Bastrop Main Street Advisory Board Agenda

Lost Pines Conference Room
1311 Chestnut Street
Bastrop, TX 78602
(512) 332-8800

November 16, 2026

Agenda - Main Street Advisory Board at 6:00 PM

Bastrop Main Street Advisory Board meetings are available to all persons regardless of disability. If you require special assistance, please contact the City Secretary at (512) 332-8800 or write 1311 Chestnut Street, 78602, or by calling through a T.D.D. (Telecommunication Device for the Deaf) to Relay Texas at 1-800-735-2989 at least 48 hours in advance of the meeting.

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1. CALL TO ORDER

2. CITIZEN COMMENTS

At this time, three (3) minute comments will be taken from the audience on any topic. Anyone in attendance wishing to address the Board/Commission must complete a citizen comment form and give the completed form to the Board/Commission Secretary prior to the start of the Board/Commission meeting. In accordance with the Texas Open Meetings Act, if a citizen discusses any item not on the agenda, the Board/Commission cannot discuss issues raised or make any decision at this time. Instead, the Board/Commission is limited to making a statement of specific factual information or a recitation of existing policy in response to the inquiry. Issues may be referred to the City Manager for research and possible future action. Profanity, physical or other threats are not allowed and may subject the speaker to loss of the time for comment, and if disruptive to the conduct of business, could result in removal of the speaker.

3. MINUTE APPROVAL

3A. Consider and act on the approval of the October 7, 2026 Main Street Advisory Board Meeting Minutes.

4. REPORTS

4A. Main Street Manager Report

4B. Design Committee Update

4C. Economic Vitality Committee Update

4D. Promotion Committee Update

Rivals for a Cause: November 27 | Time TBD | Downtown Bastrop

Wassail Fest: November 28th | 3pm-7pm | Downtown Bastrop

Merry on Main: December 12th | 10am-3pm | Downtown Bastrop

Lighted Christmas Parade: December 12th | 6pm | Downtown Bastrop

Mardi Gras Festival: January 23rd | 10am-3pm | Downtown Bastrop

Mardi Gras Lighted Christmas Parade: January 23rd | 6pm | Downtown Bastrop

5. WORKSHOP

5A. Main Street America

- Community Self-Assessment Worksheet

6. ITEMS FOR INDIVIDUAL CONSIDERATION

7. ADJOURNMENT

I, the undersigned authority, do hereby certify that this Notice of Meeting as posted in accordance with the regulations of the Texas Open Meetings Act on the bulletin board located at the entrance to the City of Bastrop City Hall, a place convenient and readily accessible to the general public, as well as to the City's website, www.cityofbastrop.org and said Notice was posted on the following date and time: Tuesday, November 10, 2026 at 4:00 p.m. and remained posted for at least two hours after said meeting was convened.

/s/ Marco Olivares
Marco Olivares, Main Street Manager

MINUTES OF BASTROP MAIN STREET ADVISORY BOARD
October 7th, 2026

The Bastrop Main Street Advisory Board met in a regular meeting on October 7, 2026 at 6:00pm at Bastrop City Hall located at 131 Chestnut Street, Bastrop TX. Members present were: Rachel Hatch, Joseph Feminella, Kari Sneed, Jamie Howard, Amanda Shuman, and Lindsay Kana. Also present: Kevin Plunkett and City Staff Michaela Joyce and Marco Olivares.

I. **CALL TO ORDER**: 6:03pm by Lindsay Kana

II. No citizen comments

III. Presentations: Development services team is working on amendments to historic district and overlay. This will regulate parking, setbacks, landscape, etc., and look at specific uses. Active uses versus passive uses, including retail versus offices, 60% recommended for retail at ground level and 40% recommended for offices. Alcohol: focused uses 75% gross revenue for alcohol sales. We need to determine how we will know the percentage of each. ***Motion was made to conduct a public hearing, consider, and act on a recommendation to the city council on amendment to the Bastrop development code, section 14.03.003, downtown historic District, to establish active and passive use requirements for ground floor, storefront and regulations for certain alcohol focused uses, was seconded and unanimously passed.**

IV. Minute approval: **motion was made to approve the June 10, August 19, and September 2nd Main Street advisory board meeting minutes, was seconded and unanimously passed.**

V. Reports

A. Manager Report: the bridge is near completion, we're waiting on railing and have two dates for the ribbon-cutting but will most likely be December 4. Michaela will send out an invite, we're encouraged to attend. We will have a ceremony and then walk down the steps and have a lighting ceremony near Neighbors. Parks

and Recreation is short on helping us, so we've posted a position and we need to be the eyes and ears and let them know if anything looks bad. We need one volunteer from the MSAB team to join the transportation plan meeting on November 10 at 5 PM… Rachel will attend.

B. FAME is taking a different direction for next year because we're hurting to get artists involved. Looking at a Friday art and wine walk, Saturday as market days that's pedestrian friendly and Sunday as a farmers market with a March kickoff. Council approved $50,000 to venues to bring in music all year long. MSAB will utilize our $50,000 to the March kickoff. We might need a market manager for each weekend and possibly consider looking at what Lockhart is doing.

C. We're pursuing a new addition to boo bash, which is a carnival ride, a small one. For the A&M versus UT game there will be a cornhole tournament before, and during the game we will partner with the Children's Advocacy Center for touchdown pledges, and "rivals for a cause".

D. The downtown refresh event is live for volunteers to sign up. We have 12 volunteers so far. Four businesses have requested windows cleaned. Wassailfest: there are too many stops, so possibly scale back on the wassail and focus on retail. Possibly have retail partner with restaurants to only have the wassail in the retail shops. This would take 30 stops down to only 13.

VI. Workshop: Main St., America… Our next meeting, in November, come prepared with packets filled out..

VII. Items for consideration: November meeting is moved to November 16 at 6 PM

VIII. *Motion to adjourn Main Street meeting at 8:03p, was seconded and unanimously approved.*

APPROVED:

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Lindsay Kana, Secretary

ATTEST:

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Marco Olivares, Main Street Manager