



HISTORICAL DISTRICT SIGN SUBCOMMITTEE

November 21, 2024 at 9:00 AM

City Hall, 200 Monte Verta St. Ste B

AGENDA

To view or participate in the meeting online, please use the following link:

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Meeting ID: 216 124 450 413

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In person public attendance will be available with limited seating. Seats are available on a first come, first served basis. Members of the public shall have the right to observe and offer public comment at the appropriate time.

Committee Members John Broeder, Gary Gordon

Alternates Daniel Whitford, Matthew Stammerjohan

Planning Director Amy Augustine | **Deputy City Clerk** Caytlyn Schaner

9:00 AM REGULAR MEETING

1. ROLL CALL

2. PUBLIC COMMENT

Any land use item of interest to the public that is within the subject matter jurisdiction of the Commission and is not posted on the Consent or Regular agendas may be addressed during the Public Comment period. California law prohibits the Commission from taking action on any matter which is not posted on the agenda unless it is determined to be an emergency by the Commission. Five minutes per person.

3. DISCUSSION AND DIRECTION FOR APPROVAL OF 1195/1199/1201 S Main MASTER SIGN PLAN

[A.](#) MASTER SIGN PLAN

4. ADJOURNMENT

Master Sign Plan

Landlord: Greg McCullough Phone: 510-857-7495 Email: greg@eclipsesales.com

Location: 1195 S Main St, 1199 S Main St and 1201 S Main St

Square footage of store fronts:

- 1195 is 19.5' wide x 12' high = 234 sq ft – maximum signage is 23 sq ft
- 1199 is 14' wide x 12' high = 168 sq ft – maximum signage is 16.8 sq ft
- 1201 is 14' wide x 12' high = 168 sq ft – maximum signage is 16.8 sq ft

Signs will hang under the front eave, using chain, and be no lower than 8'

Signs will be made with Dibond, Wood or Metal material

There will be 1-4 signs per retail location

There may be window decals as well

Sign colors will conform to Benjamin Moore Historic colors

Signs and decals will be approved by the landlord and city prior to hanging them

Below are the sizes and signs, per orientation



