



Town Council Retreat Day Two

February 16, 2024 | 8:30 AM – 4:00 PM
Apex Town Hall | 73 Hunter Street, Apex, NC
3rd Floor Training Rooms A and B

- | | |
|--|-----------------|
| I. Breakfast / Agenda Review | 8:30 AM |
| <i>Open Discussion / Mayor Jacques K. Gilbert</i> | |
| II. ARPA Project Status | 8:45 AM |
| <i>Amanda Grogan, Director,
Budget and Performance Management Department</i> | |
| III. Water Tank Location Options & Direction | 9:15 AM |
| <i>Jonathan Jacobs, Assistant Director
Water Resources Department, and
The Wooten Company Consultants</i> | |
| IV. Affordable Housing Site Study Update | 9:45 AM |
| <i>Marla Newman, Director
Community Development and Neighborhood
Connections Department, and
Sonya Turner, UNC-SOG</i> | |
| V. Break – 15 Minutes | 10:15 AM |
| VI. Fire Station Needs, Location, & Direction | 10:30 AM |
| <i>Tim Herman, Fire Chief, Fire Department</i> | |
| VII. Financial Condition Review | 11:30 AM |
| <i>Antwan Morrison, Director, Finance Department</i> | |

TOWN OF APEX

The Peak of Good Living

PO Box 250 Apex, NC 27502 | (919) 249-3400 | www.apexnc.org



Town Council Retreat Day Two

February 16, 2024 | 8:30 AM – 4:00 PM
Apex Town Hall | 73 Hunter Street, Apex, NC
3rd Floor Training Rooms A and B

- | | |
|---|-----------------|
| VIII. Lunch – 45 Minutes | 12:15 PM |
| IX. Public Engagement – Budget Prioritization
Survey Results
<i>Mariah Canup, Budget and Performance Analyst</i> | 1:00 PM |
| X. Capital Project Prioritization Results &
Discussion
<i>Jessica Hoffman, Lead Budget and Performance Analyst</i> | 1:45 PM |
| XI. Break – 15 Minutes | 2:45 pm |
| XII. Revaluation Effects/Considerations: Implications
for Capital Spending
<i>Amanda Grogan, Director,
Budget and Performance Management Department</i> | 3:00 PM |
| XIII. Wrap-up and Adjournment
<i>Mayor Jacques K. Gilbert</i> | 4:00 pm |

ANNOUNCEMENTS

Members of the public can access and view the meeting on the Town's YouTube Channel <https://www.youtube.com/c/TownofApexGov> or attend in-person.

Accommodation Statement: Anyone needing special accommodations to attend this meeting and/or if this information is needed in an alternative format, please contact the Town Clerk's Office. The Town Clerk is located at 73 Hunter Street in Apex Town Hall on the 2nd Floor, (email) allen.coleman@apexnc.org or (phone) 919-249-1260.

TOWN OF APEX

The Peak of Good Living

PO Box 250 Apex, NC 27502 | (919) 249-3400 | www.apexnc.org



Town Council Budget Retreat

FEBRUARY 16, 2023

Agenda

Time	Topic
8:30 am	Check In
8:45 am	ARPA Project Status
9:15 am	Water Tank Location Options & Direction
9:45 am	Affordable Housing Site Study Update
10:15 am	Break
10:30 am	Fire Station Needs, Location, & Direction
11:30 am	Financial Condition Review
12:15 pm	Lunch
1:00 pm	Public Engagement – Budget Prioritization Survey Results
1:45 pm	Capital Project Prioritization Results & Discussion
2:45 pm	Break
3:00 pm	Revaluation Effects/Considerations: Implications for Capital Spending
4:00 pm	Wrap Up & Adjourn



ARPA Project Status

ARPA Funds

- Apex received
 - \$11.5 million from the North Carolina Pandemic Recovery Office (NCPRO)
 - ~ \$5.2 million from US Treasury
 - These funds are unrestricted and can be reallocated
- NCPRO funds must be obligated by December 31, 2024 and expended by December 31, 2026

NCPRO Funded Projects

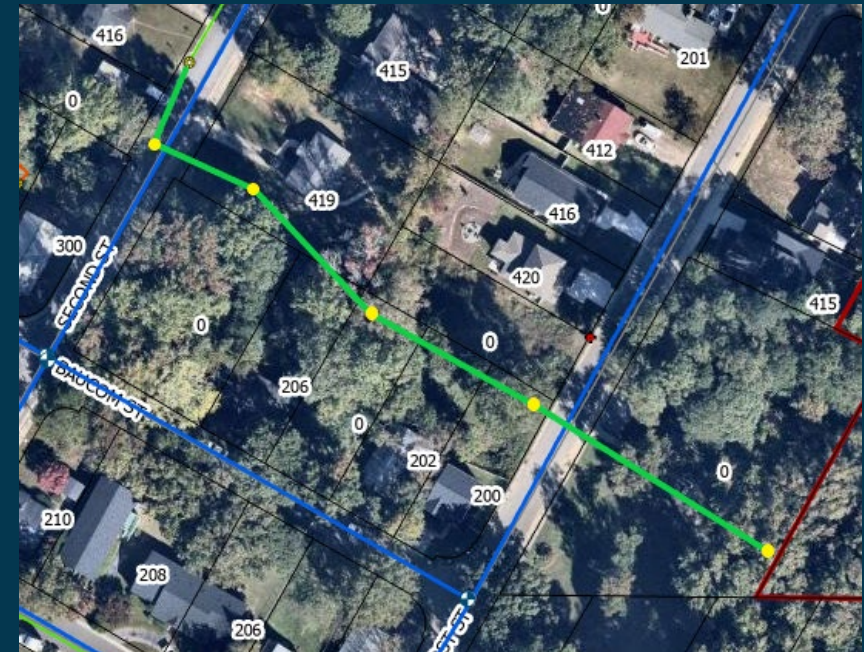
West Street Park

- Park upgrades include installation of a restroom, basketball court improvements, and a path between the parking lot and the basketball courts as identified in the Park Master Plan developed through community input.



Baucom Sewer Extension

- The project will bring Town gravity sewer lines to six parcels in the Justice Heights Neighborhood as well as the Town's West Street Park project.



1.5 MG Elevated Storage Tank

- This project will construct a 1.5-million-gallon elevated water storage tank. Tank is required to meet North Carolina Department of Environmental Quality (NCDEQ) public water supply (PWS) storage requirements for water systems
- \$3.6M allocated from NCPRO.
- Project estimate is currently \$8.65 (1/15/24).
 - Increase tied to price of steel
- Land Acquisition activities for a potential alternative tank location are no longer in progress



Sunset Hills Pump Station

- This project will consist of relocating the existing pump station outside of the 100-year floodplain and constructing the wet well deeper to serve the entire sewer basin (including the Felton Grove High School)
- Expected to use \$3,150,000 in funding from NCPRO
- Contract amount is \$3,760,056



Project Estimates and Funding Sources

Project Title	Project Estimate	ARPA (NCPRO)	ARPA (UST)	Town Funds	Funding Total	Anticipated Deficit/Overage
West Street Park	1,650,000	1,500,000		150,000	1,650,000	-
Baucom Sewer Extension	318,650	250,000			250,000	(68,650)
1.5 MG Elevated Water Tank	8,650,000	3,600,000	400,000		4,000,000	(4,650,000)
Sunset Hills Pump Station (Contract Signed)	3,760,056	3,150,000		1,250,000	4,400,000	639,944
Affordable Housing Site Acquisition	TBD	3,000,000			3,000,000	
Downtown Improvements	TBD		3,000,000		3,000,000	
Non-Profit Funding	TBD		800,000		800,000	
Housing Transition for Displaced Communities	TBD		1,000,000		1,000,000	
Total Funding By Source		11,500,000	5,200,000	1,400,000		

Project Timelines

	2024												Deadline for Funds to be Obligated	2025												2026			December 2026 - Deadline for Funds to be Expended
West Street Park	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan		Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar		
Public Engagement with Community																													
Award Design Contract & Kick-off																													
Design of Project																													
Approval of Plans/CDs																													
Award of Construction Contract																													
Construction																													
Baucom Sewer Extension	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan		Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar		
Easement Acquisition																													
Advertisement & Bidding																													
Construction																													
1.5 MG Elevated Tank	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan		Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar		
Design of Project																													
Town Review & Permit Approval																													
Advertisement & Bidding																													
Notice To Award & Contracting																													
Construction																													
Sunset Hills Pump Station	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan		Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar		
Construction																													
Affordable Housing	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar			
Land Acquisition	TBD											TBD																	

Deadline for Funds to be Obligated

December 2026 - Deadline for Funds to be Expended



Water Tank Location Options & Direction





Town of Apex

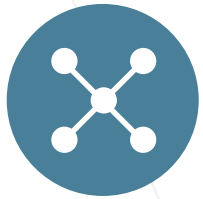
1.5 MG Elevated Water Tank Update

Wooten

Purpose & Criteria



The Town of Apex has determined that a new elevated water storage tank is needed to supplement the water distribution system.



The Town staff has completed a water model of the existing water distribution system and has set design criteria for the proposed water tank :

- **1.5 MG Capacity**
- **Water Overflow Elevation - 616.8 ft above mean sea level**

Recent Updates



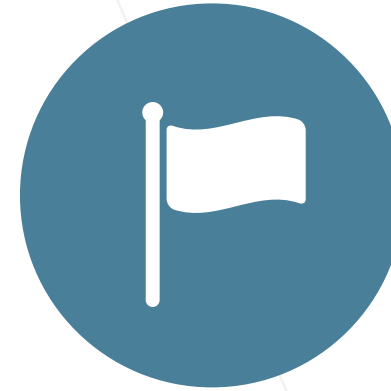
Two sites were identified as preferred elevated water tank locations based on:



*Proximity to
Support Areas
of Growth*



*Areas Identified
for System
Optimization
in Water Model*



*Town Property
Ownership Status
or the Ability to
Purchase*

Evaluated Sites



Site Comparison



Site 4

- Located on town-owned property (no land acquisition)
- All required utilities are nearby and accessible
- Minimal grading and vegetation removal
- Available nearby connection to a watermain to supply the tank
- Minimal impact to Kings View Trail is expected
- Limit park operation interruptions and temporary lane closures
- Lower construction cost compared to Site 4A

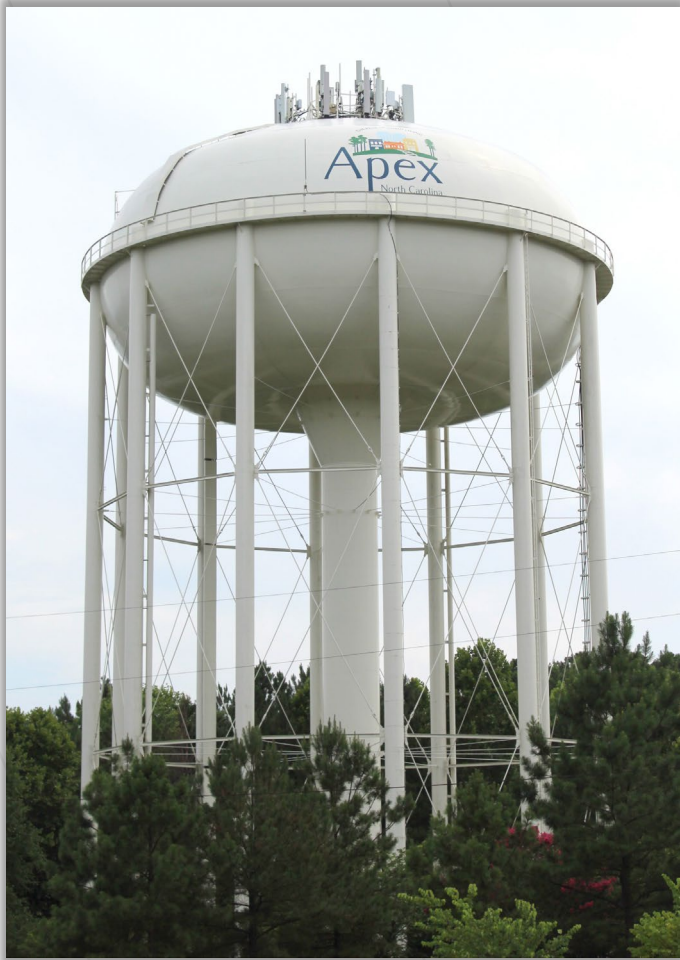
Site 4A

- Requires property acquisition and environmental site assessment (\$).
- Property needs significant grading and clearing of mature trees and vegetation (\$)
- Overhead power would need to be relocated and buried (\$)
- Construction of 1,000 feet of watermain would be needed to supply tank requiring open cut of newly paved asphalt and closure of Kings View Trail through duration of the waterline construction (\$)
- Interruptions and impacts to park operations and traffic flow due to road closure needs and construction equipment and vehicles using Kings View Trail for site access.
- Higher construction cost compared to Site 4

Recommendations



1.5MG Tank Comparison



Composite Style

- Concrete Pedestal and Steel Tank Bowl
- Single Column vs Multi-Leg
- Lower Maintenance Cost
- More Compact Footprint
- Aesthetically Pleasing

Construction and Park Operation Impacts



Town-owned property with ample space for construction and close proximity to necessary utilities. Landscaping, grading, and tree removal will be necessary to construct the tank.



Ingress and egress access for construction vehicles and equipment will limit access to pedestrian and vehicles on temporary basis. Flaggers, signage, and traffic control will be identified as critical needs due to continues activity at the park.



Temporary lane closure along Kings View Trail near construction site may be necessary for equipment staging and laydown. Lane closures will not result in overnight or weekend shutdowns.



Anticipated Construction Schedule



MILESTONE	ESTIMATED DATE
Design	February – April 2024
Permitting	April – June 2024
Bidding/Contracting	July – September 2024
Construction	October 2024 – November 2025

Note – Final construction schedule will be provided upon advertisement.

Tank Renderings



**Proposed Elevated Water Storage Tank
Town of Apex - Pleasant Park**



1



Heading North to
Park Entrance on
Old US 1 Hwy.





2



Approaching Park
Entrance from
West Village



Proposed Elevated Water Storage Tank
Town of Apex - Pleasant Park



3



Heading South to
Park Entrance on
Old US 1 Hwy.



4



Baseball Field Press Box Area





Pickle Ball Parking Lot



Proposed Elevated Water Storage Tank
Town of Apex - Pleasant Park

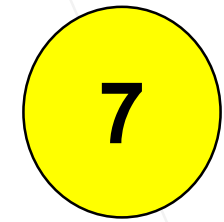


6



Looking South on
Old US 1 Hwy after
existing I-540





Looking Between All Baseball Fields



Wooten

A tradition of DESIGNING THE FUTURE ►



Affordable Housing Site Study Update



Town of Apex

February 16, 2024

Apex Affordable Housing

Apex Fire Station 3 Discussion



SCHOOL OF GOVERNMENT

Development Finance Initiative

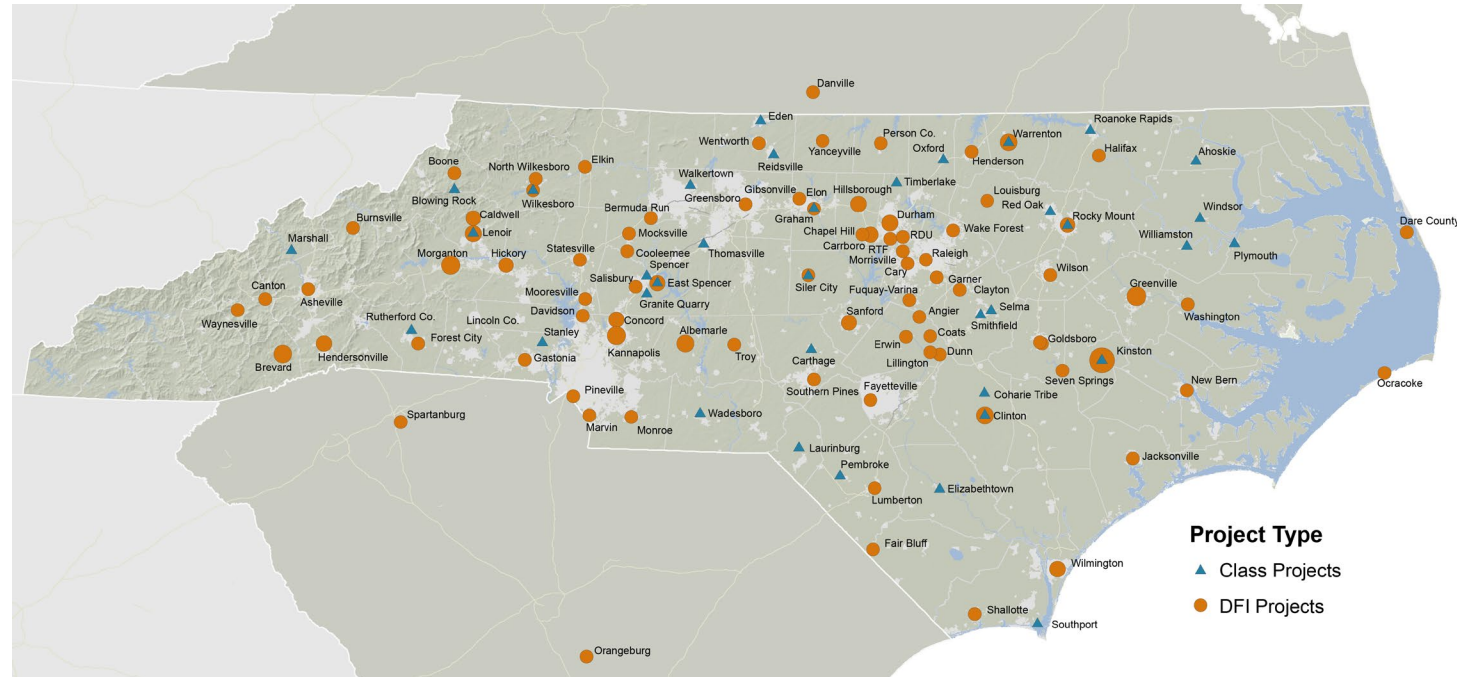


Development Finance Initiative

DFI, a program of UNC Chapel Hill's School of Government (SOG), partners with local governments to attract private investment for transformative projects by providing specialized finance and development expertise.

SOG is the largest university-based local government training, advisory, and research organization in the United States, and serves more than 12,000 public officials each year.

Values: Nonpartisan, policy-neutral, responsive.



Project Team

Sr. Project Manager: Sonyia Turner

Sr. Analyst: Frank Muraca

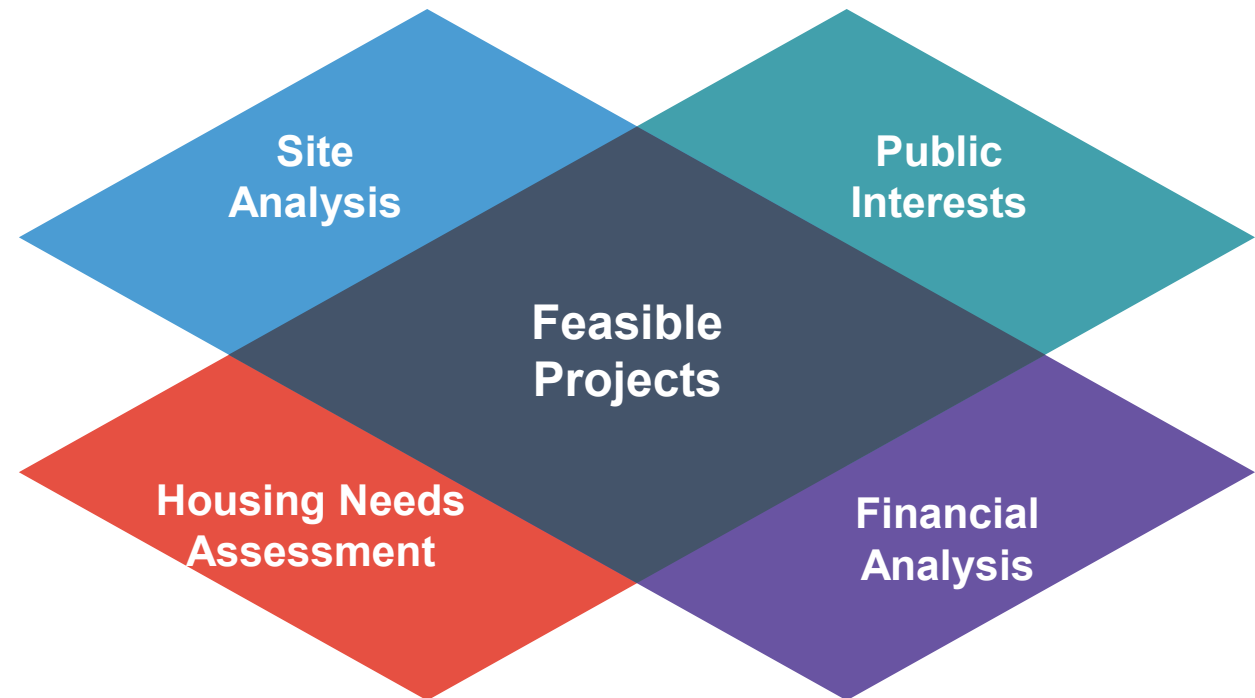
Asst. Director Housing: Sarah Odio

DFI Scope of Services

The Town of Apex engaged the Development Finance Initiative (DFI) to support the Town in identifying and prioritizing sites for affordable housing development. The scope of work includes:

1. DFI feasibility analysis to understand current market and development conditions, including an affordable housing needs assessment
2. Identification of up to six private development opportunities, and narrow to three based on feasibility analysis and affordable housing priorities
3. Recommendations related to the potential redevelopment of the top sites and advising the City on next steps

Pending outcome of analysis, potential for DFI engagement for phase 2 pre-development services and partner solicitation.



Apex Fire station #3

Opportunities

- Likely 9% LIHTC competitive
- Town-owned
- 3.5 acres of developable land behind fire station
 - Can support up to 80 units
- Potential access from existing drive off Hunter St / Extend Chatham St
- Public Private Partnership



Apex Fire station #3

Important Unanswered Questions

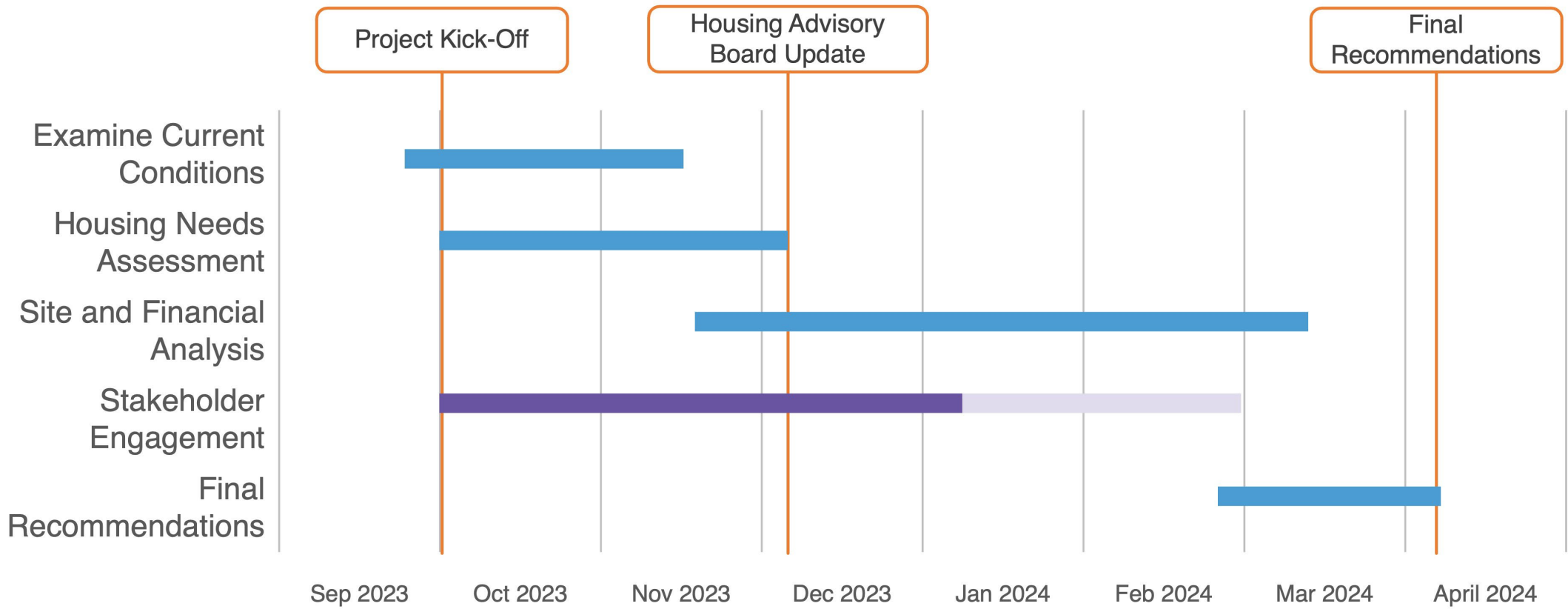
- Site access from Hunter St.?
- LIHTC road design guidelines?
- Fire department needs?
- Environmental hazards?
- Potential costs?
- Other unknowns?



Next Steps

DFI will share financial feasibility and recommendations update to staff late March/ early April.

Estimated Phase I Timeline



*Timeline subject to change

Apex Fire Station #3



- Slope (%)**
- 0.000341 - 10
 - 10.1 - 15
 - 15.1 - 25
 - 25.1 - 44.5
- firestationcontours
- NorrisParkSoccerSi
- FireStationSite
- ApexParcels
- World Imagery
- Low Resolution 15r
- High Resolution 60r
- High Resolution 30r



SCHOOL OF GOVERNMENT

Development Finance Initiative

THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

Break





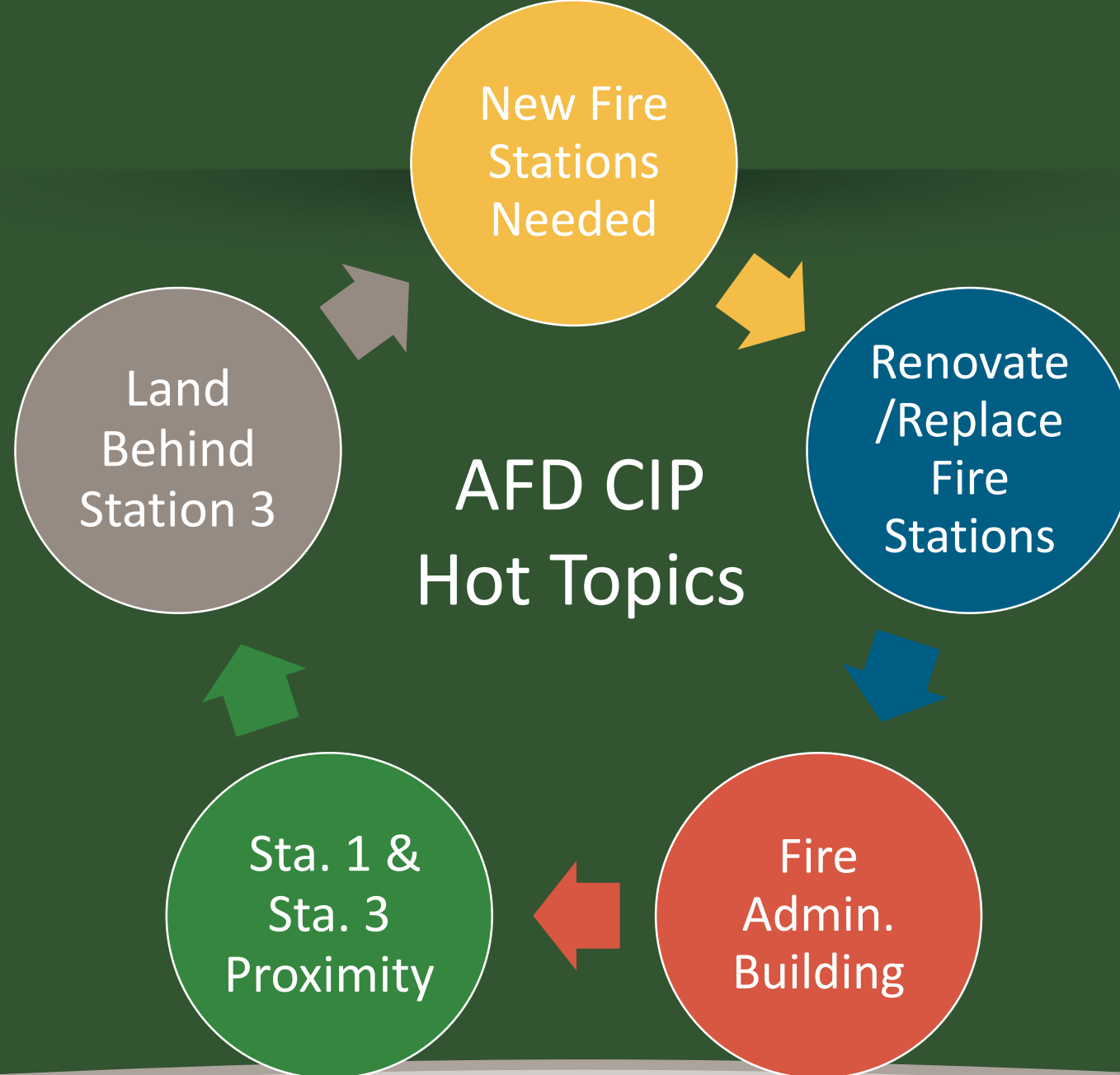
Fire Station Needs, Location, & Direction





Apex Fire Department

Capital Improvement Plans (Facilities)



Town-wide Master Facility Plan/Study Underway



Renovate/Replace Fire
Stations

- Evaluating all fire stations to determine the needs of each one for years to come (major systems, building conditions, infrastructure, etc.)
- Evaluate space needs (decon, storage, office space, workout space, etc.)
- Determine if a station is at “end of life”, no need to renovate, time to replace.

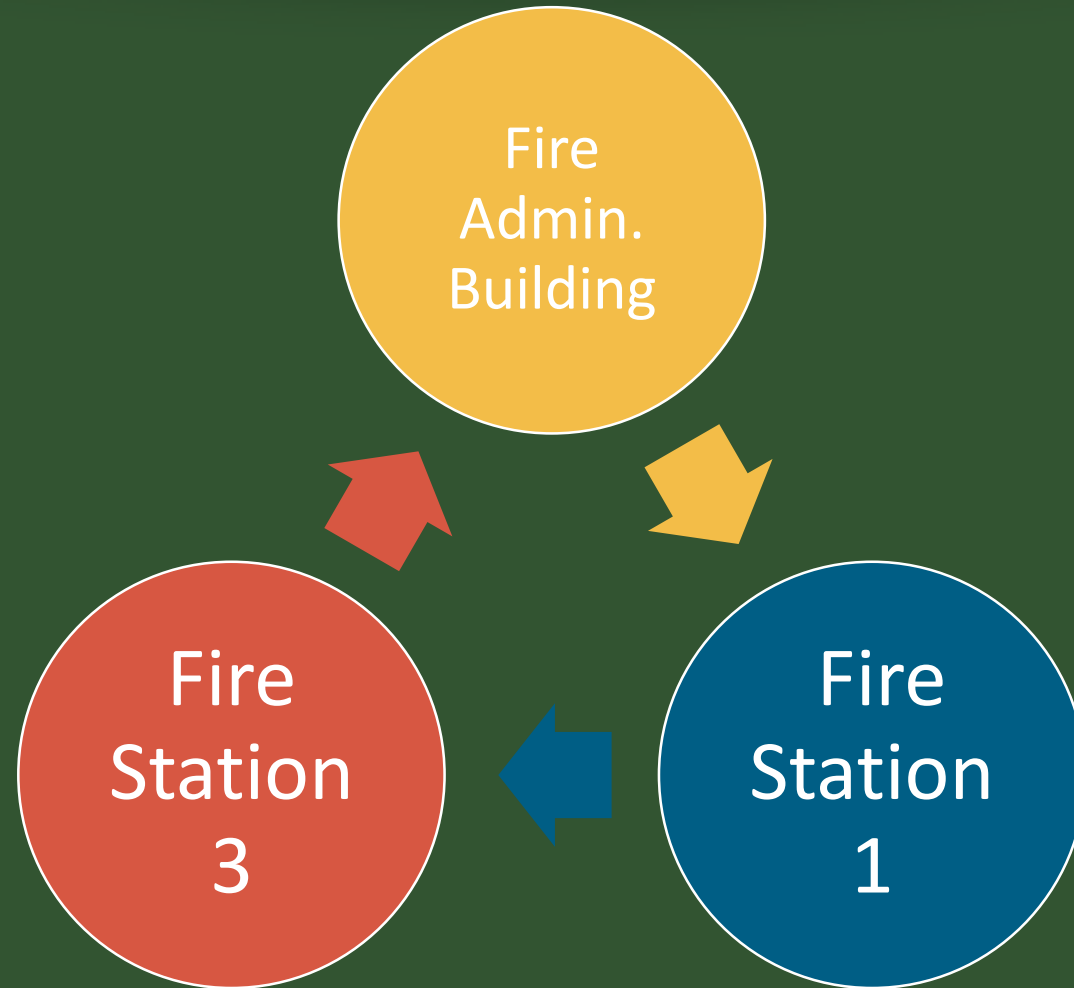
Comprehensive Fire Station Location Study



New Fire Stations
Needed

- Where and when will we need additional fire stations and resources.
- Recommendations on any re-locations of existing fire stations.
- This study will provide a roadmap for the next 10-15 years.

The Focus Today



Fire Administration (315 W. Williams St.)

- Scheduled to be removed with the Hwy 55 road improvement project (2031).
- Currently houses 13 AFD employees and out of space now (office/parking).
- Wake County EMS (1 ambulance crew)
- Houses the fire logistics division and stores uniforms, station supplies, medical supplies, and other spare equipment.
- 2,400 sqft office space.



Fire Station 1 “Downtown”

- Very poor conditions, not designed for current needs.
- Currently on town CIP to be replaced at current location.
 - Plans are for a “single” company fire station with a museum space.
 - Plan is an overall smaller footprint on existing land.
 - Public/private partnership
- 1 Engine Company is located there today (4 personnel per shift).
- Challenging location to operate a fire station.



Fire Station 3 (736 Hunter St.)

- Located .7 miles from Station 1
- Houses a "Rescue" Company and a Battalion Chief (5 personnel per shift).
- No Fire Suppression apparatus there.
- Stations 1 & 3 are considered 1 fire station under 2 roofs.
- Currently not designed to house any additional personnel in the living spaces.



AFD Fire Station Districts



Legend

District

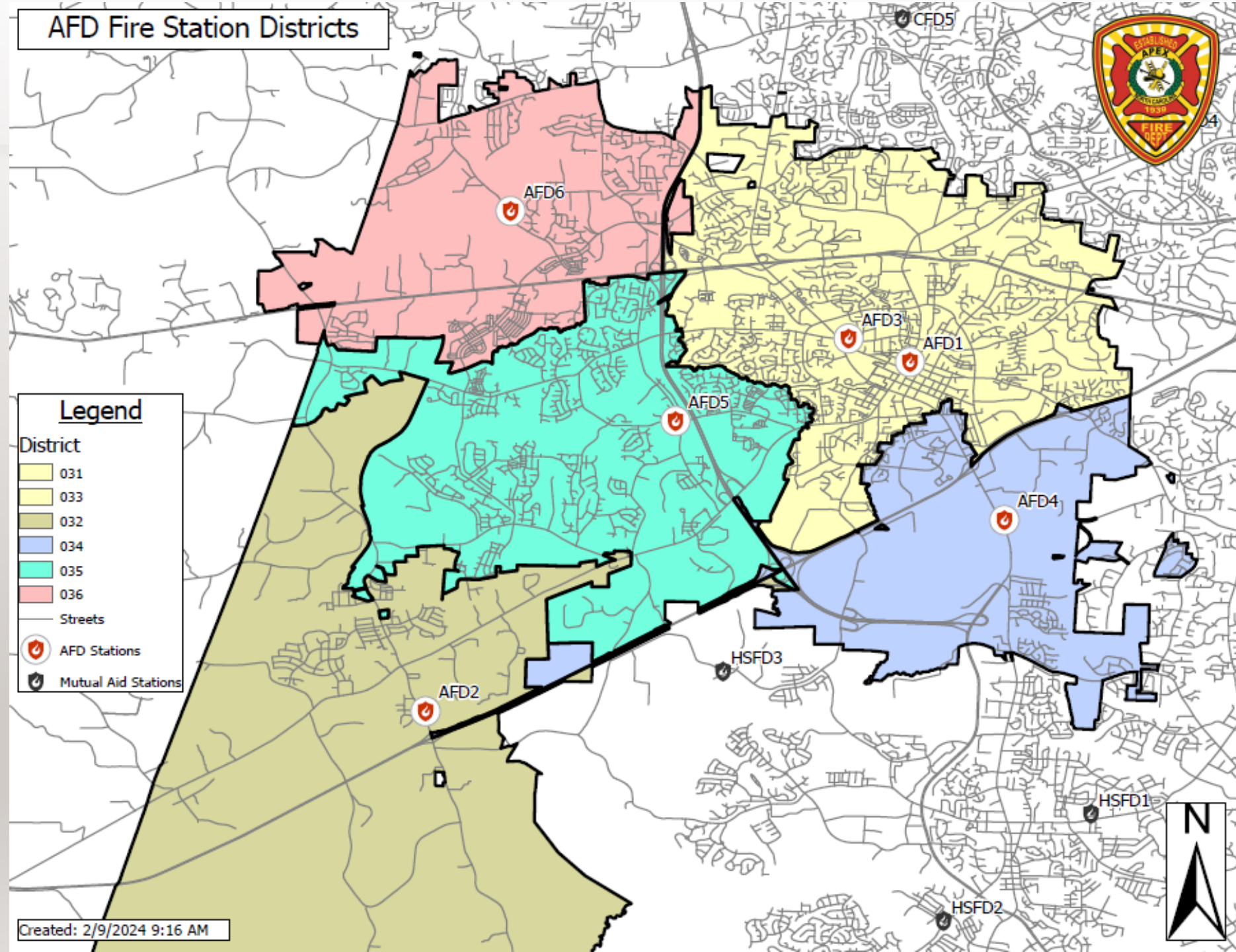
- 031
- 033
- 032
- 034
- 035
- 036

Streets

AFD Stations

Mutual Aid Stations

Created: 2/9/2024 9:16 AM





VISION

The Vision...A Concept

Vision 1

Remodel fire station 3 to make room for the engine and crew to move from station 1 to station 3.

Station 3



Interior Space Issues

1st Floor				2nd Floor			
Stairs		BC Office		Stairs		Bathroom Locker Rm	
Kitchen		Capt. Office		2 beds			
Office		Bathroom		2 beds		Bathroom Locker Rm	
		Bathroom		2 beds		2 beds	
Stairs				Stairs			
Lobby		Open Reception Office		2 Beds		Living Room	

Renovations/Addition to Sta. 3

- Larger Kitchen/Livingroom
- Additional Sleeping Quarters
- Firefighter decontamination areas
- Proper gear and storage areas
- Expanded physical fitness area
- Fire Suppression System

Exterior Space Issues



Possible Storage Solution

- What does this remodel look like to address the needs of the fire department without Station 1 and Fire Admin?
 - Additional apparatus and equipment from station 1
 - All logistical items and equipment from admin.
- Land behind station 3?



A hand holds a magnifying glass over a landscape. The lens of the magnifying glass shows a detailed view of a river flowing through a valley, with a small tree on the right bank. The background is a blurred landscape under a soft, hazy sky. The text "Vision 2" is centered within the magnifying glass's lens.

Vision 2

Demolish station 1 and build a state-of-the-art fire administration building with an innovative educational public space, maintaining the “Apex Fire Department presence” downtown!

Fire Administration (Downtown)

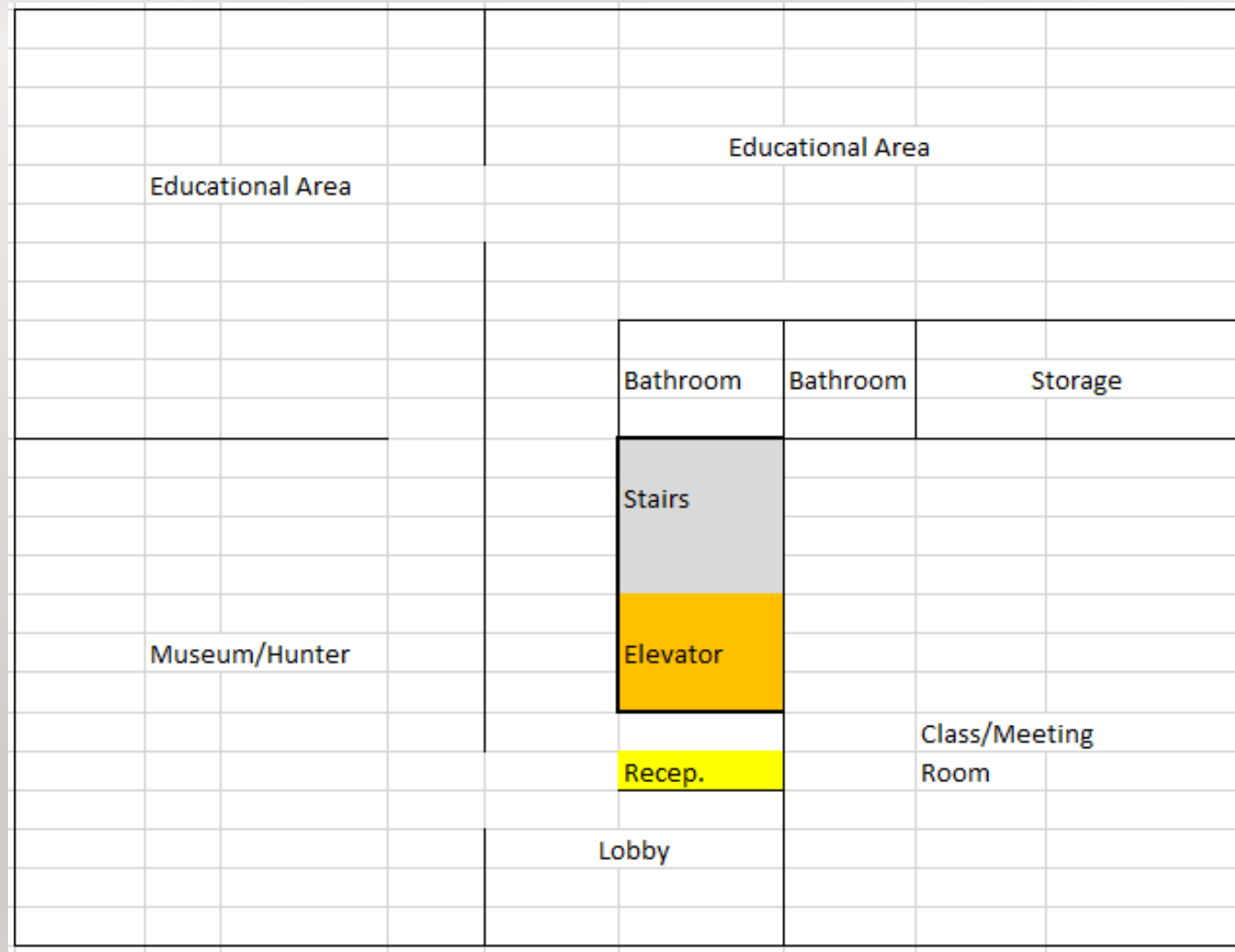




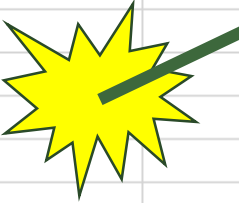
Public Comments

- The main reason cited by proponents of keeping the fire station on Salem Street were:
 - the history of the department
 - presence in this location
 - the opportunity for community interaction
 - special events, and the support/presence for special event
 - emergency response was a lower priority/need.
- Re-envision the fire station as a civic and mixed use development

1st Floor Museum/Educational Space



Lobby

Kitchen/Living Room		
Stairs		
Bedroom		
Kitchen/living room wall		
Tool & Gear Wall	Hunter	History Wall Timeline 
		Lobby



Lobby/Museum



Storyboards



CLEAR
WATER
LAND
LEGACY

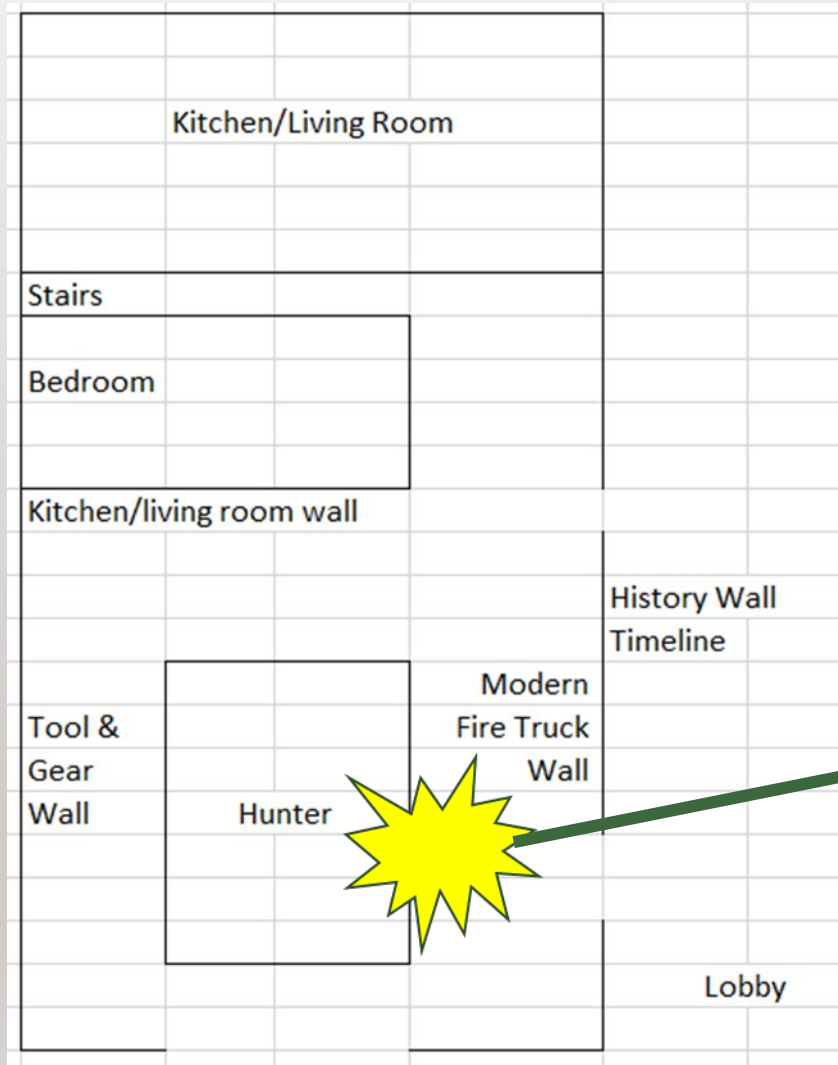


FIGHTERS

With people and industry - especially lumbering - came fire. Uncut timber, stacked lumber, and sawmills furnished the lumber mills. Homes, businesses, and even the bridge spanning the St. Croix River were built of wood. Fires were common and posed a constant threat. In 1899, the *Southern Messenger* asked "Shall We Have a Hook and Ladder Company?" in an editorial urging the city to provide proper fire protection for its residents.

Resistance to forming a proper fire department continued. By 1870, business owners were pushing hard for a city fire department to protect their assets, but with no support from the Stillwater City Council. Only after the city of Chicago burned to the ground, in 1871, did the city council approve funding for a fire department. On May 28, 1872, the Stillwater Fire Department was finally established.

Museum/Education Space

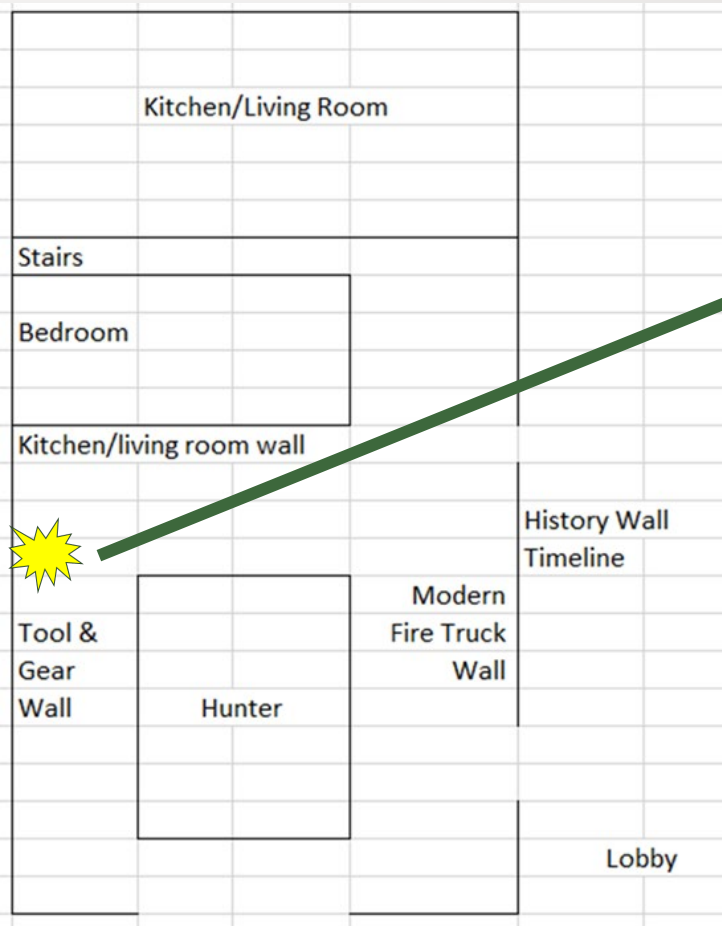





Kitchen/Living Room									
Stairs									
Bedroom									
Kitchen/living room wall									
History Wall Timeline									
Modern Fire Truck Wall									
Lobby									
Tool & Gear Wall									
Hunter									



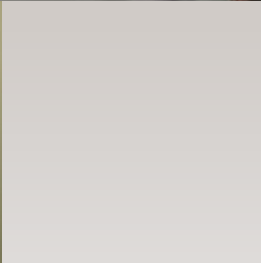
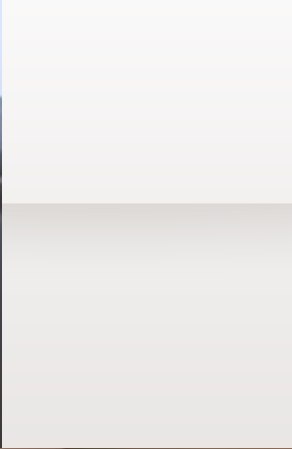
Tool & Gear Wall




Kitchen/Living Room			
			
Stairs			
Bedroom			

Kitchen/Livingroom






Educational Burn “Theater” Room

								Educational Area			
Educational Area											
				Bathroom		Bathroom		Storage			
				Stairs							
Museum/Hunter				Elevator							
				Recep.				Class/Meeting Room			
				Lobby							

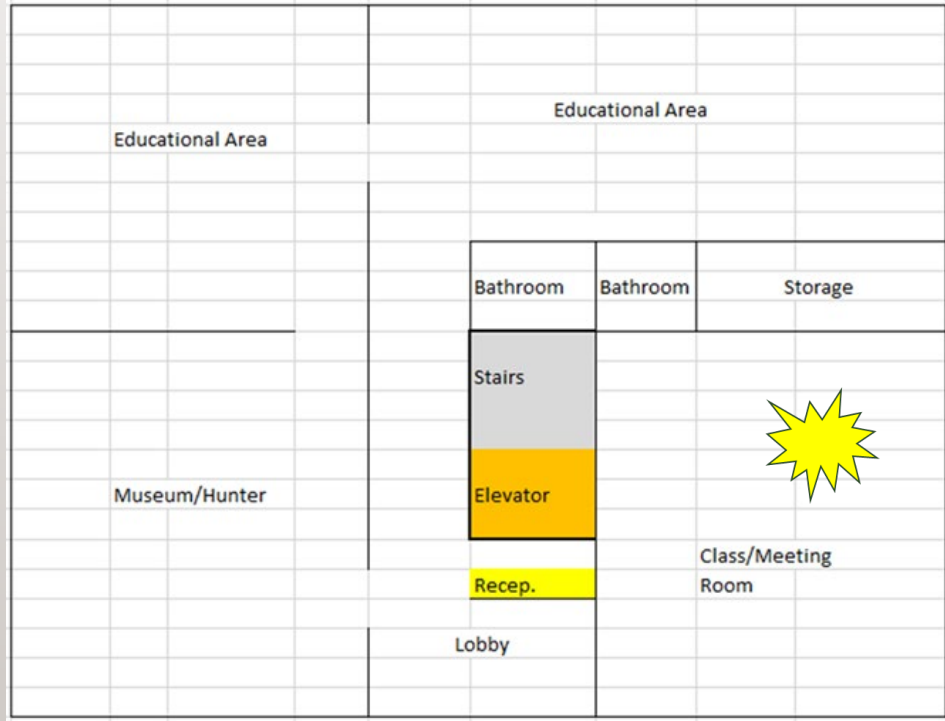


Marbles Museum Type Space

Educational Area				Educational Area				
				Bathroom	Bathroom	Storage		
				Stairs				
				Elevator				
				Recep.				
Museum/Hunter				Lobby	Class/Meeting Room			



Classroom/Meeting Space



Apex CERT

- Education
- Training
- Staffing Educational Center



Programs

- School groups/field trips
- Babysitter certification classes
- AFD Citizen Fire Academy
- Senior Citizens Safety Classes
- Activity
nights/weekends/during
festivals
- Downtown meeting space
- CERT training/meetings
- Fire Safety
- Fire extinguisher training
- Car seats/bike helmets
- Water/boater safety
- Weather safety
- Supply/preparedness Kits
- CPR/First-aid classes
- Much more...

- <https://www.wfaa.com/article/entertainment/television/programs/good-morning-texas/frisco-fire-safety-town-teaches-us-about-fire-safety-and-so-much-more/287-128526729>



Administration Offices

2nd & 3rd Floors

2nd Floor

				Bathroom	Bathroom	Storage		
	Logistics Coordinator							
							Kitchen	
							Break room	
	Light Duty			Records				
	Touchdown space							
				Program	IT			
				Support	Storage			
	Community Risk			Specialist			Training Coordinator	
	Reduction Coordinator							
					Stairs			
	Fire Inspectors			Lobby			Training Coordinator	
	3 work areas				Elevator			
	Fire Marshal						Deputy Fire Marshal	
				Plan review/Conference				

3rd Floor

Asst. Chief Professional Standards		Locker Room	Gym
Asst. Chief Support Services		Open Collaboration Space	
			Accreditation/ Data Specialist
Asst. Chief Operations		Stairs	
		Elevator	Emergency Management Coordinator
Fire Chief		Conf. Room	Deputy Chief

Big Picture Recap

- Remodel Fire Station 3 to accommodate the crew and equipment from Fire Station 1, combining the 2 stations.



Big Picture Recap

- Build Fire Administration with educational space downtown on 1/2 of the current station 1 property, maintaining and enhancing the AFD "presence" in downtown.



Costs

Current Plan

- Rebuild Station 1- \$5-6m.
- Fire Admin - \$5-6m.
- Storage/Logistics- \$1m.
- Total - \$11-13m.

Proposed Plan

- Station 3 remodel/addition - \$2-3m.
- Fire Admin with Educational Space - \$6-7m.
- Storage/Logistics - \$1m.
- Total - \$9-11m.
- Possible Savings – 2 Million

**no land costs included*

Thank you, Questions?





Financial Condition Review

Framing Our Capacity and Funding Parameters



February 16, 2024

Mid-Year Financial Review


Antwan Morrison | Finance Director



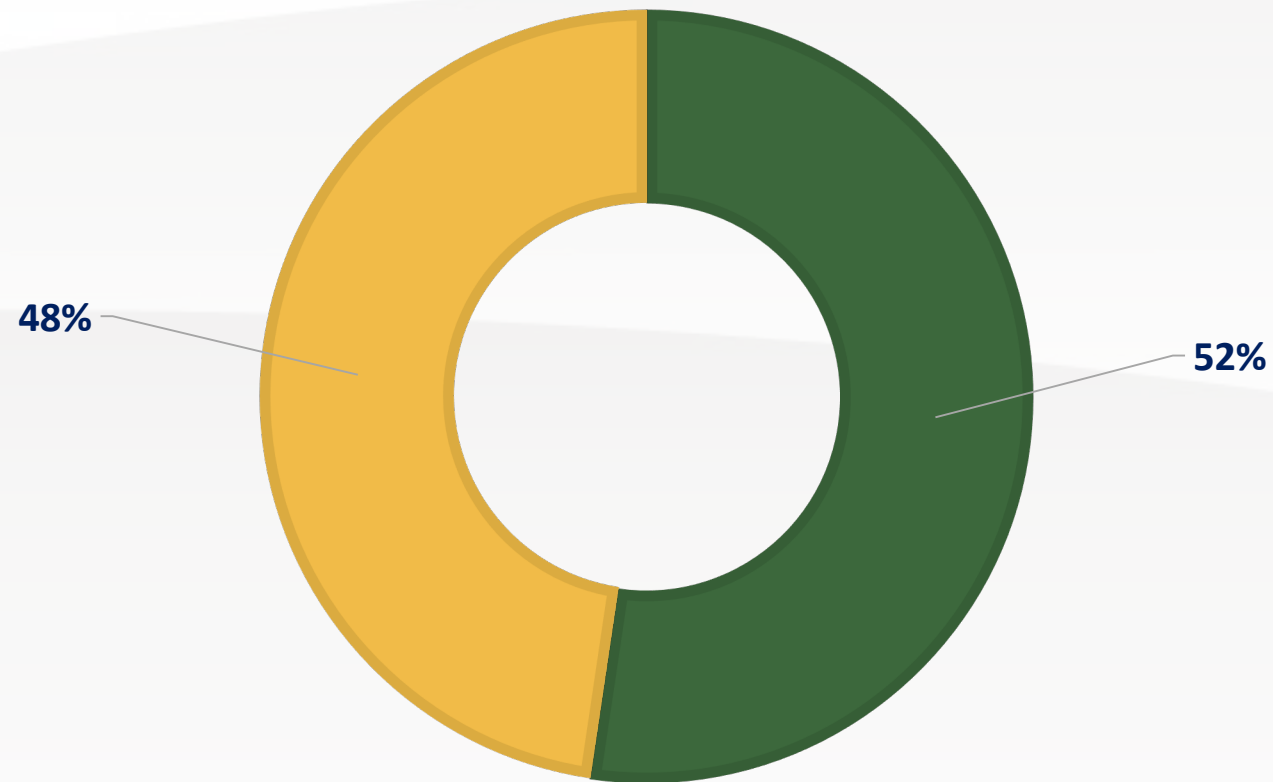
Purpose:

- Provide a financial overview for the first six months of the new fiscal year (July 2023 through June 2024).
- Reporting date is December 31, 2023

Requested Action:

- No action needed
 - Informational only
- 

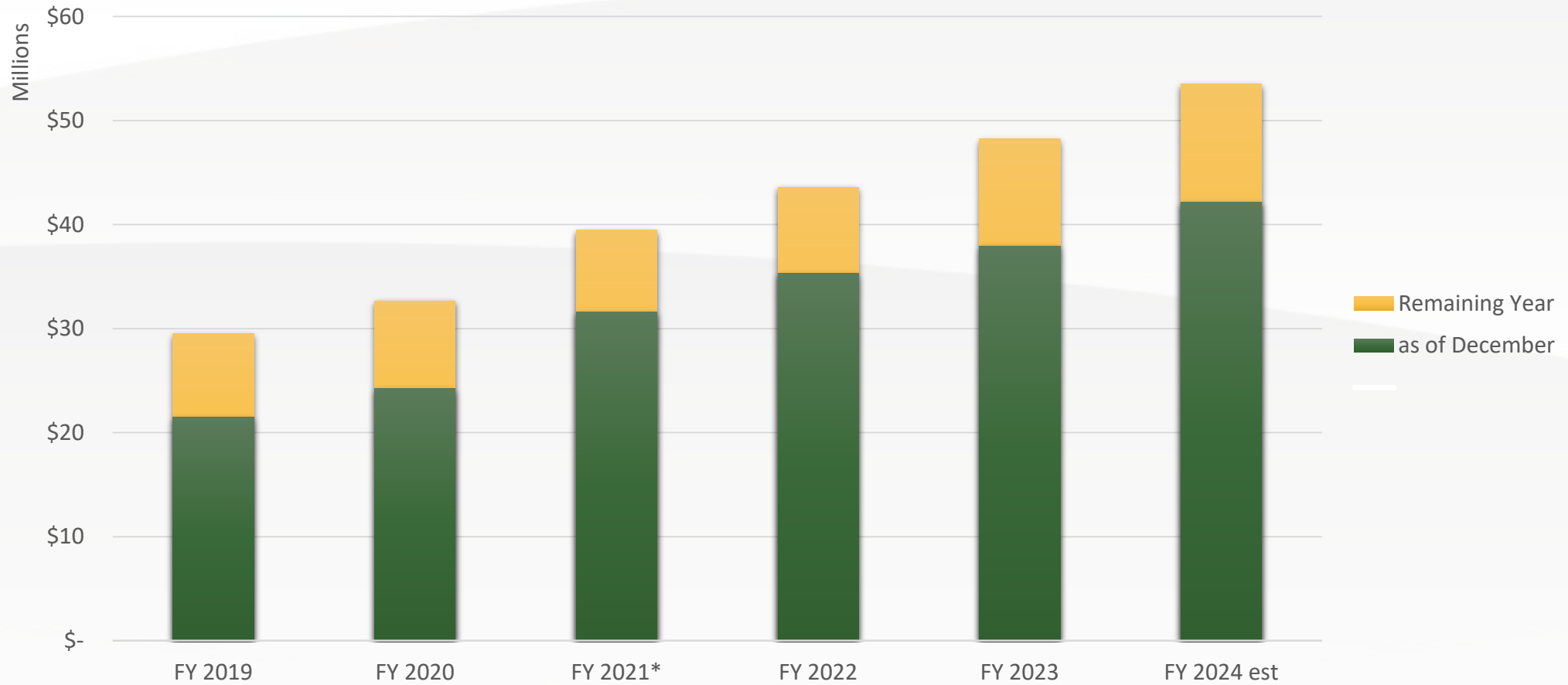
GENERAL GOVERNMENT REVENUES



■ Actual
■ Remaining Budget

NOTE: Consolidated General Fund and Debt Service Fund for reporting purposes

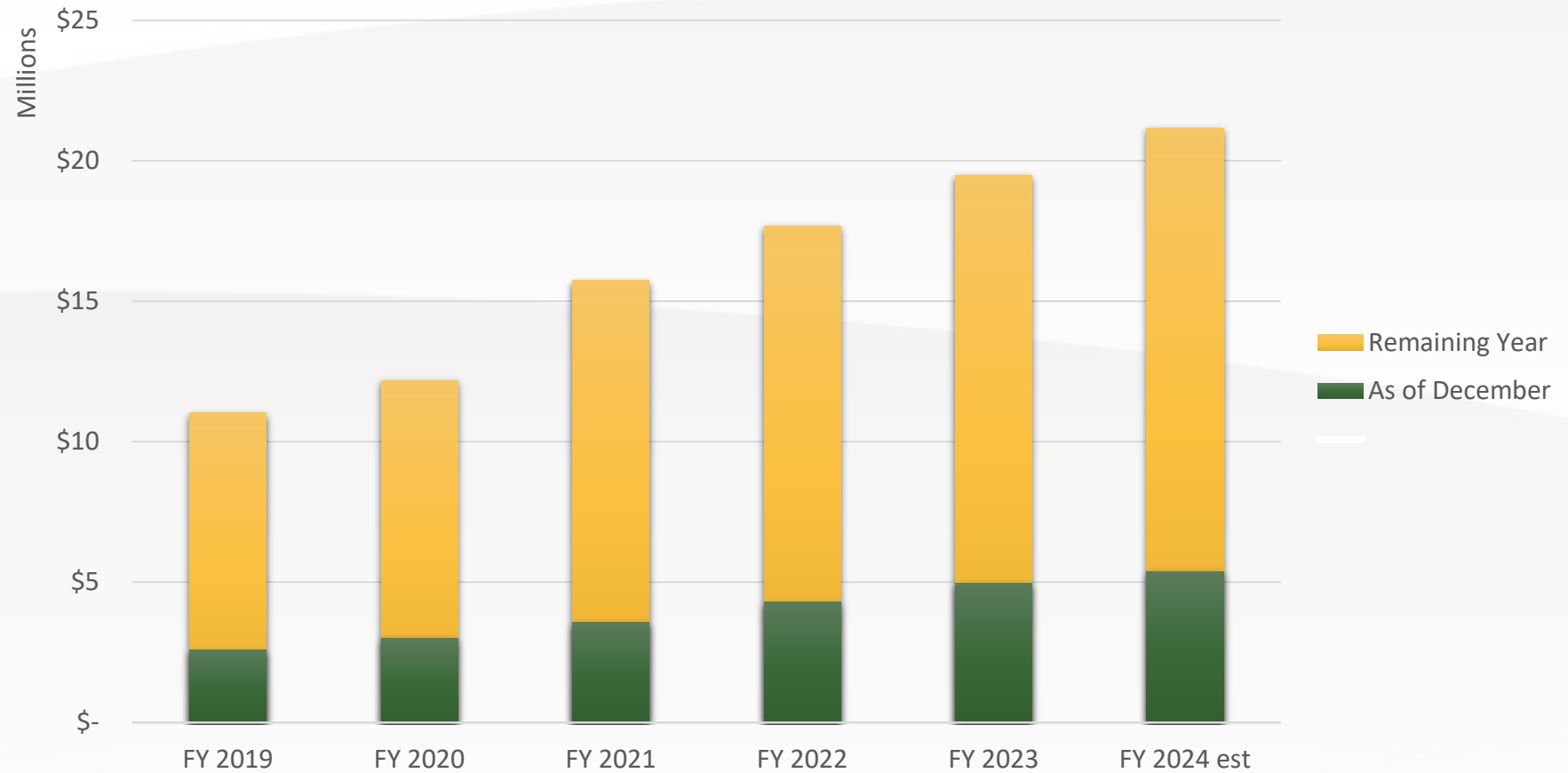
AD VALOREM TAXES



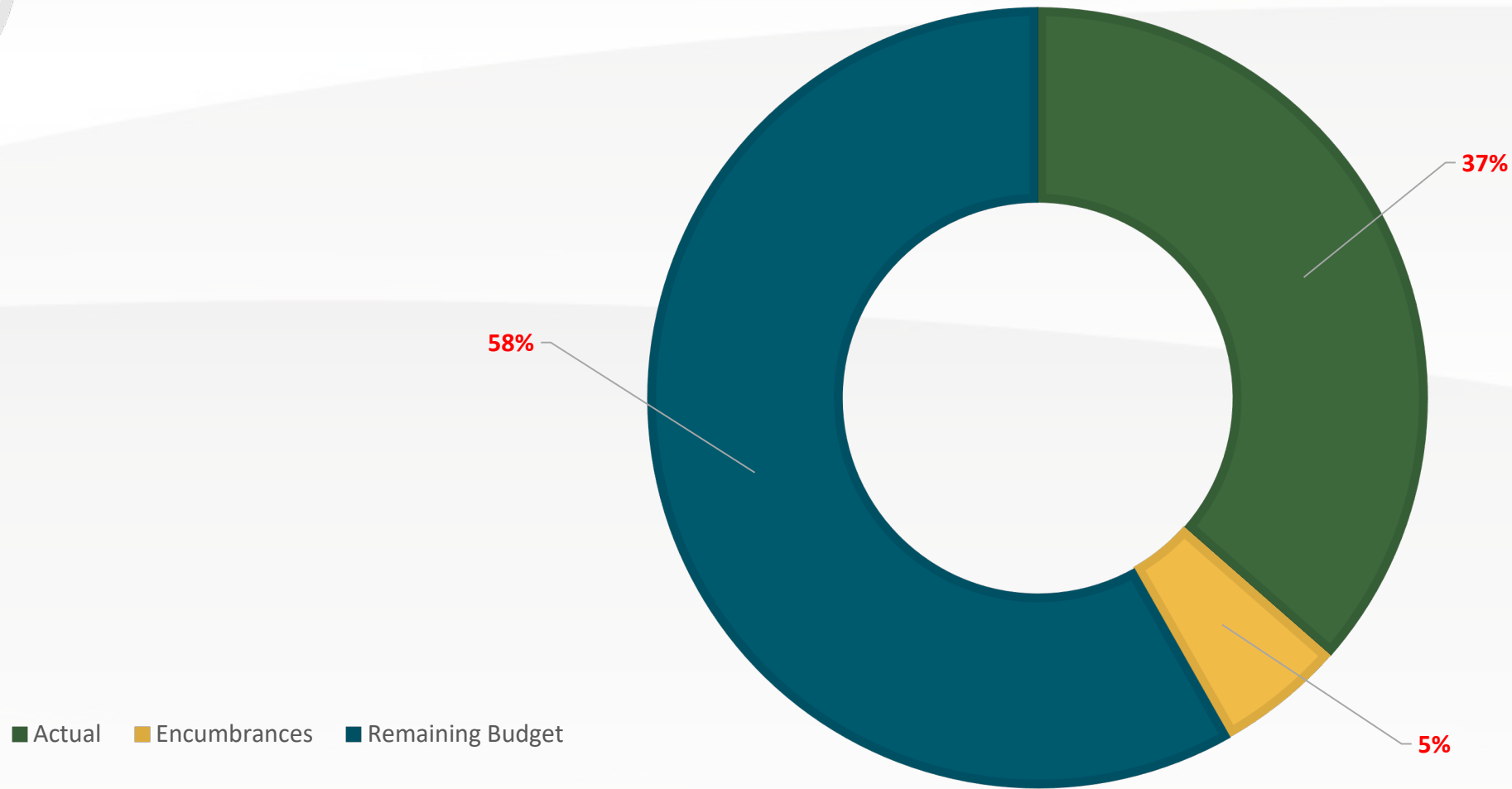
*Last revaluation

Note: FY 2023 included \$.015 transportation bond

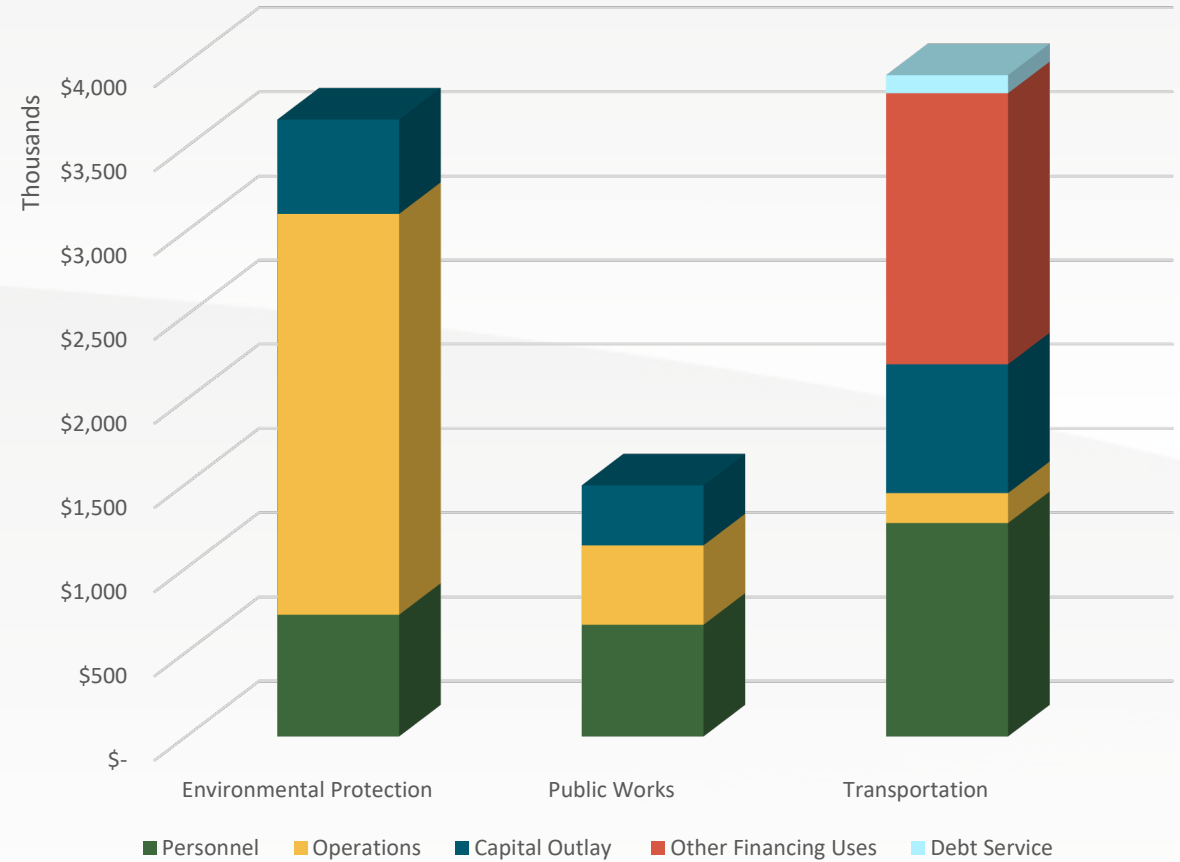
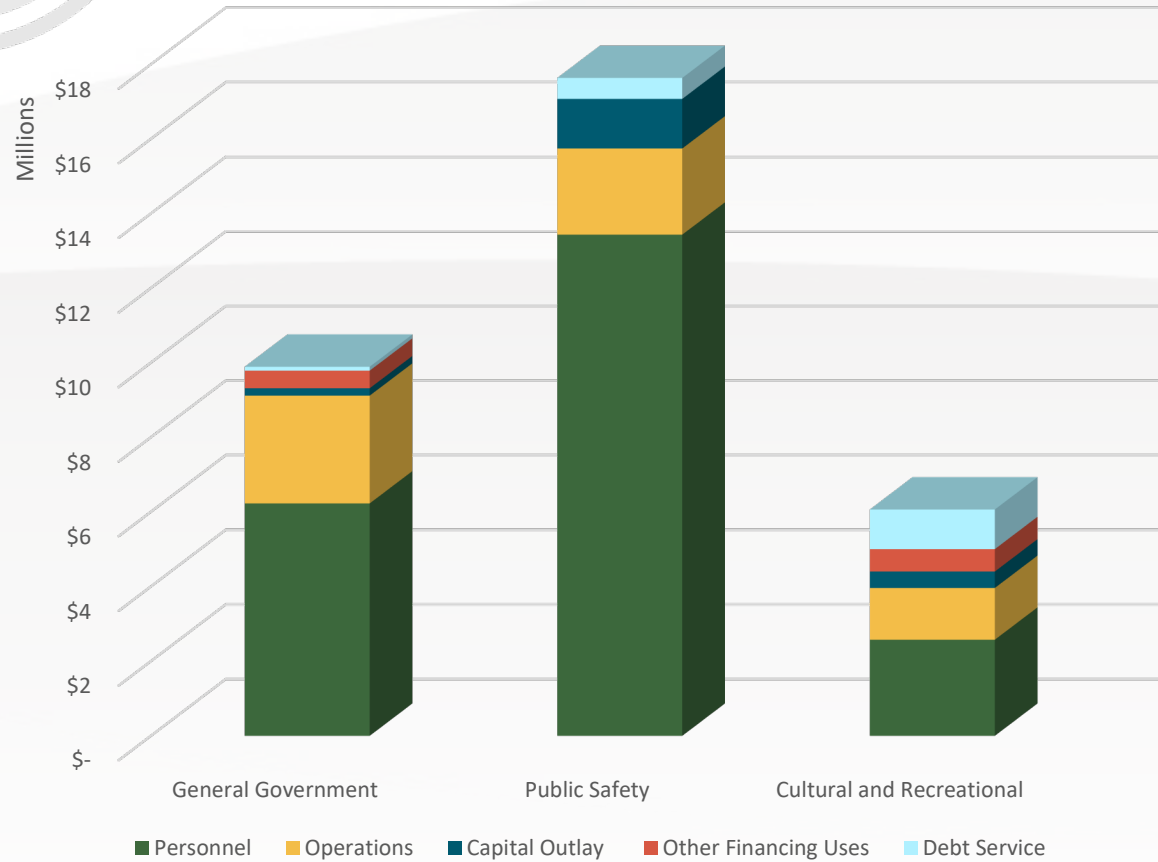
SALES TAXES



GENERAL GOVERNMENT EXPENDITURES

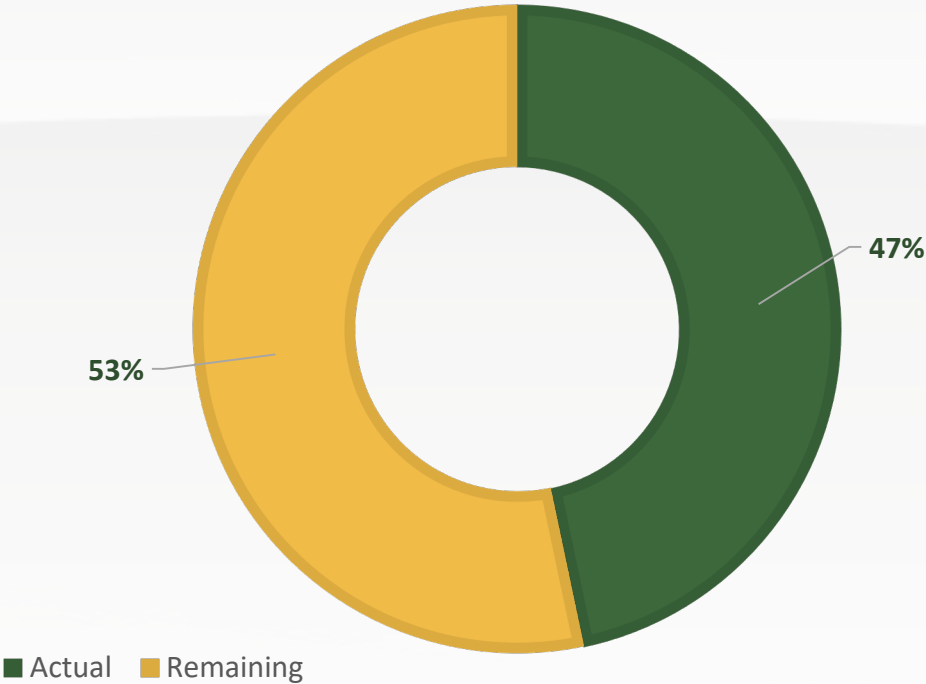


GENERAL GOVERNMENT EXPENDITURES

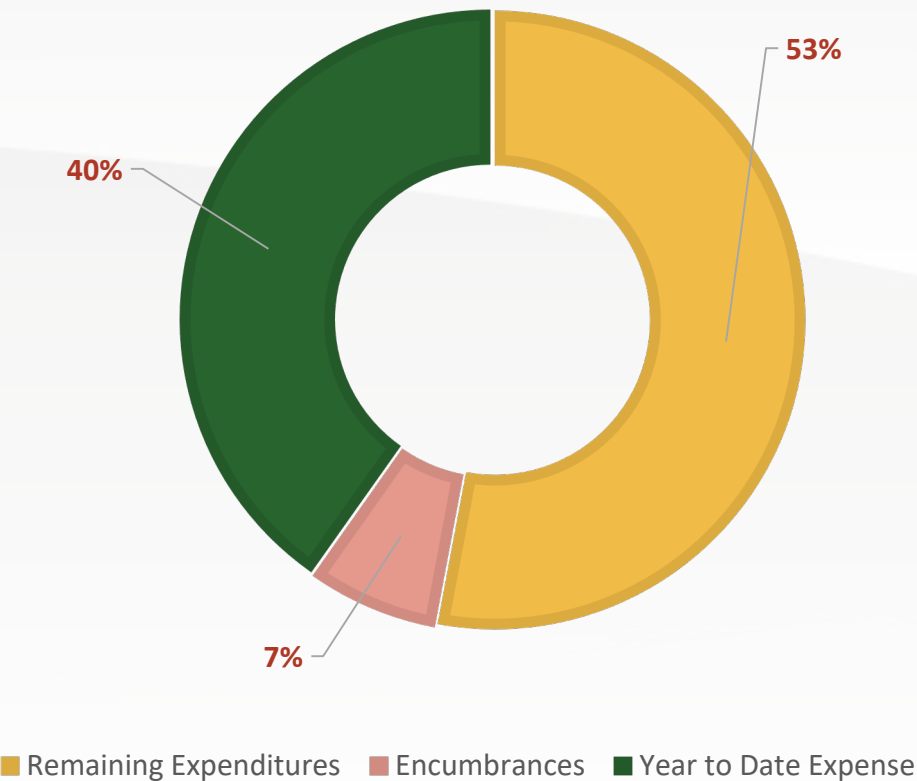


WATER AND SEWER FUND

REVENUES

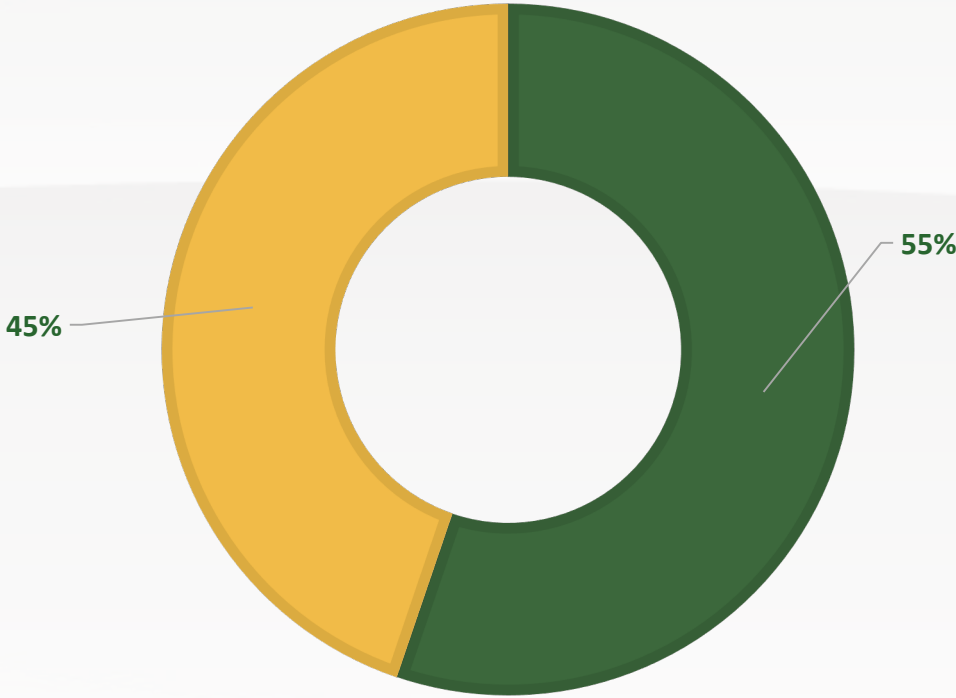


EXPENSES



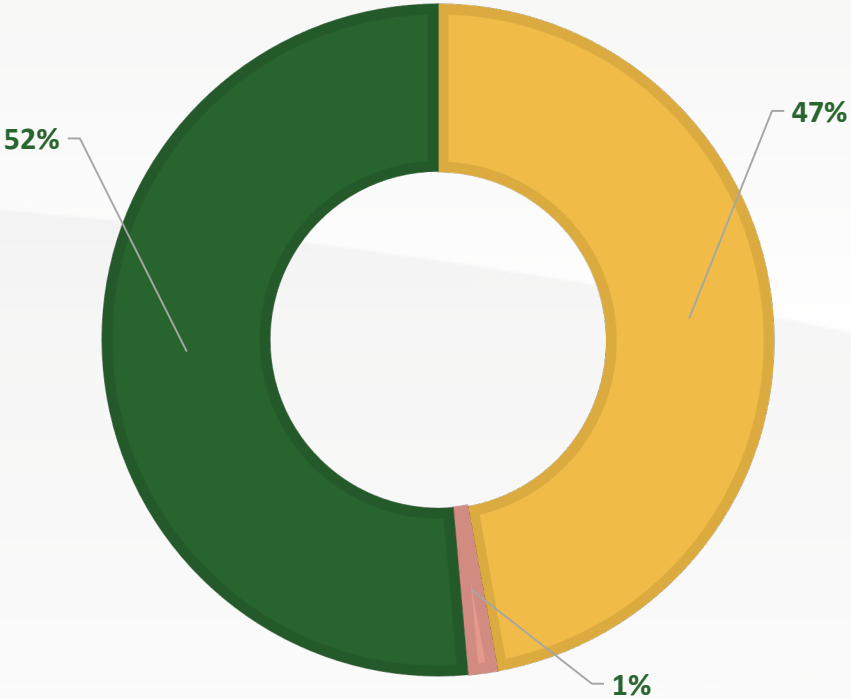
ELECTRIC FUND

REVENUES



Actual Remaining

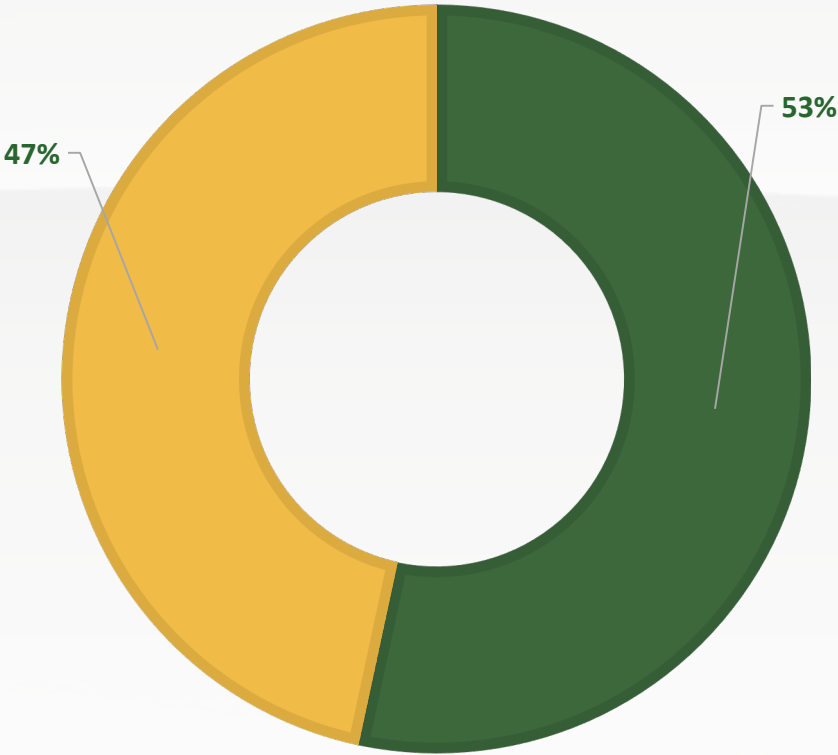
EXPENSES



Remaining Expenditures Encumbrances Year to Date Expense

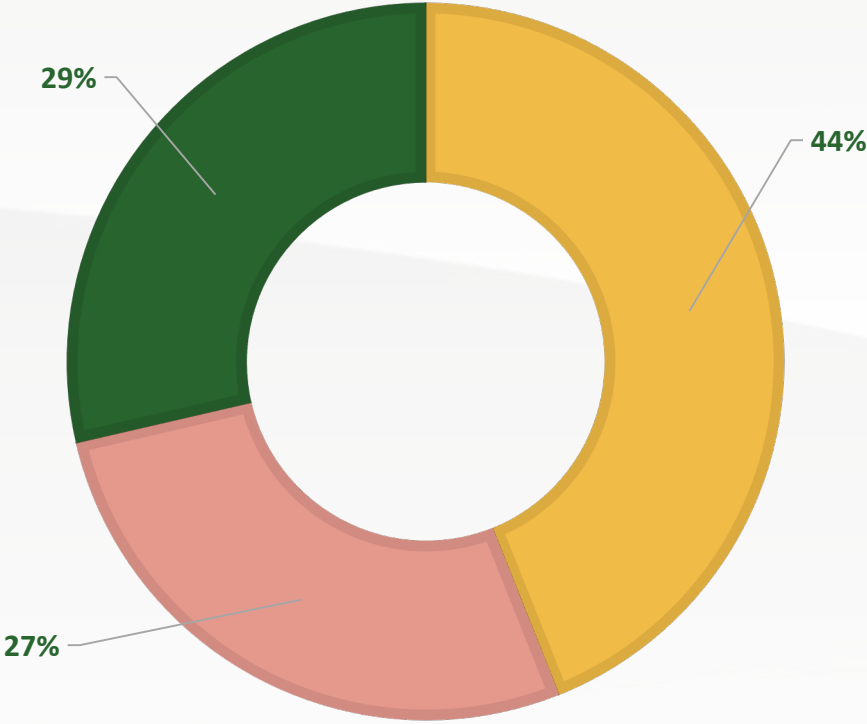
STORMWATER FUND

REVENUES



Actual Remaining

EXPENSES



Remaining Expenditures Encumbrances Year to Date Expense

Affordable Housing Fund

Description	Amount	Total
REVENUES:		
General Government	\$ 4,391,000	
Developer Reimbursement	19,300	
Interest Earnings	90,992	
FY 2024 – Budgeted Transfer	<u>1,233,000</u>	
Total Revenues		\$ 5,734,292
EXPENDITURES:		
Broadstone Walk LLC*	1,665,000	
Rebuilding Together of the Triangle	550,000	
Habitat for Humanity	79,683	
UNC School of Government	29,000	
Other	<u>2,280</u>	
Total Expenditures		<u>\$ 2,325,963</u>
Net Revenues over Expenditures		\$ 3,408,329

Other Commitments:

- Broadstone Walk LLC - \$365,000
- Evergreen Construction - \$1,171,000
- Rebuilding Together - \$200,000

*affordable housing loan

Fund Balance / Fund Equity - Snapshot

Fund	Fund Balance/Equity Balance at June 30, 2023	Revenues over (under) Expense – December 2023	Fund Balance/Equity Balance at December 31, 2023	Cash Balances	Estimated Excess Available Cash On Hand
General Fund*	\$ 57,425,399	\$ 18,567,861	\$ 75,993,260	\$73,142,325	N/A
Water and Sewer Fund	295,553,424	2,069,754	297,623,178	43,529,357	33,444,728
Electric Fund	58,661,006	2,020,438	60,681,444	6,317,623	(4,516,884)
Stormwater Fund	-	2,293,678	2,293,678	2,610,852	TBD
Affordable Housing Fund**	2,213,638	(38,308)	2,175,330	2,175,330	N/A

*General Fund and Debt Service Fund – consolidated for reporting

**Annual ad valorem tax allocation has not been transferred - \$1.23M



Capital Reserves

- Water & Sewer CRF – closed out at June 30, 2023
- System Development Fee Fund - \$14.4M
- Transportation CRF - \$2.5M
- Recreation CRF - \$4.1M

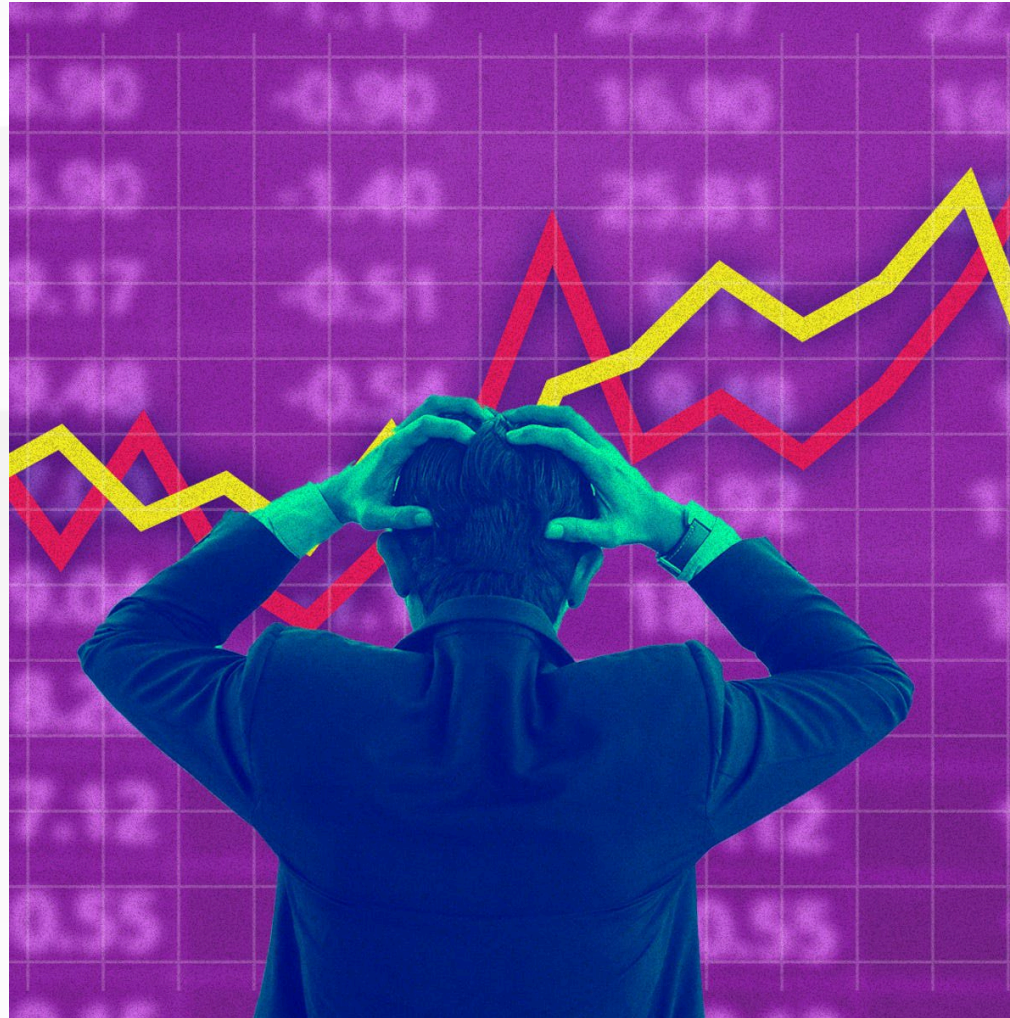
Market Watch



Inflation

Unemployment
Rate

Recession



Interest
Rates

Consumer
Spending

Town of
Apex?



Debt Update

- Total Debt Budget: \$14,489,500
- Expended To Date: \$2.79 million
 - ❖ General Governmental: \$1.8 million
 - ❖ Enterprise Fund: \$986 thousand
- Revaluation and Debt to Assessed Valuation calculation
- Planned Limited Obligation Bonds (LOBs) issuance – January 2025 (tentative)
 - ❖ Pleasant Park Phase 2, Town Hall Renovations & Parking Lot Resurface and Tunstall House
 - ❖ Estimated \$20 to 25 million

Other Items



Douglas Carter – President and Manager Director

Jeremy Carter – Managing Director

Andrew Carter – Director



Lunch





Public Engagement – Budget Prioritization Survey Results

Budget Priorities Survey

633
Respondents:
↑ 2.3%

+10k Instagram
Story Views

+12k Social
Media Accounts
(FB/IG/ND)

Utility Bill
Inserts

Suburban Living
Magazine
Article

Town Website

Resident Budget Priorities Survey

Intro

Required Questions

Strategic Goals

Focus Areas

Comments

Demographics

The Town of Apex creates its [annual budget](#) during a year-long process involving Town Council, Town staff, and YOU.

We value your input in shaping the financial priorities of our community, and we want to hear from YOU.

Please complete this 10-minute survey by **Sunday, February 4, 2024.**

Thank you for participating and helping us build a better future for our community!

**For questions or technical difficulties, please contact annual.budget@apexnc.org*



Step 1 – Rank Strategic Goals

High Performing Government



Deliver exceptional service valuing an engaged workforce with an emphasis on efficiency, collaboration, innovation, and inclusion.

A Welcoming Community



Create a safe and welcoming environment fostering community connections and high-quality recreational and cultural experiences supporting a sense of belonging.

Environmental Leadership



Commit to sustaining natural resources and environmental well-being.

Economic Vitality



Improve and sustain an environment that invites and retains a diversity of residents, employment opportunities, and businesses.

Responsible Development

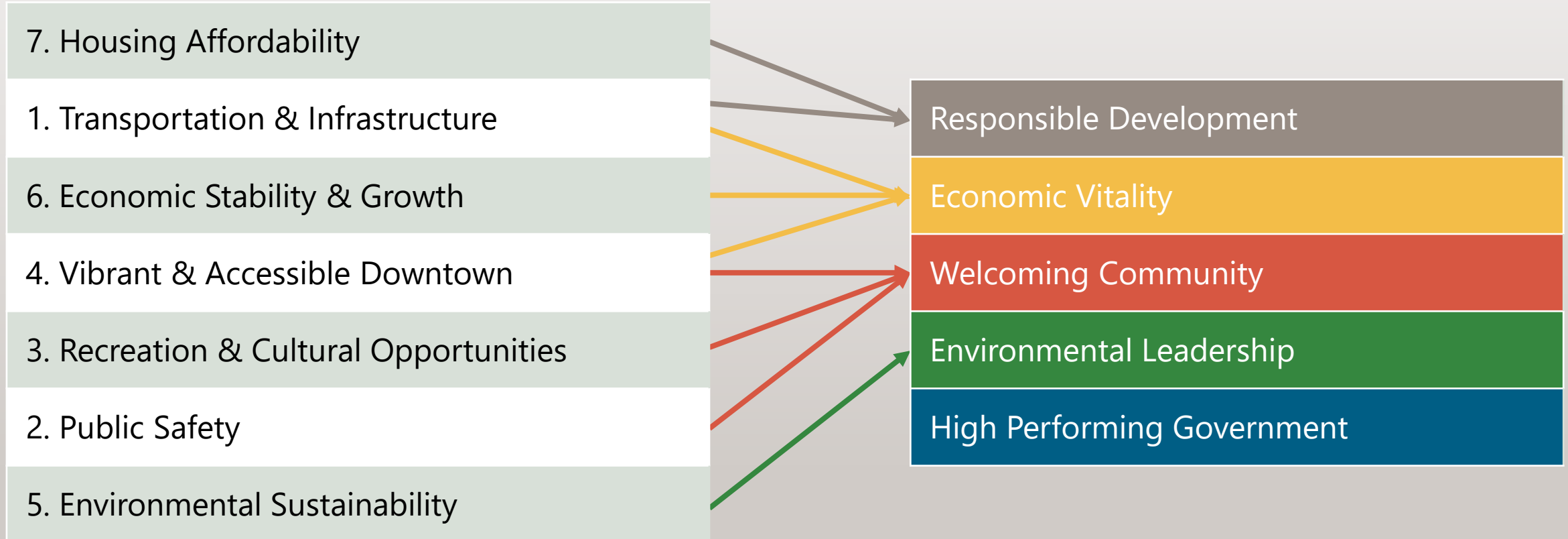


Encourage equitable and sustainable development that provides accessibility and connectivity throughout the community.

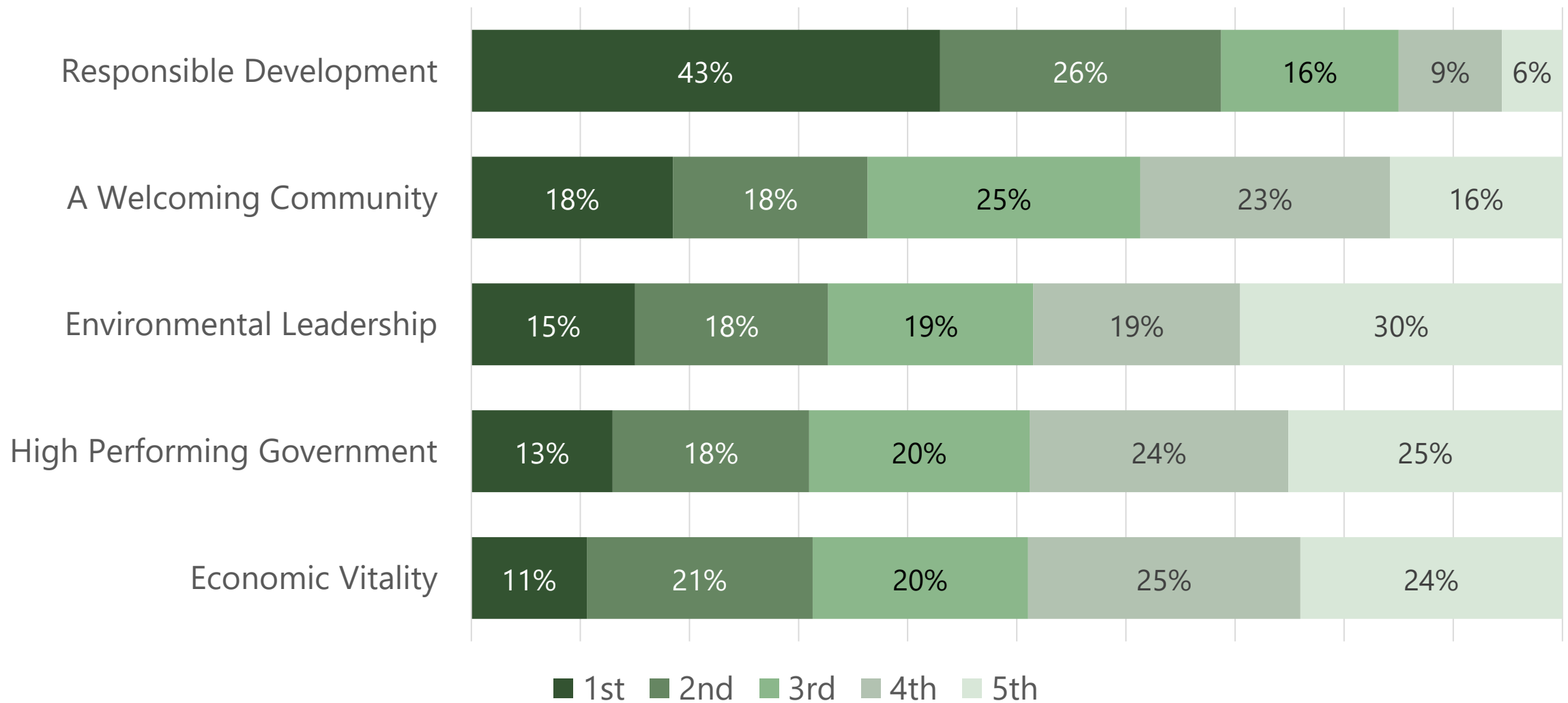
FY 24



FY 25



Strategic Goals Ranking



Step 2: Rank Focus Areas

Please drag-and-drop the following focus areas for each strategic goal to rank **your** priorities, and then click “Confirm Priorities”

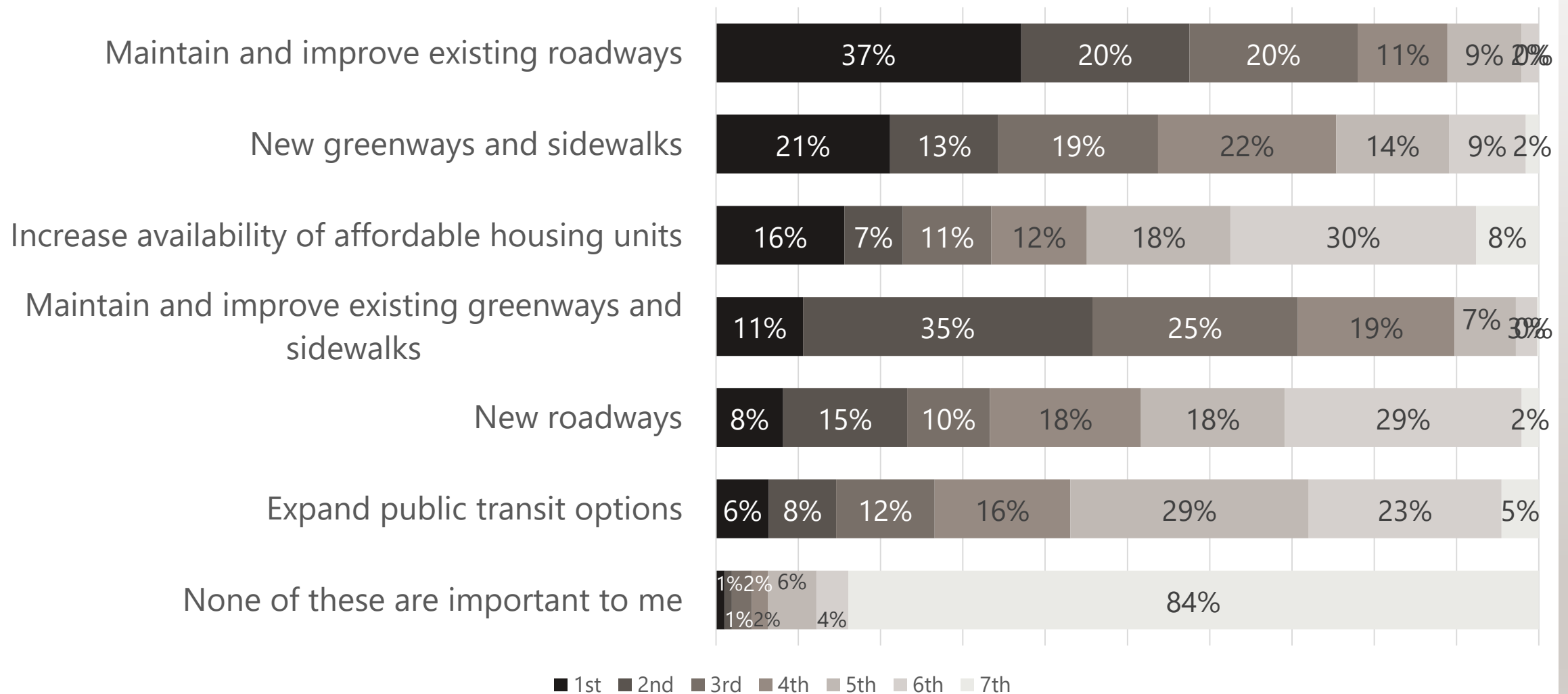
* A Welcoming Community



Create a safe and welcoming environment fostering community connections and high-quality recreational and cultural experiences supporting a sense of belonging.

Additional athletic programming	1st
Enhance cultural and arts programming	2nd
Improve existing parks and recreation facilities	3rd
New parks and recreation facilities	4th
Vibrant and accessible downtown community spaces	5th
None of these are important to me	6th

Responsible Development

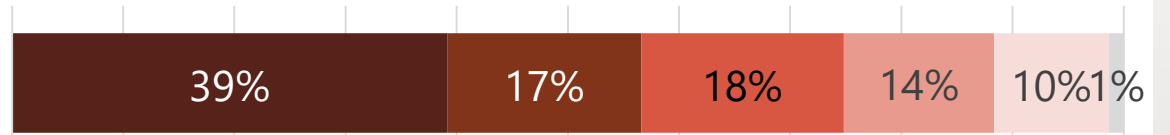


What can the Town do to improve our community?



A Welcoming Community

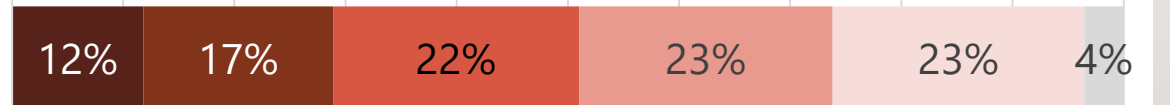
Vibrant and accessible downtown community spaces



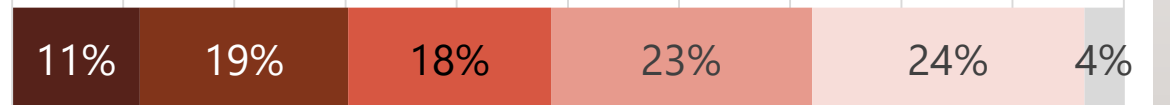
Improve existing parks and recreation facilities



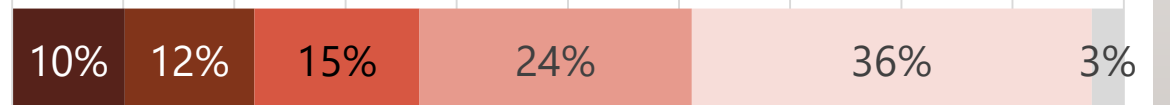
Enhance cultural and arts programming



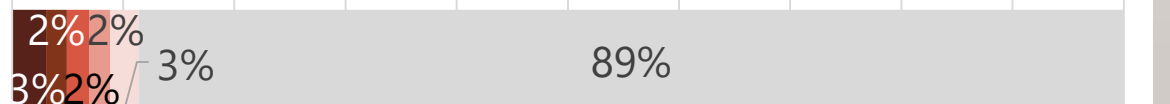
New parks and recreation facilities



Additional athletic programming



None of these are important to me

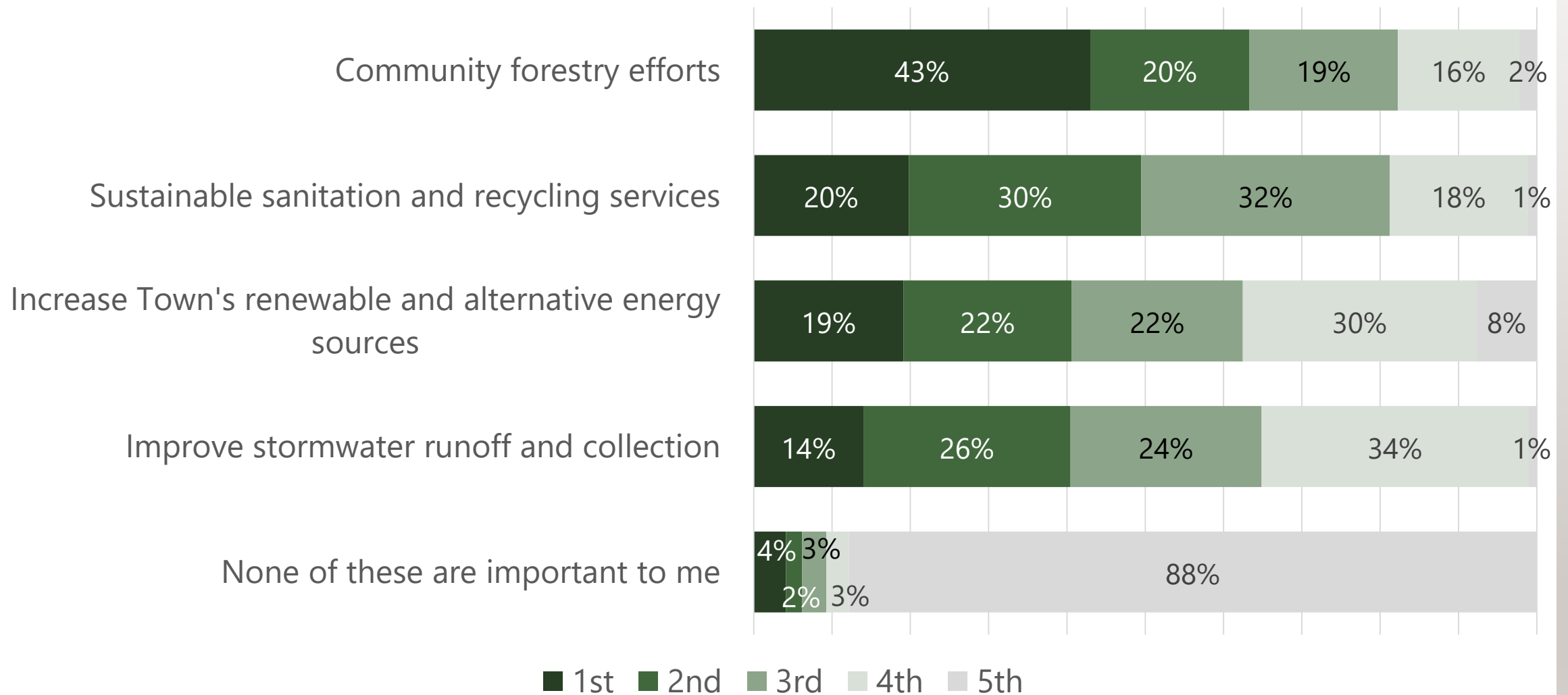


■ 1st ■ 2nd ■ 3rd ■ 4th ■ 5th ■ 6th

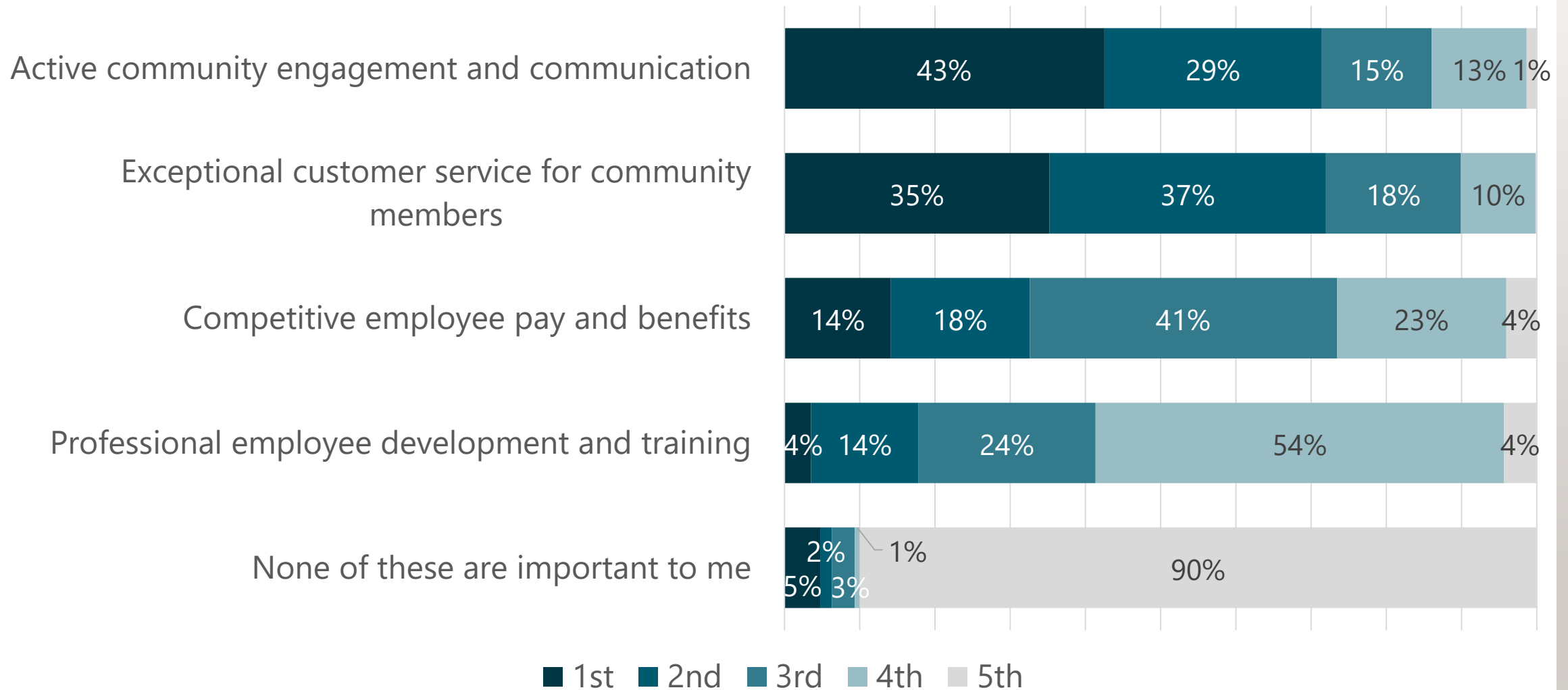
What Does the Town Do Best?



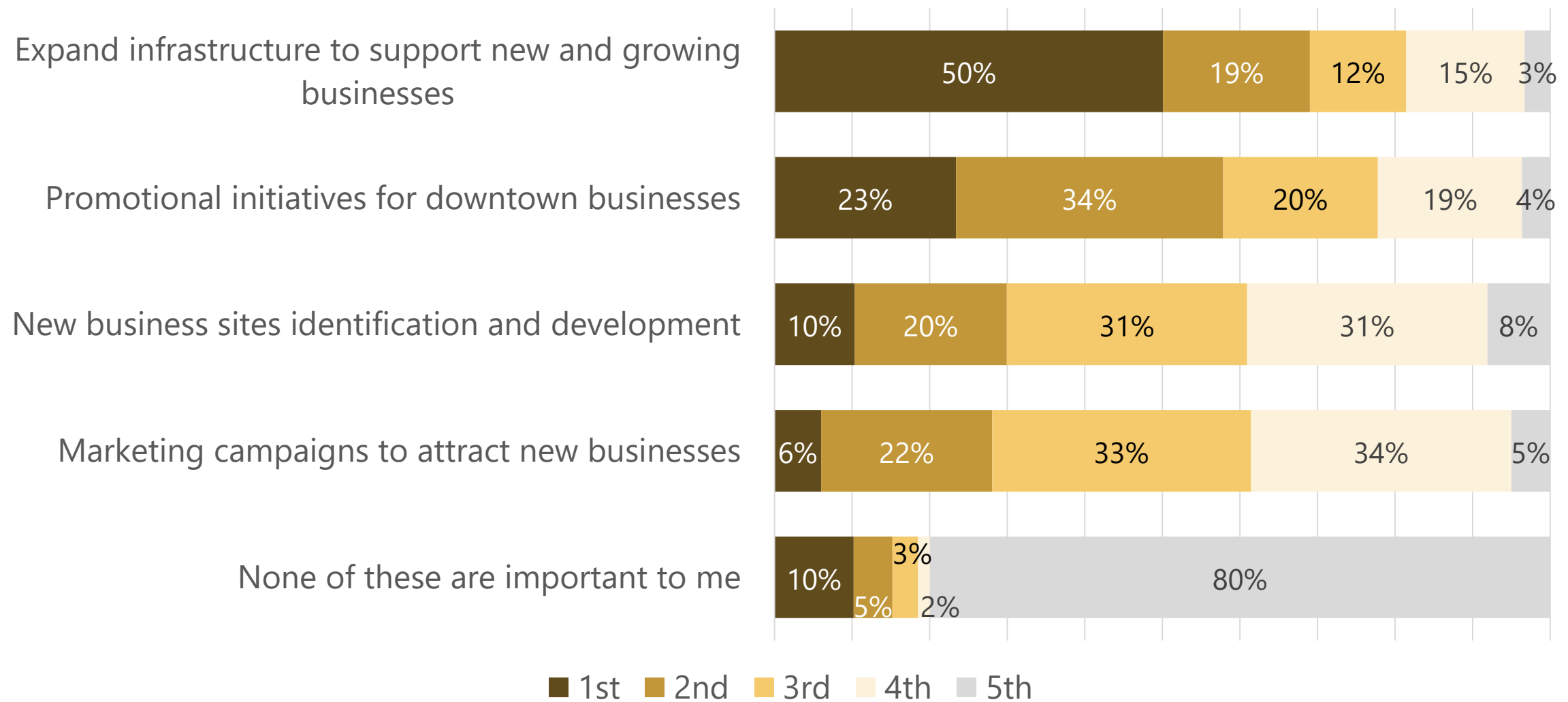
Environmental Leadership



High Performing Government



Economic Vitality





Capital Projects Prioritization Results & Discussion



CIP Overview

- Planning mechanism by which the Town Council allocates limited financial resources to implement long-term goals
- Utilizes adopted plans and factors to shape projects and needs
 - i.e. Downtown Master Plan, Transportation Plan, Parks and Recreation Master Plan, development reports, debt capacity & potential funding sources
- The Capital Improvement Plan is simply that – a *plan*
- The first year of the CIP is adopted with funding at the beginning of the fiscal year, while all future years are simply a plan and subject to change based on future priorities and financial constraints




CIP – Major Objectives

- The purpose of the CIP is to forecast and match projected revenues and major capital needs over a five-year period.
- Links community infrastructure needs and the financial capacity of the Town
- Major capital expenditures that have an asset value of greater than \$100,000 and a useful life of greater than three years.
 - acquisition of land,
 - construction or significant renovation of public facilities (i.e. buildings/parks),
 - construction of new transportation infrastructure (i.e. roads, sidewalks, multi-use paths),
 - expansion or significant renovation of water, wastewater, electric, or stormwater infrastructure,
 - capital equipment to support operations

General Fund CIP Project Summary

Element	Submittals	FY24-25	FY25-26	FY26-27	FY27-28	FY27-28	Future
 Transportation	33	15,711,000	26,852,330	26,018,560	14,056,270	26,984,710	37,720,500
 Parks, Recreation & Cultural Resources	17	17,400,000	14,698,000	27,247,000	65,025,000	51,910,000	52,800,000
 Public Facilities	15	6,185,000	7,900,000	1,400,000	430,000	125,000	31,380,000
 Public Safety	11	3,411,050	2,237,050	2,777,050	1,411,000	300,00	1,324,000
 Public Works	10	-	1,266,000	485,000	340,000	565,000	545,000
Total All General Fund	86	\$42,707,050	\$52,953,380	\$57,927,610	\$81,262,270	\$79,884,710	\$123,769,500

Utility Fund CIP Project Summary

Element	Submittals	FY23-24	FY24-25	FY25-26	FY26-27	FY27-28	Future
 Water Sewer Utility	26	2,184,500	11,669,250	2,225,750	6,472,000	11,396,500	75,750,500
 Stormwater Utility	5	625,000	135,000	225,000	334,000	-	500,000
 Electric Utility	8	3,680,000	1,525,000	3,950,000	1,500,000	-	-

How are Projects Selected to Rank?

- Projects excluded from ranking:
 - Projects that are ongoing
 - Projects that fall outside the 5-year funding purview
 - Projects required for operations (i.e. facility maintenance, equipment replacement)
- Projects within the CIP, outside of the above categories are selected for ranking
 - Each year the CIP is re-prioritized to align with initiatives and financial conditions as such it is possible that projects will be ranked during multiple years

Scoring Criteria - Staff

• 8 Categories

Public Health & Public Safety - Select ONE Response *

- ☐ Prevents or corrects an imminent and significant health or safety hazard
- ☐ Prevents or corrects a significant potential health or safety hazard
- ☐ Project improves the feeling of safety
- ☐ Not Applicable

Deferred Maintenance or Existing Infrastructure/Facilities - Select ONE Response *

- ☐ Major infrastructure repair and major financial, physical, or personnel consequences will result if not done
- ☐ Major infrastructure repair, but minor financial, physical, or personnel consequence will result if not done
- ☐ Not Applicable

Legal Mandate - Select ALL that apply *

- ☐ Project mandated by State and/or Federal Law
- ☐ Project mandated by Town Council
- ☐ Project mandated by legal settlement, contractual obligation or regulation
- ☐ Project corrects a violation of Town or State code that would result in fines
- ☐ Not Applicable

Business Plan/Existing Project - Select ALL that apply *

- ☐ Project is prioritized in existing Business Plan
- ☐ Project is required to complete an existing project
- ☐ Not Applicable

Funding/Budget Impact - Select ONE Response *

- ☐ Project produces an immediate significant reduction in operating costs
- ☐ Project costs are 50% to 100% covered by non-Town funding sources
- ☐ Project costs are up to 50% covered by non-Town funding sources OR will generate significant revenue to offset operating costs
- ☐ Project has dedicated funding sources other than General Fund (i.e. User Fees)
- ☐ Not Applicable

Extent of Primary Service Area - Select ONE Response *

- ☐ Project serves the entire Town
- ☐ Project primarily of interest to a specific population

Economic Development - Select ALL that apply *

- ☐ Project directly and substantially increases Town revenues
- ☐ Project increases community wealth (jobs, cultural attractions, business retention, etc)
- ☐ Expand infrastructure to accommodate planned increase in capacity
- ☐ Not Applicable

Governmental Services - Select ALL that apply *

- ☐ Project is essential to maintaining the Town's current level of service for a core function to the public
- ☐ Project will improve the Town's systems or facilities to enhance service delivery, increase productivity or improve access to information for the public
- ☐ Project uses best practices to improve business processes
- ☐ Not Applicable

Scoring Criteria - Town Council

Step 1

Step 2

Step 3

Step 4

* Please drag and drop **ALL** projects into the empty slots at the top of the page. The projects should be ranked in order with your **highest priority at the top** of the list and **lowest at the bottom**.
CLICK THE GREEN CONFIRM PRIORITIES BOX ONCE COMPLETED BEFORE CLICKING CONTINUE AT THE BOTTOM OF THE PAGE

YOUR TOP PRIORITY

GoApex Transit Program (pg. 2)

Salem Street Downtown Streetscape and Resurfacing (pg. 2)

Davis Drive at Salem Church Road Realignment (pg. 2)

South Salem Street Bicycle Connection (pg. 2)

Tingen Road Pedestrian Bridge (pg. 2)

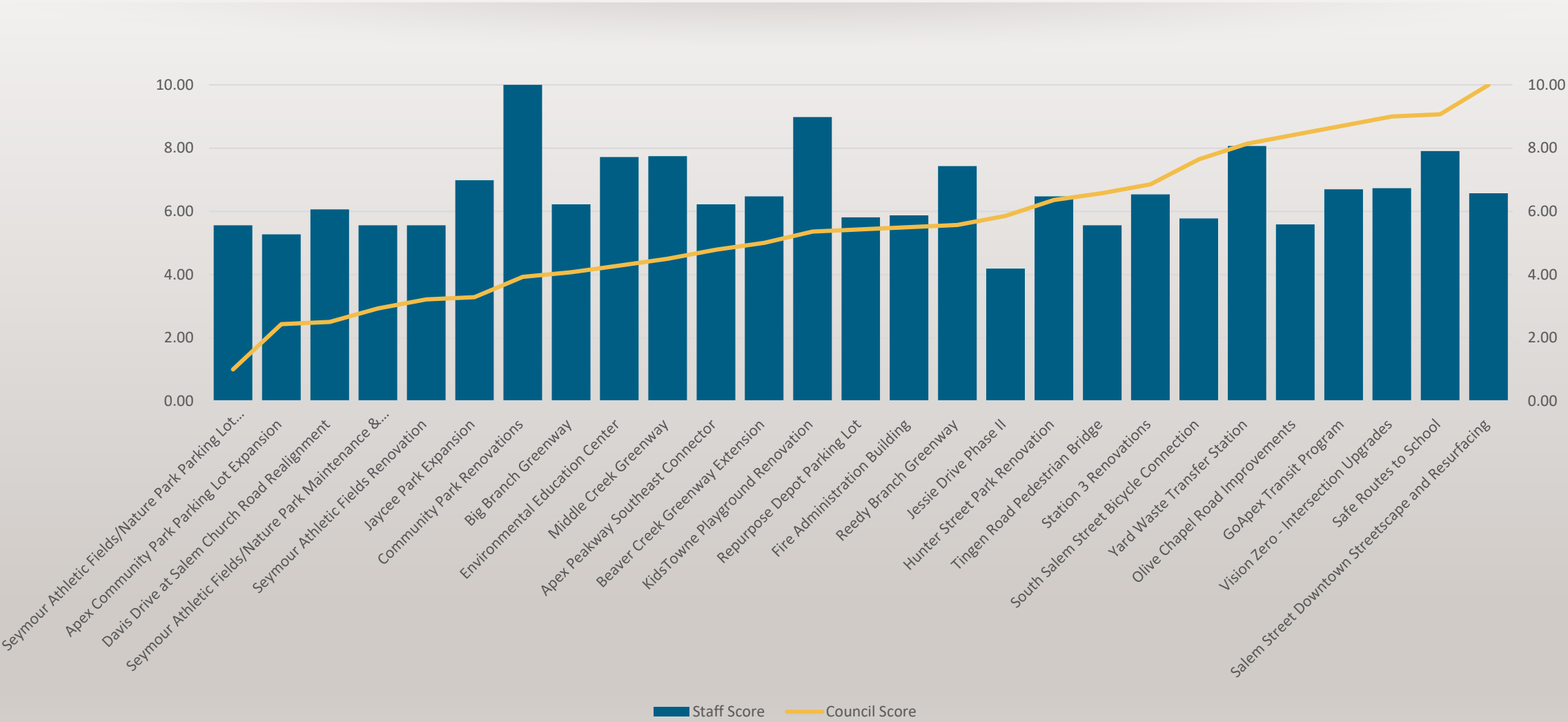
Apex Peakway Southeast Connector (pg. 3)

Safe Routes to School (pg. 3)

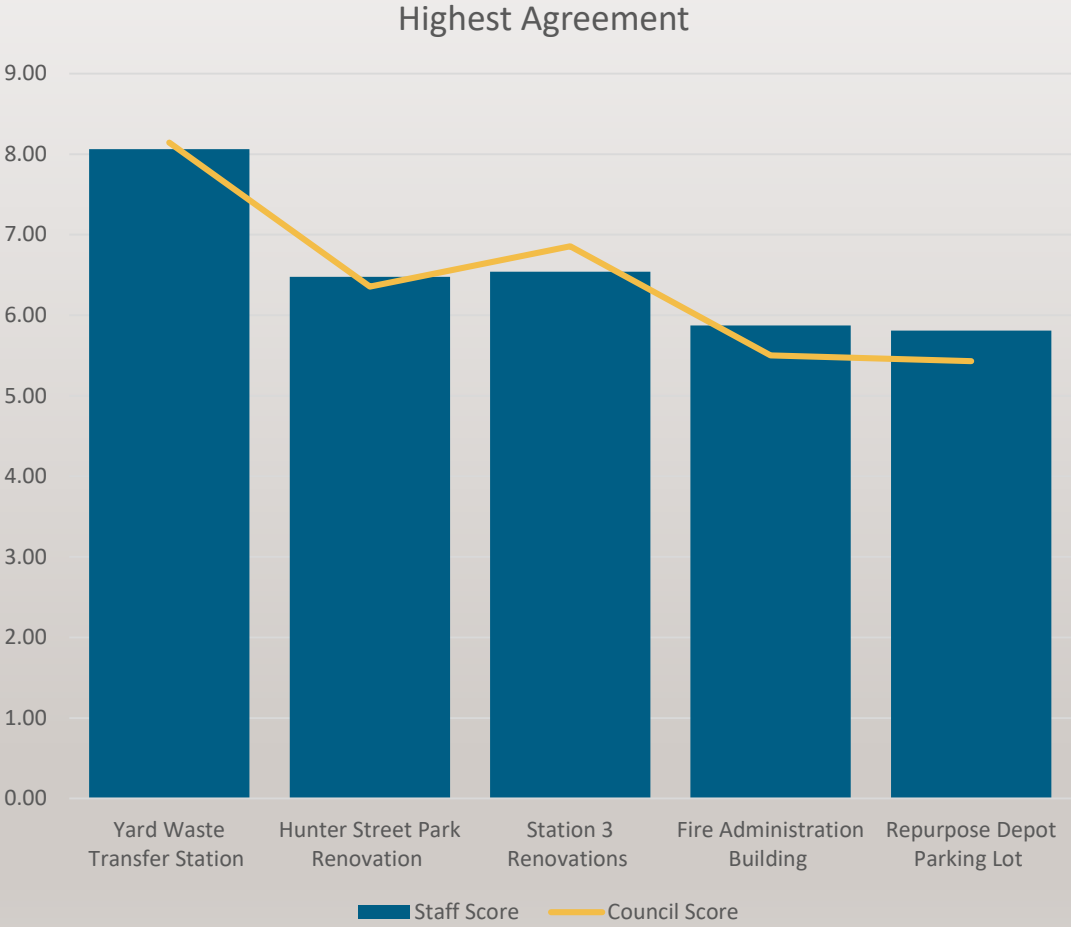
Jessie Drive Phase II (pg. 3)

Olive Chapel Road Improvements (pg. 3)

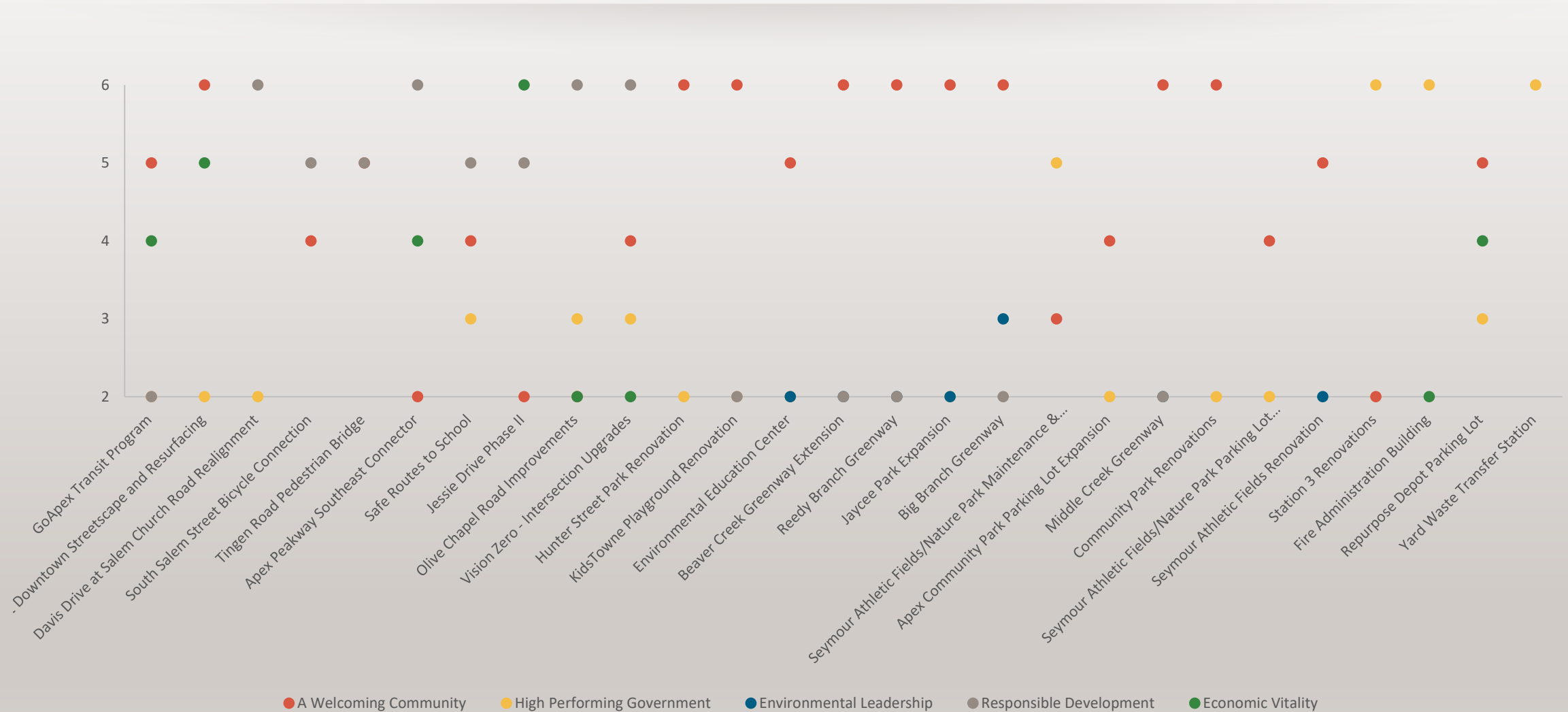
Staff & Council Agreement



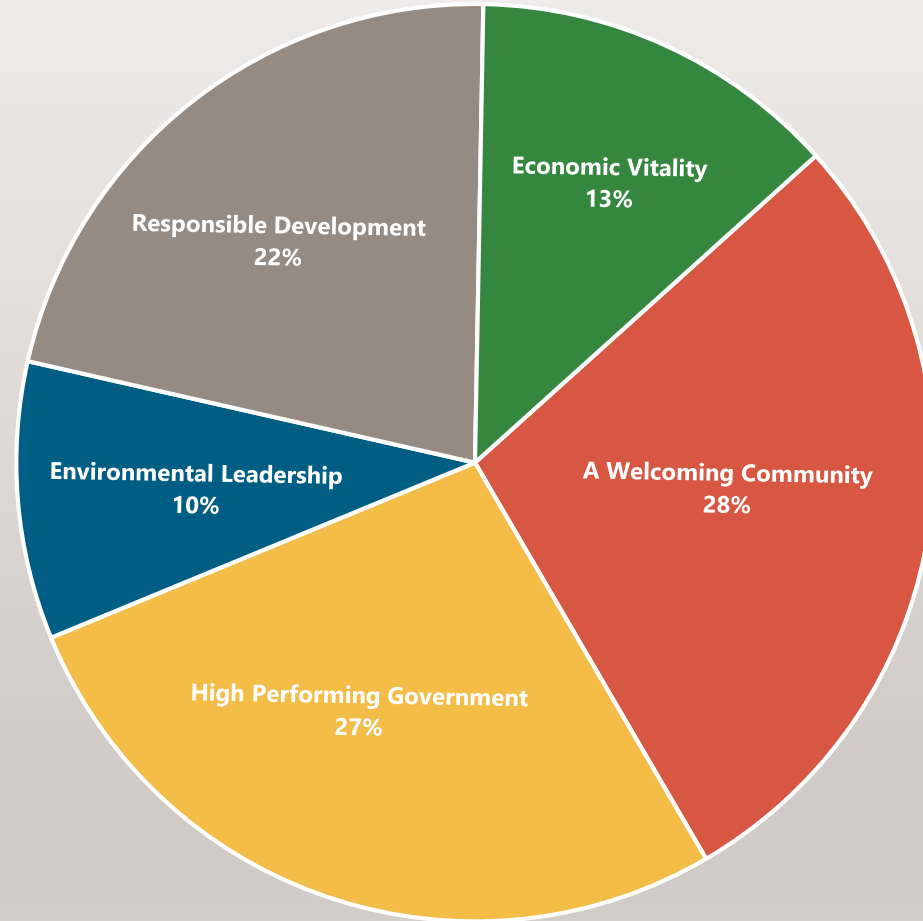
Staff & Council Agreement



Strategic Goal Alignment



Strategic Goal Alignment



Capital Project Prioritization Results & Discussion

1. Above Average Score, Above Average Agreement	2: Above Average Score, Below Average Agreement
GoApex Transit Program Hunter Street Park Renovation Olive Chapel Road Improvements Safe Routes to School Salem Street Downtown Streetscape and Resurfacing Station 3 Renovations Vision Zero - Intersection Upgrades Yard Waste Transfer Station	Jessie Drive Phase II Reedy Branch Greenway South Salem Street Bicycle Connection Tingen Road Pedestrian Bridge
3: Below Average Score, Below Average Agreement	4: Below Average Score, Above Average Agreement
Apex Peakway Southeast Connector Beaver Creek Greenway Extension Davis Drive at Salem Church Road Realignment Environmental Education Center Fire Administration Building Jaycee Park Expansion KidsTowne Playground Renovation Middle Creek Greenway Repurpose Depot Parking Lot	Apex Community Park Parking Lot Expansion Big Branch Greenway Community Park Renovations Seymour Athletic Fields/Nature Park Maintenance & Operations Building Seymour Athletic Fields/Nature Park Parking Lot Expansion Seymour Athletic Fields Renovation

Capital Project Prioritization Results & Discussion

What priority changes would Council like to make?

- It'd be nice to have something like the sticker system used for initiatives so that we could place extra weight on the rankings. I felt as though I personally had three categories (high, medium, and low priority) that were roughly 1-6, 7-11, and 12-27.
- Projects do not get cheaper the longer we wait to start them. Prioritizing road improvements was my focus.

Break





Revaluation Effects & Considerations: Implications for Capital Spending



5-Year Tax Rate Assessment

Forecasted Expenditures (Including CIP Projects)	FY23-24	FY24-25	FY25-26	FY26-27	FY27-28
Operating Budget	\$83,862,777	\$90,571,799	\$97,817,543	\$105,642,947	\$114,094,382
Capital Outlay	\$8,525,000	\$13,536,300	\$14,850,500	\$17,363,000	\$16,600,000
Debt Service	\$9,733,823	\$10,472,048	\$10,033,635	\$13,115,630	\$12,314,215
Capital Reserve Coverage	-\$1,400,000	-\$1,970,000	-\$1,544,000	-\$1,605,000	-\$1,670,000
Transfers Out	\$1,211,000	\$1,305,458	\$1,407,284	\$1,517,052	\$1,635,382
<i>Total Expenditures</i>	<i>\$101,932,600</i>	<i>\$113,915,605</i>	<i>\$122,564,962</i>	<i>\$136,033,628</i>	<i>\$142,973,979</i>
Total Capital & Debt	\$16,858,823	\$22,038,348	\$23,340,135	\$28,873,630	\$27,244,215
Capital & Debt Expenditures %	16.54%	19.35%	19.04%	21.23%	19.06%
Forecasted Revenues					
Property Tax	\$49,769,400	\$59,136,451	\$65,125,205	\$71,306,936	\$75,646,427
Other Taxes, Fees, Charges	\$47,588,200	\$51,395,256	\$55,506,876	\$59,947,427	\$64,743,221
Available Capital Funds	\$4,575,000	\$0	\$0	\$0	\$0
Transfers In	\$0	\$0	\$0	\$0	\$0
<i>Total Revenues</i>	<i>\$101,932,600</i>	<i>\$110,531,707</i>	<i>\$120,632,081</i>	<i>\$131,254,363</i>	<i>\$140,389,648</i>
Difference	(\$0)	(\$3,383,898)	(\$1,932,880)	(\$4,779,266)	(\$2,584,331)
Projected Fund Balance	\$36,499,101	\$33,115,203	\$31,182,322	\$26,403,057	\$23,818,725
Capital Impact on Fund Balance	(\$0)	(\$3,383,898)	(\$1,932,880)	(\$4,779,266)	(\$2,584,331)
Fund Balance Impact Percentage	35.81%	29.07%	25.44%	19.41%	16.66%
Assessed Property Value	\$12,367,243,902	\$14,222,330,487	\$15,087,851,946	\$16,006,046,024	\$16,980,118,192
\$.01 Property Tax Increase =	\$1,224,357	\$1,408,011	\$1,493,697	\$1,584,599	\$1,681,032
Tax Rate	\$0.440	\$0.420	\$0.436	\$0.450	\$0.450
Change in Tax Rate Needed for Difference	\$0.000	\$0.024	\$0.013	\$0.030	\$0.015
Zero-Balance Tax Rate	\$0.440	\$0.444	\$0.449	\$0.480	\$0.465
Projected Fund Balance with Tax Rate Adjustment	\$36,499,101	\$29,731,305	\$29,249,442	\$21,623,791	\$21,234,394
Projected Fund Balance % with Tax Rate Adjustment	35.81%	26.10%	23.86%	15.90%	14.85%
Forecasted Revenues					

Wrap-up and Adjourn

MEMORANDUM

To: Amanda Grogan, Budget & Performance Management Director
From: Mariah Canup, Budget and Performance Analyst
Date: February 15, 2024
Subject: FY25 Apex Resident Budget Priorities Survey Demographic Analysis

The Town of Apex’s FY25 Resident Budget Priorities Survey collected respondents’ demographic information alongside their budget priorities. This memo summarizes and analyzes the demographic information collected to provide a more dynamic perspective of our community rather than a single average without context. Respondents were required to answer which sector of Apex they lived in and whether they worked and/or lived in Apex. The remaining demographic questions were optional and are as follows:

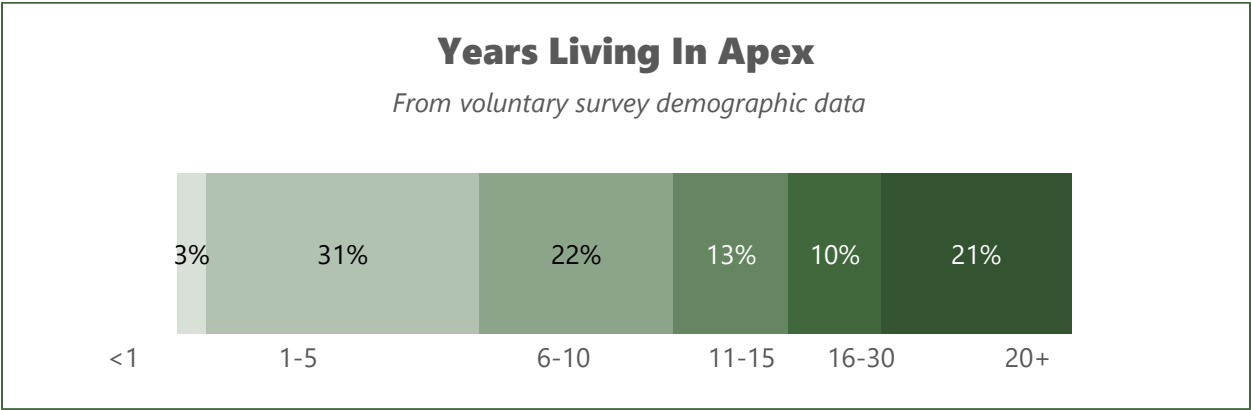
Demographic Question	FY24 Survey	FY25 Survey
What is your annual household income before taxes?	✓	✓
What is your gender?	✓	✓
What is your age?	✓	✓
What is your highest formal education level?	✓	✓
What are the primary languages spoken in your household?	✓	✓
What is your race/ethnicity? (select one or more)	✓	✓
What is your marital status?	✓	✓
How many children (0-17 years old) live in your household?	X	✓
Approximately how long have you lived in Apex?	X	✓
Do you rent or own your current residence?	X	✓
Did you vote in the November 2021 municipal election?	✓	X

Overview

The overall survey response rate increased 2.3% from last year, from 619 responses to 633 responses, and respondents were 7% more likely to answer demographic questions this year.

When asked about the primary languages spoken in their households, most survey respondents (427) indicated English only. Respondents were able to choose one or more languages. Both English and another unlisted language were chosen 15 times, and the combination of English and Spanish was chosen 12 times. Seven respondents chose only an unlisted language, and two respondents chose only Russian. The following options were chosen one time each:

- German and English
 - French/Haitian/Cajun and English
 - Spanish and Other
- Arabic and English
 - Arabic, Spanish, and English
 - Tagalog and English



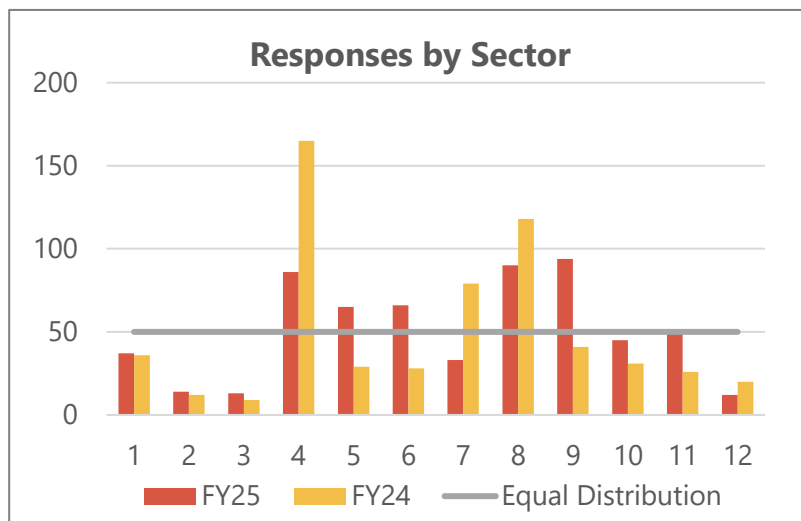
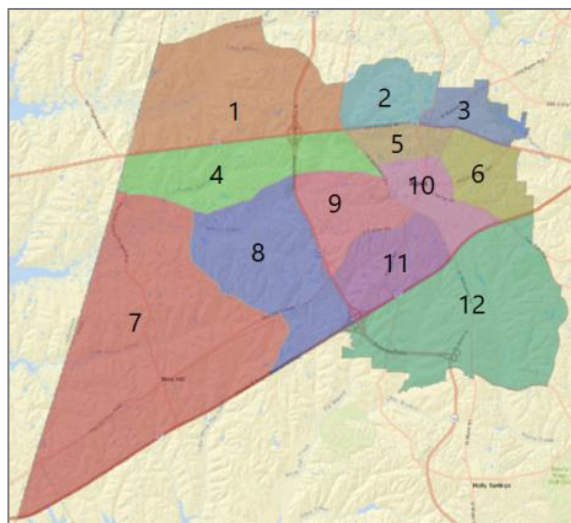
As was the case last year, the average respondent who provided demographic data was more educated and older than the average Apex resident based on US Census data. They also were more likely to identify as white, identify as female, and be a homeowner compared to the average Apex resident.

FY25 Survey		2022 Census*	
Household Income			
Household Income Below \$150,000	47%	Median Household Income (in 2022 \$)	\$129,688
Household Income \$150,000 or Above	53%		
Gender			
Female	71%	Female Persons	51%
Male	28%		
Transgender	0.4%		
None of These	1%		
Age			
Under 18	0.4%	Under 18	29%
18-25	1%	Median Age	36
26-35	14%		
36-45	37%		
46-55	23%		
56-65	16%		
66-75	8%	65 and Over	9%
Over 75	2%		
Education Level			
High School or GED	1%	Bachelor’s Degree of Higher	65%
Some College	6%		
Associate's Degree	6%		
Bachelor's Degree	44%		
Graduate or Professional Degree	43%		
Race/Ethnicity**			
White	87%	White Alone	69%
Hispanic/Latino/Spanish	5%	Hispanic/Latino	6%
Black or African-American	4%	Black of African-American Alone	8%
Asian	4%	Asian Alone	15%
American Indian/Alaska Native	0.2%	American Indian/Alaska Native Alone	0.2%
Native Hawaiian/Other Pacific Islander	0.2%	Native Hawaiian/Other Pacific Islander Alone	0.1%
Other	2%	Two or More Races	7%
Marital Status			
Married or Domestic Partnership	87%		
Separated	0.4%		
Divorced	5%		
Widowed	2%		
Never Married	5%		
Children in Household			
Yes	57%		
No	43%		
Rent/Own			
Own	92%	Owner-occupied Housing Unit Rate	75%
Rent	6%		
Living at Home (with parents, family, etc.)	1%		
Other	0.4%		

*Apex, NC 2022 American Community Survey from the U.S. Census Bureau

**Respondents could choose one or more race and/or ethnicity

The survey asked residents to identify which “sector” of Apex that they live in using the following map:



Compared to last year’s survey, the sectors were more evenly represented with the standard deviation decreasing from 45.5 to 28.7. The following list ranks Apex’s sectors by the number of survey respondents (highest to lowest). Please note that this is not a comprehensive list of neighborhoods but rather a highlight of some of the larger neighborhoods.

Sector	Example Neighborhoods	# of Respondents
9	Scotts Mill, Ashley Downs, Whitehall Village/Manor	94
8	Bella Casa, Hollands Crossing/Farm, Crockett's Ridge	90
4	Sweetwater, Abbingdon, Homestead Park	86
6	Knollwood Estates, Buckingham, Waterford Green/East	66
5	Haddon Hall/Place, Villages of Apex (North), Bell Apex	65
11	Perry Village/Farms/Hills, West Haven, Salem Village	51
10	Villages of Apex (South), Damont Hills, The Groves	45
1	Westford, The Flats at 540, Walden Creek	37
7	Jordan Pointe/Manors, Friendship Station, Stillwater	33
2	Castlewood, Lake Cameron Apartments, Charleston Village	14
3	Salem Woods, Ellington Place/Cove, Camden Lake Pine	13
12	Colvin Park, Camden Reunion Park, Miramonte	12

Key Findings

The following demographics categories were further analyzed:

Sector of Apex	Children in the household	Household income	Gender	Age	Education level	Years living in Apex
----------------	---------------------------	------------------	--------	-----	-----------------	----------------------

*Due to insufficient data points for minority demographics, the following categories weren’t demographically analyzed: working in Apex, rent/own, primary languages, race/ethnicity, and marital status.

*Due to insufficient data points (5 or less), the following demographics weren’t demographically analyzed: under 18; 18-25; transgender; and do not identify as male, female, or transgender.

High Performing Government

"Active community engagement and communication" and ***"exceptional customer service for community members"*** were consistently chosen as the top High Performing Government priority across all demographics analyzed. Customer service was preferred for sectors 1, 2, and 3; households without children; households with an income \$100,000-\$149,999; men; residents over the age of 55; and people with a high school diploma, GED, and associate's degree.

A Welcoming Community

"Vibrant and accessible downtown community spaces" was consistently chosen as the top A Welcoming Community priority across the demographics analyzed with a few exceptions. "New parks and recreation facilities" was the top A Welcoming Community priority for sector 1, and "improve existing parks and recreation facilities" was the top A Welcoming Community priority for sectors 2 and 3.

Environmental Leadership

"Community forestry efforts" was consistently chosen as the top Environmental Leadership priority across the demographics analyzed with a few exceptions. "Increase renewable and alternative Town energy sources" was the top Environmental Leadership priority for sector 3, residents over the age of 65, and new Apex residents (<1 year). "Sustainable sanitation and recycling services" was the top Environmental Leadership priority for sector 12.

Economic Vitality

"Expand infrastructure to support new and growing businesses" was consistently chosen as the top Economic Vitality priority across the demographics analyzed with one exception. "Promotional initiatives for downtown businesses" was the top Economic Vitality choice for new Apex residents (<1 year).

Responsible Development

"Increase availability of affordable housing units", ***"maintain and improve existing roads"***, and ***"new greenways and sidewalks"*** were highly ranked Responsible Development priorities, but the top priority varied across some demographics. For example, "increase availability of affordable housing units" was the top Responsible Development priority for sector 12, more prevalent among households with less than \$100,000 income, and more frequent with long-time Apex residents. "Maintain and improve existing roads" was the top Responsible Development priority for sectors 1-11 and also more frequent with long-time Apex residents. "New greenways and sidewalks" was the top Responsible Development priority for Apex residents who have lived here for five years or less.

Conclusion

The Town of Apex's FY25 Resident Budget Priorities Survey has provided invaluable insight into the needs and preferences of our community members.

MEMORANDUM

To: Amanda Grogan, Budget & Performance Management Director
From: Mariah Canup, Budget and Performance Analyst
Date: February 15, 2024
Subject: FY25 CIP Priorities: Council-Staff-Resident Comparison

This memo compares and contrasts the results of Apex's FY25 Council Ranking Exercise, FY25 Resident Budget Priorities Survey, and Staff Scoring Exercise as they relate to capital projects. Results are weighted, so they could be compared on a scale of one to ten with ten being the highest ranking.

Background

As part of the annual budget cycle, feedback is gathered on budget priorities from multiple audiences within the Town of Apex including Town Council, residents, and staff. To collect this feedback, each group goes through different prioritization processes, outlined below.

Council: During the capital improvement process, the overall number of projects to prioritize is reduced by removing projects that are already funded, ongoing, tied to grant funding, fall outside the 5-year funding purview, or are required for operations (such as facility maintenance and equipment replacement). This year Town Council ranked 27 projects and chose the strategic goals that these projects support.

Residents: Through the annual Resident Budget Priorities Survey, residents provide feedback on the prioritization of the Town's strategic goals and initiatives. For this analysis, capital projects were categorized into the strategic goals and initiatives from the FY25 Resident Budget Priorities Survey. Resident scores were calculated based on two factors: the percentage of residents who chose the associated strategic goal(s) as their top strategic goal and the percentage of residents who chose the associated initiative as their top initiative under each strategic goal.

Staff: Staff representatives across all Town departments objectively evaluate projects based on eight categories: health & public safety, legal mandates, business plans, deferred maintenance/existing infrastructure, funding/budget impact, extent of service area, economic development impact, and service level. This produces a weighted score for projects based on the information provided in departmental capital project requests.

Discussion

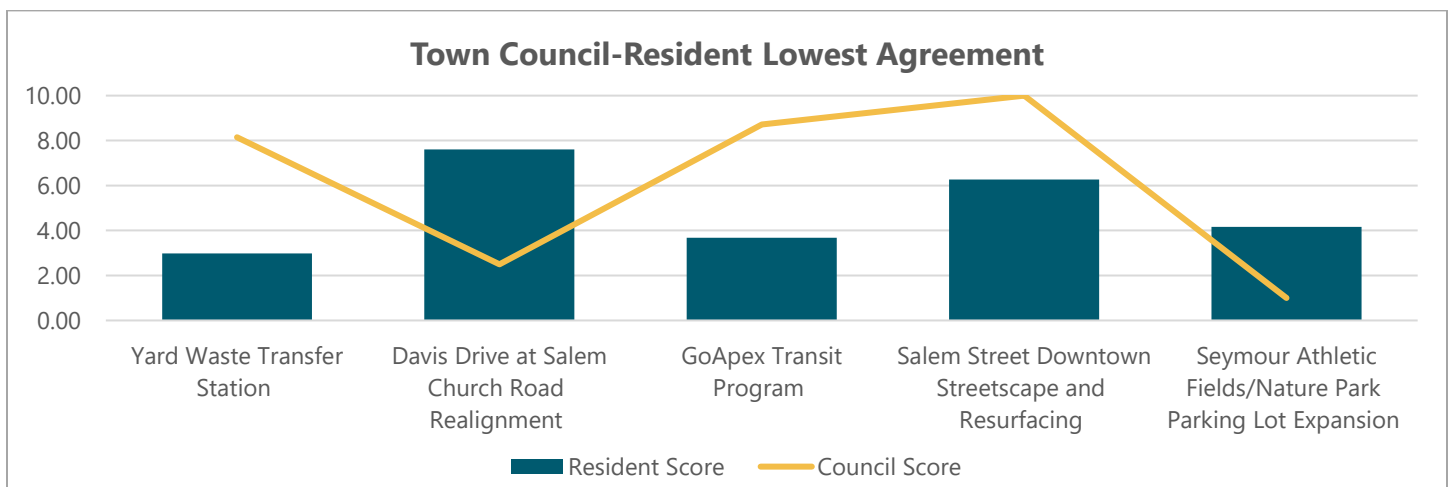
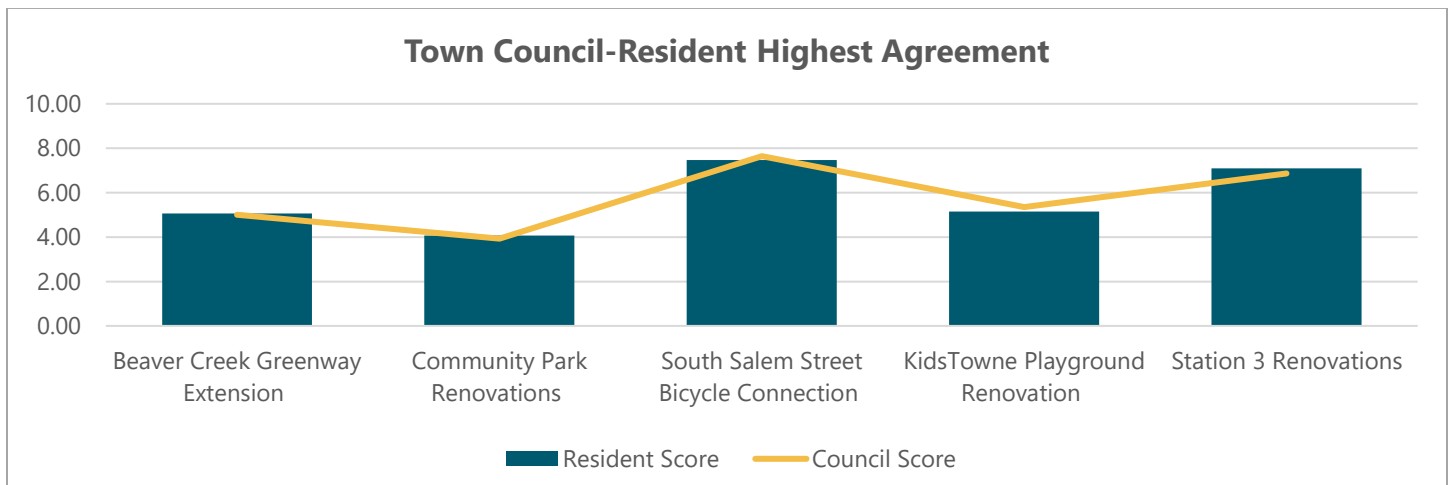
The analysis below discusses the overall top priorities and the categories of both highest and lowest agreement from all three groups surveyed. The labels of highest agreement and lowest agreement indicate how similar or different the two sets of scores are, *not* the project prioritization for either party. A project with high agreement does not necessarily mean it was the top ranked project, rather that *both groups closely agreed on the project's overall score*. Similarly, a project with low agreement does not necessarily mean it was the lowest ranked project, rather that *the groups' scores of the project were the farthest apart*. This approach allows the identification of areas that need to be further reviewed and consider the factors driving differing scores between groups.

Town Council Top Five Priorities

- | | |
|--|-----------------------------------|
| 1. Salem Street Downtown Streetscape and Resurfacing | 4. GoApex Transit Program |
| 2. Safe Routes to School | 5. Olive Chapel Road Improvements |
| 3. Vision Zero – Intersection Upgrades | |

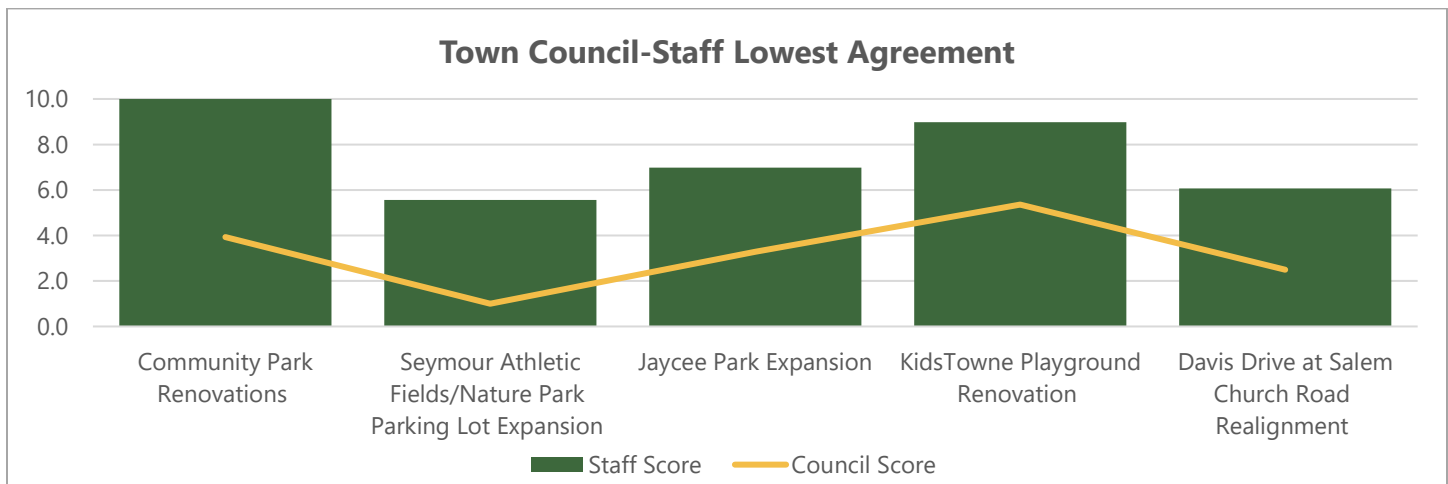
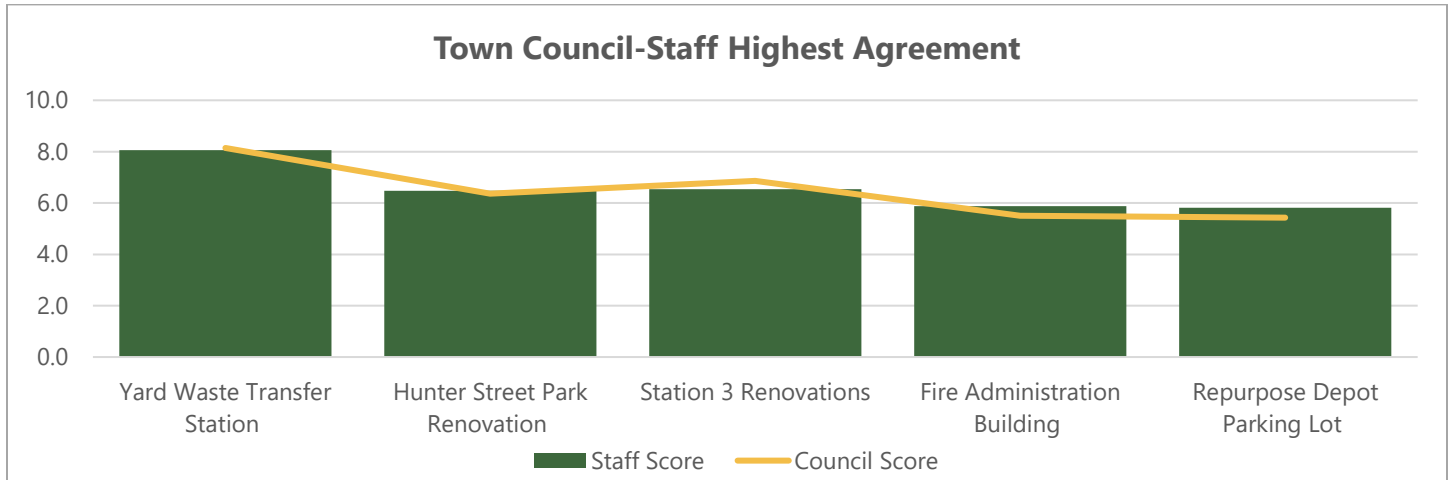
The top five capital project priorities for the Apex Town Council closely align with the strategic goals of A Welcoming Community and Responsible Development. These two strategic goals were also the two top ranked strategic goals for residents.

Town Council & Resident Priorities



- **Yard Waste Transfer Station** received a lower resident score because Environmental Leadership was the top strategic goal for only 15% of respondents and “sustainable sanitation and recycling services” was the top Environmental Leadership priority for 20% of respondents. 19 of the 881 comments from the FY25 Resident Budget Priorities Survey highlighted the importance of yard waste management.
- **Davis Drive at Salem Church Road Realignment** received a higher resident score because Responsible Development was the top strategic goal for 43% of respondents and “maintain and improve existing roadways” was the top responsible development priority for 37% of respondents. 81 of the 881 comments from the FY25 Resident Budget Priorities Survey highlighted the importance of existing roadway management.
- **GoApex Transit Program** received a lower resident score because “expand public transit options” was the top Responsible Development priority for 6% of respondents despite Responsible Development being the top strategic goal for 43% of respondents. 26 of the 881 comments from the FY25 Resident Budget Priorities Survey highlighted the GoApex bus services with 20 comments in support and 6 comments voicing concerns.
- **Salem Street Downtown Streetscape and Resurfacing** received a lower resident score because A Welcoming Community was the top strategic goal for only 18% of respondents and “vibrant and accessible downtown community spaces” was the top A Welcoming Community priority for 39% of respondents. 125 of the 881 comments from the FY25 Resident Budget Priorities Survey highlighted the importance of the downtown area.
- **Seymour Athletic Fields and Nature Park Parking Lot Expansion** received a higher resident score because A Welcoming Community was the top strategic goal for 18% of respondents and “improving existing parks and recreation facilities” was the top A Welcoming Community priority for 24% of respondents. 95 of the 881 comments from the FY25 Resident Budget Priorities Survey highlighted the importance of Apex’s parks.

Town Council & Staff Priorities



When staff and Town Council scores were in least agreement, staff scores were notably higher than council scores.

- **Community Park Renovations** received a higher staff score because the project improves a safety issue and/or the feeling of safety; is prioritized in the Parks, Recreation, Cultural Resources, Greenways & Open Space (PRCRGOS) Master Plan; and serves the entire town.
- **Seymour Athletic Fields and Nature Park Parking Lot Expansion** received a higher staff score because the project is prioritized in the PRCRGOS Master Plan, serves the entire town, and will improve the Town's facilities to enhance service delivery to the public.
- **Jaycee Park Expansion** received a higher staff score because the project serves the entire town, creates a positive economic impact, enhances service delivery, and is prioritized in the PRCRGOS Master Plan.
- **KidsTowne Playground Renovation** received a high staff score because the project prevents or corrects a significant potential health or safety hazard, is prioritized in the PRCRGOS Master Plan, and serves the entire town.
- **Davis Drive at Salem Church Road Realignment** received a higher staff score because the project prevents or corrects a significant potential health or safety hazard, is prioritized in the Town of Apex Comprehensive Transportation Plan, expands infrastructure to accommodate planned increase in capacity, and serves the entire town.

Conclusion

The results of Apex's FY25 Council Ranking Exercise, FY25 Resident Budget Priorities Survey, and Staff Scoring Exercise provide insight into the priorities of Town Council, residents, and staff. By comparing and contrasting these three perspectives, a more holistic and accurate picture of our community emerges.