

# PLANNING AND ZONING COMMISSION MEETING

1 GOVERNMENT CTR, BALLWIN, MO 63011 MONDAY, JUNE 02, 2025 at 7:00 PM

#### **AGENDA**

#### 1. Call to Order

#### 2. Approval of Minutes

a. Minutes of May 5, 2025 Meeting

#### 3. Agenda Items

- <u>a.</u> SUE-25-05 Special Use Exception, submitted by Rajakumari Kandula, for a restaurant with front yard parking at 15307 Manchester Road.
- <u>b.</u> SUE-25-06 Special Use Exception, submitted by Sarem Alden Othman for a restaurant with front yard parking at 15299 Manchester Road.
- c. Z-02-25 Zoning Change from St Louis County's R-2 Residence District to the City of Ballwin's R-2 Single Family Dwelling District for the following subdivisions: Oak Tree Farm and Oak Tree Farm Addition, Parc Forrest and the property at 705 Henry Avenue.

#### 4. Adjourn

<u>NOTE:</u> Due to ongoing City business, all meeting agendas should be considered tentative. Additional issues may be introduced during the course of the meeting.

<u>ADA NOTICE:</u> Residents of Ballwin are afforded an equal opportunity to participate in the programs and services of the City of Ballwin regardless of race, color, religion, sex, age, disability, familial status, national origin or political affiliation. If one requires an accommodation, please call (636) 227-8580 V or (636) 527-9200 TDD or 1-800-735-2466 (Relay Missouri) no later than 5:00 p.m. on the third business day preceding the hearing. Offices are open between 8:00 a.m. and 5:00 p.m. Monday through Friday.



## **Planning & Zoning Con**

Section 2, Item a.

## **Meeting Minutes**

May 5, 2025 7:00pm 1 Government Ctr. Ballwin MO 63011

#### THE MINUTES ARE PREPARED IN SUMMARY TO REFLECT THE OVERALL DISCUSSIONS, NOT VERBATIM QUOTES.

The meeting was called to order by Chairman Grant Alexander at 7:00 p.m.

Prior to the meeting, Commissioner Jonathan Harvey was sworn in, filling the position left vacant by Derek Beiter.

#### **ROLL CALL**

Present

Mayor Mark Stallmann

Alderman David Siegel

Chairman Grant Alexander

Commissioner Janet Carr

Commissioner Jonathan Harvey

Commissioner Victoria Winfrey

Commissioner Zach Carter

Commissioner Scott Brinker

City Attorney Robert Jones

City Planner Lynn Sprick

Absent

Commissioner Bill Hinds

Commissioner Michael Swain

#### **MINUTES**

The minutes from the April 7, 2025 Planning & Zoning Commission Meeting were submitted for approval. A motion to approve as submitted was made by Alderman Siegel and seconded by Commissioner Carr. The motion was approved unanimously.

#### **AGENDA ITEMS**

# SUE-25-03 Special Use Exception, submitted by Fuad Khalil, for a restaurant with front yard parking at 15523 Manchester Road.

Lynn Sprick summarized the Petition.

Andrew Holloway (Petitioner) provided additional details.

Alderman Siegel asked if there would be signage restricting use of the parking lot to school use only.

Mr. Holloway confirmed that signage would be in place but noted that the school's use of the lot would generally occur at times opposite those when multi-family residents would typically need additional parking.

Alderman Siegel also inquired about the proposed lighting.

Mr. Holloway referenced the photometric plan that had been submitted.

## Planning & Zoning Co

Section 2, Item a.

## **Meeting Minutes**

May 5, 2025 7:00pm 1 Government Ctr, Ballwin MO 63011

Mayor Stallmann asked about the timing of student drop-off and pick-up at the proposed adjacent facility for which the parking lot would be constructed.

Mr. Holloway responded by outlining the facility's hours of operation.

Commissioner Harvey pointed out that the site plan does not show a sidewalk connecting the proposed parking lot to the building on the adjacent property.

Mr. Holloway provided further information about the proposed parking lot and its intended use for the adjacent property.

Alderman Siegel stated that the Petition under consideration pertains only to the proposed parking lot, and that a Special Use Exception for the adjacent property had already been approved.

Commissioner Carter inquired about lighting and security for the parking lot.

Commissioner Brinker asked what hours the parking lot would be illuminated.

Commissioner Carter also asked whether the parking lot could be gated.

Mr. Holloway explained that the parking lot is intended for multi-use: it would serve the adjacent facility during its hours of operation and be available for multi-family residents during evenings and weekends. The parking lot would be illuminated from dusk to dawn and open 24 hours a day.

Chairman Alexander opened the public hearing. With no members of the public present to speak, the hearing was closed.

Alderman Siegel made a motion to recommend approval of the Petition to the Board of Aldermen, with the two conditions recommended by staff. Commissioner Winfrey seconded the motion, and it was unanimously approved.

With no other business to discuss, Chairman Alexander motioned to adjourn the meeting. Alderman Siegel seconded the motion and the meeting adjourned at 7:33pm.

# Ballwin SPECIAL USE EXCEPTION PETITION

CITY (	OF BALLWIN	}	FEE:	with site plan review \$ 1,500.00 without site plan review \$ 750.00		
COUN	TY OF ST. LOUIS	}	PAID:	Pd		
	E OF MISSOURI	}	NUMBER:	SUE-25-05		
Code	Section under which	CITY  otion: RESTAUF  FRONT  petition is being fill  Petitioner) RAJ	YARD PARKI	L SALES BY DRINK $\frac{1}{5}$ (20) , SECTION 1(21)		
and sta	tes to the Board of Al	dermen:				
I.	<ul> <li>I. That he, she, it, they, has (have) the following legal interest in the tract of land and/or premises located within the corporate limits of Ballwin, Missouri, described in Section II of this petition.</li> <li>A. State Legal Interest: RESTAURANT</li> </ul>					
	A. State Legal Intel	est. MEOTAOT	/			
	B. Documentation	of Legal Interest m	ust accompany this	petition.		
II.	That the legal description of the property/premises, for which a Special Use Exception is desired, is enclosed.					
III.	That a survey or drawing of the property/premises, for which a Special Use Exception is requested, is enclosed, and said drawing is to a scale of 100 feet or less to the inch.					
IV.	That the street address of said property is: 15307 MANCHESTER RD, BALLWIN, MO (					
V.	That the area (acres or square feet) of said property is: 2650 SF					
VI.	That the zoning classification of said property is: C-1 COMMERCIAL DISTRICT					
VII.	That the present use of said property is: UNDER RENOVATION					
VIII.	ODIOTAKATDA (ANI INIDIANI OLIIOINIT)					
IX.	That the proposed Sproperty.	pecial Use Excepti	on does not violate	any private deed restrictions on said		

X. That all information provided herein is true and a statement of fact.

is the Positioner, do heroto request an Ordinance of the Roard of Aldermen approxing and granting the heroin described Special Use Exception	
Manager Carlos Constants	
AUTHORIZED SIGNATURE: P. 12.	
ACTHORIZED SIGNATURE (PRINTED): (2) (1) (2) (2)	
AUTHORIZED SIGNATURE (PRINTED): Pope Kennar Korrelator.  ADDRESS: R) Convice berry cl. Lake Saint Louis Mc (11)  CITY/STATE/ZIP: 63361	
TELEPHONENO 5261	7
TELEPHONENO. 224-866-1043	
as my agent for purposes of presenting this petition, negotiating with the City of Ballwin on all issues relative to this petition, and corresponding and communicating with representatives of the City of Ballwin or all issues relative to this petition.	
AGENT'S SIGNATURE:	
AGENT'S NAME (PRINTED):	
ADDRESS:	
CITY/STATE/ZIP:	
TELEPHONE NO.	
Subscribed and sworn before me this	
Sept 20, 2028 Lincoln County - State of Missouri Commission Number 12608864 My Commission Expires Sep 20, 2028	



Petition Number: SUE-25-05

Public Hearing Date: June 2, 2025

Petitioner: Rajakumari Kandula

29 Serviceberry Drive

Lake St Louis, Missouri 63367

Project Name: Spice Mantra Ballwin

Requested Action: Special use exception for a restaurant with front yard parking

[per Appendix A, Article XIV, Section 1 (14) & (20)]

**Location:** 15307 Manchester Road

**Existing Zoning:** C-1 Commercial District

**Surrounding Zoning:** North - R-1 & R-2 Single Family Dwelling District

South - City of Ellisville, C-3 Commercial District

East & west - C-1 Commercial District





Figure 1 - Aerial view of the site and surrounding properties. The proposed restaurant location is indicated by a red arrow. Source: St Louis County



Figure 2 - Street view of the development. The proposed restaurant location is indicated by a red arrow.



#### **Project description:**

This Petition is for a special use exception for the establishment of a restaurant with front yard parking at 15307 Manchester Road. The property is located on the northwest corner of Manchester Road and New Ballwin Road in a commercial development known as Central Plaza. The property is currently zoned C-1 Commercial District. The properties to the east and west are also zoned C-1. The properties to the north are zoned R-1 and R-2 Single Family Dwelling District. The properties to the south are inside the City Limits of Ellisville and zoned C-3 Commercial District.

#### Staff analysis:

This Petition is for a special use exception for a restaurant with front yard parking at 15307 Manchester Road. The basis for this request is outlined in Appendix A, Article XIV, Section 1(20), which permits restaurants as a special use exception. This Petition meets the specified zoning requirements for a special use exception. In addition, a special use exception is necessary for the implementation of front yard parking along public right of way. This requirement is specified in Appendix A, Article XIV, Section 1(14), which dictates that parking within any front yard is subject to special use exception approval. This regulation applies to all allowed uses in the C-1, C-3, PA and S-1 districts, as well as for all nonresidential uses in the R-1A, R-1, R-2, R-3, R-4, R-5 and PSD Districts. The proposed restaurant would be located in an existing development, known as Central Plaza. The space was occupied most recently by Mi Lupita Restaurant. No exterior or site changes, with the exception of signage, are proposed at this time.

When reviewing a special use exception, the Planning & Zoning Commission and Board of Aldermen shall determine whether such exception:

Will substantially increase traffic hazards or congestion.

A new tenant in this existing development will naturally result in an increase in traffic. However, it's important to note that this space is currently vacant within an already approved development and was last occupied by a different restaurant. The development originally satisfied parking requirements during its construction phase and is now recognized as an existing, legally non-conforming aspect of the site.



b. Will adversely affect the character of the neighborhood.

The proposed development should not adversely affect the character of the neighborhood. It is situated within an established commercial area.

c. Will adversely affect the general welfare of the community.

The proposed development should not adversely affect the welfare of the community.

d. Will overtax public utilities.

The proposed development should not overtax public utilities.

e. Will adversely affect public safety and health.

The proposed development should not adversely affect public safety and health.

f. Is consistent with good planning practice.

The proposed development would meet all current special use exception requirements and is consistent with good planning practice.

g. Can be operated in a manner that is not detrimental to the permitted developments and uses in the district.

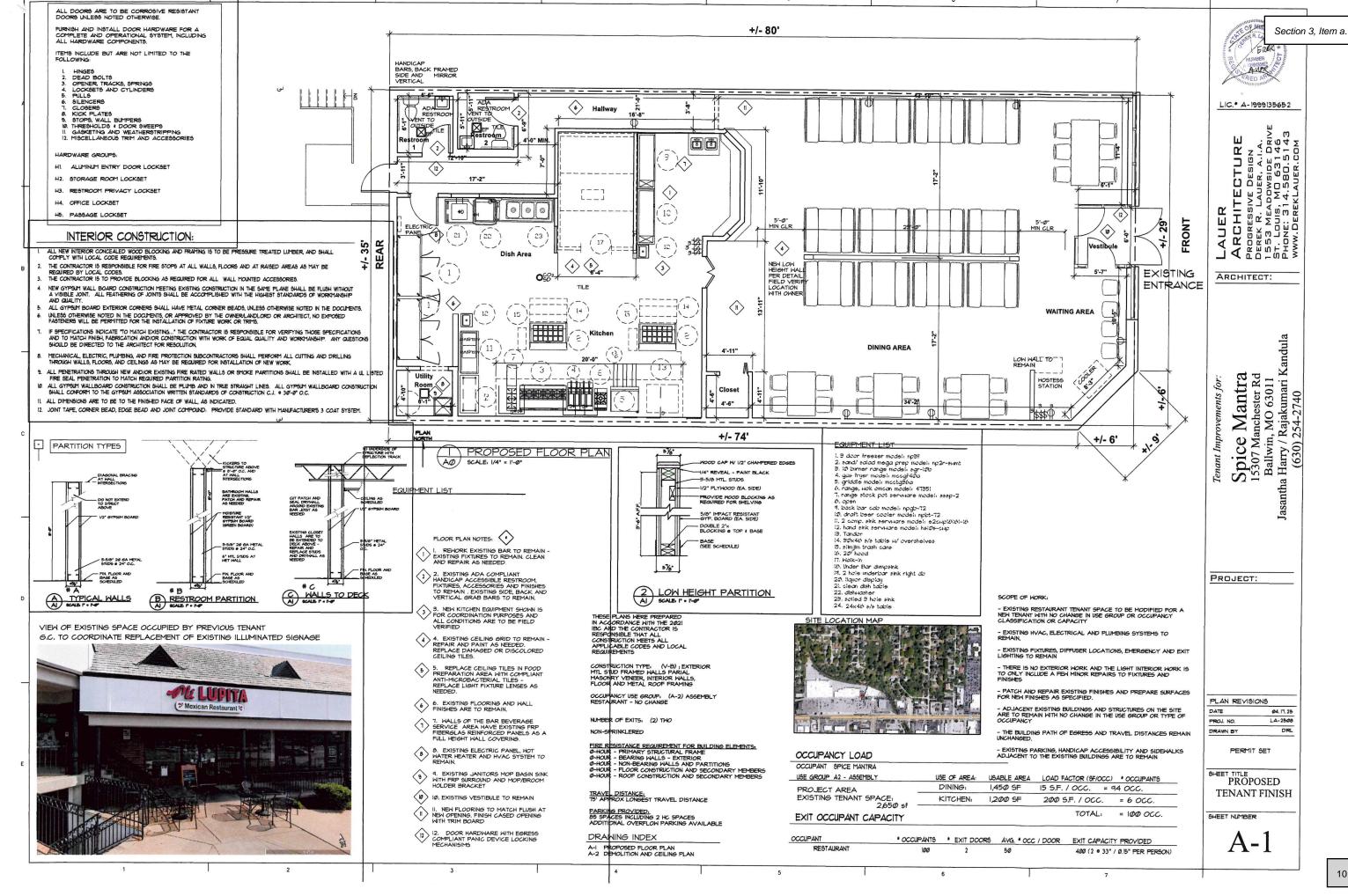
The proposed development should not be detrimental to the permitted developments and uses in the district.

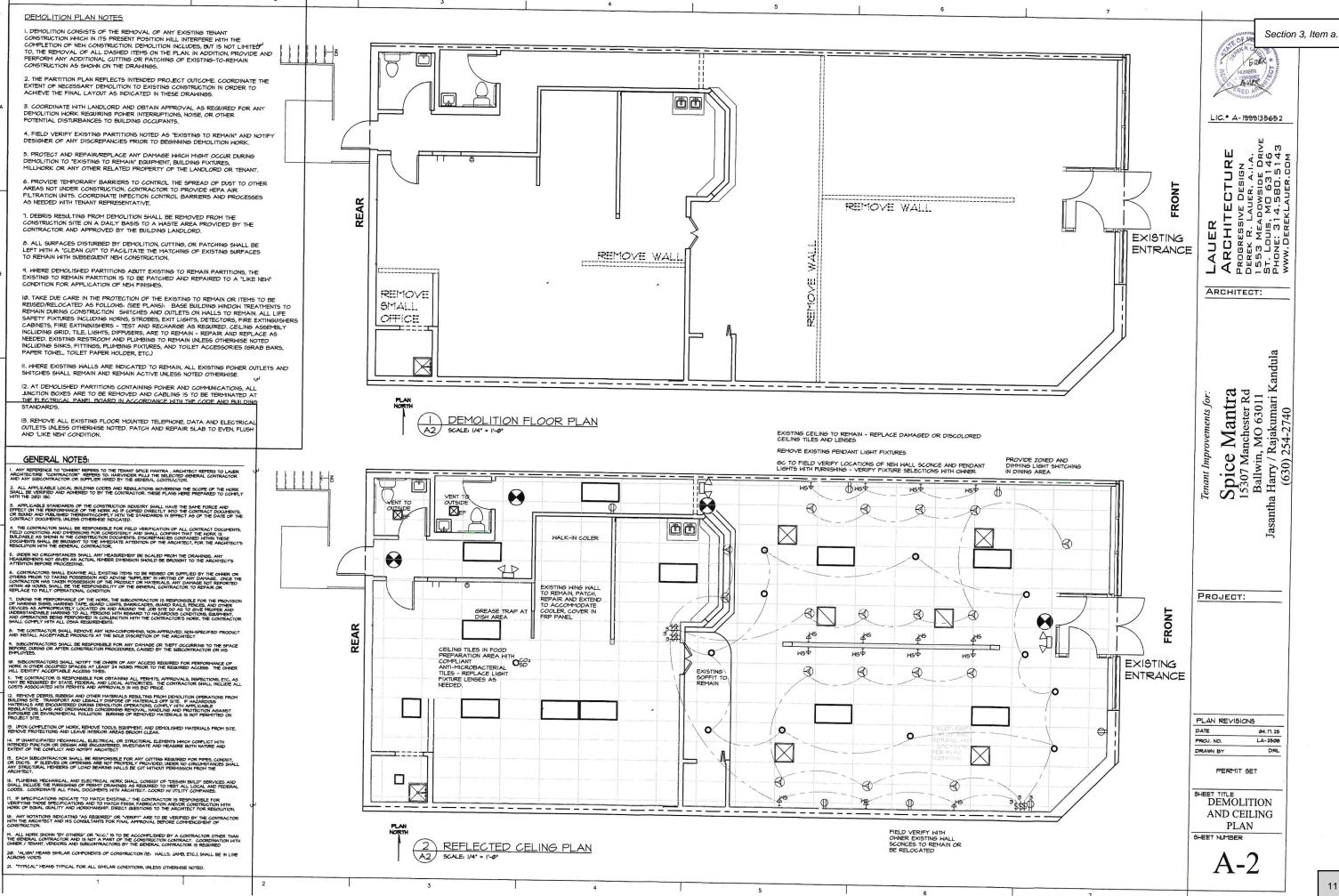
h. Can be developed and operated in a manner that is visually compatible with the permitted uses in the surrounding area.

The proposed development should be operated in a manner that is visually compatible with the permitted uses in the surrounding area.

#### Staff recommendation:

This Petition is for a special use exception for the establishment of a restaurant with front yard parking at 15307 Manchester Road. The restaurant would occupy a space in an existing development that was previously occupied by Mi Lupita Restaurant. Staff has no concerns about the approval of this Petition.





## Spice mantra BALLWIN

#### **Executive Summary:**

Spice Mantra is owned and operated by Rajakumari Kandula and Jasantha Harry. We have been serving our Indian Style cuisine for nearly 2 years in Saint Louis. We are happy and elated at the prospect of expanding our reach to more people in the community.

Business History:

In 2023, we opened Spice Mantra Indian Cuisine with a vision to bring the rich, diverse flavors of traditional Indian cooking to the heart of St. Peters, St. Louis. Drawing from cherished Indian recipes passed down through generations and a deep passion for hospitality, we crafted a dining experience that quickly distinguished itself in the local culinary scene. Spice Mantra became renowned for its authentic curries, hand-crafted naan, and a warm, welcoming atmosphere that made guests feel right at home. Our restaurant is more than just a place to eat; it's a celebration of India's culinary heritage. The interior blends modern design elements with warm lighting, creating an inviting space perfect for enjoying a meal with family and friends. The ambience is further enhanced by attentive and knowledgeable staff who provide personalized recommendations and accommodate dietary preferences, ensuring every guest has a memorable experience.

Spice Mantra's menu showcases a diverse array of dishes, from rich and flavorful Butter Chicken to aromatic Chicken Biryani, each crafted with care and attention to detail. We also offer unique creations that excite the taste buds, catering to both traditional favorites and innovative palates. Our commitment to quality is evident in the fresh ingredients and expertly prepared dishes that leave a lasting impression. Beyond our regular dining services, we also offer a banquet hall perfect for celebrating life's special moments, from parties to events and more. Our experienced chefs bring a wealth of cooking experience, enabling our clients to enjoy Indian food that is hard to find anywhere else.

With over 1,000 glowing reviews on Google in just four months, our St. Peter's location has become a go-to spot for foodies and explorers alike. We're known for our proven recipes, bold spices, and special dishes. Our customers rave about our authentic biryani, and we're excited to continue sharing these fan favourites with the community. In 2025, we plan to bring new ideas and a modern approach while staying true to our roots. Together, we've expanded the menu to include regional specialties from across India, introducing that's now a local favorite, and added catering services for community events and celebrations. Thanks to the support and love of *our* customers, Spice Mantra continues to grow as a proudly owned business, serving the vibrant community of St. Peters and We're excited to share that **Spice Mantra Indian Cuisine** is expanding! Due to the incredible support and love from our St. Peters community, we're bringing the authentic flavors of India to a brand-new location in **Ballwin**, **MO 63011**, right on Manchester Road. This new chapter allows us to connect with even more guests and share the same warm hospitality, rich spices, and traditional recipes that make Spice Mantra a local favorite.

#### Locational Rationale:

Spice Mantra Indian Cuisine is proud to expand to a new location in Ballwin, Missouri, situated along the bustling Manchester Road corridor—a prime commercial area known for its vibrant mix of restaurants, shops, and community services. This high-traffic location offers excellent visibility and accessibility, making it a convenient stop for residents, commuters, and families. The space is designed to reflect the essence of Spice Mantra's brand—modern yet rooted in

tradition, with warm interiors and thoughtful décor that enhance the dining experience. With a growing demand for diverse culinary options in the area, Ballwin presents an exciting opportunity to share our authentic Indian cuisine with a new and welcoming community. In addition, it will finally be able to provide our patrons with what they have been asking for: a patio and an area for private events.

The new location features a spacious outdoor patio that will comfortably seat. We will be serving both food and alcohol (to guests of legal drinking age) until 9:30 PM. At this new location, we aim to enhance the dining experience by incorporating soft

Indian- style background music that creates a calm and peaceful atmosphere for our guests.

Additionally, we will feature **TV** displays showcasing food preparation videos and cultural visuals, offering a glimpse into the rich traditions behind our cuisine. These elements are designed to provide a soothing, immersive environment that complements the flavors of Spice Mantra Indian Cuisine.

Hours of Operation

Spice Mantra will be open seven days a week during the initial months of operation, ensuring.

Consistent availability for our guests. Our hours of operation will be from 11:00 AM to 10:00 PM, offering both lunch and dinner service. This schedule is designed to accommodate a wide range of diners, from lunch-time visitors and afternoon shoppers to evening guests looking for a relaxed dinner experience. As we settle into the community and understand customer preferences, we will continue to evaluate and adjust our hours to best serve our patrons.

#### Staffing:

While exact numbers are still being finalized, Spice Mantra expects to create a significant number of jobs at our new Ballwin location. Our team will include kitchen staff, servers, hosts, and managers to support full-week operations. We're committed to hiring locally, providing proper training, and ensuring a positive work environment as we grow.

## **Business Statement**

Our proposed business, Spice Mantra (Indian Cuisine), is set to become a prominent dining establishment specializing in authentic Indian cuisine. At Spice Mantra Restaurant, we are committed to offering a diverse menu inspired by the rich culinary traditions of Indian. Our mission is to provide a unique and memorable dining experience to the residents and visitors of Ballwin, specifically and Saint Louis in General, delivering exceptional food and outstanding customer service.

Kev Highlights of Our Business Plan:

Authenticity: We are dedicated to preparing dishes that capture the essence of Indian cuisine. Our experienced chefs will ensure that each dish reflects the genuine flavors and aromas of Indian and close to southern Asian cuisine.

Cultural Diversity: Our menu will be designed to cater to a wide range of tastes, offering a variety of options, including vegetarian and vegan dishes, to accommodate the diverse preferences of our customers.

**Community Involvement:** We value our role in the local community and are committed to actively participating in neighborhood events, sponsoring local initiatives, and engaging with residents and businesses to foster a sense of belonging.

**Innovation:** We will leverage the expertise of software engineers with over a decade of experience to incorporate cutting-edge technology into our restaurant operations, including online ordering, delivery services, and customer feedback mechanisms.

**Sustainability:** We are dedicated to operating an environmentally responsible business by implementing eco-friendly practices and sourcing local, fresh ingredients whenever possible.

**Exceptional Customer Experience:** At Spice Mantra, we strongly emphasize providing our customers with a warm and welcoming environment. Our team is committed to delivering the highest level of customer service, ensuring every visit is a delightful experience.

**Financial Responsibility:** As responsible tenants, we are fully prepared to meet our financial obligations, including rent, utilities, and property maintenance. Our references can attest to our financial stability and reliability.

We are confident that our passion for culinary excellence, commitment to our community, and dedication to creating a thriving, innovative, and sustainable business make us an ideal choice for leasing your property at 15307 Manchester Rd. |Ballwin, MO 63011. We look forward to working closely with you to bring our vision to life and to contribute to the success and vibrancy of the property. Sincerely,

Rajakumari Kandula.

# Spice Mantra Business Plan

## **Executive Summary**

D, a visionary enterprise led by Rajakumari Kandula and Jasantha Harry, is poised to bring the rich flavors of authentic Indian cuisine to the heart of Ballwin. With a blend of culinary expertise, technological innovation, and commitment to community engagement, Spice Mantra Restaurant aims to become a thriving culinary destination and a pillar of the local community.

#### **Business Description**

Statement: At Spice Mantra, we are on a mission to take our customers on a flavorful journey to the heart of India, where they can indulge in the rich and aromatic flavors of authentic Indian cuisine. We are dedicated to creating an inclusive and warm dining experience that celebrates the diversity of Indian spices and brings people together to share the magic of traditional dishes.

**Location Rationale:** The choice of 15307 Manchester Rd as the location for Spice Mantra is a result of thoughtful planning and market research. This location offers several key benefits that make it the perfect spot for our Indian restaurant:

Accessibility: 15307 Manchester Rd is conveniently located for both locals and visitors, providing ample parking and easy access to major roadways. This ensures that customers from the surrounding area and beyond can easily enjoy a dining experience with us.

**Visibility:** The location offers excellent visibility, which plays a crucial role in attracting foot traffic and potential diners. Situated in a high-traffic area, this enhances our restaurant's presence and brand recognition, making it easier for customers to find and choose Spice Mantra for their dining experience.

**Demographics:** The neighborhood surrounding 15307 Manchester Rd. Aligns perfectly with our target market. It is home to a diverse community with a refined taste for international cuisine, making it an ideal location for our Indian offerings.

Community Engagement: 15307 Manchester Rd is situated in a vibrant, community-oriented area with numerous events and activities throughout the year. We are excited to actively engage in these events and contribute to the local culture, establishing Spice Mantra as a cherished part of the community. Economic Viability: The area provides strong economic stability and growth potential, which is essential for the long-term success and sustainability of our restaurant.

In summary, Spice Mantra is the result of a deep passion for Indian cuisine, culinary expertise, and a dedication to providing a memorable dining experience. The choice of 15307 Manchester Rd. as our location is both strategic and symbolic of our desire to share the vibrant flavors of India with the Ballwin community and beyond.

## Market Analysis Industry Overview

The restaurant industry continues to evolve, with consumers increasingly seeking authentic, international dining experiences. Indian cuisine, known for its rich flavors, diverse regional dishes, and vibrant use of spices, is experiencing steady growth in popularity across the U.S. Spice Mantra is positioned to meet this demand by offering an elevated Indian dining experience rooted in tradition, quality, and hospitality.

Target Market & Customer Demographics

Spice Mantra targets a broad yet focused customer base that values authentic cuisine and cultural richness: Local Residents: Families, professionals, and retirees in Ballwin seeking high-quality, diverse dining options.

**Tourists & Visitors:** Guests exploring the area who are looking for unique and memorable culinary experiences.

Cultural Enthusiasts: Individuals interested in global cuisine and Indian cultural heritage.

**Health-Conscious Diners:** Customers looking for flavorful, nutritious options, including dishes with fresh herbs, spices, and lean proteins.

**Vegan & Vegetarian Consumers:** A significant portion of our menu is plant-based, reflecting India's strong vegetarian tradition and catering to growing dietary preferences.

Competitive Analysis

While the Ballwin area hosts a variety of dining establishments, the number of restaurants specializing in authentic Indian cuisine remains limited. Spice Mantra enters the market with a strong competitive edge by focusing on quality, authenticity, and a rich cultural experience. Key areas of competition include:

Other Indian Restaurants: While a few Indian restaurants operate locally, many offer limited regional variety or lack the ambience and service of a full dining experience. Spice Mantra distinguishes itself through a diverse, curated menu that highlights the depth of Indian culinary traditions.

International Cuisine Establishments: Restaurants offering a mix of global dishes may attract customers seeking variety. However, Spice Mantra's dedicated focus on Indian cuisine provides a more immersive and authentic experience that stands apart.

Fast-Casual and Chain Restaurants: These venues appeal to convenience-driven diners. Spice Mantra's competitive advantage lies in delivering a high-quality, sit-down dining experience rooted in traditional Indian hospitality, offering depth of flavor and cultural authenticity that chains cannot replicate.

## Market Trends and Growth Projections

Several key market trends support the strong potential for Spice Mantra's success:

**Culinary Exploration:** Consumers are increasingly drawn to authentic and culturally rich dining experiences. The bold, diverse flavors of Indian cuisine perfectly meet this demand.

Health & Wellness Focus: With rising interest in nutritious eating, Indian cuisine's use of spices, legumes, whole grains, and plant-based ingredients appeals to health-conscious diners.

**Dietary Inclusivity:** There is a growing demand for menus that accommodate vegan, vegetarian, and gluten-free diets. Spice Mantra addresses this with a wide range of inclusive options rooted in India's culinary traditions.

Community Engagement: Modern diners value restaurants that are active within their local communities. Spice Mantra aims to engage through local events, cultural celebrations, and partnerships.

In conclusion, Indian cuisine continues to see strong growth in the U.S. due to its unique flavors, cultural richness, and dietary adaptability. In conclusion, Spice Mantra is well-positioned to thrive in Ballwin's dining scene by aligning with key market trends and offering a distinctive, high-quality Indian dining experience.

## Marketing and Sales Strategy Marketing Strategy

At Spice Mantra, we understand the importance of a well-rounded marketing strategy to effectively connect with our target audience and establish a strong presence in the Ballwin dining scene. Our approach will integrate both digital and traditional channels to build brand awareness, drive traffic, and foster community relationships. Key components include:

Branding: Develop a compelling brand identity that reflects the authenticity, warmth, and cultural richness of Indian cuisine. This includes a distinctive logo, cohesive visual design, and consistent messaging across all platforms.

Online Presence: Launch a user-friendly, mobile-optimized website featuring our full menu, online reservation system, and integrated takeout/delivery options. Active social media profiles (Instagram, Facebook, etc.) will be used to highlight dishes, engage with customers, and promote special events or seasonal offerings.

Local SEO Optimization: Ensure high visibility in local search results through targeted SEO strategies. This includes optimizing our Google Business profile, using local keywords, and encouraging customer reviews to drive foot traffic and online engagement.

Community Engagement: Establish a strong local presence by participating in community events, cultural festivals, sponsorships, and collaborations with nearby businesses. This fosters goodwill and builds long-term relationships with local patrons.

**Content Marketing:** Share engaging content such as recipe highlights, behind-the-scenes kitchen moments, chef interviews, and food culture insights via blogs, videos, and social media posts. This positions Spice Mantra as a trusted voice in Indian cuisine.

**Digital Advertising:** Leverage targeted online advertising, including pay-per-click (PPC) campaigns and geotargeted social media ads, to reach new audiences and convert interest into visits.

## Sales Strategy

At Spice Mantra, our sales strategy is centered on delivering a memorable dining experience that builds customer loyalty and generates positive word-of-mouth. We aim to drive consistent revenue through quality, convenience, and personalized engagement. Key elements include:

Authenticity & Quality: Serve consistently high-quality, authentic Indian cuisine that reflects the depth and richness of India's culinary heritage. Our commitment to flavor, freshness, and presentation will be a core driver of customer satisfaction and repeat visits.

Outstanding Customer Service: Train all staff to deliver warm, attentive service that enhances the overall dining experience. From the first greeting to the final bill, every guest interaction will reflect our hospitality-driven culture.

Diverse & Inclusive Menu: Offer a well-rounded menu that appeals to a broad audience, including options for vegetarians, vegans, and those with dietary restrictions. This ensures inclusivity and increases our customer base.

Online Ordering & Delivery: Provide seamless online ordering and reliable delivery services to cater to the growing demand for convenience. Partnering with local delivery platforms will help us reach more customers beyond our dine-in base.

Loyalty Program: Launch a digital loyalty program that rewards repeat customers with discounts, exclusive offers, or free menu items. This encourages ongoing engagement and increases customer lifetime value.

Special Events & Promotions: Host culturally themed nights, tasting events, and limited-time offers to keep the dining experience exciting. These initiatives drive foot traffic and encourage customers to return frequently.

## Management and Organization

Spice Mantra operates with a collaborative and team-driven organizational structure designed to promote efficiency, accountability, and seamless communication. Each department is led by experienced individuals who bring specialized skills while maintaining a shared commitment to delivering an exceptional dining experience. Key roles include:

Owner/General Manager: Oversees overall operations, strategic planning, and financial management.

Executive Chef: Leads kitchen operations, menu development, food quality, and staff training.

Front-of-House Manager: Manages customer service, reservations, and the day-to-day dining experience.

Marketing & Events Coordinator: Handles promotions, social media, local partnerships, and

Special events.

Kitchen & Service Staff: Responsible for food preparation, cleanliness, table service, and ensuring smooth operations during business hours.

Our structure allows for flexibility and encourages team input, fostering a culture of shared success and continuous improvement.

## **Advisory Board**

While Spice Mantra does not currently have an external advisory board, we remain open to engaging industry experts, culinary consultants, or business advisors as we scale. Their guidance will be valuable in refining our operations, expanding strategically, and staying ahead of evolving market trends.

#### Conclusion

At Spice Mantra, our marketing and sales strategies are rooted in delivering authenticity, quality, and exceptional service. From our flavorful Indian cuisine to our inclusive dining atmosphere, we aim to create memorable experiences that keep guests coming back.

Our leadership team brings a unique blend of business acumen and culinary passion, positioning us to thrive in Ballwin's vibrant dining scene. Backed by a collaborative organizational structure and a vision of cultural celebration through food, Spice Mantra is poised for long-term success in the competitive restaurant industry.

#### Product/Service Line

At Spice Mantra, our offerings embody the rich, vibrant spirit of authentic Indian cuisine. Each dish is thoughtfully crafted to reflect India's diverse culinary traditions, spanning North to South and everything in between. From timeless classics to innovative reinterpretations, our menu is a flavorful celebration of culture, comfort, and creativity.

## Key Features of Our Offerings

#### Authenticity

Our culinary philosophy is grounded in authenticity. We prepare dishes using traditional Indian cooking methods and locally sourced as well as imported spices to ensure every bite reflects the true essence of Indian flavors. From slow-cooked curries to hand-stretched flatbreads, we stay true to time-honored recipes passed down through generations.

#### **Diverse Selection**

Our menu features a wide range of offerings—from popular North Indian favorites like butter chicken, paneer tikka, and biryani, to Southern specialties such as dosa, idli, and tangy tamarind rice. We also explore regional delicacies, Indo-Chinese fusions, and seasonal dishes that highlight India's culinary depth.

#### Signature Flavors

What sets Spice Mantra apart is our bold and balanced use of spices. Each dish is thoughtfully seasoned with house-made masalas and spice blends like garam masala, mustard seeds, curry leaves, and fenugreek. These carefully layered flavors create a sensory experience that keeps customers coming back.

#### Inclusivity

We recognize the growing demand for inclusive dining options. Our menu features a wide

Selection of vegetarian, vegan, gluten-free, and Jain-friendly dishes—without compromising on flavor or variety. This inclusive approach allows us to serve a diverse and health-conscious customer base.

#### Popular Offerings

#### **Butter Chicken**

Succulent chicken pieces simmered in a rich, creamy tomato gravy, infused with aromatic spices. A beloved classic, best enjoyed with naan or rice.

#### Chicken Tikka

Marinated chicken, grilled to perfection, offering smoky, flavorful bites. Served with a side of mint chutney for a refreshing contrast.

#### Aloo Tikki

Crispy, golden potato patties stuffed with a blend of spices. A perfect vegetarian appetizer, served with tangy tamarind chutney.

#### Seekh Kebab

Minced meat (lamb or chicken) blended with spices and herbs, skewered and grilled to perfection. A flavorful, meltin-your-mouth delicacy.

#### Gulab Jamun

Soft, round dough balls soaked in fragrant sugar syrup. A traditional and irresistible Indian dessert that offers the perfect sweet ending to your meal.

#### Naan

Traditional Indian flatbread, baked in a tandoor for a perfect balance of crisp and soft. Available in garlic, butter, or plain varieties to accompany any meal.

#### Paneer Tikka

Cubes of paneer marinated in spiced yoghurt and grilled to perfection. A delightful vegetarian option with smoky flavors and a touch of tang.

#### Biryani

Fragrant basmati rice cooked with tender pieces of chicken, lamb, or vegetables, layered with aromatic spices. Served with a cooling raita for the perfect pairing.

#### Masala Dosa

A crispy, thin pancake made from fermented rice and lentil batter, filled with a spiced potato mixture. Served with coconut chutney and tangy sambar.

#### Rogan Josh

Slow-cooked lamb in a rich and flavorful gravy, infused with a blend of spices, including cinnamon, cardamom, and Kashmiri chilies. A heartwarming dish, perfect with naan or rice.

#### Chole Bhature

Spicy and tangy chickpeas served with deep-fried, puffy bhature bread. A quintessential North Indian dish that is both comforting and flavorful.

#### Saag Paneer

Creamy spinach curry with cubes of paneer (Indian cottage cheese), spiced to perfection. A popular vegetarian dish that pairs wonderfully with naan or rice.

#### Dal Makhani

A rich, creamy lentil stew made from black lentils and kidney beans, simmered to perfection with spices. A comforting vegetarian dish that can be enjoyed with naan or steamed rice.

#### Tandoori Chicken

Chicken marinated in a blend of yoghurt and spices, then cooked in a traditional tandoor oven. Smoky, juicy, and full of flavor, it's a crowd favorite.

#### Pani Puri

Crispy, hollow puris filled with a mixture of spicy tamarind water, potatoes, and chickpeas. A popular street food from India that is fun, refreshing, and bursting with flavour.

#### Methi Thepla

A Gujarati speciality, these soft, spiced flatbreads are made with fenugreek leaves and served with yoghurt or pickle. A wholesome snack or meal.

#### Palak Chaat

Crispy spinach leaves topped with tangy yoghurt, tamarind chutney, and a medley of spices. A refreshing and unique way to enjoy spinach in a snack form.

#### Kadhi Pakora

A yoghurt-based curry made with fried gram flour dumplings (pakoras), served in a tangy and mildly spiced gravy. A comforting dish is often served with rice.

#### Malai Kofta

Soft, spiced dumplings made of paneer and vegetables, served in a rich and creamy tomato-based gravy. A luxurious vegetarian dish perfect for special occasions.

#### Pulao

A fragrant rice dish cooked with a variety of spices and vegetables, or meat. It's lighter than biryani, yet full of flavor and aroma, perfect as a side or main dish.

#### Vada Pav

A Mumbai street food classic, consists of a spicy mashed potato patty in a bun, served with chutneys. It's a perfect blend of spicy, savory, and crunchy.

#### Mutton Korma

Slow-cooked mutton in a fragrant, spiced curry with a rich, creamy base. A royal dish with layers of flavor that's best enjoyed with naan or paratha.

#### Aloo Gobi

A dry curry made with potatoes and cauliflower, spiced with cumin, turmeric, and coriander. A light, vegetarian dish that's satisfying and full of flavor.

#### Market Needs Fulfilled:

#### Diverse and Authentic Flavours:

Spice Mantra fulfils the market's need for diverse, authentic, and high-quality Indian cuisine. Our dishes provide an experience that satisfies the cravings of diners looking for a genuine taste of India, ranging from aromatic biryanis to flavorful curries and tandoori specialties.

#### Inclusivity:

We address the needs of customers with varying dietary preferences by offering a wide range of vegan, vegetarian, and gluten-free options. This inclusivity ensures that everyone, regardless of dietary restrictions, can enjoy the rich flavors of Indian cuisine.

#### **Cultural Exploration:**

We fulfil the market's desire for culinary exploration by offering a unique opportunity to experience the diverse flavors, spices, and traditions of India. Our menu takes diners on a

Journey through various regions of India, allowing them to discover new and exciting dishes. In summary, Spice Mantra is deeply rooted in authenticity, diversity, and inclusivity. We cater to the market's need for a genuine and diverse Indian dining experience, making us a distinctive and highly sought-after establishment in the Ballwin culinary scene.



# **PUBLIC HEARING**

Notice is hereby given that on Monday, June 2, 2025 at 7:00 pm, a Public Hearing will be held by the Planning & Zoning Commission in the City Government Center Board Room at 1 Government Center, Ballwin, Missouri 63011. The Commission will consider the following Petition:

SUE-25-05 Special Use Exception, submitted by Rajakumari Kandula, for a restaurant with front yard parking at 15307 Manchester Road.

Additional information on this Petition is available at the City Government Center or by calling 636-227-2243

# Ballwin SPECIAL USE EXCEPTION PETITION

	No. / A Book No. of	II VALI SUVEDALI RIII	***************************************			
COUN	OF BALLWIN TY OF ST. LOUIS E OF MISSOURI	}	FEE: PAID: NUMBER:	with site plan review \$ 1,500.00 without site plan review \$ 750.00 SUE - 25 - 06		
Type	of Special Use Excep	CITY	ARD OF ALDER OF BALLWIN use	LMEN		
Code	Section under which	petition is being fi	led:			
Now	comes (print name of	Petitioner) Sare	m-Alden Othmai	1		
and sta	tes to the Board of Ale	dermen:				
I.	That he, she, it, they, has (have) the following legal interest in the tract of land and/or premises located within the corporate limits of Ballwin, Missouri, described in Section II of this petition.					
	A. State Legal Inter	est: Leaseholde	er (Commercial L	ease Agreement Signed for Op		
	B. Documentation of Legal Interest must accompany this petition.					
II.	That the legal description of the property/premises, for which a Special Use Exception is desired, is enclosed.					
III.	That a survey or drawing of the property/premises, for which a Special Use Exception is requested, is enclosed, and said drawing is to a scale of 100 feet or less to the inch.					
IV.	That the street address of said property is: 15299 Manchester Rd, Ballwin, MO 63011,					
٧.	That the area (acres or square feet) of said property is: Approximately 4,663 square feet					
VI.	Commercial/Retail (C-1)					
VII.	Retail space (formerly vacant)					
VIII.	That the intended use	e of said property	is: Operation of	Mocha Point Coffee Co. — a sr		
IX.	That the proposed Sproperty.	pecial Use Excepti	on does not violate	any private deed restrictions on said		

X. That all information provided herein is true and a statement of fact.

I, the Petitioner, do hereby request an Ordinance of the Board of Aldermen approving and granting the herein described Special Use Exception.
PETITIONER: Sarem-Alden Othman
AUTHORIZED SIGNATURE:
AUTHORIZED SIGNATURE (PRINTED): Sover-Alden Olymon
ADDRESS: 416 Johanna Place de
CITY/STATE/ZIP: Ballwin, MO, 63001
TELEPHONE NO. 314 736 788
I, (print name of Petitioner) Sacem-Alden Othman, do hereby designate Sacem-Alden Othman as my agent for purposes of presenting this petition, negotiating with the City of Ballwin on all issues relative to this petition, and corresponding and communicating with representatives of the City of Ballwin relative to this petition.
AGENT'S SIGNATURE:
AGENT'S NAME (PRINTED): Some - Alden Othman
ADDRESS: 416 Johanna place dr
CITY/STATE/ZIP: Balluin, MO, 63001
TELEPHONE NO. 314 236 728
Subscribed and sworn before me thisday of
My Commission Expires
DEANNA DAWN SIEBEN Notary Public - Notary Seal St Louis County - State of Missouri Commission Number 23297650 My Commission Expires Sep 6, 2027



Petition Number: SUE-25-06

Public Hearing Date: June 2, 2025

**Petitioner:** Sarem-Alden Othman

416 Johanna Place Dr

Ballwin, Missouri 63021

Project Name: Mocha Point Coffee

Requested Action: Special use exception for a restaurant with front yard parking

[per Appendix A, Article XIV, Section 1 (14) & (20)]

**Location:** 15299 Manchester Road

**Existing Zoning:** C-1 Commercial District with a MRD Manchester Road

Revitalization District Overlay

**Surrounding Zoning:** North - R-1 & R-2 Single Family Dwelling District

South - City of Ellisville, C-3 Commercial District

East & west - C-1 Commercial District





Figure 1 - Aerial view of the site and surrounding properties. The proposed restaurant location is indicated by a red arrow. Source: St Louis County



Figure 2 - Street view of the development. The proposed restaurant location is indicated by a red arrow.



#### **Project description:**

This Petition is for a special use exception for the establishment of a restaurant with front yard parking at 15299 Manchester Road. The property is located on the northwest corner of Manchester Road and New Ballwin Road in a commercial development known as Central Plaza. The property is currently zoned C-1 Commercial District. The properties to the east and west are also zoned C-1. The properties to the north are zoned R-1 and R-2 Single Family Dwelling District. The properties to the south are inside the City Limits of Ellisville and zoned C-3 Commercial District.

#### Staff analysis:

This Petition is for a special use exception for a restaurant with front yard parking at 15299 Manchester Road. The basis for this request is outlined in Appendix A, Article XIV, Section 1(20), which permits restaurants as a special use exception. This Petition meets the specified zoning requirements for a special use exception. In addition, a special use exception is necessary for the implementation of front yard parking along public right of way. This requirement is specified in Appendix A, Article XIV, Section 1(14), which dictates that parking within any front yard is subject to special use exception approval. This regulation applies to all allowed uses in the C-1, C-3, PA and S-1 districts, as well as for all nonresidential uses in the R-1A, R-1, R-2, R-3, R-4, R-5 and PSD Districts. The proposed restaurant would be located in an existing development, known as Central Plaza. The space was occupied most recently by Avenue clothing store. No exterior or site changes, with the exception of signage, are proposed at this time.

When reviewing a special use exception, the Planning & Zoning Commission and Board of Aldermen shall determine whether such exception:

Will substantially increase traffic hazards or congestion.

A new tenant in this existing development will naturally result in an increase in traffic. However, it's important to note that this space is currently vacant within an already approved development and was previously occupied. The development originally satisfied parking requirements during its construction phase and is now recognized as an existing, legally non-conforming aspect of the site.



b. Will adversely affect the character of the neighborhood.

The proposed development should not adversely affect the character of the neighborhood. It is situated within an established commercial area.

c. Will adversely affect the general welfare of the community.

The proposed development should not adversely affect the welfare of the community.

d. Will overtax public utilities.

The proposed development should not overtax public utilities.

e. Will adversely affect public safety and health.

The proposed development should not adversely affect public safety and health.

f. Is consistent with good planning practice.

The proposed development would meet all current special use exception requirements and is consistent with good planning practice.

g. Can be operated in a manner that is not detrimental to the permitted developments and uses in the district.

The proposed development should not be detrimental to the permitted developments and uses in the district.

h. Can be developed and operated in a manner that is visually compatible with the permitted uses in the surrounding area.

The proposed development should be operated in a manner that is visually compatible with the permitted uses in the surrounding area.

#### Staff recommendation:

This Petition is for a special use exception for the establishment of a restaurant with front yard parking at 15299 Manchester Road. The restaurant would occupy a space in an existing development that was previously occupied by a retail clothing store. Staff has no concerns about the approval of this Petition.



**GENERAL NOTES: ARCHITECTURAL** 

CONTRACTOR SHALL KEEP BUILDING SECURE AND WEATHER-TIGHT DURING THE CONSTRUCTION PERIOD

ALERT ARCHITECT TO ANY DISCREPANCIES IN EXISTING CONDITIONS

VERIFY THAT ALL BUILDING CORE PARTITIONS AND COLUMNS SHOWN AS EXISTING CONSTRUCTION ARE READY TO RECEIVE NEW

FINISHES AS SPECIFIED. IF NOT, PROVIDE DRYWALL FINISH AS REQUIRED. DRYWALL THICKNESS TO MATCH BUILDING STANDARD NOTED ON PARTITION TYPES. AT ALL EXISTING GYPSUM BOARD CORNERS, VERIFY THAT ALL CORNER BEADS ARE STRAIGHT, UNBROKEN AND NOT DAMAGED. PROVIDE NEW CORNER BEADS AS REQUIRED.

ALL DIMENSIONS ARE SHOWN TO FACE OF GYP UNLESS NOTED OTHERWISE.

CASE ALL DOOR, WINDOW, AND THRESHOLD OPENINGS IN AREA OF RENOVATION WITH HOLLOW METAL FRAMES, TYP. FURR OUT AROUND EXISTING STRUCTURAL COLUMNS AND/OR

PIPING, MINIMIZE SIZE UNLESS OTHERWISE NOTED ON PLAN. ADD/VERIFY EMERGENCY EGRESS SIGNAGE EXISTS THROUGHOUT ENTIRE BUILDING, PER IBC 1008.

DRYWALL FINISH FOR WALLS IS LEVEL 4, SUITABLE FOR FLAT

ALL PARTITIONS SHALL BE "PI" UNLESS OTHERWISE NOTED ON

ALL OPENINGS TO BE 3'-0" WIDE CLEAR UNLESS OTHERWISE DIMENSIONED ON PLAN.

ALL EQUIPMENT AND APPLIANCES ARE SUPPLIED BY GENERAL CONTRACTOR UNLESS NOTED OTHERWISE ON PLAN. VERIFY ALL APPLIANCE DIMENSIONS ALL FINISHES SHALL BE SELECTED BY GC/OWNER AND SHALL

MEET THE IBC BUILDING CODE, CHAPTER 8 FINISH REQUIREMENTS. REFER TO

THE COVER SHEET FOR CODE DATA BLOCK AND FINISH REQUIREMENTS.

SEE A.90 FOR DOOR SCHEDULE AND PARTITION TYPES

**CONSTRUCTION NOTES: ARCHITECTURAL** 

(#) KEYED NOTES: ARCHITECTURAL

XXXX 2. XXXX

**SYMBOL LEGEND** 

P# ---

WINDOW TAG (SEE A.60) PARTITION TYPE (SEE A.90)

(#) DOOR TAG (SEE A.90)

**NCHESTER 1529** 

Section 3, Item b.

DESIGN 

WORKSHOP

MADEMANDESIGN.COM 314.200.2638 614 LAKE AVE. ST. LOUIS MO 63108

05.01.25

NEW PLANS

PRELIMINARY SPACE PLAN

A.30 3/16" = 1'-0"

Section 3. Item b.

# MOCHA POINT COFFEE CO. BUSINESS PLAN SUMMARY

#### **Executive Summary**

Mocha Point Coffee Co., founded by Sarem-Alden Othman, is a modern Yemeni coffee concept rooted in tradition and reimagined for today's American coffee consumer. Located in Ballwin, Missouri, Mocha Point blends centuries-old coffee heritage with a fresh, elevated café experience. Our mission is to revive late-night coffee culture in the U.S. while introducing the distinct flavors and rituals of Yemen—recognized as the birthplace of the global coffee trade. With an emphasis on craft, culture, and community, we are building a brand that honors its roots while scaling for the future.

### **Business History**

Our family has long-standing ties to Ballwin, Missouri, where we've lived, grown, and actively contributed to the local community for decades. This personal history adds depth and purpose to our expansion efforts.

Mocha Point was launched in 2023 as a family-run café, offering traditional Yemeni drinks like Adeni Chai and Mofowar alongside contemporary espresso creations. In its first year, the shop gained widespread local acclaim, drawing in a loyal customer base and sparking opportunities in catering, eCommerce, and retail product development.

We serve a focused, curated menu of specialty beverages and pastries sourced from premium Middle Eastern bakeries. Our operational model is designed for scalability, supported by standardized SOPs, a strong brand identity, and backend systems built for growth.

## Why Yemen? Why Mocha Point?

Yemen's port city of **Mocha** gave coffee its name and served as the world's earliest hub of coffee export during the 15th and 16th centuries. Mocha Point pays tribute to that history—not just in name, but in purpose. Through every drink, we aim to reconnect

consumers to coffee's origins while presenting a refined and accessible version of Yemeni tradition.

#### **Locational Rationale**

Our new flagship location at **15299 Manchester Rd, Ballwin, MO 63011**, offers 4,663 sq. ft. of high-visibility, high-foot-traffic space. The expanded layout will include:

- · A spacious dine-in seating area
- · Outdoor patio and dessert bar
- Banquet-style room for events and workshops
- Elevated design combining modern minimalism with Middle Eastern aesthetics

This site sets the operational and visual standard for all future Mocha Point stores.

### **Operations & Hours**

#### **Store Hours:**

Mon–Thurs: 7:00am – 10:00pm
 Fri–Sun: 8:00am – 12:00am

#### **Private Events:**

Available upon request during off-hours in the dedicated event space.

## **Staffing Overview**

We currently employ 12 team members and expect to grow to 25–35 staff by the launch of our second location near Saint Louis University (SLU). The team includes:

- General Manager
- Assistant Manager
- Lead Baristas
- Line Cooks (tea & food prep)
- Cashiers
- Cleaning Crew

We've built an in-house training program to uphold service standards and support career development.

### Signature Offerings

- Traditional Yemeni Beverages: Adeni Chai, Mofowar, Sanaani
- Specialty Espresso Bar: Mocha Point Latte, Rose Latte, Pistachio Latte
- Fresh Baked Goods: Sabaya, Honeycomb Bread, Baklava Cheesecake
- Cold Refreshers & Smoothies
- In-House Retail Line: Adeni Chai Mix, Pistachio Sauce, Yemeni Coffee Beans

#### **Expansion Strategy**

Our growth plan is centered around scalability, product innovation, and market reach:

- Launch additional corporate and franchise locations
- · Sell branded products via Amazon and Shopify
- Establish a proprietary roasting operation
- Target expansion into Kansas City, Nashville, Miami
- Form strategic partnerships to ensure quality and margin control

## **Community & Cultural Engagement**

We are more than just a coffee shop. Mocha Point is a cultural hub—hosting open mics, workshops, student nights, and heritage-based events. Our locations are designed to be safe, inclusive, and inspiring for families, creatives, and professionals alike.

#### **Financial Overview**

- Year 1 Revenue Target: \$960,000
- Year 2 Revenue Target: \$1.2M
- Breakeven Point: 4,329 cups/month (\$892/day)
- Startup Capital Required: \$136,900

- Gross Margin: ~73%
- Projected Net Income (Year 1): ~\$19,309/month
- Operating Expenses: ~\$9,089/month

#### **Future Vision**

Mocha Point aims to become a nationally recognized brand representing the modern Middle Eastern coffee experience in America. Through live events, limited-edition product launches, and strong community roots, we're telling the story of Yemen's coffee legacy—one cup at a time.

#### Slogan:

"Savor the Essence of Yemen at Mocha Point."



# **PUBLIC HEARING**

Notice is hereby given that on Monday, June 2, 2025 at 7:00 pm, a Public Hearing will be held by the Planning & Zoning Commission in the City Government Center Board Room at 1 Government Center, Ballwin, Missouri 63011. The Commission will consider the following Petition:

SUE-25-06 Special Use Exception, submitted by Sarem Alden Othman for a restaurant with front yard parking and outdoor seating at 15299 Manchester Road.

Additional information on this Petition is available at the City Government Center or by calling 636-227-2243

# Ballwin Est. 1837 ZONING ORDINANCE CHANGE PETITION

CITY	OF BALLWIN	}	FEE:	with site plan review \$ 1,250 without site plan review \$ 500				
COUN	TY OF ST. LOUIS	}	PAID:	without site plan review \$ 500.	.00			
STATE	E OF MISSOURI	}	NUMBER:	Z-25-02				
TO THE BOARD OF ALDERMEN CITY OF BALLWIN								
				Louis County's R-2 Residence	Z			
<u>Distri</u>	ict to the City of Ba	<u>llwin's R-2A</u>	Single Family Dwe	Iling District for the following:	***********			
Oak	Tree Farm and Oa	k Tree Farr	n Addition, Parc For	rest and the property at				
705	Henry Avenue							
Now	comes (print name of I	Petitioner) _!	City of Ballwin					
and sta	tes to the Board of Ald	lermen:						
I.	I. That he, she, it, they, has (have) the following legal interest in the tract of land and/or premises located within the corporate limits of Ballwin, Missouri, described in Section II of this petition.							
	A. State Legal Interest:							
	B. Documentation of Legal Interest must accompany this petition.							
II.	That the legal description of the property/premises, for which a change in the Zoning Ordinance is requested, is enclosed.							
III.	That a plat or drawing of the property/premises for which a change in the Zoning Ordinance is requested is enclosed, and said drawing is to a scale of 100 feet or less to the inch.							
IV.	That the street address of said property/premises is:							
V.	That the area (acres or square feet) of said proposed zoning change is: 331 acres							
VI.	That the existing zoning classification of said property is: St Louis County R-2							
VII.	That the existing use	of said prope	rty/premises is: Singl	e family residential				
VIII.	II. That the proposed zoning classification is: R-2A							
IX.	That the proposed use	e of the prope	rty/premises is: No	change in use				

X. That the deed restrictions, if any, on the petitioned property/premises are not violated by the provi-

sions of the requested change to the Zoning Ordinance.



Petition Number: Z-25-02

Public Hearing Date: June 2, 2025

Petitioner: City of Ballwin

1 Government Center

Ballwin, Missouri 63011

**Project Name:** Rezoning from St Louis County's R-2 Residence District to the City

of Ballwin's R-2A Single Family Dwelling District for the following subdivisions: Oak Tree Farm and Oak Tree Farm Addition, Parc

Forrest and the property at 705 Henry Avenue.

**Requested Action:** Rezoning from St Louis County's R-2 Residence District to the City

of Ballwin's R-2A Single Family Dwelling District.

**Location:** All properties in Oak Tree Farm, Oak Tree Farm Addition, Parc

Forrest Subdivisions and the property at 705 Henry Avenue

**Existing Zoning:** St Louis County R-2 Residence District and Ballwin R-2 Single

Family Dwelling District.

**Surrounding Zoning:** North - Chesterfield R-1 Residence District

Chesterfield R-2 Residence District Chesterfield R-3 Residence District

South -Manchester R-1 Single Family Residential District

East - Ballwin C-1 Commercial District (NCD overlay)

Ballwin R-4 Planned Multiple Dwelling District

St Louis County R-2 Residence District (zoning designation)

West - Ballwin R-2 Single Family Dwelling District



Figure 1 - Aerial view of the area. Source: St Louis County



#### **Project description:**

This Petition is for a Rezoning of the lots in Oak Tree Farm, Oak Tree Farm Addition, Parc Forrest Subdivisions and the property at 705 Henry Avenue. In 1996, the area was annexed into the City of Ballwin from St. Louis County. Annexation allows a city to expand its boundaries and bring newly incorporated land under its jurisdiction. When this occurs, the City applies a zoning designation that aligns with the previous County zoning. However, when these areas were annexed, this step was not completed. To correct this, the City of Ballwin is now moving forward with assigning an appropriate zoning designation to these properties.

#### Staff analysis:

In reviewing this Petition, staff examined St. Louis County's R-2 Residence Zoning District and compared it to the City's residential zoning districts. Ballwin's R-2A Zoning District is nearly identical. The potential creation of non-conforming conditions on affected properties was also considered, with minimal non-conformities expected as a result of this rezoning.

As part of the public notification process, letters were mailed to each affected property, public hearing notices were posted at major intersections within the subdivisions, and information about the Petition was made available on the City's website.

Staff intends to continue making corrections to the Zoning Map to address areas of the City that retained St. Louis County zoning after annexation.

#### Staff recommendation:

This Petition is for a Rezoning of the lots in Oak Tree Farm, Oak Tree Farm Addition, Parc Forrest Subdivisions and the property at 705 Henry Avenue. Staff has no concerns about the approval of this Petition.



Dear Homeowner, May 15, 2025

In 1996, Oak Tree Farm, Oak Tree Farm Addition, Henry Woods and several other properties, were annexed into the City of Ballwin from St. Louis County. Annexation allows a city to expand its boundaries and bring newly incorporated land under its jurisdiction. When this occurs, the City applies a zoning designation that aligns with the previous County zoning. However, when these areas were annexed, this step was not completed.

To correct this, the City of Ballwin is now moving forward with assigning an appropriate zoning designation to these properties.

#### What This Means for You

- No action is required on your part as a homeowner.
- The City is submitting a rezoning application to formally designate these properties under Ballwin's zoning code.
- A public hearing will be held at the Planning & Zoning Commission Meeting on Monday, June 2, at 7:00 p.m. at the Ballwin Government Center. The Commission will make a recommendation to the Board of Aldermen.
- The Board of Aldermen will vote on the rezoning application at their meeting on Monday, June 9 at 7:00 p.m.

#### **Zoning Details**

When these areas were under St. Louis County's jurisdiction, they were zoned **R-2.Residence District**. The equivalent zoning designation in Ballwin is **R-2A Single Family Residential District**. These classifications are nearly identical.

If any existing structure does not fully comply with Ballwin's R-2A zoning requirements, it will be classified as **legally non-conforming ("grandfathered")**. This means:

- The structure may remain as is without any penalties.
- The property can be sold without issue.
- Any new construction or modifications will need to comply with Ballwin's R-2A zoning regulations.

#### More Information

For additional details, including a map of the properties included in this Petition and a chart comparing County and City zoning designations, visit:

www.ballwin.mo.us/OaktreefarmRezoning/

Spinh

If you have any questions or would like to discuss how this may affect your property, please feel free to contact me at lynnsp@ballwin.mo.us or 636-227-2243.

The City is working to keep our records up to date and is seeking information on current subdivision trustees. If your subdivision has trustees, please take a moment to share their names and contact information with us.

Sincerely.

Lynn M. Sprick City Planner City of Ballwin



# **PUBLIC HEARING**

Notice is hereby given that on Monday, June 2, 2025 at 7:00 pm, a Public Hearing will be held by the Planning & Zoning Commission in the City Government Center Board Room at 1 Government Center, Ballwin, Missouri 63011. The Commission will consider the following Petition:

Z-25-02 Zoning Change from St Louis County's R-2 Residence District to the City of Ballwin's R-2A Single Family Dwelling District for the following subdivisions: Oak Tree Farm and Oak Tree Farm Addition, Parc Forrest and the property at 705 Henry Avenue.

Additional information on this Petition is available at the City Government Center or by calling 636-227-2243