



ALPINE TRAVEL & TOURISM BOARD MEETING

April 22, 2026 at 6:00 PM
250 River Circle - Alpine, WY 83128

AGENDA

Notice - The video and audio for this meeting are streamed live to the public via the internet and mobile devices with views that encompass all areas, participants, and audience members. Please silence all electronic devices during the meeting. Comments made on YouTube will not be answered. Please email admin@alpinewy.gov with any questions or comments.

YouTube LINK FOR LIVE FEED:

<https://www.youtube.com/@townofalpine>

1. **CALL TO ORDER** - Jeremy Larsen
2. **ROLL CALL** – Melody Leseberg
 - Jeremy Larsen - Dave Walters - Shannon Bowers
3. **ANNOUNCEMENTS** – Jeremy Larsen
 - Jeremy Larsen
 - Financial Disclosure
4. **ACTION ITEMS**
 - Reconcile Financials
 - Remove Money allotted for Interactive Touch Screens - Did not Use **\$15,000**
 - Remove Money allotted for Alpine Trails & Pathways - Did not use **\$8,000**
 - Approval of Meeting Minutes December 4, 2025
 - 1st Reading Alpine Fire District \$17,000
 - 1st Reading of Spur & Ride - Requested amount \$25,000
 - 1st Reading Friends of the BT \$45,269

- 1st Reading Alpine Craft Beer Festival - Requested Amount \$10,000
- 1st Reading Star Valley Arts Council - Art Festival - \$7,500
- 1st Reading - Star Valley Arts Council- Mural- \$3,500
- 1st Reading - Melvin's Farmers Market \$25,000
- 1st Reading Content Marketing Proposal
- 1st Reading - Teton Geological Services LLC - \$4,050
- 1st Reading Festival of Trees \$3,000
- [1st Reading of Star Valley Trout Unlimited \\$4,480](#)
- [1st Reading of The Wall that Heals \\$6,000](#)
- [1st Reading - Reggae in the Rockies \\$30,000](#)
- [1st Reading Alpine Trails and Pathways \\$ 10,000](#)
- [1st Reading of Music in the Mountains - \\$25,000](#)
- [1st Reading of 4th of July Fireworks \\$ 25,000](#)
- [1st Reading - Winter Jubilee 2027 - Requested amount \\$10,000](#)
- [1st Reading - Alpine Mountain Days 2027 - Request amount \\$6,000](#)
- [1st Reading Grooming Lease - Requested Amount \\$42,000](#)
- [1st Reading Christmas Lighting Project - \\$30,000](#)
- [1st Reading Emergency Mgmt Sign - Amount Requested \\$ 40,000](#)
- [1st Reading Additional Trash Receptacles @ Town Parks - Request amount \\$17,000](#)
- [1st Reading - Caution Supplies for Bridge Jersey Barriers - Snowmobile Trail \\$10,000](#)
- [1st Reading Semi-Quincentennial Mural - \\$7750](#)

5. DISCUSSION ITEMS:

- [Next Meeting Date](#)

6. ADJOURNMENT

TRAVEL & TOURISM			Income	Expense	
6/30/2024 Ending Balance Calcs		\$ 262,626.45		\$ 973.86	\$ 261,652.59
7/1/2024 Beginning Balance	\$ 261,652.59				
FY 2025 Awardees	Award Amount	End of Year Actual Distribution			
Alpine Fire Department, Ladder Truck Fundraiser	\$ 10,000.00	\$ 10,000.00			
Alpine Trails and Pathways, Winter Grooming	\$ 9,600.00	\$ 5,778.96			
Art Council, Alpine Art Festival	\$ 4,000.00	\$ 3,990.00			
Art Council, Oil Painting Portrait Workshop	\$ 2,000.00	\$ 3,996.12			
SVI, Geofencing/SVI Sports Commercial/SVIAlpine.com/Digital Ads	\$ 25,000.00	\$ 20,000.00			\$ 58,043.82
Town of Alpine, Information Center	\$ 30,000.00	\$ 27,005.94			
Town of Alpine, Music in the Mountains	\$ 16,000.00	\$ 16,000.00			
Town of Alpine, Welcome Signs	\$ 48,000.00	\$ 29,669.50			
Town of Alpine, Winter Jubilee	\$ 8,000.00	\$ 8,000.00			
Trout Unlimited, Film Fest	\$ 5,352.00	\$ 4,178.95			
			Balance		
Total 24/25 Awards	\$ 157,952.00	\$ 128,619.47	\$ 29,332.53		

			Income	Expense	
6/30/2025 Ending Balance Calcs		\$ 261,652.59	\$ 189,847.97	\$ 131,804.15	\$ 319,696.41
7/1/2025 Beginning Balance	\$ 319,696.41				

FY 2026 Awardees			Income	Expense	
	Award Amount	End of Year Actual Distribution			
Alpine Mtn Days	\$ 11,200.00				
Jubilee	\$ 8,000.00	\$ 6,554.20			
Music	\$ 20,000.00	\$ 15,575.00			
SVI	\$ 27,900.00	\$ 24,840.00			
Fire District	\$ 17,466.00	\$ 17,466.00			
Trail Groomer	\$ 41,900.00	\$ 39,900.00			
Reagea In the Rockies	\$ 25,000.00	\$ 25,000.00			
Touch Screen	\$ 15,000.00				Needs Removed
4th of July	\$ 8,000.00	\$ 8,000.00			
Trout Unlimited	\$ 5,352.00				
Shakespear	\$ 2,400.00				
Art Festival	\$ 4,000.00	\$ 4,000.00			
Art Auction	\$ 4,000.00	\$ 3,761.00			
FBT	\$ 6,888.00	\$ 5,448.00			
ATAP	\$ 8,000.00				Needs Removed
Marketing	\$ 10,000.00	\$ 5,000.00			
FY 2025 Remaining Grant - Welcome signs	\$ 18,330.50	\$ 18,330.50			
			Balance		
Total FY 2025/26 Awards	\$ 233,436.50	\$ 173,874.70	\$ 59,561.80		
		Advertising items on CC	\$	(517.41)	

			Income	Expense	Current Balance
7/1/2025 Beginning Balance		\$ 319,696.41	\$ 193,379.60	\$ 173,874.70	\$ 339,201.31
					\$ 59,561.80
Uncommitted Balance					\$ 279,639.51

FY 2027 Grant Applications	Ask Amount	
Fire District	\$ 17,700.00	
Spur & Ski	\$ 25,000.00	
FBT	\$ 45,269.00	
Craft Beer Festival	\$ 10,000.00	
Art Festival	\$ 7,500.00	
Mural	\$ 3,500.00	
Melvin	\$ 25,000.00	
Marketing Proposal	\$ 50,000.00	

Teton Geological Services	\$	4,500.00		
Festival of Trees	\$	3,000.00		
Reagea In the Rockies	\$	30,000.00		
Trout Unlimited	\$	4,840.00		
The Wall that Heals	\$	6,000.00		
ATAP	\$	10,000.00		
Music - Town	\$	25,000.00		
Jubilee - Town	\$	10,000.00		
Alpine Mtn Days - Town	\$	6,000.00		
Trail Groomer - Town	\$	42,000.00		
4th of July - Semi-Quincentennial - Town	\$	25,000.00		
Semi-Quincentennial Mural - Town	\$	7,750.00		
Christmas Lighting - Town	\$	30,000.00		
Emergency Mgmt Sign - Town	\$	40,000.00		
Trash Receptacles - Town	\$	17,000.00		
Saftey upgrade for Jersey Barriers - Town	\$	10,000.00		
				Balance
Total FY 2026/27	\$	455,059.00	\$	-
			\$	455,059.00



Town of Alpine Travel and Tourism Board December 4, 2025, Board Meeting Minutes

Call to order: Jeremy Larsen called the Travel & Tourism Board Meeting to Order at 6:00 PM.

Roll Call: Sarah Greenwald completed the Roll Call.
Present: Jeremy Larsen, Dave Walters, and Shannon Bowers.

Announcements: Chair Larsen reported that there were no announcements.

Financial Disclosure: Chair Larsen provided a financial update and noted that there have been no changes since the previous meeting.

- Current account balance: \$331,035.13
- Outstanding commitments: \$126,508.00
- Remaining balance to be received for the upcoming grant cycle: \$204,527.13

Chair Larsen noted that these funds will carry into the next year's grant season.

Action Items:

Content Marketing Grant Application – Second Reading

Applicants: Paul Lavold and Sam Cook

Chair Jeremy Larsen opened discussion on the Content Marketing Grant Application.

The Board discussed concerns with the originally proposed \$25,000 full-year request, noting it represented a significant portion of the annual Travel & Tourism budget and that more complete revenue data would be available during the upcoming open enrollment period.

As an alternative, the applicants proposed an event-based content package focused on Winter Jubilee and Mountain Days, providing professional photo and video assets for Town use.

Motion:

Board Member Dave Walters made a motion to approve **\$10,000** for professional photo and video content for Winter Jubilee and Mountain Days, contingent upon submission and approval of an application and contract, with Chair Larsen authorized to coordinate final details.

**Second: Shannon Bowers**

Vote: Motion passed unanimously.

Town of Alpine Grant Application – Semiquincentennial (America 250) – Second Reading

Chair Jeremy Larsen provided an update on the second reading of the Town of Alpine Semiquincentennial grant application.

Chair Larsen explained that the Semiquincentennial Committee is revising event plans to better manage rising costs, focus activities within town limits, support local vendors, and explore alternative music and sound options. Approval at this stage allows the committee flexibility to secure performers and services and cover eligible expenses without delaying the process.

Motion: Board Member Dave Walters made a motion to approve the second reading grant submission for the Town of Alpine Semiquincentennial Committee in an amount **up to \$25,000** for eligible expenses related to the Fourth of July Alpine 250th Celebration.

Second: Received

Vote: Motion passed unanimously.

SVI Proposal

Board Member **Dave Walters** made a motion to approve the **SVI proposal**, authorizing Chair **Jeremy Larsen** to coordinate and determine appropriate advertising in support of **Winter Jubilee**.

The proposal includes **\$2,500** in Travel & Tourism funding, representing **\$5,000 in advertising value**.

Second: Shannon Bowers

Vote: Motion passed unanimously.

Unscheduled Visitor Comments

Chair Larsen invited Joe Heward and Denise Heward (Town of Thayne) to speak.

Mr. Heward explained he is helping organize a skijoring event scheduled for February 28–March 1 in Thayne and asked about the Travel & Tourism grant process. Chair Larsen explained the open enrollment period (Jan. 1–March 15) and noted the event would need to be considered during the next grant cycle.



Town of Alpine Travel and Tourism
250 River Circle Drive
Alpine, WY 83128

November 17, 2025

Thank you for the opportunity to apply for your Grant. The Alpine Fire Department would appreciate the consideration of funding fire protection gear for 2 new members and 2 experienced members. Earlier this year the AFD hosted an Open House to recruit new members to address staffing shortage. It was a success, and we were able to gain 6 new members. Of the 6 new members, four wish only to assist as support personnel, but two are becoming certified firefighters. As for the experienced firefighters, two have gear that has expired its ten-year certification. It is the goal of the AFD to keep the Volunteers protected with certified personal protective equipment while serving the Community. We must make sure that any Firefighter entering a fire or hazardous environment has up to date fire protection equipment.

The Alpine Fire District thanks you for your support in the past and would appreciate your consideration for this request. Thank You.

Mike Vogt, Fire Chief
Alpine Fire District

Turnout coat ----- 2400.00 4- 9600.00

Turnout pant ----- 1600.00 4- 6400.00

Helmet ----- 425.00 4- 1700.00

Total 17,700.00



(877) 637-3473

Quote

Section 4, Itemc.

Quote # QT1989232
Date 10/07/2025
Expires 10/22/2025
Sales Rep Renouard, Jake
PO # Morning Pride turnouts
Shipping Method FedEx Ground
Customer ALPINE FIRE DEPARTMENT (WY)
Customer # C45540

Bill To
 Mike Vogt
 ALPINE FIRE DEPARTMENT
 PO BOX 3785
 Alpine WY 83128
 United States

Ship To
 Mike Vogt
 ALPINE FIRE DEPARTMENT
 220 US Highway 89
 Alpine WY 83128
 United States

Item	Alt. Item #	Units	Description	QTY	Unit Price	Amount
HFRP Tail Coat	WYALPN00001		WYALPN00001 HFRP Tail Coat Morning Pride tails coat, Armor AP Khaki, glide ice, stedair 4000, easy grab pockets, dead-air panels per spec	1	\$2,400.00	\$2,400.00
HFRP Tail Pant	WYALPN00002		WYALPN00002 HFRP Tail Pant Moring Pride LTO pant, Armor AP, Glide ice, stedair 4000, padded suspenders w/quick adjust, biflex heat knees, easy grab pocket flaps per spec	1	\$1,600.00	\$1,600.00
FXR350-Red			ReTrak Series modern styled fiberglass structural fire helmet with integrated visor	4	\$425.00	\$1,700.00

Chief Vogt, thanks for choosing MES!!

Subtotal \$5,700.00
Shipping Cost \$0.00
Tax Total \$0.00
Total \$5,700.00

This Quotation is subject to any applicable sales tax and shipping and handling charges that may apply. Tax and shipping charges are considered estimated and will be recalculated at the time of shipment to ensure they take into account the most current information.

All returns must be processed within 30 days of receipt and require a return authorization number and are subject to a restocking fee.

Custom orders are not returnable. Effective tax rate will be applicable at the time of invoice.



QT1989232

Town of Alpine Travel and Tourism Grant Application



Mission. Town of Alpine Travel and Tourism Board’s mission is to help create positive experiences for visitors and residents by funding Lodging tax dollars for projects and/or events in Town of Alpine.

Purpose. The purpose of Town of Alpine Travel and Tourism Board is to provide for the promotion of travel and tourism within Town of Alpine and to administer the distribution of lodging tax revenue, ideally for the benefit to local businesses and residents of Town of Alpine.

Applicant Organization Name: Spur-N-Ski

Event or Project Name: A skijoring race 2 day event

Event or Project Location and Date: Thayne this year Alpine and Afton other years

Applicant Address: P.O. box 706 Thayne WY 83127

Applicant Phone and email: 307-887-4509 spurnski@gmail.com

Organization Contact Name: Joe Heward

Organization Contact Phone and Email: (307) 887-4509 WYJOE41@gmail.com

Secondary Organization Contact name: Danice Heward

Secondary Organization Contact Phone and Email: (307) 880-4141 WYDANICE@gmail.com

List of organizations Board Members and positions:

Organization Structure: Non-Profit, Individual, Municipality? Non profit
Organization EIN: 41-2711510

Organization W-9 if applicable:

Organization board minutes approving grant Applications:

Amount of funds requested? \$25,000

Proposed Cost of Project? \$50,000

List of other donors? Town of Thayne this year working on county

Describe Project/Event; Purpose, Objective: Where will the project/event take place? This event is an annual skijoring competition that rotates among different towns each year. It encourages local winter participation and community engagement while attracting out-of-state visitors during a traditionally slow season. By drawing more than 120 nonresident participants to the valley so far, the event supports local businesses, increases tourism revenue, and promotes outdoor recreation and destination awareness.

Give a timeline with project/event deadlines? End of February avoiding other community events.

What is the expected impact of the project/event? How many tourists will it attract? How will it benefit overnight stays and local business impact? Will there be a benefit to our local population? We are looking at 50-100 hotel rooms. As there are 120 non residents signed up. They will be eating and visiting businesses for 3 days and 2 nights.

How long will your Project/event benefit intended target market? Making this an annual event

How will ToATT grant money be used? We will use grant funds for the following categories:

- Marketing and outreach: targeted digital and print advertising, signage, and promotional materials to drive attendance and promote host-town businesses.

- Insurance and safety: event liability insurance and permits to ensure lawful, safe operation.
- Course preparation and infrastructure: snow grooming/track construction, safety fencing, start/finish structures, portable restrooms, and waste management.
- Competitor support and awards: cash prizes, trophies/medals, and participant packets (bib, map, sponsor materials).
- Volunteer and staff costs: modest stipends, training, and first-aid/medical staffing.
- Contingency and administration: small contingency fund and administrative expenses for permits, accounting, and communication.

Have you applied for other sources? If so, where? We will pursue funding from regional travel and tourism grant programs and repeat those applications on a regular cycle. In addition, we plan a four-year funding model with host towns and the county providing direct contributions on a rotating basis (each host community and county support once every four years). Supplemental revenue will come from event sponsors, in-kind donations from local businesses, and modest participant entry fees to cover recurring costs.

Will there be other funds available? If so, how much? Will there be a need for future funding? If so, explain?

Supporting Documentation:

- Budget Worksheet or Financial Plan
- Marketing Plan
- IRS EIN 41-2711510
- Bids, Contracts, Estimates, etc
- W-9 will have w-9 as an attachment

Post Project/Event Feedback Checklist:

- Recap of Project/Event

- Number of Attendees we estimate 500-750 each day
 - Documentation (adds or pics) showing ToATT was listed and promoted as a sponsor
 - Explain how your project/event created tourism. Participants from out of state coming to race. Others coming to watch.
 - Explain how your project/event made a positive impact on the Alpine community.
 - Was/is the objective of your project/event been met?
 - Will you have the project/event again?
 - What changes would you make, if any?
 - Did you make new connections to future partners for your project/event? •
- Show your Budget

Failure to file a final report and attend the Feedback meeting can result in ineligibility for future awards.

These grant dollars are generated with the lodging tax charge on overnight stays in the Town of Alpine. The board prioritizes dollars toward events that generate overnight stays and commerce amidst area businesses.

Signature Authorization to seek funds:



2-19-2026

Request for Taxpayer Identification Number and Certification

Go to www.irs.gov/FormW9 for instructions and the latest information.

Give form to the requester. Do not send to the IRS.

Before you begin. For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

1 Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.)
Joe Heward

2 Business name/disregarded entity name, if different from above.
Spur-N-Ski

3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only **one** of the following seven boxes.

Individual/sole proprietor C corporation S corporation Partnership Trust/estate

LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) _____
Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner.

Other (see instructions) _____

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):
Exempt payee code (if any) _____
Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) _____
(Applies to accounts maintained outside the United States.)

3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions.

5 Address (number, street, and apt. or suite no.). See instructions.
376 Heap Dr

6 City, state, and ZIP code
Thayne WY 83127

7 List account number(s) here (optional)

Requester's name and address (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Social security number

5	1	8	-	1	1	-	5	1	9	4
---	---	---	---	---	---	---	---	---	---	---

or

Employer identification number

4	1	-	2	7	1	1	5	1	0
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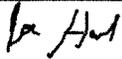
Note: If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here Signature of U.S. person  Date **02/01/2026**

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they

Certain payees and payments are exempt from backup withholding. See *Exempt payee code*, later, and the separate Instructions for the Requester of Form W-9 for more information.

See also *Establishing U.S. status for purposes of chapter 3 and chapter 4 withholding*, earlier.

What Is FATCA Reporting?

The Foreign Account Tax Compliance Act (FATCA) requires a participating foreign financial institution to report all U.S. account holders that are specified U.S. persons. Certain payees are exempt from FATCA reporting. See *Exemption from FATCA reporting code*, later, and the Instructions for the Requester of Form W-9 for more information.

Updating Your Information

You must provide updated information to any person to whom you claimed to be an exempt payee if you are no longer an exempt payee and anticipate receiving reportable payments in the future from this person. For example, you may need to provide updated information if you are a C corporation that elects to be an S corporation, or if you are no longer tax exempt. In addition, you must furnish a new Form W-9 if the name or TIN changes for the account, for example, if the grantor of a grantor trust dies.

Penalties

Failure to furnish TIN. If you fail to furnish your correct TIN to a requester, you are subject to a penalty of \$50 for each such failure unless your failure is due to reasonable cause and not to willful neglect.

Civil penalty for false information with respect to withholding. If you make a false statement with no reasonable basis that results in no backup withholding, you are subject to a \$500 penalty.

Criminal penalty for falsifying information. Willfully falsifying certifications or affirmations may subject you to criminal penalties including fines and/or imprisonment.

Misuse of TINs. If the requester discloses or uses TINs in violation of federal law, the requester may be subject to civil and criminal penalties.

Specific Instructions

Line 1

You must enter one of the following on this line; **do not** leave this line blank. The name should match the name on your tax return.

If this Form W-9 is for a joint account (other than an account maintained by a foreign financial institution (FFI)), list first, and then circle, the name of the person or entity whose number you entered in Part I of Form W-9. If you are providing Form W-9 to an FFI to document a joint account, each holder of the account that is a U.S. person must provide a Form W-9.

• **Individual.** Generally, enter the name shown on your tax return. If you have changed your last name without informing the Social Security Administration (SSA) of the name change, enter your first name, the last name as shown on your social security card, and your new last name.

Note for ITIN applicant: Enter your individual name as it was entered on your Form W-7 application, line 1a. This should also be the same as the name you entered on the Form 1040 you filed with your application.

• **Sole proprietor.** Enter your individual name as shown on your Form 1040 on line 1. Enter your business, trade, or "doing business as" (DBA) name on line 2.

• **Partnership, C corporation, S corporation, or LLC, other than a disregarded entity.** Enter the entity's name as shown on the entity's tax return on line 1 and any business, trade, or DBA name on line 2.

• **Other entities.** Enter your name as shown on required U.S. federal tax documents on line 1. This name should match the name shown on the charter or other legal document creating the entity. Enter any business, trade, or DBA name on line 2.

• **Disregarded entity.** In general, a business entity that has a single owner, including an LLC, and is not a corporation, is disregarded as an entity separate from its owner (a disregarded entity). See Regulations section 301.7701-2(c)(2). A disregarded entity should check the appropriate box for the tax classification of its owner. Enter the owner's name on line 1. The name of the owner entered on line 1 should never be a disregarded entity. The name on line 1 should be the name shown on the income tax return on which the income should be reported. For

example, if a foreign LLC that is treated as a disregarded entity for U.S. federal tax purposes has a single owner that is a U.S. person, the U.S. owner's name is required to be provided on line 1. If the direct owner of the entity is also a disregarded entity, enter the first owner that is not disregarded for federal tax purposes. Enter the disregarded entity's name on line 2. If the owner of the disregarded entity is a foreign person, the owner must complete an appropriate Form W-8 instead of a Form W-9. This is the case even if the foreign person has a U.S. TIN.

Line 2

If you have a business name, trade name, DBA name, or disregarded entity name, enter it on line 2.

Line 3a

Check the appropriate box on line 3a for the U.S. federal tax classification of the person whose name is entered on line 1. Check only one box on line 3a.

IF the entity/individual on line 1 is a(n) . . .	THEN check the box for . . .
• Corporation	Corporation.
• Individual or • Sole proprietorship	Individual/sole proprietor.
• LLC classified as a partnership for U.S. federal tax purposes or • LLC that has filed Form 8832 or 2553 electing to be taxed as a corporation	Limited liability company and enter the appropriate tax classification: P = Partnership, C = C corporation, or S = S corporation.
• Partnership	Partnership.
• Trust/estate	Trust/estate.

Line 3b

Check this box if you are a partnership (including an LLC classified as a partnership for U.S. federal tax purposes), trust, or estate that has any foreign partners, owners, or beneficiaries, and you are providing this form to a partnership, trust, or estate, in which you have an ownership interest. You must check the box on line 3b if you receive a Form W-8 (or documentary evidence) from any partner, owner, or beneficiary establishing foreign status or if you receive a Form W-9 from any partner, owner, or beneficiary that has checked the box on line 3b.

Note: A partnership that provides a Form W-9 and checks box 3b may be required to complete Schedules K-2 and K-3 (Form 1065). For more information, see the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

If you are required to complete line 3b but fail to do so, you may not receive the information necessary to file a correct information return with the IRS or furnish a correct payee statement to your partners or beneficiaries. See, for example, sections 6698, 6722, and 6724 for penalties that may apply.

Line 4 Exemptions

If you are exempt from backup withholding and/or FATCA reporting, enter in the appropriate space on line 4 any code(s) that may apply to you.

Exempt payee code.

- Generally, individuals (including sole proprietors) are not exempt from backup withholding.
- Except as provided below, corporations are exempt from backup withholding for certain payments, including interest and dividends.
- Corporations are not exempt from backup withholding for payments made in settlement of payment card or third-party network transactions.
- Corporations are not exempt from backup withholding with respect to attorneys' fees or gross proceeds paid to attorneys, and corporations that provide medical or health care services are not exempt with respect to payments reportable on Form 1099-MISC.

The following codes identify payees that are exempt from backup withholding. Enter the appropriate code in the space on line 4.

1—An organization exempt from tax under section 501(a), any IRA, or a custodial account under section 403(b)(7) if the account satisfies the requirements of section 401(f)(2).

Part II. Certification

To establish to the withholding agent that you are a U.S. person, or resident alien, sign Form W-9. You may be requested to sign by the withholding agent even if item 1, 4, or 5 below indicates otherwise.

For a joint account, only the person whose TIN is shown in Part I should sign (when required). In the case of a disregarded entity, the person identified on line 1 must sign. Exempt payees, see *Exempt payee code*, earlier.

Signature requirements. Complete the certification as indicated in items 1 through 5 below.

1. Interest, dividend, and barter exchange accounts opened before 1984 and broker accounts considered active during 1983. You must give your correct TIN, but you do not have to sign the certification.

2. Interest, dividend, broker, and barter exchange accounts opened after 1983 and broker accounts considered inactive during 1983. You must sign the certification or backup withholding will apply. If you are subject to backup withholding and you are merely providing your correct TIN to the requester, you must cross out item 2 in the certification before signing the form.

3. Real estate transactions. You must sign the certification. You may cross out item 2 of the certification.

4. Other payments. You must give your correct TIN, but you do not have to sign the certification unless you have been notified that you have previously given an incorrect TIN. "Other payments" include payments made in the course of the requester's trade or business for rents, royalties, goods (other than bills for merchandise), medical and health care services (including payments to corporations), payments to a nonemployee for services, payments made in settlement of payment card and third-party network transactions, payments to certain fishing boat crew members and fishermen, and gross proceeds paid to attorneys (including payments to corporations).

5. Mortgage interest paid by you, acquisition or abandonment of secured property, cancellation of debt, qualified tuition program payments (under section 529), ABLE accounts (under section 529A), IRA, Coverdell ESA, Archer MSA or HSA contributions or distributions, and pension distributions. You must give your correct TIN, but you do not have to sign the certification.

What Name and Number To Give the Requester

For this type of account:	Give name and SSN of:
1. Individual	The individual
2. Two or more individuals (joint account) other than an account maintained by an FFI	The actual owner of the account or, if combined funds, the first individual on the account ¹
3. Two or more U.S. persons (joint account maintained by an FFI)	Each holder of the account
4. Custodial account of a minor (Uniform Gift to Minors Act)	The minor ²
5. a. The usual revocable savings trust (grantor is also trustee)	The grantor-trustee ¹
b. So-called trust account that is not a legal or valid trust under state law	The actual owner ¹
6. Sole proprietorship or disregarded entity owned by an individual	The owner ³
7. Grantor trust filing under Optional Filing Method 1 (see Regulations section 1.671-4(b)(2)(i)(A))**	The grantor ⁴

For this type of account:	Give name and EIN of:
8. Disregarded entity not owned by an individual	The owner
9. A valid trust, estate, or pension trust	Legal entity ⁴
10. Corporation or LLC electing corporate status on Form 8832 or Form 2553	The corporation
11. Association, club, religious, charitable, educational, or other tax-exempt organization	The organization
12. Partnership or multi-member LLC	The partnership
13. A broker or registered nominee	The broker or nominee
14. Account with the Department of Agriculture in the name of a public entity (such as a state or local government, school district, or prison) that receives agricultural program payments	The public entity
15. Grantor trust filing Form 1041 or under the Optional Filing Method 2, requiring Form 1099 (see Regulations section 1.671-4(b)(2)(i)(B))**	The trust

¹ List first and circle the name of the person whose number you furnish. If only one person on a joint account has an SSN, that person's number must be furnished.

² Circle the minor's name and furnish the minor's SSN.

³ You must show your individual name on line 1, and enter your business or DBA name, if any, on line 2. You may use either your SSN or EIN (if you have one), but the IRS encourages you to use your SSN.

⁴ List first and circle the name of the trust, estate, or pension trust. (Do not furnish the TIN of the personal representative or trustee unless the legal entity itself is not designated in the account title.)

* **Note:** The grantor must also provide a Form W-9 to the trustee of the trust.

** For more information on optional filing methods for grantor trusts, see the Instructions for Form 1041.

Note: If no name is circled when more than one name is listed, the number will be considered to be that of the first name listed.

Secure Your Tax Records From Identity Theft

Identity theft occurs when someone uses your personal information, such as your name, SSN, or other identifying information, without your permission to commit fraud or other crimes. An identity thief may use your SSN to get a job or may file a tax return using your SSN to receive a refund.

To reduce your risk:

- Protect your SSN,
- Ensure your employer is protecting your SSN, and
- Be careful when choosing a tax return preparer.

If your tax records are affected by identity theft and you receive a notice from the IRS, respond right away to the name and phone number printed on the IRS notice or letter.

If your tax records are not currently affected by identity theft but you think you are at risk due to a lost or stolen purse or wallet, questionable credit card activity, or a questionable credit report, contact the IRS Identity Theft Hotline at 800-908-4490 or submit Form 14039.

For more information, see Pub. 5027, Identity Theft Information for Taxpayers.

FY26: June 2026

Ambassador Location	days	diem	Total
Moose Flats Campground	20	\$ 41	\$ 820
Murphy Creek Campground	20	\$ 41	\$ 820
Greys River Road	20	\$ 41	\$ 820
Greys River Road	20	\$ 41	\$ 820
subtotal - per diem			\$ 3,280
administrative			\$ 492
training			\$ 600
Grand Total			\$ 4,372

**per diem work days (Wed-Sun)*

FY27: July 2026

Ambassador Location	July 26			Aug 26	
	days	diem	Total	days	rate/day
Moose Flats Campground	23	\$ 41	\$ 943	22	\$ 41
Murphy Creek Campground	23	\$ 41	\$ 943	22	\$ 41
Greys River Road	23	\$ 41	\$ 943	22	\$ 41
Greys River Road	23	\$ 41	\$ 943	22	\$ 41

- June 2027

		June 27				
Total		days	rate/day	Total	Total	
\$	902	21	\$ 41	\$ 861	\$	2,706
\$	902	21	\$ 41	\$ 861	\$	2,706
\$	902	21	\$ 41	\$ 861	\$	2,706
\$	902	21	\$ 41	\$ 861	\$	2,706
subtotal - per diem					\$	10,824
administrative expense(15%)					\$	1,624
Grand Total					\$	12,448

**per diem work days (Wed-Sun)*

FY26: June 2026

Boothng Supplies	Expense
10' x 10' Cobranded Heavy Duty Canopy	\$2,010
6-Foot Folding Table	\$76
Table Cloth	\$16
Cobranded Table Runner	\$63
2 Folding Chairs	\$40
4 Sand Bags for each Canopy Leg	\$13
Sand for Bags	\$16
Sign Holders	\$12
Retractable Recreate Responsibly Standing Sign	\$141
Rolling Bin to store supplies	\$180
500 Cobranded Rack Cards and Design	\$350
500 Cobranded Stickers and Design	\$300
Total Boothng Supplies Expense	\$2,567

FY26: June 2026

Vehicle	Expense
UTV	\$4,000
UTV	\$4,000
Total FY 26	\$8,000

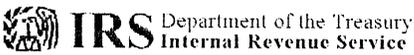
FY27: July 2026

FY27: August 2026

FY27: June 2027

Vehicle	Expense	Vehicle	Expense	Vehicle	Expense	Total
UTV	\$4,000	UTV	\$4,000	UTV	\$4,000	\$12,000
UTV	\$4,000	UTV	\$4,000	UTV	\$4,000	\$12,000
					Total FY27	\$24,000

	Contributio	Contributio	Contributio
Ambassador Per Diem	\$16,220		
Boothng Supplies	\$2,567		
Vehicle Rental	\$32,000		
Training	\$600		
FBT Partnership Manager		\$3,500	
FBT Program Manager(PM)		\$5,600	
FBT PM Mileage		\$2,175	
FBT Communication Manager		\$4,800	
BTNF Manager			\$4,500
BTNF Supervisor			\$4,500
BTNF Partnership Coordinator			\$4,500
Continuing Education		\$2,000	\$2,000
Supplies		\$3,500	\$3,500
Total	\$51,387	\$21,575	\$19,000
Total Program Cost	\$91,962		



Department of the Treasury
Internal Revenue Service

Cincinnati Service Center
CINCINNATI OH 45999-0038

Section 4, Iteme.

In reply refer to: 0256554075
Jan. 03, 2020 LTR 4168C 0
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00012959
BODC: TE

FRIENDS OF THE BRIDGER-TETON
PO BOX 1888
JACKSON WY 83001



008131

Employer ID number: 83-3146987
Form 990 required: Yes

Dear Taxpayer:

We're responding to your request dated Dec. 27, 2019, about your tax-exempt status.

We issued you a determination letter in July 2019, recognizing you as tax-exempt under Internal Revenue Code (IRC) Section 501(c)(3).

We also show you're not a private foundation as defined under IRC Section 509(a) because you're described in IRC Sections 509(a)(1) and 170(b)(1)(A)(vi).

Donors can deduct contributions they make to you as provided in IRC Section 170. You're also qualified to receive tax deductible bequests, legacies, devises, transfers, or gifts under IRC Sections 2055, 2106, and 2522.

In the heading of this letter, we indicated whether you must file an annual information return. If you're required to file a return, you must file one of the following by the 15th day of the 5th month after the end of your annual accounting period:

- Form 990, Return of Organization Exempt From Income Tax
- Form 990EZ, Short Form Return of Organization Exempt From Income Tax
- Form 990-N, Electronic Notice (e-Postcard) for Tax-Exempt Organizations Not Required to File Form 990 or Form 990-EZ
- Form 990-PF, Return of Private Foundation or Section 4947(a)(1) Trust Treated as Private Foundation

According to IRC Section 6033(j), if you don't file a required annual information return or notice for 3 consecutive years, we'll revoke your tax-exempt status on the due date of the 3rd required return or notice.

You can get IRS forms or publications you need from our website at www.irs.gov/forms-pubs or by calling 800-TAX-FORM (800-829-3676).

If you have questions, call 877-829-5500 between 8 a.m. and 5 p.m.,

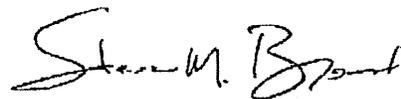
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FRIENDS OF THE BRIDGER-TETON
PO BOX 1888
JACKSON WY 83001

local time, Monday through Friday (Alaska and Hawaii follow Pacific time).

Thank you for your cooperation.

Sincerely yours,



Steve M. Brown, Operations Manager
Operations 3-CIN

Alpine Craft Beer Festival — Council Overview

- Produced and managed by Prohibition Outpost
- 6-hour event • \$50 ticket • Controlled fenced venue
- Professional ID checks, wristbands, and certified servers
- All breweries operate under existing catering permit
- City may host fundraiser booth and retain 100% of proceeds
- \$10,000 request supports music, marketing, and branded tasting mugs
- Goal: Create a repeatable annual tourism-driving event
 - Vision: Establish Alpine’s signature annual festival that supports local fundraising while
 - 2 Options- Stand alone event or add to existing event like Mt. Days or Thursday Night markets.

Vision: Establish Alpine’s signature annual festival that supports local fundraising while bringing new visitors to town each year.

Alpine Craft Beer Festival Proposal

Presented by Prohibition Outpost

Executive Summary

Prohibition Outpost proposes the creation of the Alpine Craft Beer Festival, a professionally managed, ticketed event designed to increase tourism, support local businesses, and create an annual fundraising opportunity for the Town of Alpine.

Event Overview

- 4-6 hour ticketed festival (\$50 per attendee)
- Fenced, controlled-access venue
- Regional breweries and live music
- ID verification, wristbands, and trained alcohol servers
- Taxi/rideshare coordination for safety
- All vendors covered under Prohibition Outpost catering permit

Community Fundraiser Booth

The Town may sponsor a designated portion of beer inventory for a City Fundraiser Booth.

100% of proceeds from this booth will go directly to a designated local cause.

All service and compliance will be managed by Prohibition Outpost, With option to contact Lincoln County Substance Abuse Prevention. They have money available to help purchase fencing, signage, and other amenities for such an event. The caveat is that they reimburse.

Funding Request: \$12,000 Tourism Partnership

- Live music to attract overnight visitors
- Custom 4 oz tasting mugs printed with Town logos
- Festival swag featuring Alpine branding

- Regional marketing and advertising campaign
 - Tee Shirts printed with all beer vendors and Town of Alpine sponsorship
 - Banners
 - Radio add 1 week prior to event (Jackson Hole Radio)
 - Paper and Social Media Advertising

All printed marketing will be provided by local printing business Outlaw T's.

Economic Impact

The festival is designed to drive lodging stays, restaurant traffic, and repeat visitation while establishing a signature annual event that promotes Alpine as a destination community.

Projected Event Income

Estimated attendance is intentionally conservative to present realistic expectations.

Category Calculation Projected Revenue

Ticket Sales 400 attendees x \$50 \$20,000

Merchandise Sales Est. \$15 avg x 150 buyers \$2,250

Sponsorships (Private) Local business partners \$3,000

Total Gross Event Revenue \$25,250

City Fundraiser Booth Projection

Metric Estimate

Beer Allocation 2 kegs (sponsored product)

Servings ~250 servings

Avg. Donation per Pour \$6

Projected Funds to Town \$1,500 (100% retained by Town or Non- Profit)

Projected Tourism Impact

Based on comparable Wyoming and Idaho destination festivals, 60–70% of attendees are expected to travel from outside Lincoln County, generating lodging, dining, and retail activity.

Category Estimate Economic Impact

Overnight Visitors 150 guests \$22,500 lodging revenue
Dining & Drinks 400 guests x \$35 avg \$14,000
Fuel/Retail/Shopping 250 guests x \$25 avg \$6,250
Total Direct Local Impact \$42,750

Return on Town Investment

A \$10,000 tourism investment is projected to stimulate over \$40,000 in direct same weekend economic activity, not including repeat visitation, brand exposure, or future event growth. This positions the festival as a self-sustaining annual attraction within 2–3 years based on 1 event per year.

Option #2 Alpine Mountain Days Beer Garden Proposal

Produced by Prohibition Outpost

Concept Overview

Integrating a professionally managed craft beer garden into Alpine Mountain Days allows the Town to add a new visitor experience while leveraging an existing audience. This reduces startup risk while generating direct revenue, local fundraising opportunities, and increased visitor spending.

Projected Year 1 Financial Snapshot

Incremental Local Spending Generated \$20,000–\$25,000

Category	Estimate
Ticketed Participants	300–400 guests
Ticket Revenue	\$17,500
Merchandise Revenue	\$1,440
Private Sponsorship	\$1,500
Total Event Revenue	≈ \$20,000
City Fundraiser Booth	\$1,800–\$2,100 direct

Three-Year Growth Model

The goal is to use Alpine Mountain Days as a launch platform, allowing the beer garden to scale responsibly before potentially becoming a standalone regional event.

Metric	Year 1 (Launch)	Year 2 (Expansion)	Year 3 (Destination Phase)
Attendance	350	450	600+
Ticket Revenue	\$17,500	\$22,500	\$30,000+
Sponsorships	\$1,500	\$4,000	\$7,500+

Merchandise	\$1,400	\$2,500	\$4,000
Funds to Town Booth	\$2,000	\$3,000	\$4,500+
Visitor Economic Impact	\$22K	\$35K	\$55K+
Marketing Need	Minimal	Moderate	Regional Campaign

Strategic Position Pilot Year
Established Feature Standalone
Candidate

Long-Term Vision By Year 3, the event is expected to function as a recognizable regional attraction capable of expanding into its own weekend if desired. This phased model allows Alpine to grow an economically meaningful event without assuming the risk of launching a large-scale festival immediately.

Town of Alpine Travel and Tourism Grant Application

Mission. Town of Alpine Travel and Tourism Board's mission is to help create positive experiences for visitors and residents by funding Lodging tax dollars for projects and/or events in Town of Alpine.

Purpose. The purpose of Town of Alpine Travel and Tourism Board is to provide for the promotion of travel and tourism within Town of Alpine and to administer the distribution of lodging tax revenue, ideally for the benefit to local businesses and residents of Town of Alpine.

Applicant Organization Name: **PROHIBITION OUTPOST LLC**

Event or Project Name: **ALPINE BEER FESTIVAL**

Event or Project Location and Date: **MARGE GROVER PARK AND POSSIBLY CIVIC CENTER**

Applicant Address: **8806 US 89 AFTON WY 83110 OR PO BOX 1164 AFTON WY 83110**

Applicant Phone and email: **307-887-7373 SURESHOTSALOON@GMAIL.COM**

Organization Contact Name: **AMBER HYDE / CHRYSTAL FREDRICKSON**

Organization Contact Phone and Email:N/A

Secondary Organization Contact name:N/A

Secondary Organization Contact Phone and Email:N/A

List of organizations Board Members and positions:N/A

Organization Structure: Non-Profit, Individual, Municipality?Organization EIN: **LLC 99-5127944**

Organization W-9 if applicable: N/A

Organization board minutes approving grant Applications:N/A

Amount of funds requested? **\$12,000.00**

Proposed Cost of Project?: **SEE ATTACHED PROPOSAL FOR ALL FINANCIALS**

List of other donors? N/A

Describe Project/Event; Purpose, Objective: **To help create positive experiences for visitors and residents. Provide non-profit support**

Where will the project/event take place? **MARG GROVER PARK ALPINE WY**

Give a timeline with project/event deadlines? **SEPT 2026. WE ARE OPEN TO OTHER DATES AND COLLABORATION WITH TOWN EVENTS. ONCE PER YEAR.**

What is the expected impact of the project/event? How many tourists will it attract? How will it: **SEE ATTACHMENTS ALL PROJECTIONS ARE THERE**
benefit overnight stays and local business impact?

Will there be a benefit to our local

population?**SEE ATTACHMENTS ALL PROJECTIONS ARE THERE**

How long will your Project/event benefit the intended target market? **1 NIGHT EVENT POTENTIALLY BRINGING IN TOURIST FOR THE WEEKEND. WILL BENEFIT AN ALLREADY THRIVING TOURISM TOWN BECAUSE OF ALPINES PROXIMITY TO JACKSON AND THE RV PARKS AND EXISTING MOTELS.**

How will ToATT grant money be used? **AS PER TOWN AND STATE STATUTES SEE ATTACHMENT**

Have you applied for other sources? **NO** If so, where? Will there be other funds available? If so, how much?

Will there be a need for future funding? **YES,** If so, explain? **NEXT YEAR SEE 3 YEAR PROJECTIONS IN ATTACHMENT**

Supporting Documentation:

SEE ATTACHMENT AND WE WILL PROVIDE ALL ELSE YOU MAY NEED.

- Budget Worksheet or Financial Plan
- Marketing Plan
- IRS EIN
- Bids, Contracts, Estimates, etc
- W-9

Post Project/Event Feedback Checklist:

- Recap of Project/Event
- Number of Attendees
- Documentation (adds or pics) showing ToATT was listed and promoted as a sponsor
- Explain how your project/event created tourism.
- Explain how your project/event made a positive impact on the Alpine community.
- Was/is the objective of your project/event been met?
- Will you have the project/event again?
- What changes would you make, if any?
- Did you make new connections to future partners for your project/event?
- Show your Budget

Failure to file a final report and attend the Feedback meeting can result in ineligibility for future: **WILL DO!** awards.

These grant dollars are generated with the lodging tax charge on overnight stays in the Town of Alpine. The board prioritizes dollars toward events that generate overnight stays and commerce amidst area businesses.

Signature Authorization to seek funds: Sarah- I'll stop by and sign it for you-

Applicant Organization Name:

Star Valley Arts Council

Event or Project Name:

Alpine Art Festival

Event or Project Location and Date:

Bank of Jackson Hole Lawn, August 14-15, 2026

Applicant Address:

PO Box 1082, Afton WY 83110

Applicant Phone and email:

307.886.4411, lxi@starvalleyarts.org

Organization Contact Name:

Lxi Weber

Organization Contact Phone and Email:

307.886.4411, lxi@starvalleyarts.org

Secondary Organization Contact name:

Megan Rose

Secondary Organization Contact Phone and Email:

801.829.8120, megan@starvalleyarts.org

List of organizations Board Members and positions:

Janet Erickson - Chairwoman - Vocal Instructor - 2024-2026

Tim Hale - Treasurer - Financial Planner - 2024-2026

Corinne Storey - Secretary - Teacher - 2025-2027

Doug Monson - Art Gallery Owner/Artist - 2025-2027

Denise Christensen - Therapist/Social Worker 2025-2027

Eileen Hale - Retired Teacher - 2025-2027

Annie Heiner - Graphic Designer - 2024-2026

Teri Lund - Piano Teacher - 2025-2027

Corinne Storey - Teacher - 2025-2027

Madison Pantuso - Artist - 2025-2027

Organization Structure: Non-Profit, Individual, Municipality?

Non-Profit

Organization EIN:

83-0329440

Organization W-9 if applicable:

See attached

Organization board minutes approving grant Applications:

Event and grant discussed at board meeting Jan. 28, 2026. Minutes approved over email.

Amount of funds requested?

\$3,500.00

Proposed Cost of Project?

\$6,500.00

List of other donors?

The Alpine Tourism Board is the main organization we are applying to for the Alpine Art Festival.

Describe Project/Event; Purpose, Objective:

The Alpine Car Show is a fun and successful event, one the community looks forward to every year. The past two years the Star Valley Arts Council (SVAC) has held the Alpine Arts Festival in conjunction with it and we have had great feedback with the two events combined. The Art Festival showcases local AND nonlocal artisans. We want to continue to grow the arts in Star Valley and we believe Alpine has the right demographic and location for this type of event to eventually be able to grow into a very popular event that both vendors and tourists will travel for. We also want to continue to find ways for artists to be seen by the public and this event has proved to be a great way to do that.

Where will the project/event take place?

Bank of Jackson Hole Lawn

Give a timeline with project/event deadlines?

The Alpine Arts Festival will be on August 14th and 15th, from 10:00am-6:00pm both days.

Applications for vendor spaces have two deadlines. Early bird applications are due by July 1, 2026 and late applications are due by August 1, 2026 for an additional fee.

What is the expected impact of the project/event? How many tourists will it attract? How will it benefit overnight stays and local business impact? Will there be a benefit to our local population?

We plan to market this event heavily in the surrounding areas, like Jackson, Pinedale and Driggs/Victor in hopes that we can draw more artists to participate as vendors. As this event continues to grow, we feel like it will absolutely be something worth traveling to Alpine for both as a vendor and an attendee. We have already seen growth from the first to the second year. Both artists and attendees will spend money in stores and restaurants, and some of the vendors may stay the night as the festival will be two days. The local population will enjoy the vendors and live music. We work with the Car Show to market the

event outside the immediate area as well to attract more attendees.

How long will your Project/event benefit intended target market?

We hope that the art festival will benefit both vendors and attendees who choose to make art purchases! In the long term, our hope is this will turn into an event that vendors look forward to, plan for, and attend year after year. In bringing vendors back each year the event will gain a reputation that attracts new vendors. Also, attendees who come back each year will spread word of the event and it will also grow in that capacity.

How will ToATT grant money be used?

\$2,100.00 will be used to contribute to our overall advertising budget and \$1,400.00 will go towards the live music we provide during the event.

Have you applied for other sources? If so, where?

This is the only source we are applying to specifically for the Alpine Art Festival.

Will there be other funds available? If so, how much?

We will evaluate our grant funds once they are awarded to see what we might be able to put towards this. We will also use the vendor booth fees to help fund the event.

Will there be a need for future funding? If so, explain?

Our hope is that as awareness of this event grows and it is successful year after year, the vendor fees will fully fund this event.

Supporting Documentation:

- Budget Worksheet or Financial Plan
- Marketing Plan
- IRS EIN
- Bids, Contracts, Estimates, etc
- W-9

Post Project/Event Feedback Checklist:

- Recap of Project/Event
- Number of Attendees
- Documentation (adds or pics) showing ToATT was listed and promoted as a sponsor
- Explain how your project/event created tourism.
- Explain how your project/event made a positive impact on the Alpine community.
- Was/is the objective of your project/event been met?
- Will you have the project/event again?
- What changes would you make, if any?
- Did you make new connections to future partners for your project/event?
- Show your Budget

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- Will you have the project/event again?
- What changes would you make, if any?
- Did you make new connections to future partners for your project/event?
- Show your Budget

Failure to file a final report and attend the Feedback meeting can result in ineligibility for future awards.

These grant dollars are generated with the lodging tax charge on overnight stays in the Town of Alpine. The board prioritizes dollars toward events that generate overnight stays and commerce amidst area businesses.

Signature Authorization to seek funds:



Alpine Arts Festival					
Budget					
Date	August 14th & 15th				
Location	Bank of Jackson Hole Lawn				
Projected Income		Details		Actual Income	Notes
\$3,500		Alpine Tourism Board			
\$2,500		Booth Fees			
\$200		Shared Gallery Project			
TOTAL: \$6,200					
Projected Expenses		Details		Actual Expenses	Notes
N/A		JACZ Food Truck		N/A	In-Kind
\$50		Canvases			
\$750		Racks			
\$350		Porta Pottie & Handwashing Station			
\$1,400	2 bands, \$700 each	Music			
\$150		Snacks			
\$50		Pass Along Cards			
\$750		Desktop Design			Gallery banner, other banners, flyers, sandwich board signs
\$100		Radio Ads			
\$700		Event Lead			
\$100		Radio Ads			
\$2,000		Marketing			
Total: \$6,300					

Marketing Plan

Social Media - \$500

\$250 would be used from March to July to attract vendors \$250 would be used during the month of August to attract visitors to the event

Jackson Hole Daily - \$500

Would be used in June, to run on a Friday/Saturday, to attract vendors

Printed Materials - \$750 (Flyers, posters, mailers, pass along cards, banners, signs)

Star Valley Independent - \$500

\$250 would be used during the month of June to attract vendors \$250 would be used during the month of August to attract visitors to the event

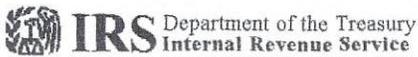
SVI Media - \$500

\$500 would be used for radio ads during the month of August

Teton Valley News - \$500

\$500 would be used during the month of August to attract visitors to the event

Total - \$3,250



Cincinnati Service Center
CINCINNATI OH 45999-0038

Section 4, Itemg.

In reply refer to: 025778
Mar. 12, 2020 LTR 4168C 0
83-0329440 000000 00
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BODC: TE

STAR VALLEY ARTS COUNCIL
% TIM HALE
PO BOX 1082
AFTON WY 83110

025778

Employer ID number: 83-0329440
Form 990 required: Yes

Dear Taxpayer:

We're responding to your request dated Mar. 05, 2020, about your tax-exempt status.

We issued you a determination letter in May 2000, recognizing you as tax-exempt under Internal Revenue Code (IRC) Section 501(c)(3).

We also show you're not a private foundation as defined under IRC Section 509(a) because you're described in IRC Sections 509(a)(1) and 170(b)(1)(A)(vi).

Donors can deduct contributions they make to you as provided in IRC Section 170. You're also qualified to receive tax deductible bequests, legacies, devises, transfers, or gifts under IRC Sections 2055, 2106, and 2522.

In the heading of this letter, we indicated whether you must file an annual information return. If you're required to file a return, you must file one of the following by the 15th day of the 5th month after the end of your annual accounting period:

- Form 990, Return of Organization Exempt From Income Tax
- Form 990EZ, Short Form Return of Organization Exempt From Income Tax
- Form 990-N, Electronic Notice (e-Postcard) for Tax-Exempt Organizations Not Required to File Form 990 or Form 990-EZ
- Form 990-PF, Return of Private Foundation or Section 4947(a)(1) Trust Treated as Private Foundation

According to IRC Section 6033(j), if you don't file a required annual information return or notice for 3 consecutive years, we'll revoke your tax-exempt status on the due date of the 3rd required return or notice.

You can get IRS forms or publications you need from our website at www.irs.gov/forms-pubs or by calling 800-TAX-FORM (800-829-3676).

If you have questions, call 877-829-5500 between 8 a.m. and 5 p.m.,

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Mar. 12, 2020 LTR 4168C 0

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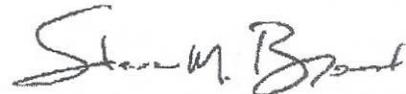
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STAR VALLEY ARTS COUNCIL
% TIM HALE
PO BOX 1082
AFTON WY 83110

local time, Monday through Friday (Alaska and Hawaii follow Pacific time).

Thank you for your cooperation.

Sincerely yours,



Steve M. Brown, Operations Manager
Operations 3-CIN



**Request for Taxpayer
Identification Number and Certification**

► Go to www.irs.gov/FormW9 for instructions and the latest information.

**Give Form to the
requester. Do not
send to the IRS.**

Print or type.
See Specific Instructions on page 3.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.
Star Valley Arts Council

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only **one** of the following seven boxes.

Individual/sole proprietor or single-member LLC C Corporation S Corporation Partnership Trust/estate

Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ► _____

Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is **not** disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.

Other (see instructions) ► **Nonprofit corporation exempt under IRS Code Section 501(c)(3)** (Applies to accounts maintained outside the U.S.)

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):
Exempt payee code (if any) _____
Exemption from FATCA reporting code (if any) _____

5 Address (number, street, and apt. or suite no.) See instructions.
PO Box 1082

6 City, state, and ZIP code
Afton, WY 83110

7 List account number(s) here (optional)

Requester's name and address (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number

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or

Employer identification number

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Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here Signature of U.S. person ►  Date ► 06/18/2020

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.

Applicant Organization Name:

Star Valley Arts Council

Event or Project Name:

Alpine Mosaic Mural Project

Event or Project Location and Date:

Location at the discretion of the Tourism Board/Town Council. This project will take place in our 2026/2027 season which is between July of 2026 and June of 2027.

Applicant Address:

PO Box 1082, Afton WY 83110

Applicant Phone and email:

307.886.4411, lxi@starvalleyarts.org

Organization Contact Name:

Lxi Weber

Organization Contact Phone and Email:

307.886.4411, lxi@starvalleyarts.org

Secondary Organization Contact name:

Megan Rose

Secondary Organization Contact Phone and Email:

801.829.8120, megan@starvalleyarts.org

List of organizations Board Members and positions:

Janet Erickson - Chairwoman - Vocal Instructor - 2024-2026

Tim Hale - Treasurer - Financial Planner - 2024-2026

Corinne Storey - Secretary - Teacher - 2025-2027

Doug Monson - Art Gallery Owner/Artist - 2025-2027

Denise Christensen - Therapist/Social Worker 2025-2027

Eileen Hale - Retired Teacher - 2025-2027

Annie Heiner - Graphic Designer - 2024-2026

Teri Lund - Piano Teacher - 2025-2027

Corinne Storey - Teacher - 2025-2027

Madison Pantuso - Artist - 2025-2027

Organization Structure: Non-Profit, Individual, Municipality?

Non-Profit

Organization EIN:

83-0329440

Organization W-9 if applicable:

See attached

Organization board minutes approving grant Applications:

Event and grant discussed at board meeting Jan. 28, 2026. Minutes approved over email.

Amount of funds requested?

\$7,500.00

Proposed Cost of Project?

\$8,550.00

List of other donors?

The Alpine Tourism Board is the main organization we are applying to for the Alpine Mosaic Mural Project.

Describe Project/Event; Purpose, Objective:

We are very excited about the Mosaic Mural Projects. This is an 8X12 foot mural made up of 600 individual tiles. Each tile has a dominant color. The paints, tiles, and most of the other materials needed are included from the company we buy the mural from. We are able to include up to 600 people from Alpine to create a tile and then we gather them back and create the larger mural. We think this will be a great community project that people will be excited to take part in so they can show friends and family the mural and their individual tile(s). Our plan is to charge a small fee for each tile and then reimburse part of that when the tiles are brought back to us. This will help to ensure we get all the tiles back. We will use the money we don't reimburse to help purchase the materials not included in the kit. We also would like to be able to give many of the tiles to schools and/or youth groups. There are several mural options, we are thinking of the Liberty Tree Mural but are open to choosing another. Below is a link to the website where you can view the mural options and we have also included two attachments showing similar murals that have been done in other locations.

[America 250 Mural Mosaic Kits](http://USA.muralmosaic.com) - (USA.muralmosaic.com)

Where will the project/event take place?

This project will take place in our 2026/2027 season. We will create a detailed timeline after we learn if we receive this grant.

At this time we do not have a set place to hang the mural. We know an option is inside the Civic Center in Alpine but we want to give the Tourism Board and the Town of Alpine a choice in if this hangs there or somewhere outside for people to see more easily.

Give a timeline with project/event deadlines?

Exact timeline to be determined if we receive the grant funds, but the project will be completed by June 2027.

What is the expected impact of the project/event? How many tourists will it attract? How will it benefit overnight stays and local business impact? Will there be a benefit to our local population?

We think this project will be something the community loves! We also think it is a unique take on murals that will be fun to see and will interest those driving through the beautiful town of Alpine. If it is outside, we hope they will stop to view it. We think the community will enjoy seeing the mural and be proud of taking part in it. If we are able to involve children by giving tiles away we know they will love to show off their tile.

How long will your Project/event benefit intended target market?

This should impact the community and tourism for as long as the mural hangs.

How will ToATT grant money be used?

We will use these funds to purchase the mural kit.

Have you applied for other sources? If so, where?

This is the only source we are applying to specifically for the Alpine Mosaic Mural Project.

Will there be other funds available? If so, how much?

The only other funds will come from what we charge individuals to take a tile. We are considering charging \$20.00 for a tile and we will refund \$10.00 of that when they bring the tile back. This will also help with being able to donate many of the tiles to schools and/or youth groups.

Will there be a need for future funding? If so, explain?

No. The only reason we would need future funding in this area is if we and the Tourism Board decide Alpine needs or wants another Mosaic Mural.

Supporting Documentation:

- Budget Worksheet or Financial Plan
- Marketing Plan
- IRS EIN
- Bids, Contracts, Estimates, etc
- W-9

Post Project/Event Feedback Checklist:

- Recap of Project/Event
- Number of Attendees
- Documentation (adds or pics) showing ToATT was listed and promoted as a sponsor
- Explain how your project/event created tourism.
- Explain how your project/event made a positive impact on the Alpine community.

- Was/is the objective of your project/event been met?
- Will you have the project/event again?
- What changes would you make, if any?
- Did you make new connections to future partners for your project/event?
- Show your Budget

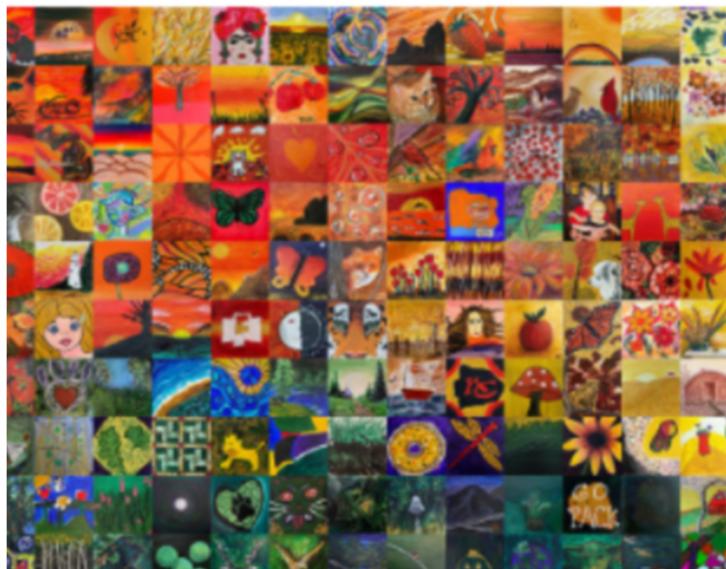
Failure to file a final report and attend the Feedback meeting can result in ineligibility for future awards.

These grant dollars are generated with the lodging tax charge on overnight stays in the Town of Alpine. The board prioritizes dollars toward events that generate overnight stays and commerce amidst area businesses.

Signature Authorization to seek funds:

A handwritten signature in blue ink, appearing to read "J. L. ...", written over a horizontal line.

Mural Mosaic				
Budget	2026-2027			
Date	TBD			
Location				
Projected Income		Details	Actual Income	Notes
\$7,500		Alpine Tourism Board		
??		Kits		Could sell kits to community members for \$20, giving them \$10 back when they return them We also want to GIVE a lot of kits out to schools/youth groups/etc
TOTAL: \$6,500				
Projected Expenses		Details	Actual Expenses	Notes
\$7,500.00		Mosaic Kit	N/A	In-Kind
\$150		Shipping		
\$200		Tile Adhesive		
\$200		Tile Backer Board		
\$500		Advertising		
TOTAL: \$8,550				



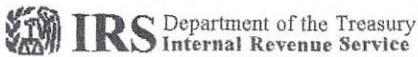
Marketing Plan

Our marketing plan for this project is very simple. Because we plan on giving out a lot of the tile kits, our advertising efforts will just be to distribute whatever tiles are left.

Radio - \$100

Newspaper - \$200

Social Media - \$200



Department of the Treasury
Internal Revenue Service

Cincinnati Service Center
CINCINNATI OH 45999-0038

Section 4, Itemh.

In reply refer to: 025778
Mar. 12, 2020 LTR 4168C 0
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STAR VALLEY ARTS COUNCIL
% TIM HALE
PO BOX 1082
AFTON WY 83110

025778

Employer ID number: 83-0329440
Form 990 required: Yes

Dear Taxpayer:

We're responding to your request dated Mar. 05, 2020, about your tax-exempt status.

We issued you a determination letter in May 2000, recognizing you as tax-exempt under Internal Revenue Code (IRC) Section 501(c)(3).

We also show you're not a private foundation as defined under IRC Section 509(a) because you're described in IRC Sections 509(a)(1) and 170(b)(1)(A)(vi).

Donors can deduct contributions they make to you as provided in IRC Section 170. You're also qualified to receive tax deductible bequests, legacies, devises, transfers, or gifts under IRC Sections 2055, 2106, and 2522.

In the heading of this letter, we indicated whether you must file an annual information return. If you're required to file a return, you must file one of the following by the 15th day of the 5th month after the end of your annual accounting period:

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- Form 990EZ, Short Form Return of Organization Exempt From Income Tax
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You can get IRS forms or publications you need from our website at www.irs.gov/forms-pubs or by calling 800-TAX-FORM (800-829-3676).

If you have questions, call 877-829-5500 between 8 a.m. and 5 p.m.,

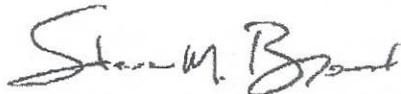
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STAR VALLEY ARTS COUNCIL
% TIM HALE
PO BOX 1082
AFTON WY 83110

local time, Monday through Friday (Alaska and Hawaii follow Pacific time).

Thank you for your cooperation.

Sincerely yours,



Steve M. Brown, Operations Manager
Operations 3-CIN

**Request for Taxpayer
Identification Number and Certification**

**Give Form to the
requester. Do not
send to the IRS.**

► Go to www.irs.gov/FormW9 for instructions and the latest information.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.

Star Valley Arts Council

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only **one** of the following seven boxes.

Individual/sole proprietor or single-member LLC

C Corporation

S Corporation

Partnership

Trust/estate

Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ► _____

Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is **not** disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.

Other (see instructions) ► **Nonprofit corporation exempt under IRS Code Section 501(c)(3)**

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

Exempt payee code (if any) _____

Exemption from FATCA reporting code (if any) _____

(Applies to accounts maintained outside the U.S.)

5 Address (number, street, and apt. or suite no.) See instructions.

PO Box 1082

6 City, state, and ZIP code

Afton, WY 83110

Requester's name and address (optional)

7 List account number(s) here (optional)

Print or type.
See Specific Instructions on page 3.

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number									
			-				-		

or

Employer identification number									
8	3	-	0	3	2	9	4	4	0

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here

Signature of U.S. person ►



Date ►

06/18/2020

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

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- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.

Town of Alpine Travel and Tourism Grant Application



Mission. Town of Alpine Travel and Tourism Board’s mission is to help create positive experiences for visitors and residents by funding Lodging tax dollars for projects and/or events in Town of Alpine.

Purpose. The purpose of Town of Alpine Travel and Tourism Board is to provide for the promotion of travel and tourism within Town of Alpine and to administer the distribution of lodging tax revenue, ideally for the benefit to local businesses and residents of Town of Alpine.

Applicant Organization Name: Get Down LLC DBA Melvin Brewing Company

Event or Project Name: Melvin Brewing Taproom & Kitchen Music Series

Event or Project Location and Date: Jul 3, 2026 - Oct 4, 2026

Applicant Address: 624 County Rd 101, Alpine, Wyoming, 83128

Applicant Phone and email: 828-577-1851 / ml@jhfinedining.com

Organization Contact Name: MaryLynn Russo

Organization Contact Phone and Email: 828-577-1851 / ml@jhfinedining.com

Secondary Organization Contact name: Jody Valenta

Secondary Organization Contact Phone and Email: 720-299-2856/jody@puremadnessgroup.com

List of organizations Board Members and positions: N/A

Organization Structure: Non-Profit, Individual, Municipality? LLC

Organization EIN: 88-4104735

Organization W-9 if applicable: Please see attached

Organization board minutes approving grant Applications: N/A

Amount of funds requested? \$25,000.00

Proposed Cost of Project? Our request is for funding the artists and marketing materials with this grant, and for our organization to manage the costs of additional labor, cleaning and setup required to ensure the events operate successfully. We estimate the total costs to accumulate to \$50,000.00 inclusive of labor and fees, so the request for grant funding accounts for 50% of the overall cost of hosting the events.

List of other donors? N/A

Describe Project/Event; Purpose, Objective: This project is a live music series hosted at Melvin Brewing Taproom & Kitchen during the 2026 summer and fall seasons, featuring regional and out-of-state artists performing progressive bluegrass, indie alternative, and West Coast influenced music.

The purpose of this project is to establish the venue as a cultural destination that draws music driven tourism to the community. By presenting both touring and local bands with established fanbases, the series will encourage visitors to plan trips around performances, extend their stays, and engage with local lodging, dining, and retail businesses.

The objectives of the project are to:

- Attract out-of-town visitors through curated, high-quality live music experiences
- Increase tourism activity and seasonal economic impact for area businesses
- Provide paid performance opportunities for local, regional, and touring musicians
- Create a welcoming indoor/outdoor gathering space for 250–300 attendees to experience live music while exploring the natural beauty of the Town of Alpine

This live music series will strengthen the local creative economy and position the community as a destination for visitors who follow progressive bluegrass and indie music scenes.

Give a timeline with project/event deadlines? July 3, 2026 - October 4, 2026

What is the expected impact of the project/event? How many tourists will it attract? How will it benefit overnight stays and local business impact? Will there be a benefit to our local population?

Each event will generate additional tourism and economic impact by attracting regional and out-of-state visitors to the community during the summer and fall seasons.

Based on projected attendance of 250–300 per event, with 25–35% traveling from outside the area, we conservatively estimate 50–75 room nights per event weekend assuming double occupancy and partial room availability.

The events will directly benefit local lodging properties, including the Bull Moose Lodge, Cobblestone Hotel & Suites, and Flying Saddle Resort & Steak House, average nightly rates during the summer/fall season range from \$195-\$379 per room per night. Based on these rates, each event weekend with the estimate of 50-75 room nights would have an impact of \$10,000-\$40,000+ in lodging revenue.

In addition to lodging revenue, visitors are expected to generate increased spending at local restaurants, bars, retailers, and recreational outfitters.

For locals, the project will provide free access to high-quality live music which supports in strengthening community pride along with reinforcing the town’s identity as a welcoming, arts and cultural focused destination.

This project will also invite local artisans to participate during event weekends, further circulating visitor dollars within the Alpine economy.

How long will your Project/event benefit the intended target market?

The benefits of this live music series will extend beyond the individual event dates. While the immediate impact will occur during the summer/fall season, the project is designed to create long-term tourism and economic growth benefits for the community.

Short term, this project will help generate immediate visitation, with spending at local lodging, dining, and retail businesses.

Long term, this project will strengthen the town’s reputation as a destination for live music and cultural experiences. This will expand and encourage future travel and repeat visits. Online promotions for touring musicians will expand regional and out-of-state awareness.

By establishing this as a recurring event, it lays the groundwork for continued tourism growth in future seasons.

How will ToATT grant money be used? Grant funding will be used exclusively for tourism promotion and visitor-facing event expenses including regional marketing campaigns, digital advertising, touring artist performance fees, and temporary production costs necessary for staging live music events. No funds will be used for alcohol purchases, general business operations, or administrative overhead. The funds requested will directly support efforts to increase overnight visitation and regional awareness of Alpine as a cultural tourism destination.

Have you applied for other sources? If so, where? No

Will there be other funds available? If so, how much? \$25,000.00

Will there be a need for future funding? If so, explain? While the immediate impact occurs during the 2026 event season, the long-term goal is to establish this music series as a recurring annual attraction. Continued promotion of touring artists will expand Alpine’s regional and out-of-state visibility, encouraging repeat visitation and long-term tourism growth.

As the series becomes established, earned revenue and sponsorship support are expected to increase reducing reliance on grant funding over time.

Supporting Documentation:

- Budget Worksheet or Financial Plan
- Marketing Plan
- IRS EIN
- Bids, Contracts, Estimates, etc
- W-9

Post Project/Event Feedback Checklist:

- Recap of Project/Event
- Number of Attendees
- Documentation (adds or pics) showing ToATT was listed and promoted as a sponsor
 - Explain how your project/event created tourism.
- Explain how your project/event made a positive impact on the Alpine community.
 - Was/is the objective of your project/event met?
 - Will you have the project/event again?
 - What changes would you make, if any?
 - Did you make new connections to future partners for your project/event? • Show your Budget

Failure to file a final report and attend the Feedback meeting can result in ineligibility for future awards.

These grant dollars are generated with the lodging tax charge on overnight stays in the Town of Alpine. The board prioritizes dollars toward events that generate overnight stays and commerce amidst area businesses.

Signature Authorization to seek funds:



Jody Valenta

President, Melvin Brewing Co.

2026 Live Music Series Marketing Plan

Melvin Brewing Taproom & Kitchen – Alpine, WY | July 3 – October 4, 2026

1. Marketing Objective

The primary objective is to increase both regional and out-of-state visitation by actively promoting a live music series spanning the summer and fall seasons. The plan focuses on leveraging the event to draw new audiences and foster repeat visitation.

Goals

- Drive overnight stays in Alpine lodging.
- Attract visitors from Idaho, Wyoming, Utah, and Montana.
- Position Alpine as a recurring cultural destination.
- Increase awareness of Alpine as a weekend travel hub.

2. Target Audience

Primary Markets

- Southeast Idaho (Idaho Falls, Pocatello)
- Jackson Hole, WY
- Western Wyoming communities
- Northern Utah (Salt Lake City metro)
- Western Montana music travelers

Demographics

- Ages 25–55
- Music-driven travelers
- Craft beverage and food tourists
- Outdoor recreation seekers
- Couples and small groups are likely to book overnight lodging

3. Marketing Strategies & Channels

A. Digital Advertising (\$4,000)

- Geotargeted Facebook and Instagram ads targeting audiences 75–250 miles from Alpine.
- Focus on interests including bluegrass, indie, Americana, and craft beer tourism.
- Event campaigns launched 4–6 weeks prior to each show, plus retargeting strategies.
- Goal: Achieve 150,000–250,000 digital impressions.

B. Social Media (\$2,000)

- Countdown campaigns, artist announcements, and video clips to build anticipation.
- Cross-promotion with performing artists.
- Giveaways designed to encourage overnight stays.
- Target messaging to out-of-town audiences.

C. Regional Print & Visitor Guides (\$2,000)

- Advertisements in regional visitor guides and publications.
- Event listings in regional calendars to expand reach.

D. Artist Partnership Promotion

- Artists promote event dates through their own social media channels, email newsletters, and location tags.

E. Tourism Coordination

- Align promotional efforts with Town of Alpine Travel & Tourism campaigns.
- Feature event listings on wyomingtourism.org.
- Collaborate with local lodging providers and regional chambers of commerce.
- Credit all materials: "Support provided by the Town of Alpine Travel and Tourism."

4. Lodging & Business Collaboration

- Promote "Stay & Experience Alpine" messaging.
- Highlight the area's outdoor recreation opportunities.
- Encourage weekend trips rather than single-night visits.
- Position the event as a combined experience: Music, Dining, Lodging, and Outdoor Recreation.

5. Event Messaging

- Promote Alpine as a scenic weekend destination.
- Highlight the unique music experiences offered.
- Feature craft beverage and food offerings.
- Emphasize the authentic Wyoming venue atmosphere.
- Note easy access from Idaho, Jackson, and Utah.

6. Measurable Outcomes

- Track attendance per event.
- Measure percentage of out-of-town attendees.
- Estimate room nights generated by the event.
- Monitor digital impressions and click-through rates.

- Assess social media engagement.
- Evaluate artist promotional reach.

7. Budget – Marketing Allocation

Category	Amount
Digital Advertising	\$4,000
Social Media Promotion	\$2,000
Regional Print Advertising	\$2,000
Total Marketing Investment	\$8,000

Budget Worksheet

Total Event Budget: \$50,000

Amount Requested from ToATT: \$25,000

Tourism Marketing & Regional Promotion

- **Digital Advertising:** Regional geotargeted ads (Idaho, Jackson, Salt Lake, etc.) – **\$4,000**
- **Print Advertising:** Regional publications & visitor guides – **\$2,000**
- **Social Media Campaigns:** Paid promotion & boosted content – **\$2,000**
Subtotal: \$8,000

Event Attraction – Touring & Regional Artists

- **Touring & Regional Musician Fees:** Out-of-area performers that attract overnight visitors – **\$12,000**
Subtotal: \$12,000

Event Staging & Visitor Experience

- **Sound & Stage Equipment:** Professional audio system – **\$3,000**
- **Portable Restrooms & Waste Services:** Visitor sanitation services – **\$2,000**
Subtotal: \$5,000

TOTAL REQUEST FROM ToATT: \$25,000

Estimated Costs Associated with Event Hosting

1. Live Band Costs

Based on availability, the local and regional bands under consideration are estimated at:

- **\$1,200 – \$4,000 per event**

Pricing varies based on band size, popularity, travel requirements, and performance duration.

2. Sound Equipment Purchase

Sweetwater – Fort Wayne, Indiana

Total Equipment Cost: \$3,004.59

Equipment Includes:

- (2) Portable battery-powered loudspeakers (8" subwoofer + 1" driver)
- (2) 400W battery-powered subwoofers
- Battery-powered 10-channel analog mixer (4 mic preamps)
- Mixer bag
- (2) Additional subwoofer batteries
- (2) Adjustable steel speaker poles
- (2) Sub padded slipcovers
- (2) Speaker carry bags
- (4) XLR cables

Note:

This is a one-time expense that can be reused for future events.

3. Porta Potties (Estimated Rental Costs)

Dry Creek Pumping & Portables – Afton, Wyoming

- **Standard Unit Rental:** \$100 per unit (1-day event)
- **Handwashing Station:** \$100 per unit (1-day event)

Request for Taxpayer Identification Number and Certification

Section 4, Item 1.

Give Form to the requester. Do not send to the IRS.

▶ Go to www.irs.gov/FormW9 for instructions and the latest information.

Print or type. See Specific Instructions on page 3.	1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. Get Down, LLC		
	2 Business name/disregarded entity name, if different from above Melvin Brewing		
	3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes.		4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3). Exempt payee code (if any) _____ Exemption from FATCA reporting code (if any) _____ <i>(Applies to accounts maintained outside the U.S.)</i>
	<input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate		
	<input checked="" type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ C Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.		
	5 Address (number, street, and apt. or suite no.) See instructions. 624 County Road 101		Requester's name and address (optional)
	6 City, state, and ZIP code Alpine, WY 83128		
7 List account number(s) here (optional)			

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number									
or									
Employer identification number									
8	8	-	4	1	0	4	7	3	5

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person ▶	Date ▶ 1-20-23
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
 - Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
 - Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
 - Form 1099-S (proceeds from real estate transactions)
 - Form 1099-K (merchant card and third party network transactions)
 - Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
 - Form 1099-C (canceled debt)
 - Form 1099-A (acquisition or abandonment of secured property)
- Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.

Town of Alpine Travel and Tourism Grant Application



Mission. Town of Alpine Travel and Tourism Board’s mission is to help create positive experiences for visitors and residents by funding Lodging tax dollars for projects and/or events in Town of Alpine.

Purpose. The purpose of Town of Alpine Travel and Tourism Board is to provide for the promotion of travel and tourism within Town of Alpine and to administer the distribution of lodging tax revenue, ideally for the benefit to local businesses and residents of Town of Alpine.

Applicant Organization Name: **Paul Lavold Photography & Motion LLC and Contour Aerials LLC**

Event or Project Name: **26/27 Content Proposal**

Event or Project Location and Date: **Fiscal Year 26/27**

Applicant Address:

Applicant Phone and email:

Organization Contact Name: **Paul Lavold and Sam Cook**

Organization Contact Phone and Email: **218-410-0956 (Paul) & 307-690-7381 (Sam)**

Secondary Organization Contact name:

Secondary Organization Contact Phone and Email:

List of organizations Board Members and positions:

Organization Structure: Non-Profit, Individual, Municipality?

Organization EIN:

Organization W-9 if applicable:

Organization board minutes approving grant Applications:

Amount of funds requested?

Proposed Cost of Project?

List of other donors?

Describe Project/Event; Purpose, Objective:

Content creation and management for Alpine Travel and Tourism

Where will the project/event take place?

Town of Alpine

Give a timeline with project/event deadlines?

See attached pdf.

What is the expected impact of the project/event? How many tourists will it attract? How will it benefit overnight stays and local business impact? Will there be a benefit to our local population?

How long will your Project/event benefit intended target market?

How will ToATT grant money be used?

Fund content production, editing and social media management.

Have you applied for other sources? If so, where?

Will there be other funds available? If so, how much?

Will there be a need for future funding? If so, explain?

Supporting Documentation:

- Budget Worksheet or Financial Plan
- [Proposal Attached](#)
- IRS EIN
- Bids, Contracts, Estimates, etc
- W-9

Post Project/Event Feedback Checklist:

- Recap of Project/Event
- Number of Attendees
- Documentation (adds or pics) showing ToATT was listed and promoted as a sponsor
- Explain how your project/event created tourism.
- Explain how your project/event made a positive impact on the Alpine community.
- Was/is the objective of your project/event been met?
- Will you have the project/event again?
- What changes would you make, if any?
- Did you make new connections to future partners for your project/event? • Show your Budget

Failure to file a final report and attend the Feedback meeting can result in ineligibility for future awards.

These grant dollars are generated with the lodging tax charge on overnight stays in the Town of Alpine. The board prioritizes dollars toward events that generate overnight stays and commerce amidst area businesses.

Signature Authorization to seek funds:

ALPINE TRAVEL & TOURISM

CREATIVE PROMOTION OF THE ADVENTURE, OUTDOORS, AND LOCAL BUSINESS OF ALPINE, WY.

CREATED BY: SAM COOK & PAUL LAVOLD MARCH 2026



THE CREATORS

SAM COOK AND PAUL LAVOLD HAVE LIVED IN ALPINE FOR OVER 15 YEARS. TOGETHER, THEY HAVE 15 YEARS OF EXPERIENCE IN PROFESSIONAL PHOTO AND VIDEO PRODUCTION.

WITH A VARIETY OF CLIENTELE RANGING FROM LIVE EVENT PRODUCTION WITH REDBULL MEDIA HOUSE AND THE NATURAL SELECTION TOUR, TO COMMERCIAL PHOTO AND VIDEO CAMPAIGNS FOR TROUT UNLIMITED, JACKSON HOLE HISTORICAL MUSEUM, SKI-DOO, POLARIS, AND A VARIETY OF LOCAL BUSINESSES THROUGHOUT THE REGION.

THIS PROJECT PROPOSAL FOCUSES ON CONTENT CREATION FOR THE ALPINE TRAVEL AND TOURISM BOARD WITH THE INTENT OF BUILDING A MORE COHESIVE BRAND IMAGE ACROSS SOCIAL MEDIA PLATFORMS BY SPECIFICALLY FOCUSING ON CREATIVE CONTENT AROUND LOCAL BUSINESSES, THE OUTDOORS, AND SURROUNDING ATTRACTIONS.





THE PLAN

CREATIVE MARKETING CONTENT FOR ALPINE TRAVEL AND TOURISM CHANNELS

- VISUALS OF OUTDOOR ACTIVITIES, NATURAL SURROUNDINGS, LOCAL BUSINESSES & EVENTS

CONTENT CREATION WITH A PURPOSE

- THROUGH CREATIVE IMAGERY AND CONSISTENT BRANDING ACROSS DIGITAL CHANNELS, WE CAN SPARK AN INTEREST AND ATTRACT VISITORS FOR THE BENEFIT OF LOCAL BUSINESSES AND RESIDENTS OF ALPINE.



COLLABORATION

CONTENT PLANNING & COORDINATION

A COLLABORATIVE APPROACH ENSURES THE FINAL CONTENT ACCURATELY REPRESENTS ALPINE'S COMMUNITY, BUSINESSES, AND TOURISM EXPERIENCE.

PLANNING & ALIGNMENT

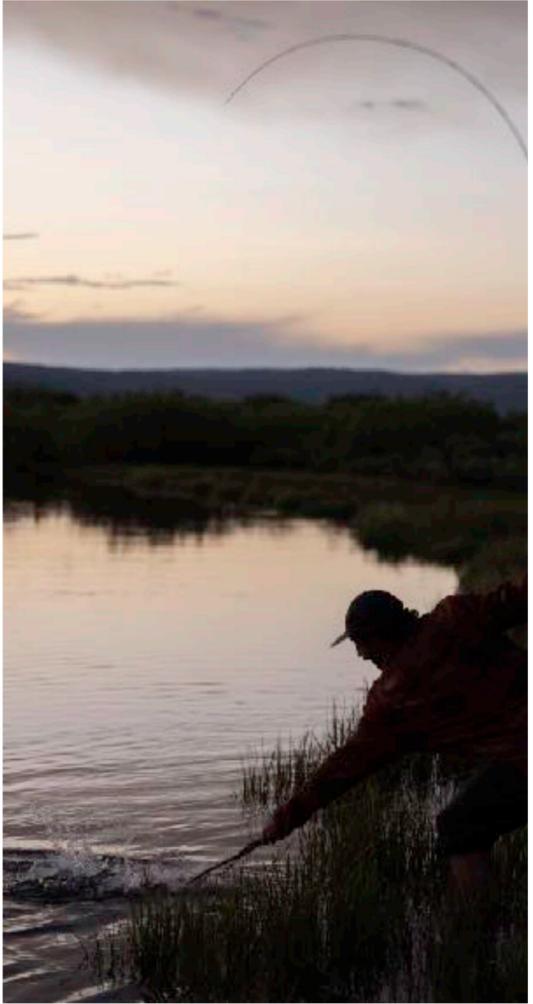
WE WILL WORK CLOSELY WITH VISIT ALPINE TO IDENTIFY SEASONAL PRIORITIES, FEATURED BUSINESSES, AND UPCOMING EVENTS. THIS ENSURES CONTENT ALIGNS WITH TOURISM GOALS AND COMMUNITY INITIATIVES.

CONTENT COORDINATION

BUSINESSES AND EVENT ORGANIZERS WILL BE COORDINATED WITH IN ADVANCE TO ENSURE EFFICIENT PRODUCTION, ACCURATE REPRESENTATION, AND OPPORTUNITIES FOR CROSS-PROMOTION.

OUR ASKS

- CREATION & ACCESS FOR VISIT ALPINE **SOCIAL CHANNELS** (YOUTUBE, FACEBOOK, INSTAGRAM)
- LOGO FILES, COLOR PALETTE & FONT INFO 3RD PARTY CONTENT USE/LICENSING







TARGETED APPROACH

AUTHENTIC STORYTELLING, EMOTIONAL CONNECTIONS, LASTING IMPRESSIONS
TAILORED MESSAGING, CAPTIVATING VISUALS, FOCUSED DEMOGRAPHICS

DELIVERABLES OPTION 1:

SEASONAL DESTINATION CAMPAIGNS

2 CINEMATIC PROMOTIONAL VIDEOS

SUMMER + WINTER

- 30-SECOND CINEMATIC DESTINATION VIDEO PER SEASON
 - DELIVERED IN HORIZONTAL AND VERTICAL FORMATS
 - DESIGNED FOR DIGITAL ADS, BROADCAST, WEBSITES, AND OUT-OF-HOME PLACEMENTS
- THESE VIDEOS BECOME CORNERSTONE PROMOTIONAL ASSETS SHOWCASING ALPINE AS A YEAR-ROUND DESTINATION.

MONTHLY SOCIAL MEDIA CONTENT

PLATFORMS: INSTAGRAM · FACEBOOK · YOUTUBE

EVERY MONTH:

• 4 ORIGINAL POSTS

(REELS · CAROUSELS · PHOTO CONTENT)

• 1 BUSINESS SPOTLIGHT

TOURISM-DRIVEN BUSINESS FEATURE, A SHORT VIDEO + PHOTO SET, DESIGNED FOR CROSS-POSTING BETWEEN VISIT ALPINE AND FEATURED BUSINESSES

SIGNATURE EVENT COVERAGE

JULY 4TH – 250TH CELEBRATION

WINTER JUBILEE 2027

MOUNTAIN DAYS 2027

- PROMOTIONAL POSTS AND STORIES
- SOCIAL MEDIA PHOTO CAROUSEL
- 2-3 MINUTE CINEMATIC RECAP VIDEO

PERFORMANCE REPORTING

MONTHLY ANALYTICS

- ENGAGEMENT METRICS
- REACH AND IMPRESSIONS
- AUDIENCE GROWTH
- TOP PERFORMING CONTENT INSIGHTS

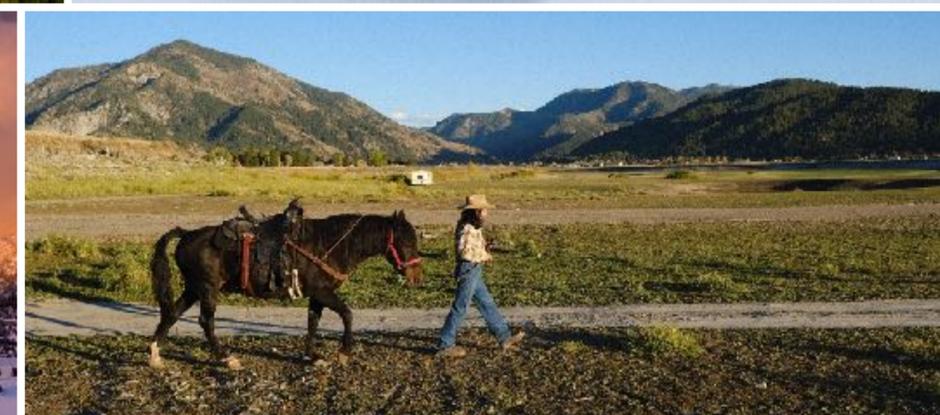
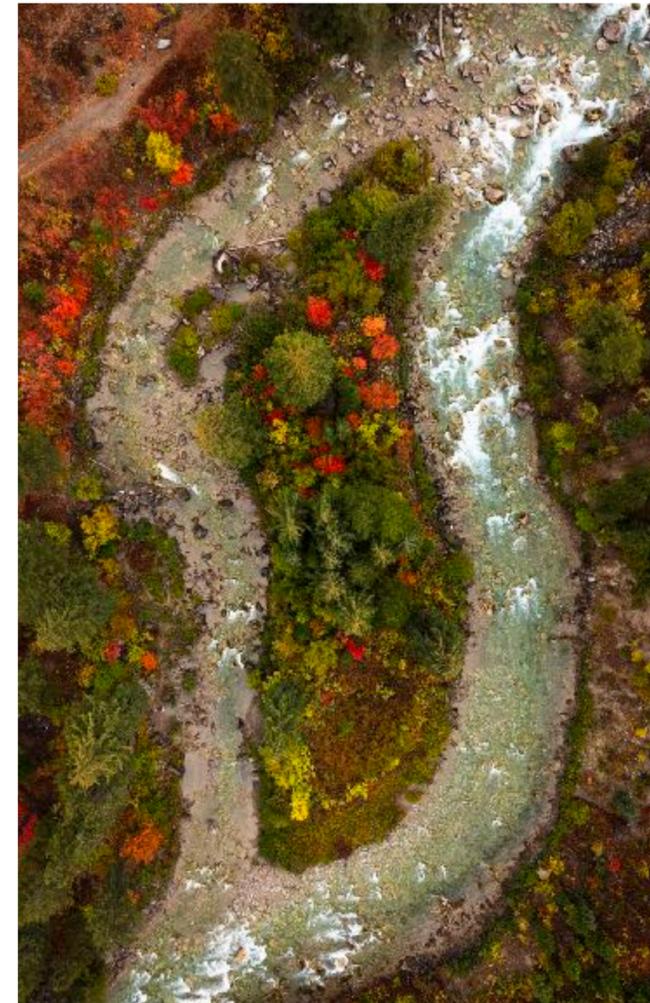
INVESTMENT

\$50,000

CAMPAIGN THROUGH FISCAL YEAR 2026–2027

OPTIONAL PARTNERSHIP COST SHARING WITH THE TOWN OF ALPINE

ADDITIONAL EVENT COVERAGE ADD-ON \$5000



DELIVERABLES OPTION 2:

FOCUSED EVENT PHOTOS AND VIDEOS

JULY 4TH – 250TH CELEBRATION

WINTER JUBILEE 2027

MOUNTAIN DAYS 2027

- PROMOTIONAL POSTS AND STORIES
- SOCIAL MEDIA PHOTO CAROUSEL
- 2-3 MINUTE CINEMATIC RECAP VIDEO

PROFESSIONAL PRODUCTION

ALL CONTENT IS:

- PROFESSIONALLY CAPTURED, EDITED AND DELIVERED CONTENT
- OPTIMIZED FOR ADVERTISING, SOCIAL MEDIA GROWTH, AND LONG-TERM TOURISM PROMOTION.

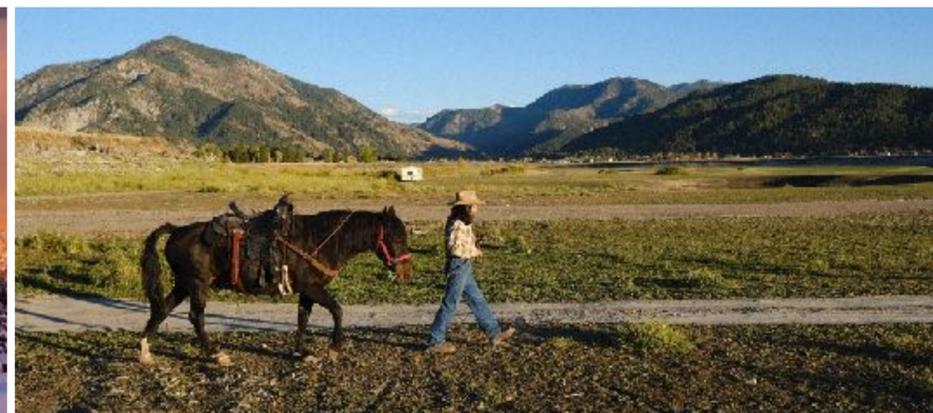
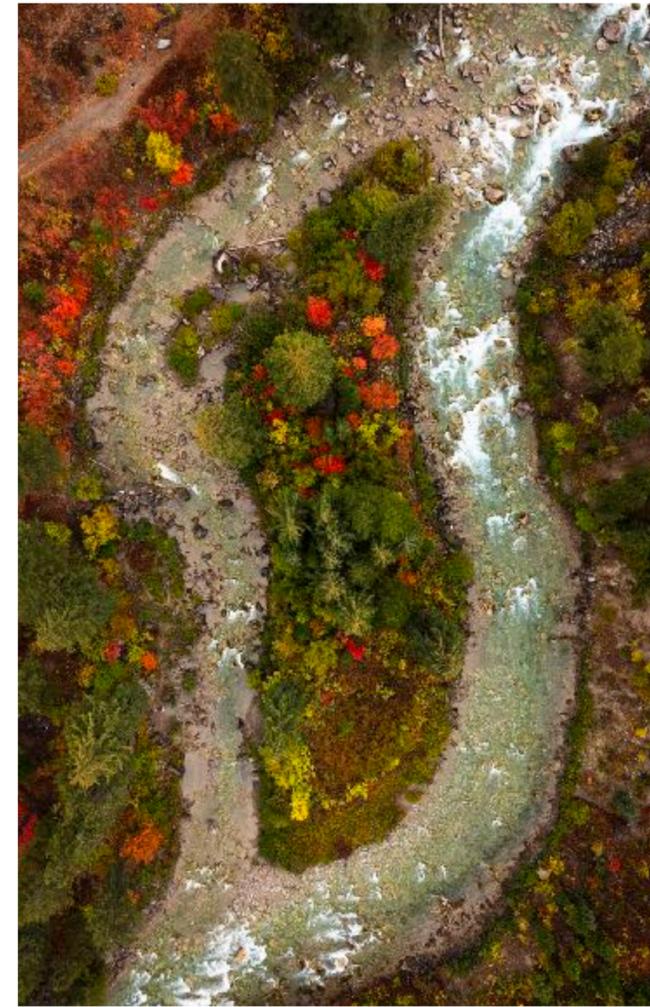
INVESTMENT

\$20,000

CAMPAIGN THROUGH **FISCAL YEAR 2026-2027**

OPTIONAL PARTNERSHIP COST SHARING WITH THE TOWN OF ALPINE

ADDITIONAL EVENT COVERAGE ADD-ON \$5000



THANK YOU!

CONTACT:

*SAM COOK - CONTOURAERIALS@GMAIL.COM
PAUL LAVOLD - PAUL@PAULLAVOLD.COM*

Town of Alpine Travel and Tourism Grant Application



Mission. Town of Alpine Travel and Tourism Board’s mission is to help create positive experiences for visitors and residents by funding Lodging tax dollars for projects and/or events in Town of Alpine.

Purpose. The purpose of Town of Alpine Travel and Tourism Board is to provide for the promotion of travel and tourism within Town of Alpine and to administer the distribution of lodging tax revenue, ideally for the benefit to local businesses and residents of Town of Alpine.

Applicant Organization Name: Teton Geological Services, LLC

Event or Project Name: Alpine Points of Interest Printed Brochure

Event or Project Location and Date: Brochures would be passed out to local TOA businesses and municipal buildings in summer 2026 and available online

Applicant Address: PO Box 3399 Alpine, WY 83128

Applicant Phone and email: (307) 200-5949, dominique@tetongeo.com

Organization Contact Name: Dominique Brough

Organization Contact Phone and Email: (307) 200-5949, dominique@tetongeo.com

Secondary Organization Contact name: Alpine Trails and Pathways (ATaP)

Secondary Organization Contact Phone and Email: Jeremy Larsen, (307)

List of organizations Board Members and positions: Dominique Brough, Teton Geological

Services Owner; Steve Dwyer (ATaP Secretary), Jeremy Larsen (ATaP President), Jan Hansen

(ATaP Vice-President), Aaron McCormick (ATaP At Large), Eric Taft (ATaP Treasurer)

Organization Structure: Non-Profit, Individual, Municipality? Individual partnering with 501©3 Not for Profit

Organization EIN: Teton Geological Services 99-3110459; ATaP 85-4262663

Organization W-9 if applicable: Teton Geological Services has attached W-9 to this application.

Organization board minutes approving grant Applications: ATaP approved partnering with Teton Geological Services on this project at 3/9/26 meeting.

Amount of funds requested? \$4,050.00

Proposed Cost of Project? \$4,050.00

List of other donors? None

Describe Project/Event; Purpose, Objective:

This project will create, print, and distribute a visitor-friendly brochure with maps highlighting points of interest in Alpine. The brochure will showcase recreational access points, including dispersed camping locations, fishing sites, trailheads, winter groomed trails, and other outdoor recreation opportunities available throughout the year. Both summer and winter activities will be featured to provide visitors with a comprehensive overview of the area's recreational offerings.

In addition to outdoor destinations, the brochure will highlight local amenities, including restaurants, retail shops, lodging, and other locally owned businesses. By presenting these locations together in a single visual format, the brochure will provide visitors with an accessible overview of Alpine that goes beyond the limited results typically generated by online searches for individual services.

The brochure will be developed primarily for tourists and visitors, with the goal of encouraging longer stays in Alpine. By clearly showcasing the community's diverse outdoor recreation opportunities alongside its local businesses, the brochure will help visitors discover additional activities and amenities, ultimately supporting increased engagement with the town and its economy.

Where will the project/event take place?

The brochures would be placed throughout Town of Alpine visitor and tourist high-traffic areas, such as hotels, restaurants, the post office, library, etc. A digital version of the brochure would also be available online through TOA website, ATaP website, Teton Geological Services website, and other participating business websites.

Give a timeline with project/event deadlines?

The project could begin immediately upon grant award receipt or notice to proceed. It would take approximately 2-4 weeks to create the brochure, with another 2-4 weeks for printing. Presuming that the award occurs in May 2026, the brochures would be distributed to high-traffic visitor locations described above and posted online by June or July 2026, which aligns very well for the summer "high season."

What is the expected impact of the project/event? How many tourists will it attract? How will it benefit overnight stays and local business impact? Will there be a benefit to our local population?

The expected impact is increased visibility and patrons for local businesses and for visitors to extend their overnight stays in Alpine to recreate. While direct tourist metrics cannot be tracked from a brochure, we will track how many brochures are distributed in the first round and how often and many need to be restocked. (This grant budget proposal does include restocking.) With the online version of the brochure, analytics associated with views could be tracked. The benefit to Alpine's local population would be increased lodging taxes generated from increased overnight stays.

How long will your Project/event benefit intended target market? Brochures are a cost-effective advertising method that have longevity. Some upkeep over the years is intended; however, the majority of brochure information will most likely remain unchanged, thus creating a long-term tourist marketing product that will not require expensive upkeep or maintenance.

How will ToATT grant money be used? ToATT grant money would fund the creation of the brochure and printing of the brochure.

Have you applied for other sources? If so, where? No.

Will there be other funds available? If so, how much? No.

Will there be a need for future funding? If so, explain? Updates to the brochure and reprinting of the brochure are anticipated every 3-5 years as businesses and recreation opportunities change. While this would require funding to make these updates and reprint, the funding needed would be minimal and is anticipated to be on the order of \$1,500.

Supporting Documentation:

- Budget Worksheet or Financial Plan
- Marketing Plan
- IRS EIN
- Bids, Contracts, Estimates, etc
- W-9

Post Project/Event Feedback Checklist:

- Recap of Project/Event
- Number of Attendees
- Documentation (adds or pics) showing ToATT was listed and promoted as a sponsor
- Explain how your project/event created tourism.
- Explain how your project/event made a positive impact on the Alpine community.
- Was/is the objective of your project/event been met?
- Will you have the project/event again?
- What changes would you make, if any?
- Did you make new connections to future partners for your project/event?
- Show your Budget

Failure to file a final report and attend the Feedback meeting can result in ineligibility for future awards.

These grant dollars are generated with the lodging tax charge on overnight stays in the Town of Alpine. The board prioritizes dollars toward events that generate overnight stays and commerce amidst area businesses.

Signature Authorization to seek funds:

A handwritten signature in cursive script, appearing to read "Ari D. Be".

 **IRS** DEPARTMENT OF THE TREASURY
INTERNAL REVENUE SERVICE
CINCINNATI OH 45999-0023

Date of this notice: 05-20-2024

Employer Identification Number:
99-3110459

Form: SS-4

Number of this notice: CP 575 G

TETON GEOLOGICAL SERVICES LLC
DOMINIQUE K BROUGH SOLE MBR
PO BOX 3399
ALPINE, WY 83128

For assistance you may call us at:
1-800-829-4933

IF YOU WRITE, ATTACH THE
STUB AT THE END OF THIS NOTICE.

WE ASSIGNED YOU AN EMPLOYER IDENTIFICATION NUMBER

Thank you for applying for an Employer Identification Number (EIN). We assigned you EIN 99-3110459. This EIN will identify you, your business accounts, tax returns, and documents, even if you have no employees. Please keep this notice in your permanent records.

Taxpayers request an EIN for their business. Some taxpayers receive CP575 notices when another person has stolen their identity and are opening a business using their information. If you did **not** apply for this EIN, please contact us at the phone number or address listed on the top of this notice.

When filing tax documents, making payments, or replying to any related correspondence, it is very important that you use your EIN and complete name and address exactly as shown above. Any variation may cause a delay in processing, result in incorrect information in your account, or even cause you to be assigned more than one EIN. If the information is not correct as shown above, please make the correction using the attached tear-off stub and return it to us.

A limited liability company (LLC) may file Form 8832, *Entity Classification Election*, and elect to be classified as an association taxable as a corporation. If the LLC is eligible to be treated as a corporation that meets certain tests and it will be electing S corporation status, it must timely file Form 2553, *Election by a Small Business Corporation*. The LLC will be treated as a corporation as of the effective date of the S corporation election and does not need to file Form 8832.

To obtain tax forms and publications, including those referenced in this notice, visit our Web site at www.irs.gov. If you do not have access to the Internet, call 1-800-829-3676 (TTY/TDD 1-800-829-4059) or visit your local IRS office.

Task	Rate	Units/Hours	Amount
1. Pre-production design	\$100/hr	10	\$ 1,000.00
2. Production design	\$100/hr	23	\$ 2,300.00
3. Printing	\$1.50	500	\$750.00
4. Online posting			
TOTAL COST			\$ 4,050.00

Notes
Will include deciding on points of interest, local businesses, winter groomed trails, and educational facts
Decisions of best views to promote travel and tourism around Alpine, assumes 3 map insets for summer and winter each. Includes creating the map with parameters and designing layout for best visitor experience.
Lake View Printing out of North Salt Lake, 500 11x17 maps, 2-sided, color, glossy
Free, would be provided to Town, ATAP, and participating business websites.

Request for Taxpayer Identification Number and Certification

Go to www.irs.gov/FormW9 for instructions and the latest information.

Section 4, Itemk.

Give form to the requester. Do not send to the IRS.

Before you begin. For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

Print or type. See Specific Instructions on page 3.	1 Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.) Dominique Brough	
	2 Business name/disregarded entity name, if different from above. Teton Geological Services, LLC	
	3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only one of the following seven boxes. <input checked="" type="checkbox"/> Individual/sole proprietor <input type="checkbox"/> C corporation <input type="checkbox"/> S corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <input type="checkbox"/> LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner. <input type="checkbox"/> Other (see instructions) _____	
	3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions <input type="checkbox"/>	
	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) _____ Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) _____ <i>(Applies to accounts maintained outside the United States.)</i>	
	5 Address (number, street, and apt. or suite no.). See instructions. 457 Greys River Loop, PO Box 3399	
	6 City, state, and ZIP code Alpine, WY 83128	
7 List account number(s) here (optional)		
		Requester's name and address (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Social security number									
or									
Employer identification number									
9	9	-	3	1	1	0	4	5	9

Note: If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Part II Certification

- Under penalties of perjury, I certify that:
- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
 - I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
 - I am a U.S. citizen or other U.S. person (defined below); and
 - The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person	Date 3/12/2026
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they

Marketing Plan – Alpine Points of Interest Printed Brochure

The Alpine Points of Interest brochure will be promoted through a coordinated distribution and outreach strategy designed to reach visitors before and during their time in Alpine. Marketing efforts will focus on partnerships with local businesses, visitor-facing locations, and regional tourism channels.

1. Strategic Distribution

Printed brochures will be distributed at high-traffic visitor locations to maximize visibility and accessibility. Distribution points will include:

- Local hotels
- Restaurants and cafés
- Retail stores and guides
- Gas stations and convenience stores
- The visitor center and town hall
- Campgrounds

An initial network of 15–25 distribution locations will be established, with periodic restocking to maintain availability during peak visitor seasons.

2. Partnerships with Local Businesses

Local businesses will be engaged as partners in promoting the brochure. Businesses potentially featured on the brochure will be encouraged to:

- Display brochures at checkout counters or entrances
- Include brochures in guest welcome packets
- Share the brochure with customers seeking activity recommendations

These partnerships will help ensure that visitors receive the brochure at multiple touchpoints during their stay.

3. Digital Promotion

Although the brochure is a printed resource, digital promotion would increase awareness and accessibility.

Marketing efforts may include:

- Posting the brochure as a downloadable PDF on the town website.
- Sharing the brochure through community social media channels.
- Encouraging local businesses to share the brochure through their websites and social media platforms.

Digital access will allow visitors to preview the brochure while planning their trip.

4. Visitor Engagement

The brochure is designed to encourage visitors to explore Alpine more fully by showcasing a wide range of recreation opportunities and local amenities in one place. By highlighting multiple activities and businesses together, the brochure will help visitors discover experiences they might otherwise miss.

This approach supports the goal of encouraging longer visitor stays and increased engagement with the local economy.

5. Ongoing Evaluation

The effectiveness of the marketing strategy will be monitored through:

- Tracking brochure distribution and restocking frequency.
- Feedback from participating businesses and visitor-facing organizations.
- Visitor demand for the brochure at key distribution points.

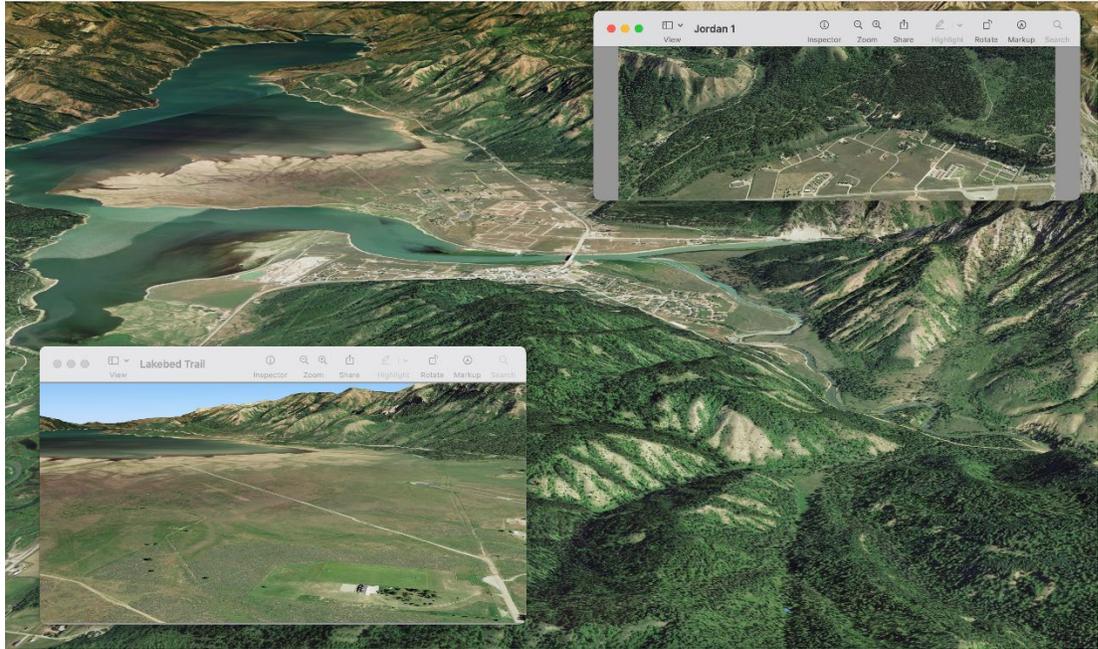
This information will help guide future reprints and potential updates to the brochure.

6. Brochure Ideas / Examples

The following are images of other local brochures that may serve as templates or inspiration for this project. Google Earth-based oblique images serve as potential views / map inlays that could provide the background for points of interest.



Example Teton County Search and Rescue Map with location callouts and oblique image of community and surrounding mountains.



Example Google Earth image of Alpine with overall map and zoomed insets for trails or other points of interest.

Project Narrative & Community Impact Statement

Star Valley Festival of Trees

Star Valley Festival of Trees, Inc.
EIN: 93-4075185
P.O. BOX 713, AFTON, WY 83110

ORGANIZATION BOARD MEMBERS

- Patricia Naumoff, President
- Vacant, Vice President
- Robyn Ross, Treasurer
- Abby Humes, Secretary
- Abbey Morales, Marketing Director
- Directors: Baily Clark, Megan Sainz

Event Description, Purpose & Objective

The Star Valley Festival of Trees is an annual holiday fundraiser supporting all three Star Valley food banks. The event brings together residents, businesses, and visitors from Alpine, Thayne, and Afton to celebrate the season while raising critical funds for local families experiencing food insecurity.

Its primary objective is to provide a sustainable, community-driven source of support during the winter months, while also encouraging regional collaboration, volunteer engagement, and seasonal economic activity. The Festival serves as both a charitable initiative and a unifying community tradition.

Expected Impact of the Project/Event

The Star Valley Festival of Trees is both a **regional fundraiser and a seasonal economic driver**. Its impact extends beyond charitable giving into tourism, business engagement, and community well-being.

The event:

- Raises critical funds for all three Star Valley food banks
- Strengthens local food security during the winter season
- Increases seasonal visitation and community traffic
- Supports small businesses and local vendors
- Enhances holiday engagement across Alpine, Thayne, and Afton

In our most recent event, we raised over **\$30,000**, directly benefiting families experiencing food insecurity. With operational support, we anticipate increasing both attendance and total funds raised.

How Many Tourists Will It Attract?

While the majority of attendees are regional residents, the Festival also draws:

- Visiting family members during the holiday season
- Former residents returning home for Thanksgiving/Christmas
- Guests traveling from neighboring Idaho communities
- Visitors extending holiday trips into Star Valley

Based on prior attendance trends and venue capacity, we anticipate:

300–500 total attendees over the course of the event, with approximately 15–25% traveling from outside immediate municipal boundaries.

The Festival’s holiday timing naturally aligns with seasonal travel, increasing cross-community visitation.

Benefit to Overnight Stays

The Festival:

- Encourages out-of-town families to extend holiday visits
- Creates an anchor event that justifies overnight stays
- Supports weekend traffic during a traditionally slower tourism window
- Provides a structured community event for visiting guests

While it is not a destination-scale festival, it contributes to incremental lodging stays and reinforces Star Valley as a welcoming, family-centered holiday destination.

Benefit to Local Businesses

The Festival directly supports local businesses by:

- Partnering with local sponsors and vendors
- Purchasing printing, décor, and event materials locally
- Driving foot traffic into town centers

- Encouraging dining and shopping before and after the event
- Highlighting local artisans and service providers

Holiday events increase consumer confidence and spending during the seasonal retail period.

This event acts as a **community commerce catalyst**, especially for small businesses.

 **Benefit to Local Population**

This is where your strongest impact lies.

The Festival:

- ✓ Directly funds food security across all three municipalities
- ✓ Supports seniors, working families, and children
- ✓ Reduces strain on social services
- ✓ Strengthens community unity
- ✓ Promotes volunteerism and civic pride

Food insecurity does not discriminate by town boundary. By supporting all three food banks, the Festival ensures equitable benefit across Star Valley.

Municipal investment protects the integrity of this support system.

Framing Statement You Can Use

The Star Valley Festival of Trees is not simply a holiday event — it is a regional investment in food security, economic vitality, and community connection.

By supporting this fundraiser, municipalities are investing in:

- The stability of local families
- The strength of small businesses
- The health of our volunteer culture
- The vibrancy of our winter season

How long will the event benefit have intended target market?

While the Star Valley Festival of Trees is a short-term event, its impact extends throughout the winter season and beyond. Funds raised are distributed directly to all three local food banks, strengthening food security during the highest-need months. Because food banks leverage

donations through bulk purchasing, the dollars raised continue providing meals for many months after the event. As an annual fundraiser, the Festival also creates sustained community awareness and a reliable funding source that supports long-term stability for families across Star Valley.

How will ToATT grant money be used?

ToATT grant funding will be used to enhance the Star Valley Festival of Trees as a regional holiday attraction that drives visitation, community engagement, and local economic activity.

Funds will directly support:

- Strategic marketing and regional promotion to attract visitors from neighboring communities
- Event infrastructure, signage, and guest experience enhancements
- Advertising that positions Star Valley as a welcoming holiday destination
- Professional event logistics to ensure a safe, high-quality public experience

By strengthening promotional reach and event presentation, ToATT funding helps increase attendance, encourage seasonal travel, support local businesses, and enhance overnight visitation during the winter season.

This investment allows the Festival to grow as both a charitable fundraiser and a tourism-supporting community event that benefits the entire valley.

Have you applied for other funding sources?

Yes. In addition to this request, the Star Valley Festival of Trees is pursuing municipal partnership support from the Towns of Thayne and Afton to ensure shared regional investment in this valley-wide event.

Because the Festival benefits residents across Alpine, Thayne, and Afton, we believe it is important that funding support reflects that shared impact. We are currently preparing requests to both municipalities; however, their fiscal year budgets are not finalized until July, so those funding decisions will occur later in the calendar cycle.

We are also actively engaging local sponsors, business partners, and community donors to ensure diversified funding and long-term sustainability.

This multi-source approach ensures responsible financial planning and reduces reliance on any single funding entity while maximizing community-wide participation.

Will there be other funds available?

At this time, additional municipal funding is not yet confirmed. The Town of Alpine is the first municipality we have formally approached due to the timeline of this grant cycle and associated deadlines.

We do plan to approach the Towns of Thayne and Afton once their fiscal year budgeting process opens in July. However, those funds are not guaranteed and remain undetermined at this stage.

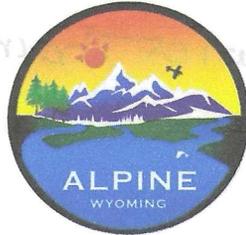
In addition to municipal support, we are actively pursuing sponsorships, business partnerships, and community donations to ensure diversified funding and financial sustainability for the event.

Our goal is to build a shared regional investment model, but at this time, no additional municipal funds have been secured.

Will there be a need for future funding?

Yes. As an annual fundraiser benefiting all three Star Valley food banks, ongoing funding will be important to ensure long-term sustainability and continued impact. Food insecurity remains an ongoing need in our community, and consistent support allows us to maintain professional event standards while maximizing funds directed to local families. Our goal is to build diversified funding through municipal partnerships, sponsorships, and community support to strengthen the Festival year after year.

Town of Alpine Travel and Tourism Grant Application



Mission. Town of Alpine Travel and Tourism Board's mission is to help create positive experiences for visitors and residents by funding Lodging tax dollars for projects and/or events in Town of Alpine.

Purpose. The purpose of Town of Alpine Travel and Tourism Board is to provide for the promotion of travel and tourism within Town of Alpine and to administer the distribution of lodging tax revenue, ideally for the benefit to local businesses and residents of Town of Alpine.

Applicant Organization Name: Star Valley Festival of Trees

Event or Project Name: SV Festival of Trees

Event or Project Location and Date: Nov/Dec 2026

Applicant Address: P.O. Box 713, Afton, WY 83110

Applicant Phone and email: 307-248-1774 patricia.naumoff2024@gmail.com
→ starvalleyfestivaloftrees@gmail.com

Organization Contact Name: Patricia Naumoff

Organization Contact Phone and Email: 307-248-1774 patricia.naumoff2024@gmail.com

Secondary Organization Contact name: Robyn Ross

Secondary Organization Contact Phone and Email: 307-248-8475 mikerobynross8@gmail.com

List of organizations Board Members and positions:

Organization Structure: Non-Profit, Individual, Municipality? Non-Profit

Organization EIN: 93-4075185

Organization W-9 if applicable:

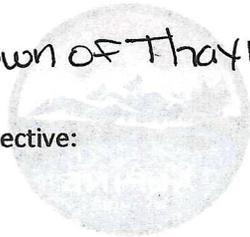
Organization board minutes approving grant Applications:

Amount of funds requested? \$3,000.00

Proposed Cost of Project?

List of other donors? The Town of Thayne & Afton

Describe Project/Event; Purpose, Objective:



Where will the project/event take place? Afton Civic Center

Give a timeline with project/event deadlines?

What is the expected impact of the project/event? How many tourists will it attract? How will it benefit overnight stays and local business impact? Will there be a benefit to our local population?

How long will your Project/event benefit intended target market?

How will ToATT grant money be used?

Have you applied for other sources? If so, where?

Will there be other funds available? If so, how much?

Will there be a need for future funding? If so, explain?

Supporting Documentation:

- Budget Worksheet or Financial Plan
- Marketing Plan
- IRS EIN
- Bids, Contracts, Estimates, etc
- W-9

Post Project/Event Feedback Checklist:

- Recap of Project/Event
- Number of Attendees
- Documentation (adds or pics) showing ToATT was listed and promoted as a sponsor
- Explain how your project/event created tourism.
- Explain how your project/event made a positive impact on the Alpine community.
- Was/is the objective of your project/event been met?
- Will you have the project/event again?
- What changes would you make, if any?
- Did you make new connections to future partners for your project/event?
- Show your Budget

Failure to file a final report and attend the Feedback meeting can result in ineligibility for future awards.

These grant dollars are generated with the lodging tax charge on overnight stays in the Town of Alpine. The board prioritizes dollars toward events that generate overnight stays and commerce amidst area businesses.

Signature Authorization to seek funds: 

Town of Alpine Travel and Tourism Grant Application



Mission. Town of Alpine Travel and Tourism Board’s mission is to help create positive experiences for visitors and residents by funding Lodging tax dollars for projects and/or events in Town of Alpine.

Purpose. The purpose of Town of Alpine Travel and Tourism Board is to provide for the promotion of travel and tourism within Town of Alpine and to administer the distribution of lodging tax revenue, ideally for the benefit to local businesses and residents of Town of Alpine.

EXECUTIVE SUMMARY

The Star Valley Trout Unlimited chapter (SVTU) respectfully submits this grant application to secure reimbursement funding for our fourth annual Fly Fishing Film Festival Fundraiser, which is planned to take place at the Alpine Civic Center in April of 2027.

This event follows our inaugural film festival at Alpine Civic Center which took place on April 20, 2024, and the second annual film festival held on April 19, 2025. The third Annual Fly Fishing Film festival is scheduled for May 2, 2026. These events have garnered huge support from the community selling out at full capacity and offering local businesses an opportunity to showcase their offerings to an enthusiastic audience from Star Valley, Jackson, and Idaho.

About Trout Unlimited:

Our Mission:

To bring together diverse interests to care for and recover rivers and streams so our children can experience the joy of wild and native trout and salmon.

Our Vision:

For communities across America to engage in the work of repairing and renewing the rivers, streams, and other waters on which we all depend.

Who We Are:

Founded in Michigan in 1959, Trout Unlimited today is a national non-profit organization with 300,000 members and supporters dedicated to conserving, protecting, and restoring America's coldwater fisheries and their watersheds.

So why is a film festival, hosted by Star Valley Trout Unlimited, important to the Town of Alpine? It holds significant importance for the Town of Alpine due to our local members' dedication to "conserving, protecting, and restoring" local waters, ensuring recreational opportunities for future generations. Alpine is often the place where anglers sleep, eat, and shop when they visit Star Valley to fish the Salt River and its tributaries. The Salt River has deteriorated in quality over multiple decades through major loss of riparian vegetation, severely eroding banks, fish passage barriers, loss of pool and spawning habitat, and many other habitat and water quality concerns. Trout Unlimited hired Tanner Belknap as Salt River Watershed Manager to make much-needed improvements to the river. Under Tanner's leadership, significant restoration projects on the Salt River have been completed, and more are underway.

Trout Unlimited currently has two major upcoming restoration projects on the Salt River. Both were initially scheduled for 2025 construction but will most likely occur in 2026 due to the federal funding freeze. Both projects are currently in the detailed design stage. The first project is at the Clarks Barn Public Access Area near Afton. The project will restore one mile of severely over-widened and sediment-laden channel on the Salt River, dramatically improving riparian and aquatic habitat and reducing erosion. The project will replace a post-and-plank diversion that currently blocks fish passage to upstream spawning habitat with one which allows healthy fish passage, boater passage, and sediment transport. This project will also install riparian fencing and water gaps to improve grazing management and minimize the habitat and water quality impacts of livestock. The second project will restore approximately 2.5 miles of the Salt River from the Diversion Access at Whitetail Lane upstream to the first US-89 bridge. The section lost significant stream length due to historic land use practices and is currently over-steepened with high erosion and little pool habitat. The project will reconnect old meanders to restore stream length, improve stream function, and increase the quantity and quality of trout habitat.

In October 2024, Trout Unlimited was awarded \$14.03 million through the USDA NRCS Regional Conservation Partnership Program (RCPP) for habitat restoration, diversion replacements, and livestock management on the Wyoming side of the Salt River watershed. With this funding, we will restore approximately 15 miles of the Salt River, working with over 20 landowners. However, this funding has been frozen, and the future of the award is uncertain. Trout Unlimited is currently planning a water quality study of the Salt River with Wyoming DEQ. Currently, our water quality data is limited to E. coli and almost ten years out of date. This study will give us a broad understanding of the chemical, biological, and physical impairments of the Salt River and help us to make recreation safer on the Salt River and its tributaries.

By improving the quality of fishing in Star Valley, this work directly influences the decisions made by tourists to visit and spend their dollars on lodging, guiding, rentals, restaurants, bars and so many other businesses in

Alpine. The Salt River is the lifeblood of summer recreation for Alpine's visitors, and anyone who this river knows how desperately habitat restoration is needed.

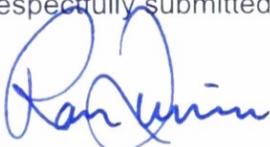
Section 4, Itemm.

Our application details the specific benefits our event will bring to the Town of Alpine. These benefits include an estimated 180-plus visitors coming to the Alpine Civic Center and witnessing what the Town of Alpine offers. We anticipate that our visitors will visit local establishments (i.e., bars and restaurants) both before and after the event and take advantage of lodging on a limited basis. We are confident the film festival will drive interest in fly fishing the local waters around the Town of Alpine. We also expect the event will drive future business for guides, rentals, restaurants, bars, and lodging within Alpine as these visitors return. With sponsorship support from multiple local businesses, our event also aims to boost participation in Trout Unlimited, facilitating larger restoration projects that enhance the waterways crucial for Alpine's recreational activities and economic sustainability. Our application provides detailed information on these benefits, and we are available to attend meetings and present our proposal in person if needed. In summary, our event delivers immediate and long-term advantages for Alpine, sustaining efforts to conserve waterways and ensure enduring recreational opportunities and economic prosperity for the community.

Our application is attached and addresses all the required information. If additional information is needed, please do not hesitate to contact us. We would happily attend any meetings and present our application responses personally.

Our event delivers direct, appreciable, and long-term advantages to the Town of Alpine. It sustains efforts to 'conserve, protect, and restore' our precious waterways, ensuring enduring recreational opportunities and associated economic prosperity for the community.

Respectfully submitted,



Ron Quinn
President, Star Valley Trout Unlimited

APPLICATION PACKAGE

1. Applicant Organization Name: Star Valley Trout Unlimited (SVTU)

2. Event or Project Name: Fly Fishing Film Tour (F3T), International Fly Fishing Film Festival (IF4™), or similar film project

3. Event or Project Location: Alpine Civic Center

4. **Date:** April of 2027, exact date TBD

5. **Applicant Address:** PO Box 3143 Alpine, WY 83128

6. **Applicant Phone and email:** (307) 413-0133/bari.bucholz@gmail.com

7. **Organization Contact Name:** Ron Quinn

8. **Organization Contact Phone and Email:** (307) 887-5043/quinn9986@gmail.com

9. **Secondary Organization Contact name:** Tom Michie

10. **Secondary Organization Phone and Email:** (703) 727-6698/thmichie@gmail.com

11. **List of organization's Board Members and positions:**

President- Ron Quinn

Vice President- Bari Bucholz

Members at Large: Fred Pritchard, Paul Schaeffer, Skyler Webb, Clark F. Johnson, Dave Bucholz. Tom Michie, Mike Norris and Mason Koch

Secretary- Lizzy Bachman

Treasurer- Michael Schiffhauer

12. **Organization Structure:** Non-Profit, Individual, Municipality? Non-Profit

13. **Organization EIN:** 821211861

Organization W-9: N/A

14. Organization board minutes approving grant applications:

The board voted 03/12/26 to apply for this grant.

15. Amount of funds requested? \$4,840.00

16. Proposed Cost of Project? \$8,627.18

17. List of donors for the 2026 event:

To date, 2026 sponsors and donors include:

Bank of Star Valley

Four Pines Physical Therapy

Melvin Brewing

Ferry Peak Woman's Health

We anticipate having even more sponsors and donors in 2027.

18: Describe Project/Event:

Purpose: To host a successful fundraising event that supports the continued efforts of Star Valley Trout Unlimited.

Objectives:

1. Raise funds to support stream restoration projects that enhance the ecological function and resiliency of the Salt River watershed.
2. Inform attendees of ongoing restoration projects and watershed planning activities led by Trout Unlimited.
3. Inspire public support for restoring the Salt River and its tributaries by understanding how this will improve the fishery, water quality, and the local economy.
4. Host an enjoyable, safe event that generates public enthusiasm for SVTU.

19: Where will the project/event take place? Alpine Civic Center

20: Give a timeline with project/event deadlines.

January:

Board meeting to vote on hosting the IF4™ event, or similar film project (just to keep our options open)
Create a spreadsheet for shared communications Start

February:

Create sponsorship package details
Secure venue, food option Brainstorm
raffle prizes
Sign up for IF4™ or similar
Design promotional assets
Update spreadsheet for shared communication
Contact prospective sponsors and donors
Create a QR code for ticket sales

March:

Secure sponsors and donors
Create event promotional materials- banner, flyers, social media, etc. Submit an
application for a catering license and temporary banner permit Create a
slideshow for current SVTU Salt River restoration projects
Write an article for SVI about local projects
Save the date email/ social media posts, etc.
Purchase items to raffle (IF4™ or F3T swag pack) Set
up Venmo account/ credit card payment option
Request to be added to Alpine Calendar of Events
Update spreadsheet for shared communication Submit
ToATT grant application
Create signage: tip jar, food menu, labels for raffle ticket containers, sponsor logos for table, etc. April:

Secure volunteers- set up chairs/tables, greet/take tickets, assign people for tables: drinks and check IDs,
raffle tickets/sell TU memberships, SVTU project info, clean-up
Gather raffle
prizes Print
signage Create
run of show

21. What is the expected impact of the project/event?

In addition to creating tourism for the Town of Alpine, we intend to increase community awareness for Star Valley Trout Unlimited, recruit volunteers for habitat restoration projects on the Salt River, and create community connections among locals. Proceeds from the event will benefit the recreation community, outfitters and guides, and landowners by supporting stream restoration projects in the Salt River watershed.

Flexible funding sources are critical for a few aspects of stream restoration projects with design and engineering engagement being at the forefront. For example, very few grant funding sources will pay for the engineering design of river restoration projects. Completing designs is often the choke point that limits the scale of restoration that TU is able to accomplish. Additionally, design grants from Wyoming Game and Fish Department or landowner contributions frequently fall short of what is needed to finish the engineered design. Star Valley TU would like to emulate the Jackson Hole chapter in its ability to contribute towards design funding gaps. With relatively small amounts of funding that allow the completion of designs, TU's Salt River Watershed Manager is able to pursue large grants that fund construction. SVTU will also use this money to fund willow plantings, hand-built restoration approaches, and other forms of community involvement in river restoration projects outside the scope of larger grant funding sources.

22. How many tourists will it attract?

SVTU expects approximately 180 attendees at the IF4™, or similar film event, with many being non-local tourists, this is in line with attendance at our prior events. It is difficult to quantify the tourism generated from long-term investments in the health of the Salt River watershed, but we would argue that it is significant given the degraded state of the Salt River and its tributaries.

23. How will it benefit overnight stays and local business impact?

As a direct result of the event, we anticipate our attendees will contribute to the local economy in several ways. First, they will take advantage of local establishments before and after the event.

Second, although most attendees will likely reside within reasonable driving distance from home, we expect a percentage to opt for overnight stays in Alpine. Third, our table sponsors, listed elsewhere in this application, will directly benefit from the exposure generated at our event driving local business and tax revenue.

Long-term overnight stays and business impact will be generated through the stream restoration projects and watershed restoration planning Trout Unlimited is embarking upon. This work greatly improves fish populations and angler experience and any investment into this work will yield returns in angling tourism.

24. Will there be a benefit to our local population?

In addition to boosting local businesses and increasing associated tax revenues, our event will also highlight the ongoing efforts of Trout Unlimited in our watershed. Tanner Belknap, Trout Unlimited's Salt River Watershed Manager, will present on completed and ongoing stream restoration projects and be available for questions and answers before the event and during intermission. He'll highlight local projects aimed at improving the habitat and resiliency of the Salt River and its tributaries. These efforts promote recreational opportunities and directly contribute to our community's economic well-being. We sincerely hope this will encourage participation in SVTU's stream restoration projects, ultimately benefiting all residents of Alpine.

The proceeds from this fundraiser will provide a flexible funding source for restoration projects in the watershed. These projects improve fishery health, stream wildness, and aesthetics, all of which improve the experience of those who travel here for the rivers and streams. To better understand how an engaged Trout

25. How long will your project/event benefit the intended target market?

We expect the initial economic impact of our event to span two days, encompassing increased business for local restaurants, bars, and overnight lodging extending into the second day. However, we anticipate a more prolonged benefit for the Town of Alpine through continued exposure to local businesses, extended beyond the hospitality sector. Further, we hope to generate exposure and interest in Trout Unlimited (TU), particularly its watershed restoration projects, which contribute to preserving and enhancing local waters. This, in turn, fosters long-term recreational opportunities, attracting visitors to the area over time.

26. How will ToATT grant money be used? See budget

27. Have you applied for other sources? No

If so, where? N/A

28. Will there be other funds available? Yes

If so, how much? The Star Valley chapter of Trout Unlimited is financially sound and we are able to self fund this event for now in anticipation of grant funding. However, our stated goal is to use proceeds to further stream restoration projects and other critical habitat needs and that is our intent.

29. Will there be a need for future funding? Yes

If so, explain? We intend this to be an annual Star Valley Trout Unlimited fundraising event.

SUPPORTING DOCUMENTATION

[Budget Worksheet or Financial Plan](#)

IRS EIN- 821211861

Bids, Contracts, Estimates, etc. N/A

W-9 N/A

Marketing Plan

Here's a link to our advertising for the 2025 event:
<https://www.alpinewy.gov/community/page/star-valley-trout-unlimited/>

Star Valley Trout Unlimited will utilize various avenues to market our fourth Annual Fundraiser. This includes paid and unpaid organizational efforts and beneficial exposure to involved sponsors and partners. ToATT will be highlighted on all free and paid marketing materials.

Paid Efforts: \$2,077

- **Create:** graphic design and visual asset support to promote through social media and print materials.
- **Advertise:** newspapers (Buckrail, Star Valley Independent, JH News and Guide) + other targeted placements, banner
- **Print:** flyers and posters to advertise in Star Valley, Hoback and

Jackson

Unpaid Efforts:

- Add event listing to the SVTU website, Alpine Calendar of Events, and homepage slideshow
- Email: E-Newsletters to SVTU members
- Social Media: Several posts on Instagram and Facebook, as well as stories
- Cross-promotion from various partners from local organizations
- Personal outreach from our staff to family and friends

EVALUATION CRITERIA

The Committee will evaluate applications according to the following criteria. Notwithstanding these criteria, the Committee reserves the right to approve or deny any application.

1. Application Package:

Is the application package complete with an Executive Summary, Application, Marketing Plan (if needed), and Budget? Yes

2. Eligibility:

Is the project presented eligible? If not, can it be easily adjusted to qualify or are there individual eligible elements that could be funded? Yes

3. Tourism:

Will the project efficiently and effectively increase overnight stays, benefit local restaurants, stimulate retail sales, and promote visitor intent to return?

A film festival sponsored by well-known brands such as Orvis, Trout Unlimited, Backcountry Hunters and Anglers, and Bajio attracts participants locally and regionally. By having out-of-towners pay for lodging and support local shops, restaurants, and bars, we hope to generate economic benefits.

Additionally, the event encourages visitors to explore Alpine and engage with businesses offering outdoor experiences, fostering sustained economic experiences.

4. Balance:

How well does it contribute to balancing the annual calendar of events, both regarding dates and types of events? Is this, or can it be coordinated with other events?

We aim to elevate the film event, attracting more regional visitors and providing a unique experience during the “off-season.” Funding provided through the event fuels our work to keep the event on the books. We would be open to coordinating with other events if needed.

5. Community Benefit:

Does this enhance the lives of local residents as well as visitor experience and does it allow for a meaningful interaction?

As mentioned in #24, the event enhances the lives of both local residents and visitors by contributing to the local economy through increased business for restaurants, bars, and lodging. It also allows for meaningful interaction by highlighting ongoing conservation efforts and promoting participation in stream restoration projects, ultimately benefiting all residents of Alpine.

6. Mission:

How well does it meet the ToATT’s mission and vision to “help create positive experiences for visitors and residents” to the Town of Alpine?

Research indicates that attendees in this demographic typically contribute to the local economy by purchasing at least five meals at local restaurants and engaging in shopping activities in and around Alpine. This event also serves as a catalyst for fostering return visits as attendees continue to explore the area’s many attractions beyond the fly fishing film experience.

7. Growth Potential:

Is the event financially sustainable?

We anticipate the annual Star Valley Trout Unlimited fundraiser to become self-sustaining in its current form within the next three years. With the support of ToATT funding, we aim to capitalize on our initial success and community interest in fly-fishing films produced by filmmakers from all over the globe. This event will focus on the environment, stewardship, and conservation to establish the event further, attract outside

sponsorships, and generate profits that will enable it to be independent as it gains momentum and its place in the community. Alpine has the potential to become the gathering place of the fly-fishing community.

Is this a viable event with potential to grow?

We project steady annual growth in participation due to expanding local awareness, positive word of mouth, and heightened press coverage, enhancing visibility. We believe in the event's potential to attract a broader regional audience in the upcoming years. It is the intent of our chapter to drive membership through these events and be able to add additional activities to the film festival "weekend".

8. Leveraging Value:

How great is the potential to attract sponsorships and media exposure, thereby increasing the impact of the ToATT funds?

The potential to attract sponsorships and media exposure is substantial due to the event's focus on community engagement and conservation efforts. We sold out sponsorship opportunities at our events to date and anticipate similar support for the 2027 event. Sponsors will likely be interested in aligning themselves with initiatives promoting environmental stewardship and local community development.

Additionally, media exposure, whether through traditional outlets or social media, can amplify the reach and impact of the event, drawing attention to the cause and encouraging further support from both individuals and organizations. This increased visibility can lead to greater participation, donations, and, ultimately, a more significant impact of the ToATT funds on conservation projects and community initiatives.

9. Cost Effectiveness:

Does the project propose an efficient, economical use of the ToATT funds?

We anticipate a high ROI by allocating funds towards initiatives with measurable and impactful outcomes.

For Art Project(s): is the project an expression of Alpine's culture, including traditions, history and distinctive character?

N/A since we're an event.

13. Marketing:

How will the proposed project be marketed out of the area and how will their marketing coordinate with current ToATT marketing efforts?

Attendees can book lodging through an event page on SVTU's website, featuring recommended accommodations from local lodging options, including hotels, RV Parks, AirBnb rentals, etc, alongside booking sites via wyomingtourism.org. We'll also promote partner lodging options on social media and in SVTU's newsletters for easy access and a seamless booking experience.

14. Recognition:

How will the project recognize the support provided by the Lodging Tax Grant?

All of our event advertising will include a credit line indicating that support was provided by the Town of Alpine's Travel and Tourism grant. We'll also try to get a featured filmmaker to provide a question and answer session and comp his/her lodging and meals while in Alpine.

Post Project/Event Feedback Checklist:

- **Recap of Project/Event:**

- **Number of Attendees:**

- **Documentation (adds or pics) showing ToATT was listed and promoted as a sponsor**

- **Explain how your project/event created tourism.**

- **Explain how your project/event positively impacted the Alpine community.**

- **Was/is the objective of your project/event been met?**

- **Will you have the project/event again?**

- **What changes would you make, if any?**

- **Did you make new connections to future partners for your project/event?**

- Show your Budget: ([here](#))

Failure to file a final report and attend the Feedback meeting can result in ineligibility for future awards.

These grant dollars are generated with the lodging tax charge on overnight stays in the Town of Alpine. The board prioritizes dollars toward events that generate overnight stays and commerce amidst area businesses.

Signature Authorization to seek funds:

Raffle Items

Orvis						
3E720451	HELIOS D 905-4	\$1,098.00	\$461.16	1	\$	461.16
29E20900	PRO WATERPROOF SLING PACK	\$298.00	\$125.16	1	\$	125.16
	Orvis Wide-Mouth Guide Net	\$229.00	\$96.18	1	\$	96.18
	Orvis Wide-Mouth Hand Net	\$179.00	\$75.18	1	\$	75.18
						\$ 757.68

Lamson

LSF-5+REEL-FGO	Litespeed F-5+ Reel Fuego	\$589.99	\$295.00	1	\$	\$295.00
						\$ 295.00

YETI

Soft Cooler	Hopper M15 Charcoal	\$300.00	\$195.00	1	\$	\$195.00
Cargo	LoadOut GoBox 30 Tan	\$250.00	\$162.50	1	\$	\$162.50
						\$ 357.50

Cody's Fish Art

Wyoming Cody's Fish Artwork & MFC Fly Box (Limited Edition Artist Series)		\$26.00	\$2.00	\$	\$	\$2.00
						\$ 52.00

Winston Bauer

815446019178	Air2 8"6" 4wt 4pc (w/ Burled)	\$1,195.00	\$97.50	\$1.00	\$	\$97.50
817993025237	RVR 4/5 Reel Black/Gold Anodize	\$755.00	\$377.50	\$1.00	\$	\$377.50
						\$ 975.00

est. shipping \$150
 Tot Raffle Items **\$2,587.18**

Event Expenses

Catering Permit	\$25.00
Banner Permit	\$75.00
Free Merch (Limited)	\$1,000.00
Film (F3T)	\$700.00
Advertising (SVI, JH Daily, Social Media)	\$900.00
Ice	\$60.00
Poster Supplies and Printing	\$80.00
Graphic Design	\$800.00
Misc Supplies for Event (cups, plates, décor)	\$200.00
Catering	\$1,200.00
Event Planner	\$1,000.00

Hats/Shirts

Grand Tot **\$8,627.18**

Tot Non Raffle **\$6,040.00**

Town of Alpine Travel and Tourism Grant Application



Mission. Town of Alpine Travel and Tourism Board's mission is to help create positive experiences for visitors and residents by funding Lodging tax dollars for projects and/or events in Town of Alpine.

Purpose. The purpose of Town of Alpine Travel and Tourism Board is to provide for the promotion of travel and tourism within Town of Alpine and to administer the distribution of lodging tax revenue, ideally for the benefit to local businesses and residents of Town of Alpine.

Applicant Organization Name: Afton VFW Post 4797 and the Town of Afton

Event or Project Name: Wyoming Welcomes The Wall That Heals

Event or Project Location and Date: July 9 - 12, 2026 at the Star Valley Middle School, Afton, Wyoming

Applicant Address: PO Box 876, Afton, WY , 83110

Applicant Phone and email: 307-885-9831
WYwelcomesTWTH@yahoo.com

Organization Contact Name: Lisa Grimsley

Organization Contact Phone and Email: 307-885-9831
WYwelcomesTWTH@yahoo.com

Secondary Organization Contact name: Jay Conley

Secondary Organization Contact Phone and Email: 307-248-1861
WYwewlcomesTWTH@yahoo.com

List of organizations Board Members and positions:

Lisa Grimsley - Co-chairman
 Jay Conley - Co-chairman
 Bud Scheller - Fundraising / Donations
 Tracey Martiney - Volunteers
 Brett Storey - Logistics & Utilities
 Scott Shumway - Education
 Liz Holtgrfeve- Tours
 Ron Anderson - In-memory
 Mindy DeNiz - Finance
 Gene Bates - Ceremonies
 Escort Captain - James Wood

Organization Structure: Non-Profit, Individual, Municipality? Organization EIN:
 Non-profit; EIN 43-1758998

Organization W-9 if applicable: IRS letter attached

Organization board minutes approving grant Applications:

Amount of funds requested? \$6,000

Proposed Cost of Project? \$70,000+

List of other donors? Afton Tourism Board, Thayne Tourism Board, Start Valley Ranch Tourism Board, Sliver Star, Dave Hansen White Water, Alpine Valley RV Resort, Blue Collar Restaurant Group, SIMPLOT, several private donors.

Describe Project/Event; Purpose, Objective:

The Afton VFW Post 4797 and the Town of Afton are partnering to host a once in a lifetime event by being one of the sites for the Vietnam Veterans Memorial Fund's The Wall That Heals. This ¾ scale replica of The Wall in Washington DC will be on display in Afton beginning July 9-12, 2026. This four-day event will pay tribute to our Vietnam Veterans and honor their commitment to our country and the sacrifices they made. There is a mobile education center that accompanies The Wall which will provide visitors an opportunity to learn about all aspects of the Vietnam War, how to take name rubbings, how to get a family member recognized, etc.

As the names implies, The Wall That Heals, it is intended to provide a unique opportunity for veterans, families, and communities to gather at The Wall to reflect, remember, learn, and honor the servicemen and women who died during the Vietnam War. For those that cannot visit Washington DC this traveling replica allows visitors a similar opportunity to experience The Wall and honor our veterans.

The goal is simple, to allow a safe space for veterans, families, and guests to feel welcomed to respectfully honor those who served, learn about an important part of American history, pay tribute to those who served, and create an opportunity to heal.

Where will the project/event take place? Star Vally Middle School in Afton, WY

Give a timeline with project/event deadlines?

Tuesday, July 7th. 2026...escorted 53 foot trailer transporting TWTH proceeds from ON THE RUN in Alpine to Afton

Wednesday, July 8...TWTH is setup in Afton

Thursday, July 9 ...Opening ceremonies with the Governor and other political leaders in attendance

Thursday, July 9 through 2:00PM Sunday July 12 TWTH open to public, free of Charge, 24 hours a day

2:00PM, TWTH dismantled, loaded and departs for next destination

Friday, August 21, 2026..Thank You celebration for sponsors, Afton Fair Grounds

What is the expected impact of the project/event? How many tourists will it attract? How will it benefit overnight stays and local business impact? Will there be a benefit to our local population?

Our team of approximately 30 volunteers has been working diligently since the end of November to ensure that we offer an outstanding experience to all visitors. We have been actively informing and involving our local communities, businesses, civic engagement organizations, elected officials, military organizations, youth groups, senior centers, county and state tourism platforms, and the Wyoming Office of Tourism to help spread the word. Since we had the luxury of hosting in July, we had the time to prepare marketing materials to disseminate, reserve hotel rooms, and engage with our community members. We will be picking up the 53' branded trailer in Billings, MT, visiting the Veterans Home in Buffalo, WY, and the military vehicle museum in Dubois, WY, before we are escorted into Alpine, WY to meet between 400-700 motorcycles who will escort The Wall to Afton, WY.

We have secured Governor Mark Gordon to be our guest speaker during the Opening Ceremony, invited members of the VFW, American Legion, and Woman's Auxiliaries across Wyoming to attend. We will need approximately 300+ volunteers to properly host The Wall. We anticipate 10,000 visitors to Afton and the greater Star Valley community during this time.

How long will your Project/event benefit intended target market?

Our committees are working on creating a partnership with multiple organizations and vendors to offer additional dining, shopping, and entertainment opportunities to visitors. We are creating our own tourism ecosystem to provide a memorable visit to our area and hopefully creating a longer length of stay.

How will ToATT grant money be used?

Vietnam Veteran Memorial Fund - \$12,000
 Website \$3,500
 Insurance \$1,542
 Marketing Materials \$7,500
 Site Rental (expected cost) \$5,000
 Volunteer Clothing \$3,500
 Equipment Rental \$4,500
 PA System \$1000
 Supplies \$10,000
 Volunteer & Sponsor Recognition \$5,500
 Site Decorations \$2,500
 Hotel Rooms \$6,000
 Unknown/anticipated \$5,000
 Total \$69,542

Some of these expenses are known costs and others we are speculating as presumed costs. Any remaining monies will be delegated to the Afton VW Post 4797. The money will be used to upgrade veteran memorial monuments throughout Star Valley.

Have you applied for other sources? If so, where? Will there be other funds available? If so, how much?

List of current donors on page 2.

Will there be a need for future funding? If so, explain? NO. This is a once fun a life Time event.

Supporting Documentation:

- Budget Worksheet or Financial Plan
- Marketing Plan
- IRS EIN
- Bids, Contracts, Estimates, etc
- W-9
-

Post Project/Event Feedback Checklist:

- Recap of Project/Event
- Number of Attendees
- Documentation (adds or pics) showing ToATT was listed and promoted as a sponsor
- Explain how your project/event created tourism.
- Explain how your project/event made a positive impact on the Alpine community.
- Was/is the objective of your project/event been met?
- Will you have the project/event again?

- What changes would you make, if any?
- Did you make new connections to future partners for your project/event?
- Show your Budget
-

Failure to file a final report and attend the Feedback meeting can result in ineligibility for future awards.

These grant dollars are generated with the lodging tax charge on overnight stays in the Town of Alpine. The board prioritizes dollars toward events that generate overnight stays and commerce amidst area businesses.

Signature Authorization to seek funds:

A handwritten signature in cursive script that reads "Lisa Grimsley". The signature is written in black ink and is positioned below the text "Signature Authorization to seek funds:". The letters are fluid and connected, with a prominent initial "L" and "G".

Wyoming Welcomes The Wall That Heals

Marketing Plan

Project Summary

The Afton VFW Post 4797 and the Town of Afton are partnering to host a once in a lifetime event by being one of the sites for the Vietnam Veterans Memorial Fund's The Wall That Heals. This ¾ scale replica of The Wall in Washington DC will be on display in Afton beginning July 9-12, 2026. This four-day event will pay tribute to our Vietnam Veterans and honor their commitment to our country and the sacrifices they made. There is a mobile education center that accompanies The Wall which will provide visitors an opportunity to learn about all aspects of the Vietnam War, how to take name rubbings, how to get a family member recognized, etc.

Project Purpose and Goals

As the names implies, The Wall That Heals, it is intended to provide a unique opportunity for veterans, families, and communities to gather at The Wall to reflect, remember, learn, and honor the servicemen and women who died during the Vietnam War. For those that cannot visit Washington DC this traveling replica allows visitors a similar opportunity to experience The Wall and honor our veterans.

The goal is simple, to allow a safe space for veterans, families, and guests to feel welcomed to respectfully honor those who served, learn about an important part of American history, pay tribute to those who served, and create an opportunity to heal.

Tourism Impact

Our team of approximately 30 volunteers has been working diligently since the end of November to ensure that we offer an outstanding experience to all visitors. We have been actively informing and involving our local communities, businesses, civic engagement organizations, elected officials, military organizations, youth groups, senior centers, county and state tourism platforms, and the Wyoming Office of Tourism to help spread the word. Since we had the luxury of hosting in July, we had the time to prepare marketing materials to disseminate, reserve hotel rooms, and engage with our community members. We will be picking up the 53' branded trailer in Billings, MT, visiting the Veterans Home in Buffalo, WY, and the military vehicle museum in Dubois,

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Our committees are working on creating a partnership with multiple organizations and vendors to offer additional dining, shopping, and entertainment opportunities to visitors. We are creating our own tourism ecosystem to provide a memorable visit to our area and hopefully creating a longer length of stay.

Marketing Plan

We purposely selected a name for our event calling it Wyoming Welcomes The Wall That Heals. The goal was to have engagement within the state as this is a prideful moment for Wyoming. The Wall That Heals has never been to Western Wyoming and most likely will not return on our lifetime. Our plan was to cast a huge net well in advance to encourage participation and financial support.

Strategies:

- Facebook advertising to markets in Salt Lake City, Boise, Pocatello, Denver, Idaho Falls, Teton County, ID, and Star Valley
- Listing on Wyoming Office of Tourism website
- Listing on Visit Wyoming website
- Press releases in UT, ID, and WY
- Coordinated promotions through community, county and state tourism boards
- Partnering with tour bus companies to offer scheduled tours
- Collaborating with statewide Chamber of Commerce, veterans and military associations, youth groups, schools, and civic organizations

This event has the capacity to impact all demographics, and the goal was to raise awareness, extend an invitation to get involved either by visiting The Wall, sponsorship, volunteering, or taking the time to appreciate those who have served.

Timeline

November 2025 – Received notification that we were confirmed as a site host for the 2026 schedule with our dates being July 9 -12, 2026.

November 24 – December 10 – Began weekly training session with the Vietnam Veterans Memorial Fund team.

December – January – Actively recruited committee chairs and committee members. Launched local media ads to announce that The Wall was coming in July and began scheduling regular committee meetings to assign tasks.

January – February – Held regular weekly meetings with committee members, attended multiple conventions & public meetings, participated in radio interviews, ran newspaper articles, solicited sponsorships, launched website, disseminated promotional materials, and began soliciting volunteers.

February – March – Continued advertising efforts locally, county and statewide, and throughout the mountain west.

Future forecasted efforts – Schedule bus companies, establish tour schedules, continue monthly radio interviews and newspaper ads. Send out press releases in UT, WY, and ID. Continued efforts to secure funding, in kind donations, and volunteers.

Evaluation

We will be reporting our attendance, social media outreach, financial benefit to the community, sponsorship, in kind donations, number of volunteers, and overall economic impact to the Vietnam Veterans Memorial Fund team at the end of the year.

Early in the planning stage we set very high goals for our team of volunteers, established critical timelines, provided the necessary training and tools to help guarantee success. We will be excited to learn how all of our efforts have made a difference for our veterans and community.

March 7, 2026

To Whom It May Concern:

I was recently contacted by Jason Conley, Sr. Vice Commander of VFW Post 4797 of Afton, Wyoming. It is my understanding that you or your organization might be considering a financial gift to the Post for The Wall That Heals, the traveling Vietnam Veterans Memorial.

Most VFW Departments and Posts are classified by the IRS as 501(c)(19). While this is considered a full nonprofit in almost every way by the IRS (including most usually tax deductibility), I realize that many donors prefer to make charitable contributions *only* to a 501(c)(3). Thus, the VFW Foundation often becomes a "fiscal agent" to extend the use of our 501(c)(3) to VFW Departments and Posts to aid them in acquiring gifts.

Therefore, a donation can be made payable to the "VFW Foundation" and sent to my attention with instructions that the gift is designated for VFW Post 4797. I want to emphasize that 100% of all money will return to VFW Post 4797, most usually within two weeks with no administrative or any other charges removed. Additionally, you will also receive acknowledgement of the gift directly from the VFW Foundation.

For your convenience, I have also attached a copy of our 501(c)(3) IRS Determination Letter. If you would like to discuss this further or if you have any questions, please do not hesitate to contact me.

Many thanks for considering a gift to VFW Post 4797. As you know this Post is an important community gathering space that has continually assisted not only service personnel, veterans and their families but many other worthwhile Wyoming nonprofit groups and causes.

As always, I send my best wishes!

Sincerely,

A handwritten signature in black ink that reads 'Richard G. Freiburghouse'.

Richard G. Freiburghouse
Director of Donor Relations
(816) 968-1124

rfreiburghouse@vfw.org

VFW FOUNDATION

406 W. 34th Street Office: 816.968.1124
Kansas City, MO Fax: 816.968.2799
64111

foundation@vfw.org
www.vfwfoundation.org

CINCINNATI OH 45999-0038

In reply refer to: 024
Oct. 21, 2015 LTR 4168C 0
43-1758998 000000 00

Section 4, Itemn.

00012286
BODC: TE

VETERANS OF FOREIGN WARS FOUNDATION
406 WEST 34TH STREET
KANSAS CITY MO 64111



022272

Employer Identification Number: 43-1758998
Person to Contact: B. Hall
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your Oct. 09, 2015, request for information regarding your tax-exempt status.

Our records indicate that you were recognized as exempt under section 501(c)(3) of the Internal Revenue Code in a determination letter issued in October 1996.

Our records also indicate that you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Please refer to our website www.irs.gov/eo for information regarding filing requirements. Specifically, section 6033(j) of the Code provides that failure to file an annual information return for three consecutive years results in revocation of tax-exempt status as of the filing due date of the third return for organizations required to file. We will publish a list of organizations whose tax-exempt status was revoked under section 6033(j) of the Code on our website beginning in early 2011.

0248164841
Oct. 21, 2015 LTR 4168C 0
43-1758998 000000 00
00012287

VETERANS OF FOREIGN WARS FOUNDATION
406 WEST 34TH STREET
KANSAS CITY MO 64111

If you have any questions, please call us at the telephone number
shown in the heading of this letter.

Sincerely yours,

Doris P. Kenwright

Doris Kenwright, Operation Mgr.
Accounts Management Operations 1

CINCINNATI OH 45999-0038

In reply refer to: 024 Section 4, Itemn.
Oct. 21, 2015 LTR 4168C 0
43-1758998 000000 00
00012286
BODC: TE

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Revenue

Day 1	Average Ticket Qty		Gross	Gross after 6% Tax
Single Day - Average	\$60	1400	\$84,000	\$79,245.28
Ticket Sales Total	\$110,943.40			

Expenses

1 Day Cost

Production	\$17,500
Marketing	\$4,000
Permits	\$300
Site Fee	\$3,600
Toilets	\$3,500
Insurance	\$1,000
Staff	\$12,000
Hospitality	\$3,500
GB Misc.	\$7,500
Ground Transpo	\$2,000

Artist

Day 1 Headline	\$40,000
Day 1 Direct	\$12,500
Day 1 1st of 3	\$3,500
Lodging	\$2,500

Day 2

Day 2 Headline	\$15,000
Day 2 Direct	\$5,000
Day 2 2nd of 4	\$5,000
Day 2 1st of 4	\$2,500
	\$0
Day 2 Prod	\$10,000
Lodging	\$2,500
Ground	\$1,000
Hosp	\$1,500

Total Cost	\$155,900
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Ticket Revenue **\$110,943.40**
P/L **(\$44,956.60)**

Additional Revenue

Tourism \$30,000
Sponsors \$5,000
Camping \$6,500
Bar \$3,500

Venue Revenue \$45,000

P/L **\$43.40**

Day 2	Average Ticket Qty	Gross	Gross after Tax
Single Day	\$60	560 \$33,600	\$31,698

To: Alpine travel and tourism board
PO Box 3070
Alpine, WY 83128

From: Gray Bear Productions
Dave Walters
PO Box 3188
Alpine, WY 83128
graybearproductions365@gmail.com
831-212-4647
EIN #86-1914621

Date: 3/15/2026

Re: Grant application for Reggae in the Rockies festival September 12/13, 2026

Gray Bear Productions (GBP) is requesting \$30,000.00 from the Alpine travel and tourism board for a 2-day music festival scheduled this September 12th and 13th, 2026. This festival will be held a few miles north of the town of Alpine at the Alpine 4-H camp, 1900 US 26, Alpine, WY 83128. The board of the Alpine 4-H camp has approved this event, and we will host between 1500-2000 attendees for the 2-day event. The music festival would consist of three to four bands playing per day, with a start time no earlier than 5:00 pm, and an end time no later than 10:00 pm. Food and beverages will be for sale during the operating hours of the festival, as well as on site camping. GBP has been in business since 2021 and has produced multiple music festivals in the Alpine area at both private residences, Melvin Brewery, The 4H camp and at the Civic center gazebo.

GBP has previously conducted all our events with no incidents or law enforcement needed. The event will be staffed with private security, EMT service on site, emergency plans in place for evacuation, fire, inclement weather, and medical emergency. Ample parking will be provided, with 3 well marked emergency evacuation routes. Toilets, washing

stations, and waste bins will be provided. Event insurance will be in place, and all servers will be TIPS certified. Food will be provided by permitted and insured food vendors and beverages provided by licensed liquor agents.

The total event cost is estimated to be \$155,900 and we are planning to keep ticket prices low in the \$45-\$60 range so more people can come and attend this family-friendly day of music. Last year over 60% of attendees travelled from other areas and we expect upward of 1000 from out of town at this event. The event will greatly support the local economy, especially in Alpine, for many businesses including but not limited to: Hotels, VRBO, campgrounds, restaurants, fuel stations, retail/grocery stores, recreational activities and many more. This event is planned as summer winds down in the valley, and hopefully this will bring some much-needed end of summer revenue for local businesses. Since this is a 2-day festival and a 3-day camping experience we will see a nice long weekend of revenue for businesses in our community.

We will also pursue sponsorships to help with costs and hope to raise \$5000. We have had good local investment in our events in the past and rely on grants and sponsorships to bring this type of event to our area.

We utilize nationwide marketing, especially targeting our surrounding areas for this event. This is an opportunity to promote our area, as the bands have a national following and this exposure helps highlight Alpine and the surrounding area. It has also been proven that live music is much needed in the town of Alpine and that it greatly enhances the lifestyle here. The event also partners with many local businesses that provide resources for this event.

GBP plans on using the \$30,000 in grant funds to help pay for the \$86,000 in artist costs. GBP will recognize Town of Alpine Travel and Tourism board on all marketing and promotional material.

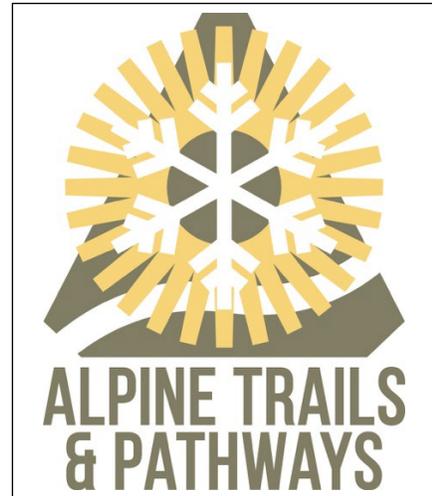
Locals and visitors alike have very much enjoyed our previous events, and we expect this to be even bigger and better than last year. We thank you for considering grant funds for our event and look forward to working with you.

Dave Walters

Alpine Trails and Pathways
Alpine, WY

Alpine Travel and Tourism Board

15 March 2026



Dear Alpine Travel and Tourism Board,

Please accept Alpine Trails and Pathways (ATaP) 2026/27 grant application for the winter grooming season in the amount of \$10,000.00. The funds we are requesting will help “Feed the Fun” for our winter residents and visitors to enjoy!

The 25/26 grooming season was a complete bust. As you know, we did not have one day of grooming due to a historical low snow season. Alpine Trails and Pathways did not use any of the \$8,000.00 grant money your Board allocated. However, with our partnership with the 4-H Camp, we were able to set a XC track that gave our residents and visitors a local ski option. For the 2026/2027 winter season, ATaP has increased our ask to \$10,000.00, covering Grooming on the Lakebed trails and plowing for parking at the 4-H Camp.

ATaP is again budgeting \$12,993.75 to hire Bushong XC Grooming to groom our Lakebed trails twice a week from end of December through first week of April. We are also budgeting \$3,000.00 for hiring a plow service to plow an entrance and parking area at the 4-H Camp. Plowing services will be budgeted similar to this year’s operations. Our ask for next winter comes with a match from ATaP, roughly 60/40 for grooming and 66/33 for plowing. Our Lakebed and new 4-H trails attract visitors and locals alike. Our trails give visitors to Alpine another option to fill their vacation days while keeping them close to town. We also offer local and regional users a casual groomed trail network to XC ski, skate ski, fat bike, snowshoe, skijor, and take their dog for a romp.

However, our Lakebed and 4-H Camp trails are not the only trails we groom. ATaP volunteers groom the Greys River bench, Snake River Bench, Winter Jubilee trails and up the Greys. By funding this grant application, you will again accomplish a few major tasks for ATaP:

1. The obvious task is relieving fundraising pressure during the winter season. Having funds in place for Bushong next season can allow us to focus on other projects and other

grooming. Example: trail signage, trail markers, pre-season course prep, digital interfacing with users, events prep, etc.

- 2. Freeing up funds to be allocated elsewhere. For the 26/27 season, we're looking to purchase new drag equipment, rent a porta-potty at 4-H, and fund community events such as Full Moon Ski and Ski-jor events.

Each year, for the last 13 years, ATaP has strived to create fun winter trails for our community and visitors. By funding our grant request, Alpine Travel and Tourism can help ATaP create and maintain a quality trail network in Alpine.

Budget:

2026/27 Winter Rates

Bushong XC Grooming Hourly Rate \$330.00

Average Groom time 1.25 hrs = \$412.50

Grooming twice a week, Wednesday and Saturday, Total Average Weekly = \$825.00

Estimated Grooming season Dec 20 – April 4, 15 weeks. Total \$12,375.00 for 2025/26

Estimated cost increase for 2026/27 Season of 5%, Total Budget for 2025/26 = \$12,993.75

Plowing Rates:

Seasonal contract plowing for 25/26 season was \$3,000.00.

Seasonal piecemeal rates \$120-\$170 per plow.

We expect similar rates for 26/27 season.

Applicant Organization Name: Alpine Trails and Pathways

Event or Project Name: Lakebed Trail Grooming 25/26 Season

Event or Project Location and Date: Palisades Lakebed, end of County Rd 100

Applicant Address: PO Box 3715 Alpine, WY 83128

Applicant Phone and email: 307-203-7669 / alpinetap@gmail.com

Organization Contact Name: Jeremy Larsen

Organization Contact Phone and Email: 307-203-7669 alpinetap@gmail.com

Secondary Organization Contact name: Steve Dwyer

Secondary Organization Contact Phone and Email: 307-699-3189 sirdwyeresquire@gmail.com

List of organizations Board Members and positions:

Jeremy Larsen – President
Jan Hansen – Vice President
Steve Dwyer – Secretary
Eric Taft – Treasurer
Aaron McCormick – At Large

Organization Structure: 501©3 Not for Profit

Organization EIN: 85-4262663

Organization W-9 if applicable: n/a

Organization board minutes approving grant Applications: See Attachment A

Amount of funds requested? \$10,000.00

Proposed Cost of Project? Grooming = \$12,993.75, Plowing = \$3,000.00, Total = \$15,993.75

List of other donors? Previous years; Alpine Travel and Tourism, Alpine Community Fund, Coney Classic Fundraiser, and individual donors.

Describe Project/Event; Purpose, Objective: Funds are to hire Bushong XC Grooming to groom the Lakebed trails from approximately end of December through first week of April, snow depending. And to hire a plow service to plow entrance into and a parking area at the 4-H Camp.

Where will the project/event take place? End of County Road 100 at the ATAP XC Lakebed Trails and 4-Camp.

Give a timeline with project/event deadlines? Grooming and plowing will be from end of December through April 4, snow depending.

What is the expected impact of the project/event? How many tourists will it attract? How will it benefit overnight stays and local business impact? Will there be a benefit to our local population?

Our Lakebed XC trails and 4-H Camp trails attract users from the Wasatch Front in Utah to Teton County and across the US. We experience daily Alpine and Star Valley users. Visitors from outside our region, use our trails as one more option for fun while they stay at our local hotels and BnB's. Weekends attract folks from Teton Co, WY, Teton Co, ID, and Bonneville Co, ID. They appreciate our casual atmosphere and acceptance of dogs. Once here, they frequent our restaurants, grocery and gas stations.

How long will your Project/event benefit intended target market? Three months +/-

How will ToATT grant money be used? It will be used to pay Bushong Trail Grooming to groom our Lakebed Trails and to pay a plow service to keep the 4-H Camp entrance and parking area plowed.

Have you applied for other sources? If so, where? In the past we have applied to Alpine Travel and Tourism and Alpine Community Fund.

Will there be other funds available? If so, how much? Alpine Community Fund no longer exists. Other funding will come from donors and fundraising.

Will there be a need for future funding? If so, explain? Yes, ATAP will continue to raise funds for grooming and organizational expenses on a yearly basis.

Thank You,

Board Members of Alpine Trails and Pathways



Applicant Organization Name:
Town of Alpine - Special Events Committee

Event or Project Name: **Alpine Music in the Mountains Summer Series**

Event or Project Location and Date: **Park - July/August /Sept 2026**

Applicant Address: **Alpine Town Hall**

Applicant Phone and email: **307.690.3310, shayscaffide@gmail.com**

Organization Contact Name: **Shay Scaffide, Town Council**
Organization Contact Phone and Email: **Same as Above**

Secondary Organization Contact name: **Not applicable**
Secondary Organization Contact Phone and Email: **Not applicable**

List of organizations Board Members and positions:
Special Events, Town of Alpine - please confirm with Town Councilwoman, Andrea Burchard

Organization Structure: Non-Profit, Individual, Municipality? **Municipality**

Organization EIN: **Town of Alpine**
Organization W-9 if applicable: **Not applicable**
Organization board minutes approving grant Applications: **Confirm with Special Events Committee**

Amount of funds requested? **\$25,000 per year for annual music summer series**
Proposed Cost of Project? **\$25,000 per year for annual music summer series**

List of other donors? **Donations will be solicited from the Community**

Describe Project/Event; Purpose, Objective: **Summer Alpine Music Series with 7-8 music acts, 3 DJ/Karaoke/Line Dancing nights, every Thursday coinciding with Alpine's Farmer's Market. Main goal, as noted below, is to create a sense of community and inclusion with our growing population.**

Where will the project/event take place? **See Above, Marge Grover Park**

Give a timeline with project/event deadlines? **Feb 2026, have already begun booking music acts, confirm sound technician schedule and music equipment rental dates SEE ATTACHED SCHEDULE OVERVIEW**

What is the expected impact of the project/event? **After the last Summer Series 2025, we are at a minimum of 125-175 community attendees upwards on some evenings. The projected impact would be monumental for our town.**

How many tourists will it attract? **There were many tourists that ended up at the Alpine Farmer's Market and then stayed for music. We can make posters for the hotels and restaurants in town to attract even more visitors. Many tourists on to Jackson saw the music advertised in town and stopped to enjoy the event.**

How will it benefit overnight stays and local business impact? The more time we get tourists to spend time within the town, the more our local businesses will benefit. **If the tourists are here, it will keep them buying local, staying local. Food Trucks and local restaurants like Melvin and the Greys River Tavern highly benefited as well. The Alpine Farmer's Market vendors noted it was their best and most attended summer on record! We may bump up music to 630pm to get locals/tourists there earlier to shop/dine.**

Will there be a benefit to our local population? Please see above. **ABSOLUTELY, we got more than 50/60 comments that this was how to create community as Alpine grows. Events like this foster connections between established and new community members. Alpine residents actively sought me out during and after the events to thank the Town for committing funding to these events as this allowed for friends to gather and commune.**

How long will your Project/event benefit intended target market? **As long as the music series continues residents and local businesses will continue to reap the benefit. A Survey to ask the town how they received the event would be a great measuring tool.**

How will ToATT grant money be used? **Please see above, Funding would be used to book the bands, pay the sound technician and for music equipment rental. All other hours of planning have and will be volunteer!**

Have you applied for other sources? If so, where? **We will reach out to our community to see if any businesses or individuals care to donate.**



**TOWN OF ALPINE, WYOMING
RESOLUTION 2026-011**

**A RESOLUTION AUTHORIZING THE SUBMISSION OF FUNDING APPLICATIONS TO THE
ALPINE TRAVEL & TOURISM BOARD FOR TOURISM-RELATED PROJECTS**

WHEREAS, the Alpine Travel & Tourism Board was established to oversee, manage, and promote tourism-related activities and facilities for the benefit of the Town of Alpine; and

WHEREAS, the Governing Body of the Town of Alpine recognizes the importance of supporting programs and initiatives that enhance tourism, community engagement, and local economic development; and

WHEREAS, the Governing Body seeks to elevate key community events, invest in infrastructure improvements, and enhance visitor experiences through strategic tourism-related projects;

NOW, THEREFORE, BE IT RESOLVED that the Town Council of the Town of Alpine, Wyoming hereby authorizes the submission of funding applications to the Alpine Travel & Tourism Board for the following projects:

Town of Alpine Winter Jubilee

Total Cost: \$12,400.00
Total Requested: \$10,000.00
Town Match: \$2,000.00 (16.3%)

Town of Alpine Mountain Days

Total Cost: \$6,000.00
Total Requested: \$6,000.00
Town Match: None

Town of Alpine 4th of July Fireworks

Total Cost: \$25,000.00
Total Requested: \$25,000.00
Town Match: None

Town of Alpine Music in the Mountain

Total Cost: \$25,000.00
Total Requested: \$25,000.00
Town Match: None

Lease of Equipment — Trail Groomer

Total Cost: \$42,000.00 (*currently in year two of the five-year term lease*)
Total Requested: \$42,000.00
Town Match: In-kind labor and fuel costs for groomer operation

Town of Alpine Emergency Management Sign

Total Cost: \$44,894.00
Total Requested: \$40,000.00
Town Match: \$4,894.00 (10.9%)

Town of Alpine Holiday Lighting Project

Total Cost: \$30,000.00
Total Requested: \$30,000.00
Town Match: None

Town of Alpine America250 Public Art Installation (Supplemental Funding Request):

Total Cost: \$30,000.00
Total Requested: \$7,750.00
Total Received from America 250 Grant Program: \$22,250.00
Town Match: None

Town of Alpine Additional Trash Receptacles at Town Parks

Total Cost: \$20,400.00
Total Requested: \$17,000.00
Town Match: \$3,400.00 (16.7%) – In-kind Town labor for installation

Town of Alpine Jersey Barriers for Winter Recreation Bridge Crossing

Total Cost: \$10,000.00
Total Requested: \$10,000.00
Town Match: None

BE IT FURTHER RESOLVED that the Town of Alpine shall ensure proper implementation, administration, and oversight of the above projects so as to maximize their benefit to tourism, residents, and visitors.

PASSED, APPROVED AND ADOPTED this 3rd day of March 2026.

VOTING RECORD:

<i>Ayes:</i>	4	<i>Mayor Green:</i>	Aye
<i>Nays:</i>	0	<i>Burchard:</i>	Aye
<i>Abstentions:</i>	1	<i>Larsen:</i>	Aye
<i>Absent:</i>	0	<i>Wierda:</i>	Aye
		<i>Scaffide:</i>	Abstain

SIGNED:



Eric Green, Mayor of Alpine

ATTEST:



Monica L. Chenault, Town Clerk/Treasurer





**TOWN OF ALPINE, WYOMING
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Town Match: None

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<i>Nays:</i>	0	<i>Burchard:</i>	Aye
<i>Abstentions:</i>	1	<i>Larsen:</i>	Aye
<i>Absent:</i>	0	<i>Wierda:</i>	Aye
		<i>Scaffide:</i>	Abstain

SIGNED:



Eric Green, Mayor of Alpine

ATTEST:



Monica L. Chenault, Town Clerk/Treasurer



Town of Alpine Travel and Tourism Grant Application



Mission. Town of Alpine Travel and Tourism Board’s mission is to help create positive experiences for visitors and residents by funding Lodging tax dollars for projects and/or events in Town of Alpine.

Purpose. The purpose of Town of Alpine Travel and Tourism Board is to provide for the promotion of travel and tourism within Town of Alpine and to administer the distribution of lodging tax revenue, ideally for the benefit to local businesses and residents of Town of Alpine.

Applicant Organization Name: **Town of Alpine**

Event or Project Name: **Town of Alpine Fourth of July Fireworks Celebration**

Event or Project Location and Date: **Alpine, Wyoming – July 4, 2026**

Applicant Address: **250 River Circle, Alpine, WY 83128**

Applicant Phone and email: **307-654-7757 / office@alpinewy.gov**

Organization Contact Name: **Sarah Greenwald, Assistant Clerk**

Organization Contact Phone and Email: **307-654-7757 / office@alpinewy.gov**

Secondary Organization Contact name: Monica Chenault

Secondary Organization Contact Phone and Email:

clerk@alpinewy.gov / 307-654-7757

List of organizations Board Members and positions:

Town of Alpine 250th Committee: (Including: Eric Green, Kristy Ladner, Stephanie Lamirato, Danelle Fenton, Christa Tidwell, Tracey Martiny, Sarah

Greenwald)

Organization Structure: Non-Profit, Individual, Municipality?

Municipality

Organization EIN: **83-0291688**

Organization W-9 if applicable: **Attached**

Organization board minutes approving grant Applications: **Attached**

Amount of funds requested? **\$25,000**

Proposed Cost of Project? **\$25,000**

List of other donors? **None currently identified.**

Describe Project/Event; Purpose, Objective:

The Town of Alpine Fourth of July Fireworks Celebration is an annual community event that attracts residents and visitors from throughout Star Valley and surrounding regions. The purpose of the fireworks display is to celebrate Independence Day while promoting Alpine as a welcoming destination for summer tourism.

The fireworks display serves as a key attraction during the busy summer tourism season and encourages visitors traveling through the region to stay overnight, dine locally, and participate in other community activities. The event contributes to the overall visitor experience in Alpine and supports local businesses including restaurants, lodging establishments, and retail shops.

The objective of the project is to provide a high-quality fireworks display that enhances Alpine’s reputation as a family-friendly destination and encourages repeat visitation during peak tourism months.

Where will the project/event take place?

Alpine, WY

Give a timeline with project/event deadlines?

April-May 2026

Secure fireworks contractor and finalize event planning.

May 2026

Coordinate safety planning and permitting with fire and emergency services.

June 2026

Promote the event through town communication channels and local businesses.

July 4, 2026

Fireworks display and Independence Day celebration.

July–August 2026

Provide event recap and reporting to the Travel and Tourism Board.

What is the expected impact of the project/event? How many tourists will it attract? How will it benefit overnight stays and local business impact? Will there be a benefit to our local population?

The Fourth of July celebration draws visitors from across Star Valley, Jackson Hole, eastern Idaho, and surrounding areas. Many visitors choose to stay overnight in Alpine due to the holiday weekend and proximity to recreation areas such as Palisades Reservoir, the Snake River, and Bridger-Teton National Forest.

The fireworks event supports tourism by:

- **Encouraging overnight stays in Alpine lodging establishments**
- **Increasing patronage of local restaurants, bars, and retail businesses**
- **Promoting Alpine as a summer destination for recreation and family events**
- **Providing a positive visitor experience during a peak travel period**

The event also provides a valued community gathering for residents and seasonal visitors.

How long will your Project/event benefit intended target market?

While the fireworks display occurs on July 4th, the event contributes to Alpine’s broader tourism economy by enhancing the town’s reputation as a welcoming destination for holiday celebrations and summer recreation. Visitors who attend often return to Alpine for future vacations and events.

How will ToATT grant money be used?

Grant funds will be used to cover the cost of the professional fireworks display, including:

- **Fireworks materials and show design**
- **Licensed fireworks contractor services**
- **Safety coordination and launch operations**
- **Transportation and setup costs**

The funding will ensure the Town can provide a safe and high-quality fireworks display for residents and visitors.

Have you applied for other sources? If so, where?

No additional funding sources have been secured at this time.

Will there be other funds available? If so, how much?

No additional funds are currently allocated for this event.

Will there be a need for future funding? If so, explain?

Yes. The Town of Alpine hosts a Fourth of July fireworks celebration annually and anticipates applying for future Travel and Tourism support to continue providing this event for visitors and residents.

Supporting Documentation:

- Budget Worksheet or Financial Plan
- Marketing Plan
- IRS EIN
- Bids, Contracts, Estimates, etc
- W-9

Post Project/Event Feedback Checklist:

- Recap of Project/Event
- Number of Attendees
- Documentation (adds or pics) showing ToATT was listed and promoted as a sponsor
- Explain how your project/event created tourism.
- Explain how your project/event made a positive impact on the Alpine community.
- Was/is the objective of your project/event been met?
- Will you have the project/event again?
- What changes would you make, if any?
- Did you make new connections to future partners for your project/event?
- Show your Budget

Failure to file a final report and attend the Feedback meeting can result in ineligibility for future awards.

These grant dollars are generated with the lodging tax charge on overnight stays in the Town of Alpine. The board prioritizes dollars toward events that generate overnight stays and commerce amidst area businesses.

Signature Authorization to seek funds:

Sarah Greenwald

Request for Taxpayer Identification Number and Certification

Give Form to the
requester. Do not
send to the IRS.

▶ Go to www.irs.gov/FormW9 for instructions and the latest information.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.
Town of Alpine

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only **one** of the following seven boxes.

Individual/sole proprietor or single-member LLC C Corporation S Corporation Partnership Trust/estate

Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____

Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is **not** disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.

Other (see instructions) ▶ _____

Municipality

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):
Exempt payee code (if any) _____
Exemption from FATCA reporting code (if any) _____
(Applies to accounts maintained outside the U.S.)

5 Address (number, street, and apt. or suite no.) See instructions.
PO Box 3070

6 City, state, and ZIP code
Alpine, WY 83128

7 List account number(s) here (optional)

Requester's name and address (optional)

Print or type.
See Specific Instructions on page 3.

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number

				-				
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or

Employer identification number

8	3	-	0	2	9	1	6	8	8
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Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here Signature of U.S. person ▶ *mel zig* Date ▶ *2/26/26*

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.

Town of Alpine Travel and Tourism Grant Application



Mission. Town of Alpine Travel and Tourism Board’s mission is to help create positive experiences for visitors and residents by funding Lodging tax dollars for projects and/or events in Town of Alpine.

Purpose. The purpose of Town of Alpine Travel and Tourism Board is to provide for the promotion of travel and tourism within Town of Alpine and to administer the distribution of lodging tax revenue, ideally for the benefit to local businesses and residents of Town of Alpine.

Applicant Organization Name: **Town of Alpine**

Event or Project Name: **Winter Jubilee**

Event or Project Location and Date: **Last weekend in January each year. Multiple town locations.**

Applicant Address: **250 River Circle, Alpine, WY 83128**

Applicant Phone and email: Organization Contact Name: **Melody Leseberg**

Organization Contact Phone and Email: **307-654-7757 Ext. 3 admin@alpinewy.gov**

Secondary Organization Contact name: **Andrea Burchard**

Secondary Organization Contact Phone and Email:
307-880-5557 aburchard@alpinewy.gov

List of organizations Board Members and positions: **Mayor Green, Jeremy Larsen, Andrea Burchard, Amy Wierda , Shay Scaffide**

Organization Structure: Non-Profit, Individual, Municipality? **Municipality**

Organization EIN: **83-0291688**

Organization W-9 if applicable: **Attached**

Organization board minutes approving grant Applications: **Attached**

Amount of funds requested. \$ 10,000

Proposed Cost of Project? **\$ 12,400**

List of other donors? **Town of Alpine 20% = 2,000**

Describe Project/Event; Purpose, Objective: **Alpine Winter Jubilee - this event was created in large part to facilitate our community members in coming together to enjoy some fun activities to distract us from our long winters. We also use this event as an opportunity to provide funds for scholarships for our local youth. All proceeds for casino night go towards scholarships.**

Where will the project/event take place? **Multiple locations within the Town of Alpine**

Give a timeline with project/event deadlines? **Winter Jubilee is the 4th weekend in January each year. Snow sculptures begin the week prior. January 29th & 30th 2027**

What is the expected impact of the project/event? How many tourists will it attract? How will it benefit overnight stays and local business impact? Will there be benefits to our local population?

This event continues to impact our community in a positive way. 2027 will be our 14th year.

Visitors who intend to attend our event may choose to stay the night in one of our local hotels.

Most community events boost morale, and this event provides scholarships to local youth.

How long will your Project/event benefit intended target market? 1 Week

How will ToATT grant money be used? **We would like to hire the Fire Dancers for the 2027 Winter Jubilee. They were a crowd favorite at this year's event, and we expect even larger attendance next year. The remaining funds would be used for prizes for the snow sculpture portion of the event.**

Have you applied for other sources? If so, where? **Star Valley arts council will assist in marketing this event. Town of Alpine providing a match of 20% = \$2,400**

Will there be other funds available? If so, how much? **\$2,400**

Will there be a need for future funding? If so, explain? **We hope that if our event is upscaled it will receive more support from local businesses and special interest groups.**

Supporting Documentation:

- Budget Worksheet or Financial Plan
- Marketing Plan - **Website - Newsletter - Buckrail - Social Media**
- IRS EIN **83-0291688**
- Bids, Contracts, Estimates, etc - **Bid attached for Fire dancer**
- W-9 **Attached**

Post Project/Event Feedback Checklist:

- Recap of Project/Event
- Number of Attendees
- Documentation (adds or pics) showing ToATT was listed and promoted as a sponsor
- Explain how your project/event created tourism.
- Explain how your project/event made a positive impact on the Alpine community.
- Was/is the objective of your project/event been met?
- Will you have the project/event again?
- What changes would you make, if any?
- Did you make new connections to future partners for your project/event?
- Show your Budget

Failure to file a final report and attend the Feedback meeting can result in ineligibility for future awards.

These grant dollars are generated with the lodging tax charge on overnight stays in the Town of Alpine. The board prioritizes dollars toward events that generate overnight stays and commerce amidst area businesses.

Signature Authorization to seek funds:

Melody Leseberg
Andrea Burchard

Lava Flow Fire
2082521435
200 Bristol Park Lane
Lava Hot Springs, ID 83246



Billed To
Melody Leseberg
Town Of Alpine
121 US-89
Alpine, ID 83128

Date of Issue
02/26/2026

Due Date
05/27/2026

Invoice Number
0000029

Amount Due (USD)
\$5,810.00

Description	Rate	Qty	Line Total
DJ Provides music, lights, fog machines and spark machines.	\$650.00	1	\$650.00
Fire Performer Fire dancing/eating/juggling	\$250.00	9	\$2,250.00
Fire Safety A trained fire safety person.	\$100.00	2	\$200.00
Flame Machines Propane flame machines with MIDI capability. Shoot 30 ft. Flames in the air, programmable.	\$500.00	4	\$2,000.00
Fuel Fuel for soaking fire props	\$20.00	8	\$160.00
Propane Heater Heater and propane tank to keep crowd warm.	\$50.00	6	\$300.00
Managerial Cost Price for peace of mind that all fire performers, costumes, props and music will be in accordance with the guidelines, expectations and professionalism expressed and agreed upon by the organization.	\$250.00	1	\$250.00

Subtotal 5,810.00
Tax 0.00

Total Amount Paid	<i>Section 4, Items.</i>
Amount Due (USD)	\$5,810.00

Notes

We're all very excited for the chance to come back and entertain your lovely little town. Please ignore the due date, I'm only able to set it for 90 days max. Performance date: 1/8/2027

Terms

We ask that lodging is provided again this year, it made the show so much more rewarding to not have to drive back in a storm.



**TOWN OF ALPINE, WYOMING
RESOLUTION 2026-011**

**A RESOLUTION AUTHORIZING THE SUBMISSION OF FUNDING APPLICATIONS TO THE
ALPINE TRAVEL & TOURISM BOARD FOR TOURISM-RELATED PROJECTS**

WHEREAS, the Alpine Travel & Tourism Board was established to oversee, manage, and promote tourism-related activities and facilities for the benefit of the Town of Alpine; and

WHEREAS, the Governing Body of the Town of Alpine recognizes the importance of supporting programs and initiatives that enhance tourism, community engagement, and local economic development; and

WHEREAS, the Governing Body seeks to elevate key community events, invest in infrastructure improvements, and enhance visitor experiences through strategic tourism-related projects;

NOW, THEREFORE, BE IT RESOLVED that the Town Council of the Town of Alpine, Wyoming hereby authorizes the submission of funding applications to the Alpine Travel & Tourism Board for the following projects:

Town of Alpine Winter Jubilee

Total Cost: \$12,400.00
Total Requested: \$10,000.00
Town Match: \$2,000.00 (16.3%)

Town of Alpine Mountain Days

Total Cost: \$6,000.00
Total Requested: \$6,000.00
Town Match: None

Town of Alpine 4th of July Fireworks

Total Cost: \$25,000.00
Total Requested: \$25,000.00
Town Match: None

Town of Alpine Music in the Mountain

Total Cost: \$25,000.00
Total Requested: \$25,000.00
Town Match: None

Lease of Equipment — Trail Groomer

Total Cost: \$42,000.00 (*currently in year two of the five-year term lease*)
Total Requested: \$42,000.00
Town Match: In-kind labor and fuel costs for groomer operation

Town of Alpine Emergency Management Sign

Total Cost: \$44,894.00
Total Requested: \$40,000.00
Town Match: \$4,894.00 (10.9%)

Town of Alpine Holiday Lighting Project

Total Cost: \$30,000.00
Total Requested: \$30,000.00
Town Match: None

Town of Alpine America250 Public Art Installation (Supplemental Funding Request):

Total Cost: \$30,000.00
Total Requested: \$7,750.00
Total Received from America 250 Grant Program: \$22,250.00
Town Match: None

Town of Alpine Additional Trash Receptacles at Town Parks

Total Cost: \$20,400.00
Total Requested: \$17,000.00
Town Match: \$3,400.00 (16.7%) – In-kind Town labor for installation

Town of Alpine Jersey Barriers for Winter Recreation Bridge Crossing

Total Cost: \$10,000.00
Total Requested: \$10,000.00
Town Match: None

BE IT FURTHER RESOLVED that the Town of Alpine shall ensure proper implementation, administration, and oversight of the above projects so as to maximize their benefit to tourism, residents, and visitors.

PASSED, APPROVED AND ADOPTED this 3rd day of March 2026.

VOTING RECORD:

<i>Ayes:</i> 4	<i>Mayor Green:</i> Aye
<i>Nays:</i> 0	<i>Burchard:</i> Aye
<i>Abstentions:</i> 1	<i>Larsen:</i> Aye
<i>Absent:</i> 0	<i>Wierda:</i> Aye
	<i>Scaffide:</i> Abstain

SIGNED:



Eric Green, Mayor of Alpine

ATTEST:



Monica L. Chenault, Town Clerk/Treasurer



Town of Alpine Travel and Tourism Grant Application



Mission. Town of Alpine Travel and Tourism Board’s mission is to help create positive experiences for visitors and residents by funding Lodging tax dollars for projects and/or events in Town of Alpine.

Purpose. The purpose of Town of Alpine Travel and Tourism Board is to provide for the promotion of travel and tourism within Town of Alpine and to administer the distribution of lodging tax revenue, ideally for the benefit to local businesses and residents of Town of Alpine.

Applicant Organization Name: **Town of Alpine**

Event or Project Name: **Mountain Days**

Event or Project Location and Date: **Weekend after Father’s Day each year**

Alpine Mountain Days began in 1990 and grows each year.

Applicant Address: **250 River Circle, Alpine, WY 83128**

Applicant Phone and email: Organization Contact Name: **Melody Leseberg**

Organization Contact Phone and Email: **307-654-7757 Ext. 3 admin@alpinewy.gov**

Secondary Organization Contact name: **Andrea Burchard**

Secondary Organization Contact Phone and Email:
307-880-5557 aburchard@alpinewy.gov

List of organizations Board Members and positions: **Mayor Green, Jeremy Larsen, Andrea Burchard, , Emily Castillo, Shay Scaffide**

Organization Structure: Non-Profit, Individual, Municipality? **Municipality**

Organization EIN: **83-0291688**

Organization W-9 if applicable: **Attached**

Organization board minutes approving grant Applications: **Attached**

Amount of funds requested. \$ 14,000

Proposed Cost of Project? **\$15,400**

List of other donors? **Town of Alpine 10 % = 1,400**

Describe Project/Event; Purpose, Objective: **Alpine Mountain Days – Labor – Entertainment –**

Bounce House Rental

Where will the project/event take place? **121 US Hwy 89, Alpine, WY 83128**

Give a timeline with project/event deadlines?

What is the expected impact of the project/event? How many tourists will it attract? How will it benefit overnight stays and local business impact? Will there be benefits to our local population?

There are many moving parts to Mountain days which require staff to work many hours, entertainment & activities that draw visitors in. Mtn days draws thousands of people to the area every summer which supports local businesses, campgrounds, and hotels.

How long will your Project/event benefit intended target market? It provides activities and un

How will ToATT grant money be used? **To hire entertainment – pay for activities – pay for staffing.**

This year we have to upgrade some infrastructure to accommodate the event so that leaves us short on funds for 2027.

Have you applied for other sources? If so, where? **Town of Alpine providing a match of 10% =**

\$1,400

Will there be other funds available? If so, how much? **\$1,400**

Will there be a need for future funding? If so, explain? **Year by year basis**

Supporting Documentation:

- Budget Worksheet or Financial Plan
- Marketing Plan - **Website - Newsletter - Buckrail - Social Media**
- IRS EIN **83-0291688**
- Bids, Contracts, Estimates, etc – **Previous years Invoicing available from Melody**
- **W-9 Attached**

Post Project/Event Feedback Checklist:

- Recap of Project/Event
- Number of Attendees
- Documentation (adds or pics) showing ToATT was listed and promoted as a sponsor
- Explain how your project/event created tourism.
- Explain how your project/event made a positive impact on the Alpine community.
- Was/is the objective of your project/event been met?
- Will you have the project/event again?
- What changes would you make, if any?
- Did you make new connections to future partners for your project/event?
- Show your Budget

Failure to file a final report and attend the Feedback meeting can result in ineligibility for future awards.

These grant dollars are generated with the lodging tax charge on overnight stays in the Town of Alpine. The board prioritizes dollars toward events that generate overnight stays and commerce amidst area businesses.

Signature Authorization to seek funds:

Melody Leseberg
Andrea Burchard

Request for Taxpayer Identification Number and Certification

Give Form to the
requester. Do not
send to the IRS.

▶ Go to www.irs.gov/FormW9 for instructions and the latest information.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.

Town of Alpine

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only **one** of the following seven boxes.

Individual/sole proprietor or single-member LLC C Corporation S Corporation Partnership Trust/estate

Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____

Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is **not** disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.

Other (see instructions) ▶ _____

Municipality

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

Exempt payee code (if any) _____

Exemption from FATCA reporting code (if any) _____

(Applies to accounts maintained outside the U.S.)

5 Address (number, street, and apt. or suite no.) See instructions.

PO Box 3070

6 City, state, and ZIP code

Alpine, WY 83128

7 List account number(s) here (optional)

Requester's name and address (optional)

Print or type.
See Specific Instructions on page 3.

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number								
			-					

or

Employer identification number								
8	3	-	0	2	9	1	6	8

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here

Signature of U.S. person ▶

Date ▶

2/26/26

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.



**TOWN OF ALPINE, WYOMING
RESOLUTION 2026-011**

**A RESOLUTION AUTHORIZING THE SUBMISSION OF FUNDING APPLICATIONS TO THE
ALPINE TRAVEL & TOURISM BOARD FOR TOURISM-RELATED PROJECTS**

WHEREAS, the Alpine Travel & Tourism Board was established to oversee, manage, and promote tourism-related activities and facilities for the benefit of the Town of Alpine; and

WHEREAS, the Governing Body of the Town of Alpine recognizes the importance of supporting programs and initiatives that enhance tourism, community engagement, and local economic development; and

WHEREAS, the Governing Body seeks to elevate key community events, invest in infrastructure improvements, and enhance visitor experiences through strategic tourism-related projects;

NOW, THEREFORE, BE IT RESOLVED that the Town Council of the Town of Alpine, Wyoming hereby authorizes the submission of funding applications to the Alpine Travel & Tourism Board for the following projects:

Town of Alpine Winter Jubilee

Total Cost: \$12,400.00
Total Requested: \$10,000.00
Town Match: \$2,000.00 (16.3%)

Town of Alpine Mountain Days

Total Cost: \$6,000.00
Total Requested: \$6,000.00
Town Match: None

Town of Alpine 4th of July Fireworks

Total Cost: \$25,000.00
Total Requested: \$25,000.00
Town Match: None

Town of Alpine Music in the Mountain

Total Cost: \$25,000.00
Total Requested: \$25,000.00
Town Match: None

Lease of Equipment — Trail Groomer

Total Cost: \$42,000.00 (*currently in year two of the five-year term lease*)
Total Requested: \$42,000.00
Town Match: In-kind labor and fuel costs for groomer operation

Town of Alpine Emergency Management Sign

Total Cost: \$44,894.00
Total Requested: \$40,000.00
Town Match: \$4,894.00 (10.9%)

Town of Alpine Holiday Lighting Project

Total Cost: \$30,000.00
Total Requested: \$30,000.00
Town Match: None

Town of Alpine America250 Public Art Installation (Supplemental Funding Request):

Total Cost: \$30,000.00
Total Requested: \$7,750.00
Total Received from America 250 Grant Program: \$22,250.00
Town Match: None

Town of Alpine Additional Trash Receptacles at Town Parks

Total Cost: \$20,400.00
Total Requested: \$17,000.00
Town Match: \$3,400.00 (16.7%) – In-kind Town labor for installation

Town of Alpine Jersey Barriers for Winter Recreation Bridge Crossing

Total Cost: \$10,000.00
Total Requested: \$10,000.00
Town Match: None

BE IT FURTHER RESOLVED that the Town of Alpine shall ensure proper implementation, administration, and oversight of the above projects so as to maximize their benefit to tourism, residents, and visitors.

PASSED, APPROVED AND ADOPTED this 3rd day of March 2026.

VOTING RECORD:

<i>Ayes:</i>	4	<i>Mayor Green:</i>	Aye
<i>Nays:</i>	0	<i>Burchard:</i>	Aye
<i>Abstentions:</i>	1	<i>Larsen:</i>	Aye
<i>Absent:</i>	0	<i>Wierda:</i>	Aye
		<i>Scaffide:</i>	Abstain

SIGNED:



Eric Green, Mayor of Alpine

ATTEST:



Monica L. Chenault, Town Clerk/Treasurer



Request for Taxpayer Identification Number and Certification

Give Form to the
requester. Do not
send to the IRS.

▶ Go to www.irs.gov/FormW9 for instructions and the latest information.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.

Town of Alpine

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only **one** of the following seven boxes.

Individual/sole proprietor or single-member LLC C Corporation S Corporation Partnership Trust/estate

Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____

Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is **not** disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.

Other (see instructions) ▶ _____

Municipality

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

Exempt payee code (if any) _____

Exemption from FATCA reporting code (if any) _____

(Applies to accounts maintained outside the U.S.)

5 Address (number, street, and apt. or suite no.) See instructions.

Requester's name and address (optional)

PO Box 3070

6 City, state, and ZIP code

Alpine, WY 83128

7 List account number(s) here (optional)

Print or type.
See Specific Instructions on page 3.

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number								
			-					

or

Employer identification number								
8	3	-	0	2	9	1	6	8

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here

Signature of U.S. person ▶

mel zig

Date ▶

2/26/26

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.

Town of Alpine Travel and Tourism Grant Application



Mission. Town of Alpine Travel and Tourism Board’s mission is to help create positive experiences for visitors and residents by funding Lodging tax dollars for projects and/or events in Town of Alpine.

Purpose. The purpose of Town of Alpine Travel and Tourism Board is to provide for the promotion of travel and tourism within Town of Alpine and to administer the distribution of lodging tax revenue, ideally for the benefit to local businesses and residents of Town of Alpine.

Applicant Organization Name: **Town of Alpine**

Event or Project Name: **Trail Groomer Lease**

Event or Project Location and Date: **Trails**

Applicant Address: **250 River Circle,**

Alpine, WY 83128 Applicant Phone and

email: **307-654-7757** Organization Contact

Name: **Craig Leseberg**

Organization Contact Phone and Email: **307-880-2869 – publicworks@alpinewy.gov**

Secondary Organization Contact name: **Monica Chenault**

Secondary Organization Contact Phone and Email: **clerk@alpinewy.gov 307-654-7757 Ext. 2**

List of organizations Board Members and positions: **Town Council Mayor - 4 elected councilman**

Organization Structure: Non-Profit, Individual, Municipality? **Municipality**

Organization EIN: **83-0291688**

Organization W-9 if applicable: **See Attached**

Organization board minutes approving grant Applications: **See attached**

Amount of funds requested - \$ 42,000

Proposed Cost of Project - \$

List of other donors? **Town of Alpine will be providing/procuring funds to cover labor costs for groomer operation.**

Describe Project/Event; Purpose, Objective:

Lease of used equipment to maintain trails between the Northern Alpine area down to McCoy Creek.

Where will the project/event take place?

The lease of this equipment will take place over the next 5 fiscal years

Give a timeline with project/event deadlines?

The Town of Alpine’s current mayor has obtained information that will allow the Town of Alpine to supply the labor to maintain these necessary trails and then the town of Alpine will be reimbursed for the labor costs to maintain this trail system.

What is the expected impact of the project/event? How many tourists will it attract? How will it benefit overnight stays and local business impact? Will there be benefits to our local population?

Economic Boost:

- **Tourism Attraction:** Groomed trails attract visitors, especially in winter, boosting local tourism. Skiers and snowmobilers are likely to stay in local accommodations, dine at local restaurants, and shop at local stores.
- **Job Creation:** The maintenance and grooming of these trails create employment opportunities, such as trail operators, maintenance crews, and guides. This can positively impact the local workforce.
- **Local Business Support:** Local businesses, including equipment rentals, guiding services, hotels, restaurants, and shops, often experience increased demand due to the presence of groomed trails.
- **Increased Safety:**
- **Safer Travel:** Groomed trails provide a smoother, more consistent surface, reducing the risk of accidents for skiers and snowmobilers. Well-maintained trails are less likely to have hidden obstacles, such as ice patches or deep snow, which can lead to accidents.

- **Clearer Markings and Boundaries:** Grooming makes it easier for users to stay on designated paths, minimizing the risk of people getting lost or veering off into hazardous areas.
- **Environmental Benefits:**
- **Controlled Impact on Nature:** Properly groomed trails help concentrate recreational activity on specific routes, reducing the environmental impact of off-trail use. This helps preserve wildlife habitats and sensitive ecosystems.
- **Reduction of Erosion:** Well-maintained trails can help prevent soil erosion caused by improper or off-trail use, particularly in areas with fragile terrain.

Enhanced Community Engagement:

- **Recreational Opportunities:** Groomed trails provide local residents with easy access to recreational activities like skiing, snowboarding, and snowmobiling. This contributes to physical health, well-being, and quality of life.
- **Community Events:** Groomed trails can facilitate local events and competitions, such as skiing races or snowmobile rallies, which foster community spirit and pride.

Improved Infrastructure:

- **Public and Private Partnerships:** Groomed trails often lead to increased collaboration between municipalities, local businesses, and recreational organizations, helping to strengthen community ties and improve infrastructure.
- **Attraction for Long-Term Development:** Well-developed recreational infrastructure can attract investment and long-term development opportunities, such as vacation homes, resorts, or related businesses.

Year-Round Tourism Potential:

- **Off-Season Activities:** Some municipalities use groomed winter trails as part of their overall year-round tourism strategy. In the off-season, the infrastructure can be used for other activities, such as hiking, mountain biking, or events, leading to broader tourism appeal.

Quality of Life for Locals:

- **Winter Sports Opportunities:** Groomed trails provide locals with an affordable and accessible way to enjoy winter sports. This contributes to a high quality of life, especially in areas where outdoor activities are central to the community lifestyle.

Have you applied for other sources? If so, where? **Town of Alpine will budget funds for the remaining cost of this equipment**

How will ToATT grant money be used? **Lease of Equipment**

Will there be other funds available? If so, how much? **Town of Alpine will provide the maintenance on equipment and the procurement of other funds.**

How long will your Project/event benefit intended target market?

Many years - - tourists and residents alike.

Will there be a need for future funding? If so, explain?

Yearly if the grooming is a successful addition.

Supporting Documentation:

- Budget Worksheet or Financial Plan
- Marketing Plan – **SVI Alpine – Facebook – Posters– Star Valley Independent Newspaper – Texting application**
- IRS EIN
- Bids, Contracts, Estimates, etc **Previous lease agreement attached**
- W-9

Post Project/Event Feedback Checklist:

- Recap of Project/Event
- Number of Attendees
- Documentation (adds or pics) showing ToATT was listed and promoted as a sponsor
- Explain how your project/event created tourism.
- Explain how your project/event made a positive impact on the Alpine community.
- Was/is the objective of your project/event been met?
- Will you have the project/event again?
- What changes would you make, if any?
- Did you make new connections to future partners for your project/event?
- Show your Budget

Failure to file a final report and attend the Feedback meeting can result in ineligibility for future awards.

These grant dollars are generated with the lodging tax charge on overnight stays in the Town of Alpine. The board prioritizes dollars toward events that generate overnight stays and commerce amidst area businesses.

Signature Authorization to seek funds:



EQUIPMENT LEASE

This Equipment Lease (this "Lease") is made effective as of December 1, 2025, between Mountain States Capital (the "Lessor"), PO Box 1134, Torrington, Wyoming 82240, and Town of Alpine (the "Lessee"), 121 US Hwy 89, Alpine, Wyoming, 83128, and states the agreement of the parties as follows:

EQUIPMENT SUBJECT TO LEASE. The Lessor shall lease a Favero Lorenzo SR3X Snowcat.

PAYMENT TERMS. Equipment will be rented for the season price of \$34,900.00. This price is based upon 480 hours. Additional hours will be billed on the final invoice at \$93.19/hour. An additional charge of \$5,000.00 will be applied for delivery and pick-up of the machine. A down payment of \$5,000.00 will be due within 10 days of the execution of this lease or it will be terminated. The total remaining cost of \$34,900.00 will be divided up into four equal payments of \$8,725.00. Payments shall be due on the first of each month, with the first payment due on December 1, 2025, and continue the first of each month thereafter until paid in full. The lease payments shall be due whether the Lessee has received notice of a payment due.

SERVICE CHARGE. If any Lease installment is not paid within 20 day(s) after the due date, the Lessee shall pay to the Lessor a service charge of 15%

LEASE TERM. This Lease shall begin on December 1, 2025 and shall terminate on March 31, 2026, unless otherwise terminated or extended in a manner consistent with the terms of this Lease.

CARE AND OPERATION OF EQUIPMENT. The equipment may only be used and operated in a careful and proper manner. Its use must comply with all laws, ordinances, and regulations relating to the possession, use, or maintenance of the equipment, including registration and/or licensing requirements, if any.

MAINTENANCE AND REPAIR. The Lessee shall maintain, at Lessee's cost, the equipment in good repair and operating condition, allowing for reasonable wear and tear. Such costs shall include labor, material, parts, and similar items. Lessee will do routine maintenance and repair including oil changes and general maintenance.

LESSOR'S RIGHT OF INSPECTION. The Lessor shall have the right to inspect the equipment during Lessee's normal business hours.

RETURN OF EQUIPMENT. At the end of the Lease term, the Lessor will pick up the machine at the above agreed amount price.

OPTION TO RENEW. If the Lessee is not in default upon the expiration of this lease, the Lessee shall have the option to renew this Lease for a similar term on such terms as the parties may agree at the time of such renewal.

ACCEPTANCE OF EQUIPMENT. The Lessee shall inspect each item of equipment delivered pursuant to this Lease. The Lessee shall immediately notify the Lessor of any discrepancies between such item of equipment and the description of the equipment in the Equipment Schedule. If the Lessee fails to provide such notice before accepting delivery of the equipment, the Lessee will be conclusively presumed to have accepted the equipment as specified in the Equipment Schedule.

OWNERSHIP AND STATUS OF EQUIPMENT. The equipment will be deemed to be personal property, regardless of the manner in which it may be attached to any other property. The Lessor shall be deemed to have retained title to the equipment at all times, unless the Lessor transfers the title by sale. The Lessee shall immediately advise the Lessor regarding any notice of any claim, levy, lien, or legal process issued against the equipment.

WARRANTY. The Lessor warrants that the above property is in good working condition and is covered under an in-house warranty.

RISK OF LOSS OR DAMAGE. The Lessee assumes all risks of loss or damage to the equipment from any cause and agrees to return it to the Lessor in the condition received from the Lessor, with the exception of normal wear and tear, unless otherwise provided in this Lease.

INDEMNITY OF LESSOR FOR LOSS OR DAMAGES. Unless otherwise provided in this Lease, if the equipment is damaged or lost, the Lessor will require the Lessee to repair the equipment to a state of good working order or replace the equipment with like equipment in good repair, using a certified mechanic approved by the Lessor. The equipment will be considered in good working order and or repair by the certified mechanic.

LIABILITY AND INDEMNITY. Liability for injury, disability, and death of workers and other persons caused by operating, handling, or transporting the equipment during the term of this Lease is the obligation of the Lessee, and the Lessee shall indemnify and hold the Lessor harmless from and against all such liability. Lessee shall maintain liability insurance of at least \$100,000.00, and insure the equipment listed on the Equipment schedule for a Replacement value of no less than \$145,000.00, further, lessee shall maintain a conditional sales endorsement on said insurance policy in favor of Lessor, as interest may appear. In the event Lessee shall fail to pay such insurance, the

Lessor may pay said insurance, and any premium so paid shall be added to and considered as part of above payment due to Lessor. Certificate of insurance shall be provided to Lessor.

CASUALTY INSURANCE. The Lessee shall insure the equipment in an amount sufficient to cover the replacement cost of the equipment.

DEFAULT. The occurrence of any of the following shall constitute a default under this Lease:

- A. The failure to make a required payment under this Lease when due.
- B. The violation of any other provision or requirement that is not corrected within 10 day(s) after written notice of the violation is given.
- C. The insolvency or bankruptcy of the Lessee.
- D. The subjection of any of Lessee's property to any levy, seizure, assignment, application or sale for or by any creditor or government agency.

RIGHTS ON DEFAULT. In addition to any other rights afforded the Lessor by law, if the Lessee is in default under this Lease, without notice to or demand on the Lessee, the Lessor may take possession of the equipment as provided by law, deduct the costs of recovery (including attorney fees and legal costs), repair, and related costs, and hold the Lessee responsible for any deficiency. The rights and remedies of the Lessor provided by law and this Agreement shall be cumulative in nature. The Lessor shall be obligated to re-lease the equipment, or otherwise mitigate the damages from the default, only as required by law.

NOTICE. All notices required or permitted under this Lease shall be deemed delivered when delivered in person or by mail, postage prepaid, addressed to the appropriate party at the address shown for that party at the beginning of this Lease.

ASSIGNMENT. The Lessee shall not assign or sublet any interest in this Lease or the equipment or permit the equipment to be used by anyone other than the Lessee or Lessee's employees, without Lessor's prior written consent.

ENTIRE AGREEMENT AND MODIFICATION. This Lease constitutes the entire agreement between the parties. No modification or amendment of this Lease shall be effective unless in writing and signed by both parties. This Lease replaces any and all prior agreements between the parties.

GOVERNING LAW. This Lease shall be construed in accordance with the laws of the State of Wyoming.

SEVERABILITY. If any portion of this Lease shall be held to be invalid or unenforceable for any reason, the remaining provisions shall continue to be valid and enforceable. If a court finds that any provision of this Lease is invalid or unenforceable, but that by limiting such provision, it would become valid and enforceable, then such provision shall be deemed to be written, construed, and enforced as so limited.

WAIVER. The failure of either party to enforce any provision of this Lease shall not be construed as a waiver or limitation of that party's right to subsequently enforce and compel strict compliance with every provision of this Lease.

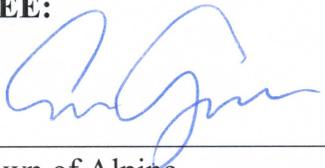
CERTIFICATION. Lessee certifies that the application, statements, trade references, and financial reports submitted to Lessor are true and correct and any material misrepresentation will constitute a default under this Lease.

SIGNATORIES. This Lease shall be signed on behalf of Mountain States Capital by Mindy Straley, and representative of the Town of Alpine and shall be effective as of the date first above written.

LESSOR:

By: _____
Mindy Straley
Owner

LESSEE:

By:  _____
Town of Alpine



**TOWN OF ALPINE, WYOMING
RESOLUTION 2026-011**

**A RESOLUTION AUTHORIZING THE SUBMISSION OF FUNDING APPLICATIONS TO THE
ALPINE TRAVEL & TOURISM BOARD FOR TOURISM-RELATED PROJECTS**

WHEREAS, the Alpine Travel & Tourism Board was established to oversee, manage, and promote tourism-related activities and facilities for the benefit of the Town of Alpine; and

WHEREAS, the Governing Body of the Town of Alpine recognizes the importance of supporting programs and initiatives that enhance tourism, community engagement, and local economic development; and

WHEREAS, the Governing Body seeks to elevate key community events, invest in infrastructure improvements, and enhance visitor experiences through strategic tourism-related projects;

NOW, THEREFORE, BE IT RESOLVED that the Town Council of the Town of Alpine, Wyoming hereby authorizes the submission of funding applications to the Alpine Travel & Tourism Board for the following projects:

Town of Alpine Winter Jubilee

Total Cost: \$12,400.00
Total Requested: \$10,000.00
Town Match: \$2,000.00 (16.3%)

Town of Alpine Mountain Days

Total Cost: \$6,000.00
Total Requested: \$6,000.00
Town Match: None

Town of Alpine 4th of July Fireworks

Total Cost: \$25,000.00
Total Requested: \$25,000.00
Town Match: None

Town of Alpine Music in the Mountain

Total Cost: \$25,000.00
Total Requested: \$25,000.00
Town Match: None

Lease of Equipment — Trail Groomer

Total Cost: \$42,000.00 (*currently in year two of the five-year term lease*)
Total Requested: \$42,000.00
Town Match: In-kind labor and fuel costs for groomer operation

Town of Alpine Emergency Management Sign

Total Cost: \$44,894.00
Total Requested: \$40,000.00
Town Match: \$4,894.00 (10.9%)

Town of Alpine Holiday Lighting Project

Total Cost: \$30,000.00
Total Requested: \$30,000.00
Town Match: None

Town of Alpine America250 Public Art Installation (Supplemental Funding Request):

Total Cost: \$30,000.00
Total Requested: \$7,750.00
Total Received from America 250 Grant Program: \$22,250.00
Town Match: None

Town of Alpine Additional Trash Receptacles at Town Parks

Total Cost: \$20,400.00
Total Requested: \$17,000.00
Town Match: \$3,400.00 (16.7%) – In-kind Town labor for installation

Town of Alpine Jersey Barriers for Winter Recreation Bridge Crossing

Total Cost: \$10,000.00
Total Requested: \$10,000.00
Town Match: None

BE IT FURTHER RESOLVED that the Town of Alpine shall ensure proper implementation, administration, and oversight of the above projects so as to maximize their benefit to tourism, residents, and visitors.

PASSED, APPROVED AND ADOPTED this 3rd day of March 2026.

VOTING RECORD:

<i>Ayes:</i>	4	<i>Mayor Green:</i>	Aye
<i>Nays:</i>	0	<i>Burchard:</i>	Aye
<i>Abstentions:</i>	1	<i>Larsen:</i>	Aye
<i>Absent:</i>	0	<i>Wierda:</i>	Aye
		<i>Scaffide:</i>	Abstain

SIGNED:



Eric Green, Mayor of Alpine

ATTEST:



Monica L. Chenault, Town Clerk/Treasurer



Request for Taxpayer Identification Number and Certification

Give Form to the requester. Do not send to the IRS.

Go to www.irs.gov/FormW9 for instructions and the latest information.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.
Town of Alpine

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only **one** of the following seven boxes.

Individual/sole proprietor or single-member LLC C Corporation S Corporation Partnership Trust/estate

Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____

Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is **not** disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.

Other (see instructions) ▶ _____

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):
Exempt payee code (if any) _____
Exemption from FATCA reporting code (if any) _____
(Applies to accounts maintained outside the U.S.)

Municipality

5 Address (number, street, and apt. or suite no.) See instructions.
PO Box 3070

6 City, state, and ZIP code
Alpine, WY 83128

7 List account number(s) here (optional)

Requester's name and address (optional)

Print or type.
See Specific Instructions on page 3.

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number

				-				
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or

Employer identification number

8	3	-	0	2	9	1	6	8	8
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Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here Signature of U.S. person ▶ *mel zig* Date ▶ *2/26/26*

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.

Town of Alpine Travel and Tourism Grant Application



Mission. Town of Alpine Travel and Tourism Board’s mission is to help create positive experiences for visitors and residents by funding Lodging tax dollars for projects and/or events in Town of Alpine.

Purpose. The purpose of Town of Alpine Travel and Tourism Board is to provide for the promotion of travel and tourism within Town of Alpine and to administer the distribution of lodging tax revenue, ideally for the benefit to local businesses and residents of Town of Alpine.

Applicant Organization Name:

Town of Alpine

Event or Project Name:

Christmas Lighting

Event or Project Location and Date:

November 2026 – Marge Grover Park

Applicant Address:

250 River Circle, Alpine, WY 83128

Applicant Phone and email:

307-654-7757 publicworks@alpinewy.gov

Organization Contact Name:

Craig Leseberg

Organization Contact Phone and Email:

307-654-7757 publicworks@alpinewy.gov

Secondary Organization Contact name:

Secondary Organization Contact Phone and Email:

List of organizations Board Members and positions:

Mayor and Council

Organization Structure: Non-Profit, Individual, Municipality?

Municipality

Organization EIN: **83-0291688**

Organization W-9 if applicable: **See Attached**

Organization board minutes approving grant Applications: **Resolution 011**

Amount of funds requested? **\$30,000**

Proposed Cost of Project? **TBD**

List of other donors? **TBD**

Describe Project/Event; Purpose, Objective:

The Marge Grover Park Christmas Lighting Project is designed to create a visually impactful winter destination in Alpine that attracts regional visitors, supports overnight stays, and drives commerce during the traditionally slower winter season.

Town staff have coordinated and implemented the annual Christmas tree lighting event at Marge Grover Park since 2018. Since the first time the Town did this the public loved the interest and the potential for expanded regional draw. The Town has successfully managed the lighting logistics, and seasonal décor installation, establishing a proven foundation for this expanded lighting initiative.

This grant request builds upon that established tradition by transitioning from trunk lighting to full tree professionally designed, park-wide holiday lighting display that will:

- Feature commercial-grade tree and structure lighting throughout Marge Grover Park
- Anchor a coordinated Lighting Ceremony which could feature Santa, local vendors, and holiday music

The objective is to formalize and expand an already successful community tradition into a regional winter attraction that encourages families from surrounding communities (Jackson, Star Valley, Idaho Falls region) to visit Alpine for a festive holiday experience.

Where will the project/event take place?

The project will take place at **Marge Grover Park** in Alpine, Wyoming. The park serves as a central gathering space and is highly visible from U.S. Highway 26/89, making it ideal for both community engagement and tourism visibility.

Give a timeline with project/event deadlines?

Installation November 2026

What is the expected impact of the project/event? How many tourists will it attract? How will it benefit overnight stays and local business impact? Will there be a benefit to our local population?

- Increased winter visitation from surrounding regions
- Support for local restaurants, gas stations, lodging properties, and retailers
- Opportunity for visitors to extend stays for weekend experiences

By creating a regional holiday attraction, Alpine strengthens its winter tourism identity and increases economic activity during an otherwise slow season.

How long will your Project/event benefit intended target market?

The display remains active for two full month, creating repeat visitation opportunities.

How will ToATT grant money be used?

Grant funds will be used specifically for:

- Commercial-grade LED lighting
- Structural mounting hardware
- Electrical infrastructure upgrades
- Professional installation (if required)
- Marketing and promotional materials

Have you applied for other sources? If so, where?

Town Contribution

Will there be other funds available? If so, how much?

\$2,000 from the Town Yearly amount budgeted for Christmas lighting

Will there be a need for future funding? If so, explain?

To keep this project continuing year after year it will require support from the Alpine Travel & Tourism Board

Supporting Documentation:

- Budget Worksheet or Financial Plan
- Marketing Plan
- IRS EIN
- Bids, Contracts, Estimates, etc
- W-9

Post Project/Event Feedback Checklist:

- Recap of Project/Event
- Number of Attendees
- Documentation (adds or pics) showing ToATT was listed and promoted as a sponsor
- Explain how your project/event created tourism.
- Explain how your project/event made a positive impact on the Alpine community.
- Was/is the objective of your project/event been met?
- Will you have the project/event again?
- What changes would you make, if any?
- Did you make new connections to future partners for your project/event?
- Show your Budget

Failure to file a final report and attend the Feedback meeting can result in ineligibility for future awards.

These grant dollars are generated with the lodging tax charge on overnight stays in the Town of Alpine. The board prioritizes dollars toward events that generate overnight stays and commerce amidst area businesses.

Signature Authorization to seek funds:





**TOWN OF ALPINE, WYOMING
RESOLUTION 2026-011**

**A RESOLUTION AUTHORIZING THE SUBMISSION OF FUNDING APPLICATIONS TO THE
ALPINE TRAVEL & TOURISM BOARD FOR TOURISM-RELATED PROJECTS**

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Total Cost: \$10,000.00
Total Requested: \$10,000.00
Town Match: None

BE IT FURTHER RESOLVED that the Town of Alpine shall ensure proper implementation, administration, and oversight of the above projects so as to maximize their benefit to tourism, residents, and visitors.

PASSED, APPROVED AND ADOPTED this 3rd day of March 2026.

VOTING RECORD:

<i>Ayes:</i>	4	<i>Mayor Green:</i>	Aye
<i>Nays:</i>	0	<i>Burchard:</i>	Aye
<i>Abstentions:</i>	1	<i>Larsen:</i>	Aye
<i>Absent:</i>	0	<i>Wierda:</i>	Aye
		<i>Scaffide:</i>	Abstain

SIGNED:



Eric Green, Mayor of Alpine

ATTEST:



Monica L. Chenault, Town Clerk/Treasurer



Request for Taxpayer Identification Number and Certification

Give Form to the requester. Do not send to the IRS.

Go to www.irs.gov/FormW9 for instructions and the latest information.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.

Town of Alpine

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only **one** of the following seven boxes.

Individual/sole proprietor or single-member LLC C Corporation S Corporation Partnership Trust/estate

Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____

Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is **not** disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.

Other (see instructions) ▶ _____

Municipality

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

Exempt payee code (if any) _____

Exemption from FATCA reporting code (if any) _____

(Applies to accounts maintained outside the U.S.)

5 Address (number, street, and apt. or suite no.) See instructions.

Requester's name and address (optional)

PO Box 3070

6 City, state, and ZIP code

Alpine, WY 83128

7 List account number(s) here (optional)

Print or type.
See Specific Instructions on page 3.

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number
[][] - [][] - [][][][]

or
Employer identification number
8 3 - 0 2 9 1 6 8 8

Part II Certification

Under penalties of perjury, I certify that:

- 1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- 2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- 3. I am a U.S. citizen or other U.S. person (defined below); and
- 4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here Signature of U.S. person ▶ *mel zig* Date ▶ *2/26/26*

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.



Town of Alpine Travel and Tourism Grant Application

Mission. Town of Alpine Travel and Tourism Board’s mission is to help create positive experiences for visitors and residents by funding Lodging tax dollars for projects and/or events in Town of Alpine.

Purpose. The purpose of Town of Alpine Travel and Tourism Board is to provide for the promotion of travel and tourism within Town of Alpine and to administer the distribution of lodging tax revenue, ideally for the benefit to local businesses and residents of Town of Alpine.

Applicant Organization Name:

Town of Alpine

Event or Project Name:

Emergency Management Watchfire LED Display Replacement

Event or Project Location and Date:

Same location of existing sign Installation anticipated in Fall 2026 pending funding

Applicant Address:

250 River Circle, Alpine, WY
83128

Applicant Phone and email:

307-654-7757
publicworks@alpinewy.gov

Organization Contact Name:

Craig Leseberg, Public Work
Director

Organization Contact Phone and Email:

Secondary Organization Contact name:

Melody

Secondary Organization Contact Phone and Email:

307-654-7757 admin@alpinewy.gov

List of organizations Board Members and positions:

Town of Alpine Mayor and Town Council (elected governing body)

Organization Structure: Non-Profit, Individual, Municipality?

Municipality

Organization EIN: 83-0291688

Organization W-9 if applicable: See Attached

Organization board minutes approving grant Applications:

Resolution 011

Amount of funds requested?

\$ 40,000

Proposed Cost of Project?

\$44,894.00

List of other donors?

Unknown at this time.

Describe Project/Event; Purpose, Objective:

Due to the age of the current sign Watchfire has notified the town that no replacement parts are available. The Town of Alpine is seeking funding to replace its existing electronic message board with a new Watchfire 3’ x 10’ double-sided RGB LED display. The current display has reached the end of its useful life and no longer provides reliable communication.

The new sign will serve dual purposes:

1. Emergency Management & Public Safety Communication

- o Road closures
- o Weather advisories
- o Evacuations
- o Public safety alerts
- o Water/sewer system notices

2. Tourism Promotion & Community Events

- o Promotion of festivals and special events
- o Local business promotions
- o Travel & Tourism Board supported events
- o Seasonal visitor messaging
- o Lodging and recreation information

The objective is to provide high-visibility, real-time communication to visitors entering Alpine while enhancing the Town’s ability to promote overnight stays and commerce.

Where will the project/event take place?

The LED display will be installed at the Town’s existing sign location on Hwy 89 in Alpine, Wyoming — a highly visible corridor accessed by visitors traveling through US Highway 26/89. This location already has a permit from WYDOT in place. Or a new location somewhere along the highway.

Give a timeline with project/event deadlines?

- July 2026 – Order placement (50% deposit required)
- 3–5 week manufacturing lead time
- Early Fall 2026 – Installation

What is the expected impact of the project/event? How many tourists will it attract? How will it benefit overnight stays and local business impact? Will there be a benefit to our local population?

Tourism Impact

- Promotes year-round tourism events.
- Enhances visibility of Travel & Tourism sponsored activities.
- Supports marketing efforts during peak visitor seasons.
- Encourages overnight stays by promoting multi-day events and attractions.

Estimated Reach

The sign is located on a major travel corridor entering Alpine. Thousands of vehicles pass this corridor monthly during peak tourism seasons.

Local Business Impact

- Direct promotion of events that generate lodging stays.
- Increased awareness of dining, retail, and recreation opportunities.
- Supports seasonal commerce during shoulder months.

Benefit to Local Population

- Real-time emergency messaging.
- Increased awareness of community programs.
- Stronger civic communication infrastructure.

How long will your Project/event benefit intended target market?

The LED display is a long-term capital improvement with an expected lifespan of 10+ years, providing continuous benefit to tourism and residents.

How will ToATT grant money be used?

Grant funds will be used for:

- Purchase of the Watchfire LED display
- Installation services

No funds will be used for electrical upgrades, permits, or unrelated municipal expenses.

Have you applied for other sources? If so, where?

Not at this time. We will look for additional funding

Will there be other funds available? If so, how much?

If necessary, the Town may supplement with general fund reserves.

Will there be a need for future funding? If so, explain?

No additional funding is anticipated beyond routine maintenance and operational costs. Which the Town should cover

Supporting Documentation:

- Budget Worksheet or Financial Plan See Attached Quote
- Marketing Plan
- IRS EIN
- Bids, Contracts, Estimates, etc
- W-9

Post Project/Event Feedback Checklist:

- Recap of Project/Event
- Number of Attendees
- Documentation (adds or pics) showing ToATT was listed and promoted as a sponsor
- Explain how your project/event created tourism.
- Explain how your project/event made a positive impact on the Alpine community.
- Was/is the objective of your project/event been met?
- Will you have the project/event again?
- What changes would you make, if any?
- Did you make new connections to future partners for your project/event?
- Show your Budget

Failure to file a final report and attend the Feedback meeting can result in ineligibility for future awards.

These grant dollars are generated with the lodging tax charge on overnight stays in the Town of Alpine. The board prioritizes dollars toward events that generate overnight stays and commerce amidst area businesses.

Signature Authorization to seek funds:

A handwritten signature in blue ink that reads "Craig Leseberg". The signature is written in a cursive style with a horizontal line underneath the name.



2274 W. Heritage Circle, Idaho Falls, Idaho, 83402

PROPOSAL Section 4, Itemw.

260169-01

Date: 02/26/2026

Expires: 03/12/2026

Drawing Numbers:

Project: Town of Alpine - LED display
250 River Cir
Alpine, WY 83128

Client: Town of Alpine
PO Box 3070
Alpine, WY 83128

Contact: Melody 307-654-7757 admin@alpinewy.gov

We are pleased to offer this proposal for the following services at the above location.

Project Description:	Item Total:
New Watchfire LED display to replace the existing display	\$40,897.00
QTY: 1	
Size: 3' x 10'	
Sides: Double Sided	
Color: RGB Full Color	
Resolution: 10mm	

Installation	\$3,997.00
-Remove existing display	
-Cut down existing pipe	
-Install new display	
-Hook up to existing power	

**does not include any extra electrical work*

Deposit Rate: 50%	Subtotal: \$44,894.00
Deposit: \$22,447.00	
	Total: \$44,894.00

Due to the volatility in the raw materials costs (aluminum, steel, acrylic, vinyl & lumber), this estimate is only valid for two weeks.

Notes: All prices are subject to applicable sales tax. Prices are based on available information given at the time and are subject to change.

Exclusions: Sign permits, structural engineering, traffic control equipment and permits are not included in the

Salesperson: David Whitehead

Buyer_____Seller_____



2274 W. Heritage Circle, Idaho Falls, Idaho, 83402

PROPOSAL Section 4, Itemw.

260169-01

Date: 02/26/2026

Expires: 03/12/2026

Drawing Numbers:

Project: Town of Alpine - LED display
250 River Cir
Alpine, WY 83128

Client: Town of Alpine
PO Box 3070
Alpine, WY 83128

Contact: Melody 307-654-7757 admin@alpinewy.gov

above quotations and if required shall be invoiced on a time and material basis. Electrical services to the proposed sign(s), unless specifically quoted above, is assumed to be existing or provided by others.

Warranty: 12 months against defective materials and 12 month unconditional guarantee on parts and labor.

Terms: 50% advanced deposit with balance due upon completion of project.

A 3% processing fee will be charged when paying with a credit card.

All signs are property of and owned by Sign Pro, until the sign has been 100% paid for by the customer.

Salesperson: David Whitehead

Buyer's Acceptance _____ Title _____ Date _____

Seller's Acceptance _____ Title _____ Date _____



2274 W. Heritage Circle, Idaho Falls, Idaho, 83402

PROPOSAL Section 4, Itemw.

260169-02

Date: 02/26/2026

Expires: 03/12/2026

Drawing Numbers:

Project: Town of Alpine - LED display
250 River Cir
Alpine, WY 83128

Client: Town of Alpine
PO Box 3070
Alpine, WY 83128

Contact: Melody 307-654-7757 admin@alpinewy.gov

We are pleased to offer this proposal for the following services at the above location.

Project Description:	Item Total:
New Watchfire LED display to replace the existing display	\$41,239.00
QTY: 1	
Size: 4' x 8'	
Sides: Double Sided	
Color: RGB Full Color	
Resolution: 10mm	

Installation	\$3,997.00
-Remove existing display	
-Cut down existing pipe	
-Install new display	
-Hook up to existing power	

**does not include any extra electrical work*

Deposit Rate: 50%	Subtotal:	\$45,236.00
Deposit: \$22,618.00	Total:	\$45,236.00

Due to the volatility in the raw materials costs (aluminum, steel, acrylic, vinyl & lumber), this estimate is only valid for two weeks.

Notes: All prices are subject to applicable sales tax. Prices are based on available information given at the time and are subject to change.

Exclusions: Sign permits, structural engineering, traffic control equipment and permits are not included in the

Salesperson: David Whitehead

Buyer_____Seller_____



2274 W. Heritage Circle, Idaho Falls, Idaho, 83402

PROPOSAL Section 4, Itemw.

260169-02

Date: 02/26/2026

Expires: 03/12/2026

Drawing Numbers:

Project: Town of Alpine - LED display
250 River Cir
Alpine, WY 83128

Client: Town of Alpine
PO Box 3070
Alpine, WY 83128

Contact: Melody 307-654-7757 admin@alpinewy.gov

above quotations and if required shall be invoiced on a time and material basis. Electrical services to the proposed sign(s), unless specifically quoted above, is assumed to be existing or provided by others.

Warranty: 12 months against defective materials and 12 month unconditional guarantee on parts and labor.

Terms: 50% advanced deposit with balance due upon completion of project.

A 3% processing fee will be charged when paying with a credit card.

All signs are property of and owned by Sign Pro, until the sign has been 100% paid for by the customer.

Salesperson: David Whitehead

Buyer's Acceptance _____ Title _____ Date _____

Seller's Acceptance _____ Title _____ Date _____



Project # 260169
Alpine, WY



PRICE:
 Watchfire LED Display: \$40,897.00
 Installation: \$3997.00
 -includes removing old display, cutting pipe, installing new display, connecting to existing power
 *Does not include additional electrical work if needed.



PRODUCT SPECIFICATIONS

SIGN ID: 2131584 W10-S

Pixel Pitch:	W10mm LED RGB
Pixel Matrix:	90H X 300W
Ventilation Style:	Front Ventilation
Cabinet Size:	41in H x 10ft 3in L x 5in D
Viewing Area:	36in H x 10ft L
Cabinet Style:	Double Face (Slim) Front Service
Character Size:	11 lines / 60.0 Characters at a 3" type
Approx. Weight:	786.00 Lbs.
Warranty:	Standard 5 Year Watchfire warranty applies.
Mfg. Lead Time:	3-5 weeks (Based on signed quote, receipt of deposit, and artwork approval - if applicable)

Electrical Service: 120 VOLT 36.0 amps (18.00 per face) Single Phase Service. Refer to the Installation manual for details on wiring. Based on 18 hours of operation a day, plus or minus 10% depending on how the sign is programmed.
 Example: 22.4 KWHrs x \$0.12 = \$2.69/Day

STANDARD FEATURES

Brightness	Daytime 7500 NITs Maximum; Nighttime 700 NITs Maximum
Color	LED RGB
Color Capability	Min. 1.2 Quintillion
Includes	Ignite Graphics Software
Video	Plays prerecorded clips, Animated Text & graphics
Viewing Angles	150 Horizontal/95 Vertical

OPTIONS

Software	Ignite OPx (cloud-based)
Software Training	Web Based Software Training
Communications	OPx - 4G Wireless with Watchfire Cellular Data Plan
Wireless Data Plan	Life-of-sign Data Plan
Cabinet Separation	Standard Up To 15 Feet
Power Requirements	US 120 Volts
Temperature Sensor	w/100-Step Photocell w/15 ft Cable
Sign Mounting Kit	Not Ordered / Not Required
Technician On-Site	Not Ordered
Warranty	Standard 5-Year Parts

EXISTING DISPLAY HEIGHT



PRICE:
 Watchfire LED Display: \$41,239.00
 Installation: \$3997.00
 -includes removing old display, cutting pipe, installing new display,
 connecting to existing power
 *Does not include additional electrical work if needed.



PRODUCT SPECIFICATIONS

SIGN ID: 2131585 W10-S

Pixel Pitch:	W10mm LED RGB
Pixel Matrix:	120H X 240W
Ventilation Style:	Front Ventilation
Cabinet Size:	4ft 5in H x 8ft 3in L x 5in D
Viewing Area:	4ft H x 8ft L
Cabinet Style:	Double Face (Slim) Front Service
Character Size:	15 lines / 48.0 Characters at a 3" type
Approx. Weight:	814.00 Lbs.
Warranty:	Standard 5 Year Watchfire warranty applies.
Mfg. Lead Time:	3-5 weeks (Based on signed quote, receipt of deposit, and artwork approval - if applicable)
Electrical Service:	120 VOLT 40.0 amps (20.00 per face) Single Phase Service. Refer to the Installation manual for details on wiring. Based on 18 hours of operation a day, plus or minus 10% depending on how the sign is programmed. <i>Example: 24.9 KWHrs x \$0.12 = \$2.99/Day</i>

STANDARD FEATURES

Brightness	Daytime 7500 NITs Maximum; Nighttime 700 NITs Maximum
Color	LED RGB
Color Capability	Min. 1.2 Quintillion
Includes	Ignite Graphics Software
Video	Plays prerecorded clips, Animated Text & graphics
Viewing Angles	150 Horizontal/95 Vertical

OPTIONS

Software	Ignite OPx (cloud-based)
Software Training	Web Based Software Training
Communications	OPx - 4G Wireless with Watchfire Cellular Data Plan
Wireless Data Plan	Life-of-sign Data Plan
Cabinet Separation	Standard Up To 15 Feet
Power Requirements	US 120 Volts
Temperature Sensor	w/100-Step Photocell w/15 ft Cable
Sign Mounting Kit	Not Ordered / Not Required
Technician On-Site	Not Ordered
Warranty	Standard 5-Year Parts





**TOWN OF ALPINE, WYOMING
RESOLUTION 2026-011**

**A RESOLUTION AUTHORIZING THE SUBMISSION OF FUNDING APPLICATIONS TO THE
ALPINE TRAVEL & TOURISM BOARD FOR TOURISM-RELATED PROJECTS**

WHEREAS, the Alpine Travel & Tourism Board was established to oversee, manage, and promote tourism-related activities and facilities for the benefit of the Town of Alpine; and

WHEREAS, the Governing Body of the Town of Alpine recognizes the importance of supporting programs and initiatives that enhance tourism, community engagement, and local economic development; and

WHEREAS, the Governing Body seeks to elevate key community events, invest in infrastructure improvements, and enhance visitor experiences through strategic tourism-related projects;

NOW, THEREFORE, BE IT RESOLVED that the Town Council of the Town of Alpine, Wyoming hereby authorizes the submission of funding applications to the Alpine Travel & Tourism Board for the following projects:

Town of Alpine Winter Jubilee

Total Cost: \$12,400.00
Total Requested: \$10,000.00
Town Match: \$2,000.00 (16.3%)

Town of Alpine Mountain Days

Total Cost: \$6,000.00
Total Requested: \$6,000.00
Town Match: None

Town of Alpine 4th of July Fireworks

Total Cost: \$25,000.00
Total Requested: \$25,000.00
Town Match: None

Town of Alpine Music in the Mountain

Total Cost: \$25,000.00
Total Requested: \$25,000.00
Town Match: None

Lease of Equipment — Trail Groomer

Total Cost: \$42,000.00 (*currently in year two of the five-year term lease*)
Total Requested: \$42,000.00
Town Match: In-kind labor and fuel costs for groomer operation

Town of Alpine Emergency Management Sign

Total Cost: \$44,894.00
Total Requested: \$40,000.00
Town Match: \$4,894.00 (10.9%)

Town of Alpine Holiday Lighting Project

Total Cost: \$30,000.00
Total Requested: \$30,000.00
Town Match: None

Town of Alpine America250 Public Art Installation (Supplemental Funding Request):

Total Cost: \$30,000.00
Total Requested: \$7,750.00
Total Received from America 250 Grant Program: \$22,250.00
Town Match: None

Town of Alpine Additional Trash Receptacles at Town Parks

Total Cost: \$20,400.00
Total Requested: \$17,000.00
Town Match: \$3,400.00 (16.7%) – In-kind Town labor for installation

Town of Alpine Jersey Barriers for Winter Recreation Bridge Crossing

Total Cost: \$10,000.00
Total Requested: \$10,000.00
Town Match: None

BE IT FURTHER RESOLVED that the Town of Alpine shall ensure proper implementation, administration, and oversight of the above projects so as to maximize their benefit to tourism, residents, and visitors.

PASSED, APPROVED AND ADOPTED this 3rd day of March 2026.

VOTING RECORD:

<i>Ayes:</i>	4	<i>Mayor Green:</i>	Aye
<i>Nays:</i>	0	<i>Burchard:</i>	Aye
<i>Abstentions:</i>	1	<i>Larsen:</i>	Aye
<i>Absent:</i>	0	<i>Wierda:</i>	Aye
		<i>Scaffide:</i>	Abstain

SIGNED:



Eric Green, Mayor of Alpine

ATTEST:



Monica L. Chenault, Town Clerk/Treasurer



Town of Alpine Travel and Tourism Grant Application



Mission. Town of Alpine Travel and Tourism Board’s mission is to help create positive experiences for visitors and residents by funding Lodging tax dollars for projects and/or events in Town of Alpine.

Purpose. The purpose of Town of Alpine Travel and Tourism Board is to provide for the promotion of travel and tourism within Town of Alpine and to administer the distribution of lodging tax revenue, ideally for the benefit to local businesses and residents of Town of Alpine.

Applicant Organization Name:

Town of Alpine

Event or Project Name:

Additional Trash Receptacles @ Town Parks

Event or Project Location and Date:

Summer 2026

Applicant Address:

250 River Circle, Alpine, WY 83128

Applicant Phone and email:

307-654-7757 publicworks@alpinewy.gov

Organization Contact Name:

Craig Leseberg

Organization Contact Phone and Email:

307-654-7757 publicworks@alpinewy.gov

Secondary Organization Contact name:

Secondary Organization Contact Phone and Email:

List of organizations Board Members and positions:

Mayor and Council

Organization Structure: Non-Profit, Individual, Municipality?

Municipality

Organization EIN: 83-0291688

Organization W-9 if applicable: See Attached

Organization board minutes approving grant Applications: Resolution 011

Amount of funds requested? \$17,000

Proposed Cost of Project? \$ 20,400

List of other donors? Town of Alpine \$3,400 in Town Labor for installation

Describe Project/Event; Purpose, Objective:

The Alpine Parks Visitor Enhancement – Trash Receptacle Expansion Project is designed to improve visitor experience, public cleanliness, and overall park presentation throughout the Town of Alpine.

With increasing visitation during peak summer tourism months, existing trash receptacles are insufficient to manage daily waste volumes. Overflowing bins negatively impact visitor impressions, create wildlife concerns, and detract from Alpine's image as a clean and welcoming mountain community.

This project will:

- Install additional commercial-grade trash receptacles in high-use park areas
- Replace aging or undersized units
- Improve distribution of receptacles near playgrounds, picnic areas, and event spaces
- Enhance waste containment during community events and peak tourism periods

The objective is to maintain clean, safe, and attractive public spaces that support tourism growth and encourage longer visitor stays.

Where will the project/event take place?

1 @ Skate Park

3 @ Marge Grover Park

2 @ Ferry Peak Park

2@ Legion Ball Field

Give a timeline with project/event deadlines?

Summer 2026

What is the expected impact of the project/event? How many tourists will it attract? How will it benefit overnight stays and local business impact? Will there be a benefit to our local population?

- Increased winter visitation from surrounding regions
- Support for local restaurants, gas stations, lodging properties, and retailers
- Opportunity for visitors to extend stays for weekend experiences

How many tourists will it attract?

While trash receptacles alone are not a stand-alone attraction, they directly support the thousands of seasonal visitors who utilize Alpine parks annually. Clean, well-maintained public infrastructure encourages positive visitor experiences, repeat visitation, and longer stays.

How long will your Project/event benefit intended target market?

- Extend their visit
- Recommend Alpine to others
- Return for future trips
- Support local dining, retail, and lodging businesses

High-quality public amenities reinforce Alpine's reputation as a desirable destination community.

Will there be a benefit to our local population?

Yes. Residents benefit from cleaner parks, safer conditions, and enhanced community pride. The project also supports local events that draw tourism dollars into town.

How will ToATT grant money be used?

Grant funds will be used for:

- Purchase of commercial-grade, bear-resistant trash receptacles
- Concrete pads and anchoring systems
- Installation labor
- Signage promoting “Keep Alpine Beautiful” messaging

Have you applied for other sources? If so, where?

No

Will there be other funds available? If so, how much?

Town Contribution of labor for installation in the amount of \$3,400

Will there be a need for future funding? If so, explain?

To keep this project continuing year after year it will require support from the Alpine Travel & Tourism Board

Supporting Documentation:

- Budget Worksheet or Financial Plan
- Marketing Plan
- IRS EIN
- Bids, Contracts, Estimates, etc
- W-9

Post Project/Event Feedback Checklist:

- Recap of Project/Event
- Number of Attendees
- Documentation (adds or pics) showing ToATT was listed and promoted as a sponsor
- Explain how your project/event created tourism.
- Explain how your project/event made a positive impact on the Alpine community.
- Was/is the objective of your project/event been met?
- Will you have the project/event again?
- What changes would you make, if any?
- Did you make new connections to future partners for your project/event?
- Show your Budget

Failure to file a final report and attend the Feedback meeting can result in ineligibility for future awards.

These grant dollars are generated with the lodging tax charge on overnight stays in the Town of Alpine. The board prioritizes dollars toward events that generate overnight stays and commerce amidst area businesses.

Signature Authorization to seek funds:

A handwritten signature in blue ink that reads "Melody Leseberg". The signature is written in a cursive style with a horizontal line underneath the name.

Request for Taxpayer Identification Number and Certification

Give Form to the
requester. Do not
send to the IRS.

▶ Go to www.irs.gov/FormW9 for instructions and the latest information.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.
Town of Alpine

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only **one** of the following seven boxes.

Individual/sole proprietor or single-member LLC C Corporation S Corporation Partnership Trust/estate

Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____

Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is **not** disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.

Other (see instructions) ▶ _____

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):
Exempt payee code (if any) _____
Exemption from FATCA reporting code (if any) _____
(Applies to accounts maintained outside the U.S.)

Municipality

5 Address (number, street, and apt. or suite no.) See instructions.
PO Box 3070

6 City, state, and ZIP code
Alpine, WY 83128

7 List account number(s) here (optional)

Requester's name and address (optional)

Print or type.
See Specific Instructions on page 3.

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number

			-					
--	--	--	---	--	--	--	--	--

or

Employer identification number

8	3	-	0	2	9	1	6	8	8
---	---	---	---	---	---	---	---	---	---

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here Signature of U.S. person ▶ *mel zig* Date ▶ *2/26/26*

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.



**TOWN OF ALPINE, WYOMING
RESOLUTION 2026-011**

**A RESOLUTION AUTHORIZING THE SUBMISSION OF FUNDING APPLICATIONS TO THE
ALPINE TRAVEL & TOURISM BOARD FOR TOURISM-RELATED PROJECTS**

WHEREAS, the Alpine Travel & Tourism Board was established to oversee, manage, and promote tourism-related activities and facilities for the benefit of the Town of Alpine; and

WHEREAS, the Governing Body of the Town of Alpine recognizes the importance of supporting programs and initiatives that enhance tourism, community engagement, and local economic development; and

WHEREAS, the Governing Body seeks to elevate key community events, invest in infrastructure improvements, and enhance visitor experiences through strategic tourism-related projects;

NOW, THEREFORE, BE IT RESOLVED that the Town Council of the Town of Alpine, Wyoming hereby authorizes the submission of funding applications to the Alpine Travel & Tourism Board for the following projects:

Town of Alpine Winter Jubilee

Total Cost: \$12,400.00
Total Requested: \$10,000.00
Town Match: \$2,000.00 (16.3%)

Town of Alpine Mountain Days

Total Cost: \$6,000.00
Total Requested: \$6,000.00
Town Match: None

Town of Alpine 4th of July Fireworks

Total Cost: \$25,000.00
Total Requested: \$25,000.00
Town Match: None

Town of Alpine Music in the Mountain

Total Cost: \$25,000.00
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Town Match: None

Lease of Equipment — Trail Groomer

Total Cost: \$42,000.00 (*currently in year two of the five-year term lease*)
Total Requested: \$42,000.00
Town Match: In-kind labor and fuel costs for groomer operation

Town of Alpine Emergency Management Sign

Total Cost: \$44,894.00
Total Requested: \$40,000.00
Town Match: \$4,894.00 (10.9%)

Town of Alpine Holiday Lighting Project

Total Cost: \$30,000.00
Total Requested: \$30,000.00
Town Match: None

Town of Alpine America250 Public Art Installation (Supplemental Funding Request):

Total Cost: \$30,000.00
Total Requested: \$7,750.00
Total Received from America 250 Grant Program: \$22,250.00
Town Match: None

Town of Alpine Additional Trash Receptacles at Town Parks

Total Cost: \$20,400.00
Total Requested: \$17,000.00
Town Match: \$3,400.00 (16.7%) – In-kind Town labor for installation

Town of Alpine Jersey Barriers for Winter Recreation Bridge Crossing

Total Cost: \$10,000.00
Total Requested: \$10,000.00
Town Match: None

BE IT FURTHER RESOLVED that the Town of Alpine shall ensure proper implementation, administration, and oversight of the above projects so as to maximize their benefit to tourism, residents, and visitors.

PASSED, APPROVED AND ADOPTED this 3rd day of March 2026.

VOTING RECORD:

<i>Ayes:</i>	4	<i>Mayor Green:</i>	Aye
<i>Nays:</i>	0	<i>Burchard:</i>	Aye
<i>Abstentions:</i>	1	<i>Larsen:</i>	Aye
<i>Absent:</i>	0	<i>Wierda:</i>	Aye
		<i>Scaffide:</i>	Abstain

SIGNED:



Eric Green, Mayor of Alpine

ATTEST:



Monica L. Chenault, Town Clerk/Treasurer



Town of Alpine Travel and Tourism Grant Application



Mission. Town of Alpine Travel and Tourism Board’s mission is to help create positive experiences for visitors and residents by funding Lodging tax dollars for projects and/or events in Town of Alpine.

Purpose. The purpose of Town of Alpine Travel and Tourism Board is to provide for the promotion of travel and tourism within Town of Alpine and to administer the distribution of lodging tax revenue, ideally for the benefit to local businesses and residents of Town of Alpine.

Applicant Organization Name:

Town of Alpine

Event or Project Name:

Additional Caution Equipment for jersey barriers to be places across snake river bridge in winter 26/27

Event or Project Location and Date:

Winter 26/27

Applicant Address:

250 River Circle, Alpine, WY 83128

Applicant Phone and email:

307-654-7757 publicworks@alpinewy.gov

Organization Contact Name:

Craig Leseberg

Organization Contact Phone and Email:

307-654-7757 publicworks@alpinewy.gov

Secondary Organization Contact name:

Secondary Organization Contact Phone and Email:

List of organizations Board Members and positions:

Mayor and Council

Organization Structure: Non-Profit, Individual, Municipality?

Municipality

Organization EIN: 83-0291688

Organization W-9 if applicable: See Attached

Organization board minutes approving grant Applications: Resolution 011

Amount of funds requested? \$10000.

Proposed Cost of Project? \$ 10,000

List of other donors? Town of Alpine - Town Labor for installation

Describe Project/Event; Purpose, Objective:

The Town should purchase additional caution signage, traffic cones, and temporary barriers for the Snake River Bridge in preparation for next winter. During winter conditions, the bridge area can become hazardous due to ice, snow accumulation, reduced visibility, and narrow travel lanes. In previous years we place the state concrete jersey barriers out to provide a safe route of travel for snowmobilers to cross the bridge. We did not place them out in last year due to safety concerns because of some accidents the year before. Additional traffic control devices will allow staff to clearly mark hazardous areas, guide traffic safely across the bridge

Having adequate signage and barriers available will improve driver awareness for vehicles and snowmobiles.

Where will the project/event take place?

Snake River Bridge

Give a timeline with project/event deadlines?

Late Fall 2026

What is the expected impact of the project/event? How many tourists will it attract? How will it benefit overnight stays and local business impact? Will there be a benefit to our local population?

Providing additional caution signage, cones, and barriers at the Snake River Bridge will improve safety for residents, commuters, and visitors traveling through the area during winter months. Clear traffic control devices help alert drivers to lane restrictions allowing them to slow down and navigate the bridge more safely.

For the local population, this reduces the likelihood of vehicle accidents and helps ensure the bridge remains open and safely accessible during severe winter conditions.

How many tourists will it attract?

It is difficult to provide an exact number of tourists that a snowmobile lane will attract, because visitation depends on factors such as snow conditions, regional trail connectivity, promotion, and access to lodging and services. However, creating a designated snowmobile lane typically increases use by improving safety and providing a clearly defined route that connects riders to local trail systems and amenities. This safe travel across the bridge allows for tourists to leave their hotels on their snowmobiles to access the many trails available in Alpine.

For communities in Wyoming that serve as access points to established snowmobile trail networks, designated routes and improved access often lead to increased winter visitation from both regional riders and out-of-state tourists. These visitors frequently stay in local lodging, purchase fuel, dine at restaurants, and use other local services.

How long will your Project/event benefit intended target market?

- Winter Season

Will there be a benefit to our local population?

For the local community, the benefit is twofold:

- **Improved safety** for both snowmobilers and motorists by separating snowmobile traffic from standard vehicle lanes.
- **Economic support during the winter season**, as snowmobilers tend to travel in groups and spend money locally on lodging, food, fuel, equipment, and recreation.

While the exact number will vary each year, improved snowmobile access generally helps position the community as a more attractive winter recreation destination and can increase winter tourism activity in the area

How will ToATT grant money be used?

Grant funds will be used for:

The requested funds will be used to purchase traffic control and safety equipment necessary to safely designate and manage the snowmobile lane and winter travel conditions at the Snake

River Bridge. Specifically, the funds will be used to purchase caution and directional signage, high-visibility traffic cones, and portable barriers.

These items will allow the Town to clearly mark the designated snowmobile lane, guide vehicle traffic, and create safe separation between snowmobiles and motor vehicles during winter months. The equipment will also assist Town staff in temporarily closing or redirecting traffic if hazardous conditions arise, ensuring the bridge remains safe and accessible for both residents and winter recreation users.

Have you applied for other sources? If so, where?

WYDOT provides the concrete jersey barriers

Will there be other funds available? If so, how much?

Town Contribution of labor for installation of the jersey barriers

Will there be a need for future funding? If so, explain?

No

Supporting Documentation:

- Budget Worksheet or Financial Plan
- Marketing Plan
- IRS EIN
- Bids, Contracts, Estimates, etc
- W-9

Post Project/Event Feedback Checklist:

- Recap of Project/Event
- Number of Attendees
- Documentation (adds or pics) showing ToATT was listed and promoted as a sponsor
- Explain how your project/event created tourism.
- Explain how your project/event made a positive impact on the Alpine community.
- Was/is the objective of your project/event been met?
- Will you have the project/event again?
- What changes would you make, if any?
- Did you make new connections to future partners for your project/event?
- Show your Budget

Failure to file a final report and attend the Feedback meeting can result in ineligibility for future awards.

These grant dollars are generated with the lodging tax charge on overnight stays in the Town of Alpine. The board prioritizes dollars toward events that generate overnight stays and commerce amidst area businesses.

Signature Authorization to seek funds:

A handwritten signature in blue ink that reads "Melody Leseberg". The signature is written in a cursive style with a horizontal line underneath the name.



**TOWN OF ALPINE, WYOMING
RESOLUTION 2026-011**

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Total Cost: \$44,894.00
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Total Cost: \$30,000.00
Total Requested: \$30,000.00
Town Match: None

Town of Alpine America250 Public Art Installation (Supplemental Funding Request):

Total Cost: \$30,000.00
Total Requested: \$7,750.00
Total Received from America 250 Grant Program: \$22,250.00
Town Match: None

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Total Cost: \$20,400.00
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Total Cost: \$10,000.00
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Town Match: None

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PASSED, APPROVED AND ADOPTED this 3rd day of March 2026.

VOTING RECORD:

<i>Ayes:</i> 4	<i>Mayor Green:</i> Aye
<i>Nays:</i> 0	<i>Burchard:</i> Aye
<i>Abstentions:</i> 1	<i>Larsen:</i> Aye
<i>Absent:</i> 0	<i>Wierda:</i> Aye
	<i>Scaffide:</i> Abstain

SIGNED:



Eric Green, Mayor of Alpine

ATTEST:



Monica L. Chenault, Town Clerk/Treasurer



Town of Alpine Travel and Tourism Grant Application



Mission. Town of Alpine Travel and Tourism Board’s mission is to help create positive experiences for visitors and residents by funding Lodging tax dollars for projects and/or events in Town of Alpine.

Purpose. The purpose of Town of Alpine Travel and Tourism Board is to provide for the promotion of travel and tourism within Town of Alpine and to administer the distribution of lodging tax revenue, ideally for the benefit to local businesses and residents of Town of Alpine.

Applicant Organization Name: **Town of Alpine**

Event or Project Name: **Alpine America250 Public Art Installation**

Event or Project Location and Date: **LV Substation Site, Town of Alpine, Wyoming
Installation Completion: July 2026**

Applicant Address: **250 River Circle, Alpine, WY 83128**

Applicant Phone and email: **307-654-7757 / office@alpinewy.gov**

Organization Contact Name: **Sarah Greenwald, Assistant Clerk**

Organization Contact Phone and Email: **307-654-7757 / office@alpinewy.gov**

Secondary Organization Contact name: Monica Chenault

Secondary Organization Contact Phone and Email:

clerk@alpinewy.gov / 307-654-7757

List of organizations Board Members and positions:

Town of Alpine 250th Committee: (Including: Eric

Green, Kristy Ladner, Stephanie Lamirato, Danelle

Fenton, Christa Tidwell, Tracey Martiny, Sarah

Greenwald)

Organization Structure: Non-Profit, Individual, Municipality?

Municipality

Organization EIN: **83-0291688**

Organization W-9 if applicable: **Attached**

Organization board minutes approving grant Applications: **Attached**

Amount of funds requested? **\$7,750**

Proposed Cost of Project? **\$30,000**

List of other donors? **Funding Secured: \$22,000 – America250 Grant Program administered by the Wyoming Department of State Parks and Cultural Resources**

Describe Project/Event; Purpose, Objective:

The Alpine America250 Public Art Installation is a commemorative project celebrating the 250th anniversary of the United States through public art that reflects Alpine's history, heritage, and community identity.

The project includes the creation of a large-scale public mural installed at the LV Substation in Alpine. The mural will highlight themes connected to Alpine's cultural heritage, landscape, and the community's role in Wyoming's history. The artwork will be developed through a public art selection process involving local and regional artists.

The installation will create a visually engaging landmark within the Town of Alpine and contribute to the nationwide America250 commemoration effort. By incorporating local history and community identity into the artwork, the project will provide a meaningful cultural asset for residents and visitors.

Where will the project/event take place?

The public art installation will be located at the LV Substation site within the Town of Alpine, a visible public location accessible to both residents and visitors traveling through the community.

The mural will transform an existing infrastructure site into an attractive public feature that enhances the visual experience for those traveling through Alpine and visiting nearby businesses, parks, and recreational areas.

Give a timeline with project/event deadlines?

January 2026**Public art contest opens and mural submissions begin.****February 2026****Selection committee reviews entries and selects artists.****March–April 2026****Final mural design development and approval.****April 2026****Artwork production and preparation.****May–June 2026****Installation of mural at the LV Substation site.****July 2026****Project completion and public recognition as part of America250 commemorative activities.**

What is the expected impact of the project/event? How many tourists will it attract? How will it benefit overnight stays and local business impact? Will there be a benefit to our local population?

The Alpine America250 Public Art Installation will provide a long-lasting visual attraction within the community that contributes to Alpine’s identity as a welcoming and culturally engaged destination.

The project supports tourism by:

- **Creating a permanent public art landmark that enhances Alpine’s visual appeal**
- **Encouraging visitors traveling through the Snake River corridor to stop and explore the community**
- **Promoting Alpine as a destination that celebrates history, culture, and the outdoors**
- **Supporting local businesses through increased visitor activity in the downtown and recreation areas**

Public art installations often serve as photo opportunities and community gathering points, encouraging visitors to spend more time in Alpine and share their experience through social media and travel platforms.

How long will your Project/event benefit intended target market?

Unlike a single-day event, the public art installation will provide long-term tourism benefits. The mural will remain in place for many years, creating a permanent cultural attraction for visitors traveling through the region.

The installation will continue to promote Alpine as a culturally vibrant community and contribute to the town’s tourism appeal well beyond the America250 anniversary year.

How will ToATT grant money be used?

Travel and Tourism funds will be used to help complete the installation of the public art project, including:

- **Fabrication and printing of mural artwork**

- Installation materials and site preparation
- Artist and design costs
- Final installation and finishing

These funds will supplement the \$22,000 America250 grant and ensure the successful completion of the project.

Have you applied for other sources? If so, where?

Yes. The Town of Alpine successfully applied for and received \$22,000 through the America250 Grant Program administered by Wyoming State Parks and Cultural Resource

Will there be other funds available? If so, how much?

The project has secured \$22,000 in grant funding through the America250 program. The Town of Alpine is requesting the remaining \$7,750 from the Travel and Tourism Board to complete the project.

Will there be a need for future funding? If so, explain?

No. This funding request represents the final portion needed to complete the Alpine America250 Public Art Installation.

Supporting Documentation:

- Budget Worksheet or Financial Plan
- Marketing Plan
- IRS EIN
- Bids, Contracts, Estimates, etc
- W-9

Post Project/Event Feedback Checklist:

- Recap of Project/Event
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Signature Authorization to seek funds:

Sarah Greenwald



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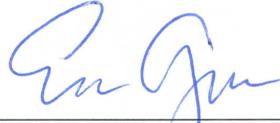
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PASSED, APPROVED AND ADOPTED this 3rd day of March 2026.

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<i>Abstentions:</i> 1	<i>Larsen:</i> Abstain
<i>Absent:</i> 0	<i>Wierda:</i> Aye
	<i>Scaffide:</i> Abstain

SIGNED:



Eric Green, Mayor of Alpine

ATTEST:



Monica L. Chenault, Town Clerk/Treasurer

