MINUTES FOR THE SPECIAL MEETING OF THE BANDERA ECONOMIC DEVELOPMENT CORPORATION

THURSDAY, JULY 15, 2021 AT 5:30PM

AT CITY HALL, 511 MAIN STREET, BANDERA TX

- 1. Call to order -The meeting was called to order at 5:31PM. All board members are present.
- 2. All stood for the Pledge of Allegiance
- 3. Announcements Patricia Moore explains the bull riding event this weekend Friday and Saturday at Mansfield park. Riding on Faith Rodeo is also on Friday night. Board member Kunz speaks on the Blue Line motorcycle event.
- 4. Visitors to be heard (please keep comments to 3 minutes)
- 5. Consent Agenda

(Items on consent agenda are considered being of a routine nature by The Economic Development Corporation and may require only limited discussion. Any Board Member may request that items be removed from the consent agenda and be considered separately for the purpose of discussion and voting.)

- a. Minutes of the June 24, 2021 agenda
- b. Neffendorf and Blocker invoice for audit year ending 09/30/20
- c. Reimbursement of Quickbooks for July, 2021
- d. BEDC Financials as of June 09, 2021
- e. Administrative Assistant Invoice

Laura makes a motion to approve, seconded by Secretary Arterbury. All in favor, none opposed. Motion passes.

- 6. Discussion and possible action on adding and/or keeping signers to Bandera Bank signature cards VP Devenport makes a motion to table this item until a later date, seconded by Board Member Kunz. Board Member Kunz suggests waiting until the board turnover to add new members as signers. All in favor, none opposed. Motion passes.
- 7. Discussion and possible action on next two public hearings for the purchase of property within Bandera Range subdivision VP Devenport motions to have first public hearing on Monday July 26, 2021 at 5:30PM, prior to City Council meeting, seconded by Board Member Kunz. All in favor, none opposed. Motion passes. Board member Morse gives an update on property negotiation status. Board member Kunz makes a motion to postpone the second public hearing to be determined at the next meeting, seconded by Secretary Arterbury. Board Member Kunz amends her motion to set the second public hearing date to August 26, pending verification, seconded by Secretary Arterbury. No further discussion. All in favor, none opposed, motion passes.
- 8. Discussion and possible action on establishing BEDC social media presence Board Member Kunz makes motion to open for discussion, seconded by VP Devenport. Board Member Ojeda discusses the necessity of being on a public platform on social media. Board Member Kunz discusses the logistics of running a social media page and its purpose, suggesting not

having a separate website from the City. President Wilcox discusses having an EDC board member appointed to handle EDC social media, starting with Facebook before expanding. Board Member Kunz discusses refocusing our mission for the EDC and what we wish to promote via social media. President Wilcox states that having a presence on facebook is crucial outreach. Board Member Morse states that community outreach should be a pivotal purpose on social media. Board Member Ross asks who will be overseeing the page, Board Member Ojeda states that this needs to be a joint effort to not repeat information but improve where we can. The board discussed the significance of a social media presence, the costs, and the maintenance. Board Member Kunz amends her motion to have President Wilcox create a Facebook page on behalf of EDC under the banderaedc@gmail email account and add board members as admins, seconded by VP Devenport. All in favor, none opposed. Motion passes

- 9. Update and possible action on Christmas lights community gathering at Mansfield park A date has been set to August 12, 2021 at 5:30 at Mansfield park. Needs to be on newspapers and social media.
- 10. Discussion and possible action on reviewing of recommendation on EDC Board application VP Devenport makes a motion to table this item until needed, seconded by Secretary Arterbury. All in favor, none opposed. Motion passes.
- 11. Update from President Wilcox on sales tax form amendment President Wilcox has not had a chance to go on the comptroller's website to update the sales tax form amendment.
- 12. Future agenda items Board Member Ross asks what can the EDC do about the park's bathroom. President Wilcox agrees to add this item to the next agenda
- 13. Comments from the Board VP Devenport reminds the Board that simple city is going to be having a presentation august the 5th, recommends EDC Board presence. Board Member Kunz suggests that the EDC have a workshop at the simple city presentation.
- 14. Establish next EDC meeting August 26th, 2021 at 5:30 at City Hall

15. Adjourn - The meeting adjourned at 6:16PM

Karina Cabrera, Administrative Assistant