



ECONOMIC DEVELOPMENT COMMITTEE MEETING

550 E. Sixth Street, Beaumont, CA

Wednesday, May 11, 2022 - 4:00 PM

Materials related to an item on this agenda submitted to the Economic Development Committee after distribution of the agenda packets are available for public inspection in the City Clerk's office at 550 E. 6th Street during normal business hours.

AGENDA

MEETING PARTICIPATION NOTICE

This meeting will be conducted utilizing teleconference communications and will be recorded for live streaming as well as open to public attendance subject to social distancing and applicable health orders. All City of Beaumont public meetings will be available via live streaming and made available on the City's official YouTube webpage. Please use the following link during the meeting for live stream access.

beaumontca.gov/livestream

Public comments will be accepted using the following options.

1. Written comments will be accepted via email and will be read aloud during the corresponding item of the meeting. Public comments shall not exceed three (3) minutes unless otherwise authorized by City Council. Comments can be submitted anytime prior to the meeting as well as during the meeting up until the end of the corresponding item. Please submit your comments to: nicolew@beaumontca.gov
2. Phone-in comments will be accepted by joining a conference line prior to the corresponding item of the meeting. Public comments shall not exceed three (3) minutes unless otherwise authorized by City Council. Please use the following phone number to join the call **(951) 922 - 4845**.
3. In person comments subject to the adherence of the applicable health orders and social distancing requirements.

In compliance with the American Disabilities Act, if you require special assistance to participate in this meeting, please contact the City Clerk's office using the above email or call **(951) 572 - 3196**. Notification 48 hours prior to a meeting will ensure the best reasonable accommodation arrangements.

REGULAR SESSION

4:00 PM

CALL TO ORDER

Committee Members: Mayor Lloyd White, Council Member Mike Lara, Interim City Manager Elizabeth Gibbs, Economic Development Manager Kyle Warsinski, Chair Von Lawson, Vice Chair Bette Rader, Member Monir Ahmed, Member Richard Bennecke, Member Ebon Brown, Member Allen Koblin, Member Rob Moran, Member Carl Vince, BUSD Student Member - vacant and Alternate Member – vacant

Action of any Requests for Excused Absence

Pledge of Allegiance

Adjustments to Agenda

Conflict of Interest Disclosure

PUBLIC COMMENT PERIOD (ITEMS NOT ON THE AGENDA):

Any one person may address the Committee on any matter not on this agenda. If you wish to speak, please fill out a "Public Comment Form" provided at the back table and give it to the Committee Chair or Secretary. There is a three (3) minute limit on public comments. There will be no sharing or passing of time to another person. State Law prohibits the Committee from discussing or taking actions brought up by your comments.

ACTION ITEMS/PUBLIC HEARINGS / REQUESTS

1. Approval of Minutes

Recommended Action:

Approve Minutes dated April 13, 2022.

2. Update of Projects from City Staff

3. Workforce Development / Apprenticeship Program Updates from BUSD and MSJC

4. ICSC Conference Materials

5. City Economic Development Website Design Contract

6. Continue Discussion on Downtown Business and Landowners to Promote Business Growth and Development in the Central Business District

REPORTS

TOPICS FOR FUTURE AGENDAS

7. Intro to New Businesses Program

8. RCTC Passenger Rail Program

9. 2022 Retail Market Analysis Update

10. WRCOG C-PACE Program

11. Downtown Lighting

12. Business License Application Process

ADJOURNMENT

The next regular meeting of the Beaumont Economic Development Committee Meeting is scheduled for Wednesday, June 8, 2022 at 4:00 p.m.

Beaumont City Hall – Online www.BeaumontCa.gov

Committee Vision Statement:

The Beaumont Economic Development Committee shall work to create a balanced, sustainable and diverse business base that leverages existing local business while filling in gaps by creating a plan to recruit and market to new business that will benefit Beaumont's growth, quality of life and values that Beaumont City Council sets forth.

Committee Goals:

- Develop an Economically Balanced Community.
- Recruit New Business, while retaining and expanding local business, that promote growth of primary jobs and/or sales tax revenue.
- Create a Quality of place that establishes Beaumont as a community to establish or grow a business.
- Leverage the City's Strengths to maximize Business opportunities.

ECONOMIC DEVELOPMENT COMMITTEE MEETING

550 E. Sixth Street, Beaumont, CA
Wednesday, April 13, 2022 - 4:00 PM

MINUTES

REGULAR SESSION

4:00 PM

CALL TO ORDER at 4:02 p.m.

Present: Mayor Lloyd White, Council Member Mike Lara, Interim City Manager Elizabeth Gibbs, Economic Development Manager Kyle Warsinski, Chair Von Lawson, Vice Chair Bette Rader (delegate Lynn Baldi), Member Ebon Brown, Member Chris Gleiter, Member Rob Moran, BUSD Student - vacant, and Alternate Member – vacant

Absent: Member Monir Ahmed, Member Richard Bennecke, Member Allen Koblin, and Member Carl Vince

Action of any Requests for Excused Absence: **Member Monir Ahmed**

Pledge of Allegiance

Adjustments to Agenda: **None**

Conflict of Interest Disclosure: **None**

PUBLIC COMMENT PERIOD (ITEMS NOT ON THE AGENDA):

T. Daniel - *Gave positive feedback about the Downtown Business Meeting/Event. Raised concern regarding business license process and the cumbersome paperwork involved.*

ACTION ITEMS/PUBLIC HEARINGS / REQUESTS

1. Approval of Minutes

Motion by Mayor White

Second by Council Member Lara

To Approve Minutes dated February 9, 2022, and March 9, 2022.

Approved by a 9-0 vote

Abstain: Baldi

2. Update of Projects from City Staff

Update from Economic Development Manager Warsinski regarding data being used to attract businesses. Announced the planned attendance to the upcoming international conference for the commercial retail industry.

3. Continue Discussion on Downtown Business and Landowners to Promote Business Growth and Development in the Central Business District

Warsinski gave a report out from the Downtown Business Meeting/Event and shared the topics and questions from the meeting.

Discussion of working towards a parking requirement adjustment.

Discussion of lighting in the downtown area.

TOPICS FOR FUTURE AGENDAS

4. Intro to New Businesses Program

5. Workforce Development / Apprenticeship Program

6. RCTC - Passenger Rail Project

Downtown Parking

Downtown Lighting

WRCOG C-PACE Program

Business License Application Process

REPORTS

Chamber Representative L. Baldi - Announced upcoming Chamber events.

Member Brown - Upcoming road closure on Brookside for the staged Every 15 Minutes event.

ED Manager Warsinski - Shared grant information for restaurants.

ADJOURNMENT at 5:08 p.m.

The next regular meeting of the Beaumont Economic Development Committee Meeting is scheduled for Wednesday, May 11, 2022, at 4:00 p.m.