ALPINE TRAVEL & TOURISM BOARD MEETING

October 15, 2026 at 6:00 PM

250 River Circle - Alpine, WY 83128

AGENDA

Notice - The video and audio for this meeting are streamed live to the public via the internet and mobile devices with views that encompass all areas, participants, and audience members. Please silence all electronic devices during the meeting. Comments made on YouTube will not be answered. Please email clerk@alpinewy.gov with any questions or comments.

YouTube LINK FOR LIVE FEED:
https://www.youtube.com/@townofalpine

1. **CALL TO ORDER** - Jeremy Larsen
    a. Jeremy Larsen - Dave Walters - Shannon Bowers
2. **ROLL CALL** – Melody Leseberg
    a. Jeremy Larsen - Dave Walters - Shannon Bowers
3. **ANNOUNCEMENTS** – Jeremy Larsen
    a. Financial Disclosure
    b. Lodging Tax Education
4. **ACTION ITEMS**
    a. Approve Agenda
    b. Approval of Meeting Minutes from April 2026
    c. Approval of Meeting Minutes May 2026
    d. Friends of Bridger Teton - Final Report FY 27
    e. Star Valley Arts Council - Final Report FY 27 - Art Festival
    f. Star Valley Trout Unlimited Final Report FY26

g. Teton Geological Services, LLC - Final Report FY 27

h. Town of Alpine - Alpine Mtn Days Final Report FY 26

i. Town of Alpine - Semi Quincentennial - Final Report FY27

j. Town of Alpine - July 4th Fireworks - Final Report FY 27

k. Music in the Mountain Series Summer 2026 Final Report FY27

l. Out-of-Cycle Town of Alpine - Grant request for upgrades to the Audio Visual set up at civic center.

m. Out-of-Cycle Town of Alpine - Grant Application - Music in the Mountains Summer 2027

n. Out-of-Cycle Grant Request – Town of Alpine: Request for additional Travel & Tourism grant funding to reinforce and improve the structural stability and durability of the Town's welcome signs.

o. *Motion to approve the request from Reggae in the Rockies to utilize a portion of the $25,000 in previously awarded, unexpended Travel & Tourism grant funds for summer 2026 for deposits associated with their 2027 summer event, with the amount to be determined and approved by the Board.*

Hello Alpine tourism board,

Last year the Alpine tourism board approved a $25k grant for Gray Bear productions to have the Reggae in the Rockies event in summer of 2026. Unfortunately Gray Bear productions was unable to use the grant for the summer of 2026 but has already been in negotiations with artists for performing a summer of 2027 show. As we plan and schedule artists for this show the artist's request is usually a 50% deposit up front which would require us to have the funds prior to the 2027 period.

Gray Bear productions would like to formally request that the $25k awarded grant be available for use for our 2027 show, and that upon proof of deposits made, the money can go towards these deposits.

Please let us know if you have any questions.

p. *Motion to return the $7,750 in unexpended Travel & Tourism grant funds previously awarded to the Semi-quincentennial Mural concept to the Travel & Tourism grant fund balance for the arts.*

q. *Motion to return the $ 2,400 in unexpended Travel & Tourism grant funds previously awarded to Star Valley Arts Council for Shakespeare in the park to the Travel & Tourism grant fund balance for the arts.*

r. *Motion to approve the reallocation of a portion of the unused grant funds to go towards the FY2027 Groomer Grant Request which was awarded out at 30,000 - original ask 42,000. Discount for storing the groomer over the summer 10%.*

5. DISCUSSION ITEMS:

a. Next Meeting Date

6. ADJOURNMENT