

**Bastrop Cultural Arts Commission Agenda**  
Bastrop City Hall City Council Chambers  
1311 Chestnut Street  
Bastrop, TX 78602  
(512) 332-8800



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**August 06, 2024**

**Agenda - Cultural Arts Commission at 1:00 PM**

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*Bastrop Cultural Arts Commission meetings are available to all persons regardless of disability. If you require special assistance, please contact the City Secretary at (512) 332-8800 or write 1311 Chestnut Street, 78602, or by calling through a T.D.D. (Telecommunication Device for the Deaf) to Relay Texas at 1-800-735-2989 at least 48 hours in advance of the meeting.*

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**1. CALL TO ORDER**

**2. CITIZEN COMMENTS**

*At this time, three (3) minute comments will be taken from the audience on any topic. Anyone in attendance wishing to address the Board/Commission must complete a citizen comment form and give the completed form to the Board/Commission Secretary prior to the start of the Board/Commission meeting. In accordance with the Texas Open Meetings Act, if a citizen discusses any item not on the agenda, the Board/Commission cannot discuss issues raised or make any decision at this time. Instead, the Board/Commission is limited to making a statement of specific factual information or a recitation of existing policy in response to the inquiry. Issues may be referred to City Manager for research and possible future action.*

*It is not the intention of the City of Bastrop to provide a public forum for the embarrassment or demeaning of any individual or group. Neither is it the intention of the Board/Commission to allow a member of the public to slur the performance, honesty and/or integrity of the Board/Commission, as a body, or any member or members of the Board/Commission individually or collectively, or members of the City's staff. Accordingly, profane, insulting or threatening language directed toward the Board/Commission and/or any person in the Board/Commission's presence will not be tolerated.*

**3. REPORTS**

**3A.** Receive report on Bastrop Bird Junction Phase 2

**3B.** Receive Report on Mini Grant Recipient

**3C.** Receive report on cross commission partnerships/collaborations

3D. Receive report on Lights, Camera, Bastrop Update

3E. CAC Commissioners Updates

**4. WORKSHOP**

4A. Complete Alignment and Revision of Mini Grant Application, Scoring Sheet, and Final Report

4B. Discuss the Advertising and Promotions of CAC

**5. ITEMS FOR INDIVIDUAL CONSIDERATION**

5A. Consider action to approve the Cultural Arts Commission meeting minutes from July 9th, 2024

**6. ADJOURNMENT**

I, the undersigned authority, do hereby certify that this Notice of Meeting as posted in accordance with the regulations of the Texas Open Meetings Act on the bulletin board located at the entrance to the City of Bastrop City Hall, a place of convenient and readily accessible to the general public, as well as to the City's website, [www.cityofbastrop.org](http://www.cityofbastrop.org) and said Notice was posted on the following date and time: July 31st, 2024 at 4:00 p.m. and remained posted for at least two hours after said meeting was convened.

/s/ Elisa Puentes

Elisa Puentes, Executive Administrative Assistant

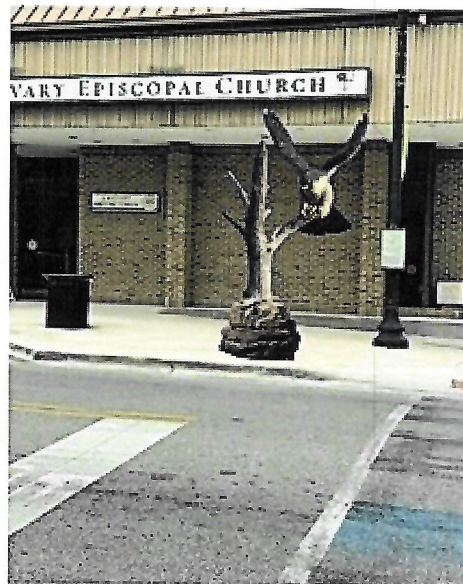
# Bastrop Bird Junction project Phase 2 Sculptures

Location 7 900 blk	Painted Bunting	CAC rendering \$25K
Location 8 1000 blk	Peregrin Falcon	CAC rendering \$25K
Location 9 library	King Fisher	CAC rendering 50K

#7



#8



#9





# Bastrop Cultural Arts Commission

## “Mini Grants”

**Background/Context:** The City of Bastrop Cultural Arts Master Plan, adopted by City Council in January 2021, recognizes, and encourages individuals, groups and organizations that enrich Bastrop life and its increasingly widespread reputation and vibrancy as an arts destination. The Plan affirms that arts and cultural offerings are fundamental to the quality-of-life residents enjoy, at the heart of Bastrop’s appeal to visitors and underscore Bastrop’s designation as a Texas Commission for the Arts “Cultural District.” In April 2022 the CAC launched a “Mini Grants” program aligned with our core themes, values and priorities, specifically, Diversity & Inclusion, Partnerships and Collaborations, and Political, Social and Economic Stability of the Arts. The mini-grant program will help grow and strengthen our local arts community and creative economy by contributing support to arts and culture events and activities that enhance our community.

**Program Basics:** The grant application period will open October 1, 2024, and close December 1, 2024 with announcements of awards occurring December 13, 2025. All grant projects must be completed by August 31, 2025, and reported on by September 30, 2025.

**Eligibility:** Non-profit organizations (not receiving City of Bastrop Hotel Occupancy Tax allocations), schools, informal arts groups and cultural organizations will be eligible for project-based grants. Grants may also be awarded to jump-start initiatives mounted by individuals to enhance the art and cultural landscape of Bastrop.

Programming, projects, and/or events celebrating arts and culture must be open to the public and within the City of Bastrop limits and needs to directly enhance tourism through creative placemaking. Creative placemaking refers to the process in which partners strategically shape the physical and social character of a city around arts and cultural activities. Unless otherwise approved by the Commission, grants will apply only to projects that are started and completed by August 31, 2025.

Ineligible costs shall include food, scholarships, rental of hotels, resale items, gifts, awards, transportation costs, payment to applicants, or political activity. The grant project may not contain obscene, sexually explicit, or vulgar material of a violent or political nature. Please note that 10% of the grant amount must be used on advertising outside the City limits which may include but is not limited to: radio or newspaper ads, direct mail, or sponsored social media posts.

**Application:** Applications will be reviewed by individuals appointed by the Bastrop Cultural Arts Commission and scored by the group on the basis of the following criteria:

- The extent to which the project promotes cultural arts tourism and preserves and enriches the cultural resources of the community

- The project’s artistic merit, practicality, creativity and innovation as perceived by the review panel and is not duplicative of other local efforts
- The project’s artistic vision, its responsiveness to community arts and cultural needs and its furtherance of CAC’s stated goals
- The project reflects innovation in programming to reach new and special audiences
- The project reflects collaborative engagement and/or partnerships with other arts and cultural interests in the community
- The project’s ability to inform and inspire arts and culture understanding and appreciation among its audiences
- That have arts/cultural tourism impact (e.g., attracting others attending other arts and culture venues or events through creative placemaking, stay overnight, shop or dine in Bastrop)

Special consideration will be given applications for events, projects, other programing:

- For which admission/participation is free
- That includes outreach to populations that are traditionally underrepresented
- That reflects across-the-arts collaboration and partnerships

**Scoring: Submissions must obtain a minimum of 20 points to be considered.** Calculations of the total score will be determined based on the Mini Grant Evaluation Rubric.

Excellent (20-30 points)	Average (10-20 points)	Needs Improvement (0-10 points)
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**Awards:** Grants are anticipated to range from \$5,000 to \$15,000 each. Recipients will be selected from applicants by a panel of application reviews whose recommendations will be subject to the approval of the City of Bastrop Cultural Arts Commission. Decisions of the Commission are considered final.

**Grant Proposal Content:**

- Contact information for someone who will be readily available during the grant application review period to answer questions about the application
- Purpose and description of the event or project
- Amount being requested and total budget, including other anticipated funding (e.g., donations, sponsorships, ticket sales if applicable, other grants)
- Date, location, admission charge (if applicable), anticipated attendance
- Anticipated demographic of audience, participants
- Description on how the grant will help fulfill the mission of the Bastrop Cultural Arts Commission and goals of the Cultural Arts Master Plan
- Assurance that the City of Bastrop Cultural Arts Commission will be recognized in advertising the programs through use of the Commission logo
- Examples of past work

**Funding Grants:** Each grant will be funded at the time the grantee completes a contract of performance required by the City of Bastrop. Grants will help fund programs, placemaking, activities and events of a short-term nature.

**Final Report:** Each grantee must submit a final report within 30 days of completion of the event, project, or programming but no later than September 30, 2025. The report must describe how grant funds have been expended and accompanied by receipts, what benefits have been accrued, as well as copies of event promotion materials, participant counts, and other relevant information.

**For Further Information:** Please email Michaela Joyce, [mjoyce@cityofbastrop.org](mailto:mjoyce@cityofbastrop.org).



## Cultural Arts Commission

### Evaluation for Mini Grants

Applicant Name or Entity: \_\_\_\_\_

Grant Period: \_\_\_\_\_

Grading Rubric: 0= Does Not Meet Standards, 1= Needs Much Improvement, 2= Needs Some Improvement, 3= Excellent

1. Arts/Cultural Tourism
  - a. Identified impact on attracting visitors/creative placemaking: 0 1 2 3
  - b. Promotes continued cultural art tourism that preserves and enriches the established cultural resources of the community: 0 1 2 3
  
2. Artistic Merit
  - a. Project practicality: 0 1 2 3
  - b. Creativity: 0 1 2 3
  - c. Innovation: 0 1 2 3
  - d. Artistic Experience: 0 1 2 3
  
3. Project supports community arts and cultural needs and aligns with CAC's mission/vision: 0 1 2 3
  
4. Reach and accessibility to a wide range of audiences: 0 1 2 3
  
5. Collaborations/Partnerships with other art/cultural interests: 0 1 2 3
  
6. Ability to inform and inspire arts/cultural understanding: 0 1 2 3

Total: \_\_\_\_\_/30

# MINUTES OF BASTROP CULTURAL ARTS COMMISSION

Item 5A.

July 9, 2024

City Hall, Bastrop, Texas

The Bastrop Cultural Arts Commission met in a regular meeting on Tuesday, July 9<sup>th</sup>, 2024 at 1:00 p.m. at Bastrop City Hall located at 1311 Chestnut Street, Bastrop, Texas. Individuals present were Maria Montoya Stayton, Chloe Brevelle, Mike Kiddoo, Yvonne Keyrouz, City of Bastrop Staff; Michaela Joyce and Elisa Puentes and City of Bastrop Liason, Mayer Pro-Tem John Kirkland.

1. **CALL TO ORDER:** 1:00 p.m. and with quorum in attendance, Maria called the meeting to order.

2. **CITIZENS COMMENTS:** None.

3. **REPORTS:**

3A. Receive report on Bastrop Bird Junction Phase 2 – 2 on Main and 1 at Library, Phase 1 at Calvary Episcopal Church – Peregrine Falcon. Need timelines for current fiscal year for TCA Grant if we need to wait. Funding for 1 from City and CAC donation. Discuss Concrete Pads still needed and getting ready for sculpture mounting & unveiling to be scheduled

3B. Receive report on Bingo Project – Nicole Guzman was doing, need to postpone until more Board Members join.

3C. Receive report on Minerva Delgado Park Mural Reveal – Great representation and family was pleased

3D. Receive report on Mini Grant Recipient – Patrick Perez moved Dance Showcase to Jerry Fay Wilhelm Center for the Performing Arts for Classical Music w/ Breakdancing Aug. 17<sup>th</sup>.

3E. Receive report on First Sculpture – Pileated woodpecker at Convention Center – Gigi Miller almost complete will be ready on July 15<sup>th</sup>. Michaela will see who needs to be at Installation possibly on July 29<sup>th</sup> – 31<sup>st</sup> week.

3F. Receive report on cross commission partnerships/collaborations – Maria met with Diversity, Equity, and Inclusion and First Friday had Family Quilt presentation with Doc Jackson

3G. Receive report on Lights, Camera, Bastrop – Scheduled for Nov. 1<sup>st</sup> at Mayfest Park to include Blue Power Ranger, One Tree Hill Actor, Former UFC Champ, Zack Borrego, Antibullying Program lead by Power Rangers, Cultural Arts Commission and Lost Pines Art Center first among Sponsors.

3H. Chico Portillo Retirement from BISD – Chico leaving BISD to move to West Austin. Will need to discuss Board Membership with next BISD hired director of Fine Arts once school starts

3I. Dance Party – Occurs 1<sup>st</sup> Fridays at 602 Brewing Company. Just had the 1<sup>st</sup> one in July from 10 pm – 12 am. Need CAC Facebook page to promote, Michaela will also boost on Downtown Bastrop Facebook Page and ask Bastrop Chamber to promote as well. Create Fliers to pass out/around. Michael J. will get access to Fisherman's Park bulletin board to post flier. Maria will take fliers to Hotels.

3J. TX Commission on the Arts Grant Application Submitted – Patricia Rendulic wrote out grant. Matching was approved by CM Sylvia Carrillo. Look at Lumberyard area and Field Usage – to put Art in that Section. Need form for Final Report with receipts - Michaela Joyce will create and save as a HOT tax report.



**4. WORKSHOPS**

4A. Align and revise Mini Grant Application, Scoring Sheet and Final Review – Update Period Open date to Oct. 1, 2024 under **Program Basics**. Add short answer box to Application & Evaluation Scoring for all bullet Points under **Application** criteria section. Add Box for Impact on Cultural Arts & Tourism to Application. Remove Scoring Section of Application as this is replaced by Evaluation Form for Mini Grants.

**5. ITEMS FOR INDIVIDUAL CONSIDERATION:**

5A. Consider Action to approve artist for juried entries for the Red Tailed Hawk Sculpture – Fully paid by Stephanie Boone Foundation. Needs to be more colorful and bigger. Chloe Brevelle motion to approve Red Tailed Hawk pending rework of sculpture to be more colorful and bigger. Yvonne Keyrouz seconds the motion with rework. Motion carries.

5B. Consider action to approve the Cultural Arts Commission meeting minutes from May 7<sup>th</sup>, 2024 – Motion to approve Minutes by Chloe Brevelle with second by Yvonne Keyrouz carried.

**8. ADJOURNMENT:** Meeting adjourned at 2:32 p.m. by Maria Montoya Stayton without objection.

APPROVED:

ATTEST:

\_\_\_\_\_

\_\_\_\_\_

Maria Montoya Stayton, Chair

Michaela Joyce, Main Street Manager