



Agenda
City of Beaumont City Council Meeting
Regular Session 8:30 AM

Beaumont Financing Authority
Beaumont Successor Agency (formerly RDA)
Beaumont Utility Authority
Beaumont Parking Authority
Beaumont Public Improvement Authority
Community Facilities District 93-1

550 E 6th Street, Beaumont, Ca
Saturday, February 2, 2019

Materials related to an item on this agenda submitted to the City Council after distribution of the agenda packets are available for public inspection in the City Clerk's office at 550 E. 6th Street during normal business hours

Any person with a disability who requires accommodations in order to participate in this meeting should telephone the City Clerk's office at (951) 769 8520, at least 48 hours prior to the meeting in order to make a request for a disability related modification or accommodation.

Any one person may address the City Council on any matter not on this agenda. If you wish to speak, please fill out a "Public Comment Form" provided at the back table and give it to the City Clerk. There is a three (3) minute limit on public comments. There will be no sharing or passing of time to another person. State Law prohibits the Council from discussing or taking actions brought up by your comments.

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WORKSHOP SESSION

CALL TO ORDER

Mayor Martinez, Mayor Pro Tem Santos, Council Member Carroll, Council Member Lara, and Council Member White

Action on any requests for excused absence:

Pledge of Allegiance:

Approval/Adjustments to Agenda:

Conflict of Interest Disclosure:

PUBLIC COMMENT PERIOD (ITEMS NOT ON THE AGENDA)

Any one person may address the City Council on any matter not on this agenda. If you wish to speak, please fill out a "Public Comment Form" provided at the back table and give to the City Clerk. There is a three (3) minute time limit on public comments. There will be no sharing or passing of time to another person. State Law prohibits the Council from discussing or taking actions brought up by your comments.

ACTION ITEMS

1. **Consider and Approve an Official Tagline for the City** 3
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3. **Receive and Update and Provide Direction Regarding the Economic Development Strategic Plan** 13

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4. **Discussion and Direction to City Staff Regarding the FY19-20 Budget** 15 - 16

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5. **Establish and Prioritize City Council Goals and Objectives** 17

[Item 5](#)

Adjournment of the City Council of the February 2, 2019 Workshop Meeting at ____ p.m.

The next regular meeting of the Beaumont City Council, Beaumont Financing Authority, the Beaumont Successor Agency (formerly RDA), the Beaumont Utility Authority, the Beaumont Parking Authority and the Beaumont Public Improvement Agency is scheduled for Tuesday, February 5, 2019, at 5:00 p.m. or thereafter as noted on the posted Agenda for Closed Session items in the City Council Board Room No. 5, followed by the regular meeting at 6:00 p.m. or thereafter as noted on the posted Agenda at City Hall.

Beaumont City Hall – Online www.BeaumontCa.gov

Staff Report

TO: Mayor and Council Members
FROM: Todd Parton, City Manager
DATE: February 2, 2019
SUBJECT: Consider and approve an official tagline for the City

Background and Analysis:

One element of the City's branding and identity initiative is the adoption of an official tagline. Taglines are short, memorable catchphrases that are intended to leave a lasting impression. They need to capture the overall benefit of the item that is being advertised.

CV Strategies, the City's branding and identity initiative consultant, has worked with City staff to draft several taglines. These taglines will be presented to the City Council at the workshop for consideration.

City staff has budgeted 15 to 20 minutes of the workshop for discussion and action on this item.

Fiscal Impact:

The cost for development of a tagline is included in the CV Strategies contract and there are no additional fiscal impacts.

Finance Director Review: _____

Recommendation:

City staff recommends that the City Council consider and take action to adopt an official tagline.

City Manager Review: _____



Attachments:

None.

Staff Report

TO: Mayor and Council Members
FROM: Todd Parton, City Manager
DATE: February 2, 2019
SUBJECT: Adopt an official platform regarding state and federal legislative issues

Background and Analysis:

It is important that the City Council establish an official legislative platform each year. A legislative platform enables the City to take quick action on bills that affect key areas of interest to the community. It will serve as a guide for the City's lobbyists as well as for City staff and the City Council.

Attached is the draft 2019 Legislative Platform developed by the Townsend Group, the City's lobbyist firm, and City staff.

City staff has budgeted 30 minutes of the workshop for discussion and action on this item.

Fiscal Impact:

The development and implementation of the 2019 Legislative Platform is included in the scope of services with the Townsend Group and does not have any additional fiscal impact.

Finance Director Review: _____

Recommendation:

City staff recommends that the City Council review and adopt the 2019 Legislative Platform as amended by the City Council.

City Manager Review:  _____

Attachments:

City of Beaumont 2019 Legislative Platform



CITY OF BEAUMONT

2019 LEGISLATIVE PLATFORM

PURPOSE

The City of Beaumont's 2019 Legislative Platform confirms the City Council's position on current issues with the potential to directly or indirectly impact the City, thereby establishing guidelines to actively pursue pending legislation through monitoring and communications activities. Below are the Guiding Principles and Policy Statements that will allow City staff to address 2019 legislative and regulatory issues in a timely manner, without precluding the consideration of additional legislative and budget issues that may arise during the legislative session.

GUIDING PRINCIPLES

I. PRESERVE LOCAL CONTROL

Preserve and protect the City's powers, duties and prerogatives to enact local legislation and policy direction concerning local affairs and oppose legislation that preempts local authority. Local agencies should preserve authority and accountability for revenues raised and services provided.

II. PROMOTE FISCAL STABILITY

Support measures that promote fiscal stability, predictability, financial independence, and preserve the City's revenue base and maximum local control over local government budgeting. Oppose measures that shift local funds to the County, State or Federal Governments and/or make cities more dependent on the County, State or Federal Governments for financial stability, such as unfunded mandates or mandated costs with no guarantee of local reimbursement or offsetting benefits.

III. SUPPORT FUNDING OPPORTUNITIES

Support opportunities that allow the City to compete for its fair share of regional, state and federal funding. Support funding for programs with combined benefits to air quality, water quality, affordable housing, infrastructure (including multi-modal transportation systems), public safety and public health.

IV. ENHANCE QUALITY OF LIFE THROUGH ADEQUATE PUBLIC SAFETY

Reform recently enacted criminal justice laws — enacted by both statute and initiative — that have eroded public safety protections of Beaumont residents. Protect public safety by reducing access to firearms for the mentally ill. Protect existing city authority to deliver local emergency services.

POLICY STATEMENTS

Administration

1. Oppose State or Federal efforts to “borrow” local revenues and encourage the State to find other methods of balancing its budget.
2. Support local government action, rather than the imposition of state, federal or regional mandates upon local governments, as well as federal mandates placed on the state.
3. Support maximum flexibility for local government in contracting and contract negotiations.
4. Support open government initiatives as well as the principles of the open meetings provisions of the Ralph M. Brown Act at all levels of government.
5. Support legislation that facilitates the ability of local government to share resources to increase efficiencies and decrease costs, including local efforts to address regional management of public safety personnel.
6. Support legislation that preserves the ability of local governments to determine the appropriate type of election for their jurisdiction.
7. Monitor local, state and federal legislation pertaining to e-cigarettes and cannabis.
8. Monitor and evaluate Proposition 13 and city and county tax apportionment proposals.

Economic Development

9. Support international, statewide, regional and local efforts to attract, retain and provide resources for current and future commercial and industrial businesses.
10. Support efforts to provide funding mechanisms for economic development tools including infrastructure investment, housing and economic development.
11. Support policies and programs that encourage working with other cities, counties and government agencies to jointly leverage resources and assets to create and strengthen economic clusters within the region.
12. Support policies, projects, programs and regulations for diversifying Beaumont’s primary economic base and facilitating investment in the City’s industrial areas that will result in maintaining or growing local jobs and creating an environment that is attractive to current and emerging industries.
13. Support economic development initiatives that preserve and enhance a positive business climate and maintain and grow the business tax base.
14. Retain job skills to adapt to economic job changes due to advances in technology.

Environment

15. Support legislation that provides funding opportunities focused on coordinating sustainable planning in transportation, housing and economic development.

Air Quality

16. Support continued funding and incentives to local agencies to work together to improve air quality through the reduction of emissions and advancing economic and technical developments.
17. Oppose any policy or guidelines of the California Air Resources Board, or any other agency, that restricts the introduction of mixed-use development projects near multi-modal transportation centers.
18. Support policies, guidelines, incentives and funding for programs with combined benefits to air quality, water quality, housing, infrastructure (including multi-modal transportation systems) and public health.

Building

19. Support policies and guidelines to facilitate alternative building methods, materials and technologies.
20. Oppose policies that mandate building requirements with a sole power source.

Natural Hazards

21. Support programs which provide funding to hazard mitigation projects including those identified in a FEMA-approved Local Hazard Mitigation Plan.
22. Support funding of state efforts to update and prepare earthquake hazard mapping.
23. Support legislation and funding that would create an earthquake early warning system.

Solid Waste and Recycling

24. Support measures that maintain and enhance local authority and economic flexibility to regulate solid waste and recyclables.
25. Oppose any measures that invalidate AB 939 (California Integrated Waste Management Act of 1989) indemnification and prevent cities from negotiating indemnification clauses with waste haulers as well as support measures that would mandate state agencies to comply with AB 939 in the same manner as required of cities and counties.

Water Quality and Water Supply

26. Support and monitor legislation that would increase the availability of, and funding for, water conservation, water reuse technologies, water recycling, local water storage and other water supply technologies such as the Groundwater Replenishment System project.
27. Support the enhancement of a reliable and sustainable water supply for California.
28. Support measures to increase water supply and improve water quality in the region, including drought relief legislation
29. Monitor water desalination technologies and support community education efforts, both pro and con, regarding desalination.

30. Support funding opportunities that are provided to local jurisdictions through Proposition 1, the Water Quality, Supply and Infrastructure Improvement Act of 2014 and Proposition 68, Park, Environment, and Water Act of 2016.

California Environmental Quality Act (CEQA)

31. Support all efforts to create efficiencies within CEQA and support efforts to limit delays in the local planning and development process.
32. Support legislation that allows State agencies and local governments to continue to retain full authority to reject projects or to condition project approvals and impose mitigation measures.

Land Use Planning and Housing

33. Support efforts to strengthen the legal and fiscal capability of local agencies to prepare, adopt and implement plans for orderly growth, development, beautification and conservation of local planning areas.
34. Support housing measures that promote the development and enhancement of safe and affordable housing and accessible housing within the City for all economic segments of the population.
35. Support funding opportunities that are provided to local jurisdictions through state wide bond efforts.
36. Monitor local, state and federal actions related to medical and recreational marijuana regulatory changes.

Libraries

37. Support full funding of the Public Library fund and other local public library programs.

Parks and Recreation

38. Oppose efforts that erode funding for vital regional and community services that negatively impact Californian's access to parks, open space, bike lanes, after school programming, senior services, facilities that promote physical activity, protect natural resources and strengthen safety and security.
39. Support legislation and funding opportunities (e.g. federal and state park grant funds, conservancy grant funds, project mitigation funds, etc.) that helps cities build better, stronger communities by providing funding to improve air, water, parks, open space, natural resources, historic preservation, the arts and cultural resources.
40. Promote local agency control over policies that recognize the benefits of parks and recreation facilities.

Human Resources and Risk Management

41. Oppose measures that reduce local control over employee relations issues or mandate new or enhanced local government employee benefits.
42. Oppose measures that impose compulsory and binding arbitration with respect to employees.

43. Support legislation to amend the Americans with Disabilities Act to require notice prior to filing a lawsuit.
44. Support pension reform measures designed to control or decrease employer liability or increase transparency in reporting without imposing undue hardships or administrative burdens on local government.

Public Safety

45. Support measures that encourage community safety and well-being including those which support state and federal reimbursement of homeland security related expenses.
46. Support the use of Homeland Security Funds for local law enforcement agencies as first responders.
47. Advocate for the strengthening and enforcement of penalties under Proposition 83 (Jessica's Law).

Police

48. Support local control over adult entertainment facilities, problem alcohol establishments and properties where illegal drugs are sold.
49. Support local control for the regulation of cultivation, storage, manufacture, transport and use of medical marijuana.
50. Support legislation increasing resources and local authority for abatement of public vandalism, especially graffiti.
51. Support use of Homeland Security Funds for local public safety agencies.
52. Support and promote statewide actions to reform POBAR to allow for more transparency.

Fire and Emergency Medical Services

53. Support local control of emergency medical services and ambulance service, including pre-hospital care and transport.
54. Support efforts to streamline and coordinate hazardous materials regulations.
55. Oppose National Fire Prevention Association (NFPA) standard 1710 requiring four-person fire crew staffing on each apparatus but support effective firefighting force.
56. Oppose the California Emergency Response Initiative and similar initiatives.

Transportation and Public Works

57. Support legislation that would increase funding for local transportation projects including road resurfacing projects, local transit projects, adding bicycle lanes, sidewalks and trails throughout the city where appropriate, programs that facilitate development-oriented transit and transit-oriented development and enhancing pedestrian safety.
58. Support increased State and Federal funding of transportation improvements with regional or sub-regional benefits for all modes of transportation.

59. Support protection of dedicated transportation-related tax revenues and enhance the ability of local agencies to finance local transportation programs and facilities.
60. Support joint planning efforts and projects with Beaumont's border cities on traffic congestion relief projects.
61. Support the reallocation of state or federal transportation dollars to fund local rail and transit projects.

2019 Legislation Tracking

<u>Bill #</u>	<u>Title</u>	<u>Sponsor</u>	<u>Position</u>	<u>Platform Match</u>
AB				

Staff Report

TO: Mayor and Council Members
FROM: Todd Parton, City Manager
DATE: February 2, 2019
SUBJECT: Receive an update and provide City Council direction regarding the Economic Development Strategic Plan

Background and Analysis:

The Natelson Dale Group, Inc. (TNDG), the City's consultant for the City of Beaumont Economic Development Strategic Plan (EDSP), has completed its background demographic and economic analysis and has conducted two stakeholder summit meetings. TNDG will provide a project update to include feedback provided through the summits. It is now time to prepare the initial draft of the EDSP and TNDG will be requesting input to ensure that the EDSP is consistent with City Council's policy objectives. City Council's input will be incorporated into the draft EDSP documents that will be presented at the final summit meeting scheduled for February 21, 2019.

City staff has budgeted 30 minutes of the workshop for discussion and action on this item.

Fiscal Impact:

This effort is included in the scope of services with The Natelson Dale Group, Inc., and does not have any additional fiscal impact.

Finance Director Review: _____

Recommendation:

City staff recommends that the City Council provide direction to The Natelson Dale Group, Inc., for incorporation into the draft Economic Development Strategic Plan.

City Manager Review:  _____

Attachments:

None.

Staff Report

TO: Mayor and Council Members
FROM: Todd Parton, City Manager
DATE: February 2, 2019
SUBJECT: Discussion and direction to City staff regarding the FY19-20 Budget

Background and Analysis:

City staff is actively developing the FY19-20 Budget. As part of that effort, General Fund revenue modeling is being updated and City staff anticipates developing an alternative recession model. This will be used to help prioritize programs and activities and to identify where strategic cuts might be targeted.

Updated revenue projections and an alternative recession projection will be presented. Additionally, City staff will request direction from City Council regarding these scenarios.

The FY19-20 Budget calendar is as follows:

1. Departmental Budget Submittals – due by the end of February 2019,
2. Departmental Budget Meetings w/City Manager and Finance Director – completed by the end of March 2019,
3. City Manager Draft Budget – completed by the end of April 2019,
4. City Council Review – conducted from May through early June 2019,
5. Budget Adoption – by June 18, 2019.

City staff has budgeted 45 minutes of the workshop for discussion and action on this item.


Fiscal Impact:

There is no fiscal impact.

Finance Director Review: _____

Recommendation:

This item is for City Council review and discussion and there are no City staff recommendations at this time.

City Manager Review: 

Attachments:

None.

Staff Report

TO: Mayor and Council Members
FROM: Todd Parton, City Manager
DATE: February 2, 2019
SUBJECT: Establish and prioritize City Council goals and objectives

Background and Analysis:

City staff is prepared to facilitate a brainstorming session with City Council to create a comprehensive list of goals for the community. Once the goals have been identified, City staff will work with the City Council to prioritize them and to identify objectives for each. An implementation strategy will be critical to ensure the development and implementation of the goals. The implementation strategy should establish the responsible person/entity for each goal or objective as well as a timeline for each.

Fiscal Impact:

There is no fiscal impact.

Finance Director Review: _____

Recommendation:

This item is for City Council review and discussion and there are no City staff recommendations at this time.

City Manager Review: _____



Attachments:

None.