Bridging Bastrop Board Workshop Meeting Agenda

City Hall - Lost Pines Conference Room 1311 Chestnut Street Bastrop, TX 78602 (512) 332-8800



June 05, 2025

Agenda - Bridging Bastrop Board Workshop Meeting at 5:30 PM

Bridging Bastrop Board meetings are available to all persons regardless of disability. If you require special assistance, please contact the City Secretary at (512) 332-8800 or write 1311 Chestnut Street, 78602, or by calling through a T.D.D. (Telecommunication Device for the Deaf) to Relay Texas at 1-800-735-2989 at least 48 hours in advance of the meeting.

1. CALL TO ORDER

2. CITIZEN COMMENTS

At this time, three (3) minute comments will be taken from the audience on any topic. Anyone in attendance wishing to address the Board/Commission must complete a citizen comment form and give the completed form to the Board/Commission Secretary prior to the start of the Board/Commission meeting. In accordance with the Texas Open Meetings Act, if a citizen discusses any item not on the agenda, the Board/Commission cannot discuss issues raised or make any decision at this time. Instead, the Board/Commission is limited to making a statement of specific factual information or a recitation of existing policy in response to the inquiry. Issues may be referred to the City Manager for research and possible future action. Profanity, physical or other threats are not allowed and may subject the speaker to loss of the time for comment, and if disruptive to the conduct of business could result in removal of the speaker.

3. ANNOUNCEMENTS

- 3A. <u>Update and Discussion on Upcoming Events:</u>
 - June 10th Regular City Council Meeting
 - June 21st Bastrop Juneteenth Celebration on Main Street and in Fisherman's Park from 10:00 am-11:00 pm
 - July 17th Get Involved! Bastrop (Community Volunteer and Resource Fair) at the Convention Center from 6:00-8:00 pm

4. WORKSHOP

4A. Discussion and workshop on the Bridging Bastrop Board 2025 Work Plan.

5. ITEMS FOR INDIVIDUAL CONSIDERATION

- 5A. Discussion and possible action to confirm board volunteers to survey the public at upcoming events and request printed surveys:
 - Bastrop Juneteenth Celebration on June 21st

6. ADJOURNMENT

I, the undersigned authority, do hereby certify that this Notice of Meeting as posted in accordance with the regulations of the Texas Open Meetings Act on the bulletin board located at the entrance to the City of Bastrop City Hall, a place of convenient and readily accessible to the general public, as well as to the City's website, www.cityofbastrop.org and said Notice was posted on the following date and time: Friday, May 30, 2025 at 11:30 a.m. and remained posted for at least two hours after said meeting was convened.

/s/Victoria Psencik

Victoria Psencik, Assistant City Secretary



Bridging Bastrop Board Work Plan

Success for the Bridging Bastrop Board for the current year can be defined as:

Board Goals:

- 1. Engagement in activities forums, community gatherings, and events that promote mutual understanding, as well as encourage residents to connect with one another.
- 2. Create strategies to distribute information to people of different cultures in culturally appropriate ways.
- 3. Work collaboratively with our partners.

Action Plan:

Goal 1 will be accomplished as follows:

- Partner with BEDC & BISD to create a student training program in engineering as well as to connect students to City career opportunities.
- Hosting the "Work In Bastrop" job training and hiring event in partnership with Workforce Solutions and the Bastrop Chamber of Commerce

Goal 2 will be accomplished as follows:

In Progress:

- Create "Infomercials" about services that can be shown during Executive Session at Council meetings
- Utilize the City of Bastrop's Facebook to routinely share employee testimonials with job highlights (including: benefits, training and advancement opportunities).

- Create a social media presence on Facebook to give a "home" to the Bridging Bastrop Board's initiatives.
- Identify underserved areas in our community and their preferred method of communication – Word of Mouth and Paper, then Facebook – Community Impact//Utility Bill Inserts

Needs Movement:

- Create a magnet or other informational piece describing services
 - Create a location map of where services are located (Robert Barron GIS) Create a printed list of locations for social services.
- Build a welcome packet for new residents and publicize it (Colin/3rd Party) PDF on the website. Track metrics to see how many people are downloading it.
 - o Identify Council policies and budgetary choices that negatively impact marginalized areas of the community

Goal 3 will be accomplished as follows:

In Progress:

- Include the "Partners List" on the new Bridging Bastrop Board web page on the City's website (LINK to Easy Access)
- Publish successes and analytics on the Bridging Bastrop Board web page (OpenGov)

To succeed, the Bridging Bastrop Board needs the following resources:

- 1. Staff: access to web page designer, a graphic designer, and access to a media content designer and the media site
- 2. Supplies: a budget to produce written materials
- 3. Other: