THE HEART OF BRAZORIA COUNTY NGLETON

CITY OF ANGLETON

KEEP ANGLETON BEAUTIFUL COMMISSION AGENDA 120 S. CHENANGO STREET, ANGLETON, TEXAS 77515 MONDAY, FEBRUARY 24, 2025 AT 5:30 PM

Chair | Tracy Delesandri
Vice Chair | Cheryl Scarborough
Members | Pattie Cooper, Suzanne Dellinger, Andrea Demopulos, Heather Brewer, Dianna
Matthys

NOTICE IS HEREBY GIVEN PURSUANT TO V.T.C.A., GOVERNMENT CODE, CHAPTER 551, THAT THE KEEP ANGLETON BEAUTIFUL COMMISSION FOR CITY OF ANGLETON WILL CONDUCT A MEETING, OPEN TO THE PUBLIC, ON MONDAY, FEBRUARY 24, 2025, AT 5:30 P.M., AT THE CITY OF ANGLETON COUNCIL CHAMBERS LOCATED AT 120 S. CHENANGO STREET ANGLETON, TEXAS 77515.

DECLARATION OF A QUORUM AND CALL TO ORDER

REGULAR AGENDA

- 1. Discussion on Keep Angleton Beautiful Fund Balance and YTD financial statements as of February 15, 2025.
- 2. Discussion and possible action on FY2024-2025 Budget Amendments for Keep Angleton Beautiful.
- 3. Discussion on Keep Angleton Beautiful programs.
- 4. Discussion and possible action on the 2025 TxDOT traffic controller cabinet art wrap program.
- <u>5.</u> Discussion on 2025-2026 Keep Angleton Beautiful Strategic Plan.

ADJOURNMENT

CERTIFICATION

I, Jason O'Mara, Executive Director, do hereby certify that this Notice of a Meeting was posted on the City Hall bulletin board, a place convenient and readily accessible to the general public at all times and to the City's website, www.angleton.tx.us, in compliance with Chapter 551, Texas Government Code. The said Notice was posted on the following date and time: Friday, February 21, 2025, by 5:30 p.m. and remained so posted continuously for at least 72 hours preceding the scheduled time of said meeting.

Public participation is solicited without regard to race, color, religion, sex, age, national origin, disability, or family status. In accordance with the Americans with Disabilities Act, persons with disabilities needing

special accommodation to participate in this proceeding, or those requiring language assistance (free of charge) should contact the City of Angleton ADA Coordinator, Colleen Martin, no later than seventy-two (72) hours prior to the meeting, at (979) 849-4364 ext. 2132, email: cmartin@angleton.tx.us.



MEETING DATE: 02/24/2025

PREPARED BY: Jason O'Mara, Assistant Director of Parks and Recreation

AGENDA CONTENT: Discussion on Keep Angleton Beautiful Fund Balance and YTD

financial statements as of February 15, 2025.

AGENDA ITEM SECTION: Regular Agenda

BUDGETED AMOUNT: NA FUNDS REQUESTED: NA

FUND: NA

EXECUTIVE SUMMARY:

Jason O'Mara, Assistant Director of Parks and Recreation and KAB Executive Director, will present the Keep Angleton Beautiful Fund Balance and YTD financial statements as of February 15, 2025.

RECOMMENDATION:

N/A

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REVENUE REPORT (UNAUDITED)

AS OF: FEBRUARY 28TH, 2025

Item 1.

13 -KEEP ANGELTON BEAUTIFUL

% OF YEAR COMPLETED: 41.67

REVENUES	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	TOTAL ENCUMBERED	BUDGET BALANCE	% YTD BUDGET
WELL THINGS THOUSE						
UTILITIES INCOME	0	0.00	0.00	0.00	0.00	0.00
13-300-300 KAB Grant Revenue 13-300-303 KAB-MEMBERSHIPS	0	0.00	0.00	0.00	0.00	0.00
		0.00			0.00	
13-300-306 TRASH BAG REVENUE TOTAL UTILITIES INCOME	8,800 8,800	0.00	3,740.00 3,740.00	0.00	5,060.00 5,060.00	42.50 42.50
PARKS & RECREATION						
13-300-701 TRANSFER FROM GENERAL FUND _	0	0.00	0.00	0.00	0.00	0.00
TOTAL PARKS & RECREATION	0	0.00	0.00	0.00	0.00	0.00
MISCELLANEOUS						
13-300-800 INTEREST INCOME	100	0.00	5.26	0.00	94.74	5.26
13-300-804 KAB DONATIONS	39,000	0.00	11,512.00	0.00	27,488.00	29.52
13-300-805 DONATIONS	7,500	0.00	0.00	0.00	7,500.00	0.00
13-300-810 KAB AWARDS	0	0.00	0.00	0.00	0.00	0.00
13-300-811 TRANS FROM GF-COURT FINES	0	0.00	0.00	0.00	0.00	0.00
13-300-812 KAB-WASTE CONNECTION INCOME	6,000	0.00	1,500.00	0.00	4,500.00	25.00
13-300-813 PLANTER ADVERTISING	0	0.00	0.00	0.00	0.00	0.00
13-300-899 MISCELLANEOUS	0	0.00	0.00	0.00	0.00	0.00
TOTAL MISCELLANEOUS	52,600	0.00	13,017.26	0.00	39,582.74	24.75
<u>TRANSFERS</u>						
13-300-900 TRANSFER FROM FUND BALANCE	0	0.00	0.00	0.00	0.00	0.00
13-300-901 TRANSFER FROM GF BALANCE _	0	0.00	0.00	0.00	0.00	0.00
TOTAL TRANSFERS	0	0.00	0.00	0.00	0.00	0.00
TOTAL REVENUE	61,400	0.00	16,757.26	0.00	44,642.74	27.29

REVENUE & EXPENSE REPORT (UNAUDITED)

AS OF: FEBRUARY 28TH, 2025

13 -KEEP ANGELTON BEAUTIFUL

DEPARTMENT - 00-ADMINISTRATION % OF YEAR COMPLETED: 41.67

		CURRENT	CURRENT	YEAR TO DATE	TOTAL	BUDGET	% YTD
DEPARTMENTAL	EXPENDITURES	BUDGET	PERIOD	ACTUAL	ENCUMBERED	BALANCE	BUDGET
PERSONNEL SEF	RVICES						
13-500-105	KAB - SALARIES	0	0.00	0.00	0.00	0.00	0.00
13-500-110	KAB - OVERTIME	0	0.00	0.00	0.00	0.00	0.00
13-500-115	KAB - LONGEVITY	0	0.00	0.00	0.00	0.00	0.00
13-500-126	KAB - CERTIFICATION	0	0.00	0.00	0.00	0.00	0.00
13-500-135	KAB - FICA	0	0.00	0.00	0.00	0.00	0.00
13-500-140	KAB - HEALTH INS	0	0.00	0.00	0.00	0.00	0.00
13-500-145	KAB - WORKER'S COMP	0	0.00	0.00	0.00	0.00	0.00
13-500-155	KAB - RETIREMENT	0	0.00	0.00	0.00	0.00	0.00
13-500-185	KAB - PARYOLL ACCRUAL	0	0.00	0.00	0.00	0.00	0.00
TOTAL PERS	SONNEL SERVICES	0	0.00	0.00	0.00	0.00	0.00
<u>SUPPLIES</u>							
13-500-203	KAB - APPAREL	450	0.00	0.00	0.00	450.00	0.00
13-500-205	KAB - GENERAL SUPPLIES	1,000	0.00	0.00	0.00	1,000.00	0.00
13-500-206	KAB - EDUCATION SUPPLIES	0	0.00	0.00	0.00	0.00	0.00
13-500-207	KAB - AWARDS & RECOGNITIO	450	0.00	0.00	0.00	450.00	0.00
13-500-210	KAB - OFFICE SUPPLIES	0	0.00	0.00	0.00	0.00	0.00
TOTAL SUPE	PLIES	1,900	0.00	0.00	0.00	1,900.00	0.00
REPAIR & MAIN	NTENANCE						
13-500-325	KAB - R&M OTHER	0	0.00	0.00	0.00	0.00	0.00
TOTAL REPA	AIR & MAINTENANCE	0	0.00	0.00	0.00	0.00	0.00
<u>SERVICES</u>							
13-500-406	KAB - CLEAN UP COST	11,174	0.00	8,199.80	0.00	2,974.20	73.38
13-500-407	KAB - BEAUTIFICATION	14,000	250.00	8,571.75	0.00	5,428.25	61.23
13-500-408	KAB - EDUCATION	500	0.00	0.00	0.00	500.00	0.00
13-500-420	KAB - DUES & SUBSCRIPTION	1,800	200.00	200.00	0.00	1,600.00	11.11
13-500-425	KAB - TRAVEL & TRAINING	9,000	0.00	0.00	0.00	9,000.00	0.00
13-500-430	KAB - PLANTER MAINTENANCE	1,000	0.00	0.00	0.00	1,000.00	0.00
13-500-455	KAB - CONTRACT LABOR	0	0.00	0.00	0.00	0.00	0.00
13-500-466	KAB - ADVERTISING	2,000	1,000.00	1,000.00	0.00	1,000.00	50.00
13-500-468	KAB - AWARD EXPENSE	0	0.00	0.00	0.00	0.00	0.00
TOTAL SERV	/ICES	39,474	1,450.00	17,971.55	0.00	21,502.45	45.53
MISCELLANEOUS	<u>3</u>						
13-500-525	KAB - APPRECIATION BOARD	550	0.00	0.00	0.00	550.00	0.00
13-500-555	KAB - BAD DEBT EXPENSE	0	0.00	0.00	0.00	0.00	0.00
TOTAL MISC	CELLANEOUS	550	0.00	0.00	0.00	550.00	0.00

Item 1.

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REVENUE & EXPENSE REPORT (UNAUDITED)

AS OF: FEBRUARY 28TH, 2025

Item 1.

13 -KEEP ANGELTON BEAUTIFUL

DEPARTMENT - 00-ADMINISTRATION

% OF YEAR COMPLETED: 41.67

		CURRENT	CURRENT	YEAR TO DATE	TOTAL	BUDGET	% YTD
DEPARTMENTAL	EXPENDITURES	BUDGET	PERIOD	ACTUAL	ENCUMBERED	BALANCE	BUDGET
CAPITAL EXPEN		0	0.00	0.00	0.00	0.00	0.00
13-500-605	KAB - CAPITAL EXPENSE	0	0.00	0.00	0.00	0.00	0.00
13-500-615	INFRASTRUCTURE CE	19,165	0.00	0.00	0.00	19,165.00	0.00
13-500-625	EQUIPMENT CE	0	0.00	0.00	0.00	0.00	0.00
TOTAL CAPITAL EXPENDITURES		19,165	0.00	0.00	0.00	19,165.00	0.00
OTHER							
13-500-700	TRANSFER TO FUND BALANCE	311	0.00	0.00	0.00	311.00	0.00
13-500-717	TRANSFER TO FUND 117	0	0.00	0.00	0.00	0.00	0.00
TOTAL OTHE	R	311	0.00	0.00	0.00	311.00	0.00
TOTAL 00-ADM	INISTRATION	61,400	1,450.00	17,971.55	0.00	43,428.45	29.27
	-						
TOTAL EXPENDI	TURES	61,400	1,450.00	17,971.55	0.00	43,428.45	29.27



MEETING DATE: 2/24/2025

PREPARED BY: Jason O'Mara, Assistant Director of Parks & Recreation

AGENDA CONTENT: Discussion and possible action on FY2024-2025 Budget Amendments

for Keep Angleton Beautiful.

AGENDA ITEM SECTION: Regular Agenda

BUDGETED AMOUNT: NA FUNDS REQUESTED: NA

FUND: Fund 13

EXECUTIVE SUMMARY:

On January 14, 2025, the Interim Finance Director presented the Fiscal Year 2024-2025 Budget status to City Council, highlighting findings that resulted in an imbalanced budget. To address this, the City was advised to explore expense reductions and adopt budget amendments to achieve a more sustainable General Fund budget.

On February 11, 2025, City Leadership proposed a series of budget cuts for City Council's consideration. The Parks & Recreation Department identified several cost-saving measures, including:

- Continuing the hiring freeze on two vacant parks positions initiated in October 2024.
- Increasing the ABLC transfer to Parks & ROW personnel, with 50% supported by ARC and ABLC fund balance transfers.
- Implementing additional operational expense reductions across all divisions.
- Allocating 15% of the Assistant Director's salary to Fund 13 (Keep Angleton Beautiful), reflecting their role as Executive Director of the commission.
- Utilizing KAB funds to support city beautification efforts, including vegetative maintenance, downtown antique light repairs, irrigation, contract labor, and pesticide/herbicide treatments.

The attached budget spreadsheet outlines the original budget, updated figures, and proposed amendments for FY2024-2025.

RECOMMENDATION:

Staff recommends Keep Angleton Beautiful approve the presented FY2024-2025 budget amendments to support Parks & Recreation beautification efforts and the City's General Fund.

City	of Angle	eton, Texas				
Кеер	Anglet	ton Beautiful				
13	300					
Deta	il of Re	venues				
			Budgeted		Amendments	
			2024-2025	Notes	2024-2025	Notes/Justification
Utilit	ies Inco	ome				
	303	KAB Grant Revenue	0		10062.25	H-GAC Solid Waste Grant Reimbursement for Fall Sweep and Spring Cleanup
	303	KAB Membership	0		0	
	306	Trash Bag Revenue	8,800	Trash Bags sales at Angleton Rec Center. Based on FY23-24 projection with 10% increase.	8,800	
	Utiliti	ies Income Subtotal	8,800		18,862	
Parks	& Rec	reation				
	701	Transfer From General Fund				
	Parks	& Recreation Subtotal	0		0	
Misc	ellaneo	pus:				
	800	Interest	100		100	
	804	KAB Donations	39,000	Average FY22-23 actual and FY 23-24 Projection. Water bill donation fee amount increased in FY 22-23	39,000	
	805	Donations	7,500	Sponsorships for Fall & Spring Cleanups	7,500	
	810	KAB Awards	0		0	
	811	Transform From GF Court Fines	0		0	
	812	KAB Waste Connections Income	6,000	Waste Connections contribution per City contract	6,000	
	813	Planter Advertising	0		0	
	899	Miscellaneous	0		0	
	Misce	ellaneous Subtotal	52,600		52,600	
Trans	sfers:					
	900	Transfer From Fund Balance			0	
	901	Transfer from GF	0		0	
	Trans	fers Subtotal	0		0	
Divis	ion Tot	al	61,400		71,462	

City o	f Angle	ton, Texas				
Кеер	Angleto	on Beautiful				
13	500					
Detail	of Exp	enditures				
			Budgeted		Amendments	
			2024-2025	Notes	2024-2025	Notes/Justification
Perso	nnel Se					
	105	Regular Earnings	0		0	
	110	Overtime	0		0	
	115	Longevity	0		0	
	126	Certification	0		0	
	135	FICA	0		0	
	140	Health Insurance	0		0	
	145	Worker's Compensation	0		0	
	155	Retirement	0		0	
	185	Payroll Accrual	0		0	
	Person	nnel Services Subtotal	0		0	
Suppl	ies:					
	203	Apparel	450	Shirts for 7 KAB board members and 2 Park staff while supporting KAB events, programs and initiatives.	450	
	205	General Supplies	1000	Supplies to support various board and committee meetings such as annual retreat and event planning. Water for volunteers at 2 annual events. Program supplies to support quarterly Green Series program with Texas Master Gardeners.	1000	
	206	Education Supplies	0		0	
	207	Awards & Recognition	450	Promotional items for recipients of Yard and Business of the Month (April - October). Yard signs placed outside property of recognized home/business.	450	
	210	Office Supplies	0		0	
	Suppli	es Subtotal	1,900		1,900	
Repai	r & Ma	intenance:				
-	325	R & M Other	0		0	
		* & Maintenance Subtotal	0		0	
C						
Servic	406	Clean Up Costs	11,174	Funding to cover expenditures over the H-GAC Solid Waste Grant Balance of \$10,862. Estimated Cost to host Fall Sweep and Spring Cleanup - Tires \$3,580, Electronics \$7,840, and Paper Shredding \$2,616, Paint \$6,500. Adopt a roadway and roadway litter cleanup supplies \$1,500.	11,174	

	407	Beautification	14.000	Installation of 3 new TXDOT box	33.000	Original request \$14,000. Updated to
			1,,500	wraps \$3,000, potential repair or maintenance on two box wraps \$2,000, city building landscapes & monarch waystation maintenance \$2,000, Restock of KAB trash bags sold at Angleton Rec Center \$7,000	35,500	include parks vegetation \$10,000, Park & ROW irrigation \$500, chemicals/pesticides \$1,250, downtown antique street light repairs \$7,250.
	408	Education	500	Wildflower seeds \$350, Soil \$25, clay and storage bags \$75, and instruction supplies (card stock, ribbon) \$50. Supports annual Butterfly Seed Ball and Tree Giveaway event in April.	500	
	420	Dues & Subscriptions	1800	Keep Texas Beautiful (KTB) annual dues \$250, Keep America Beautiful (KAB) annual dues \$250, Keep Brazoria County Beautiful Association (KBCBA) annual dues \$1,300.	1800	
	425	Travel & Training	9,000	Attendance at the Annual Keep Texas Beautiful Conference for seven board members and one employees. Registration for eight \$3,600; Hotel rooms for five \$3,800: Flights for eight \$1,600.	4,200	Attendance at the Annual Keep Texas Beautiful Conference in Austin for seven board members. Registration \$1,400; Hotel \$2,800.
	430	Planter Maintenance	1,000	Annual upkeep and maintenance on downtown planters (painting planters, vegetation replacement, soil, mulch) \$1,000	1,000	
	455	Contract Labor			750	Parks contract labor
	466	Advertising	2,000	Postcard mail to Angleton residents promoting annual KAB events including Spring Cleanup, Fall Sweep, and Tree planting/giveaway. Two mailouts annual at \$1,000 each.	2,000	
	468	Award Expense	0		0	
	Miscel	laneous Subtotal	39,474		54,424	
Miscel	laneou	is:				
	525	Appreciation Board	550	Board appreciation , annual planning retreat and meetings.	550	
	555	Bad Debt Expense	0		0	
	Miscel	laneous Subtotal	550		550	
Capital	l Outla	y:				
	605	Capital Expense	0		0	
	615	INFRASTRUCTURE CE	19,165	Original Requets: Funding to replace park entry signage with 5% increase for inflation	0	Removed to help cover other operational expenses
	625	Equipment Capital	0		0	
	Capita	l Outlay Subtotal	19,165		0	
Other:						
	700	Transfer to Fund Balance	311		1541	
	717	Transfer to Fund 117	0		0	
		Transfer to General Fund	0		13047	Trasnfer to cover 15% of AD salary
	Capita	l Outlay Subtotal	311		14588	
Divisio	on Tota	al	61,400		71,462	



MEETING DATE: 02/24/2025

PREPARED BY: Jason O'Mara, Assistant Director of Parks and Recreation

AGENDA CONTENT: Discussion on Keep Angleton Beautiful programs

AGENDA ITEM SECTION: Regular Agenda

BUDGETED AMOUNT: NA FUNDS REQUESTED: NA

FUND: NA

EXECUTIVE SUMMARY:

Staff have been preparing for several upcoming Keep Angleton Beautiful (KAB) projects and events, including the Arbor Day Butterfly Seed Ball and Tree Giveaway, the Annual Spring Cleanup through the community litter program, and the Travel Plant Party. Below is an overview of each initiative, including key details and current status.

Spring Events/Programs

- Arbor Day Butterfly Seed Ball and Tree Giveaway:
 - o Event Date: Friday, April 25, 2025, at 8:00 AM
 - Location: Angleton Recreation Center
 - o Giveaways: 750 trees provided by Trees for Houston, 300+ butterfly seed balls
- Spring Cleanup:
 - o Event Date: Saturday, April 26, 2025
 - 7:00 AM Community Cleanup, 8:00 to 11:00 AM Collection Event
 - Vendors
 - Waste Connections Heavy Trash
 - RAKI Electronics Recycling
 - Liberty Tire Tire Recycling (possible collection site)
 - DSS Data Shredding
 - Keep Pearland Beautiful Latex Paint
 - Lions Club Eyeglasses
 - Sponsor Schneider Electric

RECOMMENDATION: N/A



MEETING DATE: 02/24/2025

PREPARED BY: Jason O'Mara, Assistant Director of Parks & Recreation

AGENDA CONTENT: Discussion and possible action on the 2025 TxDOT traffic controller

cabinet art wrap program.

AGENDA ITEM SECTION: Regular Agenda

BUDGETED AMOUNT: \$3,000 FUNDS REQUESTED: NA

FUND: 13-500-407

EXECUTIVE SUMMARY:

During the January 13, 2025, meeting, the Board reviewed the expansion of the TxDOT Traffic Controller Box Art Wrap initiative beyond downtown Angleton. Two locations were identified in April 2024, B288 & Cemetery Road and B288 & Henderson Road. While the first location has been installed, the second remains unfilled due to limited artwork submissions. The Board tabled further discussion to this meeting to determine next steps and potential selection of future locations.

Staff has since received an assessment from Houston Sign Company detailing the current condition of previously installed wraps. The attached report highlights necessary maintenance, including the replacement of aging wraps within the next 6-12 months. Additionally, staff recommends finalizing the unfilled cabinet box location and selecting two additional sites for the 2025 program, aligning with the FY2024-2025 budget.

Sponsorship Opportunities

In addition to selecting new locations, the Board may consider opportunities for business sponsorships to support the program. NavSav Insurance has expressed interest in sponsoring the traffic box located in front of their business at **Hwy 35 & Wildcat Drive**. Their sponsorship could cover installation costs and potentially include custom artwork that aligns with the goals of the Keep Angleton Beautiful initiative.

Staff would like to seek guidance from the board on potential locations for 2025 Box Wraps, thoughts on addressing maintenance needs identified by Houston Sign Company, and the possibility of establishing a framework for business sponsorships, including guidelines for sponsored artwork and funding contributions.

Location	Status	Location	Status
B288 & CR 220		B288 & Henderson Rd	2025?
B288 & E Phillips Rd		B288 & 523	
B288 & Cemetery Rd	Completed 2025	523 & Hwy 35	
B288 & W Orange St	Complete 2021 (2024)	Hwy 35 & E Henderson Rd	
B288 & Hwy 35	Complete 2021	Hwy 35 & Hospital Dr	
B288 & Myrtle St	Complete 2021	Hwy 35 & Buchta Rd	
B288 & Magnolia St	Complete 2022	Hwy 35 & Wildcat Dr	
B288 & Cedar St	Complete 2023	Hwy 35 & E Cedar St	
274 & W Plum St	Complete 2022	Hwy 35 & Downing	
274 & Hwy 35	Complete 2021	Hwy 35 & Anderson St	
274 & W Locust St	Complete 2023	Hwy 35 & Chenango St	Complete 2022
274 & W Cedar St	Complete 2021 (2024)	Hwy 35 & S Walker St	
274 & Wilkins St	Complete 2021	Hwy 35 & Westside	
	(2024)	Elementary	
274 & Canaan Dr	Complete 2023	Hwy 35 & 288	

RECOMMENDATION:

Staff recommends that Keep Angleton Beautiful discuss the various items presented regarding the TxDOT Traffic Controller Cabinet Art Wrap program and provide direction on how staff should proceed with the next steps.



Houston Sign Company www.houstonsign.com

5801 Chimney Rock Road Houston, TX 77081 (713) 662-3123





Completed Date: 12/20/2024 Payment Terms: Net 30

Payment Due Date: 1/19/2025

Created Date: 12/16/2024

DESCRIPTION: Traffic Box Wrap Check Ups

Bill To: City of Angleton

1601 N Valderas St Angleton, TX 77515

US

Installed: City of Angleton

Jason O'Mara 1601 N Valderas St Angleton, TX 77515

US

Ordered By: Jason O'Mara Salesperson: Nathan Olinger

Email: jomara@angleton.tx.us Email: nathan@houstonsign.com

Work Phone: (979) 849-4364 x 5104

NO.	Product Summary	QTY	UNIT PRICE	TAXABLE	AMOUNT
1	INV-60561 - Box 1 - KAB Loop 274 & West Wilkins @ Shipley's Trimmed rolling edges around door.	1	\$0.00	\$0.00	\$0.00
2	INV-60561 - Box 2 - JOY South Velasco & Myrtle Fair condition. Vinyl starting to show age. Should be repl	1 aced with th	\$0.00 e next 6-12 months	\$0.00	\$0.00
3	INV-60561 - Box 3 LAUREN 288 & Highway 35 (West Mulberry Street) Old wrap. Replace soon	1	\$0.00	\$0.00	\$0.00
4	INV-69732 - Box 1 - near Angleton City Hall Trimmed slight rolling around door	1	\$0.00	\$0.00	\$0.00
5	INV-69732 - Box 2 - near Rice Building	1	\$0.00	\$0.00	\$0.00
6	INV-69732 - Box 3 - near CVS	1	\$0.00	\$0.00	\$0.00
7	INV-81405 - Box 1 - Loop 274 and Plum Street	1	\$0.00	\$0.00	\$0.00
8	INV-81405 - Box 2 - Business 288 and Magnolia Street Vinyl shrinking, delamination on all sides.	1	\$0.00	\$0.00	\$0.00
9	INV-81405 - Box 3 - Highway 35 and Chenango Street Good shape. 1+years	1	\$0.00	\$0.00	\$0.00
10	INV-95812 - Box 1 - Cannan & Loop 274 – Show Me a Sign – Joy Chandler	1	\$0.00	\$0.00	\$0.00
11	INV-95812 - Box 2 - Cedar & Bus 288 – Melissa Jacobson Trimmed slight rolling around door	1	\$0.00	\$0.00	\$0.00
12	INV-95812 - Box 3 - Locust & Loop 274 - Texas Wildflowers - Heather Pizzitola Vinyl in good condition	1	\$0.00	\$0.00	\$0.00
13	INV-103739 - Box 1 - W Orange St & S Velasco St – Lauren Luna_Template Lots of rolling. Trimmed loose areas to stabilize. Laminat	1 e on original	\$0.00 wrap lifting and causin	\$0.00	\$0.00

14	INV-103739 - Box 2 - W Cedar St & Loop 274 – Wendy Delgado_Template	1	\$0.00	\$0.00	Item 4. 0
15	INV-103739 - Box 3 - W Wilkins St & Loop 274 – Lauren Luna	1	\$0.00	\$0.00	\$0.00
			Subtota	ıl:	\$0.00
			Taxable Amoun	t:	\$0.00
			Taxe	s:	\$0.00
			Grand Tota	ıl:	\$0.00
			Amount Pai	d:	\$0.00
			BALANCE DU	E:	\$0.00



MEETING DATE: 02/24/2025

PREPARED BY: Jason O'Mara, Assistant Director of Parks & Recreation

AGENDA CONTENT: Discussion on 2025-2026 Keep Angleton Beautiful Strategic Plan.

AGENDA ITEM SECTION: Regular Agenda

BUDGETED AMOUNT: NA FUNDS REQUESTED: NA

FUND: NA

EXECUTIVE SUMMARY:

In August 2024, Keep Angleton Beautiful approved their 2025-2026 Strategic Plan which outline specific goals, objectives, and action items designed to enhance beautification efforts, strengthen educational outreach, improve funding strategies, and foster greater community engagement. To continue progress with Strategic Plan initiatives, staff would like to review and discuss the proposed timeline and priority levels for the 2025-2026 KAB Strategic Plan. This discussion will help guide the Board's focus for the upcoming two years, ensuring that key initiatives are prioritized and actionable.

Proposed Priority Levels

- Priority 1: High Priority (2025 Focus): Immediate focus for 2025 on activities that lay the foundation for long-term success. These include expanding and enhancing existing beautification events, increasing recycling awareness, and fostering community engagement through volunteer recruitment.
- Priority 2: Medium Priority (2025-2026 Focus): Initiatives that can be executed over a longer term, such as expanding environmental education, optimizing resource allocation, and marketing KAB accomplishments.
- **Priority 3: Low Priority (2026 Focus)**: Longer-term projects to be focused on in 2026, such as new beautification projects and building stronger partnerships.

RECOMMENDATION:

Staff recommends KAB provide feedback and input on presented priority levels, timeline, and updates to the 2025-2026 Strategic Plan to help guide efforts over the next two years.

2025 - 2026 KAB Strategic Plan

Update 2.21.25

Keep Angleton Beautiful Vision

To Make Angleton, Texas, the most beautiful and environmental responsible place in Texas, one person at a time.

Goal	Objective	Action Items	Timelin e	Responsibl e Party	Progress & Results	Status (Not Started, In Progress, Complete)
Expand and Enhance Beautification Initiatives	Sustain and Grow Existing Events	Create and implement an annual marketing schedule for promotion of cleanup events and programs	2025	Staff		
		Identify and promote 4 events or programs providing volunteer opportunities	2025	Staff/Board		
		Create a maintenance calendar for planters	2025	Staff		
		Enhance awareness of Butterfly Seedball Giveaway to maintain consistent annual attendance	2025	Staff/Board		
	Develop New Beautification Projects	Identify locations and explore potential for Pocket Prairie Parks	2026	Staff/Board		
		Explore potential partnership opportunities to implements a community garden	2026	Staff/Board		
		Design and implement an adopt a spot program	2025	Staff		
		Enhance current butterfly garden vegetation and develop signage to identify and educate on species within butterfly gardens	2026	Staff/Board		

Strengthen	Increase					
Educational Outreach	Recycling Awareness	Design and distribute brochures on apartment recycling	2026	Staff/Board		
		Partner with schools for recycling programs or events	2026	Staff/Board		
		Host a community recycling workshop	2026	Staff/Board		
		Partner with Waste Connections to enhance recycling awareness	2026	Staff		
	Expand Environmental Education	Organize an annual gardening demo "in the field"	2025- 2026	Staff/Board		
		Develop butterfly way station workshops	2025- 2026	Staff/Board		
		Set up educational booths at minimum one City event	TBD	Staff/Board		
		Explore recognition program for schools recycling, conservation, and environmental initiatives	2026	Board		
	Engage City Council	Prepare and present annual report to Council	2025	Staff/Board		
		Schedule quarterly updates with Council	2025	Staff		
Improve Funding and Resource Acquisition	Diversify Funding Sources	Explore and apply for at least two grants annually	2025	Staff		
		Apply for GCAA on an annually basis	Annual	Staff	2025 GCAA Application submitted	Complete 2.13.25
		Develop and launch additional fundraising platform for KAB	2026	Staff/Board		
		Redevelop sponsorship package to support events and programs	2026	Staff		
	Optimize Resource Allocation	Create a detailed inventory of existing resources	2025	Staff/Board		

		Explore potential "business partner" program	2026	Staff/Board		
		for discounted supplies Develop board committees and assign board				
		member to lead committee	2025	Board		
Foster Community Engagement and Participation	Increase Volunteer Involvement	Launch volunteer recruitment campaign	2026	Staff		
		Explore volunteer appreciation program	2026	Board		
		ldentify and implement need for neighborhood cleanups	2026	Staff/Board		
	Build Stronger Partnerships	Collaborate with local Texas A&M AgriLife Extension to develop new programs	2025- 2026	Staff	Traveling Plant Program is being offered in conjunction with the 2025 Spring Cleanup	In Progress
		Collaborate with code enforcement and develop task force to support beautification	2025	Staff/Board		
		Create school partnership for environmental education	2026	Board		
	Engage the Community	Redefine "zones" to support Yard of the Month program, litter cleanup, and beautification initiatives	2025	Staff/Board		
		Conduct annual community surveys for input on projects	2025	Staff		
		Participate in local fairs and parades	2026	Staff/Board		
		Develop specific Yard/Business of the Month criteria and implement standard nomination process	2025	Staff		
Marketing and Awareness	Enhance promotion and celebrate KAB accomplishment s	Post annual report to Council on KAB website and social media pages	Annual	Staff		
		Educate community on current litter and beautification ordinances	2026	Staff/Board		

[Type here]

Item 5.

organiza	y and apply for two annual awards with zations such as Keep American ful and Keep Texas Beautiful	Annual St.	taff	
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