

**MINUTES OF BASTROP MAIN STREET ADVISORY BOARD**  
**June 12, 2024**

The Bastrop Main Street Advisory Board met in a Regular Meeting on Wednesday, June 12th 2024 at 5:30 p.m. at Bastrop City Hall located at 1311 Chestnut Street, Bastrop, Texas. Members present were Jennifer Long, Kevin Mawby, Rhonda Gannon, Richard Smarzik, AnneMarie Schindler, Judith Magana, and Christopher Higgins. Also present: Council Member, Cynthia Meyer, City Staff- Michaela Joyce and Elisa Puentes.

1. **CALL TO ORDER- by J. Long @ 5:38 p.m. with a quorum**
2. **CITIZEN COMMENTS-None**
3. **MINUTE APPROVAL**
  - 3A. Consider action to approve the Main Street Advisory Board meeting minutes from the May 13, 2024 meeting: Motion to approve by Richard Smarzik and seconded by Rhonda Gannon
4. **ITEMS FOR INDIVIDUAL CONSIDERATION**
  - 4A. 2024 Election of Officers: Michaela discussed Officers Duties and election of officers to be moved match City's Election Cycle in October - this will be added to next MSAB Meeting Agenda. Also discussed Anne Marie Schindler will be leaving the Board after August MSAB Meeting.
  - 4B. Consider making the following amendments to the Bylaws of the City of Bastrop Main Street Program Advisory Board:
 

Article V - Organization (addition) 5. Board members cannot miss more than 75% of the regularly schedule monthly meetings. This would mean 3 meetings max may be missed.

Article VII Committees (update) 2. in July or August of each year, standing committee shall develop work plans and formulate priorities for the ensuing year. The Board shall consider and approve such priorities.

Motion to amend above items in bylaws by Richard Smarzik with second by Judith Magana - motion carries

Comments by Kevin Mawby with respect to Bylaws were as follows:  
 MSAB needs a Secretary/Treasurer, there should be a limit to be on Board not 10 year or no limit, people should have to live here to serve as a Board Member.
  - 4C. Proposal to move MSAB meetings back to second Wednesday of each month, time to remain at 5:30 - Discussion to change time to 6:00 pm instead to allow all to attend on time and not overlap other meetings members are involved in. Richard Smarzik motions to move MSAB meetings to second Wednesday of each month at 6pm with second by Rhonda Gannon. Motion carries

Starting July - Update Calendar Invite per Jennifer Long and send email of update to all members.

5. **REPORTS**

5A. Report on the Texas Main Street New Manager/Manager Retreat - San Angelo, by Michaela Joyce - Discussed Texas Main Street vs. America Main Street an guidance provided by each. Discussed Accredited vs. Affiliated. Texas Main Street site visits does not include Bastrop, TX. However, Main Street America will visit Bastrop and assist with and Accreditation Plan

Item 7A.

5B. Michaela resume is included in MSAB binder as requested by Board in last meeting

6. **PRESENTATIONS** - None

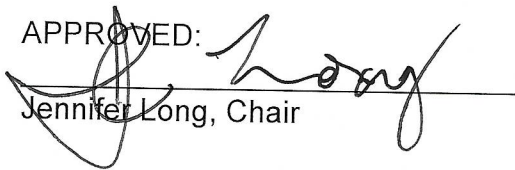
7. **WORKSHOP**

7A. Review the new Main Street America Accreditation Assessment and our 2023 Accreditation Scores. Provided in MSAB binder for each member to look over

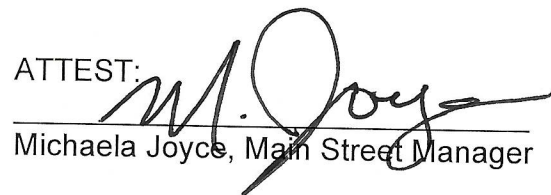
7B. Discuss the proposed Transformation Strategies and Committee Work Plans. Presented by Michaela Joyce Draft #1 Food Experience economy - what we currently have vs. Draft #2 Tourism Based Economy - what is recommended as preference. Homework requested is to pitch to the committee which you would want

8. **ADJOURNMENT** - The meeting was adjourned at 6:55 pm without objection.

APPROVED:

  
Jennifer Long, Chair

ATTEST:

  
Michaela Joyce, Main Street Manager

/s/ Elisa Puentes  
Elisa Puentes, Executive Administrative Assistant