



ALPINE TRAVEL & TOURISM BOARD MEETING

November 06, 2025 at 6:00 PM
250 River Circle - Alpine, WY 83128

AGENDA

Notice - The video and audio for this meeting are streamed live to the public via the internet and mobile devices with views that encompass all areas, participants, and audience members. Please silence all electronic devices during the meeting. Comments made on YouTube will not be answered. Please email clerk@alpinewy.gov with any questions or comments.

YouTube LINK FOR LIVE FEED:

<https://www.youtube.com/@townofalpine>

1. CALL TO ORDER - Jeremy Larsen

a. Jeremy Larsen

2. ROLL CALL – Melody Leseberg

a. Jeremy Larsen - Dave Walters - Shannon Bowers

3. ANNOUNCEMENTS – Jeremy Larsen

a. Financial Disclosure

b. Information about how the lodging tax works and benefits these projects.

4. ACTION ITEMS

a. 1st Reading - Grant Submission by the Semi Quincentennial Committee on behalf of the Town of Alpine.

This grant submission will be for funds for entertainment on the 4th of July 2026.

b. Report given by Music in the Mountains founder Shay Scaffide

Travel & Tourism Grant Amount approved funding amount \$20,000 amount funded \$15,750.

c. Report given by Lexi Weber

Travel & Tourism grant award \$4000 - amount paid \$3,761

d. Report given by Lexi Weber

Travel & Tourism grant award \$4,000 - amount paid \$4,000.

e. Report to be given by SVI Staff

Travel & Tourism Grant approved funding amount \$27,600 - amount paid \$24,840.

f. Report given by Reggae in the Rockies founder Dave Walters

Travel & Tourism Grant approved funding amount \$25,000 - amount paid \$25,000

g. Report given by Jennifer Ricupero

Travel & Tourism grant award \$11,074.54 amount paid to date \$ 4,956.00.

h. Report given by staff member.

Travel & Tourism grant award \$ 8,000 - amount paid \$8,000.

i. Report given by Mike Vogt

Travel & Tourism grant award \$17,466 - Amount paid \$17,466

j. Report to be given by staff

Travel & Tourism Grant Award \$48,000 - Amount paid \$48,000

k. Updated Logo for advertising on banners.

l. Budget set for advertising & Supplies

m. Budget set for an education campaign regarding the Election in 2026 for the lodging tax in Alpine.

n. Approval of Meeting Minutes May 2025

5. DISCUSSION ITEMS:

a. Next Meeting Date

6. ADJOURNMENT