



## ECONOMIC DEVELOPMENT COMMITTEE MEETING

550 E. 6th Street, Beaumont, CA

Wednesday, June 09, 2021 - 4:00 PM

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Materials related to an item on this agenda submitted to the Economic Development Committee after distribution of the agenda packets are available for public inspection in the City Clerk's office at 550 E. 6th Street during normal business hours.

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### AGENDA

#### MEETING PARTICIPATION NOTICE

This meeting will be conducted utilizing teleconference communications and will be recorded for live streaming as well as open to public attendance subject to social distancing and applicable health orders. All City of Beaumont public meetings will be available via live streaming and made available on the City's official YouTube webpage. Please use the following link during the meeting for live stream access.

[beaumontca.gov/livestream](https://beaumontca.gov/livestream)

Public comments will be accepted using the following options.

1. Written comments will be accepted via email and will be read aloud during the corresponding item of the meeting. Public comments shall not exceed three (3) minutes unless otherwise authorized by City Council. Comments can be submitted anytime prior to the meeting as well as during the meeting up until the end of the corresponding item. Please submit your comments to: [nicolew@beaumontca.gov](mailto:nicolew@beaumontca.gov)
2. Phone-in comments will be accepted by joining a conference line prior to the corresponding item of the meeting. Public comments shall not exceed three (3) minutes unless otherwise authorized by City Council. Please use the following phone number to join the call **(951) 922 - 4845**.
3. In person comments subject to the adherence of the applicable health orders and social distancing requirements.

In compliance with the American Disabilities Act, if you require special assistance to participate in this meeting, please contact the City Clerk's office using the above email or call **(951) 572 - 3196**. Notification 48 hours prior to a meeting will ensure the best reasonable accommodation arrangements.

## **REGULAR SESSION**

4:00 PM

### **CALL TO ORDER**

Committee Members: Council Member Rey Santos, Council Member David Fenn, City Manager Todd Parton, Economic Development Manager Kyle Warsinski, Member Monir Ahmed, Member Richard Bennecke, Member Ebon Brown, Member David Getka, Member Allen Koblin, Member Von Lawson, Member Rob Moran, Member Bette Rader, Member Carl Vince, BUSD Student Angelina Segovia, Alternate Member Casshandra Samuel and Alternate Member Trina Fregozo

Action of any Requests for Excused Absence

Pledge of Allegiance

Adjustments to Agenda

Conflict of Interest Disclosure

### **PUBLIC COMMENT PERIOD (ITEMS NOT ON THE AGENDA):**

*Any one person may address the Committee on any matter not on this agenda. If you wish to speak, please fill out a "Public Comment Form" provided at the back table and give it to the Committee Chair or Secretary. There is a three (3) minute limit on public comments. There will be no sharing or passing of time to another person. State Law prohibits the Committee from discussing or taking actions brought up by your comments.*

### **ACTION ITEMS/PUBLIC HEARINGS / REQUESTS**

#### **1. Approval of Minutes**

##### **Recommended Action:**

Approve Minutes dated May 12, 2021.

#### **2. Update of Projects from City Staff**

#### **3. Riverside County International Business Office Presentation**

### **TOPICS FOR FUTURE AGENDAS**

#### **4. Intro to New Business Program**

#### **5. Economic Development Tools and Incentives**

#### **6. Workforce Development / Apprenticeship Program**

### **REPORTS**

### **ADJOURNMENT**

The next regular meeting of the Beaumont Economic Development Committee Meeting is scheduled for Wednesday, July 14, 2021 at 4:00 p.m.

Beaumont City Hall – Online [www.BeaumontCa.gov](http://www.BeaumontCa.gov)

### **Committee Vision Statement:**

The Beaumont Economic Development Committee shall work to create a balanced, sustainable and diverse business base that leverages existing local business while filling in gaps by creating a plan to recruit and market to new business that will benefit Beaumont's growth, quality of life and values that Beaumont City Council sets forth.

### **Committee Goals:**

- Develop an Economically Balanced Community.
- Recruit New Business, while retaining and expanding local business, that promote growth of primary jobs and/or sales tax revenue.
- Create a Quality of place that establishes Beaumont as a community to establish or grow a business.
- Leverage the City's Strengths to maximize Business opportunities.

# ECONOMIC DEVELOPMENT COMMITTEE MEETING

550 E. 6th Street, Beaumont, CA

Wednesday, May 12, 2021 - 4:00 PM

## MINUTES

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### REGULAR SESSION

4:00 PM

#### **CALL TO ORDER at 4:01 p.m.**

**Present:** Council Member Rey Santos, Council Member David Fenn (present at 4:20 p.m.) Economic Development Manager Kyle Warsinski, Member Monir Ahmed, Member Richard Bennecke, Member David Getka, Member Von Lawson, Member Rob Moran, Member Bette Rader, Member Carl Vince, and Alternate Member Casshandra Samuel

**Absent:** City Manager Todd Parton, Member Ebon Brown, Member Allen Koblin, BUSD Student Angelina Segovia, and Alternate Member Trina Fegozo

Action of any Requests for Excused Absence: Member Allen Koblin

Pledge of Allegiance

Conflict of Interest Disclosure

#### **PUBLIC COMMENT PERIOD (ITEMS NOT ON THE AGENDA):**

*Any one person may address the Committee on any matter not on this agenda. If you wish to speak, please fill out a "Public Comment Form" provided at the back table and give it to the Committee Chair or Secretary. There is a three (3) minute limit on public comments. There will be no sharing or passing of time to another person. State Law prohibits the Committee from discussing or taking actions brought up by your comments.*

**No comments**

#### **ACTION ITEMS/PUBLIC HEARINGS / REQUESTS**

1. Approval of Minutes

**Motion by Council Member Santos**

**Second by Member Getka**

**To approve Minutes dated April 14, 2021.**

**Approved by a 9-0 vote.**

2. Update of Project from City Staff

**Economic Development Manager Kyle Warsinski spoke to the upcoming projects of the Highland Springs Interchange, Second Street extension to Pennsylvania, Pennsylvania widening, design of grade separation at Pennsylvania and phase II of the Potrero**

**Interchange. Gave a report out of the 4th quarter sales tax report and its 4.3% increase from 2019.**

3. Downtown Area Plan Presentation

**Presentation given by Community Development Director, Christina Taylor.**

## **REPORTS**

**No reports**

## **TOPICS FOR FUTURE AGENDAS**

4. Intro to New Businesses Program
5. Economic Development Tools and Incentives
6. Workforce Development/Apprenticeship Program

**ADJOURNMENT at 5:26 p.m.**

# RIVERSIDE COUNTY INTERNATIONAL BUSINESS OFFICE



RIVERSIDE COUNTY  
OFFICE OF ECONOMIC DEVELOPMENT

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# About Riverside County



Located in the heart of Southern California



7200 Square Miles



28 Cities



Population 2.5 Million



2 Rail Mainlines (UP, BNSF)



35.6 Median Age



Home to 20 Colleges and Universities



# Riverside County Advantages

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- Easy and direct access to a total market of nearly 21 million
- Proximity to international airports and transportation corridors
- Vast amount of undeveloped and available land
- Affordable land and newly built industrial buildings
- Available and qualified workforce
- Affordable housing

# Riverside County Economic Development Sectors

- Logistics
- Manufacturing
- Construction and Infrastructure
- Healthcare
- Tourism
- Agriculture



Promoting Foreign Direct Investment



Increasing Exports



Promoting Innovation



Creating New Jobs

# International Business Office Goals

# Foreign Direct Investment

- Embrace EB5 Visa Program
- Support Regional EB5 Centers and prospective developers
- Host international trade delegations
- Work with international partners to showcase FDI advantages in Riverside County

# Export Assistance

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- Foreign Trade Zones assistance
- Manufacturing assistance
- Export training workshops



- Three(3) Foreign Trade Zones (FTZ)
- Promote financial and logistical benefits of our FTZs
- Engage international partners in utilizing our FTZs
- Offer free consultation and cost-benefit analysis for becoming an FTZ
- Advocate for expansion of FTZs through County legislative platforms

## Foreign Trade Zone Assistance

# Manufacturing Assistance



Streamlined process of permitting



Site selection for manufacturing facilities



Workforce development incentives



Assistance with financing options and utility programs



Ombudsman between Cities, County & State partners for manufacturing projects

# Export Training Assistance

- **IBO Webinars**: offer topics on How to Benefit from Foreign Trade Zones, eCommerce, USMCA and Access to Asia
- **ETAP (*Export Trade Assistance Partnership Program*) Series** - covers international trade topics carefully chosen to provide a comprehensive export training
- **College of Foreign Trade** - experts from private sector, federal and state agencies share information and resources for exporters
- **Ag Expo** – workshops and panel discussions on exporting agriculture



# Riverside County Business and Community Services

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**INTERNATIONAL BUSINESS OFFICE**  
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