

**TOWN OF BOWLING GREEN
ECONOMIC DEVELOPMENT AUTHORITY
MINUTES**

October 25, 2021

Meeting Location: Town Hall; 117 Butler Street, Bowling Green, VA 22427

CALL TO ORDER AND QUORUM ESTABLISHED: Chairman, John Lane, called the meeting to order at 6:33PM and noted that a quorum of the EDA board was present.

MEMBERS PRESENT: Donny Cutlip, Dan Webb, Jerry Covington, David Storke, Jason Manns and Glenn McDearmon

MEMBERS ABSENT: None

OTHERS PRESENT: Jo-Elsa Jordan, Economic Development Coordinator; Allyson Finchum, Town Manager (Arrived at 7:26 p.m.)

UNFINISHED BUSINESS:

1. Approval of August 30, 2021 meeting minutes:
A motion was made by Donny Cutlip and seconded by Jerry Covington to approve the meeting minutes from August 30, 2021. The motion passed unanimously.
2. ReThink Main Street: Update
Jo-Elsa Jordan gave the EDA a brief update on the project explaining that the digital portion (i.e. video vignettes) that will be used for website(s), email campaigns and social media channels (i.e. Facebook, Instagram and YouTube) is complete. ReThink is working with GWRC and Caroline County Economic Development to obtain data for the written portion (i.e. available labor force, fiber optic capabilities, tax structure, etc.). ReThink is behind on the projected completion date, however continue to work through revisions and edits with Jo-Elsa. Jason Manns requested that projections for the future.

NEW BUSINESS:

3. American Rescue Plan Act of 2021:
Jo-Elsa explained that a work session is scheduled for Thursday, November 4th to discuss ARPA funds and proposed Town Hall rental rates.
Jo-Elsa shared an estimate for re-facing the two wayfinding billboards in town.

INFORMATIONAL ITEMS:

4. Economic Development & Community Engagement
David Storke gave a brief history of the EDA in Bowling Green, followed by an overview led by Jo-Elsa highlighting the accomplishments in economic development, along with current projects. The group further discussed future goals for the EDA.
5. Allyson Finchum, Town Manager, spoke to the board about ARPA funds and the current state of the town.
6. John Lane, Chairman, announced that this would be his last meeting and directed the Board that a new Chairman would have to be appointed in the November meeting.

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There being no further business to come before the board, Chairman, John Lane, adjourned the meeting
7:56 p.m.

Respectfully submitted:
Jo-Elsa Jordan, Econ. Dev. Coordinator

Approved:
John Lane, Chairman