

## **City of Arkansas City**

## **CITY COMMISSION STUDY SESSION AGENDA**

#### Friday, May 14, 2021 at 12:00 PM - 118 W Central Ave, Arkansas City, KS

#### Please join our meeting from your computer, tablet or smartphone <u>https://global.gotomeeting.com/join/638028437</u> You can also dial in using your phone: United States: **+1 (872) 240-3412** Access Code: **638-028-437**

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#### I. Business

- <u>1.</u> External agencies' budget requests:
  - a. City-Cowley County Health Department
  - b. Cowley First
  - c. Arkansas City Public Library
  - d. Arkansas City Municipal Band
  - e. Visit Ark City
  - f. Arkansas City Chamber of Commerce
  - g. Cherokee Strip Museum
- II. Adjournment

### External Agencies - 2022

General       01-201-6217       Beauffication Advisory Board       \$ -       \$	Fund	Account	Organization	2020 Actual	2021 Approved		2021 YTD	2022 Requested	Mill Rate *	Commission Authorized	Notes
General         01-201-6217         Municipal Band         \$ 4,500         \$ 4,500         \$ -         \$ 4,500         0.077           General         01-201-6217         Fireworks Show         \$ 1,289         \$ 1,000         \$ 1,000         \$ 1,000         0.017           General         01-201-6217         Fireworks Show         \$ 1,289         \$ 1,000         \$ 1,000         \$ 1,000         0.017           General         01-201-6217         Outstanding Student- City Commission         \$ -         \$ 1,750         \$ 3,250         \$ 1,750         0.030           General         01-201-6217         Partnership         \$ 45,000         \$ 45,000         \$ 45,000         \$ 70,000         1.205           General         01-201-6217         Chrokee Strip Museum         \$ 75,000         \$ 70,000         \$ 35,000         \$ 70,000         1.205           General         01-201-6217         Beautification Advisory Board         \$ -         \$ -         \$ -         \$ -         \$ 0.000         2020 YID does not inclue           General         01-201-6217         Beautification Advisory Board         \$ -         \$ -         \$ -         \$ 0.000         Dues           General         01-201-6217         Commerce-Dues         \$ 885         \$ -	General	01-201-6217	Chamber of Commerce	\$ 15,000	\$ 15,000	\$	-	\$ 15,000	0.258		
General       01-201-6217       Fireworks Show       \$ 1,289       \$ 1,000       \$ 1,000       \$ 1,000       0.017         General       01-201-6217       Outstanding Student- City Commission       \$ -       \$ 1,750       \$ 3,250       \$ 1,750       0.030         General       01-201-6217       Partnership       \$ 45,000       \$ 45,000       \$ 22,500       \$ 45,000       0.774         General       01-201-6217       Cherokee Strip Museum       \$ 75,000       \$ 70,000       \$ 35,000       \$ 70,000       1.205         General       01-201-6217       Springhill Golf Course       \$ 3,257       \$ 6,000       \$ 6,000       \$ -       0.000       2020 VTD does not include         General       01-201-6217       Reautification Advisory Board       \$ -       \$ -       \$ -       \$ -       \$ 0.000       Dues         General       01-201-6217       Chamber of Commerce-Dues       \$ 885       \$ -       \$ -       \$ 0.000       Dues         General       01-201-6217       Chamber of Commerce-Dues       \$ 885       \$ -       \$ -       \$ 0.000       Dues         General       01-201-6217       Chamber of Country Humane Society       \$ 33,500       \$ 33,500       \$ 12,675       \$ 33,500       0.577       Contract<	General	01-201-6217	City-Cowley County Health Department	\$ 17,200	\$ 17,200	\$	4,300	\$ 17,200	0.296		
General         01-201-6217         Outstanding Student- City Commission         \$         \$         1,750         \$         3,250         \$         1,750         0.030           General         01-201-6217         Partnership         \$         45,000         \$         45,000         \$         22,500         \$         45,000         0.774           General         01-201-6217         Cherokee Strip Museum         \$         75,000         \$         35,000         \$         70,000         1.205           General         01-201-6217         Cherokee Strip Museum         \$         75,000         \$         30,000         \$         0.000         2020 YID does not including General           01-201-6217         Beautification Advisory Board         \$         -         \$         \$         \$         0.000         2020 YID does not including General           01-201-6217         Chamber of Commerce-Dues         \$         8.85         -         \$         \$         0.000         Dues           SCKEDD - South Central Kansas Economic Development         District         General         01-201-6217         (Yearly Membership Dues)         \$         -         \$         2,060         \$         2,056         2,056         2,060         0.577	General	01-201-6217	Municipal Band	\$ 4,500	\$ 4,500	\$	-	\$ 4,500	0.077		
General         01-201-6217         Cowley First: Cowley County Economic Development         \$ 45,000         \$ 45,000         \$ 22,500         \$ 45,000         0.774           General         01-201-6217         Partnership         \$ 75,000         \$ 70,000         \$ 35,000         \$ 70,000         \$ 22,500         \$ 45,000         0.774           General         01-201-6217         Cherokee Strip Museum         \$ 75,000         \$ 70,000         \$ 35,000         \$ 70,000         2020 YTD does not includ           General         01-201-6217         Beautification Advisory Board         \$ -         \$ -         \$ -         \$ -         \$ 0.000         2020 YTD does not includ           General         01-201-6217         Beautification Advisory Board         \$ -         \$ -         \$ -         \$ -         \$ -         \$ 0.000         Dues           General         01-201-6217         Chamber of Commerce-Dues         \$ 885         \$ -         \$ -         \$ -         \$ -         \$ -         \$ -         \$ -         \$ -         \$ -         \$ -         \$ -         \$ -         \$ -         \$ -         \$ -         \$ -         \$ -         \$ -         \$ -         \$ 0.000         Dues         Dues         Dues         Dues         Dues         Dues	General	01-201-6217	Fireworks Show	\$ 1,289	\$ 1,000	\$	1,000	\$ 1,000	0.017		
General         01-201-6217         Partnership         \$ 45,000         \$ 45,000         \$ 45,000         \$ 45,000         \$ 45,000         \$ 0.774           General         01-201-6217         Cherokee Strip Museum         \$ 75,000         \$ 35,000         \$ 70,000         \$ 35,000         \$ 70,000         \$ 2020 YTD does not includ           General         01-201-6217         Springhill Golf Course         \$ 3,277         \$ 6,000         \$ -         \$ 0.000         2020 YTD does not includ           General         01-201-6217         Beautification Advisory Board         \$ -	General	01-201-6217	Outstanding Student- City Commission	\$-	\$ 1,750	\$	3,250	\$ 1,750	0.030		
General         01-201-6217         Springhill Golf Course         \$ 3,257         \$ 6,000         \$ -         0.000         2020 YTD does not include           General         01-201-6217         Beautification Advisory Board         \$ -         \$ -         \$ -         \$ -         0.000         2020 YTD does not include           General         01-201-6217         Chamber of Commerce-Dues         \$ 885         \$ -         \$ -         \$ -         0.000         Dues           SCKEDD - South Central Kansas Economic Development District         SCKEDD - South Central Kansas Economic Development         \$ -         \$ 2,060         \$ 2,058         \$ 2,060         0.035         Dues           General         01-201-6217         (Yearly Membership Dues)         \$ -         \$ 2,060         \$ 2,058         \$ 2,060         0.035         Dues           General         01-421-6224         Cowley County Humane Society         \$ 33,500         \$ 31,500         \$ 12,675         \$ 33,500         0.577         Contract           General         01-421-6224         Cowley County Humane Society         \$ 33,500         \$ 12,675         \$ 33,500         0.577         Contract           Other:         -         -         Total General Fund - Commission Contributions         \$ 195,631         \$ 196,010 <td< td=""><td>General</td><td>01-201-6217</td><td></td><td>\$ 45,000</td><td>\$ 45,000</td><td>\$</td><td>22,500</td><td>\$ 45,000</td><td>0.774</td><td></td><td></td></td<>	General	01-201-6217		\$ 45,000	\$ 45,000	\$	22,500	\$ 45,000	0.774		
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Alcohol       26-100-6217       Arkansas City After Prom Event- DARE       \$ 1,000       \$ 1,	Tourism	23-773-6301	Visit Ark City - Tacolalah	\$ -	\$-	\$	-	\$ -			
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	Library	27-100-8110	Library	\$ 372,485	\$ 348,529	\$	209,214	\$ 348,655	6.000		6 Mill Cap
Total Community Contributions         \$ 448,485         \$ 424,529         \$ 256,854         \$ 439,655         6.00         \$ -           * Mill Rate Valuation Base:         58,106,205         58,106,205         58,106,205         - <td></td> <td></td> <td>Total Community Contributions</td> <td>\$ 448,485</td> <td>\$ 424,529</td> <td>\$</td> <td>256,854</td> <td>\$ 439,655</td> <td>6.00</td> <td>\$ -</td> <td></td>			Total Community Contributions	\$ 448,485	\$ 424,529	\$	256,854	\$ 439,655	6.00	\$ -	

## 2022 City of Arkansas City Outside Agency Funding Request





- The Health Department is seeking an allocation of \$17.200 for Public Health in Fiscal Year 2022.
- The City has allocated \$17,200 for Public Health in each of the previous 5 years.
- Allocated funds are used in conjunction with other taxpayer funds to leverage and additional \$1,300,000 in state and federal public health funding to the County in 2022.

## What Funds Support

- Labor is the largest expense category of Health Department operations.
- Funds from the Cities and County support 30% of staff salaries and benefits.



## The Investment in Health

- The Health Department never ceased to operate due to the pandemic during 2020.
- Your Health Department continues to successfully provide health services and programs often found only in communities 3 times our size in KS.
- The annual support by our communities is what enables us to remain in operation.



## CORONAVIRUS

2020 Annual Report Of Activities

City-Cowley County Health Department 320 E 9th, Suite B Winfield, KS 67156 620-221-1430



The report of activities and accomplishments of the Joint City-County Health Department for the year ended December 31, 2020. This report is provided to the elected representatives and citizens of Cowley County, Kansas.



## From the Administrator/Public Health Officer:

Answering the public health call in 2020.

The events of 2020 will not soon be forgotten. It was the year in which lifestyles changed drastically and the population of Cowley County suffered from an insidious virus of foreign origin. It was also a year in which the value of your Health Department and the responsibilities of the Public Health Officer were placed in full public view.

The Health Department relied upon partnerships fostered with all local health care providers, as we lead the response to the pandemic. The local response to SARS-CoV2 began in early March as we frantically began battling a 21<sup>st</sup> Century virus with early 20<sup>th</sup> Century methods. We urged staying home, staying apart, practicing extreme hygiene, and covering of our faces. We dealt with shortages of supplies, constantly changing health recommendations and the chaos that follows every emergency. I am incredibly proud of the jobs that the staff members of the Health Department provided, even while they too were subject to personal illness and sadly the deaths of loved ones. Through the entirety of 2020 we did our best to be professional and provide services to our citizens that were desperately needed. I am pleased to say that our Health Department operated on all of the scheduled days of the year and that we never closed our doors or turned people away.

My tenure in public health has provided me training and the skills to plan for public health emergencies. Nevertheless, during 2020 the long days became weeks and then months and oddly time seemed to have little meaning. Tempers and emotions were often on display as schools and businesses were closed and nothing, but vital services provided. People would ask me if this was truly real and if things would ever be normal again?

In times of pandemic response many organizations lose business and experience financial hardships. The Health Department was able to manage the challenges that faced us fiscally without having to seek additional funding from the local citizens. We did receive some additional funding from the state and federal response network so that we could meet our obligations and procure the needed medical supplies for our citizens.

Moving into 2021 we will continue to face the uncertainty of COVID-19 response with the hope provided through a means of immunity, the new COVID vaccines. In what will be the Health Department's 75<sup>th</sup> year of existence we will renew our commitment to the citizens of our County and continue to lead the pandemic response locally. I have never been more grateful to provide an annual report; so you may stay informed about what the Health Department does and how our efforts help us all enjoy healthier lives.

Stay Well,

Thomas Langer Administrator/Public Health Officer



## Our Vision:

Cowley County residents enjoying healthy lives, exercising personal responsibility for their health and the health of their family members.

## Our Mission:

The City-Cowley County Health Department works to promote excellent health, prevent disease, and to protect the environment to benefit all our citizens.

**Prevent~Promote~Protect** 

## CITY-COWLEY COUNTY HEALTH DEPARTMENT 2020 ANNUAL REPORT TO THE COMMUNITY

In 1946 the Joint City-Cowley County Board of Health was formed. The Board's primary responsibility was the governance of operations of a newly formed health department. Our Board of Health was one of the first eighteen within all of the state of Kansas and to this day retains the same structure that was designed by the original founders.

We approach our Health Department's birthday in 2021. Seventy-five years have passed, and the City-Cowley County Health Department continues to be committed to public health service. We are a multi-disciplinary organization that includes physicians, nurses, environmental officers, epidemiologists, biostatisticians, dietitians, health educators and communication professionals. We assess common health measures and work to improve community health and the quality of life by providing interventions and promoting healthy behaviors.

This constitutes the Annual Report of Activities to the local appropriating units of government for the City-Cowley County Health Department as required in our founding Constitution and the Bylaws of the Board of Health. This report is evidence that we are continuing to fulfill our mission within the community. While a report such as this strives to be comprehensive it cannot detail everything that occurred.

Please enjoy this presentation as record of our activities and accomplishments during 2020 as summarized in the pages that follow:

## **KEY ACCOMPLISHMENTS – 2020**

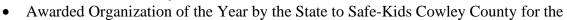
The City – Cowley Health Department interacts with the residents of Cowley County in numerous ways. The following pages will detail specific program activities that occurred during the 2020 calendar year.

Many of the activities you find familiar with while others may surprise you. In any event our efforts are always focused in three specific areas, disease prevention, health improvement education and promotion, and our personal and local environmental protection. These three areas are condensed to three words that appear on our logo and are our way of life.

## **Prevent \*Promote \*Protect**

### Key Accomplishments:

- Lead organization in the COVID-19 pandemic response locally.
- Provided local testing venues for rapid virus detection.
- Provided record setting influenza vaccinations for county residents.





ongoing efforts to improve child safety in both motor vehicles and on bicycles through car seat checks, car seat sponsorship, bicycle helmet promotions.

- Expanded children's immunization services for school requirements.
- Provided Public Health Environmental Services during the pandemic (well testing, wastewater systems, permits).
- Supported Healthy Habits outreach to reduce the onset of tobacco use in children and young adults.



- Employer based health screens for elimination of spread of communicable diseases.
- Provided input to the Kansas Association of Local Health Departments vital to the advancement of the Kansas Foundational Public Health Services Model in local health departments.
- Protect property and reduce costs to homeowners through Certified Flood Plain management.
- Serve in advisory capacity to the Kansas Department of Health & Environment to provide input from mid-size rural community health departments.
- Provided leadership to the South-Central Metro Region of Counties (Cowley, Butler, Sumner, Harvey, Reno, Sedgwick, Marion).



## PUBLIC HEALTH EMERGENCY PREPAREDNESS:

Your Health Department is permanently engaged in Emergency Preparedness. The Department of Homeland Security through the Federal Emergency Management Agency (FEMA) supports the National Incident Management System (NIMS). NIMS provides a common, nationwide approach to allow communities to work together to manage all threats and hazards. NIM applies to all incidents, regardless of cause, size, location, or complexity.



During 2020 we employed all the planning and response measures available to respond to the Coronavirus Pandemic. The response began in March of 2020 and will continue until such time as the pandemic is declared over.

The Health Department is a major contributor in the preparedness process through Emergency Support Function Eight (ESF-8). We

coordinate Public Health and Medical that would be available in response to a public health or medical disaster, or any potential or actual incidents requiring a coordinated response, and/or during a disaster of any kind (natural, manmade, etc.).In today's fast changing world we are continually faced with emerging threats to our health and safety. Severe weather, vector borne, or other contagions, manmade disasters and accidents can strike with little or no warning.

To prepare for the worst you must first imagine the unimaginable. It is grim work considering the devastation emergency events can inflict upon our communities. We spend the serious time to contemplate our community structures and develop all hazards plans to protect and preserve life and health.



In March 2020, Health Department employees were placed into active response duty mode in order to respond to a new pandemic. We used learned techniques and procedures that are practiced annually during point of distribution (POD) exercises (flu shot drive through clinics) that are designed

to test our capabilities relative to how quickly we can respond and could treat the county population in the event of an outbreak of a virus or contagion. In 2020 we used that experience to respond to SARS-CoV2 and provide local drive up testing.

In 2021 The Health Department will respond again and coordinate mass vaccination events in the County as we work to control the pandemic locally.

The Health Department will continue to work diligently with the Cowley County Emergency Management staff and our local first responders and law enforcement as the response continues. We acknowledge that we cannot do this alone and must respond as a group.

The Health Department takes a leadership role in Public Health Emergency Preparedness at the State and Regional level. Regardless the challenge, we will never run and hide but will face the threats head on.

### **RISE COWLEY**

RISE Cowley is the county wide coalition of organizations, business, and individuals with the shared goal of making



Cowley County a better place to live, work and play. RISE has been actively pursuing the grant opportunities of the Blue Cross Blue Shield of Kansas Pathways to a Healthy Kansas Grant. In 2020 in recognition of the work already completed in the county, RISE Cowley was awarded additional funding to continue the wellness initiatives through the next five years.

## **IMMUNIZATION PROGRAM**

Immunization is the process whereby a person is made immune or resistant to an infectious disease, typically by the administration of a vaccine. Vaccines stimulate the body's own immune system to protect the person against subsequent infection or disease.

Immunization is a proven tool for controlling and eliminating life-threatening infectious diseases and is estimated to avert between 2 and 3 million deaths each year. It is one of the most cost-effective health investments, with proven strategies that make it accessible to even the most hard-to-reach and vulnerable populations. In 2020 the Health Department administered more influenza vaccinations that ever. In 2020 we prepared for the arrival of vaccine developed to combat COVID-19, in 2020 the Health Department will coordinate the vaccination of hopefully more than 50% of the county residents that will seek vaccination against COVID-19.

Diseases that were once commonplace and extremely devastating are now well controlled. However, we cannot believe that they are permanently gone from the earth. Measles, mumps,



rubella, polio, tetanus, small pox, chicken pox, meningitis, influenza, pneumonia, hepatitis, shingles are only a few of the most common diseases that we work to prevent through proper vaccination. In Cowley County the Health Department leads the call for preventing

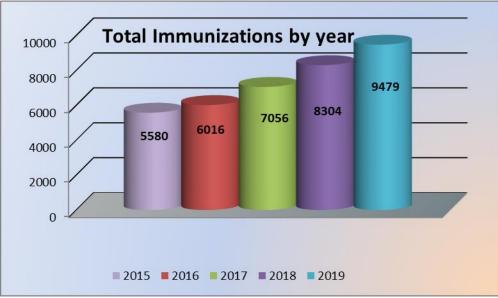
diseases through immunizations. We work diligently to ensure that all possible modern vaccines are made available to residents of Cowley County without having to seek them in other cities. We maintain the highest standing for professionalism and compliance with all vaccination and medical guidelines. We are proud to host numerous onsite public immunization events each year to raise public awareness and make being vaccinated and being healthy easier. We work with private physicians to provide immunizations that they may be unable to provide.

During 2020 we provided:

- 5600+ doses of vaccine to combat childhood disease
- 2100+ doses of vaccine for all known diseases not pediatric
- 2750+ doses of Influenza specific vaccine\* (record number for influenza)



### **COMMUNICABLE DIEASE CONTROL**



Graph reflects previous years data.

In order to protect the public's health, the City-Cowley County Health Department provides epidemiological services in conjunction and collaboration with the Kansas Department of Health and Environment Office of Surveillance and Epidemiology. Health Department staff utilizes the Kansas Electronic Disease Surveillance System, (EpiTrax) for managing all reportable diseases. Our department investigates communicable diseases by identifying source cases of infection, ensuring treatment, investigating transmission to other individuals, electronically reporting case data and providing immunizations to prevent additional spread of infection. To date the department maintains seven staff members able to perform epidemiological services.

Health Department investigations and State of Kansas data reveals that Cowley County has a higher than expected rate of Sexually Transmitted Infections (STI). Sadly in 2019 we worked to identify an outbreak of an STI in our community and identify all at risk individuals to insure they received treatment. The Health Department continues to target this area of concern to gain improvements in population health, reduce the rates of teen pregnancy and lower the rate of newborn children at risk of serious health outcomes.

### FAMILY PLANNING (TITLE X)

According to the Centers for Disease Control and Prevention (CDC), family planning is one of the 10 great public health achievements of the twentieth century, on a par with such accomplishments as vaccination and advances in motor vehicle safety. The ability of individuals to determine their family size and the timing and spacing of their children has resulted in significant improvements in health and in social and economic well-being. Smaller families and increased child spacing have helped decrease rates of infant and child mortality, improve the social and economic conditions of women and their families, and improve maternal health. Contemporary family planning efforts in the United States began in the early part of the twentieth century. By 1960, modern contraceptive methods had been developed, and in 1970 federal funding for family planning was enacted through the Title X program.

The Health Department administers these services in Cowley County. Family Planning in our organization does not support or promote the use of abortion. Our program works with both women and men who wish to be parents and maintain excellent reproductive health. This means that we educate and provide medical help to reduce unwanted pregnancy and prevent the contraction of any sexually transmitted diseases. In 2019 the Health Department helped nearly 1000 Family Planning clients.

#### EARLY DETECTION WORKS

The Early Detection Works Program serves more than 5,300 Kansas women annually providing nearly 20,000 screening and diagnostic services. Women who are diagnosed with breast or cervical cancer through Early Detection Works are able to receive treatment in Medicaid through the "Treatment Act." Cowley County has had several cases diagnosed and women have been successfully treated thanks to this service.

#### **KAN-BE-HEALTHY**

KAN Be Healthy Assessments (KBH) are provided to Medicaid recipients from birth to 21 years of age. The KBH medical screens include vision, hearing, and dental assessment. The KBH screen follows the Early and Periodic Screening, Diagnostic, and Treatment guidelines and is considered an important tool in preventive health care and developmental screening.

#### TINY TEETH PROGRAM

The Tiny Teeth Program provides education on oral health in conjunction with fluoride varnish applications to children that receive Kan-Be-Healthy Assessments or request service. Fluoride has been scientifically demonstrated to be a safe and effective means of reducing dental carries. Good oral health practices that are initiated early help to ensure good oral health outcomes for life. Fluoride varnish applications can begin as early as 6 months of age or initial eruption of the first tooth. The fluoride is "painted" onto the baby teeth by a public health nurse. This application is repeated every 6 months with a possible total of five applications.

### WIC

The Woman, Infants and Children Program provides supplemental foods, health care referrals, and nutrition education for low-income pregnant, breastfeeding, and non-breastfeeding postpartum women; and to infants and children up to age five who are found to be at nutritional risk. Our WIC nutritional supplement program is one of the health department's most utilized programs. The goal of the program is to prevent or correct health problems associated with





poor nutrition. This

equates to better health, contributing to lower infant mortality in the county, as well as providing a boost to our local economy due to food vouchers exchanged at local grocery stores. During 2019 the WIC program added over \$630,000 to the Cowley County economy and provided



nourishing healthy food to nearly1100 families each month.

#### MATERNAL & CHILD HEALTH

The goals of the Maternal Child Health Program (MCH) are to reduce the incidence of poor pregnancy outcomes, reduce child abuse and neglect, and ensure early identification of infants and families at risk. Integration with other health and social services such as family planning, immunizations and child health assessments, supplemental food and nutrition programs (WIC), genetic and substance abuse counseling, pediatric health services, and prenatal care, general health assessments, basic health education and parenting education is emphasized. Enhanced services are available through the Family Planning Program for pre-pregnancy counseling and annual health screenings.

MCH services provided through the MCH Block Grant include four tiers of services for MCH populations. The model below illustrates the uniqueness of the MCH Block Grant, which is the only federal program that provides services at all levels of the pyramid. These services are direct health care services, enabling services, population-based services and infrastructure building services. Public health programs are encouraged to utilize their funding to provide more of the community-based services associated with the lower-level of the pyramid and to engage in the direct care services only as a provider of last resort.

In Cowley County MCH home and hospital visits are provided to families expecting or with newborns. This Health Department program has the established goal of contacting every expectant mother in Cowley County to offer the home visitor service. The most recent data (2014) indicates that in Cowley County 50% of babies are born to single mothers; further 12% of babies are born to teenage mothers. Cowley County's birth rate for live births county-wide remains at approximately 400 per year. Risk factors reveal that of this birth cohort 25% or 100 babies annually will be at high risk for health problems. Our goal is to reduce this number and work with mothers during pregnancy and post partum to insure that their babies get off to a healthy beginning in life.

## SAFE KIDS COWLEY COUNTY

Safe Kids Cowley County is an organization dedicated to protecting kids from unintentional injuries, the number one cause of death to children in the United States. When we talk about preventing injuries, we're not talking about skinned knees, bruised shins and scraped elbows. Those are the telltale signs of a curious child, exploring the world, pushing limits and seeking adventure. But there are things we can all do to ensure that those bumps and bruises don't turn into more disabling injuries and deaths.



We focus on the serious injuries. That often can occur at home, in a vehicle, while at play or when sleeping. During 2019 we were able to provide expert assistance with;

- Child safety restraint systems in vehicles (safety and booster seats)
- Safe Sleep environments to eliminate SIDS
- Accidental poisonings in the home
- Fire and smoke alarms for homes
- Driver awareness and seatbelt compliance for teens
- Safe water sport promotion (use of pfd to eliminate drowning)
- Safe bicycling (head protection, reflection, bike safety)

The Safe Kids Cowley County is actively involved in numerous

events each year. Always available to the community we support and contribute to safe back to school events, child seat check lanes and seat belt check lanes. We work with local EMS, fire and law enforcement to promote childhood accident prevention countywide.

## CHILD CARE FACILTY LICENSING PROGRAM

The regulation of childcare facilities is designed to reduce the risk of predictable harm to children while in out of home care settings. Public regulation represents a basic level of protection for all children. Further, effective public regulation provides basic consumer protection. The health department employs two full time surveyors to carry out inspections of daycare providers to ensure that Cowley County Children are being cared for by qualified providers in a safe and healthy environment. Cowley County has more than 70 regulated child care facilities which consisted of licensed daycares, group daycares, child care centers and preschools. The total capacity of all of these regulated providers is nearly 1000 children. Through an agreement with the Kansas Department of Health and Environment Cowley County also regulates the Child Care Licensing and Registration Program in Elk, Chautauqua

Harper, and Sumner Counties. Our expertise in this field extends to children and families in a large portion of South-Central Kansas.

#### ENVIRONMENTAL HEALTH PROGRAM

Environmental Health is often forgotten but it impacts our lives greatly each and every day. The quality of air we breathe, the water we drink and food we consume directly affects our health. Threats from flooding and how we dispose of solid and liquid waste products are paramount issues we face. Health threats that are vector borne such as diseases spread by the bites of insects and animals are of specific concern to the Health Department.

We engage in numerous environmental health activities throughout the year including the permitting of wastewater and sewage systems, well water testing, vector borne disease prevention, animal bite monitoring, lead poisoning prevention, carbon monoxide poisoning, radon exposure prevention and nuisance trash dumping review and clean up enforcement.

TYPE	2020	2019	2018	2017	2016	2015
Residential	66	69	61	72	63	63
Wastewater	42	30	27	42	38	44
Well Testing	21	18	19	20	10	18
Building Permits	25	25	16	39	42	41
Nuisance Abatement	1	5	7	3	5	NA

Accomplishments in 2020 included:

- Performed critical lab work for COVID-19 testing.
- Ensuring the continuing health of the county's environment by inspecting and permitting properly sized and designed private septic systems for human waste disposal.
- Screen the water provided to the county from private well sources for harmful bacteria and nitrates.
- Ensure residents either new to the county or relocating homes are able to move into residences with healthy, functioning, and safe septic systems.
- Record and track new building constructions within the county outside of city limits.
- Inspected county schools for safe and sanitary conditions, working with the schools to improve conditions the students spend their days in.
- Continually learned and adapted better policy and procedure to protect property within flood plains, water tables and ground water.
- Responded to potential nuisance concerns raised within the county and worked to resolve them in quick, amicable matters with the responsible parties.
- Participated in exercises in order to improve the cooperation of county organizations in times of emergencies.
- Assembled and maintained emergency equipment for use by the health department to preserve vital vaccine.
- Investigated animal bites to humans for the possibility of rabies exposure.

#### **LEAD INSPECTIONS**

Due to the age of many residences and to parental occupational exposures, lead poisoning continues to be a health risk to many children in Cowley County. Lead is common in our environment and the Centers of Disease Control and Prevention (CDC) classifies lead poisoning as today's major preventable environmental health problem. Blood lead levels (BLLs) as low as 5 micrograms per deciliter (ug/dL) are associated with harmful effects on children's learning and behavior. Blood lead levels as high as 70 ug/dL can cause seizures, coma and death. You cannot just look at a child and determine if they have been exposed and are at risk. The only sure way to know is through a low-cost blood lead screen that the Health Department can perform. All children in Cowley County should be checked at least 3 times once at 12 months of age or as they begin to crawl, then again when they are 2 years old and a final follow up before they start pre-school or kindergarten.

Adults who work in construction and remodeling, welding, oil and gas industries or who engage in hobbies that use leaded products should also be tested routinely to insure that you are not at risk or taking lead home to your families.

Annually over 600 lead tests are given to children who were considered at risk for lead exposure. Children who test above (>5mg/l) and considered at high risk. An environmental home visit is conducted when a child is diagnosed to be lead poisoned which occurs when the blood lead level is greater than 10 ug/dL and has been confirmed by a second test. Our department is fortunate that the Public Health Officer has extensive expertise in this area.

### **CHRONIC DISEASE RISK REDUCTION**

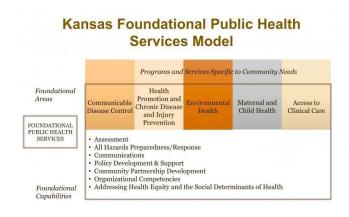
Chronic Disease Risk Reduction activities focus on three main areas: improving nutrition, increasing physical activity and reducing tobacco use. Program staff work to support the activities of RISE Cowley and fulfill the requirements of the Pathways to a Healthy Kansas Grant.

Chronic diseases account for roughly 75% of health care costs each year in the U.S. These costs represent greater than \$10 billion per year in Kansas. As states struggle to meet the staggering costs of providing health care to those in need, the most cost-effective interventions are often overlooked. Population health improvements are possible by reducing the prevalence of risk factors that underlie chronic disease and injury.

Tobacco use is the leading cause of preventable death and disease in Kansas. Annually, cigarette use alone causes approximately 3,800 deaths in Kansas, costing more than \$927 million in medical expenditures and \$863 million in lost productivity from an experienced workforce that dies prematurely. Currently 22% of Cowley County residents smoke and 24% of expectant mothers smoke during pregnancy!

More than 30% of children living in Kansas are overweight or at risk for becoming overweight. Healthcare costs related to obesity are excessive.

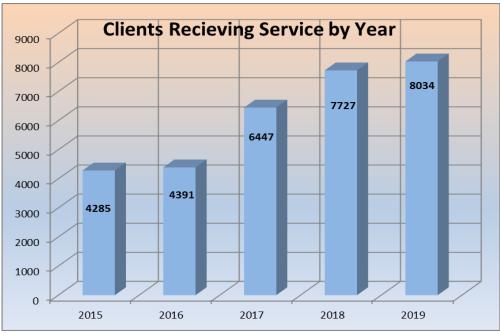
#### HEALTH DEPARTMENT STAFFING:



The City-Cowley County Health Department provides the community a full suite of public health services through the use of the Kansas Foundational Public Health Services Model. The Health Department is staffed by 20 dedicated individuals. Our personnel carry out program activities in the department offices located in Arkansas City, Winfield and in outreach settings across the County. The Administrator maintains an open-door policy with staff and creates a work environment where personal achievement

is encouraged and rewarded, and organizational improvement is required. We foster a learning environment where we constantly evaluate needs, create programmatic response, monitor results, and evaluate our outcomes. The entire group of staff members value the public health principles stated in our mission. They work each day to better the lives of the citizens of Cowley County and continually look to find new ways to create a sense of pride and realization within the community that the Health Department is a vital resource for all of Cowley County.

Working in public health is a true calling and the citizens of Cowley County can take pride in the commitment to health that the staff exhibits each and every day. We are proud to serve the Cowley County Community.



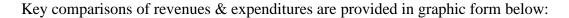


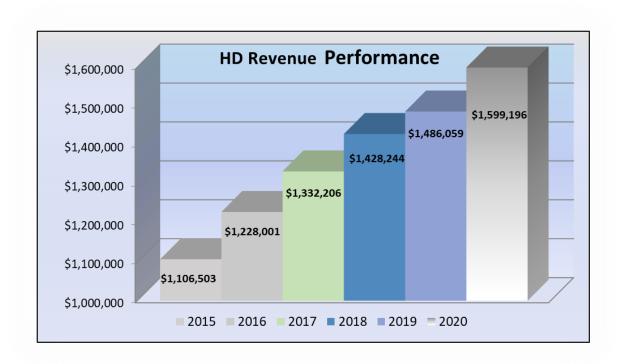
#### **2020 FINANCIAL REPORT**

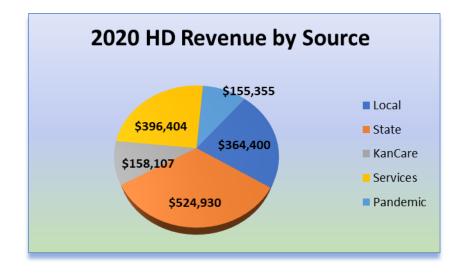
Your Health Department is committed to operating efficiently while providing excellent services to all county residents. The fiscal condition of the City-Cowley County Health Department is stable. During 2020 the Health Department had an annual fiscal audit performed to ensure that all organizational accounting practices are consistent with generally accepted accounting principles for governmental entities and public law. The final report indicated that the accounting and fiscal reports for the year were truthful and correct as presented. All requisite state required reports and filings that account for expenditure of funds entrusted to the Board of Health were made on time. By taking meticulous care of the funds entrusted to us during 2020 the Health Department continued to exhibit professional fiscal management in keeping with the highest expectations of our citizens and the local, state, and federal governments.

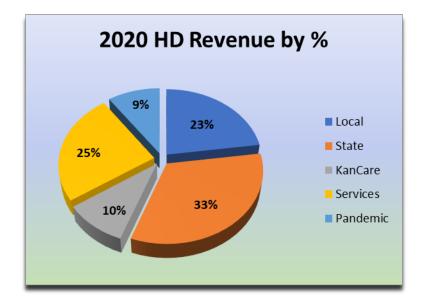
In 2020 the Board of Health approved a balanced budget in the amount of \$1,436,527. The final unaudited income for the year was \$1,599,162, which was 11% higher than anticipated. The higher than projected income was due in great part to the payments received from state and federal funds for pandemic response.

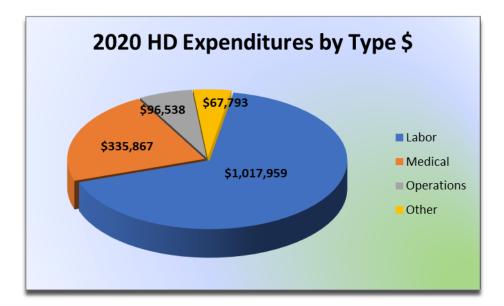
Expenditures for the year totaled \$1,518,157, which was 6% higher than anticipated due to costs associated with pandemic response. For the year the Health Department was able to operate at a 5% surplus. In any year when surplus revenues are realized those funds are retained are carried forward for continued operations in the new fiscal year and in the year 2020 were set aside for the continuing expenses associated with pandemic response.

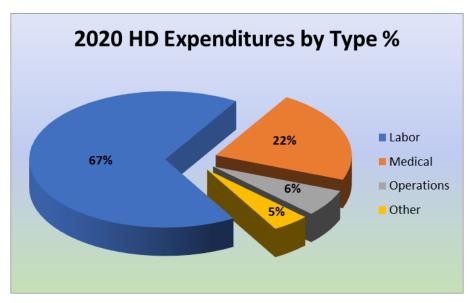












## **CITY-COWLEY COUNTY HEALTH DEPARTMENT**

The Cowley County Health Department was originally established in 1941, being among *the first eighteen health departments formed in the State of Kansas*. *In July*, *1946 the cities* of Arkansas City and Winfield joined with the county to form the Joint City-Cowley County Board of Health.

The City-Cowley County Health Department is governed by the Joint Board of Health, with the local governing bodies appointing the following nine members: Cowley County Commission, 3 at large appointments City of Arkansas City, 1 appointment City of Winfield, 1 appointment USD #462, 1 appointment USD #471, 1 appointment Cowley County Licensed Physician – Approved by County Commission Cowley County Licensed Dentist – Approved by County Commission

Members of the Board serve three-year terms. The Board annually elects a President and Vice-President in January. The Department's Administrator serves at the pleasure of the Board, is an ex-officio member of the Board, and serves as Secretary – Treasurer. A Licensed Physician is contracted to serves as Medical Consultant to advise the Public Health Officer/Administrator on medical matters. The Board maintains two offices, one in Winfield and another in Arkansas City.

#### 2020 Board of Health Members:\*

K.C. Colvin., Dexter Chair Mary Benton, Arkansas City Vice-Chair Nick Rogers, D.D.S., Arkansas City Lori Schwartz, R.N. Arkansas City Dared Price, PharmD. Winfield Appointee USD #463, Central-Burden Appointee County Physician Thomas Langer, MPA, (Administrator) Sec/Treasurer \*Note some BOH vacancies occurred during the pandemic and were held open until 2021 and have now been or are being filled.

## 2020 City-Cowley County Health Department Personnel:

Adam Keesling M.D., Medical Officer Ginger Bahruth P.A. Family Planning Renee Price, PharmD - Consulting Pharmacist Thomas Langer MPA, Administrator/Public Health Officer Marsha Donals, R.N., Director of Nursing Kelli Waggoner, R.N., PHN, WIC Coordinator Terri Kier, R.N., B.S.N., PHN, Lactation Consultant, Karen Sattler, R.N., PHN, MCH Coordinator Sara Qualls, R.N. Christina Pingry, Fiscal Accounts Manager Teri Bruner, Medical Services Accounts Coordinator Jody Pew, Public Information Officer - PHEP Kylee Brewington, Office Assistant Brittney Robinson, Office Assistant Macey Vargas, Office Assistant Tanner D. Langer, Environmental Health Officer - PHEP Josephine (JoJo) Tijerina, Healthy Start Home Visitor Karen Knowles, Child Care Licensing Surveyor Patricia Wimmer, Child Care Licensing Surveyor Alicia Ramey, R.D., Dietician, WIC Nutritionist

## COWLEY COUNTY, KANSAS

## County Recommended Budget

## Economic Development

				Current Year Budget		Propos	ed Budget	Comparisons		
	FY 2018	FY 2019	FY 2020	FY 2021	FY 2021	FY 2022	FY 2022	FY20 to FY22	FY21 to FY22	
	Actual	Actual	Actual	Budget	Projected	Requested	Recommended	Comparison	Comparison	
045-28-5100 Regular Wages	97,026	92,824	100,670	97,006	97,006	99,000		(100,670)	(97,006)	
045-28-5106 Part-Time	6,237	3,800	392	7,000	4,000	7,000		(392)	(7,000)	
045-28-5112 Sick Leave\Termination	-	392	-	-	-			-	-	
Total Salaries	103,263	97,016	101,062	104,006	101,006	106,000	-	(101,062)	(104,006)	
045-28-5120 FICA/Medicare	8,034	7,512	7,910	8,000	8,000	8,000		(7,910)	(8,000)	
045-28-5121 KPERS	9,471	9,227	10,043	10,000	10,000	10,000		(10,043)	(10,000)	
045-28-5123 Health Insurance	5,754	5,204	15	15,000	-	15,000		(15)	(15,000)	
045-28-5124 Unemployment Ins.	99	94	43	115	115	115		(43)	(115)	
045-28-5125 Workman's Comp. Ins.	4,752	2,968	4,460	4,500	6,500	6,500		(4,460)	(4,500)	
Total Benefits	28,110	25,006	22,472	37,615	24,615	39,615		(22,472)	(37,615)	
045-28-5203 Mileage Travel Expenses	5,875	7,949	4,198	7,000	5,500	7,000		(4,198)	(7,000)	
045-28-5205 Professional Services	1,954	1,547	718	3,000	2,500	3,000		(718)	(3,000)	
045-28-5206 Dues and Subscriptions	3,713	2,136	3,334	2,500	2,500	2,500		(3,334)	(2,500)	
045-28-5220 Postage	222	90	97	500	100	500		(97)	(500)	
045-28-5222 Telephone	1,187	660	946	1,000	1,300	1,300		(946)	(1,000)	
045-28-5230 Meeting Expenses	3,136	3,472	1,833	4,000	3,000	4,000		(1,833)	(4,000)	
045-28-5236 Miscellaneous	-	-	-	-	-			-	-	
045-28-5241 Marketing	1,349	4,112	3,253	5,000	4,000	5,000		(3,253)	(5,000)	
Total Contractual Services	17,436	19,966	14,379	23,000	18,900	23,300		(14,379)	(23,000)	
045-28-5308 Office Supplies	2,850	2,239	805	2,000	1,000	2,000		(805)	(2,000)	
045-28-5312 Special Events	3,674	6,918	3,366	7,000	5,000	7,000		(3,366)	(7,000)	
Total Supplies	6,524	9,156	4,171	9,000	9,000	9,000		(4,171)	(9,000)	
045-28-5407 Office Furniture	-	402	-	500	500	500		-	(500)	
045-28-5411 Projects			422	-				(422)		
Total Capital Outlay	-	402	422	500	500	500		(422)	(500)	
Total Cowley First Operations	155,333	151,546	142,506	174,121	154,021	178,415		(142,506)	(174,121)	
045-27-5242 Training Expenses/Educati	27,646	8,146	200	32,000	12,000	22,000		(200)	(32,000)	
045-27-5236 Miscellaneous	-	-	-	-	-			-	-	
045-27-5249 E-Community Program	906	3,494	12,665	3,500	1,000	2,500		(12,665)	(3,500)	
Total Contractual Services	28,552	11,640	12,865	35,500	13,000	24,500		(12,865)	(35,500)	
045-27-5411 Projects	13,423	7,010	8,270	20,000	20,000	25,000		(8,270)	(20,000)	
045-27-5434 Revolving Loan Fund	15,700	2,375	3,101	58,000	58,000	60,000		(3,101)	(58,000)	
Total Capital Outlay	29,123	9,385	11,371	78,000	78,000	85,000		(11,371)	(78,000)	
Total Cowley Grants and Loans	57,675	21,025	24,236	113,500	91,000	109,500		(24,236)	(113,500)	
Total Economic Development Fund	213,008	172,571	166,742	287,621	245,021	287,915		(166,742)	(287,621)	

**NOTE:** Some line items may have been moved around in prior years for better representation of actual expenses.

Wages and Salaries	\$ 103,263	\$ 97,016	\$ 101,062	\$ 104,006	\$ 101,006	\$ 106,000	\$ -
Benefits	28,110	25,006	22,472	37,615	24,615	39,615	-
Office and Building Sup.	2,850	2,239	805	2,000	1,000	2,000	-
Misc. Supplies	3,674	6,918	3,366	7,000	5,000	7,000	-
Professional Services	1,954	1,547	718	3,000	2,500	3,000	-
Building & Utility Services	1,409	750	1,044	1,500	1,400	1,800	-
Other Contractual Service:	42,625	29,308	25,483	54,000	28,000	43,000	-
Capital Outlay	29,123	 9,787	 11,793	 78,500	 78,500	85,500	 -
Economic Development	213,008	 172,571	 166,742	 287,621	 242,021	287,915	 -

## COWLEY COUNTY, KANSAS

## County Commission Recommended Budget

## **Revenue Projection**

				Current Yea	ar Budget	Proposed	Recommended
	FY 2018	FY 2019	FY 2020	FY 2021	FY 2021	FY 2022	FY 2022
Acct. # Account Description	Actual	Actual	Actual	Budget	YTD (04-04)	Projected	Projected
045-27-4222 LOAN REPAYMENT	(16,585.52)	(5,994.49)	(2,341.00)	(6,000.00)	(700.00)	6,000.00	-
045-27-4247 EDUCATION & TRAINING F	(32,296.00)	(11,569.30)	(489.00)	(12,000.00)	-	22,000.00	-
045-27-4248 PROJECTS	(8,316.00)	(5,204.00)	(7,079.00)	(5,000.00)	(5,000.00)	5,000.00	-
045-27-4249 E-COMMUNITY PROGRAM	-	-	(12,406.00)	-	-	-	-
045-28-4217 ARKANSAS CITY	(45,000.00)	(45,000.00)	(45,000.00)	(45,000.00)	(11,250.00)	45,000.00	-
045-28-4219 CITY OF WINFIELD	(45,000.00)	(45,000.00)	(45,000.00)	(45,000.00)	(11,250.00)	45,000.00	-
045-28-4220 Business Partner Inv	(36,500.00)	(37,500.00)	(34,000.00)	(37,500.00)	(23,000.00)	35,000.00	-
045-28-4950 MISC INCOME	(2,019.04)	(1,322.34)	(517.00)	(5,000.00)	(3,190.00)	3,000.00	-
045-28-4962 Projects and Events	(950.00)	(1,700.00)	(1,806.00)	(2,000.00)	-	5,000.00	-
045-28-6001 TRANSFER FROM GENERA	(45,000.00)	(45,000.00)	(45,000.00)	(45,000.00)	(11,250.00)	45,000.00	-
Total Economic Development Fund Rev	(231,666.56)	(198,290.13)	(193,638.00)	(202,500.00)	(65,640.00)	211,000	-

## **DEPARTMENT OVERVIEW 2022**

## Fund: Economic Development Department: Cowley First

## **Mission Statement**

This countywide partnership is dedicated to assist in expansion and retention of existing businesses, support local entrepreneurs, attract new businesses and industries while utilizing Cowley County's prominent business atmosphere, high quality of life, recreation and tourism opportunities and excellent education facilities.

## **Description of Services**

The Cowley County Economic Development Department, also referred to as Cowley First, is a public-private partnership between Cowley County, City of Arkansas City, and the City of Winfield. Funded by the three government entities and a host of Cowley County Business Partners, Cowley First represents, and serves the entire county. As one cohesive group, Cowley First focuses on economic and community development to drive the economy.

Cowley First's emphasis is on entrepreneurship, small business growth and development, expansion and retention of all existing businesses, and business recruitment projects. Through Economic Development Cowley First also strives to ensure there is an educated and talented labor pool for area businesses and industries for not just this generation, but for the next generation as well.

Community Development focuses on the improvement of quality of life which has a direct effect on businesses and their employees. By addressing health care needs, educational and training gaps, youth development, access to housing and positive promotions of Cowley County as a great place to live, the communities are better served and attractive for new residents.

## Strategic Focus

### Partnership/Community Involvement

- Maintain a database of manufacturing, industrial and supplier businesses in Cowley County and maintain active industry call program to identify and serve the needs these businesses.
- Offer educational opportunities to businesses on topics with interest and impact to all local businesses, such as, incentives, training, legislation, finance, customer service, marketing, etc.
- Provide concentrated technical assistance to any business that indicates possible job creation, growth potential and capital investment to ensure all state and local resources are being utilized.
- Market and manage Cowley County funding sources, including the E-Community Loan Fund and Revolving Loan Fund, to support local business growth and new development countywide.
- Work with and assist local employers in identifying new ways to attract and retain skilled workforce as identified and requested as a significant issue, such as job fairs, area marketing, housing, etc.
- Work with area high schools and colleges to develop the next generation of workforce. Carryout programs that will build awareness to students of local job potential and training opportunities.
- Work with communities to identify housing needs and options to address these needs and issues.

#### **Customer Service**

- Provide one-on-one consulting services to new and existing businesses.
- Develop a marketing plan to promote services through a variety of media resources.
- Develop brochures to print and distribute information pertinent to meet the needs of local businesses as well as attracting new business and industrial firms to the county.
- Utilize new marketing materials to promote Cowley County through business recruitment activities.

C-40

## **DEPARTMENT OVERVIEW 2022**

#### Fund: Economic Development Department: Cowley First

• Utilize Cowley-Works recruitment program website and items to promote Cowley County workforce / employment opportunities.

#### <u>Leadership</u>

- Continue working with Leadership Cowley County to educate and develop community leaders.
- Develop broader communication with communities to assist in addressing needs of rural areas.

## Significant Budget Changes

Funding has continued to be consistent, allowing for operations to likewise be consistent. The Projects & Loan portion of the budget continues to be adjusted dependent upon planned activities and loans approved and repaid through the revolving loan fund. Cowley First will continue hosting a workforce training and education classes. Cowley First will pay for the classes and will be reimbursed by attendees. Profits from classes are reinvested in future classes. The County workforce recruitment marketing plan, Cowley-Works, developed in partnership with area representatives and industries, continues to grow with increased marketing efforts. The part-time position has been valuable in assisting with workload of projects and activities. Last May, however, the internship was not renewed due to the impact on events and activities caused by COVID-19. With activities beginning to pick back up, the part-time staff position will again be filled.

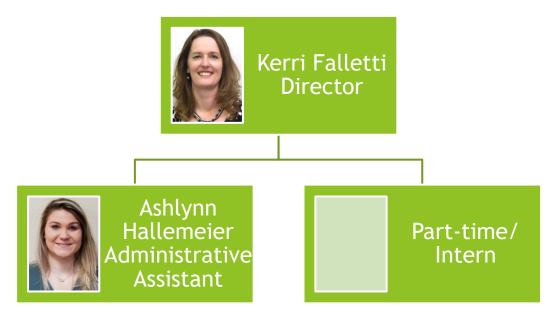
## Staffing Overview Work Hours Budgeted



## DEPARTMENT OVERVIEW 2022

#### Fund: Economic Development Department: Cowley First

## Organizational Chart



**Budget Overview** 

May 14, 2021

City Commissioners City of Arkansas City PO Box 778 Arkansas City, KS 67005

Dear Commissioners:

The enclosed budget request is hereby submitted to the City of Arkansas City for review and presentation to the City Commission on behalf of the Arkansas City Public Library Board of Trustees.

## ACPL requests the entire amount of 6 mills allowed by the current charter ordinance, in addition to our portion of other taxes (LAVTR and motor vehicle taxes), as a political subdivision and distinct taxing body of the City of Arkansas City.

The 2022 budget is based on maintaining the Library's mill levy at the full 6 mills in addition to our portion of other taxes. If the Library does not receive the full 6 mills allowed by the current charter ordinance, we will lose around \$3,500 in Kansas grant-in-aid funding (Statute 75-2556); however, not receiving the full 6 mills will necessitate drastic changes in personnel, operating hours, and/or services provided.

If you have any questions, please contact me.

Sincerely,

Mendy Pfannenstiel

Mendy Pfannenstiel Library Director

#### ARKANSAS CITY PUBLIC LIBRARY

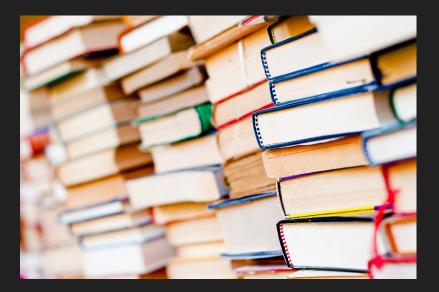
ARKANSAS CITY PUBLIC LIBRARY					
	2018	2019	2020	2021 BUDGET-	2022
OPERATING INCOME	ACTUAL	ACTUAL	ACTUAL	APPROVED	ANTICIPATED
400 Tax Receipts	\$347,292.57	\$355,637.41	\$372,152.33	\$355,000.00	\$363,000.00
405 Fines & Fees	\$14,163.56	\$17,513.83	\$7,751.81	\$7,500.00	\$13,000.00
410 Contributions & Memorials	\$4,546.42	\$4,853.37	\$3,178.69	\$2,000.00	\$4,000.00
412 Friends of the Library	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
415 SCKLS	\$34,947.00	\$35,874.00	\$37,486.00	\$34,000.00	\$39,000.00
420 State Aid	\$3,462.09	\$3,379.40	\$3,393.14	\$3,500.00	\$3,400.00
425 Operating Interest	\$446.36	\$506.96	\$352.15	\$500.00	\$400.00
435 Miscellaneous 498 TRANSFERS OUT 499 TRANSFERS IN	\$241.56	\$200.00	\$10,874.72	\$250.00	\$250.00
	\$405,099.56	\$417,964.97	\$435,188.84	\$402,750.00	\$423,050.00
PERATING EXPENSES	\$100,000100	¢,00	\$ 100,100101	¢102,100100	¢ 120,000100
505 Designated Donations	\$4,382.32	\$4,732.56	\$1,835.19	\$4,000.00	\$4,000.00
510 Newman Projects	\$386.91	\$876.00	\$655.95	\$500.00	\$500.00
515 Library Insurance	\$7,996.00	\$8,197.00	\$8,724.00	\$9,000.00	\$9,000.00
525 Standing Order Books	\$18,755.35	\$16,267.99	\$9,560.53	\$16,000.00	\$16,000.00
526 Adult Firm Order Books	\$4,962.40	\$3,451.45	\$2,184.95	\$3,000.00	\$3,000.00
527 Young Adult Firm Order Books	\$1,607.39	\$1,529.97	\$618.18	\$1,000.00	\$2,000.00
528 Children's Firm Order Books	\$2,911.29	\$2,568.70	\$1,496.34	\$2,000.00	\$3,000.00
530 Periodicals	\$3,199.31	\$4,980.42	\$1,337.56	\$1,500.00	\$2,000.00
532 Electronic Resources	\$2,733.00	\$6,657.43	\$11,550.00	\$7,000.00	\$7,000.00
535 Audiovisual Materials	\$5,241.37	\$5,901.48	\$1,100.82	\$5,000.00	\$5,000.00
545 Library Supplies	\$3,596.85	\$3,077.92	\$1,739.87	\$4,000.00	\$4,000.00
550 Youth Programming	\$3,019.70	\$2,501.25	\$1,061.52	\$2,000.00	\$3,500.00
551 Adult Programming	\$3,049.54	\$2,959.10	\$2,657.96	\$2,000.00	\$3,500.00
552 Public Relations	\$5,528.39	\$4,943.83	\$4,279.13	\$6,000.00	\$6,000.00
560 Postage	\$1,636.24	\$2,594.26	\$1,800.00	\$2,500.00	\$2,500.00
565 Professional Services	\$9,142.82	\$9,284.77	\$9,028.77	\$9,500.00	\$9,500.00
570 Utilities	\$13,320.65	\$12,887.08	\$7,414.22	\$14,000.00	\$14,000.00
572 Telecommunications	\$7,984.62	\$5,641.25	\$5,787.23	\$6,500.00	\$6,500.00
573 MakerSpace	\$3,846.68	\$2,794.66	\$856.13	\$1,500.00	\$1,500.00
575 Computer Hrdwre&Sftwre	\$14,488.40	\$13,964.38	\$15,914.49	\$13,000.00	\$13,000.00
580 Equipment & Furnishings	\$5,730.69	\$11,206.13	\$10,074.19	\$10,000.00	\$10,000.00
585 Building & Grounds	\$27,105.56	\$17,364.47	\$11,899.06	\$20,000.00	\$20,000.00
590 Professional Dev/Travel	\$6,331.51	\$7,171.33	\$4,917.82	\$6,000.00	\$6,000.00
595 Miscellaneous	\$467.28	\$342.12	\$430.27	\$750.00	\$750.00
600 Salaries/Payroll KS Unemployment Taxes	\$194,151.40	\$205,000.15	\$222,676.42	\$210,000.00	\$210,000.00
625 Payroll Taxes	\$15,680.67	\$15,682.50	\$17,034.76	\$16,500.00	\$16,500.00
630 KPERS	\$16,049.32	\$16,620.15	\$17,661.01	\$17,500.00	\$17,500.00
635 Worker's Comp.	\$754.00	\$727.00	\$745.00	\$1,000.00	\$1,000.00
640 Health Insurance	\$15,246.45	\$9,963.07	\$10,947.96	\$11,000.00	\$11,000.00
498 Transfer to Capital (Out from General) <b>TOTAL</b>	\$5,793.45 <b>\$405,099.56</b>	\$18,076.55 <b>\$417,964.97</b>	\$49,199.51 <b>\$435,188.84</b>	\$402,750.00	\$408,250.00
Income Minus Expenses	\$0.00	\$0.00	\$0.00	\$0.00	\$14,800.00
<b>CAPITAL INCOME &amp; EXPE</b>	NSES				
Beginning Fund Balance	\$225,548.52	\$232,301.81	\$268,849.61		
700 Cap Impr Contribution	\$5,793.45	\$35,110.93	\$49,199.51		
705 Cap Impr Interest	\$959.84	\$1,436.87	\$2,455.25		
TOTAL	\$232,301.81	\$268,849.61	\$320,504.37		
750 Capital Improvements	\$0.00	\$0.00	\$0.00		
755 Contingency Expenses	\$0.00	\$0.00	\$0.00		
TRANSFER to General	\$0.00	\$0.00	\$0.00		
TOTAL	\$0.00	\$0.00	\$0.00		
NDING CAPITAL BALANCE	\$232,301.81	\$268,849.61	\$320,504.37		
LEGACY ENDOWMENTS		<b># 47</b> 500 00	<b>4</b> 47 500 00		
Legacy Children's Endowment	\$47,500.00	\$47,500.00	\$47,500.00		
Legacy Library Endowment Total Endowments	\$9,500.00 <b>\$57,000.00</b>	\$9,500.00 <b>\$57,000.00</b>	\$9,500.00 <b>\$57,000.00</b>		
Legacy Children's Endowment (FMV)	\$29,340.30	\$41,154.98			
Legacy Library Endowment (FMV)	\$10,468.23	\$14,115.82			
Legacy Children's Endowment (Spendable)	\$21,298.14	\$1,769.76	-		
Legacy Library Endowment (Spendable) Total Spendable Endowments	\$6,886.00 <b>\$28,184.14</b>	\$961.59 <b>\$2,731.35</b>	_		
TOTAL CAPITAL & SPENDABLE ENDOWMENTS	\$260,485.95	\$2,731.35 \$271,580.96			
LADOWNEN13					



# ARKANSAS CITY PUBLIC LIBRARY

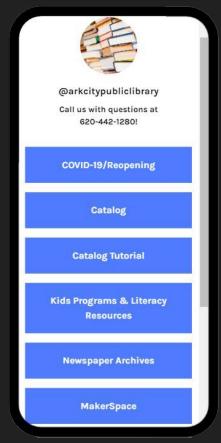
## LIBRARY MISSION

...to provide library resources and services to meet the changing recreational, informational, and educational needs of the public, to enhance individual and community life.



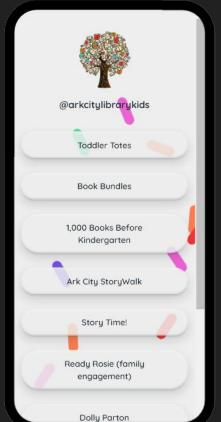
# NEW LINKS, SAME DOMAIN

## https://linktr.ee/arkcitypubliclibrary



M/M/M/

## https://linktr.ee/arkcitylibrarykids



# 2020 STATISTICS

- Physical circulation (our items, ILL, in-house browsing) decreased 67%.
- Digital circulation increased 90%.
- Physical computer use decreased 79%.
- O WiFi use increased 54%.
- O In-house references decreased 76%.
- O Phone & Email references increased 61%.
- The total number of patron accounts increased 2% (171 new accounts, 89 of which were for Digital Access).
- Attendance at children's programming decreased 77%.
- Attendance for adult programming increased 26%.

# PANDEMIC TIMELINE

• Monday, March 16, **2020**: Library Closed

- During this closure, we offered virtual programs and allowed patrons to sign up for cards online, which gave them access to our digital collection. We also extended our WiFi access coverage.
- Staff worked remotely & did some work on-site; continued to pay ALL staff members

• Monday, June 1: Library Curbside Began

- Wednesday, July 22: Computer Use Opened
- O Monday, May 3, 2021: Library Facility Opened

# WHAT WE'VE BEEN VP TQ!

- Prep work! It takes time to plan, prepare & move between the various stages of opening programming (shifting to other formats), holds on orders through vendors (operational), safety (PPE & cleaning), social media marketing, staff training, ILS changes (circ rules, Curbside), & procedural changes (Curbside, quarantining materials)
- O 37 Children's Programs; 25 Teen/Adult Programs
- 1,986 Phone/Email References; 199 In-House References
- 1,392 Curbside Appointments/Services
- O Continued collaboration with other local entities/endeavors
  - 2020 Census, Early Literacy Initiative, RISE Cowley, CCCHD, Chamber & CVB
- O Provided new services and collections
  - O Curbside, Digital Access Accounts, StoryWalk, Book Bundles, Toddler Totes (PoP)
- Lots of projects
  - Cleaning/organizing spaces, gardening, shelf reading & series labeling (we added/fixed over 1,000 series labels), Library of Things
- Professional Development Opportunities
  - Technology Learning (Zoom), Webinar Trainings, SCKLS Executive Committee
- Navigated CARES funding
- Building Maintenance! It doesn't go away just because our doors are closed to the public.

# SHOW ME THE MONEY!

## ○Income

- 86% -- Tax Receipts (6 mills/ad valorem)
- 0 9% -- SCKLS Grant-in-Aid
- O 3% -- Fines, Fees, Donations
- 2% -- Miscellaneous (RARE!)
- 1% -- State

# THE MONEY, SPENT

#### • Expenses

- 61.7% -- Personnel (wages, KPERS, taxes, & health insurance)
- 6.4% -- Collection Materials (physical books, digital resources, A/V, periodicals)
- 3% -- Utilities & Telecommunications
- 2.2% -- Library Insurance Policies
- O 1.2% -- Programming
- O 1.1% -- Professional Development/Travel
- O 1% -- Public Relations
- 0.8% -- Library Supplies & Postage
- 0.5% -- Miscellaneous & Designated Donations

# SPENDING THE MONEY, CONTINUED

- Expenses
  - 3.7% -- Computers & Software (budget \$13k)
    - \$3k Userful (PACs); \$5k Polaris (ILS), \$1k Beanstack *NORMAL*
    - \$2k Userful; \$8k Apollo; \$1k Beanstack *2020*
  - 2.7% -- Building & Grounds (budget \$20k)
    - \$3.4k pest service; \$1k HVAC; \$1k elevator
  - O 2.3% -- Equipment & Furnishings (budget \$10k)
    - \$2k copier agreement; \$1.6k copier lease; \$1k postage meter lease
  - O 2.1% -- Professional Services (budget \$9.5k)
    - \$4,000 audit; \$5k accounting
  - 11.3% -- Transferred to Capital Improvements (\$49.2k)
     In 2019 we transferred 4%. In 2018, .01%. 2020's is unusually high.

# CONCERNS FOR FUTURE

O Building Issues

- O WiFi
- O Programming
- Physical Space
- O Maintenance
- Funding to support services and staff wages







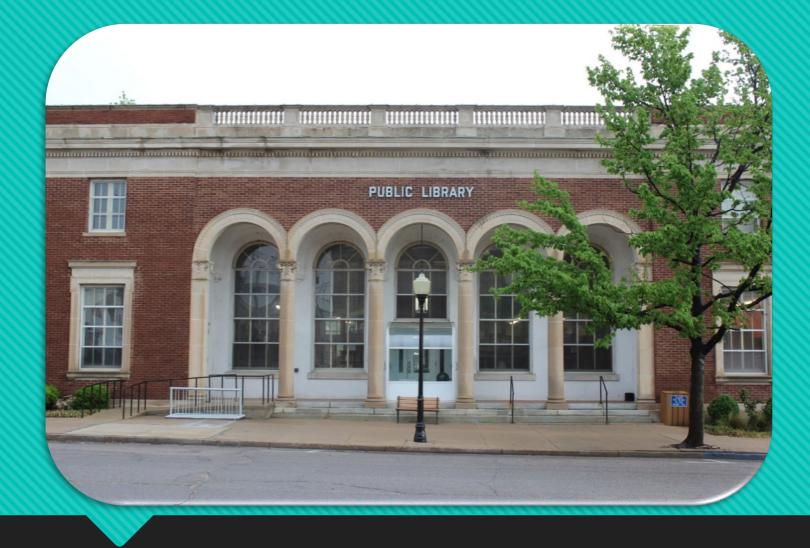












# QUESTIONS?

#### City of Arkansas City, City Commission:

I am writing this letter as I will be teaching class during the meeting on Friday, May 14th, 2021 and therefore unable to attend. I am writing in regards to the continued financial support of the Arkansas City Community Band, the oldest continuous organization of its kind in Kansas and one of the oldest in the country.

For 149 years the citizens of Arkansas City have supported this outstanding organization to provide free entertainment to the public, this year will mark the 150th year. This amazing example of Americana brings together musicians from high school age to senior citizens, who each summer perform eight or more concerts for a diverse audience. We ask that you continue to fund \$4,500, the same amount as in recent years, so that we may purchase music and offer a small stipend to the musicians to help offset their expenses involved in participating.

Despite the challenges of the pandemic, we were able to continue this tradition last summer and very much look forward to our 150th season.

Sincerely,

Chris VanGilder Conductor, Arkansas City Community Band

#### VAC Funding 2015-2020 History

Year	Budget	Transient Guest Tax Collected	City Subsidize	Actual Expenses
2015	\$70K	\$61,570.65	\$8,429.35	\$70K
2016	\$70K	\$52,668.25	0	\$52,668.25
2017	\$55K	\$35,597.51	\$19,402.49	\$55K
2018	\$55K	\$51,203.10	\$3,796.90	\$55K
2019	\$55K	\$69,339.19	0	\$55K
2020	\$70K	\$78,673.10	0	\$70K

NOTE: The VISIT Ark City will begin getting 67% of the transient guest tax from the Best Western Patterson Parkway Inn in July 2021. The disbursement will be as follows:

- July 2018 17%
- July 2019 33%
- July 2020 50%
- July 2021 67%
- July 2022 83%
- July 2023 100%

NOTE: As of May 2021 VISIT Ark City has a City held reserve in the amount of \$28,279.90.

May 11, 2021

City of Arkansas City Commissioners 118 West Central Ave Arkansas City, KS 67005 RE: 2020 Budget Request

Randy Frazer, Jennifer Waggoner and City Commissioners thank you for the opportunity to present the financial request for VISIT Ark City. It is with optimism that I make the following request.

VISIT Ark City has gone through some major changes in the recent years. One of those changes was becoming independent from the Arkansas City Area Chamber of Commerce in 2016. Another change, and probably the most significant, is defining and re purposing our program and mission statement to be more effective and relevant to the community of Arkansas City by rebranding as VISIT Ark City in 2018.

We would like to ask that you consider the budget amount to \$90K for the year of 2022. I believe the transient guest tax for 2022 will more than cover the amount requested. In January 2022 we will be receiving 67% of the transient guest tax collected by Best Western Patterson Parkway. This percentage will go to 83% in July of 2022.

We look forward to working together in 2022. Teamwork and a spirit of cooperation makes the job easier and the dollars go further. Thank you for working with VISIT Ark City.

Respectfully submitted,

#### VISIT Ark City

#### 2022 Budget (Proposed)

#### Submitted by Pam Crain

#### May 11, 2021

Accounting	900
Advertising	8,800 **
Board Expense	100
Capital Improvement	5,000
Depreciation	300
Dues/Subscriptions	800
Grants	14,000**
Internet Ad/Update	2,400
Meals	600
Mileage	2,000
Miscellaneous	500
Office Supplies/Phone	1,400
Payroll Taxes	3,500
Postage	300
Professional Development	300
Promotions	10,000**
Rent	3,850
Simple Match	750
Travel	1,500
Wages	33,000**
Total Budget	90,000

#### **Annual Overview and Future Vision**

#### **VISIT Ark City**

May 11, 2021

Prepared by Pam Crain

This is an account of the events and projects carried out by VISIT Ark City made possible through the collection of local transient guest taxes. We respectfully request the amount of \$90,000 for 2022 to continue with these projects and add new visions.

Much of what is done by the VISIT Ark City is working with or assisting the City of Arkansas City, businesses, festivals and nonprofits. This is achieved by building relationships and partnerships that will strengthen our community. The following is a list of such projects:

#### Working with the City of Arkansas City

Partnership to produce promotional videos 150<sup>th</sup> Celebration – Planning, Promotion and Execution of 5 day celebration Hosting/Planning events for City Manager Provide street banners for Summit and 5<sup>th</sup> Ave. to promote events Appreciation Dinner for the Sanitation/Parks Employees Appreciation Dinner for the Police and Fire Departments Raise and manage the funding of the City Fireworks Display

#### Working with local businesses and non-profits

Chamber of Commerce – Christmas in the City Cowley College – Back to School Party for students Chestnut Venue –Bridal Fair Sponsor Junkin at the Barn Ark City Community Band – sponsor of one concert Creekstone Farms – assist with Chef Tours Etzanoa Project Solicit Motor Coach Tours – plan and escort Boy Scout archeological dig for badge support Kayak Trip on Walnut River for volunteers Provide meals for dig participants for month of June Ark City Recreation – Provide dining/shopping information and water bottles at tournaments

#### **Working with Festivals and Events**

Arkalalah – assist with ticket sales, phone calls and promotion of festival Last Run Car Show – plan and fund Ladies Day Event, provide shuttle to downtown, host the Ladies Tea Cowley Spring and Fall Outdoor Market – assist in organizing event and provide breakfast to vendors Ark City Farm and Art Market – fund the addition of live music to the market each week Toy Train Show – coordinate show with Wichita Train Club and provide welcome meal Tacolalah – co-host event with City of Ark City Host Oklahoma FreeWheel Provide greenroom meals/refreshments for Burford performers

#### Working with Regional and State-wide Associations

Member of Cowley County Tourism Alliance Barn Quilt Project and Stone Bridge Tours Member of the Flint Hills Tourism Alliance Member of South Central Kansas Tourism Region Host a meeting in Arkansas City Represent Arkansas City at State Fair Booth Member of Tour Kansas Set up at trade shows for motor coach operators Member of Travel Industry of Kansas Attend Day on the Hill event in Topeka Attend State TIAK Conference

#### **Ongoing projects**

Welcome packets for visitors Informational packets for potential visitors Assistance with phone and in-person inquiries Way to Represent Award Sudden Opportunity Grants and Annual Grants Community Showcase on I-35 (2 times a year) Prominent and regularly updated Facebook page Recruit, host and coordinate motor coach tours Pay for listings in the State of Kansas travel guide for tourism businesses Pay for listings in the South-Central Kansas travel guide for tourism businesses Welcome Baskets for performing talent and prospective professionals.

#### Goals for 2022

Continue to actively solicit group tours for the Etzanoa Project Increase our online presence through the State of Kansas website and new VISIT Ark City website Continue our current program of works

I strongly believe in the mission statement of VISIT Ark City which is "To promote our community and provide a memorable visitor experience". It is an honor to be able to serve my community as the director of VISIT Ark City.

Respectfully submitted,

Pam Crain, VISIT Ark City Director



May 11<sup>th</sup>, 2021

Randy Frazer and City Commissioners City of Arkansas City 118 West Central Arkansas City, Ks 67005

City Manager Randy Frazer and City Commissioners,

On behalf of the Arkansas City Area Chamber of Commerce, I would like to submit a request for our 2022 budget. We very much appreciate the financial support we receive from the City of Ark City and know that 2020 and 2021 (so far) would have proved very difficult for without it.

In 2022, we will continue promoting and serving our local businesses and community plan to build onto our current program of work. To aid us in achieving our goals, we respectfully request \$15,000 from the City of Arkansas City for the year 2022's budget.

The Arkansas City Area Chamber of Commerce is proud to be a part of this community, and eager to see what is in store for us all in the future.

Thank you for your past support, and for your consideration of this request.

Sincerely,

Paisley Howerton, Director Arkansas City Area Chamber of Commerce 106 S. Summit Arkansas City, Kansas 67005

#### Actual

84.18

83.63

#### Jan - Dec 2019

AC INDUSTRIES DIVIDEND	
ADMIN PROF DAY LUNCHEON-NET	

Income

ADMINISTRATIVE FEE FROM CVB	1,275.00
ANNUAL MEETING-NET	2,108.35
BAM EXPO-NET	(130.50)
CHRISTMAS IN THE CITY	7,779.27
COFFEE-NET	948.49
COMMUNITY DEV INITIATIVE	10,000.00
GOLF-NET	4,693.34
INTEREST INC	18.24
MEMBER DUES	73,199.68
MISC INCOME	1,314.15
NOON NETWORKING LUNCHEON - NET	83.49
Stan Heard Memorial - NET	(25.50)
RENT	9,630.00

Total Income	110,977.64
Gross Profit	110,977.64
Expenses	
ACCOUNTING	3,763.87
ADVERTISING	1,693.58
BANK CHARGES	156.78
BOARD EXPENSE	
CHRISTMAS IN THE CITY	3,825.33
BOARD MEALS	868.05
COMPUTER SUPPLIES/SOFTWARE	238.80
CONTRACT LABOR	250.00
COPIER	3,556.46
COPIER	3,330.40
DEPRECIATION	3,576.60
DUES & SUBSCRIPTIONS	110.36
GRANTS	4,001.34
INSURANCE	6,711.75
INTERNET / Telephone	2,787.09
JANITORIAL SERVICES	1,040.00
MEALS	138.91

MEMBER APPRECIATION	647.51
MEMBER APPRECIATION EVENTS	
MEMBERSHIP DRIVE	
MILEAGE	58.32
MISCELLANEOUS	59.05
OFFICE SUPPLIES	1,306.16
PAYROLL TAXES	5,228.92
POSTAGE	444.11
PROFESSIONAL EDUCATION	323.38
PROMOTIONS (NONMEMBER)	924.23
Quickbooks Fees	(430.00)
PROPERTY TAXES	2,674.04
REPAIRS	122.06
SIMPLE MATCH	108.44
Salsa Fest	1,617.62
TRAVEL	
UTILITIES	4,492.62
WAGES	60,650.39
WEBSITE	119.40

Total Expenses	\$ 110,815.17
Net Operating Income	\$ 162.17
Net Income	\$ 162.17

#### Actual

Jan-Dec 2020	Actual A
Income	
50 Guns.NET	4,227.74
AC INDUSTRIES DIVIDEND	64.44
ADMIN PROF DAY LUNCHEON-NET	
ADMIN FROM DAT LONCHEON-NET	
ANNUAL MEETING-NET	4,152.76
BAM EXPO-NET	0.00
CHRISTMAS IN THE CITY-NET	1,327.65
COFFEE-NET	-26.23
COMMUNITY DEV INITIATIVE	15,000.00
GOLF-NET	0.00
INTEREST INC	0.00
MEMBER DUES	36,218.44
MISC INCOME	712.98
NOON NETWORKING LUNCHEON -	
NET	50.00
Stan Herd Memorial- NET	0.00
RENT	7,195.00
Sales	162.03
Total Income	\$ 69,084.81
Gross Profit	\$ 69,084.81
Expenses	
ACCOUNTING	3,050.00
ADVERTISING	1,222.37
	.,
BANK CHARGES	00.00
	28.00
BOARD EXPENSE	28.00
BOARD EXPENSE CHRISTMAS IN THE CITY	28.00
CHRISTMAS IN THE CITY	2,445.96
CHRISTMAS IN THE CITY BOARD MEALS COMPUTER SUPPLIES/SOFTWARE	2,445.96 570.46 238.80
CHRISTMAS IN THE CITY BOARD MEALS COMPUTER SUPPLIES/SOFTWARE	2,445.96 570.46 238.80 2,778.18
CHRISTMAS IN THE CITY BOARD MEALS COMPUTER SUPPLIES/SOFTWARE COPIER CREDIT CARD FEES	2,445.96 570.46 238.80 2,778.18 88.28
CHRISTMAS IN THE CITY BOARD MEALS COMPUTER SUPPLIES/SOFTWARE COPIER CREDIT CARD FEES DEPRECIATION	2,445.96 570.46 238.80 2,778.18
CHRISTMAS IN THE CITY BOARD MEALS COMPUTER SUPPLIES/SOFTWARE COPIER CREDIT CARD FEES DEPRECIATION DUES & SUBSCRIPTIONS	2,445.96 570.46 238.80 2,778.18 88.28
CHRISTMAS IN THE CITY BOARD MEALS COMPUTER SUPPLIES/SOFTWARE COPIER CREDIT CARD FEES DEPRECIATION DUES & SUBSCRIPTIONS GRANTS	2,445.96 570.46 238.80 2,778.18 88.28 3,576.60 109.86
CHRISTMAS IN THE CITY BOARD MEALS COMPUTER SUPPLIES/SOFTWARE COPIER CREDIT CARD FEES DEPRECIATION DUES & SUBSCRIPTIONS GRANTS INSURANCE	2,445.96 570.46 238.80 2,778.18 88.28 3,576.60 109.86 5,102.32
CHRISTMAS IN THE CITY BOARD MEALS COMPUTER SUPPLIES/SOFTWARE COPIER CREDIT CARD FEES DEPRECIATION DUES & SUBSCRIPTIONS GRANTS INSURANCE INTERNET/Telephone	2,445.96 570.46 238.80 2,778.18 88.28 3,576.60 109.86
CHRISTMAS IN THE CITY BOARD MEALS COMPUTER SUPPLIES/SOFTWARE COPIER CREDIT CARD FEES DEPRECIATION DUES & SUBSCRIPTIONS GRANTS INSURANCE	2,445.96 570.46 238.80 2,778.18 88.28 3,576.60 109.86 5,102.32

MEMBER APPRECIATION	469.00
MEMBER APPRECIATION EVENTS	291.63
MEMBERSHIP DRIVE	
MILEAGE	
MISCELLANEOUS	43.50
OFFICE SUPPLIES	1,274.29
PAYROLL TAXES	4,934.21
POSTAGE	241.69
PROFESSIONAL EDUCATION	75.00
PROMOTIONS (NONMEMBER)	13.80
QuickBooks Payments Fees	
PROPERTY TAXES	
REPAIRS	10,533.65
Scholarship	200.00
SIMPLE MATCH	51.90
Salsa Fest	
TRAVEL	
UTILITIES	4,642.62
WAGES	60,583.66
WEBSITE	119.40

Total Expenses	\$	104,382.67
Net Operating Income	-\$	35,297.86
Net Income	-\$	35,297.86

Income	
AC Industries Dividend	26
Admin Prof. Luncheon	50
Annual Banquet	5,300
Christmas in the City	2000
Coffee	1,200
Community Dev. Initiative	15,000
Golf - NET	4,700
Interest Inc. (Stock Exchange)	19
Membership Dues	65,000
Misc. Income	500
Networking Luncheons	200
Rent	9,300
	-,
Total Income:	103295
Eveness	
Expenses Accounting	3,800
Advertising	3,800 1,420
BAM	100
Bank Charges	25
Board Expenses	200
Board Meals	1,100
Computer Supplies/Software	500
Copier	2,500
Depreciation	2,500 3,600
Dues Subscriptions	200
Insurance	5,800
Internet & Phone	2,850
Janitorial Servies	1,200
Meals	200
Member Appreciation	1,200
Member Events/Workshops/Progra	1,200
Membership Drive	200
Mileage	725
Misc.	200
Office Supplies	1,300
Payroll Taxes	5,400
Postage	500
Professional Ed.	465
Promotions Non-member	1,000
Property Taxes	2,700
Repairs	2,700 1,500
Simple Match	1,080
Travel	375
Utilities	4,000
O UIII (IES	4,000

Wages	57,755
Website/Member Management Sof	120
Scholarship	200
Total Expense	103,215

Income	
AC Industries Dividend	65
Admin Prof. Luncheon	50
Annual Banquet	5,300
Christmas in the City	2000
Coffee	1,200
Community Dev. Initiative	15,000
Golf - NET	4,700
Interest Inc. (Stock Exchange)	19
Membership Dues	65,000
Misc. Income	500
Networking Luncheons	200
Rent	9,300

Total Income:

Expenses	
Accounting	3,800
Advertising	1,420
BAM	100
Bank Charges	25
Board Expenses	200
Board Meals	1,100
Computer Supplies/Software	500
Copier	2,500
Depreciation	3,600
Dues Subscriptions	200
Insurance	5,800
Internet & Phone	2,850
Janitorial Servies	1,200
Meals	200
Member Appreciation	1,200
Member Events/Workshops/Programs	1,000
Membership Drive	200
Mileage	725
Misc.	200
Office Supplies	1,300
Payroll Taxes	5,400
Postage	500
Professional Ed.	465
Promotions Non-member	1,000
Property Taxes	2,700
Repairs	1,500
Simple Match	1,080
Travel	375
Utilities	4,000

Wages	57,755
Website/Member Management Software	120
Scholarship	200
Total Expense	103,215

#### Arkansas City Area Chamber of Commerce Events and Programs of Work

- 1. Events Committee
  - a. Annual Banquet First Saturday in February
- 2. Golf Tournament Committee
  - a. Golf Tournament First Saturday in June.
- 3. Christmas in the City
  - a. Santa Run this brought at least 40 runners from around Cowley County.
  - b. Carriage Rides Merry Monday & Santa Saturday
  - c. Merry Monday/Thankful Tuesday Entertainment, Carriage Rides, Santa Visit, Downtown Tree & Buildings Lighting, Food Venders
  - d. Window Decorating Contest proceeds go to a non-profit in Ark City
  - e. Different annual promotions to encourage foot traffic in our local businesses.
- 4. Cash Mob and Lunch Mob events Organized events to help promote local businesses.
- Administrative Professionals Luncheon 3<sup>rd</sup> Wednesday in April every year. This event remains to be a huge success with several sponsors and door prizes from local businesses. 78 were in attendance and four businesses highlighted their services. We anticipate this event being even larger next year.
- 6. Chamber Network Luncheons
  - a. We annually collaborate with the Winfield Chamber for three Luncheons: State of Cowley College, State of Strother Field and State of Cowley County
  - b. Annually have a State of the City, State of Public Education, and State of Public Safety luncheon.
- 7. **Chamber Coffees** meeting in various businesses in our community. Provides a networking opportunity.
- 8. Awards and Business Promotions
  - a. STAR Award Superior Trade Award Recognition
  - b. Open Arms Award Non-profit Award Recognition
  - c. Heavy social media promotion of local businesses and events
  - d. Maintain a website membership directory, event dates, etc.
  - e. We periodically do several giveaways for the sole purpose of supporting local businesses and therefore stimulation the local economy

#### 9. Referral of:

- a. Referral for Rentals
- b. Tourism brochures and talking up Stone Bridges, Barn Quilt paintings, Downtown Walking Tour, Chaplin Nature Center, Etzanoa and Cherokee Strip Museum as well as giving people a list of places to eat and shop
- c. Referral to non-profits and churches to help people with needs for food, clothing & jobs
- 10. Legislative Committee, Legislative Forums, Legislative Candidate Forums
- 11. Local Partnerships with VISIT Ark City, The Burford Theatre, USD 470, Cowley College, Project Revive
  - a. Partner with local entities to promote and volunteer at events, help with fundraising, etc.

b. Partner with local education entities to see how we can help connect the business community with the workforce.

#### 12. Main Street

- a. We are working on building the frame work so Ark City can apply to be designated as a "Main Street" community, which will make our community eligible for grants, workshops, etc. to assist in the rehabilitation of our downtown.
- b. Once selected, Designated Communities receive:
  - i. Comprehensive technical assistance in all areas of the Main Street Approach designed to further economic development downtown.
  - ii. Training in strategic planning, program capacity building, and organizational management for the Main Street organization.
  - iii. Individualized training for Main Street managers, boards, and other Main Street participants.
  - iv. Attendance to statewide, Main Street-specific, quarterly trainings and professional development opportunities for participant communities.
  - Access to design services on an as-needed basis to help downtown property owners undertake effective rehabilitation, restoration, adaptive re-use, and infill projects, as well as the reimagining of public spaces within the district.
  - vi. Access to state and national grant funds (when available).
  - vii. Membership to the Main Street America network.
  - viii. At least one paid registration to participate in the annual Main Street America national conference.

Cherokee Strip Land Rush Museum Budget Request 2022	2019 Actual	2020 Actual	2021 Actual	2022 Request
ategory: 100 - Income				
City	50,000	75,000	75,000	70,000
County	7,500	7,500	7,500	7,500
Memberships/Admissions	11,940	11,340	12,000	13,000
Total	69,440	93,840	94,500	90,500
ategory: 500 - Personnel Services				
Salaries	43,914	42,414	40,000	38,000
Benefits	2,122	7,340	7,000	7,000
Travel	542	379	500	500
Accounting Services	4,800	4,250	4,500	4,500
Subtotal	51,378	54,383	52,000	50,000
ategory: 600 - Contractual				
Electricity	7 425	0.400	0.000	0.000
Natural Gas	7,425	9,400	8,000	9,000
Other Utility Services	6,040	5,517	4,000	5,000
Other Professional Services	3,890	3,500	3,500	3,500
Artifact Preservation Supplies	1,800	1,500	1,500	1,500
Advertising	1,914	1,914	2,000	2,900
Other Insurances	870	640	1,000	1,000
Tour Bus Development	3,768	3,640	3,500	3,500
Chilocco Grant Development	-	-	-	-
Volunteer Grant Development	-	-	-	-
Additional Grants Development/TIC				-
Genealogy Records	- 340	1,000	1,000	1,000
Technology Integration	-	-	1,000	-
Brochure Printing		-	- 1,000	
Agri-Tourism & Eco-Tourism Development	-	-	1,000	-
Printing	-	-	-	-
Subtotal	26,047	27,111	26,500	27,400
ategory: 710 - Commodities				

Office Supplies/Publications	447	1,482	1,500	1,500	
Materials for Resale	940	-	-	-	
Postage/Shipping	823	637	1,000		
Exhibit Maintenance	3,450	9,400	6,000	5,000	
Building Materials/Repairs	1,240	10,020	7,000	6,000	
Farm Supplies	228	419	500	600	
Subtotal	7,128	21,958	16,000	13,100	
ategory 800 - Transfer to Reserves	-	-	-		
Total Expenses	84,553	103,452	94,500	90,500	

same request as last year
includes half-time director salary and part-time staff person
includes half of director benefits
includes phone & internet
attorney retainer fee
supplies
tours, events
liability & workers comp
TIC requirements
scanning & digitization, classes
print brochures every 5 years
ארות שרטכוותובא בעבו א 5 אבמוא

preservation of Hardy jail
replace one heat/air unit
mowing

# Cherokee Strip Land Rush Museum City Budget Request 2022



## **Museum Board of Directors**

Kanyon Gingher Arty Hicks Danny Thompson Tom Bay Dotty Smith Don Bowker Mel Kuhn

# Activities

- Remained open for 10 months during 2020 (COVID)
- Worked on artifact preservation & exhibits
- Continued applying for grants



## **MEMBERSHIP**

### <u>Membership</u> <u>demographics:</u>

- 41% Ark City residents; 38% Winfield residents; 11% other Cowley County; 10% other
- Memberships stayed steady at 1,016



#### Volunteers contributed 178 hours in 2020

# **2022 Goals & Objectives**

- Working with Cowley County partners on collaborative projects including military & historical (150<sup>th</sup> Anniversaries of the cities)
- Participate in anniversary activities for cities and county
- Open two new exhibits.
- Continue building the museum as a destination hub for history activities

Continue expanding upon on-line inventory & researching artifacts.

Continue to seek out and apply for all grants relevant to the mission of the museum.

- Begin various tours including cemetery, Etzanoa advanced,
- Continue with Scouting merit badge camps
- Create geocaching activities for land run opening and Etzanoa (Onate's path through the settlement)

## 2022 Budget Request

• Funds will assist with projects including:

- The travel information center will provide consumers entering the state with a tourism marketing outlet including attractions of Cowley County.
- Promotion of tourism opportunities through the Etzanoa Project and other history related tours.
- × Work with local families on history records of the area.
- × Continue to build the museum as a state-wide destination.
- Work with Etzanoa Conservancy to market activities for visitors within the county.
- × Work with other Cowley County museums on exhibits and projects.

# Questions

# Contact Information: Sandy Randel, Director Cherokee Strip Land Rush Museum 31639 US Hwy 77, Arkansas City, KS Telephone: 620-442-6750 Email: landrushdirector@yahoo.com