

**MINUTES OF BASTROP MAIN STREET ADVISORY  
BOARD July 10, 2024**

The Bastrop Main Street Advisory Board met in a Regular Meeting on Wednesday, July 10th 2024 at 6:00 p.m. at Bastrop City Hall located at 1311 Chestnut Street, Bastrop, Texas. Members present were Jennifer Long, Shawn Pletsch, Rhonda Gannon, Judith Magana, and Kathryn Lang. Also present: Council Member, Cynthia Meyer, City Staff-Michaela Joyce and Elisa Puentes.

1. **CALL TO ORDER- by J. Long @ 6:09 p.m. with a quorum**
2. **CITIZEN COMMENTS - None**
3. **REPORTS**
  - 3A. Heritage Bench Update - Michaela mapped Downtown Benches & Sponsor Info & will get with Finance on Sponsors who have paid & not yet received the Bench Plaque. Spring & Water Street discussed as another phase. Idea given to Attach a Tag with who to call to sponsor the Bench.
  - 3B. Crosswalk Mural Update - Kayak mural will be placed in Fisherman's Park. Honeysuckle Mural will be place in Bob Bryant Park.
  - 3C. Boards & Commission Fair (July 22nd 4 - 6 pm) - Need 2 volunteers to represent at Council Chambers. Jennifer Long, Rhonda Gannon, and Shawn Pletsch can go.
4. **PRESENTATIONS**
  - 4A. Budget - Michaela went over Hand Out of General Fund and HOT Fund Budgets for FY25. No Downtown Master Plan Included for FY25. Discussed proposed Adjustments for Professional Services; leave annual Contracts, go to "as needed" Contracting. MainStreet Strategies discussed on Compiling Reports on what Citizens would like "Main Street" to be and look like. Shawn P. mentioned this has been done in years past. Terry noted changes in Boards, Management, etc changes the priorities of the Board and how those preferences and requests are handled. Plus the previous reports would be out dated.
5. **WORKSHOP**
  - 5A. Committee Selection - Go over Committee Positions & goals, passed around Committee Sign Up Sheet. Committees will meet once a month and will be open to "non-board" members. Pass the word to considerable potential members. Debbie Denny will be on Design Committee. Jennifer Long has a person to recommend, as well.
6. **ITEMS FOR INDIVIDUAL CONSIDERATION**
  - 6A. Veteran Car Show (November 8th & 9th) - Terry Moore requests road closure for cars to be on Main Street. MSAB discusses with Terry Moore how to get more "kid" friendly activities during car show. MSAB members will look into "Kid Friendly" Activity Vendors they may request to get involved. Rhonda Motions to approve Road Closure. Judith seconds. Motion carries.
  - 6B. Nominating Committee - Postpone filing MSAB Place 1 (formerly Kevin Mawby) and Place 2 (AnneMarie Schindler) until September 2024. Michaela asks who would like to be on Nominating Committee & Start outreach to other Main Street Businesses to Include Chestnut and other 300+ businesses in "Main Street" District.

6. **ITEMS FOR INDIVIDUAL CONSIDERATION continued...**

6C. Bylaws - Michaela went over Bylaws Questions and Changes.

- Article V: Organization - discussion to add in 75% attendance requirement for board members which is required by Main Street America (MSA) for accreditation. Rhonda Gannon made a motion to add attendance requirement, Kathy Lang second, motion carries.

- Article V: Organization - Change election of officers to October to better align with new board members coming on in September. Shawn Pletsch motions to adjust the election of officers to October, Rhonda Gannon second, motion carries.

- Article III: Board Membership -set three year term limits, already in place due to City Ordinance, no action needed.

- Residency requirement - residency requirement within the city limits/ETJ is already required by city ordinance, no action needed.

- Discussion on adding a Treasure position to the Advisory Board. Michaela suggests adding Treasurer position to Board, but will need to get with City Attorney for verbiage and job description. Michaela will bring to August Meeting for further discussion.

7. **MINUTE APPROVAL**

7A. Consider action to approve the June 12, 2024 meeting minutes. Rhonda Gannon motions to approve, Katherine Lang seconds. Motion Carries.

8. **ADJOURNMENT** - meeting adjourned at 7:35 pm by Jennifer Long without objection.

APPROVED:

  
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Jennifer Long, Chair

ATTEST:

  
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Michaela Joyce, Main Street Manager

/s/ Elisa Puentes  
Elisa Puentes, Executive Administrative Assistant