to approve the meeting minutes from July 26, 2021. The motion passed unanimously.
2. ReThink Main Street:
Jeff Syzperski, owner of ReThink Main Street, gave the board a progress report on the Bowling Green marketing project. ReThink has been creating digital content for websites, social media, email campaigns, etc. A timeline was given to the EDA, with a projected completion date of end of October 2021.

NEW BUSINESS:

3. American Rescue Plan Act of 2021:
Jo-Elsa Jordan presented the board with a hard copy Power Point presentation, outlining the details of the ARPA program, that was created for the Town Council Work Session that will be scheduled to discuss ARPA funds and spending. The date for the Work Session is TBD.
4. Request to Town Council for ARPA Funds:
The board reviewed a letter from EDA Chairman, John Lane, being presented to Town Council at the September 2, 2021 meeting, requesting an appropriation of 20% of ARPA funds to be used for infrastructure, beautification and wayfinding signage projects that will support the visitor experience in Bowling Green.
5. ARPA Spending Plans:
The board reviewed spending plans for the Town of Warsaw and Colonial Beach, Virginia.

INFORMATIONAL ITEMS:

6. 2013 Main Street Façade Improvement Estimate
The board reviewed the estimate for façade improvement in the downtown business district from 2013 and discussed revisiting conceptual designs/estimates through architect companies.

7. Dan Webb shared plans for the proposed residential subdivision, Fairmont, that are to be reviewed by the Planning Commission, subject to public hearing, at the September meeting. The Planning Commission will make a recommendation on the rezoning of the property to Town Council, which will initiate an additional public hearing, followed by a decision by the board.

There being no further business to come before the board, Chairman, John Lane, adjourned the meeting 7:38p.m.

Respectfully submitted:
Jo-Elsa Jordan, Econ. Dev. Coordinator

Approved:
John Lane, Chairman