



TOURISM BOARD REGULAR MEETING

CITY OF BAY CITY

Monday, February 05, 2024 at 4:00 PM
COUNCIL CHAMBERS | 1901 5th Street

Vision Statement

Through a united and collaborative effort, we seek to grow the City of Bay City with a diverse culture that is proud to call Bay City home. We envision a thriving family-centered community where citizens are involved in the future development of our city. We desire our citizens to work, play, worship, and shop in the community in which we live. Visitors are welcomed and encouraged to enjoy the friendly environment and amenities the citizens and business owners have created together.

AGENDA

CALL TO ORDER

REGULAR ITEMS FOR CONSIDERATION AND/OR APPROVAL

1. Tourism Sponsorship Applications
(No New Applications / Two Pending Applications)
2. Tourism Advisory Board By-Laws
(Review and update as needed.)

Advisory Board Terms and Categories

TOURISM MANAGERS REPORT

3. Billboards - Lamar Advertising
(Camofest will be replaced by BirdFest & Rally on the River.)
4. Tourism Strategic Plan
(Discuss and suggest changes as needed.)

Wayfinding Project
(Locations)

Marketing Materials
(Magazine w/Tribune, Brochures...)

5. Matagorda County Eco-Tourism Partnership

ITEMS / COMMENTS - MEMBERS

PUBLIC COMMENTS

ADJOURNMENT

CERTIFICATION OF POSTING

This is to certify that the above notice of a Regular Called Tourism Board Meeting was posted on the front window of the City Hall of the City of Bay City, Texas on **Monday, January 29, 2024 before 7:00 p.m.** Any questions concerning the above items, please contact City Manager at (979) 245-2137.

AGENDA NOTICES:

Bay City Tourism Council:

The Bay City Tourism Council serves as an advisory body to City Council and the Mayor. Therefore, although the Bay City Tourism Council does not fall under the purview of the Texas Open Meetings Act, its meetings shall be open to members of the public.

Attendance by Other Elected or Appointed Officials:

It is anticipated that members of other city board, commissions and/or committees may attend the meeting in numbers that may constitute a quorum of the other city boards, commissions and/or committees. Notice is hereby given that the meeting, to the extent required by law, is also noticed as a meeting of the other boards, commissions and/or committees of the City, whose members may be in attendance. The members of the boards, commissions and/or committees may participate in discussions on the same items listed on the agenda, which occur at the meeting, but no action will be taken by such in attendance unless such item and action is specifically provided for on an agenda for that board, commission or committee subject to the Texas Open Meetings Act.

The facility is wheelchair accessible and accessible parking spaces available. Request for accommodations or interpretive services must be made 48 hours prior to the meeting. Please contact the City Secretary's Office at 979-245-5311 or email, jthompson@cityofbaycity.org for further information.

Patrick Darve Smith

Tourism Board Manager

