

**MINUTES OF BASTROP MAIN STREET ADVISORY BOARD**  
**July 12, 2023**

The Bastrop Main Street Advisory Board met in a Regular Meeting on Wednesday, May 10, 2023 at 5:30 p.m. at Bastrop City Hall located at 1311 Chestnut Street, Bastrop, Texas. Members present were Jennifer Long, Candice McClendon, Stephanie Lewis, Ron, Lippy, Rhonda Gannon and Shawn Pletsch. Also present: Main Street Program Director Candice Butts

**1. CALL TO ORDER:** At 6:01 and with quorum in attendance, Jennifer Long called the meeting to order.

**2. CITIZEN COMMENTS:** No citizen comment.

**3. ANNOUNCEMENTS:**

- July 13: The Peterson Brothers in concert at the Lost Pines Art Center 7PM-8:15PM. \$10 tickets, kids under 12 – free
- July 13: Music in the Park at Fisherman’s Park 7PM
- July 14- 16: Corvette Invasion at the Convention Center
  - FRIDAY 1:00 pm-6:00 pm: Bastrop Convention Center will be open to the public.

Come visit the vendors and see some unique, one-of-a-kind Corvettes. Registered participant credential packets will be available for pick up until 6:00 PM. 6:00 pm - 9:00 pm: Private Meet and Greet event for those registered for the car show with refreshments, guest speaker, and live music provided at the Bastrop Convention Center located at 1408 Chestnut St, Bastrop, TX 78602. Wristbands required. REGISTRATION WILL CLOSE AT 300 REGISTERED PARTICIPANTS

SATURDAY 9:00 am-1:00 pm: Corvette Car Show will be in the Convention Center parking lot. The awards will start at 1:00 pm. Pre-registered credential pick-up will be available from 8:00 AM - 9:30 AM.

- July 15: Community Bike Ride in Fisherman’s Park at 8AM
- July 17-19: Private Teacher Training at the Convention Center expected 250 attendees
- July 20: The Bearded Baking Company Ribbon Cutting at 1006 Main Street at 10AM
- July 20: Private Board Meeting at Convention Center expected 125 attendees
- July 21: Move It Bastrop at various businesses downtown
- July 22 - 23 Fuego on the Colorado Dis Golf tournament at Bob Bryant Park
- July 22: Private Event at Convention Center expected 200 attendees
- July 24-26: Private Event at Convention Center expected 250 attendees
- July 27: Private Event at Convention Center expected 480 attendees
- July 28: Teen Flashback Friday in Fisherman’s Park at 6PM
- August 1-5: Bastrop Homecoming and Rodeo

- o TUESDAY, AUGUST 1
    - County Team Roping-7:30pm
  - o WEDNESDAY, AUGUST 2
    - Exhibition Barrel Racing-8pm
  - o THURSDAY, AUGUST 3
    - Rodeo Slack – 7:30pm (Gates open 6pm)
    - Cornhole Tournament at Showbarn- Sign-up at 6pm, Tournament at 7pm.
  - o FRIDAY, AUGUST 4
    - Rodeo – 7:30pm / Mutton Bustin’ – \$20 first come basis. Sign up at Diamond Cross Rodeo merchandise booth inside arena. (Gates open 6pm)
    - Live Music at Showbarn (Gates open 8pm)
    - 8-9:30pm DJ Joey
    - 9:30-11pm Peterson Brothers Band
    - 11pm-12am DJ Joey
  
  - o SATURDAY, AUGUST 5
    - Parade Downtown 10am
    - BHS Hall of Fame Awards at 12 noon at the Jerry Faye Wilhelm Performing Arts Center
    - Mike Mathison Memorial Horseshoe & Washer Tournaments at American Legion. Sign-up 9am. Tournament 10am.
    - 4-H Cake Auction – 1pm American Legion
    - Texas Hold'em Tournament at American Legion. Sign-up at 3pm. Tournament at 4pm.
    - Rodeo – 7:30pm / Mutton Bustin’ – \$20 first come basis. Sign up at Diamond Cross Rodeo merchandise booth inside arena. (Gates open 6pm)
    - Live Music at Showbarn (Gates open 8pm)
    - 8-9:30pm DJ Joey
    - 9:30pm-12:30am Wyatt Ellis Band
- August 3: Farm Street Opry at Bastrop Convention Center
  - August 4: First Friday Art Walk
  - August 5-6: Bastrop Gun Show at Bastrop Convention Center
  - August 5: Bastrop Market Days
  - August 5: Art After Dark at Lost Pines Art Center

#### 4. REPORTS:

4A: Main Street Manager Report: There were two Certificate of Occupancy permits issued during June for Caff Coffee and Kitchen and Mayday Medicines, Inc. 922 Main Street has been purchased and The Rhinestone Rattler Boutique has begun renovations for an anticipated opening soon. Main Street Academy had first of three sessions with about 15 people in attendance. There will be two more sessions through the summer months. The next townhall social will be September 12 at CC Wine Co. The meeting theme will be the upcoming event season and business participation/support.

4B. Design Committee Report: The wayfinding signage will include a few select icons to further showcase the diverse businesses in the district. They will also be color coded for easy identification. The “open” signs are being reworked to also coordinate with color coded wayfinding signage.

**5. PRESENTATIONS:** None

**6. WORKSHOP:**

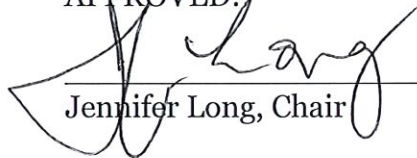
6A. Transformation Strategies – FY24/FY25 Workplan: Board needs to brainstorm goals for next FY to support family serving transformational strategy. After discussion, the goal defined was to promote recreational assets in district.

**7. ITEMS FOR INDIVIDUAL CONSIDERATION:**

7A. Consider approving Meeting Minutes from April and May 2023: Approved without objection.

**8. ADJOURNMENT:** The meeting was adjourned at 7:03 without objection.

APPROVED:

  
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Jennifer Long, Chair

ATTEST:

  
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Candice Butts, Main Street Manager