

Bastrop Main Street Advisory Board Agenda

Bastrop City Hall City Council Chambers

1311 Chestnut Street

Bastrop, TX 78602

(512) 332-8800



March 08, 2023

Agenda - Main Street Advisory Board at 5:30 PM

Bastrop Main Street Advisory Board meetings are available to all persons regardless of disability. If you require special assistance, please contact the City Secretary at (512) 332-8800 or write 1311 Chestnut Street, 78602, or by calling through a T.D.D. (Telecommunication Device for the Deaf) to Relay Texas at 1-800-735-2989 at least 48 hours in advance of the meeting.

1. CALL TO ORDER

2. CITIZEN COMMENTS

At this time, three (3) minute comments will be taken from the audience on any topic. Anyone in attendance wishing to address the Board/Commission must complete a citizen comment form and give the completed form to the Board/Commission Secretary prior to the start of the Board/Commission meeting. In accordance with the Texas Open Meetings Act, if a citizen discusses any item not on the agenda, the Board/Commission cannot discuss issues raised or make any decision at this time. Instead, the Board/Commission is limited to making a statement of specific factual information or a recitation of existing policy in response to the inquiry. Issues may be referred to City Manager for research and possible future action.

It is not the intention of the City of Bastrop to provide a public forum for the embarrassment or demeaning of any individual or group. Neither is it the intention of the Board/Commission to allow a member of the public to slur the performance, honesty and/or integrity of the Board/Commission, as a body, or any member or members of the Board/Commission individually or collectively, or members of the City's staff. Accordingly, profane, insulting or threatening language directed toward the Board/Commission and/or any person in the Board/Commission's presence will not be tolerated.

3. ANNOUNCEMENTS

3A. Events in the District

4. REPORTS

4A. Main Street Manager Report

- 4B. Design Committee Report
- 4C. Table on Main Committee Report

5. PRESENTATIONS

- 5A. Receive presentation from Recreation Manager Terry Moore on the Bastrop Parks and Recreation Master Plan.

6. WORKSHOP

- 6A. 2023-2024 Workplans
- 6B. July 4th Weekend Activities
- 6C. Main Street Blocks
- 6D. Main Street Townhall

7. ITEMS FOR INDIVIDUAL CONSIDERATION

- 7A. Consider action to approve the Main Street Advisory Board minutes from the February 8, 2023 meeting.
- 7B. Consider action to approve the Main Street Advisory Board's Transformational Strategies for the next two years with a program workplan that emphasizes dining and entertainment as well as family-friendly and family-serving activities and initiatives in the Main Street Program Area.

8. ADJOURNMENT

I, the undersigned authority, do hereby certify that this Notice of Meeting as posted in accordance with the regulations of the Texas Open Meetings Act on the bulletin board located at the entrance to the City of Bastrop City Hall, a place of convenient and readily accessible to the general public, as well as to the City's website, www.cityofbastrop.org and said Notice was posted on the following date and time: March 3, 2023 at 10:00 a.m. and remained posted for at least two hours after said meeting was convened.

/s/ Candice Butts
Candice Butts, Main Street Manager



STAFF REPORT

MEETING DATE: March 8, 2023

TITLE:

Events in the Main Street District

AGENDA ITEM SUBMITTED BY:

Candice Butts, Main Street Manager

UPDATES:

Below are events in the Main Street District in March and April:

- Now until March 31: The Museum & Visitor Center will have a special exhibition on historic fashion
- March: National Youth Art Month
- March 10-26: Addams Family the Musical at the Bastrop Opera House
- March 11: The 18th Annual Empty Bowl at the Bastrop Convention Center 11am until 1:30
- March 22: Kana Wine (707 Chesnut Street) Ribbon Cutting at 4:00pm
- March 31: State of the City Address and Roast of Mayor Connie Schroeder at the Bastrop Convention & Exhibit Center at 6:00pm
- April 6: Farm Street Opry at the Bastrop Convention & Exhibit Center
- April 7: Main Event's First Friday Art Walk
- April 8: Events on Main's Market Days
- April 8: Art After Dark at the Lost Pines Art Center from 6:00pm-8:00pm
- April 23: Table on Main from 6:00pm -10:00pm
- April 29: MS150
- April 29: Spring Fest at Fisherman's Park from 11:00am-5:00pm



STAFF REPORT

MEETING DATE: March 8, 2023

TITLE:
Main Street Manager Report

AGENDA ITEM SUBMITTED BY:
Candice Butts, Main Street Manager

UPDATES:

Please find the monthly Main Street Manager updates below:

Main Street Businesses: Johnson's Bakery located at 702 Main Street, suite 103, The Aesthetic Collective, LLC located at 601 Chestnut St, B, and Scott Mele located at 909 Main Street received Certificate of Occupancies.

Main Street Now Conference: I will be attending the National Main Street Now Conference March 27th through March 30th in Boston. Themes for this year's conference are community wealth building and shared prosperity, resilient and future-focused Main Streets, and building community connections.

Mayor's State of the City: The State of the City Address and "Roast" of Mayor Connie Schroeder will be on Friday, March 31, 2023 at 6:00pm in the Convention Center. Join the City of Bastrop for dinner as we reflect upon the challenges and accomplishments of the last year, look toward Bastrop's future, and have a little fun telling stories about outgoing Mayor Schroeder's time in office. Tickets are \$40 per person and tables are \$250 for a table of 6. You can purchase tickets/tables here: <https://www.eventbrite.com/e/2023-state-of-the-city-roast-of-mayor-connie-schroeder-tickets-533903619097>

Cultural Arts Commission's Mini Grants: The CAC has issued four (4) mini grants to local artists in Bastrop. Two of the grants awarded are for events that will happen in the Main Street District this year. Bastrop Art Tour will be on April 22, 2023 and will be a self-guided walking tour that will be free to the public. Art demonstrations and interactive experiences will be held in various businesses with over 125 artists showcased during the event. Move it Bastrop will be every third Friday of the Month starting in April and ending in August. It will feature movement and music opportunities in downtown venues with local businesses collaborating with dancers, instructors, and musicians who will hold workshops, give dance or body movement instruction, and perform together. The event will also be free to the public.

MINUTES OF BASTROP MAIN STREET ADVISORY BOARD
February 8, 2023

The Bastrop Main Street Advisory Board met in a Regular Meeting on Wednesday, February 8, 2023 at 5:30 p.m. at Bastrop City Hall located at 1311 Chestnut Street, Bastrop, Texas. Members present were Jennifer Long, Candice McClendon, Kari Sneed, Stephanie Lewis, and Anne Marie Schindler. Also present: Main Street Program Manager Candice Butts

1. CALL TO ORDER: At 5:33pm and with quorum in attendance, Jennifer Long called the meeting to order.

2. CITIZEN COMMENTS: No citizen comment.

3. ANNOUNCEMENTS:

3A. Now until March 31: The Museum & Visitor Center will have a special exhibition on historic fashion

3B. March: National Youth Art Month

3C. March 6: Main Street Board's crosswalk mural installation

3D. March 10-26: Addams Family the Musical at the Bastrop Opera House

3E. March 11: The 18th Annual Empty Bowl at the Bastrop Convention Center 11am until 1:30

3F. March 22: Kana Wine (707 Chesnut Street) Ribbon Cutting at 4:00pm

3G. March 31: State of the City Address and Roast of Mayor Connie Schroeder at the Bastrop Convention & Exhibit Center at 6:00pm

3H. April 6: Farm Street Opry at the Bastrop Convention & Exhibit Center

3I. April 7: Main Event's First Friday Art Walk

3J. April 8: Events on Main's Market Days

3K. April 8: Art After Dark at the Lost Pines Art Center from 6:00pm-8:00pm

4. REPORTS:

4A: Main Street Manager Report: 2 businesses received Certificate of Occupancies in the Main Street District for the month of January, Kana Wine and The oddity Den. Ivanna May Timeless and Live Again CBD relocated from Harmony Ridge to 918 Main Street.

Candice will be attending the National Main Street Now Conference in March. Themes for the event are community wealth building and shared prosperity, resilient and future focused Main Streets, and building community connections.

May is National Preservation Month and the City will be partnering with the Bastrop County Museum and Visitors Center to create a preservation focused exhibit that will feature information about the National Trust for Historic Preservation, historic photos of Downtown Bastrop, information on the Main Street program, Main Street Program awards, and some before and after photos. Also working with museum to revamp the Historic Downtown scavenger hunt. There will be weekly prize drawings for participants all month long. The Communications Department will develop a video

about preservation in Bastrop that will be shared throughout the month, and be featured in the Museum and Visitor Center exhibit.

4B. Design Committee Report: Crosswalk Art Project set for March 6.

4C. Sponsorship Committee Report: NA

4D. Table on Main Committee Report: NA

5. PRESENTATIONS: None

6. WORKSHOP:

6A. Main Street 2023-24 Workplans: The Board needs to select 1 or 2 transformational strategies from the National Main Street Programs areas of interest to build the next round of workplans. The board agreed one focus should be around “dining and entertaining,” as we already hold several events in the area. “Family friendly/family serving” aligns with the direction the Board has been taking to plan events, so that will become the other area of strategic planning. Will vote next month to confirm.

6B. Main Street District Block Initiative: The townhall meeting taking in place as part of the Block Initiative has been pushed to Tuesday, May 2. The handouts were given out for review/edits. Will be ready to pick up after any edits made.

6C. Fourth of July Weekend: The city is taking over Patriotic Fest from the Chamber and would like to coordinate with Main Street to have some kind of event downtown. Ideas for event include a BBQ cookoff, a street dance, a cornhole tournament or a 5k run. Should try and focus on a morning activity and an evening event.

7. ITEMS FOR INDIVIDUAL CONSIDERATION:

7A. Consider approving Meeting Minutes from January 11, 2022: Approved without objection.

8. ADJOURNMENT: The meeting was adjourned at 6:23pm without objection.

APPROVED:

ATTEST:

Jennifer Long, Chair

Candice Butts, Main Street Manager

