

Bastrop Public Library Board Agenda
Bastrop Public Library Pressley Meeting Room
1100 Church Street
Bastrop, TX 78602
(512) 332-8880



September 09, 2024

Agenda - Public Library Board at 6:00 PM

Bastrop Public Library Board meetings are available to all persons regardless of disability. If you require special assistance, please contact the City Secretary at (512) 332-8800 or write 1311 Chestnut Street, 78602, or by calling through a T.D.D. (Telecommunication Device for the Deaf) to Relay Texas at 1-800-735-2989 at least 48 hours in advance of the meeting.

1. CALL TO ORDER

2. PRESENTATIONS

- 2A. Laura Goodwin Appreciation of Service presentation.
- 2B. Recognition of Library Board Members' Service presentation.

3. CITIZEN COMMENTS

At this time, three (3) minute comments will be taken from the audience on any topic. Anyone in attendance wishing to address the Board/Commission must complete a citizen comment form and give the completed form to the Board/Commission Secretary prior to the start of the Board/Commission meeting. In accordance with the Texas Open Meetings Act, if a citizen discusses any item not on the agenda, the Board/Commission cannot discuss issues raised or make any decision at this time. Instead, the Board/Commission is limited to making a statement of specific factual information or a recitation of existing policy in response to the inquiry. Issues may be referred to City Manager for research and possible future action.

It is not the intention of the City of Bastrop to provide a public forum for the embarrassment or demeaning of any individual or group. Neither is it the intention of the Board/Commission to allow a member of the public to slur the performance, honesty and/or integrity of the Board/Commission, as a body, or any member or members of the Board/Commission individually or collectively, or members of the City's staff. Accordingly, profane, insulting or threatening language directed toward the Board/Commission and/or any person in the Board/Commission's presence will not be tolerated.

4. MINUTE APPROVAL

[4A.](#) Consider action to approve Bastrop Public Library minutes from August 5, 2024, regular meeting.

5. ANNOUNCEMENTS

5A. The 2024 Boards & Commissions Banquet will take place on Thursday, October 24th. Further details will be made available as they are announced.

5B. Announcements from the Library Director.

5C. Announcements from individual board members.

6. REPORTS

[6A.](#) Director's report.

[6B.](#) Statistics report.

[6C.](#) Financial report.

[6D.](#) Fiscal Year 2024 Goals Quarterly report.

[6E.](#) Open House Update report.

7. WORKSHOP

8. ITEMS FOR INDIVIDUAL CONSIDERATION

[8A.](#) Discuss and approve the Fiscal Year 2025 Library Board meeting calendar.

8B. Discuss and approve the formation of a Nominating Committee for executive positions elections.

8C. Individual requests from Library Board members for items to be listed on future agendas.

9. ADJOURNMENT

I, the undersigned authority, do hereby certify that this Notice of Meeting as posted in accordance with the regulations of the Texas Open Meetings Act on the bulletin board located at the entrance to the City of Bastrop City Hall, a place of convenient and readily accessible to the general public, as well as to the City's website, www.cityofbastrop.org and said Notice was posted on the following date and time: 09/03/2024 at 11:30 a.m. and remained posted for at least two hours after said meeting was convened.

/s/Bonnie Ueckert Pierson
Bonnie Ueckert Pierson, Library Director

City of Bastrop Public Library Board

Meeting Minutes

August 05, 2024

1. Call to Order

The meeting was called to order by President Rebecca Bennett at 6:00 pm.

The members present were Meagan Webb, Sally Keinarth, Laura Goodwin, Nancy Wood, Lisa Gossett, Jennifer Leisure, Cheryl Lee City Council Liaison, Bonnie Pierson Library Director.

2. Citizen Comments – None

3. Minute Approval

- A. Consider action to approve the Bastrop Public Library Minutes from June 03, 2024, Sally Keinarth moved to approve the minutes. Nancy Wood seconded the motion, and it was carried.

4. Announcements

- A. Lillian Hibbert, the new Public Services Lead, was introduced to the library board.
- B. On Tuesday, August 20th from 11:00 am to 12:30 pm The Bastrop Public Library will host the annual Volunteer Luncheon. Lillian Hibbert, Public Service Lead, will oversee this event.
- C. The library will be closed Monday, September 02, for observance of Labor Day. Due to the closure the library board meeting will be on Monday, September 9th at 6 pm.
- D. The City of Bastrop will hold the 2024 Boards and Commissions Banquet on Thursday, September 26th.
- E. The AARP Foundation Tax-Aide will be at the library every Saturday from February 1, 2025, through Saturday, April 05, 2025, from 9:00 am to 2:00 pm. The Foundation will aid community members with tax preparation and electronic filing.
- F. The Volunteer Legal Services of Central Texas has contacted the Bastrop Public Library about the possibility of having monthly legal clinics held at the library. Before the COVID pandemic this organization had held these clinics at the library.

5. Reports

A. Library Director's report

- Teen Thursday's programming continues with good attendance. A recent collaboration with AgriLife taught the teens how to make acai bowls and smoothies.
- The 2024 Summer Reading Storytime programs have seen attendance of regular patrons and new attendees each week. This year's reading

program gave out 2,570 books. This was increased from last year's number of books given, which was 693. The number of programs offered has increased from last year.

- Several of the library programs have seen increased attendance. The games program held in June had a total of twelve attendees which is the largest group so far. The Meet at the library movie program has seen about twenty people showing up to watch movies. This is a major increase from when this program first started.
- On Monday, July 8th, Veronica Nunez the Executive Administrative Assistant hours have increased from 25 hours to 30 hours a week.
- The summer library hours will end Saturday, August 31st.

Noteworthy:

- During June, the City of Bastrop had a food collection for the Bastrop County Emergency Food Pantry. The city departments were grouped for donation counting. The library with the Water and Wastewater Department collected 398 pounds of donations.
- The library conducted a community survey for preferences of the organization of the Adult Fiction Section. The survey results determined the Adult Fiction section will stay organized by genre. Patrons did ask for improved signage of the section.
- The Friends of the Library is trying to increase their number of volunteers. The annual meeting will be held on Thursday, September 5th.
- Community feedback praised the library for being part of the collection of the used solar glasses. Another person mentioned how the \$25 she pays as an outside of the city limits patron is well worth the cost to be a member.

B. Statistical Comparison Report:

The full report is available within the agenda packet.

C. Monthly Financial Report:

See agenda packet for Financial Report.

6. Workshop- None

7. Items for Individual Consideration-

7a. Discussion and action taken on Bastrop Public Library's Public Services Policy. Meagan Webb motioned to approve the Policy and Jennifer Leisure seconded the motion and the action was carried.

7b. Discussion and formation of a Library Board Open House Performers Committee. Board members Lisa Gossett and Sally Keinarth volunteered.

7c. No individual request from Library Board members for items to be listed on future agendas.

- 8. Adjournment of meeting at 6:48 pm

Respectfully submitted.

Laura Goodwin, Secretary

Rebecca Bennett, President



STAFF REPORT

MEETING DATE: September 9, 2024

AGENDA ITEM: 6A

TITLE:

Library Director's Report

AGENDA ITEM SUBMITTED BY:

Bonnie Pierson, Library Director

PROGRAMMING:

On Thursday, August 15th, Bilingual Storytime resumed after a successful summer trial. The session attracted a total of thirty participants. The theme for this Storytime was "Osos & Bears," with stories and songs presented in both English and Spanish followed by a playtime.

On Tuesday, August 20th, LEGO® Club welcomed seventy-nine participants of all ages. Attendees were challenged to build giant replicas of LEGO® minifigures, now displayed in the children's area of the library. Participants also enjoyed other challenges and free building time, making for a fun and lively evening.

The library began Adult Dungeons and Dragons sessions at the beginning of summer. Attendance has been consistent since the program's launch, and interest grew over the summer. As such, the library has expanded the program from one to two weekly groups, each with a community volunteer Dungeon Master.

Mary Smith and Dorene Ruggs will have two cohorts of Beginning Sewing this fall: a five-week course for adults in August and September, and a three-week course in October for kids. Adults will learn how to make a tote bag, and kids will learn how to make a sleepover pillow with a secret pocket. These classes continue to be very popular, and the waitlist is quite long.

To meet community interest, the library has begun offering stand-alone sewing programs titled Sewing Machines 101, where Mary and Dorene will give attendees a crash course to help them be comfortable with their own sewing machines. The first program took place on Thursday, August 1st, with subsequent classes planned for November and January. These programs are by registration only and are limited to ten participants.

The library is starting a program targeting tweens ages nine to twelve, with the first program taking place on Tuesday, October 1st. Tween Tuesday is scheduled to take place on the first Tuesday of every month from 4:30 – 5:30 p.m. to give availability to tweens that would be getting out of school for the day. Program content will vary from month-to-month, rotating between activities such as complex crafts, art projects, and STEAM activities. Children's Services Associate Ariel Dirienzo and Youth Services Librarian Eva Bernal will be co-running the program.

NOTEWORTHY:

Public Services Librarian Bethany Dietrich celebrated seven years with the Bastrop Public Library on Wednesday, August 14th.

The library's temporary summer Circulation Associate Catherine "Cat" Morales's last day was on Friday, August 16th. Her presence was vital to the library this summer and in making the extended hours possible.

The annual Volunteer Luncheon took place on Tuesday, August 20th. A total of twenty-two volunteers were in attendance.

Executive Administrative Assistant Veronica Nunez celebrated three years with the Bastrop Public Library on Friday, August 23rd.

UPDATES ON THE FOLLOWING:

Personnel update.

Friends of the Library update.

- October Author – Brian Porter
- Annual meeting

Photo ID library cards update.

Volunteer Legal Services of Central Texas.

COMMUNITY FEEDBACK:

"I just moved here from Florida, where there are so many things for people to do during the day thanks to all the retired folks. In Bastrop, I was struggling to find something, until I came to the library! Thank you all so much for all that you offer! I've come to Knitting & Crocheting, Coffee & Friends, and the Gardening program, and I can't wait."

- Lori, patron

"I like Libby because I can make the font big! I can hardly see anymore, but Libby lets me read!"

- Janis, patron

"I so appreciate all that y'all do at the library. You are all so kind and gracious. I don't know what I would do without the library."

- Patron

"WOW! It's so amazing to move back and return to the library to see so much growth and development! It's amazing what they've done here."

- Patron

Statistics - July 2024

Item 6B.

| Community Engagement | Q1 | Q2 | Q3 | JUL | AUG | SEP | Q4 | YTD 24 | YTD 23 | TOTAL 23 |
|--------------------------------------|---------------|---------------|---------------|--------------|-----|-----|--------------|---------------|---------------|---------------|
| <u>Circs By Patron Type</u> | | | | | | | | | | |
| Juv | 1,180 | 1,067 | 1,566 | 671 | | | 671 | 4,484 | 4,081 | 5,209 |
| Teen | 173 | 198 | 302 | 143 | | | 143 | 816 | 1,113 | 1,338 |
| Adult | 5,519 | 5,538 | 6,283 | 2,582 | | | 2,582 | 19,922 | 16,286 | 20,804 |
| Staff | 492 | 415 | 361 | 98 | | | 98 | 1,366 | 1,169 | 1,510 |
| NR Juv | 925 | 695 | 909 | 374 | | | 374 | 2,903 | 3,399 | 4,163 |
| NR Teen | 462 | 502 | 295 | 115 | | | 115 | 1,374 | 910 | 1,139 |
| NR Adult | 13,452 | 14,407 | 16,414 | 5,935 | | | 5,935 | 50,208 | 41,881 | 51,724 |
| TexShare | 99 | 167 | 127 | 59 | | | 59 | 452 | 223 | 331 |
| Total NR Usage | 14,938 | 15,771 | 17,745 | 6,483 | | | 6,483 | 54,937 | 46,413 | 57,357 |
| % NR Usage | 67% | 69% | 68% | 65% | | | 65% | 67% | 68% | 67% |
| <u>Programming</u> | | | | | | | | | | |
| Early Childhood - # of Programs | 8 | 24 | 29 | 11 | | | 11 | 72 | 8 | 95 |
| Early Childhood - Program Attendance | 313 | 934 | 1,260 | 479 | | | 479 | 2,986 | 231 | 2,922 |
| Youth - # of Programs | 4 | 4 | 16 | 9 | | | 9 | 33 | 23 | 31 |
| Youth - Program Attendance | 414 | 171 | 1,092 | 333 | | | 333 | 2,010 | 665 | 714 |
| Young Adults - # of Programs | 11 | 26 | 32 | 9 | | | 9 | 78 | 35 | 43 |
| Young Adults - Program Attendance | 92 | 187 | 215 | 70 | | | 70 | 564 | 321 | 397 |
| Adults - # of Programs | 24 | 58 | 66 | 24 | | | 24 | 172 | 54 | 72 |
| Adults - Program Attendance | 187 | 561 | 533 | 188 | | | 188 | 1,469 | 429 | 554 |
| General - # of Programs | 2 | 3 | 6 | 19 | | | 19 | 30 | 32 | 32 |
| General - Program Attendance | 657 | 497 | 365 | 362 | | | 362 | 1,881 | 1,605 | 1,605 |
| Outreach - # of Programs | 3 | 4 | 2 | 3 | | | 3 | 12 | 8 | 9 |
| Outreach - Program Attendance | 1,665 | 274 | 135 | 412 | | | 412 | 2,486 | 1,055 | 1,558 |
| Passive - Coloring Sheets | 420 | 676 | 1,229 | 328 | | | 328 | 2,653 | 1,110 | 1,350 |
| Total # of Programs | 64 | 119 | 151 | 75 | | | 75 | 409 | 230 | 282 |
| Total Program Attendance | 3,833 | 2,624 | 3,600 | 1,844 | | | 1,844 | 11,901 | 6,338 | 7,750 |
| <u>Membership - New Cards</u> | | | | | | | | | | |
| City | 93 | 142 | 189 | 62 | | | 62 | 486 | 432 | 519 |
| City Renewals | 132 | 164 | 233 | 73 | | | 73 | 602 | 573 | 724 |
| Faculty | 0 | 0 | 0 | 0 | | | 0 | 0 | 2 | 2 |
| Faculty Renewals | 4 | 4 | 5 | 2 | | | 2 | 15 | 21 | 22 |
| Friends | 2 | 1 | 0 | 0 | | | 0 | 3 | 0 | 1 |
| Friends Renewals | 6 | 7 | 2 | 0 | | | 0 | 15 | 26 | 33 |
| Staff | 2 | 2 | 2 | 3 | | | 3 | 9 | 5 | 7 |
| Staff Renewals | 4 | 3 | 3 | 1 | | | 1 | 11 | 8 | 12 |
| Nonresident | 131 | 182 | 195 | 67 | | | 67 | 575 | 524 | 637 |
| Nonresident Renewals | 187 | 274 | 329 | 109 | | | 109 | 899 | 781 | 948 |
| TexShare Visitor | 2 | 1 | 3 | 1 | | | 1 | 7 | 9 | 10 |
| TexShare Visitor Renewals | 7 | 1 | 2 | 1 | | | 1 | 11 | 4 | 6 |
| Total New Registrations | 230 | 328 | 389 | 133 | | | 133 | 1,080 | 971 | 1,174 |
| Total Renewals | 340 | 453 | 574 | 186 | | | 186 | 1,553 | 1,411 | 1,743 |
| TexShare Home New | 0 | 1 | 7 | 0 | | | 0 | 8 | 1 | 2 |
| TexShare Home Renewals | 9 | 3 | 7 | 2 | | | 2 | 21 | 19 | 23 |
| <u>Facility</u> | | | | | | | | | | |
| Door Count | 16,403 | 18,726 | 23,444 | 8,549 | | | 8,549 | 67,122 | 57,208 | 69,478 |
| Study Room Use | 423 | 463 | 493 | 162 | | | 162 | 1,541 | 1,601 | 1,930 |
| Pressley Use - Library | 159 | 88 | 252 | 38 | | | 38 | 537 | 187 | 224 |
| Pressley Use - Nonprofit | 44 | 48 | 51 | 2 | | | 2 | 145 | 84 | 88 |

Statistics - July 2024

Item 6B.

| | | | | | | | | | | |
|-------------------------------|------------|------------|------------|------------|--|--|------------|--------------|--------------|--------------|
| Pressley Use - Other | 13 | 2 | 16 | 0 | | | 0 | 31 | 0 | 0 |
| Maynard Use - Library | 13 | 40 | 47 | 29 | | | 29 | 129 | 24 | 37 |
| Maynard Use - Nonprofit | 36 | 20 | 28 | 2 | | | 2 | 86 | 79 | 99 |
| Maynard Use - Other | 7 | 0 | 5 | 0 | | | 0 | 12 | 2 | 2 |
| Total Meeting Room Use | 531 | 661 | 887 | 233 | | | 233 | 2,312 | 1,977 | 2,400 |

| History & Culture | Q1 | Q2 | Q3 | JUL | AUG | SEP | Q4 | YTD 24 | YTD 23 | TOTAL 23 |
|---------------------|---------|---------|---------|---------|-----|-----|---------|---------|---------|----------|
| Partnerships | 4 | 7 | 12 | 6 | | | 6 | 29 | No Data | No Data |
| Special Displays | 2 | 3 | 0 | 0 | | | 0 | 5 | No Data | No Data |
| Documents Digitized | No Data | No Data | No Data | No Data | | | No Data | No Data | No Data | No Data |

| Lifelong Learning | Q1 | Q2 | Q3 | JUL | AUG | SEP | Q4 | YTD 24 | YTD 23 | TOTAL 23 |
|--|------------|------------|------------|------------|-----|-----|------------|--------------|------------|--------------|
| Database Use | | | | | | | | | | |
| Portal to Texas History - Bastrop Advertiser | 9,123 | 15,224 | 13,196 | 4,909 | | | 4,909 | 42,452 | 51,776 | 59,346 |
| Heritage Quest | 442 | 161 | 156 | 178 | | | 178 | 937 | 1,523 | 1,626 |
| Learning Express Library | 31 | 19 | 9 | 4 | | | 4 | 63 | 123 | 149 |
| Gale Databases | 68 | 399 | 570 | 188 | | | 188 | 1,225 | No Data | No Data |
| Mango Languages | 98 | 138 | 123 | 26 | | | 26 | 385 | 502 | 976 |
| Total General Use Databases Sessions | 197 | 556 | 702 | 218 | | | 218 | 1,673 | 646 | 1,148 |

| Technology | | | | | | | | | | |
|----------------------------------|--------------|--------------|--------------|------------|--|--|------------|--------------|--------------|---------------|
| Kids Computer Use | 84 | 110 | 130 | 102 | | | 102 | 426 | 251 | 321 |
| Teen Computer Use | 22 | 28 | 33 | 31 | | | 31 | 114 | 162 | 178 |
| Adult Computer Use | 1,611 | 2,071 | 1,982 | 777 | | | 777 | 6,441 | 6,029 | 7,459 |
| Wifi Use | 4,971 | 4,616 | 4,601 | 1,487 | | | 1,487 | 15,675 | 16,752 | 20,482 |
| Website Visits | 11,694 | 15,530 | 15,674 | 5,581 | | | 5,581 | 48,479 | 42,593 | 47,938 |
| 3D Prints | 0 | 0 | 0 | 0 | | | 0 | 0 | 12 | 12 |
| Total Public Computer Use | 1,717 | 2,209 | 2,145 | 910 | | | 910 | 6,981 | 6,442 | 7,958 |

| Books & Reading | Q1 | Q2 | Q3 | JUL | AUG | SEP | Q4 | YTD 24 | YTD 23 | TOTAL 23 |
|---------------------------|---------------|---------------|---------------|---------------|-----|-----|---------------|----------------|---------------|----------------|
| Material Use | | | | | | | | | | |
| Check-Outs - Kids | 7,024 | 6,513 | 8,367 | 2,806 | | | 2,806 | 24,710 | 20,477 | 26,243 |
| Check-Outs - Tween | 6,073 | 6,222 | 7,787 | 3,012 | | | 3,012 | 23,094 | 17,726 | 22,266 |
| Check-Outs - Teen | 1,216 | 1,439 | 1,575 | 726 | | | 726 | 4,956 | 4,067 | 4,897 |
| Check-Outs - Adult | 7,917 | 8,751 | 9,824 | 3,406 | | | 3,406 | 29,898 | 26,569 | 32,561 |
| Honor Paperbacks | 40 | 95 | 84 | 43 | | | 43 | 262 | 351 | 406 |
| Renewals | 8,566 | 7,044 | 8,533 | 3,523 | | | 3,523 | 27,666 | 16,307 | 21,789 |
| In-House Use | 6,299 | 4,436 | 5,719 | 2,654 | | | 2,654 | 19,108 | 9,930 | 15,338 |
| Self-Check | 4,145 | 4,729 | 4,960 | 2,055 | | | 2,055 | 15,889 | 16,306 | 19,934 |
| Mobile Circ | 16 | 18 | 3 | 0 | | | 0 | 37 | 51 | 54 |
| Hotspots | 72 | 64 | 67 | 27 | | | 27 | 230 | 252 | 301 |
| OverDrive eBooks - Kids | 188 | 190 | 174 | 70 | | | 70 | 622 | 868 | 970 |
| OverDrive eBooks - Teen | 157 | 184 | 131 | 57 | | | 57 | 529 | 617 | 729 |
| OverDrive eBooks - Adults | 1,620 | 1,821 | 1,928 | 647 | | | 647 | 6,016 | 5,843 | 7,052 |
| OverDrive eAudio - Kids | 219 | 221 | 376 | 98 | | | 98 | 914 | 628 | 746 |
| OverDrive eAudio - Teen | 132 | 176 | 183 | 56 | | | 56 | 547 | 433 | 541 |
| OverDrive eAudio - Adults | 1,687 | 1,768 | 1,830 | 686 | | | 686 | 5,971 | 4,564 | 5,663 |
| SimplyE | 3 | 0 | 0 | 0 | | | 0 | 3 | 4 | 4 |
| Total Checkouts | 32,663 | 31,898 | 38,048 | 14,288 | | | 14,288 | 116,897 | 92,329 | 109,177 |

Statistics - July 2024

Item 6B.

Interlibrary Loan

| | | | | | | | | | |
|------------------------------|------------|--------------|------------|------------|--|------------|--------------|--------------|--------------|
| ILL Borrowed | 27 | 16 | 41 | 14 | | 14 | 98 | 82 | 94 |
| ILL Lent | 18 | 31 | 38 | 14 | | 14 | 101 | 84 | 89 |
| Collection | | | | | | | | | |
| Items Added - E, 1st Readers | 191 | 251 | 192 | 120 | | 120 | 754 | 706 | 915 |
| Items Added - Board Books | 0 | 3 | 0 | 0 | | 0 | 3 | 21 | 21 |
| Items Added - J | 112 | 173 | 179 | 84 | | 84 | 548 | 907 | 1,222 |
| Items Added - Teens | 33 | 56 | 33 | 45 | | 45 | 167 | 135 | 170 |
| Items Added - Adults | 414 | 369 | 214 | 127 | | 127 | 1,124 | 1,234 | 1,399 |
| Items Added - Magazines | 108 | 91 | 93 | 40 | | 40 | 332 | 411 | 491 |
| Items Withdrawn | 881 | 1,156 | 776 | 22 | | 22 | 2,835 | 4,157 | 4,546 |
| Missing Items | 21 | 44 | 23 | 1 | | 1 | 89 | 134 | 153 |
| Total Items Added | 858 | 1,085 | 711 | 439 | | 439 | 3,093 | 3,414 | 4,218 |

Culture of Service

| | Q1 | Q2 | Q3 | JUL | AUG | SEP | Q4 | YTD 24 | YTD 23 | TOTAL 23 |
|-------------------------------------|---------------|---------------|-----------------|---------------|-----|-----|---------------|-----------------|-----------------|-----------------|
| Reference Transactions | | | | | | | | | | |
| General Reference Questions | 1,024 | 1,188 | 2,666 | 1,233 | | | 1,233 | 6,111 | 5,076 | 5,827 |
| Directional Questions | 441 | 521 | 578 | 322 | | | 322 | 1,862 | 1,685 | 2,004 |
| Tech Support Questions | 1,804 | 2,285 | 2,893 | 1,058 | | | 1,058 | 8,040 | 6,987 | 8,585 |
| Phone Reference | 747 | 807 | 453 | 0 | | | 0 | 2,007 | 2,660 | 3,187 |
| Tests Proctored | 6 | 1 | 2 | 2 | | | 2 | 11 | 5 | 8 |
| Tech Tutor | 44 | 72 | 76 | 17 | | | 17 | 209 | 107 | 145 |
| Total Reference Transactions | 4,066 | 4,874 | 6,668 | 2,632 | | | 2,632 | 18,240 | 16,520 | 19,756 |
| Volunteers | | | | | | | | | | |
| Volunteer Hours | 249.50 | 298.25 | 341.70 | 151.20 | | | 151.20 | 1,040.65 | 1,385.25 | 1,739.05 |
| FOL Volunteer Hours | 429.50 | 392.00 | 496.35 | 116.01 | | | 116.01 | 1,433.86 | 605.25 | 757.45 |
| Teen Volunteer Hours | 123.25 | 80.70 | 197.40 | 161.40 | | | 161.40 | 562.75 | 509.75 | 544.45 |
| Total Volunteer Hours | 802.25 | 770.95 | 1,035.45 | 428.61 | | | 428.61 | 3,037.26 | 2,500.25 | 3,040.95 |
| Social Media | | | | | | | | | | |
| Facebook Page Likes | 3,178 | 3,382 | 3,589 | 3,675 | | | 3,675 | 3,412 | 2,726 | 2,785 |
| Facebook Engaged | 6,026 | 7,121 | 7,541 | 1,753 | | | 1,753 | 22,441 | 14,066 | 16,609 |
| Facebook Reach | 45,541 | 59,450 | 85,657 | 19,339 | | | 19,339 | 209,987 | 81,699 | 101,624 |
| Instagram Page Followers | 1,213 | 1,236 | 1,276 | 1,297 | | | 1,297 | 1,247 | 1,128 | 1,138 |
| Instagram Impressions | 7,738 | 6,470 | 7,311 | 2,135 | | | 2,135 | 23,654 | 30,553 | 33,454 |
| Instagram Reach | 1,507 | 1,448 | 1,803 | 588 | | | 588 | 5,346 | 5,037 | 5,742 |
| Savannah Stats | | | | | | | | | | |
| # of Emails Composed | 102 | 96 | 102 | 43 | | | 43 | 343 | 304 | 302 |
| # of Messages Sent | 10,424 | 18,611 | 16,714 | 6,841 | | | 6,841 | 52,590 | 62,001 | 61,565 |
| Opens | 5,494 | 8,094 | 6,461 | 3,404 | | | 3,404 | 23,453 | 40,607 | 61,867 |
| Open % | 53% | 43% | 38% | 50% | | | 50% | 46% | 67% | 66% |
| Clicks | 521 | 578 | 426 | 193 | | | 193 | 1,718 | 3,736 | 4,176 |



FINANCIAL REPORT

MEETING DATE: September 9, 2024

AGENDA ITEM: 6C

TITLE:

Monthly Financial report

AGENDA ITEM SUBMITTED BY:

Bonnie Pierson, Library Director

1. The library's total non-donation revenue from October 1, 2023, through August 20, 2024, is \$44,967.10
 - a. Nonresidential: \$34,365.00
 - b. Material fines, fees, and replacement cards: \$2,727.60
 - c. Printing: \$7,112.60
 - d. Paypal: \$761.90
2. The library's total non-donation revenue from July 1, 2024, through July 31, 2024, is \$4,770.72
 - a. Nonresidential: \$3,900.00
 - b. Material, fines, fees, and replacement cards: \$243.28
 - c. Printing: \$609.60
 - d. Paypal: \$17.84
3. Notable library donation revenue from July 1, 2024, through July 31, 2024, is \$4,000.
 - a. July 6: \$4,000



REPORT

MEETING DATE: September 9, 2024

AGENDA ITEM: 6D

TITLE:

Fiscal Year 2024 Goals Quarterly Review report

AGENDA ITEM SUBMITTED BY:

Bonnie Pierson, Library Director

BACKGROUND/HISTORY:

The Library Board expressed interest in receiving quarterly updates on fiscal year goal progress. The report will highlight progress made during the third quarter of fiscal year 2024.

ATTACHMENTS:

Fiscal Year 2024 Goals Quarterly Review





Fiscal Year 2024 Library Goals

3rd Quarter Review

Community Engagement

- Increase awareness
- Build community relationships
- Extend library services outside the walls of the building (partner programs)
- Invest to create a safe and welcoming destination for our community
 - What we've done:
 - Partner programs
 - Parks & Recreation Nature Walk at Storytime
 - Outreach
 - Bluebonnet Trails Mental Health Parents as Teachers event
 - Bastrop Juneteenth Celebration

History & Culture

- Expand collaborations with historical, cultural, and artistic organizations
- Encourage curiosity and exploration of our city
- Increase knowledge of our collections and resources
 - What we've done:
 - History
 - Teen Museum Scavenger Hunt
 - History Talk – The McDade Outlaws
 - Cultural programs:
 - Día de los Niños
 - Bilingual Storytime
 - Platica con Cafecito

Lifelong Learning

- Increase accessibility to technology tools and support
- Provide meaningful and enjoyable learning experiences
- Partner with educational resources
 - What we've done:
 - Solar Day
 - Financial Literacy series of three programs
 - Seed Library / Gardening programs
 - Partner with Texas Master Gardeners
 - School Tours
 - McDade Elementary 2nd grade
 - Calvary Episcopal School Pre-Kindergarten
 - Acquired five additional hotspots to circulate
 - Rotary Birdhouses

Books & Reading

- Foster a love of reading and a culture of curiosity
- Increase the quality and depth of the collection
- Promote collection to increase usage
 - What we've done:
 - Continued deselection schedule
 - Read with a friend – Teen volunteers
 - Summer Reading Program
 - Genres Survey

Culture of Service

- Meet and exceed customer needs and expectations
- Ensure equitable and inclusive access to library services
- Create a plan for future growth
 - What we've done:
 - Extended Summer hours
 - Policy / procedure updates
 - Google staff calendar
 - Training / Backup
 - Amie Cuvelier & Eva Bernal attended Texas Library Association Conference
 - Self-serve reserve shelf

Administrative

- What we've done:
 - Hiring / Onboarding
 - FY 2025 budget
 - E-rate funding approved
 - TSLAC
 - Annual report approval and maintain of funding
 - ILL reimbursement
 - New Ill system



STAFF REPORT

MEETING DATE: September 9, 2024

AGENDA ITEM: 6A

TITLE:

Open House Update report

STAFF REPRESENTATIVE:

Bonnie Pierson, Library Director

BACKGROUND/HISTORY:

The Bastrop Public Library's 2024 Open House will take place Saturday, December 14th.

UPDATES:

- Library Staff
- Library Board
- Friends of the Bastrop Public Library





MEETING DATE: September 9, 2024

AGENDA ITEM: 7A

AGENDA ITEM SUBMITTED BY:
Bonnie Pierson, Library Director

RECOMMENDED MEETING DATES:

1. October 7, 2024
2. November 4, 2024
3. December 2, 2024
4. January 6, 2025
5. February 3, 2025
6. March 10, 2025
 - a. Second Monday of the month to avoid the observation of Texas Independence Day.
7. April 7, 2025
8. May 5, 2025
9. June 2, 2025
10. No Meeting In July
11. August 4, 2025
12. September 8, 2025
 - a. Second Monday of the month to avoid Labor Day

