

Bastrop Main Street Advisory Board Agenda

Bastrop City Hall City Council Chambers

1311 Chestnut Street

Bastrop, TX 78602

(512) 332-8800



November 13, 2024

Agenda - Main Street Advisory Board at 6:00 PM

Bastrop Main Street Advisory Board meetings are available to all persons regardless of disability. If you require special assistance, please contact the City Secretary at (512) 332-8800 or write 1311 Chestnut Street, 78602, or by calling through a T.D.D. (Telecommunication Device for the Deaf) to Relay Texas at 1-800-735-2989 at least 48 hours in advance of the meeting.

1. CALL TO ORDER

2. CITIZEN COMMENTS

At this time, three (3) minute comments will be taken from the audience on any topic. Anyone in attendance wishing to address the Board/Commission must complete a citizen comment form and give the completed form to the Board/Commission Secretary prior to the start of the Board/Commission meeting. In accordance with the Texas Open Meetings Act, if a citizen discusses any item not on the agenda, the Board/Commission cannot discuss issues raised or make any decision at this time. Instead, the Board/Commission is limited to making a statement of specific factual information or a recitation of existing policy in response to the inquiry. Issues may be referred to City Manager for research and possible future action.

It is not the intention of the City of Bastrop to provide a public forum for the embarrassment or demeaning of any individual or group. Neither is it the intention of the Board/Commission to allow a member of the public to slur the performance, honesty and/or integrity of the Board/Commission, as a body, or any member or members of the Board/Commission individually or collectively, or members of the City's staff. Accordingly, profane, insulting or threatening language directed toward the Board/Commission and/or any person in the Board/Commission's presence will not be tolerated.

3. MINUTE APPROVAL

3A. October Minute Approval

4. REPORTS

4A. Introduction of New Board Members

- 4B. Main Street Manager Report (MSA & TDA Training)
- 4C. Committee Reports:
 - Design
 - Economic Vitality
 - Promotion (will discuss Wassail Fest & Merry on Main)
- 4D. Boo Bash, First Friday, and Veteran's Day Car Show Reports

5. ITEMS FOR INDIVIDUAL CONSIDERATION

- 5A. Main Street Accreditation

6. ADJOURNMENT

I, the undersigned authority, do hereby certify that this Notice of Meeting as posted in accordance with the regulations of the Texas Open Meetings Act on the bulletin board located at the entrance to the City of Bastrop City Hall, a place of convenient and readily accessible to the general public, as well as to the City's website, www.cityofbastrop.org and said Notice was posted on the following date and time: 11/6/2024 at 4:00 p.m. and remained posted for at least two hours after said meeting was convened.

/s/ Elisa Puentes
Elisa Puentes, Exec Admin Assistant - Community Engagement

**MINUTES OF BASTROP MAIN STREET
ADVISORY BOARD October 9, 2024**

The Bastrop Main Street Advisory Board met in a Regular Meeting on Wednesday, October 9th 2024 at 6:00 p.m. at Bastrop Council Conference Room located at 1311 Chestnut Street, Bastrop, Texas. Members present were Jennifer Long, Rhonda Gannon, and Kathryn Lang. Also present: City Staff- Michaela Joyce and Elisa Puentes.

1. **CALL TO ORDER- by J. Long @ 6:15 p.m. with a quorum**
2. **CITIZEN COMMENTS** - None
3. **MINUTE APPROVAL**
3A Consider action to approve the September 18, 2024 meeting minutes - Kathryn Lang motions to approve, Rhonda Gannon seconds - Motion Passes.
4. **REPORTS**
 - 4A. Main Street Manager Report - Michaela Joyce will be attending 2 Trainings; Texas Downtown in Abilene, TX and Main Street America in IA next week to receive on-site help with Accreditation. Today Michaela went to Houston with Bastrop Chamber for Pearland Innovation HUB Visit in a Chamber/City Collaboration. Frontier Bank purchased the old Art Institute Building on Main Street. Went to Georgetown along with City Manager to Visit with Downtown Manager of Georgetown. Wassail requests for Businesses to extend open hours for Holidiays, with Promotions on Tues - Wed for locals. Nov 1st - First Friday to start being overseen by MSAB. Filming Downtown - need to update. Bastrop Music Fest - Not that great this year. Not Promoted to locals. Possibly move back to Spring. Shop Small Community approved. Survey on City Website about Bastrop Growth. Found Fine Art is Texas Downtown 2024 Presiden't s Award Finalist for Best Renovation/Rehab/ Restoration.
 - 4B. Updates on Design, Economic Vitality and Promotion Committees. Discuss Board member roles on committees. Provide reports from each committee chair at MSAB meetings is going well and discussed annual sponsors.
 - 4C.
 1. Boo Bash - October 31st 6-8pm - We will have 2 Tents, Roscoe Bank is doing a Bounce House
 2. Wassail Fest - Saturday November 30th 10am - 3pm - Need Volunteers and Sponsors should volunteer to be present
 3. Merry on Main - Saturday December 14th 10am - 3pm - Craft Activity for kids - possible Cookie Crawl.
5. **PRESENTATIONS**
 - 5A. Review adopted Fiscal Year 25 Budget for Main Street - Go Over Budget Numbers, start thinking of Re-brand

6. WORKSHOP

6A. Review Self-Assessment for new Main Street Accreditation - Homework - take home and think of next 4 events and start Self Assessment

7. ITEMS FOR INDIVIDUAL CONSIDERATION

6. ADJOURNMENT 7:34pm by Jennifer Long

APPROVED:

ATTEST:

Jennifer Long, Chair

Michaela Joyce, Main Street Manager

/s/ Elisa Puentes
Elisa Puentes, Executive Administrative Assistant