

TOWN OF ASHLAND CITY

Parks Advisory Board Date: June 27, 2023, 6:00 PM Minutes



Call to Order	Michael Smith called meeting to order at 6:00 pm
Roll Call	Present: Michael Smith, Matt Waldron, Renee Cannon, Brandy King, Nerissa Aquino, AC Clark, Mayor JT Smith Absent:
Approval of agenda	Mayor JT Smith made motion to approve agenda, Matt Waldron seconded motion. Approved by voice vote
Approval of minutes	Matt Waldron made motion to approve May 2023 minutes, Mayor JT Smith seconded motion. Approved by voice vote.
Partner reports	Soccer – Renee Cannon reported that they held signups June 24 th , the league will continue signups online. Season will start in August and run through October Baseball/Softball – AC Clark reported that softball and baseball seasons are over. Matt Waldron reported that the softball tournament brought in around 1000 people which was good for the community. Basketball Football – AC Clark reported that football will start up soon and they will be beginning signups.
Parks Reports	AC Clark reported that Summerfest was successful and everything went smoothly. The trail is looking good as well. Michael Smith inquired about the bridges on the trails, AC reported that they will need to wait till July which is when the next fiscal year starts.
	Mayor JT Smith and AC Clark reported they have meeting Wednesday and Thursday to go over the Bi-Centennial Trail. Everything looks good on our side just waiting on TDOT to get started. Mayor JT Smith also reported that the calls that citizens are making into TDOT aren't helping move things along.
	Old Business
Halloween Event	Michael Smith reported that the event is good to go on October 28 th . Gentry Seagraves inquired about timing of the event. Michael Smith reported we will do the Trunk or Treat at 4:00pm, followed by the parade and then the movie. Gentry also asked if we could get some Food Trucks down there as well. Sandra Klump requested that we allow vendors to setup at the event. The board said that would be a good idea, we are going to look over the timeline and nail down specifics next meeting.
Caldwell Park	Michael Smith reported that the plan to do something with Caldwell Park is still in the works. The nature center is still in the talks. He suggested that we find free or inexpensive ways to promote the park until we find definite role for the park. Outdoor activities and the boy scouts were suggested. Valerie Kemp reported that there are other unmanned parks that have activities for the community. She suggested that we do a discovery quest or tour that the community can do on their own. This would include having a discovery trail where the community can find specific plants, leaves, wildflowers, insects etc. She reported that Clarksville has a QR tour at one of their parks that is self-guided and would be a great asset to add to Caldwell Park. Brandy King suggested a community garden and/or orchard. Nerissa Aquino also suggested that we do healthy living events at Caldwell as well as start a Friends of Caldwell Park community. She also inquired about the display board that is at the park, AC Clark said he would see how they can get the lock replaced.

	New Business
Mistletoe Trail	Valerie Kemp spoke about doing the Mistletoe Trail again this year. She is hoping the Parks Advisory Board will partner with her on this event. She is expecting around 100 trees and will have 4 events throughout the month of December.
	She would like to form a 501(c)3 nonprofit (Friends of the Parks) in conjunction with the Parks Advisory Board that would help put on events in the parks and would help get more volunteers for the events. She reported that with the Parks Advisory blessing she would cover the cost of the nonprofit fees and doing the filing with the IRS. She would like to see the 1 or 2 board members from the parks board on the Friends of the Parks Board as well as the Parks Director so that we are tied to one another.
HCA Grant	Michael Smith reported that he received the documents from AC Clark for the grant and he would reach out to Tim Atkins and a couple other community members to get a grant written. It will need to be submitted in August.
Cheatham Co. Stars	AC Clark reported that the Ashland City and Pleasant View football leagues have joined together. He reported that the plan for the league is to practice in Ashland City and play games in Pleasant View. The only Ashland City game will be homecoming.
	Matt Waldron reported that Pleasant View has more kids interested than Ashland City, he is worried about this becoming an all Pleasant View league instead of a combined league.
	AC Clark suggested that the Mayor add charging a fee for them to use the Park in Ashland City to the City Workshop. Mayor JT Smith reported he would get it added and they could talk about the best ways go about charging or not charging a fee.
	Ongoing Parks Events
Food Truck Mondays	AC Clark reported that there has been a good turn out of the food trucks. He also reported that many of the food truck vendors have said that business is good and that they are selling out or close to selling out each Monday. He also reported that we may need to change the time to 11 to 2.
Music in the Park	AC Clark reported that attendance is low for music in the park and he wants to get the community more involved in these events.
Movie in the Park	AC Clark reported the movies are doing ok, he would like to see more involvement from the community for these as well. He said we need to do more advertising and maybe get a banner for the courthouse.
Music on Main	Renee Cannon reported that she has 74 vendors that have filled out an application. Last year there were about 80 vendors. She said she would continue to send out emails to get more vendors involved. She asked that Michael Smith get the music acts for the event. AC Clark is going to see how much power we have in the event area, once that is done Renee Cannon can place the vendors and then payments can start to be collected.
	Other Items
Adjournment	Mayor JT Smith motion to adjourn meeting, Matt Waldron seconded motion. Meeting was adjourned at 7:16PM. Next meeting will be July 25 th at 6:00PM at the Senior Citizen Center.

Chairman Michael W. Smith Recorded By Renee Cannon