



TOWN OF ASHLAND CITY

Parks Advisory Board

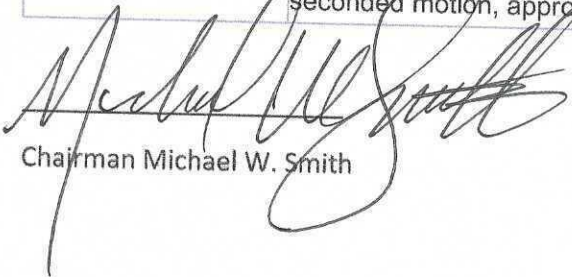
Date: June 18, 2024

Minutes



Call to Order	Matt Waldron called the meeting to order at 6:02 pm
Roll Call	Present: Michael Smith, Matt Waldron, Renee Cannon, Brandy King, Sammy Naquin and AC Clark Absent:
Approval of agenda	Brandy King made a motion to approve, Sammy Naquin seconded motion, approved by all
Approval of minutes	Sammy Naquin made a motion to approve, Brandy King seconded motion, approved by all
Partner reports	<p><u>Soccer</u> – Renee Cannon reported that Fall signups have started, they will have 1 in person sign up on June 29th. Practice will start at the end of July, games will start at the end of August and run through the end of October.</p> <p><u>Baseball</u> – AC Clark reported the baseball season is over.</p> <p><u>Softball</u> – Matt Waldron reported that Ashland City held the district tournament this past weekend. They had 498 people through the gate for the 3-day tournament. He reported that no Ashland City team advanced. He did mention that if Ashland City continues to host tournaments that they need a better fence to put around the park to help participants only enter through the main gate. This will help ensure that no outside food or drink is brought in, which is a district tournament rule as well as help ensure that everyone is going through the main gate.</p> <p><u>Basketball</u> - None</p> <p><u>Football</u> – AC Clark reported that football has started signups and practice should start next month.</p> <p><u>Bass Tournament</u> – Sammy Naquin reported that only 32 boats showed up for the event. It was estimated that 120 would be attending.</p>
Parks Reports	<p>AC Clark reported that Summerfest went well. This year was the biggest attendance they have seen. He reported that before he took Parks Director there was 18,000 to 22,000 in revenue for Summerfest, last year was 35,000 and this year was 45,000. He is seeing a good trend with attendance and revenue. He had good feedback on the laser show, fireworks, bands and sound. He reported that 108 vendors setup for the week.</p> <p>AC Clark reported that he had a meeting with Kimberly Horne and TDOT on Tuesday and everything is still on track to start construction.</p>
Old Business	
Touch A Truck/ Kidsfest	Renee Cannon reported that she emailed the vendors for both events and they are split on which day would work better. It was decided that the Touch A Truck Event will be moved to July 13 th from 11am to 2pm with Music in the Park starting at 6pm. The KidsFest event will be on July 27 th from 9am to 12pm and tied in with the Back To School Bash.
Food Truck Monday	Renee Cannon reported we are still having an issue with vendors showing up when they are scheduled. AC Clark suggested we keep the 4 that always show up, Huddy's, Mo Smoke, Coffee Dawgz and Chicken Strippers and then any others that show up will be welcome.
Music in the Park/ 615 Day	AC Clark reported that attendance was good for the 615 day as well as the Music. He thinks the 615 day helped get more people there for the music.
New Business	
Farmer's Market	Renee Cannon reported that things are going good.
Music in the Park	AC Clark reported that Music for 7/13 will be Devon Williams and he is hoping to get some Church groups involved in the event. The music for 8/10 will be the Wallflowers and he is hoping to do a BBQ Fest event. He had around 10-12 BBQ vendors that wanted to do Summerfest so he is going to reach out to those vendors and see if they are interested in doing the event.
Fun Run/Bike Event	Renee Cannon reported the event is on the city website and she will work on getting the Facebook event started. She also showed the event trail which will start at Riverbluff, go to the walking track, to the tennis courts and back.

Outdoor Nerf Party	Renee Cannon reported is on the city website and she will work on the Facebook event. AC Clark reported that he has started saving some pallets to make forts for the event.
Movie in the Park	Matt Waldron made a motion that we show Honey I Shrunk the Kids as the movie, the board approved.
Music on Main	Renee Cannon reported that we have several that have already applied for Music on Main. AC Clark did remind everyone that the event will have to be done at Riverbluff Park this year and possibly next year due to the jail build. Michael Smith mentioned that if we are going to have to do this at the park this year and next we may need to look at how we plan to do this in the future and if it should be done.
Howl-O-Ween/Movie	Matt Waldron made a motion that we show Beetlejuice as the movie, the board approved. Brandy King and AC Clark want to add a Chili cook off and pumpkin painting to the event and the board thought that was a good way to bring more people down to the events.
Christmas Parade	Sammy Naquin had a list of theme's for this years parade, the board voted to do Christmas at the Movies.
Other Items	
Special Olympics	AC Clark said that Cheatham County Special Olympics reached out to him to do a recruitment event on August 10 th from 10am to 2pm. This will help bring some attention to the this program and will also hopeful help with the Music later that night.
Adjournment	Next meeting is scheduled for July 16 th . Sammy Naquin made a motion to adjourn, Brandy King seconded motion, approved by all.



Chairman Michael W. Smith



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