

TOWN OF APPLE VALLEY – EVENTS COMMITTEE

September 10, 2024, 4 p.m. at the Town Hall

Regular Meeting Minutes

1. The meeting was called to order at 4 p.m.
2. Roll Call: Linda Noyes, Dianne Hope, Rae Robertson, Auralee Thompson, Lisa Farr.
3. The Pledge of Allegiance was lead by Linda Noyes.
4. No declarations of conflict of interests.
5. Fire Chief Gross and Mayor Farrar were in attendance to discuss possible parade routes for the upcoming Founder's Day parade.
 - Emergency vehicles must have access to both the highway and all the residents in Apple Valley.
 - Three route options were presented and discussed.
 - A combined option from option #1 and #2 was created and agreed upon by all in attendance.
 - Parade will start at the Town Park to facilitate unloading of parade entries that require trailers.
 - The route will turn south on Cartland and south on Rome Way. The parade will disband at the intersection of Rome Way and Apple Blossom Drive. Entries will have the option of returning to the Town Park via Apple Blossom Way.
 - Chief Gross will set out cones to guide parade entries to the west side of Rome Way to facilitate space for any residential or emergency vehicles.
 - Chief Gross stated that the route option may change if there are too many entries.
 - Chief and the Mayor stated that the car club will not be coming to be in the parade.
 - Chief will provide two fire trucks, one in the front and one at the end of the parade.
 - The Mayor offered to bring his large flatbed trailer if the Committee needed it for an entry.
6. Additional Parade Discussion by the Committee:
 - Rae reported from her meeting with Jennifer Gross and Kira Pitts, from the Fire Dept.
 - The FD only needs the Committee to provide breakfast sale tickets (Linda reported that the Town has a roll of tickets upstairs), and be responsible to create, distribute and post advertising flyers.
 - Maree's flyer will need to be modified to include:
 - Please purchase pre-sell tickets, available at the Town Hall. Tickets can also be purchased at the breakfast. \$5 per person or \$25 for families over five people.
7. The Fire Dept. wants the Committee to make an additional flyer that addresses the breakfast only, with the Fire Dept. logo. Linda has this on her phone.
 - All flyers, at this point and going forward, need to be sent to all Committee members for approval. Once the flyer(s) are approved, they need to be:
 - Email to Jenna to upload to the Town website.
 - Upload to AV News & Updates Facebook page and any other Apple Valley Facebook pages.
 - Attach a flyer at Chevron bulletin board and the community side of the mail bulletin board.

8. Linda brought up the Silent Auction, Bake Sale and fun activities for kids. It was decided that the breakfast and parade were enough to do. The suggestion was made that the bake sale would be a good activity at the same time as a winter Chili Cook-off event. Linda still wants to hold the Silent Auction.
9. Linda adjourned the meeting at 5:20 p.m.
10. The next Events Committee meeting will be October 8, 2024 at 4 pm.

Date approved: 9/25/24



Michael Farrar, Mayor

ATTEST BY: 

Jenna Vizcardo, Recorder

