



ALPINE TRAVEL & TOURISM BOARD MEETING

November 19, 2025 at 6:00 PM
250 River Circle - Alpine, WY 83128

AGENDA

Notice - The video and audio for this meeting are streamed live to the public via the internet and mobile devices with views that encompass all areas, participants, and audience members. Please silence all electronic devices during the meeting. Comments made on YouTube will not be answered. Please email clerk@alpinewy.gov with any questions or comments.

YouTube LINK FOR LIVE FEED:

<https://www.youtube.com/@townofalpine>

1. CALL TO ORDER - Jeremy Larsen

a. Jeremy Larsen

2. ROLL CALL – Melody Leseberg

a. Jeremy Larsen - Dave Walters - Shannon Bowers

3. ANNOUNCEMENTS – Jeremy Larsen

a. Financial Disclosure

4. ACTION ITEMS

a. 2nd Reading - Grant Submission by the Semi Quincentennial Committee on behalf if the Town of Alpine.

This grant submission will be for funds for entertainment on the 4th of July 2026.

b. Content Marketing Grant Application - 2nd Reading - Paul Lavold - Sam Cook

Initial amount requested \$4,500 per month. Guidance given to revise application to be from January 1st - June 30th 2025 not to exceed \$25,000.00

c. Budget set for an education campaign regarding the Election in 2026 for the lodging tax in Alpine.

d. Approval of Meeting Minutes November 6, 2025

e. Next Meeting Date

5. DISCUSSION ITEMS:

6. ADJOURNMENT