

Bridging Bastrop Board Agenda
Bastrop City Hall City Council Chambers
1311 Chestnut Street
Bastrop, TX 78602
(512) 332-8800



July 24, 2024

Agenda - Bridging Bastrop Board at 5:30 PM

Bridging Bastrop Board meetings are available to all persons regardless of disability. If you require special assistance, please contact the City Secretary at (512) 332-8800 or write 1311 Chestnut Street, 78602, or by calling through a T.D.D. (Telecommunication Device for the Deaf) to Relay Texas at 1-800-735-2989 at least 48 hours in advance of the meeting.

1. CALL TO ORDER

2. CITIZEN COMMENTS

At this time, three (3) minute comments will be taken from the audience on any topic. Anyone in attendance wishing to address the Board/Commission must complete a citizen comment form and give the completed form to the Board/Commission Secretary prior to the start of the Board/Commission meeting. In accordance with the Texas Open Meetings Act, if a citizen discusses any item not on the agenda, the Board/Commission cannot discuss issues raised or make any decision at this time. Instead, the Board/Commission is limited to making a statement of specific factual information or a recitation of existing policy in response to the inquiry. Issues may be referred to City Manager for research and possible future action.

It is not the intention of the City of Bastrop to provide a public forum for the embarrassment or demeaning of any individual or group. Neither is it the intention of the Board/Commission to allow a member of the public to slur the performance, honesty and/or integrity of the Board/Commission, as a body, or any member or members of the Board/Commission individually or collectively, or members of the City's staff. Accordingly, profane, insulting or threatening language directed toward the Board/Commission and/or any person in the Board/Commission's presence will not be tolerated.

3. ANNOUNCEMENTS

3A. Update on past events:

- Memorial Day Event at Fairview Cemetery

3B. Update and Discussion on upcoming events:

- The Traveling Exhibition Harriet Tubman Program through August 31st at Kerr Community Park
- Sit with Syl Sessions on July 31st and August 28th
- Economic Equity for Bastrop Entrepreneurs on July 31st
- Bastrop Homecoming and Rodeo from July 30th through August 3rd
- Veterans "Red, White, & Blue Banquet" on November 9th

4. UPDATES

- 4A. Receive update on City Council Resolution No. R-2024-81 from the July 9th meeting regarding changing the name of the Bastrop DEI Board to the Bridging Bastrop Board.

5. WORKSHOP

- 5A. Discussion regarding collaborating with the Planning and Zoning Commission with guest presenter, Ishmael Harris or a P&Z Commission representative.

6. ITEMS FOR INDIVIDUAL CONSIDERATION

- 6A. Consider action to approve the Bridging Bastrop Board (DEI Board) minutes from the July 1, 2024, Regular Meeting.

- 6B. Receive report and update from the City of Bastrop Human Resources Department regarding the June Monthly Employment Reports.

- 6C. Discussion and possible action on updates to the website content to reflect the board name change and any other changes.

- 6D. Discussion and possible action on board representation at future City Council meetings.

- 6E. Discussion and action on creating a social media presence for the Board:

- Posting Guidelines
- Which sites will the board have accounts for?
- Access
- Marketing of the page

- 6F. Individual Requests from Bridging Bastrop Board Members for particular items to be listed on future agendas (no group discussion allowed).

7. ADJOURNMENT

I, the undersigned authority, do hereby certify that this Notice of Meeting as posted in accordance with the regulations of the Texas Open Meetings Act on the bulletin board located at the entrance to the City of Bastrop City Hall, a place of convenient and readily accessible to the general public, as well as to the City's website, www.cityofbastrop.org and said Notice was posted on the

following date and time: Thursday, July 18, 2024, at 3:00 p.m. and remained posted for at least two hours after said meeting was convened.

/s/Victoria Psencik
Victoria Psencik, Assistant City Secretary

MINUTES OF DIVERSITY, EQUITY, AND INCLUSION BOARD MEETING JULY 1, 2024

The Bastrop Diversity, Equity, and Inclusion Board met in a Regular Meeting on Monday, July 1st, 2024, at 5:30 p.m. at Bastrop City Hall, located at 1311 Chestnut Street, Bastrop, Texas. Members present were: Sheila Lowe, George Martinez, Nancy Wood, Carly Bartee as well as Anthony Vasquez and Mary Moody (both virtually), City Manager Sylvia Carrillo, Council Member Kerry Fossler, HR Director Tanya Cantrell and Assistant City Secretary Victoria Psencik were also present.

1. CALL TO ORDER:

At 5:36pm Chair Sheila Lowe called the meeting to order with a quorum being present.

2. CITIZEN COMMENTS:

Received citizen comments concerning the lack of military/veterans events listed on DEI Board's upcoming events announcements.

SPEAKER(S)

Monica Carson
108 Nichols Ln
Bastrop, TX 78602

3. ANNOUNCEMENTS:

3A. Update and Discussion on past events from previous months: Yesterfest update from Nancy, aside from hot weather it was a success, around 100 volunteers helped the day run smooth. 2025 Yesterfest planning has started. Pride Street Faire & Festival happened June 1 & 2. Junteenth Celebration update from Sheila, street dance was well attended on Main Street, new parade route caused some confusion despite efforts to communicate changes, overall the event was a success.

3B. Update and Discussion on Upcoming Events: The Journey to Freedom Traveling Exhibition Harriet Tubman Program through August 31, 2024, at Kerr Community Park. Sit with Syl sessions on July 31 and August 28. Economic Equity for Bastrop Entrepreneurs for July 3, 17 and 31. Discussion regarding creating a space on the City of Bastrop website DEI page of the includes a calendar or a link to calendar that the committee creates. Sheila stated that including all the dates of the city sponsored or organizational events was just getting started and is a lot and asked for everyone to contribute while we get the calendar situation figured out.

4. WORKSHOP:

4A. Discussion regarding collaborating with the Cultural Arts Commission with guest presenter, Maria Montoya Stayton. Maria presented opportunities the CAC has been working on: work calls for commissioned art, Art Walk and the film industry's Extreme Force Hollywood show at Mayfest, November 1-2, 2024. Extreme Force includes a movie, anti-bullying teaching in BISD, training with a Power Ranger as well as a live action stunt show. Maria outlined the Bastrop Bird Junction sculptures coming to Chestnut street, as well as the bird themed play scape. Lastly, Maria explained the many

events included in “First Weekend” in downtown Bastrop. Sheila asked for us to think on ways to be involved.

5. ITEMS FOR INDIVIDUAL CONSIDERATION:

5A. Consider action to approve the DEI Board minutes from the May 22, 2024 Regular Meeting. George moved to approve minutes from the May 22nd, 2024 meeting, Nancy Wood seconded. Vote passed.

5B. Receive report and update from the City of Bastrop HR Department regarding the May Monthly Employment Reports. Report from Tanya on the May 2024 numbers of job openings, applicants and hires. Discussed “Make A Difference Monday” being prepared to start soon on social media, highlighting opportunities to work for the city.

5C. Continued discussion regarding changing the name of the DEI Board. Discussed new name possibilities. George made a motion to change the name, Nancy seconded. Vote passed. After more discussion of names Nancy made a motion to change the name from DEI Board to “Bridging Bastrop” with “We All Belong” as the tagline, to update the logo to reflect this change (adding TX to it) as well as to present this change to council at next week’s meeting. George seconded this motion, vote passed.

5D. Finalize topics of the infomercials. Utilities: George & Carly, Permits: City Staff, DEI Board purpose & work: Anthony & Sheila, City of Bastrop Events: Mary & Nancy.

6. UPDATES:

6A. Individual requests from DEI Board Members that particular items be listed on future agendas (no group discussion allowed). Events to add to upcoming announcements: Memorial Day Event at the cemetery, Veterans “Red, White & Blue Banquet” on November 9th, 2024, and Bastrop Homecoming. Request for date that website will be updated. P&Z attending July’s meeting, Carly to email Sheila discussion ideas created at May 22, 2024 meeting. Historic Landmark commission to attend August meeting.

7. ADJORNMENT:

Chair Sheila Lowe adjourned the meeting at **6:51p.m.** without objection.

APPROVED:

ATTEST:

Insert name and title of signer

Insert name of person attesting

Bridging Bastrop Board: Social Media Guidelines

1. **Be Professional:** Always represent the city with professionalism. Avoid sharing personal opinions or engaging in disputes.
2. **Respect Confidentiality:** Do not post confidential or sensitive information. Follow all applicable privacy laws and city policies.
3. **Stay Accurate:** Ensure that all information shared is accurate and up-to-date. If you make a mistake, correct it promptly.
4. **Engage Respectfully:** Respond to comments and questions in a respectful and courteous manner. Avoid arguments or negative interactions.
5. **Be Transparent:** Clearly identify yourself as a representative of the city board or commission. Use official channels for communication.
6. **Follow City Policies:** Adhere to the city's social media policy and guidelines at all times.
7. **Avoid Endorsements:** Do not endorse or promote any products, services, or political candidates.
8. **Report Issues:** Report any inappropriate or offensive content to the appropriate city department for review.
9. **Maintain Consistency:** Ensure that your posts are consistent with the city's messaging and branding guidelines.
10. **Monitor Activity:** Regularly monitor social media accounts for comments, questions, and interactions that require a response.