TOWN OF BOWLING GREEN
ECONOMIC DEVELOPMENT AUTHORITY
MINUTES
April 26, 2021

Meeting Location: Town Hall; 117 Butler Street, Bowling Green, VA 22427

CALL TO ORDER AND QUORUM ESTABLISHED: Chairman, John Lane, called the meeting to order at 6:33 PM and noted that a quorum of the EDA board was present.

MEMBERS PRESENT: John Lane, David Storke, Glenn McDearmon, Dan Webb, Jerry Covington and Jason Manns.
MEMBERS ABSENT: Donny Cutlip
OTHERS PRESENT: Jo-Elsa Jordan, Economic Development Coordinator

UNFINISHED BUSINESS:
1. Approval of March 22, 2021 meeting minutes:
   A motion was made by David Storke and seconded by Jason Manns to approve the meeting minutes from March 22, 2021. The motion passed unanimously.

2. Approval of March 29, 2021 meeting minutes:
   A motion was made by Glenn McDearmon and seconded by Jerry Covington to approve the meeting minutes from March 29, 2021. The motion passed unanimously.

3. ReThink Main Street – Marketing Material: Economic Development staff reviewed proposal from ReThink Main Street to outsource marketing material for the Town of Bowling Green and development on the Route 301 corridor.

NEW BUSINESS:
4. Public Parking – Economic Development staff expressed the potential need for additional public parking as tenant spaces continue to become occupied on Main Street and community events such as the Flea Market and Small Town Fridays, continue to attract more traffic in Bowling Green.
5. Façade Improvement Program – Discussion to reinstate the Façade Improvement Program after having received some interest from small businesses in Town. The Board agreed to look further into this upon Town Council's appropriation of funds to the EDA for FY22.

INFORMATIONAL ITEMS:
6. Economic Development staff updated the board on the American Rescue Plan.

There being no further business to come before the board, Vice Chairman, Dan Webb, adjourned the meeting at 6:58 p.m.

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Respectfully submitted: Approved:
Jo-Elsa Jordan, Econ. Dev. Coordinator   John Lan, Chairman