

Bastrop Main Street Advisory Board Meeting

Agenda

Bastrop City Hall City Council Chambers

1311 Chestnut Street

Bastrop, TX 78602

(512) 332-8800



April 15, 2025

Agenda - Main Street Advisory Board Meeting at 6:00 PM

Bastrop Main Street Advisory Board meetings are available to all persons regardless of disability. If you require special assistance, please contact the City Secretary at (512) 332-8800 or write 1311 Chestnut Street, 78602, or by calling through a T.D.D. (Telecommunication Device for the Deaf) to Relay Texas at 1-800-735-2989 at least 48 hours in advance of the meeting.

1. **CALL TO ORDER**

2. **CITIZEN COMMENTS**

At this time, three (3) minute comments will be taken from the audience on any topic. Anyone in attendance wishing to address the Board/Commission must complete a citizen comment form and give the completed form to the Board/Commission Secretary prior to the start of the Board/Commission meeting. In accordance with the Texas Open Meetings Act, if a citizen discusses any item not on the agenda, the Board/Commission cannot discuss issues raised or make any decision at this time. Instead, the Board/Commission is limited to making a statement of specific factual information or a recitation of existing policy in response to the inquiry. Issues may be referred to City Manager for research and possible future action.

It is not the intention of the City of Bastrop to provide a public forum for the embarrassment or demeaning of any individual or group. Neither is it the intention of the Board/Commission to allow a member of the public to slur the performance, honesty and/or integrity of the Board/Commission, as a body, or any member or members of the Board/Commission individually or collectively, or members of the City's staff. Accordingly, profane, insulting or threatening language directed toward the Board/Commission and/or any person in the Board/Commission's presence will not be tolerated.

3. **MINUTE APPROVAL**

3A. Approve March Meeting Minutes

4. **REPORTS**

4A. Manager Report

4B. Branding Update

5. WORKSHOP

5A. Hanging Banners

5B. First Friday

5C. Pedestrian Alleyway

5D. Pilot Parklet Program

6. ITEMS FOR INDIVIDUAL CONSIDERATION

6A. Election of Officers

6B. Juneteenth Street Dance

7. ADJOURNMENT

I, the undersigned authority, do hereby certify that this Notice of Meeting as posted in accordance with the regulations of the Texas Open Meetings Act on the bulletin board located at the entrance to the City of Bastrop City Hall, a place of convenient and readily accessible to the general public, as well as to the City's website, www.cityofbastrop.org and said Notice was posted on the following date and time: April 8th, 2025 at 4:00 p.m. and remained posted for at least two hours after said meeting was convened.

/s/ Elisa Puentes

Elisa Puentes, Exec. Administrative Assistant

**MINUTES OF BASTROP MAIN
STREET ADVISORY BOARD Mar. 18th, 2025**

Item 3A.

The Bastrop Main Street Advisory Board met in a Regular Meeting on Tuesday, March 18th, 2025 at 6:00 p.m. at Bastrop City Hall Council Chambers located at 1311 Chestnut Street, Bastrop, Texas. The members present were Jennifer Long, Rhonda Gannon, Joseph Feminella, Heather Lyons, and Kathryn Lang. Also present: City Staff- Michaela Joyce and Elisa Puentes.

1. **CALL TO ORDER- by J. Long @ 6:04 p.m. with a quorum**
2. **CITIZEN COMMENTS** – Daks with Bastrop Pride – Signs are wanted by the downtown businesses that he has spoken with. New or replaced signs.
3. **PRESENTATIONS**
3A Event Income – List of Sponsorships – Michaela Joyce go over Budget & sponsorship dollars and Transfers.

3B Branding Check-In – discuss Carylove Designs, what is liked or disliked on samples.
4. **WORKSHOP**
4A. Assing Block Captains – 9 board members for 9 blocks. Each Board member create a database for your block.
Block 1 & 3 Jennifer Long
Block 2
Block 4 Heather Lyons
Block 5 Rhonda Gannon
Block 6 Kathryn Lang
Block 7 Joseph Feminella
Block 8 Jamie Howard
Block 9
5. **REPORTS**
5A. Mardi Gras Marketing – Visit Bastrop Report showed with times & most visited areas of Bastrop.
5B. Yesterfest Update – Date Changed. No Yesterfest in 2025. 2nd Weekend in October 2026. Friday Outlawz Pub Crawl, Saturday Family Festival.
5C. Main Street Manager Report – Easter in the Park April 5th 6 pm by Parks & Rec – Lindsay signed up. Easter Egg Hunt “Bunny on a Shelf” and Golden Eggs at businesses April 12th or 19th. Banners – working on Policy for “OPEN” banners paid by and event.
5D. Cultural Arts Commission Sculpture Unveiling – Hummingbird Sculpture looks unfinished. Look into painting concrete green, grassy, or cover with astroturf.
5E. Upcoming Travel/Trainings – April 6th – 10th Main Street America Conference. April 23rd – 25th Real Places Conference in Austin – Michaela will share info if anyone wants to go.
5F. Program Coordinator Position – Looking for 1 New Staff to post in May to focus on Marketing and Events.
5G. Bastrop Clean Sweep March 22nd 9 am – Main Street will have 40 volunteers meet at Chestnut Grove. Clean your assigned sections and can help others or leave once completed.

6. **MINUTE APPROVAL**

6A. January & February Minutes motion to approve by Rhonda Gannon and 2nd by K. Lang passed.

7. **ADJOURNMENT**

Motion to adjourn at 7:27 pm carried.

APPROVED

ATTEST

Jennifer Long, Chair

Michaela Joyce, Main Street Manager

Bastrop

JUNE TEENTH CULTURAL FESTIVAL

"Freedom Through Unity"

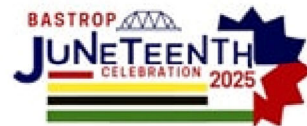
Jun 06	6:30 PM	ManTalk	TBA
Jun 20	6:30 PM	Gospel Choir Night	TBA
Jun 21	10:00 AM	Parade	Main Street
Jun 21	11:00 AM	Festival	Fisherman's Park
Jun 21	7:00 PM	Street Dance	Main Street

**21
June**

**MAIN STREET/
FISHERMAN'S PARK**

**10AM
to
11PM**

MUSIC | FOOD | GAMES



WWW.BASTROPJUNETEENTH.COM