

CITY OF BANDERA CITY COUNCIL REGULAR MEETING

Bandera City Hall, 511 Main Street, Bandera, Texas
Tuesday, September 29, 2026 at 6:30 PM

511 Main St. • PO Box 896 • Bandera, Texas 78003 • P: (830) 796-3765 • F: (830) 796-4247

AGENDA

1. **Call to order.**
2. **Invocation and Pledge.**
3. **Visitors to be heard (shall not exceed 30 minutes total).**

Citizens wishing to be heard may do so on all matters except personnel matters, matters listed on the agenda as a public hearing, and matters under litigation. Each person addressing the council must provide his/her legal name and current address for city records and meeting minute preparation. Each person will only be allowed to speak on matters on the agenda during citizen's forum/public comment. No rebuttals will be permitted. Each person addressing the governing body shall not exceed three (3) minutes. Section 551.042, Government Code, V.T.C.A. (i.e. Texas Open Meetings Act) permits a member of the public or a member of the governmental body to raise a subject that has not been included in the notice for the meeting, but any discussion of the subject must be limited to a proposal to place the subject on the agenda for a future meeting. All remarks shall be addressed to the council as a body, and not to any individual member thereof. Any person making personal, impertinent, or slanderous remarks while addressing the council may be requested to leave the meeting.

4. **Discussion and possible action on the following items:**

- A. Discuss and consider approving the recommendation of the Selection Review Committee to award by resolution a contract for administrative services pertaining to the application and implementation, if awarded, of the City's 2027 Texas Community Development Block Grant Program – Community Development Fund (TxCDBG-CD) grant of the Texas Department of Agriculture (TDA) and authorizing the execution of a contract.
- B. Discuss and consider approving the recommendation of the Selection Review Committee to award by resolution a contract for administrative services pertaining to the application and implementation, if awarded, of the City's 2028 Texas Community Development Block Grant Program – Community Development Fund (TxCDBG-CD) grant of the Texas Department of Agriculture (TDA) and authorizing the execution of a contract.
- C. Award HOT funds for 2025-2026 year.
- D. Approval of Ordinance 464 to approve budget ammendment to remove \$30,000.00 from the salaries in the 2026-2027 budget.

5. **Requests and Announcements.**

- A. Requests by Council to place items on an agenda.
- B. Announcements by Council.
- C. City Administrator Update.

6. **Adjourn.**

/s/ Jill Shelton Dickerson
Jill Shelton Dickerson, City Secretary

The City Council for the City of Bandera reserves the right to adjourn into Executive Session at any time during the course of this meeting to discuss any of the matter listed above, as authorized by Texas Government Code §551.071 (Consultations with Attorney), §551.072 (Deliberations about Real Property), §551.073 (Deliberations about Gifts and Donations), §551.074 (Personnel Matters), §551.076 (Deliberations about Security Devices) and §551.086 (Economic Development). There may be a quorum of Economic Development Corporation/Planning and Zoning member at any regularly scheduled City Council Meeting. This facility is wheelchair accessible and handicapped parking is available. Requests for accommodations or interpretive services must be made 48 hours prior to the meeting. Please contact the City Secretary at (830) 796-3765. This agenda is posted in accordance with the Texas Government Code, Chapter 551 on September 23, 2026.

Pursuant to Section Previous 30.06, Penal Code (trespass by license holder with a concealed handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a concealed handgun". "Pursuant to Section 30.07, Penal Code (trespass by license holder with an openly carried handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a handgun that is carried openly".

MEMORANDUM

To: Honorable Mayor & City Council

From: Stephanie Biggs, Administrative Assistant and Toni Kunz, City Administrator

Date: August 12, 2026

Agenda Item Budget Workshop: Texas Department of Agriculture (TDA) grant opportunity
Action Requested: Discussion and consideration of grant opportunity

Overview and Background: TDA’s biennial CDBG Community Development Fund Grant for ‘27-‘28 should open soon. This grant awards \$750,000 and requires a \$15,000 match (2% based on our population). There is currently \$143K available from the Street Right of Way fees collected over the last few years.

TDA recently shared that the Unified Scoring Committee will determine at its meeting in September whether to change to an annual cycle or continue with a biennial cycle for the program. TDA is recommending communities procure a grant administrator separately for 2027 and for 2028 which means 2 separate RFPs that can be done in the same solicitation. TDA has not yet published the fund application guide but has said to start early on Phase 1 “preprocurement” and get resolutions approved for the anticipated due date of December 2026.

Ardurra Group, Inc. was retained by the City of Bandera in 2020 to assess and provide recommendations for the streets within the corporate limits of the city. The report included street condition assessments for approximately 14 miles of streets. The 2020 assessment was updated with 2025 unit costs which include the following:

ACTIVITY	2025 UNIT COST
Base Repair (6” Type C)	\$65.00/SY
Edge Repair (6” Type C)	\$65.00/SY
Fog Seal	\$4.50/SY
One Course Surface Treatment (OCST)	\$6.50/SY
Asphaltic Cement Pavement (ACP) consisting of 1.5” Type D	\$25.50/SY
Pavement Rehabilitation (Rehab) consisting of 6” Treat Existing Base, OCST and 1.5” Type D	\$47.00/SY
Level Up	\$220.00/Ton
Manhole / Water Valve Adjustment	\$1,500.00/EA

Below is a 7-year budget summary of the costs associated with the Street Maintenance Plan:

YEAR	PAVEMENT TREATMENT	COSTS
Year 1	OCST	\$381,225
	ACP	\$0
	Rehab	\$0
	Year 1 Total	\$381,225
Year 2	OCST	\$25,824
	ACP	\$47,029
	Rehab	\$371,963
	Year 2 Total	\$444,816
Year 3	OCST	\$115,758
	ACP	\$41,515
	Rehab	\$352,571
	Year 3 Total	\$509,845
Year 4	OCST	\$526,192
	ACP	\$61,652
	Rehab	\$0
	Year 4 Total	\$587,844
Year 5	OCST	\$584,721
	ACP	\$27,175
	Rehab	\$0
	Year 5 Total	\$611,896
Year 6	OCST	\$566,094
	ACP	\$13,107
	Rehab	\$0
	Year 6 Total	\$579,200
Year 7	Fog Seal	\$287,055
	Year 7 Total	\$287,055
OVERALL TOTAL COST		\$3,401,881

As part of this updated 2025 street assessment report, the City requested Ardurra to provide the ultimate Full Reconstruction option for each street. This document was provided to City Council via email prior to the June 23rd meeting. The Full Reconstruction option consists of a full depth replacement as well as concrete ribbon curb on either side of the street. We analyzed this option from a City street block standpoint (380 LF). For a 24- foot wide and 380-foot length street section the estimated total cost for Full Reconstruction of all City streets is \$22,028,000.

With all this in mind, we are preparing for the grant Phase I with the intent to secure funding for street repair / rehab in accordance with the Street Condition Assessments provided by Ardurra. If this \$750,000 grant was awarded to us, use existing Street fund balance for the match obligation and remaining balance, we could complete Year 1 (\$381,225) and Year 2 (\$444,816) of the Street Assessment plan. In addition, we could reinstate the utility bill fee to build up the fund's balance, to prepare for Year 3.

Next steps:

Publish a notice of RFP for Grant Administration Services in the August 23, 2026 issue of the newspaper and on our website with a submissions due date of September 9th.

Selection committee will meet on September 10th or 11th to score the submitted proposals and recommend the highest scoring contractor to City Council.

Proposed Selection committee:

- Toni Kunz
- Denise Griffin
- Jill Dickerson
- Kim McAleb
- Patricia McMullen

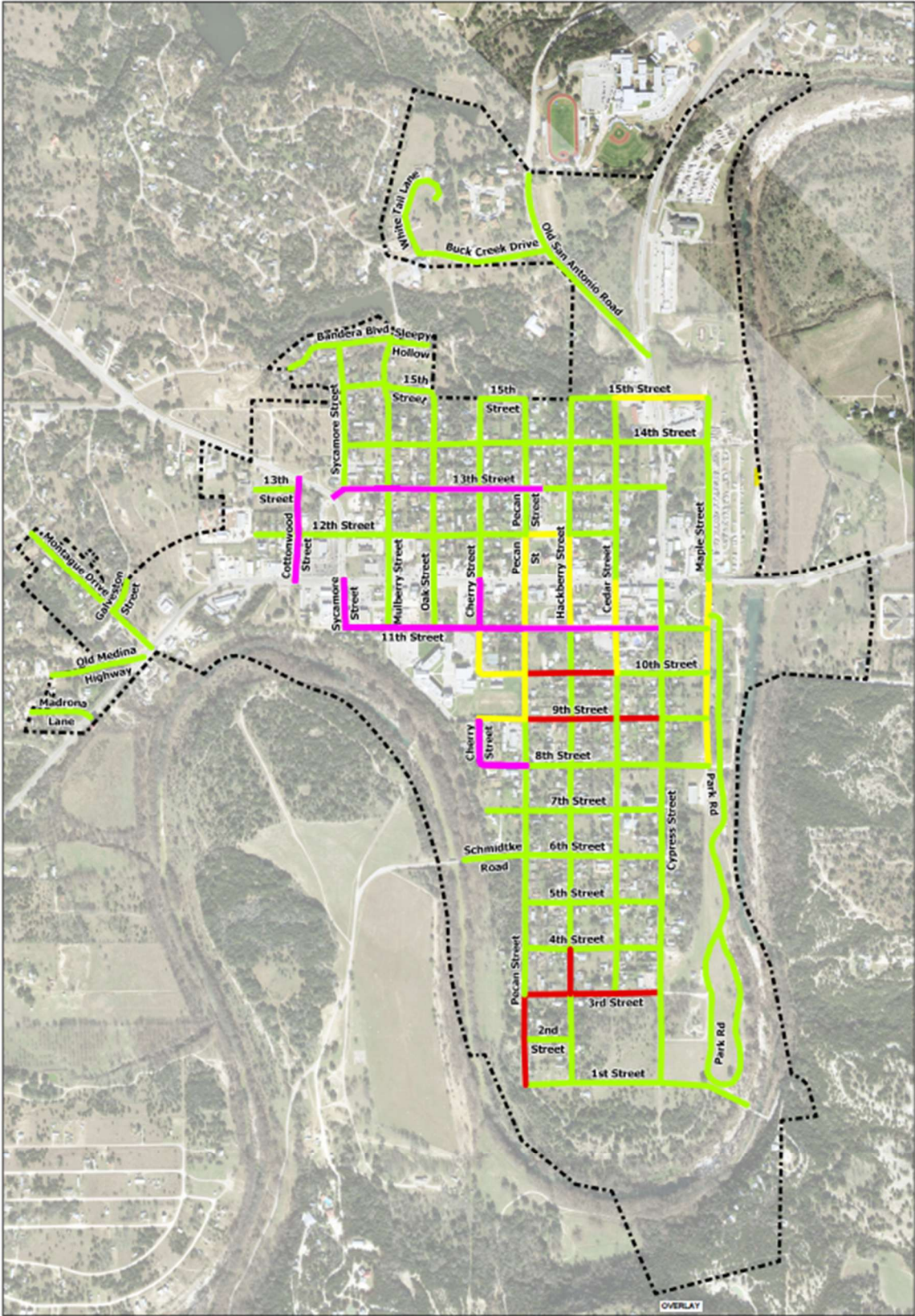
At the September 23rd meeting, Council will need to discuss and take action on a resolution to determine if the City shall move forward. The resolution will be to award the contract and allow the Mayor to enter into an agreement with the chosen contractor.

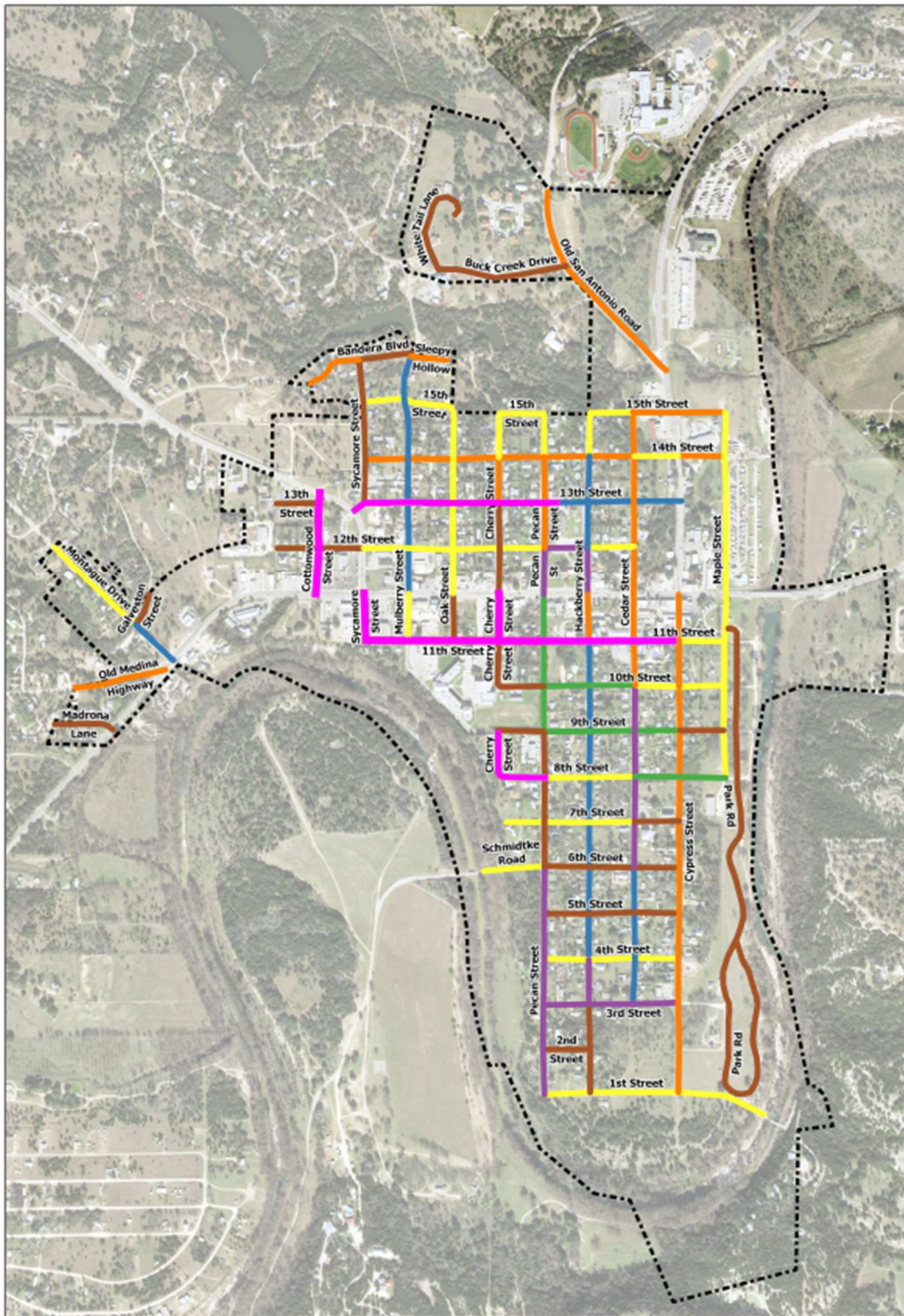
If the City is selected through Phase I, TDA will reach out and invite the City to apply for Phase II. In Phase II, we will develop the full application, including the detailed project scope, budget, and other required information. This is also when the City would move forward with procurement for engineering services to assist with the application. We estimate \$25K for engineering services for Phase II which could be paid out of the Street Right of Way funds. This is paid whether we are awarded the grant or not.

At that point, we essentially “back into” an eligible project/application based on the \$750,000 award amount and TDA’s program requirements. TDA will then review the full application, and if the project is determined to be eligible, TDA will move forward with the award.

If TDA does vote to make this an annual grant our match for the 2028 cycle will need to come from other sources, such as resuming street fund fee or general fund.

Images from the City of Bandera - Streets 2025 Unit Price Update street assessment document provided by Ardurra that is relevant to this topic:





Disclaimer: This product is for informational purposes and may not have been prepared for or be suitable for legal engineering or non-engineering purposes. It does not represent an on-the-ground survey and is not to be relied upon for the approximate relative location of property boundaries.

Bandera
Texas

Street Schedule
City of Bandera
Exhibit D

Streets
Year Maintenance

- Year 1
- Year 2
- Year 3
- Year 4
- Year 5
- Year 6
- Year 7

418 Jackson City Road



DATE: 10/16/2024

Section 4, Item C.

Applicant	For Profit (FP) or Not for Profit (NP)	Directly promote tourism and overnight accommodation	HOT fund use category met?	Event	Date	Reimbursement Amount Requested	Category1 Amount	Category2 Amount	Category3 Amount	Category4 Amount	Supporting financials and invoices provided	Council Awarded	Amount Awarded
Social Hill Music LLC DBA 11th St Cowboy Bar	FP	Y	Y	Hunters Weekend 2025	Nov-25	10,000.00	0.00	10,000.00	0.00	0.00	Yes		
Social Hill Music LLC DBA 11th St Cowboy Bar	FP	Y	Y	Mardi Gras Weekend 2026	Feb-26	20,500.00	500.00	20,000.00	0.00	0.00	Yes		
Social Hill Music LLC DBA 11th St Cowboy Bar	FP	Y	Y	Bandera Stompede/Memorial Day Weekend 2026	May-26	10,500.00	500.00	10,000.00	0.00	0.00	Yes		
Social Hill Music LLC DBA 11th St Cowboy Bar	FP	Y	Y	July 4th Weekend 2026	Jul-26	3,500.00	1,000.00	2,500.00	0.00	0.00	Yes		
Social Hill Music LLC DBA 11th St Cowboy Bar	FP	Y	Y	Labor Day Weekend 2026	Sep-26	22,000.00	2,000.00	20,000.00	0.00	0.00	Yes		
Bandera Business Association (BBA)	NP	Y	Y	Cowboys on Main	2027	38,500.00	38,500.00	0.00	0.00	0.00	Yes		
Bandera Pro Rodeo Association (BPRA)	NP	Y	Y	Memorial Day Weekend Rodeo 2026	May-26	7,000.00	6,000.00	0.00	0.00	1,000.00	Yes		
Bandera Pro Rodeo Association (BPRA)	NP	Y	Y	Labor Day Weekend Rodeo 2026	Sep-26	2,000.00	1,000.00	0.00	0.00	1,000.00	Yes		
Riding on Faith Rodeo	FP	Y	Y	Summer Friday Night Rodeos	2026	14,500.00	2,000.00			12,500.00	Yes		
						128,500.00							



CITY OF BANDERA

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Hotel Occupancy Tax Funds Application

Organization and Contact Information

Official organization name: Social Hill Music LLC DBA 11th Street Cowboy Bar

Mailing address: P O Box 213 Bandera TX 78003

Website for event or sponsoring entity: www.11thstreetcowboybar.com

Non-profit or for-profit status: For Profit Tax ID Number: 88-1644172

Purpose of the organization: To provide live music and entertainment to residents of Texas and visitors from around the world that visit Bandera Texas for the Cowboy Capital of the World experience.

Proposal Information

Does your event specifically and **directly** enhance and promote tourism in the City of Bandera **AND directly** promote the overnight accommodation industry in Bandera?
☒ Yes ☐ No

Does your event specifically limit the use of HOT funds to one or more of the following categories: (1) Advertising and conducting solicitations/promotional programs to attract tourists to the City of Bandera (2) Promotion of the arts (3) Historical preservation projects or activities, (4) Sporting Events?
☒ Yes ☐ No

If the answer to one of the above two questions is no, you are not eligible for HOT funds and need not continue.

How were the requested reimbursable funds used?
The funds have been and will be used to promote tourism for the City and County of Bandera Texas.
We bring well known performers to our venue and advertise such through Radio and Social Media.
Our goal is to bring visitors from all over Texas, the United States and the world to enjoy the Bandera experience.

Why should your request be granted?
We strive to bring quality entertainment to our venue to promote more business to all merchants in the City and County of Bandera Texas. We have Mardi Gras, Hunters Weekend, Bandera Stompede and Labor Day weekend that bring visitors from all over the world as well as larger acts every month.



CITY OF BANDERA

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Section 4, Item C.

Event Information

Name of event or project: Hunters Weekend 2025

Date of event or project: November 1-3 2025

Primary location of event or project: 11th Street Cowboy Bar

Name/title of officer authorized to act for entity: Richard W Sutton

Applicant/contact person: Richard W Sutton Phone: 936-414-4380

Select Category/Categories and Amount Requested

1. Advertising, Solicitations, and Promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity.

Amount requested under this category: \$ 0

2. Promotion of the Arts that Directly Enhance Tourism and the Hotel Convention Industry: the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms

Amount requested under this category: \$ 10000

3. Historical Restoration and Preservation Activities that Directly Promote Tourism and the Hotel and Convention Industry: historical restoration and preservation projects or activities or advertising and conducting solicitation and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums.

Amount requested under this category: \$ 0

Sporting Event Expenses that Substantially Increase Economic Activity at Hotels: expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the city or its vicinity.

Amount requested under this category: \$ 0



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Section 4, Item C.

Total Amount requested: \$ 10000

1. How many years have you held this event or project? 20 Plus Years
2. Estimated Attendance: 2000-4000
3. List the years that you have hosted your event or project and the amount of HOT funds assistance from the City of Bandera.

Month/Year Held

Assistance Amount

<u>Nov 2025</u>	<u>\$ 0.00</u>
<u>Nov 2024</u>	<u>\$ 0.00</u>
<u>Nov 2023</u>	<u>\$ 12500</u>

4. Have you or will you receive HOT funds from Bandera County for this event:
☒ Yes ☐ No If yes, what was the amount? 3000
5. What other organizations or government entities have you received financial support for your project?
Bandera CVB, Texas Music Office
6. Did you charge admission? ☒ Yes ☐ No If so, how much? \$ Varies
7. Did your event or program revenue exceed expenditures? ☒ Yes ☐ No
If so, how will the profits be used? To promote further live music entertainment in Bandera and the County of Bandera

8. Please list all promotional efforts and the amount committed:

Newspaper: \$ _____ Radio: \$ 1600

TV: \$ _____ Other paid advertising: \$ 1900

Number of press releases to media: _____

Other promotions: Continual radio spots an social media posts throughout the month before event

9. Did you include a link to other sources on your promotional handouts and on your website for booking hotel nights during this event? ☒ Yes ☐ No



CITY OF BANDERA

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10. What geographic areas did your advertising and promotion reach?

Hill Country and surrounding area by radio, worldwide by social media posts

Attach the following to the application prior to submission:

- If you are a non-profit business, provide a copy of your agency's IRS tax-exempt certificate.
- Your organization's current budget approved by your organization's board.
- Provide receipts for promotional efforts and copies of promotional material.

R. W. Subb

8/27/26

Signature

Date



CITY OF BANDERA

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Event Information

Name of event or project: Mardi Gras 2026

Date of event or project: February 5-7 2026

Primary location of event or project: 11th Street Cowboy Bar

Name/title of officer authorized to act for entity: Richard W Sutton

Applicant/contact person: Richard W Sutton Phone: 936-414-4380

Select Category/Categories and Amount Requested

1. Advertising, Solicitations, and Promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity.

Amount requested under this category: \$ 500

2. Promotion of the Arts that Directly Enhance Tourism and the Hotel Convention Industry: the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms

Amount requested under this category: \$ 20000

3. Historical Restoration and Preservation Activities that Directly Promote Tourism and the Hotel and Convention Industry: historical restoration and preservation projects or activities or advertising and conducting solicitation and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums.

Amount requested under this category: \$ 0

Sporting Event Expenses that Substantially Increase Economic Activity at Hotels: expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the city or its vicinity.

Amount requested under this category: \$ 0



CITY OF BANDERA

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Total Amount requested: \$ 20500

1. How many years have you held this event or project? 20 Plus Years
2. Estimated Attendance: 3000-5000
3. List the years that you have hosted your event or project and the amount of HOT funds assistance from the City of Bandera.

Month/Year Held

Assistance Amount

<u>Feb 2026</u>	\$ <u>0.00</u>
<u>Feb 2025</u>	\$ <u>0.00</u>
<u>Feb 2024</u>	\$ <u>0.00</u>

4. Have you or will you receive HOT funds from Bandera County for this event:
☒ Yes ☐ No If yes, what was the amount? 2500
5. What other organizations or government entities have you received financial support for your project?
CVB BANDERA, TEXAS MUSIC OFFICE

6. Did you charge admission? ☒ Yes ☐ No If so, how much? \$ Varies
7. Did your event or program revenue exceed expenditures? ☒ Yes ☐ No

If so, how will the profits be used? To promote future opportunities to bring live music to Bandera Texas and County.

8. Please list all promotional efforts and the amount committed:

Newspaper: \$ _____ Radio: \$ 1500

TV: \$ _____ Other paid advertising: \$ 1200

Number of press releases to media: _____

Other promotions: Continual radio spots and social media posts throughout the event

9. Did you include a link to other sources on your promotional handouts and on your website for booking hotel nights during this event? ☒ Yes ☐ No



CITY OF BANDERA

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10. What geographic areas did your advertising and promotion reach?

Hill Country and surrounding area and worldwide by social media

Attach the following to the application prior to submission:

- If you are a non-profit business, provide a copy of your agency's IRS tax-exempt certificate.
- Your organization's current budget approved by your organization's board.
- Provide receipts for promotional efforts and copies of promotional material.

R. L. W. Sutton

8/27/26

Signature

Date



CITY OF BANDERA

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Event Information

Name of event or project: Bandera Stompede 2026

Date of event or project: May 24-24 2026

Primary location of event or project: 307 11th Street Bandera Texas

Name/title of officer authorized to act for entity: Richard Sutton

Applicant/contact person: Richard Sutton Phone: 936-414-4380

Select Category/Categories and Amount Requested

1. Advertising, Solicitations, and Promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity.

Amount requested under this category: \$ 500

2. Promotion of the Arts that Directly Enhance Tourism and the Hotel Convention Industry: the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms

Amount requested under this category: \$ 10000

3. Historical Restoration and Preservation Activities that Directly Promote Tourism and the Hotel and Convention Industry: historical restoration and preservation projects or activities or advertising and conducting solicitation and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums.

Amount requested under this category: \$ 0

Sporting Event Expenses that Substantially Increase Economic Activity at Hotels: expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the city or its vicinity.

Amount requested under this category: \$ 0



CITY OF BANDERA

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Total Amount requested: \$ 10500

1. How many years have you held this event or project? 15 Plus years
2. Estimated Attendance: 2500-3000
3. List the years that you have hosted your event or project and the amount of HOT funds assistance from the City of Bandera.

Month/Year Held

Assistance Amount

<u>May 2026</u>	\$ <u>0.00</u>
<u>May 2025</u>	\$ <u>0.00</u>
<u>May 2024</u>	\$ <u>0.00</u>

4. Have you or will you receive HOT funds from Bandera County for this event:
☒ Yes ☐ No If yes, what was the amount? 3100
5. What other organizations or government entities have you received financial support for your project?
Bandera CVB, Texas Music Office

6. Did you charge admission? ☒ Yes ☐ No If so, how much? \$ Varies

7. Did your event or program revenue exceed expenditures? ☒ Yes ☐ No

If so, how will the profits be used? To further promote the city of Bandera and Bandera County by obtaining acts for future events.

8. Please list all promotional efforts and the amount committed:

Newspaper: \$ _____ Radio: \$ 1900

TV: \$ _____ Other paid advertising: \$ 1900

Number of press releases to media: _____

Other promotions: Continual radio spots through entire month and social media posts daily

9. Did you include a link to other sources on your promotional handouts and on your website for booking hotel nights during this event? ☒ Yes ☐ No



CITY OF BANDERA

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10. What geographic areas did your advertising and promotion reach?

Hill Country, Surrounding area, and worldwide by social media

Attach the following to the application prior to submission:

- If you are a non-profit business, provide a copy of your agency's IRS tax-exempt certificate.
- Your organization's current budget approved by your organization's board.
- Provide receipts for promotional efforts and copies of promotional material.

Rh W. Sutton

8/27/26

Signature

Date



CITY OF BANDERA

Section 4, Item C.

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Event Information

Name of event or project: July 4 2026

Date of event or project: July 3 and 4 2026

Primary location of event or project: 11th Street Cowboy Bar

Name/title of officer authorized to act for entity: Richard W Sutton

Applicant/contact person: Richard W Sutton Phone: 936-414-4380

Select Category/Categories and Amount Requested

1. Advertising, Solicitations, and Promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity.

Amount requested under this category: \$ 1000

2. Promotion of the Arts that Directly Enhance Tourism and the Hotel Convention Industry: the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms

Amount requested under this category: \$ 2500

3. Historical Restoration and Preservation Activities that Directly Promote Tourism and the Hotel and Convention Industry: historical restoration and preservation projects or activities or advertising and conducting solicitation and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums.

Amount requested under this category: \$ 0

Sporting Event Expenses that Substantially Increase Economic Activity at Hotels: expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the city or its vicinity.

Amount requested under this category: \$ 0

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1. How many years have you held this event or project? 3 Years
2. Estimated Attendance: 500-1000
3. List the years that you have hosted your event or project and the amount of HOT funds assistance from the City of Bandera.

Assistance Amount

\$ 0.00

\$ 0.00

\$ _____

☒ Yes ☐ No If yes, what was the amount? 1000

Bandera CVB, Texas Music Office

If so, how will the profits be used? _____

9. Did you include a link to other sources on your promotional handouts and on your website for booking hotel nights during this event? ☒ Yes ☐ No



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10. What geographic areas did your advertising and promotion reach?

Hill Country and surrounding areas and worldwide by social media

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- Your organization's current budget approved by your organization's board.
- Provide receipts for promotional efforts and copies of promotional material.

Rhonda Sutton

8/27/26

Signature

Date



CITY OF BANDERA

Section 4, Item C.

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Event Information

Name of event or project: Labor Day 2026

Date of event or project: Sep 5-7 2026

Primary location of event or project: 11th Street Cowboy Bar

Name/title of officer authorized to act for entity: RichardW Sutton

Applicant/contact person: Richard W Sutton Phone: 936-414-4380

Select Category/Categories and Amount Requested

1. Advertising, Solicitations, and Promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity.

Amount requested under this category: \$ 2000

2. Promotion of the Arts that Directly Enhance Tourism and the Hotel Convention Industry: the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms

Amount requested under this category: \$ 20000

3. Historical Restoration and Preservation Activities that Directly Promote Tourism and the Hotel and Convention Industry: historical restoration and preservation projects or activities or advertising and conducting solicitation and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums.

Amount requested under this category: \$ 0

Sporting Event Expenses that Substantially Increase Economic Activity at Hotels: expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the city or its vicinity.

Amount requested under this category: \$ 0



CITY OF BANDERA

511 Main St. • PO Box 896 • Bandera, Texas 78003 • P: (830) 796-3765 • F: (830) 796-4247

Total Amount requested: \$ 22000

1. How many years have you held this event or project? 15 Plus Years
2. Estimated Attendance: 2000-4000
3. List the years that you have hosted your event or project and the amount of HOT funds assistance from the City of Bandera.

Month/Year Held

Assistance Amount

<u>August 2025</u>	\$ <u>0</u>
<u>August 2024</u>	\$ <u>0</u>
<u>Sep 2023</u>	\$ <u>10000</u>

4. Have you or will you receive HOT funds from Bandera County for this event:
☐ Yes ☒ No If yes, what was the amount? N/A
5. What other organizations or government entities have you received financial support for your project?
Bandera CVB, Texas Music Office
6. Did you charge admission? ☒ Yes ☐ No If so, how much? \$ Varies
7. Did your event or program revenue exceed expenditures? ☒ Yes ☐ No

If so, how will the profits be used? To promote future quality musicians to support tourism in the City of Bandera and Bandera County

8. Please list all promotional efforts and the amount committed:

Newspaper: \$ _____ Radio: \$ 1800

TV: \$ _____ Other paid advertising: \$ 1000

Number of press releases to media: _____

Other promotions: Continual radio spots and social media posts for the event

9. Did you include a link to other sources on your promotional handouts and on your website for booking hotel nights during this event? ☒ Yes ☐ No



CITY OF BANDERA

511 Main St. • PO Box 896 • Bandera, Texas 78003 • P: (830) 796-3765 • F: (830) 796-4247

10. What geographic areas did your advertising and promotion reach?

Hill Country and surrounding area and worldwide by social media

Attach the following to the application prior to submission:

- If you are a non-profit business, provide a copy of your agency's IRS tax-exempt certificate.
- Your organization's current budget approved by your organization's board.
- Provide receipts for promotional efforts and copies of promotional material.

R. H. W. Sutton

8/27/26

Signature

Date

Vendor	Inv #	Date	Category 1 Advertising	Category 2 Promotion of the Arts	Total per Event
Hunters Weekend 2025					
Ranch Radio Marketing Group	25100162	11/3/2025	975.00		
Truist Design Group			649.50		
Bandera Signs	26376	9/18/2025	60.21		
Lonesome Dove	102025	10-202-2025	400.00		
Facebook Postings	Various	10-14 to 10-29-2025	1481.01		
Cost of Music Entertainment	Various	05-22/24-2026		20000.00	
Total Hunters Weekend 2025			3565.72	20000.00	23565.72
Mardi Gras 2026					
Ranch Radio Marketing Group	26010156	1/25/2026	650.00		
JAM Broadcasting	26020068	2/28/2026	800.00		
Bandera Signs	26939	1/6/2026	200.76		
Lonesome Dove	22026	2/20/2026	1000.00		
Facebook Postings	Various	Dec-Feb 2026	145.61		
Cost of Music Entertainment				40000.00	
Total Mardi Gras 2026			2796.37	40000.00	42796.37
July 4th Weekend					
Ranch Radio	26070135	7/26/2026	1215.00		
JAM Broadcasting	26060066	6/30/2026	900.00		
Cost of Music Entertainment				5000.00	
Total July 4 Weekend			2115.00	5000.00	7115.00
Memorial Weekend					
Ranch Radio Marketing Group	26050139	5/31/2026	1300.00		
JAM Broadcasting	26050054	5/31/2026	660.00		
Bandera Signs	27352, 27444	5/31/2026	321.12		
Lonesome Dove	52026	5/20/2026	400.00		
Facebook Postings	Various	05-04 to 04-22-26	1147.89		
Cost of Music Entertainment				25000.00	
Total Memorial Weekend 2026			3829.01	25000.00	28829.01
Labor Day 2026					
JAM Broadcasting			1800.00		
Ranch Radio Marketing Group			1625.00		
Facebook Posts - Silver Bullet Media			698.00		
Cost of Music Entertainment				45000.00	
Total Labor Day Weekend 2026			4123.00	45000.00	49123.00
Total Advertising Expenses Oct 1 2025 to Sep 30 2026			16429.10	135000.00	151429.10



Eric Kellmann, President
Linda James, Secretary
Lisa Kellmann, Treasurer

August 29, 2026

Dear City of Bandera,

We can't thank you enough for your continued support of Bandera ProRodeo Association. Our goal as an organization is to invest in our community with high quality rodeo entertainment, to help keep the brand of Cowboy Capital of the World alive and well, and invest in our youth through scholarship & support.

Potential Community Impact from the Memorial Weekend Stampede Rodeo 2026

The PRCA sanctioned rodeo hosted May 22-24, 2026 brought in visitors from 26 countries:

Several countries in the UK, Ireland, Slovenia, Germany, France, Austria, Philippines, Ecuador, Norway, Netherlands, Wales, Australia, New Zealand & Italy. Several of these countries had multiple groups come in.

Visitors from the United States showed up from 27 different states, West Coast to East Coast and everywhere in between. OK, LA, MS, TN, GA, FL, NC, VA, IL, PA, NJ, NY, MN, MI, OH, MO, MA, IA, Washington DC, WA, OR, CA, NV, UT, NM, CO, & TX.

Then we have the great state of Texas! 84 cities and towns represented.

This is just some of the statistics we were able to collect through our online ticket sales.

We estimate that over the 3 day event we had approximately 2800 patrons plus box seat attendees~ we sold 64 boxes of 6 seats.

Each year the crowd seems to grow, in spite of weather, which we believe impacted our attendance this year.



Advertising Spend for this event
FB \$1370

Radio \$4304

Digital Marketing \$398 targeting Bandera & Boerne 10 screens played our action ad.

Rack Cards Promoting the event \$190 ~ Rack Cards Promoting Year Round \$452.00

we traveled to several cities this year leaving our promotional cards at their visitor centers. Fredericksburg & Abilene to name some.

Houston Rodeo Program \$1000 ~ we have marketed a section along with Texas Salt, 11th Street Cowboy Bar, & HYO Silver in the program highlighting reasons to come to Bandera.

We sent out 1600 Notebooks with the Bandera Memorial Weekend Event on the cover during the PRCA Convention \$2,130

Bringing our total to \$9,843.56

While we have not held the Labor Day Weekend Rodeo at this point in time, we have sold 85 tickets online & 40 boxes (6 seats ea.)

From this data, 8 countries & 6 states are represented.

Countries

Germany, France, Lithuania, Ukraine, Italy, Spain, Brazil, & Mexico

States

WY, IL, TX, WA, KY, & CA

Attached you will find our receipts for our advertising spend.

Thank you for investing in our community through us.
Eric, Linda, & Lisa



CITY OF BANDERA

Section 4, Item C.

511 Main St. • PO Box 896 • Bandera, Texas 78003 • P: (830) 796-3765 • F: (830) 796-4247

Hotel Occupancy Tax Funds Application

Organization and Contact Information

Official organization name: Bandera Pro Rodeo Association

Mailing address: PO Box 457 Bandera, Tx. 78003

Website for event or sponsoring entity: banderapro rodeo.org

Non-profit or for-profit status: Non Profit Tax ID Number: 47-2289507
501(c)(3)

Purpose of the organization: To Promote our western heritage & cowboy lifestyle
by hosting 2 rodeo events each year over memorial

weekend & Labor Day Weekend. Through this, we are hoping
to help our community through tourism.

Does your event specifically and **directly** enhance and promote tourism in the City of Bandera
AND directly promote the overnight accommodation industry in Bandera?

☒ Yes ☐ No

Does your event specifically limit the use of HOT funds to one or more of the following categories:
(1) Advertising and conducting solicitations/promotional programs to attract tourists to the City of
Bandera (2) Promotion of the arts (3) Historical preservation projects or activities, (4) Sporting
Events? ☒ Yes ☐ No

If the answer to one of the above two questions is no, you are not eligible for HOT funds and need not continue.

How were the requested reimbursable funds used?

These funds are used to promote Bandera through Rodeo Events. We have utilized
social media, radio & strategic print material to market our community.

We have grown our social media following to 8500 in 1 year. We are networking
to keep cowboys & cowgirls coming to Bandera.

Why should your request be granted?

This will be the 43rd PRCA Memorial Weekend Stampede Rodeo.

We are working hard to bring tourist to Bandera where they will spend
their money and stay in hotels contributing to our sales tax & hot fund.
Ultimately we want to continue having quality family entertainment
and protect our brand of being the Cowboy Capital of the World.



CITY OF BANDERA

Section 4, Item C.

511 Main St. • PO Box 896 • Bandera, Texas 78003 • P: (830) 796-3765 • F: (830) 796-4247

Event Information

Name of event or project: Memorial Weekend Stampede Rodeo

Date of event or project: May 28-30, 2027

Primary location of event or project: Mansfield Park Arena

Name/title of officer authorized to act for entity: Lisa Kellmann, treasurer

Applicant/contact person: Eric Kellmann Phone: 713-502-9905
President

Select Category/Categories and Amount Requested

1. Advertising, Solicitations, and Promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity.

Amount requested under this category: \$ 6,000

2. Promotion of the Arts that Directly Enhance Tourism and the Hotel Convention Industry: the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms

Amount requested under this category: \$ _____

3. Historical Restoration and Preservation Activities that Directly Promote Tourism and the Hotel and Convention Industry: historical restoration and preservation projects or activities or advertising and conducting solicitation and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums.

Amount requested under this category: \$ _____

Sporting Event Expenses that Substantially Increase Economic Activity at Hotels: expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the city or its vicinity.

Amount requested under this category: \$ 1,000



CITY OF BANDERA

Section 4, Item C.

511 Main St. • PO Box 896 • Bandera, Texas 78003 • P: (830) 796-3765 • F: (830) 796-4247

Total Amount requested: \$ 7,000

1. How many years have you held this event or project? This will be the 43rd year
2. Estimated Attendance: ~ 3500
3. List the years that you have hosted your event or project and the amount of HOT funds assistance from the City of Bandera.

Month/Year Held

Assistance Amount

<u>May 2024</u>	\$ <u>10,500</u>
<u>May 2025</u>	\$ <u>6,250</u>
<u>May 2026 2023</u>	\$ <u>6,250 7,000</u>

4. Have you or will you receive HOT funds from Bandera County for this event:
☐ Yes ☐ No If yes, what was the amount? _____
5. What other organizations or government entities have you received financial support for your project?
EDC, & CVB
6. Did you charge admission? ☒ Yes ☐ No If so, how much? \$ 15 adult, \$6 child
6-12
7. Did your event or program revenue exceed expenditures? ☐ Yes ☒ No
If so, how will the profits be used? we desire to support our youth & other
non profits in the area.
8. Please list all promotional efforts and the amount committed:
Newspaper: \$ _____ Radio: \$ 4304⁰⁰
TV: \$ _____ Other paid advertising: \$ total \$9,843.⁵⁶
Number of press releases to media: Radio promotions
Other promotions: _____
9. Did you include a link to other sources on your promotional handouts and on your website for booking hotel nights during this event? ☒ Yes ☐ No



CITY OF BANDERA

Section 4, Item C.

511 Main St. • PO Box 896 • Bandera, Texas 78003 • P: (830) 796-3765 • F: (830) 796-4247

10. What geographic areas did your advertising and promotion reach?

Mem Weekend 26 countries 27 states 84 Texas towns Labor Day pre state 8 countries, 6 states

Attach the following to the application prior to submission:

- If you are a non-profit business, provide a copy of your agency's IRS tax-exempt certificate.
- Your organization's current budget approved by your organization's board.
- Provide receipts for promotional efforts and copies of promotional material.

Lisa Kellmer

August 29, 2026

Signature

Date



CITY OF BANDERA

Section 4, Item C.

511 Main St. • PO Box 896 • Bandera, Texas 78003 • P: (830) 796-3765 • F: (830) 796-4247

Hotel Occupancy Tax Funds Application

Organization and Contact Information

Official organization name: Bandera Pro Rodeo Association

Mailing address: PO Box 457 Bandera, Texas 78003

Website for event or sponsoring entity: banderapro rodeo.org

Non-profit or for-profit status: NonProfit ⁵⁰¹(c)(3) Tax ID Number: 47-2289507

Purpose of the organization: To promote our western heritage through the sport of Ranch Rodeos. We hope to have an event that draws people into town to boost tourism.

Proposal Information

Does your event specifically and **directly** enhance and promote tourism in the City of Bandera **AND directly** promote the overnight accommodation industry in Bandera?

☒ Yes

☐ No

Does your event specifically limit the use of HOT funds to one or more of the following categories: (1) Advertising and conducting solicitations/promotional programs to attract tourists to the City of Bandera (2) Promotion of the arts (3) Historical preservation projects or activities, (4) Sporting Events?

☒ Yes

☐ No

If the answer to one of the above two questions is no, you are not eligible for HOT funds and need not continue.

How were the requested reimbursable funds used?

These funds are used for our direct advertising for Radio, print, digital & social media outlets.

Why should your request be granted?

Our organization is working hard to continue the traditions of Ranch Rodeo and family entertainment. We want to have a high quality event that draws people into our town, helping the local economy & boosting our tourism activity.



CITY OF BANDERA

Section 4, Item C.

511 Main St. • PO Box 896 • Bandera, Texas 78003 • P: (830) 796-3765 • F: (830) 796-4247

Event Information

Name of event or project: Weekend Labor Day Ranch Rodeo's
Date of event or project: September 4-5, 2027
Primary location of event or project: Mansfield Park Arena
Name/title of officer authorized to act for entity: Eric Kellmann, President
Applicant/contact person: Lisa Kellmann Phone: 830-832-9227

Select Category/Categories and Amount Requested

1. Advertising, Solicitations, and Promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity.

Amount requested under this category: \$ 1,000

2. Promotion of the Arts that Directly Enhance Tourism and the Hotel Convention Industry: the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms

Amount requested under this category: \$ _____

3. Historical Restoration and Preservation Activities that Directly Promote Tourism and the Hotel and Convention Industry: historical restoration and preservation projects or activities or advertising and conducting solicitation and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums.

Amount requested under this category: \$ _____

Sporting Event Expenses that Substantially Increase Economic Activity at Hotels: expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the city or its vicinity.

Amount requested under this category: \$ 1,000



CITY OF BANDERA

Section 4, Item C.

511 Main St. • PO Box 896 • Bandera, Texas 78003 • P: (830) 796-3765 • F: (830) 796-4247

Total Amount requested: \$ 2,000

- How many years have you held this event or project? 10 years under BPPA
- Estimated Attendance: ~ 2100 inticket sales + 40 boxes of 6 seats
- List the years that you have hosted your event or project and the amount of HOT funds assistance from the City of Bandera.

Month/Year Held

Assistance Amount

2025

\$ 2250

\$ _____

\$ _____

NOT sure of
previous
years data.

- Have you or will you receive HOT funds from Bandera County for this event:
☐ Yes ☐ No If yes, what was the amount? _____
- What other organizations or government entities have you received financial support for your project?
CNB & EDC have contributed funds
- Did you charge admission? ☒ Yes ☐ No If so, how much? \$ 15 adult \$8 kids 6-12
- Did your event or program revenue exceed expenditures? hasnt happened yet ☐ Yes ☐ No
If so, how will the profits be used? TO help fund the Memorial Weekend Stampede Rodeo in 2027.

- Please list all promotional efforts and the amount committed:

Newspaper: \$ _____

Radio: \$ 3855

TV: \$ _____

Other paid advertising: \$ all total 5003.00

Number of press releases to media: _____

Other promotions: using social & digital media

- Did you include a link to other sources on your promotional handouts and on your website for booking hotel nights during this event? ☒ Yes ☐ No



CITY OF BANDERA

Section 4, Item C.

511 Main St. • PO Box 896 • Bandera, Texas 78003 • P: (830) 796-3765 • F: (830) 796-4247

10. What geographic areas did your advertising and promotion reach?

Pre stats from online sales > 8 countries, 6 states

Attach the following to the application prior to submission:

- If you are a non-profit business, provide a copy of your agency's IRS tax-exempt certificate.
- Your organization's current budget approved by your organization's board.
- Provide receipts for promotional efforts and copies of promotional material.

Lisa Kellman

08/29/2026

Signature

Date



CITY OF BANDERA

511 Main St. • PO Box 896 • Bandera, Texas 78003 • P: (830) 796-3765 • F: (830) 796-4247

Section 4, Item C.



Hotel Occupancy Tax Funds Application

Organization and Contact Information

Official organization name: Bandera Business Association (BBA)

Mailing address: 414 12th Street, PMB016, Bandera, TX 78003

Website for event or sponsoring entity: www.banderabusiness.com

Non-profit or for-profit status: Non Profit Tax ID Number: 33-1104310

Purpose of the organization: To promote, preserve and enhance our western and historical culture in Bandera Texas known as "The Cowboy Capital of the World".

Proposal Information

Does your event specifically and **directly** enhance and promote tourism in the City of Bandera **AND directly** promote the overnight accommodation industry in Bandera?

☒ Yes ☐ No

Does your event specifically limit the use of HOT funds to one or more of the following categories: (1) Advertising and conducting solicitations/promotional programs to attract tourists to the City of Bandera (2) Promotion of the arts (3) Historical preservation projects or activities, (4) Sporting Events?

☒ Yes ☐ No

If the answer to one of the above two questions is no, you are not eligible for HOT funds and need not continue.

How were the requested reimbursable funds used?

The Cowboys on Main are a blended group of historical reenactment actors who perform for the visitors of Bandera on a weekly basis, usually on Saturdays for 4 hours. Any funding received goes directly to pay the actors for their individual performances.

Why should your request be granted?

We need assistance to ensure this event continues.



CITY OF BANDERA

511 Main St. • PO Box 896 • Bandera, Texas 78003 • P: (830) 796-3765 • F: (830) 796-4247

Event Information

Name of event or project: Cowboy on Main

Date of event or project: Every Saturday from 9:00 am to 2:00 pm

Primary location of event or project: Heritage Park

Name/title of officer authorized to act for entity: Arlene Guerra-BBA President

Applicant/contact person: Arlene Guerra Phone: 210-6324535

Select Category/Categories and Amount Requested

1. Advertising, Solicitations, and Promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity.

Amount requested under this category: \$ \$38,500

2. Promotion of the Arts that Directly Enhance Tourism and the Hotel Convention Industry: the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms

Amount requested under this category: \$ -0-

3. Historical Restoration and Preservation Activities that Directly Promote Tourism and the Hotel and Convention Industry: historical restoration and preservation projects or activities or advertising and conducting solicitation and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums.

Amount requested under this category: \$ -0-

Sporting Event Expenses that Substantially Increase Economic Activity at Hotels: expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the city or its vicinity.

Amount requested under this category: \$ -0-



CITY OF BANDERA

Section 4, Item C.

511 Main St. • PO Box 896 • Bandera, Texas 78003 • P: (830) 796-3765 • F: (830) 796-4247

Total Amount requested: \$ \$38,500

1. How many years have you held this event or project? Started in 2005
2. Estimated Attendance: Varies from 50 to 75 plus per show. Two to three shows every Sat plus visiting and
Performing skits in varies stores and restaurants along Main Street
3. List the years that you have hosted your event or project and the amount of HOT funds assistance from the City of Bandera.

Month/Year Held

Assistance Amount

June/2022

\$ \$5,000-City

Sept/Jan 2025

\$ EDC-\$28,700 City \$10,000

\$ _____

4. Have you or will you receive HOT funds from Bandera County for this event:
☐ Yes ☒ No If yes, what was the amount? _____
5. What other organizations or government entities have you received financial support for your project?
EDC
6. Did you charge admission? ☐ Yes ☒ No If so, how much? \$ _____
7. Did your event or program revenue exceed expenditures? ☐ Yes ☒ No
If so, how will the profits be used? N/A

8. Please list all promotional efforts and the amount committed:

Newspaper: \$ _____

Radio: \$ _____

TV: \$ _____

Other paid advertising: \$ _____

Number of press releases to media: Facebook, CVB Weekly calendars, posters and banners,

Other promotions: Texas Highway Magazine, Yo Lo and various other movies etc that performers have been
interviewed and filmed in.

9. Did you include a link to other sources on your promotional handouts and on your website for booking hotel nights during this event? ☒ Yes ☐ No

www.banderacowboycapital.com and www.banderabusiness.com



CITY OF BANDERA

Section 4, Item C.

511 Main St. • PO Box 896 • Bandera, Texas 78003 • P: (830) 796-3765 • F: (830) 796-4247

10. What geographic areas did your advertising and promotion reach?

All over the country and internationally

Attach the following to the application prior to submission:

- If you are a non-profit business, provide a copy of your agency's IRS tax-exempt certificate.
- Your organization's current budget approved by your organization's board.
- Provide receipts for promotional efforts and copies of promotional material.

Allen B. Givens

8/26/26

Signature

Date



CITY OF BANDERA

511 Main St. • PO Box 896 • Bandera, Texas 78003 • P: (830) 796-3765 • F: (830) 796-4247

Hotel Occupancy Tax Funds Application

Organization and Contact Information

Official organization name:

Riding on Faith Rodeo

Mailing address:

P.O. Box 63254, Pipe Creek, TX 78063

Website for event or sponsoring entity:

RidingonFaithRodeo.com

Non-profit or for-profit status:

profit

Tax ID Number:

Purpose of the organization:

Produce Rodeo in Bandera for Summer

Proposal Information

Does your event specifically and **directly** enhance and promote tourism in the City of Bandera **AND directly** promote the overnight accommodation industry in Bandera?

☒ Yes

☐ No

Does your event specifically limit the use of HOT funds to one or more of the following categories:

(1) Advertising and conducting solicitations/promotional programs to attract tourists to the City of Bandera (2) Promotion of the arts (3) Historical preservation projects or activities, (4) Sporting Events?

☒ Yes

☐ No

If the answer to one of the above two questions is no, you are not eligible for HOT funds and need not continue.

How were the requested reimbursable funds used?

as added money to get contestants to Bandera and advertisement.

Why should your request be granted?

We are the only event that was happening during the summer 2026 in Bandera.



CITY OF BANDERA

511 Main St. • PO Box 896 • Bandera, Texas 78003 • P: (830) 796-3765 • F: (830) 796-4247

Section 4, Item C.

Event Information

Name of event or project: Riding on faith Rodero.
Date of event or project: Friday from May 28, 2026 to July 31, 2026
Primary location of event or project: Mangfield Park Arena
Name/title of officer authorized to act for entity: Karen Konvicka, Owner
Applicant/contact person: K. Konvicka Phone: 253-209-1109

Select Category/Categories and Amount Requested

1. Advertising, Solicitations, and Promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity.

Amount requested under this category: \$ 2,000

2. Promotion of the Arts that Directly Enhance Tourism and the Hotel Convention Industry: the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms

Amount requested under this category: \$ _____

3. Historical Restoration and Preservation Activities that Directly Promote Tourism and the Hotel and Convention Industry: historical restoration and preservation projects or activities or advertising and conducting solicitation and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums.

Amount requested under this category: \$ _____

Sporting Event Expenses that Substantially Increase Economic Activity at Hotels: expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the city or its vicinity.

Amount requested under this category: \$ \$12,500 -



CITY OF BANDERA

511 Main St. • PO Box 896 • Bandera, Texas 78003 • P: (830) 796-3765 • F: (830) 796-4247

Section 4, Item C.

Total Amount requested: \$ 14,500

1. How many years have you held this event or project? 10
2. Estimated Attendance: we had 500-600 each week.
3. List the years that you have hosted your event or project and the amount of HOT funds assistance from the City of Bandera.

Month/Year Held

Assistance Amount

2025
2024
2023

\$ 8,000
\$ 10,000
\$ 10,000

4. Have you or will you receive HOT funds from Bandera County for this event:
☒ Yes ☐ No If yes, what was the amount? \$5,000

5. What other organizations or government entities have you received financial support for your project? none

6. Did you charge admission? ☒ Yes ☐ No If so, how much? \$ 15 each

7. Did your event or program revenue exceed expenditures? ☒ Yes ☐ No
If so, how will the profits be used? \$1283.11 after all expenses

8. Please list all promotional efforts and the amount committed:

Newspaper: \$ _____

Radio: ~~5000~~ 5100

TV: \$ _____

Other paid advertising: \$ 10000

Number of press releases to media: _____

Other promotions: \$490

9. Did you include a link to other sources on your promotional handouts and on your website for booking hotel nights during this event? ☒ Yes ☐ No



CITY OF BANDERA

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10. What geographic areas did your advertising and promotion reach?

Texas, International, and 32 states

Attach the following to the application prior to submission:

- If you are a non-profit business, provide a copy of your agency's IRS tax-exempt certificate.
- Your organization's current budget approved by your organization's board.
- Provide receipts for promotional efforts and copies of promotional material.

Karen Barker

Signature

2026 Aug 8

Date

MEMORANDUM

To: Honorable Mayor & City Council

From: Toni Kunz City Administrator

Date: September 28, 2026

Agenda Item: 4D Approval of Ordinance 464 to approve budget amendment to remove \$30,000.00 from the

Action Requested: Discussion and action

Overview and Background: City Council requested budget amendments.

Legal Services Recommendation: On September 29 2026, if Council votes to amend the budget that was adopted on Tuesday, September 22, 2026, the amended budget must be file as provided in Tex. Loc. Gov't Code Ann. § 102.009(d) since the amendment is prior to the adopted budget's effective date. Council may move the amended amounts from one line to another line item in the adopted budget since Council levied taxes to support the adopted budget. Council may move money from designated salary line items to the city council contingency line item or alternatively move it to be used for the WWTP project. In either case, the ordinance should include language that the amendment is necessary due to an unforeseen emergency expenditure to justify the amendment.

ORDINANCE NO. 464**AN ORDINANCE TEXAS, AMENDING THE OFFICIAL 2026-2027 BUDGET FOR THE CITY OF BANDERA; PROVIDING FOR SEVERABILITY, REPEALING ALL ORDINANCES IN CONFLICT AND ESTABLISHING AN EFFECTIVE DATE.**

WHEREAS, the City Council of the City of Bandera, Texas, deems it necessary, proper and in the best interest of the citizens of Bandera to amend its official 2026-2027 city budget making changes in the budget for municipal purposes as permitted under Tex. Loc. Gov't Code Ann. § 102.010; and

WHEREAS, the City of Bandera's 2026-2027 Annual Budget was passed and approved on September 22, 2026; and

WHEREAS, a total of \$30,000.00 was budgeted for administrative salaries 10-519-1000; and

WHEREAS, City Council has determined that this position is not needed and that the funds should be transferred to the General Fund account to be utilized for contingency purposes 10-506-7510; and

WHEREAS, the City Council has determined that these budget amendments are necessary and proper, serves a municipal purpose and will help the City better protect the health, safety and welfare of the general public

NOW THEREFORE BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF BANDERA, TEXAS:

SECTION 1. Upon the recommendation of the City Administrator, the City Council of the City of Bandera, Texas does hereby approve the amended budget for the City of Bandera General Fund for the Fiscal Year beginning October 1, 2026 and ending September 30, 2027 as permitted by Tex. Loc. Gov't Code Ann. § 102.010, and attached hereto as Exhibit A.

SECTION 2. After the adoption of the budget amendment, the City Secretary will also provide a copy of filing to the County Clerk as required by Tex. Loc Gov't Code Ann. §102.009(d). Also copy of the official city budget amendment shall be kept on file in the Office of the City Secretary.

SECTION 3. Repealer. All ordinances, or parts thereof, which are in conflict or inconsistent with any provision of this Ordinance are hereby repealed to the extent of such conflict, and the provisions of this Ordinance shall be and remain controlling as to the matters resolved herein.

SECTION 4. Relation to Other Ordinances. This ordinance shall not be construed to require or allow any acts which are prohibited by any other ordinance.

SECTION 5. Savings Clause. The repeal or amendment of any ordinance or part of ordinances effectuated by the enactment of this ordinance shall not be construed as abandoning any action now pending under or by virtue of such ordinance or as discontinuing, abating, modifying, or altering any penalty accruing or to accrue or as affecting any rights of the City of Bandera under any section or provisions of any ordinances in effect at the time of passage of this ordinance.

SECTION 6. Cumulative. The provisions of this ordinance shall be cumulative of all ordinances not repealed by this ordinance and ordinances governing or regulating the same subject matter as that covered herein. This ordinance shall not be construed to require or allow any act which is prohibited by any other ordinance.

SECTION 7. Severability. It is hereby declared to be the intention of the City Council that the phrases, clauses, sentences, paragraphs, and sections of this ordinance be severable, and, if any phrase, clause, sentence, paragraph, or section of this ordinance shall be declared invalid by judgment or decree of any court of competent jurisdiction, such invalidity shall not affect any of the remaining phrases, clauses, sentences, paragraphs, or sections of this ordinance and the remainder of this ordinance shall be enforced as written.

SECTION 8. Proper Notice and Meeting. It is hereby officially found and determined that the meeting at which this Ordinance was passed was open to the public and that public notice of the time, place, and purpose of said meeting was given as required by the Open Meetings Act, Chapter 551 of the Texas Government Code. Notice was also provided as required by Chapter 52 of the Texas Local Government Code.

SECTION 9. Effective Date. This Ordinance shall become effective immediately from and after passage and any publication if required by governing law.

PASSED and APPROVED this the 29th Day of September 2026.

Denise Griffin, Mayor

ATTEST:

Jill Dickerson, City Secretary

Exhibit A

City of Bandera

Budget Amendment for Fiscal Year 2026-27

From Account No. 10-519-1000 (Permitting)

to Account No. 10-506-7510 (Council Contingency)