MINUTES OF JOINT WORKSHOP WITH BASTROP CITY COUNCIL AND VISIT BASTROP BOARD OF DIRECTORS

SEPTEMBER 6, 2022

The Bastrop City Council and Visit Bastrop Board of Directors met in a Joint Workshop Meeting on Tuesday, September 6, 2022, at 5:00 p.m. at the Bastrop City Hall Council Chambers, located at 1311 Chestnut Street, Bastrop, Texas. Members physically present for the Bastrop City Council were: Mayor Schroeder, Mayor Pro Tem Rogers and Council Members Lee, Plunkett, Crouch, and Kirkland. Officers present were: Acting City Manager, Trey Job, Deputy City Secretary, Victoria Psencik. Members present for the Visit Bastrop Board of Directors were: Chair, Tom Dickey; Kerry Fossler, Vice Chair; Shawn Anthea-Pletsch, At-Large Member; Jaime Creacy, Outdoors/Recreation; Becki Womble, Ex-Officio Member; Dan Gilkison, At-Large Member; Jane Hunt, Arts; Keith Spinden, Hyatt Regency Lost Pines; Dr. Kristi Lee, Bastrop ISD; Amy Bailey, Film; Kathy Danielson, Ex-Officio Member; Staff: Christy Hunn, Marketing Coordinator; Ashton LaFuente, Director of Marketing; Cherry Kay Abel, Director of Sales; and Susan Smith, President/CEO.

CALL TO ORDER

Mayor Schroeder called the meeting of the Bastrop City Council to order with a quorum being present at 5:00 p.m.

Chair, Tom Dickey called the meeting of the Visit Bastrop Board of Directors to order with a quorum being present at 5:00 p.m.

CITIZEN COMMENTS - NONE

WORK SESSION

3A. Review the City's Contract with Visit Bastrop dated November 29, 2021 regarding scope of service and deliverables.

Presentation was made by Susan Smith, President/CEO and Ashton LaFuente, Director of Marketing.

ADJOURNMENT

Mayor Schroeder adjourned the Bastrop City Council meeting at 6:17 p.m. without objection.

Chair, Tom Dickey adjourned the Visit Bastrop Board of Directors meeting at 6:17 p.m. without objection.

APPROVED:

Mayor Connie B. Schroeder

ATTEST:

Deputy City Secretary Victoria Psencik

The Minutes were approved on September 20, 2022, by Council Member Kirkland's motion, Council Member Plunkett's second. The motion was approved on a 5-0 vote.