



Town Council
January 2024 Work Session
January 16, 2024 | 3:30 PM
Apex Town Hall | 73 Hunter Street, Apex, NC
3rd Floor Training Rooms A and B

- 1. Call to Order | Pledge of Allegiance**
Mayor, Jacques K. Gilbert
- 2. Apex United Methodist Church (UMC) Presentation**
Reverend Laura Katherine Stern, Apex UMC, Senior Pastor
Allen Hicks, Apex UMC, Trustee Chair
- 3. Fiesta Cristiana Presentation**
Jose Luis Villasenor, Fiesta Cristiana, Senior Pastor
Oswaldo Franco, Fiesta Cristiana, Board Chair
Fiorella Horna, Fiesta Cristiana, Development
- 4. Q & A**
- 5. Adjournment**

ANNOUNCEMENTS

Members of the public can access and view the meeting on the Town's YouTube Channel <https://www.youtube.com/c/TownofApexGov> or attend in-person.

Accommodation Statement: Anyone needing special accommodations to attend this meeting and/or if this information is needed in an alternative format, please contact the Town Clerk's Office. The Town Clerk is located at 73 Hunter Street in Apex Town Hall on the 2nd Floor, (email) allen.coleman@apexnc.org or (phone) 919-249-1260.



Fiesta Family Services

*Town of Apex
Land Use Proposal
206 & 210 S Hughes Street*

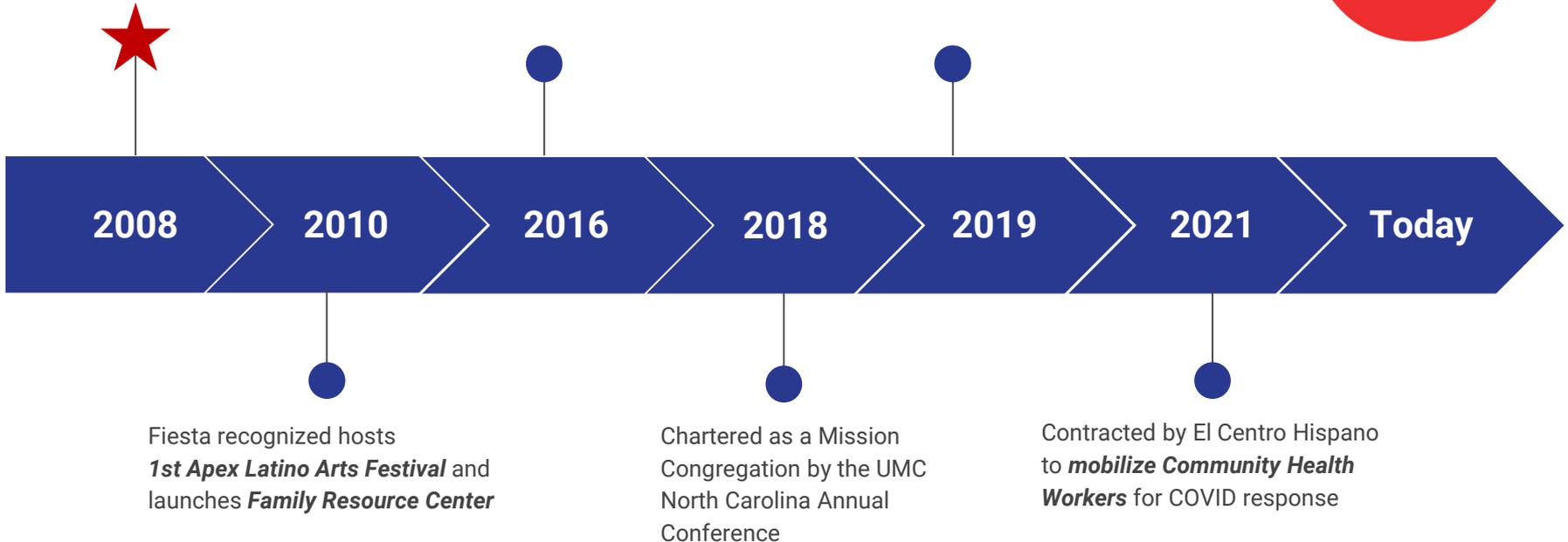


Fiesta Cristiana, serving the community since 2008

Established by Apex UMC as a Hispanic/Latino Outreach Ministry; Pastor Jose Luis Villaseñor hired.

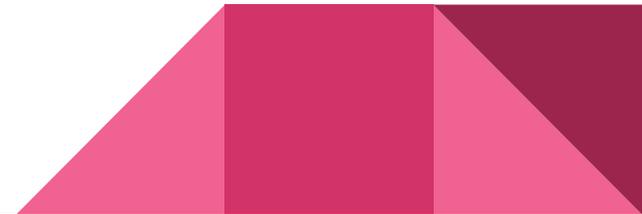
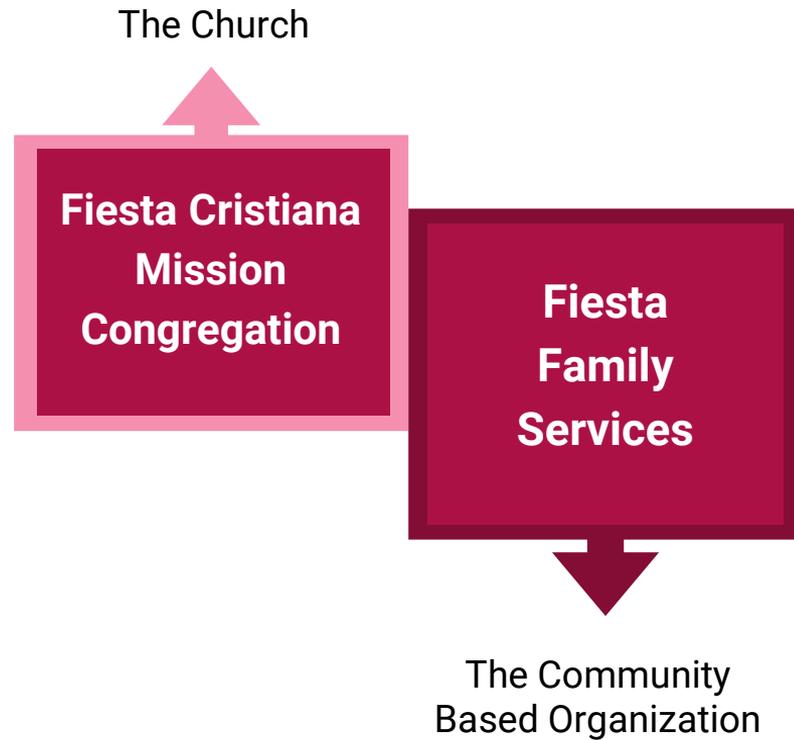
Launches **Apex Immigration Services**

Create **First Racial Equity Bridge Teams** at each campus





Two entities with a common Mission



Mission

...to center the lived experiences of disinherited people while unapologetically and proactively dismantling systemic and structural inequities.

Long Term Community Development Goals

- Expand Fiesta Family Services (aka Family Resources Center) and grow capacity to address the needs of the whole person resulting in healthier and more fulfilling lives.
- Serve as a one-stop-resource center for Hispanic/Latino families and other communities of color to access information, referrals, and direct support services
- Assist the Town of Apex in engaging residents in the design of a community center, a type of Welcome Center/Community Center for all residents and be part of the services rendered to the community.

Short Term Community Development Goals

- Fiesta proposes that the existing structures on the properties (206 & 210 S Hughes) be used to provide community support, health promotion, and wellness services to Hispanic/Latino families and other communities of color
- Fiesta requests the town allow Fiesta to stay on the property to grow the capacity of the Fiesta's Family Resource Center to serve as a welcoming space where community members can access information, resources, and support needed to address socioeconomic factors that impact their health and quality of life



Fiesta Family Services Community Development Initiatives

Latinos and other Underserved Communities Live Vibrant, Healthy Lives

Goal: Community members grow their knowledge, skills, and personal power to navigate systems and access resources to work collaboratively to respond to unmet needs, address the burden of poverty, and build infrastructure that helps people thrive and give back

- Build a network of trusted community support entities for referrals and service delivery
 - Support the academic success and upward mobility of Latinx students through parent education/support, tutoring, and engagement with the public school system
 - Promote health literacy, healthy lifestyle behaviors, and access to equitable, inclusive, and culturally/linguistically appropriate service delivery
 - Encourage and support housing justice, homebuilding/repairs, homeownership, and avoiding housing crisis displacement
 - Create spaces through which community transformation can occur; gatherings that foster a sense of community, lift/grow leaders, affirm identity-humanity, promote racial healing, and mobilize community, faith, and government leaders in racial equity and inclusion work by reinvesting in the transfer of wealth and power
- 

Fiesta Family Services focuses on addressing

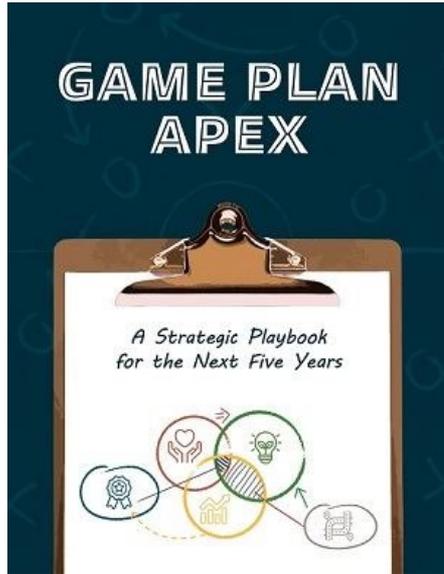
Social Determinants of Health



Social Determinants of Health
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 Healthy People 2030

Town of Apex Goal: A Welcoming Community



Create a safe and welcoming environment fostering community connections and high quality recreational and cultural experiences supporting a sense of belonging

- Ensure safe places and spaces
 - Foster community connections
 - Create a sense of belonging
 - Encourage a healthy and active lifestyle
 - Enhance communications for a more informed community
-

Fiesta Family Services (Family Resource Center)

The Family Resource Center increases access to information, resources, and support in both English and in Spanish that community members need to meet basic needs (food, housing, employment, healthcare, etc) and address socioeconomic factors that impact their health and quality of life through...



- Information, Referral, and Case Management
- Parent/Family Education and Support
- K-12 Tutoring and Student Support
- Immigration Legal Services

Community Outreach, Education, and Health Promotion

Fiesta's Health Outreach seeks to promote healthy lifestyle behaviors, access to care, and factors that affect health and quality of life

- Community Health Worker mobilization; certified Mental Health First Aiders
- Health and Resource Fairs
- Mental Well-being Education
- Health Promotion activities



Racial Equity, Healing, and Inclusion

Increase capacity and involvement of community, faith, and government leaders in anti-racist work by reinvesting in the transfer of wealth and power, prioritizing health from trauma, and while affirming and celebrating Hispanic/Latino people, culture, and contributions.

- Racial Equity Training
- Healing Circles
- Cultural Affirming Gatherings
- Apex Latino Festival



Transformational Leadership

Amplify the voices of the Hispanic/Latino/Latinx community by working with community members and leaders to dismantle structure and systems, and hold community leaders accountable to prioritizing equity and justice



- Leadership Development
 - Youth Engagement “JUVE”/Fiesta Youth
- Advocacy & Grassroots Mobilization
 - Housing Justice
 - Immigrant Rights
 - Language Access
 - Voter Participation



2024 - 2025 Priorities

Fiesta Cristiana FY 2024-25 Priorities

- Community based organization status by December 2024
- Hire a Community Development Officer by July 2024
- Expand Family Resource Center reach in Apex by 10% from previous year
- Engage participants of parent support groups as Community Health Workers Team to promote healthy lifestyle behaviors, mental wellbeing, and access care
- Host at least two racial equity trainings, Mental Health workshops/retreat, and weekly healing circles
- Launch fund-development campaign



Fiesta Cristina looks forward to partnering with the
Town of Apex to building a more unified, thriving,
inclusive community, where all are welcome