

Bastrop Main Street Advisory Board Agenda

Bastrop City Hall City Council Chambers

1311 Chestnut Street

Bastrop, TX 78602

(512) 332-8800



December 14, 2022

Agenda - Main Street Advisory Board at 5:30 PM

Bastrop Main Street Advisory Board meetings are available to all persons regardless of disability. If you require special assistance, please contact the City Secretary at (512) 332-8800 or write 1311 Chestnut Street, 78602, or by calling through a T.D.D. (Telecommunication Device for the Deaf) to Relay Texas at 1-800-735-2989 at least 48 hours in advance of the meeting.

1. **CALL TO ORDER**

2. **CITIZEN COMMENTS**

At this time, three (3) minute comments will be taken from the audience on any topic. Anyone in attendance wishing to address the Board/Commission must complete a citizen comment form and give the completed form to the Board/Commission Secretary prior to the start of the Board/Commission meeting. In accordance with the Texas Open Meetings Act, if a citizen discusses any item not on the agenda, the Board/Commission cannot discuss issues raised or make any decision at this time. Instead, the Board/Commission is limited to making a statement of specific factual information or a recitation of existing policy in response to the inquiry. Issues may be referred to City Manager for research and possible future action.

It is not the intention of the City of Bastrop to provide a public forum for the embarrassment or demeaning of any individual or group. Neither is it the intention of the Board/Commission to allow a member of the public to slur the performance, honesty and/or integrity of the Board/Commission, as a body, or any member or members of the Board/Commission individually or collectively, or members of the City's staff. Accordingly, profane, insulting or threatening language directed toward the Board/Commission and/or any person in the Board/Commission's presence will not be tolerated.

3. **ANNOUNCEMENTS**

4. **REPORTS**

5. **PRESENTATIONS**

6. **WORKSHOP**

6A. Main Street America Evaluation Framework

7. ITEMS FOR INDIVIDUAL CONSIDERATION

7A. Consider action to approve the meeting minutes from the November 9, 2022 meeting.

8. ADJOURNMENT

I, the undersigned authority, do hereby certify that this Notice of Meeting as posted in accordance with the regulations of the Texas Open Meetings Act on the bulletin board located at the entrance to the City of Bastrop City Hall, a place of convenient and readily accessible to the general public, as well as to the City's website, www.cityofbastrop.org and said Notice was posted on the following date and time: December 7, 2022 at 4:00 p.m. and remained posted for at least two hours after said meeting was convened.

/s/ Candice Butts

Candice Butts, Main Street Manager

**MINUTES OF BASTROP MAIN STREET ADVISORY BOARD
November 9, 2022**

The Bastrop Main Street Advisory Board met in a Regular Meeting on Wednesday, November 9, 2022 at 5:30 p.m. at Bastrop City Hall located at 1311 Chestnut Street, Bastrop, Texas. Members present were Jennifer Long, Candice McClendon, Rhonda Gannon, Kari Sneed, Dani Moss, Stephanie Lewis, and Sonya Cote. Also present: Main Street Manager Candice Butts and Council Liaison Jimmy Crouch.

1. CALL TO ORDER: At 5:32pm and with quorum in attendance, Jennifer Long called the meeting to order.

2. CITIZEN COMMENTS: No citizen comment.

3. ANNOUNCEMENTS:

3A. November 11 and 12: Veteran's Day Car Show

3B. November 18: Youth Advisory Council Mural at 1112 Main Street Ribbon Cutting time is at 4:00pm

3C. November 21: Crosswalk Mural Installation (rescheduled from November 4)

3D. November 25 – January 2: Bastrop River of Lights

3E. November 25 – December 24: Letters to Santa

3F. November 26: Bastrop 1832 Farmers Market's A Christmas Market 10am – 3pm

3G. November 26: Small Business Saturday and Wassail Fest from 11am-3pm

3H. November 26: Christmas Tree Lighting in Fisherman's Park from 6pm - 8pm

3I. December 1: Farm Street Opry's A Country Christmas at 7pm

3J. December 2: Main Events First Friday Art Walk

3K. December 2 – December 17: Christmas Chaos at the Bastrop Opera House

3L. December 3: Bastrop Market Days from 10am-5pm

3M. December 3: Art After Dark at the Lost Pines Art Center

3N. December 10: Lost Pines Christmas Festival from 10am-4pm

3O. December 10: Bastrop County Museum and Visitor Center's Holiday Homes Tour from 12pm-5pm

3P. December 10: Library Open House

3Q. December 10: Lighted Christmas Parade at 5

4. REPORTS:

4A: Main Street Manager Report: 1 new business, Sage and Co. opened at 913 Main Street. Attended Texas Downtown Association Annual Conference on November 1-4 in San Marcos. Conference explored topics of successful redevelopment projects and programs, revitalization and small business grants, and also offered networking opportunities. BEDC report presentation was October 17th. Report detailed the MSAB's project for FY 2022 and projects for FY2023. Also highlighted how the \$50,000 BEDC funds were budgeted for the current fiscal year along with programming and events. Parks and Recreation Master Plan Committee is asking for

one ambassador from MSAB to help plan how parks will connect the downtown space.

4B. Design Committee Report: Planters and plants have been installed. A lot of trash has been collected from planters but hopefully trashcan installation will help diminish the issue. Art crosswalk installation was rescheduled due to weather. Recycling cans and benches were delivered last week and should be installed soon.

4C. Downtown Engagement Committee Report: Wassail Fest will be happening on Small Business Saturday (November 26th). 20 businesses have signed up to participate so far. Help needed with passing out bags and ballot boxes. Band will be playing by museum. December 10th is Lost Pines Christmas with parade happening at 6:00p. Window decorating for downtown businesses, hoping to close streets all day.

4D. Sponsorship Committee Report: No report.

5. PRESENTATIONS: None

6. WORKSHOP:

6A. 2022 Main Street Board Retreat Recap: Really liked covered pavilion/farmer's market area in downtown Taylor. Could maybe move farmer's market to Courthouse square when they need to relocate.

6B. Annual Main Street Program Accreditation Self-Evaluation: All to self-review report, go over in December.

6C. Future Projects for Main Street Program: Board needs to brainstorm about what projects/goals have for 2023 to request BEDC funding.

7. ITEMS FOR INDIVIDUAL CONSIDERATION:

7A. Consider approving Meeting Minutes from October 12: Approved without objection.

7B. Discussion and possible consideration for election of MSAB Chair: Jennifer nominated, unanimous approval.

7C. Discussion and possible consideration for election of MSAB Vice Chair: Steph nominated, unanimous approval.

7D. Discussion and possible consideration for election of MSAB Secretary: Candice nominated, unanimous approval.

8. ADJOURNMENT: The meeting was adjourned at 6:41 without objection.

APPROVED:

ATTEST:

Jennifer Long, Chair

Candice Butts, Main Street Manager